'Innovative, imaginative, resourceful and full of surprises, the second edition of *The English Studies Book* continues to be an outstanding introduction to all aspects of the study of English literature, language and culture.'

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'The revisions of the second edition are wholly in spirit with the intent and remarkable achievements of the first edition – to keep all things having to do with English Studies as open-ended as possible, and yet also as practically useful as can be. *Doing English and being a part of English Studies* has never been more inviting. This is without question the very best text available for the new “gateway” [introductory] courses to the English major.'

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This new edition takes full account of current changes in the subject while maintaining the authority, accessibility and flexibility so valued by users of the first edition. Revised and updated throughout, features include:

♦ a new prologue addressing changes and challenges in English studies today
♦ substantial entries on over 100 key critical and theoretical terms from *author* and *canon* to *intertextuality* and *versification*, with new entries on *auto/biography*, *creative writing*, *travel* and *translation*
♦ practical introductions to all the major theoretical approaches from *New Historicism* and *Feminism* to *Postmodernism* and *Postcolonialism*, with new sections on *Aesthetics*, *Ethics*, *Ecology* and *Sexuality*
♦ a rich anthology of literary and related texts from Anglo-Saxon to Afro-Caribbean, with fresh selections representing the sonnet, haiku, slave narratives and science fiction, and with additional texts by Elizabeth Barrett Browning, Charles Darwin, Ian McEwan, Margaret Atwood, Amy Tan and others
♦ handy frameworks and checklists for close reading, research, essay writing and other textual activities, including use of the Internet.

*The English Studies Book* is a comprehensive and invaluable reference for anyone interested in the study of English language, literature and culture.

**Rob Pope** is Professor of English Studies at Oxford Brookes University and a National Teaching Fellow. He has taught English at universities in England, Wales, New Zealand and Russia, and has contributed to programmes in America, Australia, South-East Asia and Central Europe. His books include *Textual Intervention: Critical and Creative Strategies for Literary Studies* (Routledge 1995) and *Creativity* (Routledge, forthcoming).
Feedback from the first edition

‘A tour de force, a multipurpose handbook so detailed and comprehensive in scope . . . a remarkable achievement in terms of its staggering coverage, meticulous organization and clarity of exposition.’

*The Use of English*

‘A marvelously compact, all-round guide to English . . . Covering language, literature and culture, this is a thorough introduction to all aspects of English studies. Seriously academic textbooks rarely make for interesting reading for the rest of us, but this is one very welcome exception.’

*Writing Magazine*

‘The explanations of critical theories are comprehensive. These are never dogmatic, encouraging the reader to grapple with both the theory under discussion and the whole concept of how we read and why.’

*The English & Media Magazine*

‘Flexible, accessible and sophisticated, suitable for beginners or those with some prior knowledge of the topic addressed . . . They key virtue of the book is that it can be taken on many levels.’

*Language and Literature*

‘This book is a marvelous achievement and could be used at all levels.’

Susan Bassnett, *University of Warwick*

‘If an undergraduate student of English buys only one book about his or her discipline, it should definitely be Rob Pope’s invaluable and brilliant *English Studies Book* – the best practical handbook tailored to the needs of the new English Studies undergraduate.

Jean Jacques Weber, *University Centre, Luxembourg*

‘I particularly appreciate the hands-on classroom and person-orientated approach.’

Ricardo Duranti, *University of Rome*

‘A significant resource for contemporary English Studies; a precise guide to critical language.’

Stephen Muecke, *University of Technology, Sydney*
THE ENGLISH STUDIES BOOK

An introduction to language, literature and culture

Second edition

Rob Pope
This one’s still for you guys.
For Bronwen, Sophie, Ivan and Sasha
With love from Dad.
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One of the pleasanter challenges posed by this second edition is that there are even more people to thank than first time round. In fact, I could quite happily fill a dozen pages just saying who those people are and how they have helped. It’s a bit like the conundrum faced by the hapless narrator of Sterne’s *The Life and Opinions of Tristram Shandy*: the longer he takes writing his ‘life’, the more life there is to write about; and so it goes on. I am particularly indebted to the hundreds of lecturers and thousands of students who have had a hand or a say in what has gone into the making of this book; though they should in no way be held responsible for how it has all come out. The core of this activity has been at Oxford Brookes University. But it has been constantly enriched by experiences elsewhere. All this makes for some hefty acknowledgements, I’m afraid – though hopefully for a robust book, too.

First and foremost, then, I would like to thank all those students at Oxford Brookes University (formerly Oxford Polytechnic) who have read, discussed, written about, and sometimes re-written texts with me over the years. I am especially thinking of those who have taken various versions of: Language, Literature, Discourse I, II and III; Texts, Problems and Approaches; Changing Stories; Comedy, Creativity and Critique, and Critical Issues (‘The Synoptic’); also those on the MA programme in English Language, Literature & Culture and the option in Changing Literature. Singling out colleagues is always inadequate and sometimes invidious. A lot of what goes on is team work. But I shall take this opportunity to celebrate two former, long-standing colleagues who in various ways have had a profound influence on what I teach and how. One is Archie Burnett, now at Boston University. It was with him that I first hacked out and then honed down much of this material for courses we taught jointly. He knows this stuff inside out and back to front, not least because that was usually the state in which I first presented it to him. The other person is Paul O’Flinn, who died suddenly and unexpectedly a year ago. For me, as for many others within and beyond Brookes, Paul will continue to be a model of all that a sensitive, principled and deeply decent human being can be. He was, unassumingly and almost incidentally, an inspiring teacher and a truly radical scholar.

Thanks are also due to a wide range of other people and organisations. Again it proves impossible to mention everyone by name, so I hope the shorthand references to ‘colleagues at’ and ‘members of’ will be taken in good part. You all know who you are! Thank you to . . .

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Meanwhile, as an external examiner at various institutions, I continue to be fascinated by the many ways in which ‘English’ can be reconfigured. Thanks for this and much else to: Josephine Guy, Peter Stockwell, John McRae and colleagues teaching the MA in English Studies at the University of Nottingham; Tim Parke, George Xydopoulos, Sharon Montetheith, Nahem Yousaf and all those with whom I worked on the University of Hertfordshire ‘Linguistics with Literature’ BA degree at IST Athens; and Tony Lopez, Paul Lawley, Robin Peel, Mary Reeves, Rachel Christofides, Liz Farr and colleagues teaching the undergraduate programme in ‘English with Creative Writing’ at the University of Plymouth.

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For another thing, I remain profoundly indebted to those who read a first draft of the first edition. Susan Bassnett, Ron Carter, Aileen Askwith, Riccardo Duranti, Stephen Muecke, Rick Rylance, David Stacey, Jean Jacques Weber, Alex Taylor, and an anonymous correspondent from Holland all gave invaluable encouragement and advice. If I haven’t always managed to act on the latter, it isn’t their fault. Those who advised on a second edition, often anonymously, were equally helpful; as were Robert Eaglestone and David Stacey, who agreed to read through a penultimate draft. Meanwhile, Nathalie Blondel, Graeme Harper, Lynnette Turner and others mentioned elsewhere continue, with me, to gather materials for a critical and historical source book to go alongside and beyond the present volume. Work in progress with these people has helped clarify many issues in the following pages.

Much of the above reading, feedback and advice was initiated and co-ordinated by Moira Taylor and Louisa Semlyen at Routledge, who have carried the project through with the same energy and warmth they brought to the first edition. At the same time, working on the actual re-design, copy-editing and production of the second edition with Christy Kirkpatrick and Julie Tschinkel has been a delight when it could so easily have become a pain. They have handled tricky materials with great skill and a seemingly endless supply of patience and good humour (a glance at the sheer number of permissions and the complexity of the index will confirm that you need all these qualities in abundance when producing a book such as this). Thank you to all these people. This has been in the fullest possible sense a joint project, and I have again been fortunate to work in such a pleasant professional atmosphere.

I am even more fortunate in my partner, Tanya. For someone who has no particular reason to be interested in what I write, she none the less manages to be remarkably understanding and supportive about the fact that it interests me. My children, meanwhile, remain healthily sceptical about the whole thing. Which is fine too – and why I have dedicated the book to them.

FURTHER ACKNOWLEDGEMENTS


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ROBYN BOLAM, ‘Gruoch’ published under the name of Marion Lomax, Raiding the Borders, Bloodaxe Books, 1996.

BILL BRYSON, extract from Notes from a Small Island, Black Swan Publishing, 1996.


BRIAN FRIEL, extract from Translations, Faber and Faber, 1981.

ATHOL FUGARD, Boesman and Lena, play extract from Selected Plays, 1986, Oxford University Press.


HEINEKEN: transcript extract from Lowe Howard-Spink’s ‘Windermere’ commercial ‘Heineken refreshes the poets other beers can’t reach’.

GEORGE HODGKINSON, for his re-write of Defoe: ‘I call him Tuesday afternoon’.


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WHAT THE BOOK IS ABOUT
AND HOW TO USE IT

This book provides an introduction to the theory and practice of contemporary English Studies. It combines the functions of study guide, critical dictionary and text anthology, and is designed to support learning and teaching across a wide range of courses. Most undergraduate English courses now have a considerable variety of emphases – literary, linguistic and more broadly cultural. This book aims to recognise and support all, or at least most, of them in a flexible yet coherent way. The choice of the label English Studies is calculating not casual. It signals an extremely capacious subject matter (English) and puts equal emphasis on the educational process of understanding it (Studies). Indeed, the book, like the contemporary subject, is in many senses interdisciplinary. So any talk of ‘the subject’ (definite article and singular) can be misleading if it obscures the fact that English (sometimes controversially dubbed ‘englishes’) is a fundamentally plural and constantly changing series of subjects (Studies). ‘It’ often turns out to be ‘they’.

This is a handbook in that it is designed for flexible handling and for freedom of movement. Don’t aim to read it straight through from cover to cover. But do expect to move from one part to another, and from this text in one hand to another text in front of you, or in your mind’s eye. Most sections are just a few pages long. They can be used on their own as focuses for a single session, or in interrelated clusters over several sessions. Cross-referencing is copious (see below) and provides constant reminders of connected issues and larger frameworks. The book is also a kind of ‘companion’ in that it is designed to be of continuing and cumulative use across a wide range of courses right through from introductory to advanced levels. It can be used as a coursebook in its own right or for self-directed study.

Who the book is for: ‘You’, it is imagined, are primarily a student. You are somewhere between first and final years of a degree or similar programme (perhaps nearer the beginning when you first pick this up). Your programme probably involves a fair amount of English Literature (including Literature in English) and at least some work in English Language. There may also be some dimensions of Communication and Composition or Cultural and Media Studies to what you do. You may be spending most or all of your time in a department called ‘English’. However, you may also be studying English as part of a joint, combined, major-minor or modular programme. In any event, it is imagined that you are interested in exploring the rich variety of subjects called ‘English’ both in themselves and in relation to other subjects that interest you, inside and outside formal education.

But you may also be a teacher or lecturer of English, or perhaps a trainee teacher. An important, albeit secondary, function of this book is to contribute to debate about
the present shape and future directions of the subject. It is framed so as to prompt discussion and provide a practical aid to course (re-)design, while also supporting teaching and learning on existing programmes. In any case, whether nominally teachers or learners, we are all in a fundamental sense students of English. The past, present and future of our subject is everybody’s business and a shared concern. Indeed, it is as much the diversity as the unity of English Studies that exercises us here: variations over time, place and social space as much as any supposedly homogeneous object or project.

The book is organised in six distinct yet interconnected parts (seven including the Prologue):

1. Prologue: Change and Challenge today
2. Introduction to English Studies
3. Theoretical Positions and Practical Approaches
4. Common Topics
5. Textual Activities and Learning Strategies
6. Anthology of Sample Texts
7. Glossary of Grammatical and Linguistic Terms

It is recommended that you read the Prologue and first part early on to get some initial bearings. Thereafter move around the rest of the book in whatever order and patterns meet your needs.

Below is a brief summary of each of the six parts of the book. Parts One to Four follow a common pattern of exposition, example, activity, discussion and further reading. They therefore reinforce the notion that English (like other educational subjects) is best conceived as something we make and do as well as something we find and find out about. That is, ‘doing English’ entails various processes of telling,
WHAT THE BOOK IS ABOUT

showing, doing, reflecting and researching. Turn to the preview pages at the beginning of each part of the main text if you want still further information at this stage.

Part One: *Introduction to English Studies* surveys the many things that ‘English’ has been, is currently and yet may be. The overarching questions are ‘Which Englishes?’ and ‘How studied?’. In both cases the answer is emphatically ‘Many and various’, depending upon the times, places, societies and media in play. Beginning with the formation of English as an educational subject in schools, colleges and university during the late nineteenth century, we then trace the ways in which such subjects as Classics, Theology, Rhetoric and History all contributed to crucial stages in its development. We observe fundamental shifts from literary appreciation to literary criticism and literary and cultural theory over the course of the twentieth century; and we explore recent constructions of the subject in relation to such configurations as Literary, Composition, Cultural, Communication and Media Studies. The first part concludes by identifying Language, Literature and Culture (in various permutations) as our main fields of study, and introduces the basic models, methods and tools we need to move across them.

Part Two: *Theoretical Positions and Practical Approaches* offers a ‘hands-on’ introduction to all the major theories and approaches that inform contemporary English Studies. The emphasis throughout is upon theory that works and on getting you to work (and play) with theory for yourself. This part of the book spans everything from the relatively un- or under-theorised practices of Practical Criticism and (old) New Criticism to the hyper-theorised (some would say over-theorised) models of Poststructuralism and Postmodernism. Meanwhile, at the core of this section we explore a range of psychological and political approaches that continue to inform and transform critical agendas: Psychological, Marxist and New Historicist, Feminist and Gendered, Postcolonial and Multicultural. The section on Ecology and Ethics draws attention to points of convergence in contemporary debates on humanity, nature, science and responsibility. It thereby tentatively sketches the grounds for a kind of New Eclecticism – though in effect the gathering and applying of whatever works (eclectically and pragmatically) is fundamental to the present theoretical–practical project as a whole. Each section includes simple yet comprehensive advice on ‘How to practise’ the theory or approach in question. There are worked examples, further activities and cues for discussion. The overall aim is to encourage reflective critical practice and a habit of actively engaged theorising – not vague gestures to ‘Theory’ in the abstract or the parroting of ‘-isms’. The result is as likely to be idiosyncratic synthesis as exclusive allegiance.

Part Three: *Common Topics* features over a hundred common terms such as author, canon, character, creative, genre, poetry, narrative, text, context and intertextuality, writing and reading. These are ‘common’ precisely because they occur in critical discourses of many kinds, often with competing senses, and are not the exclusive property of any one critical school or movement (discourse is itself such a term and therefore included). Again there is an emphasis on using these terms practically, as tools, rather than merely bandying them around for effect. You are also encouraged to carry on building and refining a critical vocabulary of your own.
Part Four: Textual Activities and Learning Strategies is especially concerned with the ‘study’ aspects of English. It provides an overview of ways of reading and writing about texts (including ‘alternative’ modes of adaptation, imitation, parody and intervention). It also provides guidance on traditional modes such as the essay, and pays particular attention to the impact of computers in research and writing. There is a method and checklist for close reading of texts of all kinds. This part of the book is therefore expressly addressed to teachers and lecturers as well as to students. While supporting a considered review of current courses and programmes, it also aims to prompt debate about the shape and nature of future, potential courses and programmes. Either way, the emphasis is on English as something we do (know-how, skills, techniques, strategies, interaction) as much as on what English is (know-what, knowledges, a body of set texts, a hierarchy of textual and social relations).

Part Five: Anthology of Sample Texts consists of short texts and extracts recurrently referred to in the rest of the book and often used as focuses for activities. This part of the book also serves as an anthology representing some of the main historical, geographical and social varieties of English encountered on English Studies courses today. We range across poetry, prose and drama, from Old English to contemporary Afro-Caribbean, and from formal elegy and sonnet to ‘stream of consciousness’ and performance pieces. Placed alongside and amongst these more traditionally ‘literary’ materials are instances of informal conversation, formal interview and diary, as well as products of the modern media such as news, pop and advertising. The overall aim is to brace literary texts (canonical and non-canonical) against other varieties, and thereby implicitly interrogate as well as illustrate literature’s changing relation to the rest of language and culture. Some of the passages (those in 5.4) are gathered in interrelated clusters on such topics as ‘age’, ‘Wordsworth’s “daffodils”’, ‘science fiction’, ‘translation’ and ‘creative (re)writing’. And again, you are encouraged to explore the possibilities for yourself: in this case to put together a text anthology devised according to your own criteria.

Part Six: Glossary of Grammatical and Linguistic Terms offers simple definitions and illustrations of all the main terms you are likely to meet on introductory courses in grammatical and linguistic analysis. Most of the terms are traditional and perhaps fairly familiar (noun, verbal group, personal pronouns, subject, sentence, etc.). Some are slightly more technical and perhaps less familiar (e.g., speech acts, context-sensitivity, cohesion, participants and processes). But all are now commonly used and serve practical, often powerful, analytical functions.

There are some Appendices at the end of the book. These supply maps and a cultural chronology of English(es); also some diagrams to help plot the subject’s changing relations with other subjects and, by extension, the changing constructions of English ‘itself’. Thus, at the end, as at the beginning, we are engaging with a subject which may appear to be one but always turns out to be many. The Bibliography includes full references for everything in the Further Reading sections. And the Index, as already mentioned, is a comprehensive guide to all the terms, topics, texts and authors referred to. This will probably be the part of the book you turn to most. Which returns us to the primary purpose of this handbook. If the whole thing soon looks well thumbed and dog-eared, then it is probably working as intended. Or rather, to put the onus back firmly on you the ‘handler’, it is probably working as you intend.
PROLOGUE: CHANGE AND CHALLENGE TODAY

English Studies is continuing to experience fundamental changes. Many of these were apparent as tendencies and have become clearer. A few are only just coming over the horizon. Some are common to many subjects; some peculiar to English. These preliminary remarks are an attempt to sketch these changes while also pointing to changes in the current edition. For convenience, issues are gathered under separate heads and each is framed in terms of a central challenge. But all these issues are interconnected and are picked up in the body of the book.

CROSSING BORDERS, ESTABLISHING BOUNDARIES

The overall trend is still clearly towards a multicultural and cross-disciplinary construction of the subject. This is manifest in attention to previously marginal or excluded genres such as life-writing (auto/biography), travel writing, and utopian and science fiction; and above all in an increasingly broader and deeper engagement with post-colonial and women’s writing, literatures in English (plural) and, latterly, gay writing. Within British Studies, Irish and Scottish writing continue to have particular appeals, as do Hispanic and Native American writing in American Studies. Often such interests are pushed back historically; so it is now becoming more common to study, say, seventeenth-century women writers or eighteenth- and nineteenth-century slave narratives, and not only modern and contemporary instances. Sometimes study is supported by visual, audio-visual and other documentary material; and film increasingly features as an object and process in its own right, not just as illustration or enhancement of a verbal text.

There are counter-trends, however. Some practitioners of English insist upon a distinctly ‘literary’ emphasis, and upon a return to or consolidation of narrower, often national ‘canons’ and critical traditions. The concentration on literature meaning basically printed poems, novels and plays also remains constitutive for many. Partly this is a result of the independent development of Cultural, Communication, and Film and Media Studies, and a corresponding attempt to define English more exclusively, less inclusively. Partly this is a national or regional response to the perceived threat (rather than promise) of globalisation. To some extent, all this is a continuation of the ‘canon’ debates and ‘culture wars’ of the 1980s and 1990s. But it goes further and deeper in that it is not only the selection of texts but the framing of the curriculum and the methods and aims of study that are at stake.
The challenge, then, is how far the borders of the subject need to be further crossed, extended and re-drawn – or even re-trenched; also whether we need an entirely new ‘map’ or metaphor – ‘net’, ‘web’, ‘field’, ‘journey’, ‘trajectory’, etc. (See Part One.)

TEXTS IN CONTEXTS: LITERATURE IN HISTORY

It is becoming increasingly common to see texts continuously with their contexts, and to grasp literature in history, not just above or to one side of it. Conversely, it is becoming increasingly uncommon to see literature as only ‘the words on the page’, the ‘text in itself’. However, con-text (literally ‘with-text’) has to be conceived in flexible and plural ways. For contexts include not only the writer’s personal circumstances and the historical events and current world-views that helped shape and inform the initial moment of composition, but also all the subsequent moments and modes of re-production and reception. Crucially, and for each of us with great immediacy, this includes the moments in which we read and study the text now – in our own times and to some extent on our own terms. Moreover, con-texts (‘with texts’) include all the other texts around – also ‘then’ and ‘now’ – from the sources and influences drawn upon, through the genres in which the text is placed, to any other text with which it subsequently becomes accidentally associated or deliberately linked. Context is thus continuous with intertextuality.

All this leaves us with problems as well as possibilities. Where does ‘text’ stop (or start) and ‘context’ begin (or end)? And, ‘intertextually’ speaking, how do we handle the fact that one text leads to another and another and another . . .? Meanwhile, if literature is in and among history and a part of it, how can we also see literature as in some sense apart from history and alongside or even beyond it? For clearly there are important distinctions as well as connections to be made between words and the (rest of the) world, between all that is text and all that is not. So we need to grasp both, simultaneously or by turns – that is, if we are to have a relatively determinate object of study together with a relatively dynamic sense of the subject of study.

The challenge, then, is to combine ‘close’ reading with ‘far’ reading: looking at and through the text so as to see literature as both a part of and apart from history. Practically, it means identifying and drawing together a range of contextual (including intertextual) materials while still in some way keeping an eye trained on the specific words of the text in hand – and while recognising that there are more texts and hands than one. (See 1.8, 2.2–3, and ‘Text, context and intertextuality’ in Part Three.)

SEEING THROUGH THEORY

For a few people the moment of ‘Theory’ – i.e. highly abstract, stand-alone Theory with a capital T – has passed. For a few others it never arrived. But for most people in and around the subject the choice of texts and range of approaches have been profoundly influenced by the theorising of the past twenty or thirty years. In fact, it would be difficult to find a current syllabus at universities and colleges that did not in some way, perhaps centrally, engage critically with such issues as: the category Literature and the nature of ‘literary’ language; the concept of the author (‘dead’, alive or otherwise); reading as an opaque and contentious activity; shifting relations
between text and context, and between one text and another (intertextuality) – all with a wide range of emphases and orientations with respect to gender, ethnicity, class, nationality and region. Such issues may or may not be explicitly framed in terms of various -isms and posts- (Formalism, New Historicism, Feminism, Post-structuralism, Postcolonialism, Postmodernism, etc.). Indeed, such 'frames' may be fitted earlier, later, or never. But even the closest kind of 'close reading' is likely to be done with at least half an eye to the structures of meaning and identities in play within and around the text – including those of the readers present.

In some respects, then, expectations and agendas have been transformed. Some would claim that theoretical battles have been won or lost and that, for better and worse, new orthodoxies have been instituted. Others, however, would insist that basically nothing has changed and proceed to celebrate or lament this state of affairs accordingly. For if radical theory has ‘won’, how come much classroom practice – let alone society at large – has not changed? But if it has ‘lost’ and it’s basically ‘business as usual’, what is that business, and what business has it in the modern world and culture at large – whether or not one recognises that world as postmodern or postcolonial or multicultural? In such a context, recent calls to ‘Post-theory’ (the latest but assuredly not the last Post-) must be greeted circumspectly and with caution. If Post-theory means ‘after’ in the sense of past and gone (with the strong implication of ‘done and dusted’), this is a delusion or an evasion. Far too much has been fundamentally transformed for these processes simply to be ignored or suppressed. But if Post-theory means ‘after and a continuation of’ – in the sense of building on or out from or even against – this is very much to the good. History cannot be undone, but it is perpetually re-made. And in any case, for most people the aim has always been pragmatic: the encouragement and enabling of theorising as an ongoing process of reflective practice; not so much theory as a finished product, and still less the institution of an additional or alternative canon of theorists.

The challenge, then, is to ‘see through theory’ in at last three senses: (1) to see through and expose the more esoteric ideas and exotic jargon of Theory in so far as these merely institute a new orthodoxy and underwrite a new professional elite; (2) to see through the lenses offered by theories in so far as these enable us to have perspectives and visions, including re-visions, we would otherwise be denied and be unaware of; (3) to see through and carry through the project of reflective practice in and on our own terms as well as those supplied by others. (See Part Two, esp. 2.10.)

TECHNOLOGISING THE SUBJECT: ACTUAL AND VIRTUAL COMMUNITIES

Technology has always been implicitly central to an understanding of what ‘English’ is or can be. After all, without manuscript and pens and without paper and print technologies (the first two communications revolutions) there would be no texts and nothing to read, and virtually no historical dimension to the subject at all. Indeed, the very concept of ‘literature’ is inextricably tied up with the materials and methods of reading and writing (i.e. with literacy in general). During the twentieth century, however, as is widely recognised but not always fully grasped, humanity experienced at least three further communications revolutions: one in the audio-visual and telecommunications media of telephone, radio, film, television, and audio- and
video-recording; another in electronic computing technologies and digital information processing; and the last combining the multi-media potential of the first three with the computing capacity of the fourth. Hence the present proliferation of multi-media interfaces ranging from CD and DVD (moderately interactive but relatively closed) to the World Wide Web/Internet (highly interactive and relatively open). The full consequences and implications of such changes have yet to be registered. However, it is now commonly acknowledged that film and TV adaptations of Shakespeare, in particular, and of older ‘classic’ novelists such as Defoe, Austen, Dickens, Melville, and Forster, often serve as the first points of contact and kindling interest with current generations of viewer/reader; and this process extends to works by contemporary writers such as Ishiguro, Winterson, Tan and Ondaatje. The effect of current technological transformations is felt particularly acutely in a subject called ‘English’ because that – by dint of historical accident, past and present empires, and, latterly, a virtual monopoly by Microsoft© – is precisely the language in which an increasing amount of global communications takes place. The implications include, but also exceed, ‘computer literacy’ and ‘keyboard skills’ in a narrow sense.

There are, for example, profound implications for a practical grasp of central issues in cultural theory. ‘The Web’ is intertextuality and commodification in action; it enables the rapid retrieval and assembling of a whole host of contexts – though often at a price, in terms of reliability as well as money. Similarly, the now routine yet still remarkable capacity to copy, cut and paste documents with ease from multiple sources has for some time demonstrated the instability and mutability of texts and therefore the uncertain identity (though hardly the ‘death’) of authors. But it also begs the question of what precisely, in the language of assessment, is ‘independent’ – let alone ‘original’ – work. Both plagiarism and intellectual property are particularly fuzzy areas in cyber-space. It’s difficult to catch people on the Web unless they are clumsy or unlucky. There are profound consequences for what and how we study, too. For one thing, manuscript and print archives or corpora of texts that were once the exclusive preserve of specialist scholars are being increasingly opened up for study on line. For another, illustration and graphic design or music and sound can once more be recognised as intrinsic, not optional, aspects of textuality. This applies to everything from an all-round grasp of Blake as engraver, publisher and poet, and an appreciation of Dickens in the context of the illustrations and adverts that accompanied his serialised stories, to the study of Renaissance lyric and contemporary pop song as words and music, poetry and performance. Meanwhile, on-line and CD text corpora offer instances of naturally occurring conversation for authentic language learning; this tends to support the development of more accurate and authoritative models of spoken grammar and conversational interaction.

The overall tensions within English Studies may be illustrated by a couple of caricatures. The traditional image of ‘University English’ (reinforced by the photos in most prospectuses) shows a tutor with a small group of students all intently talking about the text in hand. This is a venerable and valuable model: an ideal of open and informed dialogue in an actual academic community. (It’s ‘Socratic’, too, except for the presence of both sexes and the absence of slaves!) Face-to-face and mind-with-mind, it is one of the main reasons that people actually come to university to study the subject rather than do it on their own or at home. For many (myself included) it is the most enduring and enjoyable aspect of teaching and learning the subject at any level. When it works. (That is, when the teacher and just one or two students do not dominate the discussion; when everyone has had time and energy to prepare properly;
when texts are available and affordable; and when the small group has not grown from 'large' to 'unmanageable'! But there is another, more contemporary model, and it too has its appealing or appalling aspects. This is a virtual academic community: one in which on-line tutors provide or point to verbal and audio-visual resources and monitor the work of students they 'meet' electronically. Students, meanwhile, work 'at a distance' but perhaps in collaboration with fellow students, producing a range of work that is individually customised but may be collaboratively framed and perhaps multi-media in mode. (All this happens, of course, when the electronic networks really work and don’t 'crash'; when every student has ready access to a computer and telephone line, on site and/or at home; and when people need and perhaps enjoy the security of relatively anonymous, autonomous contact in their own time and on their own terms.)

Obviously both the above academic communities, actual and virtual, ‘face-to-face’ and ‘distance’, are exaggerations. And the obvious answer is to combine the best of both worlds, avoiding their respective pitfalls. But we must also bear in mind that there are many societies and education systems (or under-resourced parts of otherwise affluent systems) that can afford neither intensive personal contact nor extensive technological support. The issue then is not so much how as which and for whom – or even whether. For the simple fact is that high technology requires high capital investment, and this can be way beyond the range of countries oppressed by international debt and still struggling to raise basic literacy levels. As a result, the much-vaunted ‘global village’ of the electronic media still manages to miss many actual ‘villages’ (i.e. communities) altogether; and you need access to a high-powered machine and to have plenty of air-time to really fly on the ‘information super highway’. It is in the shadow as well as the light of this state of affairs that our sense of the current problems and possibilities of a whole host of communities, actual and virtual, must be framed.

♦

The immediate challenge is to choose and combine techniques and technologies that are felt to be appropriate for the texts and tasks in hand, while keeping actual as well as virtual communities firmly in mind. The ultimate challenge is to develop a ‘global village’ that is genuinely ‘local’ as well as ‘global’ and doesn’t cost the earth, economically and ecologically, to be a full member of. (See 1.5.10–12; 2.10; 4.1 and 4.3; Appendix B.)

ENGLISH LITERATURE AND CREATIVE WRITING

‘Creative Writing’ courses are currently burgeoning at a prodigious rate in UK Higher Education. Once the preserve of a few specialist and well-known programmes or of extra-mural courses at further education colleges, they are now a regular and increasingly central feature of degree programmes, from first year undergraduate through to PhD. This has been the situation in the USA and, to a lesser extent, Australia for some time. In both these cases Creative Writing tends to run alongside, occasionally in harness with, more or less generalised courses in Rhetoric and Composition and, latterly, specialised courses in professional writing (including Journalism and Technical Writing). In the UK, as in the USA earlier, many of the courses in Creative Writing are growing from within Departments of English; occasionally they arise in the context of creative and performing arts. Rarely, as yet,
do they stand alone. But whatever the institutional configuration there are tensions, both productive and disturbing, with ‘English Literature’ as traditionally conceived. For the latter is still basically reckoned to be writing about writing by other people (many of them classic, often dead, novelists, poets and playwrights); typically this takes the form of essays and analyses. Creative Writing, meanwhile, tends to concentrate on one’s own writing and writing by other members of the group; typically, this takes the form of poems, stories and scripts prepared alone, shared in workshop, and presented as a portfolio.

At root, then, there is a potential conflict – but equally obviously a potential complementarity – between the study of Literature and the practice of Creative Writing. Where the one emphasises past product, the other emphasises present process. The one is primarily critical and concerned with analysis; the other is primarily creative and concerned with synthesis (the crucial term here is ‘primarily’ – not ‘exclusively’). There ought, one would have thought, to be a ready synergy of these two approaches to writing. And sometimes there is, notably in the shared areas of re-writing and re-reading (including adaptation, imitation and parody) and through ‘interpretation’ in the fullest sense (including reading and performance as well as analysis and critique). But still, as yet – and still in many departments in the USA and Australia – there is a common resistance to the kinds of fruitful interchange between analysis and practice, history and performance, more commonly found in areas such as music, theatre studies and the visual arts. Partly to blame are the persistent myths and misperceptions that attach to courses in ‘Creative Writing’ and ‘Eng. Lit’ respectively. Students of the former, it is casually assumed, do little more than ‘express themselves’ and pick up a few technical tricks on the side. Students of Literature, meanwhile, supposedly just sit around in cosy groups swapping clever remarks about Jane Austen and reciting bits of Shakespeare – with sherry as an Oxbridge extra. The realities of the situation are, of course, far different; and both areas commonly require a great deal of preparation and participation.

Another, perhaps less illusory, obstacle is the fact that English Literature now involves a fair amount of literary theory whereas, traditionally at least, practitioners of creative writing have tended to be resistant to and sceptical about theorising the practice of writing. If anything, they prefer to talk of method and technique and working practices. The same theory/practice divisions are often experienced in music, art and performance. Again, however, as with the reflective use of contemporary technology, it is clear that many of the most significant issues in contemporary theory are most immediately grasped in the actual practice of writing but can only be extended through concerted reflection, a reading of theory and a knowledge of literary history. Again, such issues include: the nature of authorship, the dynamic relation between reading and writing, intertextuality, influence, genre, and subject position or point of view, etc. A sense of literary history and of literature in history may not be cultivated if the course in creative writing concentrates mainly on contemporary writing. Conversely, a purely academic ‘hands-off’ approach to classic texts may increase a kind of dutiful reverence but preclude deep understanding and appreciation and lose the dynamic sense of literature in the making.

The challenge, then, is to develop practices of reading and writing that operate in a variety of dimensions and develop in a variety of directions, simultaneously or by turns: critical and creative, theoretical and practical, historical and contemporary. For only in this way can texts be fully grasped as ongoing processes as well as achieved.
products, and words be used for experiment and exploration as well as analysis and argument. In short, for serious play. (See 1.5.12; ‘Creative writing’ and ‘Writing and reading’ in Part Three; also 4.1, 4.4 and 5.3.)

ENGLISH STILL SPELLS EFL, ESL, ESP, EAP

This itself spells a challenge for those who do not recognise all the acronyms. For others it is part of a very familiar story. But the primary reference will be obvious to most people. English as a Foreign Language (EFL) or as a Second Language (ESL) or for Special Purposes (ESP) or for Academic Purposes (EAP) all come under the general rubric ‘ELT’ (‘English Language Teaching’). Moreover, all tend at some point to be tied up with international examining and accreditation bodies such as the International English Language Testing System (IELTS) and the Test of English as a Foreign Language (TOEFL). Such a profusion of acronyms and explanations will doubtless appear irrelevant to some and impertinent to others. The point, however, is that for many people learning or teaching ‘English’ at schools, colleges and universities, the primary reference is English as a Foreign or Second Language, etc. Moreover, there is currently no sign that the global educational demand for English in business, technology, science and culture at large is slackening. If anything, intensified by the widespread use of English in computing and communications, it is increasing.

As a result, quite a few students currently studying English at university, whether Language or Literature, are likely at some point to find themselves teaching English in some such area, whether at home or abroad, temporarily or as a career. What’s more, there are very many university departments of English the world over that specialise in advanced linguistic, literary and cultural studies, even though for many of the students and lecturers English is not a first language. For all these reasons, the matters highlighted here are of relevance to all – not just some – students and teachers of English, whether ‘native’ or ‘non-native’ speakers, and whether using English as a first or second (or third) language.

The challenges are therefore manifold and will resonate in different ways with different readers. They can be expressed in a number of interrelated and perhaps contentious propositions:

(i) There can be no learning of Language in a full sense without some grasp of Culture in general and Literature in particular (this last often representing language and culture at full stretch). Conversely, there can be no learning of Literature in a full sense without some grasp of Culture in general and Language in particular (the resources of which literature draws upon).

(ii) Every ‘English’ in education is in a sense for a ‘Special Purpose’, just as all Englishes are potentially relevant in grasping just what is so ‘special’ about each of them. (This applies to ‘English Literature’ no less than to ‘English for Academic Purposes’.) The challenge is to be clear about what those purposes are, and where there is no narrowly instrumental communicative or vocational purpose to identify a broadly cultural and educational one.

(See 1.2; 1.5.2 and Appendix C.)
Here, admittedly, I am flying a couple of kites while trying to see which way the wind is blowing. For the signs are that specifically ecological and broadly science-related approaches are on the horizon. Robert Eaglestone, for instance, in Doing English (2000: 124–7), makes a ‘special case’ for ‘English and Science’ as an area long overdue serious attention. Recalling the famous dispute on ‘The Two Cultures’ between the scientist and novelist C.P. Snow and the literary critic F.R. Leavis in the late 1950s and early 1960s, Eaglestone points out that in certain respects things have hardly changed since then. The ‘two cultures’ in question were – and are – the Arts and the Sciences. Recently, however, partly as a result of the various technological revolutions already referred to and partly because of an increasingly acute awareness of ecological issues and of ethical problems relating to contemporary science and society, there have been concerted attempts to bridge the Arts/Sciences divide and to heal the split between the two cultures. For this reason, Ecological and Ethical – along with Aesthetic – approaches are featured in a new section (2.10) in the present edition. This draws attention to the fact that many contemporary matters of pressing public concern and high personal interest – in Genetics ranging from genetically modified foods to the cloning of animals and humans, in Nuclear Physics the continuing civil and military uses of nuclear energy, and in Artificial Intelligence the development of self-replicating and ‘evolving’ computer systems – all have counterparts in imaginative fiction and philosophical speculation from the earliest times. Indeed, the relations between humanity and nature and between humanity, nature and machines are among the most persistent topics in literary and cultural history. A sign of the current ferment in these areas is the significant number of anthologies and readers in Ecological criticism and theory, along with some key studies in Ethics, that have appeared over the past few years (see 2.10). By definition, these materials tend to be interdisciplinary in scope, bridging the arts and sciences, and multicultural as well as local and global in orientation. They therefore speak from and for many more cultures than ‘two’. And yet it is interesting, and encouraging, to observe that much of this work comes out of or revolves around English Studies broadly conceived.

At any rate – and sometimes at a highly accelerated rate – all of this activity is contributing to a fundamental re-negotiation of what we may mean by a discipline called ‘English’, even as it helps reconfigure our understanding of other disciplines and of disciplinarity in general. For that – finally as at first, in its revised as in its initial form – is the purpose of this book: to help ensure that ‘English’ remains a vibrant site for the exploration of texts in English (literary and otherwise) and to facilitate a lively and engaged interchange with other subjects, disciplines and forms of knowledge. In fact, in so far as the present book has an ultimate aim – something on or over the horizon – it is to help prepare the way for subjects, disciplines and forms of knowledge which as yet have no name. (They may, for instance, have neither ‘English’ nor ‘Studies’ – nor even ‘Language’, ‘Literature’ or ‘Culture’ – in their titles!) But their indistinct yet powerful shapes may nonetheless be discerned in what, to adapt a phrase of H.G. Wells, may be called ‘the shaping of things to come’. And this, as that progressive participle confirms, is an ongoing activity. It happens in the moving present with an eye to the more or less (un)foreseeable future. It is the challenge upon which the changes in this book are premised; and in the nature of things these must be challenged too. That, crucially, is where the present reader, writer, teacher, learner comes in . . .
INTRODUCTION TO ENGLISH STUDIES

PREVIEW

This introduces the sheer richness and variety as well as the complexity and contentiousness of contemporary English Studies. English, it is shown, can refer to many interrelated things: languages, literatures, peoples and cultures. Studies, meanwhile, can involve many interrelated activities: critical and creative, textual and intertextual, engaging individuals and groups. All these issues are framed in terms of two initial questions: Which Englishes? and How studied?

We then review the development of English in universities and colleges over the past hundred and fifty years, and conclude with a projection into the next twenty. Looking back to the late nineteenth century, we see English as first the competitor and then substantially the successor of Classics, Rhetoric and Theology at the centre of the liberal arts curriculum. Looking further into the twenty-first century, we see English both embracing and to some extent being displaced by Cultural, Communication, Composition and Media Studies, as well as a wide range of other more or less interdisciplinary studies (Women’s, Postcolonial, Environmental, etc.). Meanwhile, at the core of contemporary English Studies, we note the complex legacy of certain specifically literary kinds of appreciation and criticism, theory and practice. We also witness the shifts from specifically national views of the subject (centred on Britain, America, Australia, etc.) to conceptions which are at once more regional/local and more international/global.

Part One closes with a provisional mapping of the subject as a whole in terms of three interrelated fields of study: LANGUAGE; LITERATURE; CULTURE, COMMUNICATION and MEDIA. ‘English’ is thus recognised to be not so much one fixed subject as a shifting combination of many; not a single discipline but what may be called an ‘interdiscipline’. It is also observed that the particular ‘English’ we practise in the present very much depends upon which of these various pasts we recognise and which of the potential futures we wish to realise (see Figure 1).
ENGLISH
B. substantive
1.a. The English language.
First in the adverbial phrase, on (now in) English. Also in phrase the King's, the Queen's English,
apparently suggested by phrases like 'to deface the king's coin'. In ninth century, and probably much earlier,
Englisc was the name applied to all the Angle and Saxon dialects spoken in Britain.
The name English for the language is thus older than the name England for the country. In its most comprehensive use, it includes all the dialects descended from the language of the early Teutonic conquerors of Britain; but it is sometimes popularly restricted to the language since the close of the 'Anglo-Saxon' or fully inflected stage, sometimes to the language and dialects of England proper as distinguished from those of Scotland, Ireland, US, etc.; and sometimes to the literary or standard form of the language as distinct from illiterate or ungrammatical speech, etc.

ungrammatical speech But how far does speech have different structures and functions from the literary form? And can or should a single model of 'grammar' be superimposed on all language use?

Another etc. which leaves a lot unsaid. What of the vast and increasingly pervasive networks of the modern media: TV, film, radio, audio, video, computer interfaces, the World-Wide-Web . . .? And where will 'English' as language(s) or literature(s) or culture(s) figure in our as yet unheard, unseen and unlived futures?
The English language or englishes? One or many – historically, geographically, socially and by medium?

the King’s, the Queen’s English? Or anyone’s and everyone’s, regardless of rank, sex, age, education, region and nation? Yours and mine, for instance?

The name English . . . the name England . . . So the people(s), language(s) and country need to be carefully distinguished. We/they/it should not be collapsed and simply identified with one another.

descended from the language of the early Teutonic conquerors of Britain. So the origins of English are to be traced beyond Britain – as are subsequent developments. ‘It’ is always coming from or going to somewhere else. And what of the earlier and later non-Teutonic languages and cultures which also conquered or settled Britain: Celtic, Roman, French, Gujarati, Hindi . . . ?

Is Anglo-Saxon (i.e. English before the mid-eleventh century) a crucial or incidental part of English Studies? Do we acknowledge or ignore the fully inflected stage of the language, the primarily oral poetry, and the peculiar blends of heroic paganism and Christianity?

England proper, as distinguished from . . . Scotland, Ireland . . . Or perhaps we should be ‘improper’ and recognise British (not English) Studies, and the multicultural diversity of the Dis/United or Devolved Kingdom, including Scottish, Irish and Welsh cultures in and on their own terms?

as distinguished from . . . US. Where do ‘English Studies’ end and ‘American Studies’ begin? And is/are the the United States any more ‘united’ than the United Kingdom? What of black, white, Native American, Hispanic, Chinese, Jewish . . . cultures? Or is the whole of the world in some respects already ‘American’?

What if you are part of this etc.? One of the first-, second-, or third-language English speakers in Australia, New Zealand, Africa, India, Singapore, Hong Kong . . . ? What if you are still only represented by ‘ . . . ’?!

But how standard are the literary forms of various kinds of poem, novel and play? Does standard mean ‘of approved quality’ (as in ‘keeping up standards’) or simply ‘average, usual’ (the ‘standard’ as opposed to the ‘deluxe’ model)? Is everything else merely ‘non-standard’, including most speech and all less privileged regional and social varieties?

Does illiterate mean technically ‘without literacy’, ‘unable to read and write’, or is it generally stigmatised as ‘uneducated’, even ‘ignorant’? Either way, what of oral and visual cultures in pre- and post-literate phases of English, and the positive revaluation of communicative practices other than writing and print? What other kinds of technological ‘literacy’/competency are also in play – and demand – now?

*Figure 1* OED definition of English (For a somewhat different use of this entry, see Ricks and Michaels, 1990: 1.)
1.1 WHICH ‘ENGLISHES’?

The point about ‘English’ as the name of a subject is that it is an adjective being made to serve as a noun. So ‘English’ is always pointing towards an absence – the noun. Is the subject English literature, language, society, culture, people?


We open with an overview of the many things that go to make up contemporary English Studies. To do this, we make some preliminary sightings (and sitings) of the vast range of subjects that ‘English’ has been, is and yet may be. In principle these include all the various persons and peoples, times and places, words and worlds – real and imaginary – that may be embraced by that term ‘English’. As the above quotation reminds us, this means repeatedly filling and refilling that tantalising absence after the adjective ‘English ——’. But with what? What is, are or can be the subject(s) of ‘English’ – Language? Literature? Culture? People? If all of these in varying measures, then in what proportions and who is doing the measuring?

Should we, for instance, speak of the medium of our subject as ‘the English Language’ (definite article, upper case and singular) ‘varieties of English’ (plural features of a single entity) or, more provocatively, ‘englishes’ (flatly lower case and plural)? When speaking of one of our main objects of study, should it be ‘English Literature’ or ‘literatures in English’? (There’s a big difference.) And in either case we need to be sure whether we’re talking about canonical and/or non-canonical texts – conventionally recognised ‘classics of Eng. Lit.’ or something else. Yet again, in a still more challenging vein, perhaps we had better say our subject is ‘writings, speeches, performances, films and other media partly in some variety of english’?

It’s the same with the ‘cultural’ dimensions of our subject. Should ‘English’ be conceived primarily as the cultural heritage, even the property of a specific people located in or identified with just one part of the British Isles (i.e. England)? Or should ‘English’ be recognised as a global resource, cutting across many cultures and charged with expressing (or appropriating or negotiating) many different kinds of personal, social and historical experience, and many kinds of ethnic, regional, gender and class identity? Alternatively, in another sphere, do we hail ‘English’ as a conduit for high art and ‘elite’ culture, or as a site where popular, ‘mass media’ and other versions of culture can be played out? Finally (or perhaps first) do we see English Studies as a dimension of Cultural or Communication Studies? Do we align it with Humanities or Arts or Education or even Social Sciences? Or do we see it as a pervasively multidisciplinary resource, as in ‘English/Writing across the Curriculum’ programmes?

Clearly, then, the very act of naming and ‘placing’ the subject is itself part of the challenge. Simply to say what we are studying turns out to be a remarkably complex business. Sometimes it is a matter of deciding between a plural and a singular, an upper or a lower case (‘English’ or ‘englishes’, say, or ‘English Studies are . . . ’ as opposed to ‘English Studies is . . . ’). More often it is a matter of deciding precisely which other words we shall attach to ‘English’ and thereby get an extra handle on whatever it is we think we are picking up. At any rate English Studies is the catch-all term favoured here. It leaves the matter of precisely which English we are dealing with (Language/s? Literature/s? Culture/s?) tantalisingly open. It also allows us to recognise a variety of intellectual and educational trajectories, some converging and some diverging, while not insisting upon identical points of departure or arrival.

At this point we also need to ask how far our ultimate subjects are the people(s) responsible for using (or for being) ‘English’. In that case the English we are concerned
with is likely to be bound up with a whole range of other subjects: History, Politics, Economics, Sociology, Anthropology and Psychology, for instance. For how can we really understand how and why certain forms of language, literature and culture have come into and gone out of existence unless we also try to grasp who used and made them, when and where and why? At the very least, we must get to know something about English people, past and present, actual and imagined. And this in turn will oblige us to enquire what it means or has meant for specific groups at specific moments to be ‘English’ or ‘English-speaking’ (again there’s a big difference), as well as what can be called ‘English-spoken-to’ (i.e., addressed, and perhaps instructed, commanded or labelled, through some form of English). All this is especially necessary in that competing versions and visions of ‘England’ and ‘Englishness’ have been highly influential in the formulation of numerous social and historical agendas: political, commercial, educational, technological and scientific. By extension, we must also pay attention to competing versions and visions of ‘Britain’, ‘Briton’, ‘British’, as well as, say, ‘America(n)’, ‘Australia(n)’, ‘Africa(n)’, ‘India(n)’, ‘Asia(n)’. Indeed, the teaching and learning of English (and American, etc.) have often served as sites for the airing (or stifling) of precisely such issues. At any rate it will be clear that what we mean by English cannot finally be separated from who we mean by English.

The sheer complexity and potential contentiousness of everything connected with ‘England’, ‘English’ and ‘Englishness’ can be confirmed by a few pithy observations and questions. (See the maps and the chronology in Appendices A and B for fuller information.)

England is not Britain. England is only one part of the British Isles

The latter at present include Scotland, Northern Ireland, Eire (the Republic of Ireland), Wales, the Isle of Man, the Hebrides and some of the Channel Islands. This casual mistaking of part for whole is widespread. It is readily understandable amongst non-natives but perhaps more remarkable amongst natives. (Predictably, the latter tend to have been born and bred in England rather than Scotland, Wales or Ireland.)

A United – or disunited – Kingdom?

Britain has constantly been subject to the redrawing of national and regional boundaries. It is easy to forget that the United Kingdom is a comparatively recent and very variable geopolitical entity: it was only formally constituted in 1801. Indeed, through the Middle Ages and right up to the twentieth century the internal history of the British Isles has been characterised by internecine wars, exploitation, ‘plantations’, clearances and migrations, as well as by education policies which had the effect of eradicating or marginalising other native (i.e. non-English) languages and cultures. All these were the subsequently naturalised and normalised effects of colonisation within the British Isles: the consolidation of England and English in Wales, Scotland and Ireland. Henry VIII formally annexed Wales by a series of Acts (1536–43) (there had been ‘plantations’ of English settlers in Ireland and Wales since the twelfth century). Meanwhile, in Scotland the ‘Union of Crowns’ (1603) was one attempt to concentrate the monarchy in a single figure (James VI of Scotland / James I of England). However, the Revolution of 1649 cut off its head (in the person of Charles I) and set up a Commonwealth and Protectorate under Cromwell instead. Following
the Restoration of the monarchy (1660), it was not until 1801 that the United Kingdom (including Ireland) came into being even as a constitutional entity. But clearances, enclosures, migration and uneven regional development continued; hence, in the nineteenth and early twentieth centuries, the ‘industrial North’, the ‘rural South’ and London as Cobbett’s ‘Great Wen’. Mutual suspicion and regional/national stereotyping also persist, as witnessed by the perennial joke formula ‘Have you heard the one about the Irishman, the Scotsman, the Welshman and the Englishman . . . ?’ In some respects, then, none of these ‘unions’ guaranteed a genuine Union of Peoples. As recently as 1921 the British Isles saw the creation of Eire (Southern Ireland) as a sovereign republic. And even today, in view of their patchy economic development and distinctive political histories, it is still far from certain that Northern Ireland, Scotland and Wales (all of which have their own regional or national assemblies) will always remain parts of the United Kingdom. Finally, notice that the phrase the United Kingdom marks the place as residually male and royal. There is still no ‘United Queendom’ – nor yet any sign of a ‘British Republic’. All this is particularly remarkable given the recent preponderance of long-lived female monarchs (Victoria and Elizabeth II) and the recurrently shaky position of the British monarchy as a whole.

Britain in or out of Europe?

England, Scotland, Ireland and Wales have all had very specific and to some extent separate historical relations with various parts of continental Europe. Shifting permutations of alliance with France, Spain and Germany have been common – sometimes against England. Ireland and Scotland, in particular, have often maintained continental ties and traditions (especially with France and Spain) even when England has broken them in times of war and intense economic competition. Wales, meanwhile, has close linguistic and cultural links with Brittany as well as with Ireland. In recent times, uncertainties about Britain’s relations with the rest of Europe have been acutely obvious. Successive post-war governments have prevaricated about membership of the Common Market, the European Community, the European Parliament and, latterly, the European Monetary Union (with its single currency). Until recently the following formulas were etched into the language. Should Britain ‘go in’ or ‘stay out’? When ‘in’ what terms should this be ‘on’ – purely commercial or also social, legal and political? How far could Britain ‘go it alone’? What of some supposed ‘special relationship’ with the USA? And where, if anywhere, does all this leave that vestige of empire, the British Commonwealth? More generally, what are the pros and cons of Britain joining some future ‘United States of Europe’? Would this really amount to a ‘loss of sovereignty’? And so on. Whatever the short-term answers to these questions, it is clear that in the longer term precisely what we mean by ‘Britain’ and ‘Britons’, as well as ‘England’ and ‘English’, is closely tied up with what we mean by ‘Europe’ and ‘European’ (now, again, including the problems and potentials of Eastern Europe). Significantly, for those who see England and Britain from outside Europe (from Japan or Africa or America, for instance), this has long been the perception. They usually speak of ‘going to Europe’, and casually assume that this includes Britain. In any case, even the much vaunted (or lamented) status of Britons as an ‘island race’ no longer holds. The road and rail tunnel has linked Britain directly to mainland Europe since 1994. Technically, the British Isles no longer are!
Britain and or as its empire? America and or as its sphere of influence?

When a country becomes as globally extensive and influential as Britain has been and as America is, it becomes difficult to decide where it begins and ends. How far is the empire to be identified with the ‘mother land’ or the colonies? Does the sphere of influence have one or many centres? For, obviously, in the course of military, commercial and cultural expansion, other centres continually spring up and are recognised. Gradually these new centres compete with the old centre and eventually they may displace it. The margins thereby become independent centres in their own rights, while the original centre may itself become marginal or dependent. America’s colonial and postcolonial relation to Britain is symptomatic in this respect. America was once a dependent colony but is now a superpower which dwarfs the mother country. This process of ceaseless de- and re-location, de- and recentring, does much to explain the elusiveness of ‘English’ when we try to grasp it in a fully historical and global context. If so many English-speaking cultures turn out to be ‘elsewhere’, then we need to radically rethink our notions of ‘here’ and ‘there’, ‘inside’ and ‘outside’, as well as centres and margins.

English as a national and international resource – local and global

As a result both of earlier British imperial expansion and later American spheres of influence, it is impossible to pin down either the English language or English-speaking peoples within a single set of national boundaries. English is a massively international resource. It pervades and often dominates areas of global life ranging from technology, science and education to commerce, advertising and pop. Around a third of the world’s population (i.e. two billion people) is routinely exposed to some version of English. English is spoken in far more countries than any other language. English is the international language of air traffic control, telecommunications and Microsoft. By the same token, as a system of social exchange and cultural capital, English is the exclusive property of neither Britons nor Americans. (Nor, incidentally, do all British and American citizens speak English as a ‘mother tongue’ or first language.) One thing, at any rate, is clear. The vast majority of literature, film and performance in English is currently produced by and for people who have no direct experience of or association with England. It is not made in England: such labels as ‘made in America’ or ‘made in Asia’ or ‘made in Jamaica’ would need to be affixed to most work produced in English now. Indeed, to be even more discriminating, for the work of routinely migrant figures such as Derek Walcott, we would need a label like ‘made somewhere between St Lucia, Trinidad, New England, New York, Africa and India’! Of course such labels are crude. Like passports, they tell us little more than places of birth and residence, countries of departure and destination, nominal citizenship. Notwithstanding, they still remind us that texts and utterances in English can be identified with distinct national and regional cultures, even as they transgress, transcend or transform the boundaries of those cultures. English language(s) and literature(s) are at once both national and international, local and global, bounded and boundless. We must therefore ask the next question with persistence, resource and sensitivity. It is perhaps the question, and is therefore given a section of its own.
1.2 ONE ENGLISH LANGUAGE, LITERATURE, CULTURE – OR MANY?

This question can be put in four dimensions: historically, geographically, socially and in terms of medium. All these dimensions both converge and diverge, and are simply distinguished for convenience. (Illustrations can be found in Part Five.)

1.2.1 Historically one or many?

English, like other languages, changes over time. Gradually it changes into ‘other’ Englishes. For instance, Britain has long been – and continues to be – home to many other languages, literatures and cultures than English alone. All have contributed to the constitution of the changing thing we call, for convenience, English.

A Germanic base  Germanic languages form the fundamental substratum of English, which is based on the various Scandinavian languages and dialects introduced by successive waves of Norse invaders and settlers from the sixth to tenth centuries. At that time the language was much more highly inflected and had much freer word-order than modern English. It probably sounded more like modern Norwegian or Dutch, and had some distinctive letter forms based on the older Runic alphabet. Much of the poetry was oral, had a distinctive verse-form based on alliteration and stress (not rhyme and syllable length) and explored a combination of pagan heroic and Christian themes. Society at the time was primarily based on cynn (kin, blood ties) and life organised around the village or small town. For a sharp sense of the many linguistic, literary and cultural differences between this form of ‘English’ and one with which you are more familiar, see ‘Wulf and Eadwacer’ (5.1.1 a).

Early Celtic survivals  Vestiges of Celtic culture in English often have to do with nature, especially the landscape. They include the words ‘brock’ for badger, ‘dunn’ for grey, ‘torr’ and ‘crag’ for outcrops and high rocks, as well as such names of rivers as Avon (Celtic for ‘water’), Exe, Thames, Usk, and names of regions such as Cumberland and Cornwall (both of which feature the names of Celtic tribes); so does Ireland (the ‘Iershe’) and, most prominently, the name Britain itself (from the ‘Britto/Brettas’). Meanwhile, Welsh along with Irish and Scots Gaelic persist to the present day as languages in their own right, latterly sustained by national revival movements and bilingual educational programmes. (Cornish, another Celtic language, disappeared in the eighteenth century.) In conjunction with English, the result has been a wide range of regional/national varieties of Anglo-Irish, Anglo-Welsh and Scots which are distinctive in accent and dialect. The associated cultures have their own highly developed and distinctive traditions in writing, performance and the arts, and in the church and education. Some of these features can be found in the work by Burns (5.4.6 a), Leonard (5.2.7 b), Kelman (5.3.3 f), Synge (5.3.3 a), Doyle (5.2.7 c) and Thomas (5.3.3 b). Always, however, precisely because they are in English (and not in a Celtic language as such), these vestiges of Celtic culture are highly mediated and radically transformed as well as ‘translated’ (see, for example, Fried 5.4.4 c and Bolan 5.4.3 b).
Latinate traces of colonisation, Christianity and classical learning

Latin is evident at a variety of levels corresponding to different historical moments. Elements of Imperial Roman Latin were already present in the languages of the Norse invaders and settlers. Many had to do with building and settlement (‘tigle’/tile, ‘weall’/wall, ‘straet’/street); with trade (‘pund’/pound, ‘ceapian’/to buy (hence cheap), ‘mangian’/to trade (hence fishmonger); and domestic utensils (‘disc’/dish, ‘cetel’/kettle, ‘candel’/candle). In Britain the early Germanic tribes also met some Roman place-names more or less intact (e.g., the elements -caster/-cester/chester, all derived from Latin castra meaning ‘camp’, as in Lancaster, Leicester, Manchester and Chester). A second, later phase of Christian, ecclesiastical and educational Latin began to make its mark in the fourth century with the first Romano-Christian missions, and these were reinforced by the Benedictine revival of the ninth and tenth centuries. The words ‘school’, ‘epistle’, ‘grammar’, ‘bishop’, ‘calendar’, ‘creed’, ‘choir’, ‘cleric’, ‘demon’, ‘hymn’ and ‘paradise’ all came into English from Latin at this time. For the third phase of Latin influence we must look to late medieval and especially Renaissance borrowings. These were often of a specifically classical, learned nature, chiefly to do with literature and the law. Characteristic examples are ‘allegory’, ‘contradiction’, ‘encyclopedia’, ‘equator’, ‘prosecute’, ‘suppress’, ‘testimony’, ‘imaginary’, ‘monosyllable’ and ‘transcribe’. From the sixteenth century these words were supplemented by specialist words from the recently rediscovered classical Greek (e.g., ‘absurdity’, ‘autograph’, ‘critic’, ‘presbyter(ian)’/elder). This phase of borrowing, along with the literary and artistic imitations of Roman and Greek models which accompanied it, is generally called neo-classical. Translations of the Bible in particular contributed to the naturalising of many Latin and Greek forms as English during this period. Individual writers, and even whole discourses, can to some extent be distinguished in so far as their language is more or less Latinate. Milton’s poetry is quite heavily Latinate, for instance (see 5.1.3 a); whereas the poetry of Clare is not (see 5.3.4 a). Certain specialist varieties of the language such as those of medicine, the law, science and technology are often characterised by a preponderance of Latin- and Greek-derived elements. So are the generalised varieties of administration and bureaucracy.

English becomes partly French. French influences within English can be identified with two phases: Norman colonisation and Parisian Court French. First there was the Norman French phase associated with the Norman Conquest and its aftermath (1066–twelfth century). The borrowings at this time signalled the superimposition of a new kind of feudal organisation on the existing social structures of Anglo-Saxon England. The result was the adoption of Anglo-Norman words such as ‘master’ and ‘mistress’, ‘castle’, ‘garrison’, ‘judgement’, ‘mansion’ and ‘bailiff’. Also observable during this period is the widespread tendency to differentiate natural objects and cultural practices along lines laid down by the language at its various social levels. Thus, famously, we find the Anglo-Saxon words for ‘pig’, ‘sheep’ and ‘calf’ used to refer to the live or ‘raw’ animals, while their Anglo-Norman counterparts were used to refer to the dead, prepared or ‘cooked’ meats: respectively, bacon/pork, mutton and veal (cf. Modern French porc, mouton and veau). In this way a social hierarchy was woven into the very fabric of the language. There is the low status Anglo-Saxon of the colonised who tend the animals, as distinct from high status Anglo-Norman of the colonisers who tend to eat the animals! Such sociolinguistic stratification reminds us that a perceived difference between cultures is often
embodied as a perceived difference within a culture once those cultures blend. Similar processes can be observed in the later phase of French influence. Court French (also called ‘Paris’ or ‘Ile de France’ French) was influential throughout Europe from the twelfth to nineteenth centuries, most notably in the arts, fashion, and food and drink. Thus it is to this period, especially the later Middle Ages, that we can attribute the introduction of a whole range of French words which have come to dominate, even designate, these areas. And they did this by displacing or replacing their Anglo-Saxon equivalents. Of immediate relevance to us is the fact that all the following ‘key’ terms are French (not Old English: OE) in origin:

- ‘LANGUAGE’ (cf. OE ‘tongue’); ‘LITERATURE’ (cf. OE ‘(ge)writ’); ‘CULTURE’ (cf. OE ‘game(n),’ ‘play’); ‘poet’ and ‘author’ (cf. OE ‘scop/shaper’ and ‘maker’); ‘music’ (cf. OE ‘glee’); ‘conversation’ (cf. OE ‘speech’), ‘story’ (cf. OE ‘tale’); also ‘rhyme’ and ‘romance’. (These last two have no Old English equivalents and signal the distinctive contribution of French literary forms as such.)

Chaucer, for instance, was famed as a remarkable ‘translateur’ of things French (as well as Italian) and wrote several romances. Moreover, all his poetry is in rhyme modelled substantially on French and Italian forms, not in the alliterative stressed measure favoured by his Anglo-Saxon predecessors and some of his more northerly contemporaries (compare extracts 5.1.1 c–e).

But French had a much wider and deeper effect on the language and, by implication, the culture as a whole. Witness the French origins of words connected with food and cooking: appetite, dinner, supper, taste, fry, spice, sugar, cuisine; and the home: basin, plate, cellar, chair, chamber, chimney, closet, pantry, parlour, towel. Also notable are the French origins of such routine terms in all the major word-classes: *adjectives*: blue, brown, real, royal, sure and special; *nouns*: city, country, power, poverty and person; *verbs*: advise, allow, obey, please, prefer, refuse and receive. All these lists could be massively extended; for the vocabulary of English more than doubled in size and was thoroughly transformed between its Old and Middle English phases (i.e. the tenth to the fifteenth centuries).

Anglo-Saxon, French and Latin together provide the main multicultural foundation of the English language. A handy way of distinguishing the various strains within English is in terms of three levels of style. Words derived from Anglo-Saxon tend to be more basic and direct and are often monosyllabic; French-derived words tend to be a little more refined and polite or formal; Latin-derived words tend to be more learned and technical and are often polysyllabic.

<table>
<thead>
<tr>
<th>THREE LEVELS OF ‘ENGLISH’ STYLE</th>
<th>from Anglo-Saxon (basic)</th>
<th>from French (refined)</th>
<th>from Latin (learned)</th>
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<tr>
<td>holy</td>
<td>sacred</td>
<td>consecrated</td>
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<td>ask</td>
<td>question</td>
<td>interrogate</td>
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<td>rise</td>
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<td>fire</td>
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<td>kingly</td>
<td>royal</td>
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English continued to change in many ways from the seventeenth century onwards. However, for subsequent developments we must increasingly look beyond, and not just within, the British Isles. This will allow us to see that the internal multiculturalism of English (both embracing and being embraced by aspects of French and Latin, as well as Celtic cultures) is supplemented by an external multiculturalism involving languages, peoples and ways of life beyond Europe altogether.

1.2.2 Geographically one or many?

English varies from place to place, sometimes beyond recognition. Currently, for instance, there are many highly distinctive national varieties of English, even to the point of competing standards: Caribbean, Indian, African, Australian and Singaporean, as well as British and American. Regional varieties are also myriad. These range over minor or pronounced differences in accent within Britain alone, the words ‘This is the news’ may be delivered so diversely in Glasgow, Belfast, Cardiff, Liverpool and London as to confound many native speakers (e.g., 5.2.7 b). Often they extend to marked differences in dialect, affecting vocabulary and grammar as well as pronunciation. Cumberland in England, Kingston in Jamaica, Brooklyn in the USA, for instance, can all boast huge differences in word choice, inflection, combination and order, especially when the conversation runs to talk about such basics as food, sex, work, play and death. For examples, see Nichols (5.4.6 d, Guyana); Collins (5.1.5 c, Grenada); Tutuola and Achebe (5.2.5 d–e, Nigeria, Yoruba and Igbo); π (5.1.5 a, Greek Australian); Chan Wei Meng (5.1.5 b, Singapore); Hurston (5.2.5 c, Black American); Fugard (5.3.3 c, S. Africa). Meanwhile some differences amount to virtually different languages. This is the case with restricted-use pidgins and full-blown *creoles. In the latter we witness new languages in the making from the fusion of old ones, only one of which may be some form of English.

### ENGLISH AND EMPIRES FROM THE SIXTEENTH TO THE TWENTIETH CENTURY

The following samples of English vocabulary demonstrate the complex material and cultural differences characterising various moments of colonisation from the seventeenth century to the present. These are just a few of the many verbal traces of past empires which survive in the living language:

- from Spanish and Portuguese: apricot, armada, banana, cannibal, cocoa, guitar, maize, mulatto, negro, potato, tobacco, yam;
- from Italian: balcony, carnival, opera, sonnet, stanza, violin;
- from Dutch: cruise, easel, landscape, yacht;
- from Arabic, Persian and Turkish: caravan, coffee, harem, sheikh, yoghurt;
- from North America: names of states – Virginia (after Elizabeth I, the ‘Virgin Queen’); Pennsylvania (after William Penn plus Latin ‘woodland’); N. and S. Carolina (after Charles II); Georgia (after George III); California (Spanish ‘earthly paradise’); Texas (Spanish for ‘allies’); Oklahoma (Choctaw for ‘red people’); Kansas (Siouxs for ‘land of the south wind people’); N. and S. Dakotas (Sioux for ‘friends’); also powwow, chipmunk, toboggan, skunk, totem, wigwam;
1.2.3 Socially one or many?

English varies from group to group and situation to situation, sometimes so as to be hardly recognisable as the same language. We all use different kinds of words, or similar words differently, in different situations: when we speak informally with family or friends as opposed to when we speak more or less formally with someone in authority (the police, doctors, teachers, etc.). The words ‘I love you’ whispered in private in bed and the words ‘I solemnly swear to tell the truth, the whole truth and nothing but the truth’ sworn in public in a court of law are clearly worlds apart. So is ‘high’ in ‘high temperature’, ‘high school’, ‘high opinion of . . . ’, ‘high time that . . . ’, ‘high on speed’, etc. – or ‘love’ when used of everything from chocolates to people, and pets to God. (You can go through the same operations with most words, drawing on a dictionary and word association. Most words touch on many worlds.) Notice, too, the myriad worlds involved in the languages (i.e. specialist terminologies) of, say, knitting and nuclear physics, skate-boarding and stylistics, computing and greetings cards, instruction manuals and product labels, personal ads and sports commentary, accounting and acupuncture. These are all ostensibly parts of the same language, but each has its own highly distinctive choices and combinations, forms and functions.

Moreover, no single person or group ever uses the whole language (in this respect ‘the whole language’ is an illusory construct). Instead, each of us draws on different parts in so far as we deal with certain topics (common or specialist) or belong to certain social groups (defined by education, occupation, class, gender, ethnicity and region, etc.). Current English has over a million words, and rising. And yet the *active vocabulary of even a highly educated person is scarcely more than 30,000 words (70,000 if we add recognised but not used words: i.e. *passive vocabulary). In this sense, paradoxically, ‘the whole language’ is everybody’s and yet nobody’s. We all routinely switch from one social variety to another. But still nobody uses more than a tiny fraction of the varieties available. And in any case these are always changing over time and space, being ceaselessly replaced or regenerated. (Do you know the technical terms and specialist practices of, say, thatching, basket weaving and racing pigeons as well as those of maxillo-facial surgery, glue-sniffing, econometrics and ‘cyberpunk’ . . . ? I’m sure I don’t!)

1.2.4 One ‘code’ many media?

People speak differently from how they write. If for no other reason, this is because sounds in the air and marks on paper or screens have substantially distinct properties
and potentialities. The basic linguistic ‘code’ may be common but it is realised in materially different media. In this respect the medium is the message. Moreover, within speech there are clearly crucial distinctions between casual conversation and formal ‘speech-making’, between scripted and unscripted delivery, between monologue and dialogue. A chat over coffee is different from a class presentation; a ‘word in the ear’ is different from a sermon; a collectively workshopped improvisation is different from a film shooting-script.

Writing, too, takes place in many materials and on many occasions: inscriptions cut into marble or wood or bone; letters dyed or painted on cloth; ink scratched into manuscript or pressed into smudgy newsprint or high gloss paper; shopping lists scribbled on scraps of envelopes with children’s crayons; ball-penned postcard messages partly obscured by the stamp; carefully redrafted letters or essays; chalk on blackboards and marker pens on overhead transparencies; meticulously typed and corrected c.v.s or forms for job applications; hastily typed e-mail messages; the embossed lettering on plastic credit-cards; computer-assisted letter-designs which form and re-form on TV and PC screens; letters blazing forth from neon lights or stored away in paper archives or electronic circuits, buried in the ground or circulating in hyperspace. And so on to the last syllable of recordable language.

But even that is not the end. All of these words may be accompanied by, shot through – even transformed into – still and moving images, as well as music and sounds in general. Clearly, ‘the word’ leads a hectic and versatile life. It gets around in a prodigious variety of media: on the lips, in the ear and eye, in the air, on the street, on the page, on the screen, in the mind, in the memory (human or machine) – in fact in every conceivable material from fire and sand to brain cells and electronic circuitry. In short, rolling all the above together, English is a prodigiously and increasingly multimedia resource. Of course, the same can be said of other ‘world’ languages: Spanish, French, German, Russian and Japanese, for instance. But it needs to be said loud and clear with a language as globally, socially and technologically ubiquitous as English. Subject to such diverse pressures and carrier of so many meanings in such diverse materials and contexts, we may well wonder whether we all really are ‘speaking the same language’ – let alone writing and viewing it.

1.3 SUMMARY: ONE AND MANY

And yet, for all their differences, the many ‘Englishes’ referred to above are related. All the historical, geographical, social and media varieties are interconnected. They have what Wittgenstein would call ‘family resemblances’. They share their differences. For one thing, most moderately competent readers of English can to some extent understand most of the varieties of English represented in Part Five. And with only a little assistance, in the way of notes and guidance, they can grasp them quite fully. This can happen because, despite differences in vocabulary and spelling and grammar, there are enough consistent and commonly recognisable items and structures for us to say ‘Yes, this is some kind of English!’ Even English-speakers who could not read would still recognise and to some extent understand many of these samples if they were read out loud. Many Middle English and Afro-Caribbean varieties (e.g., 5.1.1 and 5.1.5 c), are actually more not less comprehensible when heard rather than read. Many of these texts were built for oral delivery, and differences of spelling can be deceptive.
For all these reasons, it is perhaps best to see English language/s, literature/s, culture/s as one and many. Theoretically, we can express this dynamic in a number of ways. Bakhtin would speak of English, as he also spoke of Russian, as a shifting site defined by the interplay of centrifugal and centripetal forces. These forces simultaneously thrust outwards and inwards, but never with equal force. The system is always ‘off balance’. He would also point to the fact that the internal *heteroglossia* of a language (its inherent ‘varied-tonguedness’) is deeply implicated in, and cannot finally be distinguished from, its relations to the external polyglossia (the surrounding ‘many-tonguedness’). Languages thus exist and shift through the dialogic interplay of ‘internal’ and ‘external’ forces. They are braced against and even within other languages.

Chomsky would talk of the ‘generative’ qualities of language, the fact that an infinite array of permutations can be generated by a finite number of principles. Poststructuralists would push that idea further and in different directions. They would insist that ‘English’, like any other system or structure, is a product of its interrelations, the relations between its elements, and cannot be located in any item or part as such. Derrida, for instance, would insist that the structure of English is ‘open’, incomplete, always already in process. Consequently, we must speak of it as having not one ‘origin’, ‘centre’ or ‘aim’, but potentially many and different. Indeed, Derrida would add that, strictly, we have to ‘defer’ the notion of ‘English as a whole’, and had better conceive of it as a series of ‘holes’. Its infinite differences lead to playful plurality not solemn sameness. Postmodernists would maintain something similar but in another dimension. They point particularly to the contemporary sphere and the sheer multiplicity of media as well as the global heterogeneity of cultures now involved in any communicative activity. English as a ‘world language’ and, in its American form, a ‘world culture’ is especially amenable to such global dispersals and localised reconfigurations. In a full-blown postmodernist view, ‘English’ is a compound of language/literature/culture/media (the terms merge or are no longer relevant); is everywhere hybrid and nowhere ‘pure’; and is consequently constantly reforming under the pressure of other languages/literatures/cultures/media.

But whatever model we use or theorist we invoke, the main thing is to attempt to grasp English as a process as well as a series of products. It is a system which is interrelated and bound together over time and space and peoples by certain principles of coherence. But at the same time it is a system which is open, always in the making – never closed and never finally made. One and many.

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**‘ENGLISH’ IS WHAT SOMEONE SAYS IT IS . . .**

In a practical and pressing sense, it is the designers and teachers of your courses who will have already framed the main terms of reference within which you will address ‘English’. And every department of English, even every person within that department, will frame the subject with slightly or very different emphases. Nonetheless, ultimately and most importantly, it is still only you who can decide ‘which English’ is most interesting and important to you. With this in mind, work over the passages, maps and diagrams in the activities that follow.
1.4 ACTIVITIES, READING

(a) *The ‘Oxford English Dictionary’ (OED) revisited*

Return to the extract from the OED featured at the beginning of this part, pp. 14–15. Go on to read the following account of the development of the dictionary then discuss each of the points highlighted on that double-page spread.

The OED, initially called the *New English Dictionary on Historical Principles*, was conceived as a monument of late nineteenth- and early twentieth-century scholarship. First conceived in 1857, it was executed by teams of editors and legions of contributors between 1878 and 1928 (when it was first published). By 1989 it had grown to twenty volumes with supplements integrated, and contained entries on over half a million words illustrated by two and a half million quotations. The OED thus constitutes one of the most impressive and informative dictionaries on earth.

However, like all texts, dictionaries are a product of their historical moment. The OED is no exception. It emphasises writing (chiefly from ‘literary’ sources) not speech, and older not contemporary forms. It also assumes or asserts the primacy of narrowly native ‘English from England’ (rather than from the British Isles in general), let alone from America, Australasia, India and Africa. In short, the OED is a supreme monument to empire too. Consequently, notwithstanding the thorough revisions of the 1989 edition, it has been estimated that there are at least as many ‘English’ words which do not appear in the OED as ones that do (i.e. a further half-million). The OED therefore has to be supplemented by extra entries and alternative definitions from other inter/national and specialist dictionaries: of American, Australian, Anglo-Indian and Afro-Caribbean Englishes; of Anglo-Saxon and Middle English; of dialects and ‘slang’; of technology and science; of occupations and hobbies; of linguistics and literature, of cultural theory, communications and computing, and so on. All in all, then, the OED offers an extremely powerful but also extremely partial version of English. (For further confirmation, see the very different entries on ‘English’ in Webster’s *New American Dictionary* (1828; third edition 1961) and Ramson’s *Australian National Dictionary* (1988).)

Such observations may be disturbing to those who casually appeal to ‘the dictionary’ and ‘dictionary definitions’ as absolute authorities without caring to specify which one. But they would not altogether surprise the editors of the OED themselves. Here are some of their observations from the ‘General Explanations’ (1933, pp. xxi–xxii). Use these as focuses for discussion too:

(i) The vocabulary of a widely-diffused and highly cultivated living language is not a fixed quantity circumscribed by definite limits [. . . ] And there is absolutely no defining line in any direction: the circle of the English language has a well-defined centre but no discernible circumference.

(ii) The Language presents yet another undefined frontier when it is viewed in relation to time. The living vocabulary is no more permanent in its constitution than definite in its extent. It is not today what it was a century ago, still less what it will be a century hence.

(iii) No one man’s English is all English.

(b) *Putting yourself on the map(s)*

Turn to the maps of Britain, the USA and the world in Appendix A (pages 389–392). Use one or all three, as appropriate.
Mark where you are now, where you have lived, and where you were born.

Where in the world, as far as you know, did your family and ancestors come from or go to? Mark those places too.

Identify those English-speaking cultures that are most familiar to you and those that are more or less remote.

Mark the countries associated with the following writers, using the notes supplied in Part Five:

On the map of the world: Achebe (5.2.5 e); Behn (5.2.3 a); Doyle (5.2.7 c); Tutuola (5.2.5 d); Nichols (5.4.6 d); Rich (5.3.4 b); Dickinson (5.4.6 c); Hurston (5.2.5 c); Byron (5.1.3 e); Fugard (5.3.3 c); Rhys (5.2.4 d); Marshall-Stoneking (5.1.6 b); π (5.1.5 a); Frame (5.2.1 d); Chan Wei Meng (5.1.5 b).

On the map of Britain: Chaucer (5.1.1 c); the ‘Pearl’ poet (5.1.1 e); Langland (5.1.1 d); the Chester ‘Noah’ (5.3.2 a); Austen (5.2.4 b); Leonard (5.2.7 b); Thomas (5.3.3 b); Kelman (5.3.3 f); Doyle (5.2.7 c); Nichols (5.4.6 d); Fanthorpe (5.1.2 g).

Compare your answers with those of friends and colleagues. Gather them all together and superimpose a group map on the one supplied. How much of the English-speaking world have you collectively ‘covered’? Conversely, what for you remains as yet relatively unknown?


1.5 HOW STUDIED?

In the previous section we began to explore how ‘English’ operates as the name for a variety of languages, literatures, cultures and peoples. We now turn more particularly to the second element in the phrase English *Studies*. The present section is deliberately framed so as to maintain the interrelatedness of *what* is studied and *how* it is studied. We also pay attention to *who* studies, *when* and *where* and *why*. ‘Studies’ can thus, if you wish, be conceived as both a plural noun (reminding us of the many things that are done) and a singular verb (reminding us of the actual process of what someone does). Either way, there is an emphasis on studies as a dynamic interplay of products, *processes, *participants and *circumstances. Most immediately, *they are what we do.* Hence the framing of the following questions:

♦ What are the main materials, methods and models that can be used to study English? Which of them are you yourself currently involved in?
♦ What are the various kinds of know-how (i.e. skills, methods, strategies, techniques) through which the various kinds of know-what (i.e. ‘content’, substance, material) identified with ‘English’ can be realised?
♦ More theoretically, what are the possible subject positions that practitioners of ‘English’ (including learners and teachers) can take up with respect both to our subject-matters and to one another as actively participating subjects?

Our primary focus here is advanced English, chiefly in tertiary education. But there is much that relates to the teaching and learning of English in other sectors. It should also be added that though the following sub-sections are historical and theoretical in emphasis, they feed directly into the complex fabric of English as it is currently constituted. Nor should the pressing significance of the history of the subject surprise us. University and college Englishes, as we see shortly, are hardly a century and a half old. But the traditions they represent are many and various, and often complex and contentious. They inform many present practices and point to many potential futures. (A practical review of study techniques as such will be found in Part Four: Textual Activities and Learning Strategies.)

1.5.1 English as a school subject

For most of its history ‘English’ at school has meant the basic skills of literacy: learning to read and write. For only a small part of that history, from the late nineteenth century onwards, has ‘English’ meant learning to read and write about literature.
Latin was the dominant medium of instruction at both school and university during the Middle Ages and much of the Renaissance, and even when English began to take over this role in the sixteenth century the chief languages and literatures studied were still classical. The emphasis in English was on handwriting and grammar and (as print culture deepened from the eighteenth century) standardised spelling and punctuation. All these were taught chiefly with a view to composing business letters, annotating accounts and drafting routine agreements. Anything more specialist in the legal, medical and scientific spheres, or anything more self-consciously literary, would be developed with classical models in mind, perhaps in Latin. It is interesting to reflect that ‘English Literature’ did not exist as a school or college subject for Chaucer, Shakespeare, Milton, Wordsworth, Austen or the Brontës; even though their works are now part of what is taught under that name. Women were at a peculiar disadvantage. They were formally debarred from universities till the late nineteenth century and at school generally discouraged from a high degree of literacy (especially knowledge of the classical languages and literatures). Significantly, however, this gave women something of a head start in the writing and reading of such low status genres as personal letters and journals, as well as the kinds of vernacular novel associated with them.

English, Christianity and a ‘civilising’ mission

The teaching of English at school has been heavily influenced by the Church for much of its history. It still is in some specifically religious schools and colleges. Therefore, it is to such institutions as the eighteenth- and nineteenth-century Charity Schools, Sunday Schools and Dissenting Academies that we must look for the beginnings of anything like mass education in English. Meanwhile, in the British Empire, education of ‘natives’ in English was almost wholly under the control of missionary schools of one denomination or another. Many of these schools taught English through – and with a view to – reading the Bible, which had been widely available in English translations since the sixteenth century. The moral and cultural framing of ‘English’, and indeed its ‘civilising’ mission, have therefore often been assumed to be in some sense Christian.

The state takes control

Only in the late nineteenth and early twentieth centuries did the state begin to take substantial responsibility for school education of any kind, including schooling in English. (In Britain the most important Education Acts in this respect were in 1870, 1902, 1944 and 1989.) At the same time, significantly, ‘English’ began to include ‘English literature’, and the latter was increasingly charged with a variety of moral roles previously filled by religion. Paramount among these were the three tasks of

- heightening personal perception and refining sensibility;
- inculcating social propriety and enhancing public morality;
- promoting social solidarity and national identity.

One of the first and most influential advocates of this use of Literature in general, and English Literature in particular, was the school inspector, poet and essayist
Matthew Arnold (1822–88). But statements of similar positions on the value of ‘Eng. Lit’, sometimes echoing Arnold, resonate throughout the twentieth century: notoriously in the Newbolt Report (1921), and famously in the work of such figures as F.R. Leavis in the UK and many New Critics in the USA. Such arguments readily get extended to the function of English in education as a whole whenever and wherever there is talk of some kind of ‘national curriculum’ and proposed standardisation. Often this is in the context of a sense of anxiety about everything from (declining) moral standards to (a loss of) national identity. Typically, especially in the populist media, the arguments are polarised in terms of ‘Traditionalists versus Progressives’ (in grotesque caricature, ‘Rabid Right-wing Reactionaries’ versus ‘Looney Liberals and Lefties’). Either way, you might like to reflect that neither of the following positions, on its own, is likely to result in an adequate programme for English at any level. The two sides need to be combined and refined so as to produce a third which is different again. (The primary focus here is English at school. But the relevance of these arguments to university ‘Schools of English’ is obvious enough.)

Typically polarised positions on the functions of English in education:

<table>
<thead>
<tr>
<th>‘Traditional’</th>
<th>‘Progressive’</th>
</tr>
</thead>
<tbody>
<tr>
<td>English for employment</td>
<td>English for ‘life’</td>
</tr>
<tr>
<td>Vocational training in specialism</td>
<td>Education of whole person</td>
</tr>
<tr>
<td>Promotion of single standard language</td>
<td>Recognition of varieties</td>
</tr>
<tr>
<td>Emphasis on writing</td>
<td>Attention to speech</td>
</tr>
<tr>
<td>Formal written examinations</td>
<td>Mixed-mode assessment</td>
</tr>
<tr>
<td>Dictionary definitions &amp; grammatical rules</td>
<td>Flexibility of usage</td>
</tr>
<tr>
<td>Canon of ‘great works’</td>
<td>Open or no canon</td>
</tr>
<tr>
<td>National curriculum</td>
<td>Local syllabuses</td>
</tr>
<tr>
<td>Single dominant cultural identity</td>
<td>Multicultural differences</td>
</tr>
</tbody>
</table>


1.5.2 English as a foreign or second language

English has been widely taught as a foreign or second language, often with trade and commerce in mind, since before the sixteenth century. ‘ELT’ (English Language Teaching) is now one of the major, albeit largely ‘invisible’, exports of Britain, the USA and Australia. In the UK alone, in the year 2000, ELT accounted for over 750 million pounds of revenue and over 1,000 million pounds in associated publishing. Oxford University Press, for instance, is famous for its dictionaries and research monographs; but its economic base is secured by the publication of ELT materials. In fact, like all the other Western European languages of empire (Spanish, Portuguese, French, Dutch and German), English has not only been in demand; it was for a long time taught by virtual command as the necessary language of administration and official religion. Lord Macaulay sounded the imperial note most clearly in his parliamentary ‘Minute’ of 1835, laying down the rationale for Indian education in English: ‘to form a class who may be interpreters between us and the millions whom we govern; a class of persons, Indian in blood and colour, but English in taste, in opinions, in morals, and in intellect.’ (see Ashcroft et al. 1995: 428–30). America’s
subsequent pre-eminence in commerce, technology and popular culture (seen by some as a form of neo-colonialism) has further increased the supply as well as the demand. The general cultural and historical conditions of this situation have already been set out (in 1.2) and its ramifications are further explored under POSTCOLONIALISM. Here all that will be added are some words of caution, and a reminder of issues that must be aired precisely because they, too, easily become ‘invisible’. The main reason for this is that, institutionally, the ‘English Language Teaching’ unit tends to be kept quite separate from the ‘Department of English (Literature)’, the former being treated as a ‘service’ department supporting other courses, while the latter is seen as an ‘academic’ subject in its own right.

It is therefore not hard to see why those whose first (and perhaps only) language is English may assume that their language is the natural medium of education; also that it is culturally neutral. However, people for whom English is a second (or third or fourth) language tend to have quite distinct, because more detached, views of the subject; they inevitably experience it cross-culturally. Basically, for many, English represents access to specific knowledges and skills and tends to be identified with the technology and science as well as the economic and cultural models of the modern West. Hence the characteristic emphases of advanced courses in English for Academic Purposes (EAP) and, more explicitly, English for Special Purposes (ESP), which often feature materials relevant to Business, or Computing, or Engineering, or Law. In such contexts, however, the ‘Traditional’ and ‘Progressive’ polarities featured in the previous section tend to get scrambled or replaced. From one point of view, English in EFL/ESL would seem to be squarely aligned with the ‘Traditional’ side: an emphasis on employment, specialism, promotion of a single standard, concentration on writing, and so on. And yet, the fact is that in many respects EFL/ESL is the most dynamic and resourceful area of the subject: the space where much of the most innovative work in cross-cultural teaching and learning goes on, and where there is usually a direct and interactive engagement with contemporary genres, discourses and varieties of speech and writing in general. Moreover, the latter often goes well beyond, though it may also include, the relatively familiar areas of poetry, prose and drama as such. Thus, along with instances of other discourses devoted to word-play (such as jokes, anecdotes, adverts and news stories), literary texts are often used in ELT to extend and enliven the learning process. In short, there is a lot about EFL/ESL that is ‘Progressive’, too.

Meanwhile, the main tensions in the teaching and learning of English as a Foreign or Second Language are often experienced in quite other terms: between approaches based on Grammar and Vocabulary (emphasising rote learning and the accurate reproduction of a formal written standard) and Communicative approaches (emphasising interactivity and the cultivation of a more flexible approach to speech as well as writing). Much depends upon whether the language is being learnt with a view to text-handling alone (e.g., study and technical translation) or fuller social and cultural exchanges (e.g., ‘live’ encounters and interpreting). Also an issue is whether the ultimate aim is some kind of ‘Native speaker’ fluency (usually with British and American models in mind) or a ‘Functional’ competence appropriate to specific kinds of text and task. Whereas the former is strictly impossible and may be misleading, the latter may prove inflexible and limiting. Yet other challenges are signalled in the Prologue (‘English still spells . . .’, pp. 11–12). And again these concern not only ‘foreign’ or ‘second-language’ or ‘non-native’ learners, but all who seek to grasp what is so ‘Special’ about – or ‘Common’ to – all the various kinds of ‘English’, whether nominally ‘ELT’ or ‘Eng. Lit.’, at home or abroad. They also remind us, as does the
entry on translation and translation studies in Part Three, that much of the most
significant and insightful work on English, whether at school or university, is
inevitably produced by those who can see it at a distance, as an object, and who are
not simply subject to it as a matter of course.

READING: Howatt 1984; Mercer and Swann 1996: 204–319; Fennell 2001: 258–69; Graddol

1.5.3 English as a university degree subject

To the astonishment of many contemporary students, university ‘English’ is little more
than a century and a half old. In Britain, the first chair of English Literature was
created at University College, London in 1828, while the first chairs in English at
Oxford and Cambridge were in Anglo-Saxon and established in 1849 and 1878,
respectively. The first chair of English Literature at Oxford was in 1904. A claim can
even be made that St Andrews in Scotland ‘invented’ university English in Britain in
the mid-nineteenth century; it had a Professor of Logic and English Literature in 1865.
In the USA, meanwhile, the first chair of English was at Indiana in 1860, and Harvard
got one in 1876. Since then, the university subject called ‘English Language and
Literature’ or simply ‘English Literature’ has undergone a process of remarkable
expansion (though we should add that, latterly, outside Britain at least, there are signs
of perceptible contraction). To begin with, university English substantially displaced
its predecessors, the Roman and Greek CLASSICS and RHETORIC (see below). These
had been the areas usually dedicated to linguistic and literary study. At the same time,
English substantially displaced THEOLOGY and the study of the Bible as a general
focus for moral study. Recently, however, there are signs that English in turn is itself
being challenged by (or transformed into) other subjects. Notable amongst these are
LITERARY, CULTURAL, COMMUNICATION and MEDIA Studies.

Such processes of displacement and transformation appear to be fundamental to
the very constitution of the subject. In fact, paradigm shifts seem to be fundamental
to the continuous reconstitution of all subjects, as of scientific knowledges and social
discourses in general (see Foucault 1986: 31–120). In the following sub-sections we
trace the changing nature of university English over the past century and a half. This
is not only inherently interesting: it is also immediately urgent. With a subject that is
so relatively ‘young’ much of this history is still with us. Many of the earlier stages
are evident in the contemporary organisation and practice of the discipline. In this
respect, the subject is like a long geological fault displaying its multi-layered strata in
different configurations and with different degrees of prominence at various places.
It is visibly what it is because of what it was. These ‘living histories’ are what we turn
to next.

Crawford 2000.

1.5.4 English and Classics

In the first instance, at its inception, the study of English was braced against and
heavily influenced by the study of the classical languages, literatures and cultures of
ancient Greece and Rome. English was initially viewed as an inferior upstart. Nonetheless, it eventually displaced Classics at the centre of the liberal arts curriculum. Many elements of a (neo-)classical critical agenda carried through, however. Thus among the ‘Common Topics’ in Part Three you will find a strong classical element in the entries on art, comedy and tragedy and genre (including epic, satire and pastoral), metre (see versification), myth and, of course, the term classic itself. In short, that older critical agenda is still in part ours now.

There is also the matter of classical models and allusions in English literature. These figure especially in earlier writing for the simple reason that many pre-twentieth-century writers had at least a rudimentary education in Latin (less often Greek), and some had a lot. Thus, when reading Milton’s Christian epic Paradise Lost, Pope’s mock-heroic The Rape of the Lock or Byron’s satire The Vision of Judgement (see 5.1.3 a, b, e), it is important to know something about classical epics (such as Vergil’s Aeneid and Homer’s Iliad and Odyssey) and satires such as those of Horace and Juvenal. For pastoral, meanwhile, we may look to classical celebrations of the country in Theocritus, and especially Vergil’s Eclogues and Georgics. Models such as these supplied a common frame of cultural reference amongst classically aware writers, readers and audiences. Even later poems such as Yeats’s and Kazantzis’s versions of ‘Leda and the Swan’ assume (though they do not absolutely require) acquaintance with stories from classical mythology (see 5.1.4). Many of these stories of classical gods and nymphs are traceable to Ovid’s Metamorphoses and may be followed up in reference books such as Brewer’s Dictionary of Phrase and Fable.

At the same time it is important not to overstate the depth and significance of classical culture in English literature. Shakespeare, by Jonson’s account, had ‘small Latin and less Greek’; much of the bard’s knowledge of classical mythology, legend and ancient history evidently came by way of translation (e.g., Golding’s translation of Ovid’s Metamorphoses (1565–7) and North’s translation of Plutarch’s Lives (1579)). Moreover, much of his audience’s acquaintance with such things probably came through precisely such plays as Shakespeare’s!

However, we must also recognise that there are many other cultures upon which English has drawn and in which it has been implicated. These range from early Germanic (e.g., 5.1.1 a) to contemporary Afro-Caribbean, Indian and Australian Aboriginal (see 5.1.5–6). All of these also have their distinctive mythologies, legends and ‘classic’ stories, as well as their own characteristic genres. A common mistake to avoid, therefore, is simply equating ‘classical culture’ with ‘high culture’ and then identifying both of them exclusively with ancient Greece and Rome. The effect of this is to marginalise or romanticise all other (especially non-Western European) cultures as exotic and foreign or, alternatively, to label them as ‘folk’ and ‘popular’. In short, in a global perspective, there are many more ‘classic’ traditions than one.

Nor need we limit our notions of classics (see canon) and mythologies to ancient cultures. Many modern commentators would argue that a grasp of the contemporary mythologies and distinctive genres of modern advertising, pop music and film (including ‘classics’ of all kinds – from classic cars to classic soap operas and cigars, and modern myths from Monroe to Madonna, and Elvis to ‘Hovis’) is rather more important for an understanding of contemporary English Studies than an acquaintance with Greek and Roman gods and heroes and their associated literary and pictorial genres. Significantly, then, the moment English Studies embraces the study of contemporary cultural classics it tends to transform itself into Cultural Studies. And that’s certainly not one of the transformation tales told by Ovid in his Metamorphoses!
1.5.5 English and Theology

In a formally religious age the power to promote and interpret ‘good books’, notably the Bible and commentaries upon it, had been vested in clerics and their academic counterparts: theologians. However, during the nineteenth century, as society became more secular and as education came to be the responsibility of the state rather than the Church, the academic power to decide what was worth reading gradually passed from clerics and theologians to teachers, especially teachers of English (see above, 1.5.1). For late nineteenth- and earlier twentieth-century critics of culture such as Arnold, Leavis and Trilling, teachers of English were virtually a secular priesthood engaged in spreading ‘the word’ of a certain form of civilisation. Moreover, many American new critics had an aesthetic and ethical agenda which had close ties with a certain form of Southern States Christianity.

Clerics and theologians also bequeathed the notion of a canon of permitted (as opposed to proscribed) books. This is still with us in recurrent debates about what should or should not be acknowledged as part of ‘the canon of English Literature’ (i.e. great works worthy of study). More subtly, theological habits of textual criticism and analysis which had been grounded in interpretation of Holy Scripture and in the practice of biblical commentary carried over into the interpretation of secular works. Partly as a result, it is still common for readers to expect that a text has some hidden meaning or secret ‘message’ if only they can crack the code. Such a mode of interpretation may fairly be called allegorical in that it involves a supposed layering of meaning, a reading of the text at various ‘levels’ (literal, symbolic, moral and spiritual) and, ultimately, a stripping away of all these layers/levels to get at some essential ‘truth’. Much of this quest for ultimate authority in texts derives from the underlying expectations of biblical criticism and the orthodox study of Holy Writ. Many of the most systematic and sophisticated techniques of early textual editing also derive from biblical, along with classical, scholarship. So do many significant strains of early work on translation; for the first translations into English were often of the Latin, Greek and Hebrew Bibles.

Finally, it should be noted that knowledge of the Bible in any language, and of Christianity in general, can no longer be assumed in those studying English. This poses a major challenge when studying earlier English literature in particular (e.g., the Chester ‘Noah’ (5.3.2 a), Paradise Lost (5.1.3 a), Blake’s Milton (5.1.3. d)). In such cases it is reasonable to expect critical readers to become informed about the stories and language of the Bible, as they would with any other major sources and influences. Confusion only arises when it is implied that a largely secular and potentially multicultural body of students should actually believe the doctrine.
1.5.6 Rhetoric, composition and writing

Rhetoric has been taught in one form or another from CLASSICAL times to the present day. It has always had a close, and sometimes vexed, relation with the study of modern languages such as English. Initially, in a predominantly "oral culture, rhetoric meant 'the arts of persuasive and effective public speaking'. In the ancient Greek city states and the Roman Empire training in rhetoric was reckoned essential for politicians, statesmen and senior administrators, especially in their dealings with a largely illiterate populace. Influential rhetorical manuals were written by Aristotle, Quintilian, Cicero and Longinus, and these dealt systematically with such matters as:

- **invention** – the identification of relevant materials and topics;
- **disposition** – effective overall organisation of argument;
- *style* – specific choices and combinations of words (including figures of speech such as *metaphor, antithesis, parallelism*, lists, etc.);
- *the art of memory* – for effective storing and recall of all the above;
- **delivery** – for persuasive handling of tone, manner and gesture.

As literacy became more widespread, the province of Rhetoric was extended to embrace the arts of persuasive and effective written composition.

Clearly, then, Rhetoric initially designated something much more fundamental and powerful than is currently implied by the phrases ‘merely rhetorical’ and ‘rhetorical questions’ (i.e. mock-questions to which the speaker already has the answer). The pejorative ring of the latter is the legacy of a comparatively recent Romantic tradition which sought to privilege personal expression as ‘a spontaneous overflow of powerful feeling’ (in Wordsworth’s phrase) rather than communication as a considered and crafted interpersonal activity. In fact Rhetoric, along with Grammar and Logic, had been one of the three cornerstones of the medieval and early Renaissance academic curriculum (the ‘Trivium’). Consequently, just about every recognised writer from the fourteenth to the nineteenth centuries (from Chaucer to Byron) had some training in it, chiefly through classical models. Wilson’s *Art of Rhetoric* (1553), a compilation of neo-classical rules and examples, was especially influential in Shakespeare’s day. In addition, Oxford, Cambridge and the older Scottish and American universities had Professors of Rhetoric virtually from their inception. Rhetoric was no mere adjunct to the study of language and literature. It was virtually its analytical core, and was in many respects the precursor of modern discourse analysis. Moreover, rhetorical training was concerned as much with the actual practice of speaking and writing, as with the analysis of what is already spoken and written. Early rhetorical training thus has modern counterparts (and sometimes direct successors) in the teaching and learning of a wide range of written and spoken composition, as well as ‘communication skills’, at schools, colleges and universities. At any rate it is generally better to approach combinations of critical-creative and analytical-practical activity through broadly ‘rhetorical’ traditions than through narrowly ‘literary critical’ or ‘linguistic analytical’ ones. Another option is to talk of ‘language arts’, with a stress on the practical artisanal as well as the artistic side of doing things with words.
Courses in Rhetoric

Sometimes called ‘Rhetoric and Composition’ or just ‘Comp.’, for short, such courses are a fundamental feature of colleges and universities in the USA today. They have been for some time. So, increasingly, are courses gathered under the umbrella of ‘Writing across the Curriculum’ (WAC). These are courses which encourage writing and communication skills rooted in a whole range of departments, not just in an ‘English’ department as such. Some grasp of the historical development of Rhetoric, Composition and Writing is crucial if we are to understand the particular configuration of university English in the USA. This is also important because certain areas of university English in the UK, Europe and Australasia are currently moving in the same direction.

‘English’ in the American academy

English first came into being by detaching and distancing itself from the well-established study of Rhetoric. From the beginning the latter had been charged with the task of schooling a highly heteroglot and multicultural migrant population in the writing and speaking of what was proposed as a ‘common tongue’: English. (In parts of Canada, French fulfils this role.) The key to English’s detachment from Rhetoric was the former’s claim to its own specialised subject matter (a canon of partly British but increasingly American writers in English) as well as its own specialised apparatuses of study (variously historical, bibliographical, philological and, latterly, literary critical; see 1.5.7–8). As mentioned elsewhere (1.5.3), English got its first university chair at Indiana in 1860, Harvard in 1876. The institutional result of such differentiation was a hierarchy in which, from the ‘English’ scholar’s point of view, Rhetoric was steadily downgraded to the status of service industry or course prerequisite. Proficiency in writing and speaking were increasingly regarded as someone else’s business: what students should do in first-year ‘freshman English’ or before they enrol at all. The effect on the teaching and learning of English as a whole was cumulative and ultimately divisive. Thenceforth ‘English majors’ were often writing essays on Shakespeare or Milton (and later Melville and Faulkner), while anyone else who did English at university would be learning how to write reports and letters and be practising formal presentations and debates – maybe with a little ‘creative writing’ thrown in on the side. There was a fundamental cleavage within both the academic hierarchy and the practice of the subject. English majors talked and wrote about literary classics; students of Rhetoric and Composition analysed and practised many different kinds of speaking and writing.

The hierarchical division of labour between ‘Eng. Lit.’ and ‘Rhetoric and Comp.’

This situation has, however, been strongly challenged over the past decade. As student numbers for straight English Literature have declined (down by 30 per cent in the USA in the past ten years), student numbers and business demand for courses in Rhetoric and Composition (now including full MA and PhD programmes) have risen sharply. Funds are tending to follow feet too – and to some extent dictate where they
will go. Now many specialist courses in ‘English (and American) Lit.’ are directly or indirectly dependent for their very existence on the numbers and revenue generated by their erstwhile junior partners. Increasingly, ‘Rhetoric and Comp’ and ‘Freshman English’ are not just the bread and butter but also a large slice of the cake in US tertiary education. Similar things are happening throughout the English-speaking worlds: in Australia, New Zealand, Africa, India and the UK. Sometimes these shifts occur within a department called ‘English’. Sometimes they occur outside or alongside it, in departments of COMMUNICATIONS or Languages or Applied Linguistics, or in programmes dedicated to Journalism or Professional Writing or Writing across the Curriculum. But whatever the names of the departments or the configurations of the courses, the basic questions are the same:

- How far should ‘English’ include training in effective writing, speech and presentation: verbal and visual, by individuals and groups?
- Can the development of knowledge and critical awareness about English be divorced from skills in the use of English? And can we really divorce knowledges from skills, and either of them from theory: ‘know-what’ from ‘know-how’ and ‘know-why’?
- What place is there for kinds of creative as well as critical writing in English programmes: script-writing of documentaries and writing of news or advertising copy, say, not only the traditionally ‘literary’ genres of poetry, plays and novels?
- What, too, of the critical-creative rewriting of texts through such activities as parody, adaptation and intervention (all of which were in fact routine practices in classical and neo-classical Rhetoric)?

These are challenges picked up in the Prologue (pp. 9–11), carried through in the items on Creative writing and Writing and reading, response and rewriting in Part Three, and further explored in Part Four: Textual Activities and Learning Strategies


1.5.7 History and English

There has long been a historical dimension to the study of English, whether as ‘literary history’ or ‘history of the language’. There has also been a long-standing relationship between the academic subjects called English and History – sometimes close, often vexed, always significant. In fact we can identify most theoretical positions as well as individual practitioners in so far as they are more or less historical. Everyone has a certain version or vision of history, even (and perhaps especially) if they attempt to relegate history to the background or ignore it altogether.

Literary History

Mainstream academic History at the close of the nineteenth century was mainly concerned with what have been called ‘the biographies of great men’ and ‘kings and
queens and constitutions'. Literary history tended to follow suit. It concentrated on the ‘biographies of great writers’ (whose ‘greatness’ was asserted, and whose whiteness, maleness and social respectability were largely assumed). Dr Johnson's *The Lives of the Poets* (1781) was reckoned amongst the major precursors, and that great late Victorian monument to British worthies *The Dictionary of National Biography* (1882 onwards) was one of the chief tools that Literary Historians shared with their colleagues in History. Meanwhile, what can be called the ‘constitutional’ side of Literary History was largely conceived in terms of sources, influences and traditions, often with classical precursors, e.g., Shakespeare’s use of Plutarch’s *Lives* in his Roman History plays; the influence of Horace, Juvenal and Roman satiric tradition on Dryden, and of all of them on Pope (see 5.1.3 b). More narrowly, scholars asserted a great national tradition of specifically English Literature. In poetry this ran from, say, Chaucer to Tennyson; in the novel from Defoe to Dickens. Such studies form an enduring and important strain in contemporary literary history. It should be noted, however, that they often construct a distinctive history of literature rather than a sense of literature in history. Literature was (and often still is) projected as though existing in its own space and time and changing according to its own inner logic; as though it is not bound up with the pervasive processes of social-historical change. The distinction between a history of literature and literature in history often turns out to be crucial.

**History of the Language**

Meanwhile, linguists were laying the foundations of a certain kind of ‘History of the LANGUAGE’. Late nineteenth-century Northern European scholars such as Grimm and Verner were expending a great deal of energy and erudition on the study of the early Indo-European ‘family’ of languages in general and the interrelations among the early Germanic languages in particular. The result was the appearance within English of such subjects as Comparative Philology, History of the English Language, Old Norse and Anglo-Saxon. The sheer linguistic ‘hardness’ of these subjects along with the teasing fragmentariness of the manuscript record made their study the ideal counterweight to those in CLASSICS and THEOLOGY (see 1.5.4–5) who had tended to dismiss the study of English as ‘easy’, ‘light’, ‘unscholarly’ and ‘insufficiently rigorous’. Thenceforth it was possible to maintain (and at many universities up to the 1960s compulsory to learn) that such things as the ancient Indo-European words for ‘snow’ or ‘pine tree’, as well as Grimm’s and Verner’s ‘laws’ of sound-changes between, say, Sanskrit, Lithuanian and the Romance and Germanic languages, were an essential foundation for the study of English. So, too, it was insisted, was a study of Anglo-Saxon and medieval English poetry and prose, chiefly with an eye to their linguistic characteristics and textual history rather than their ‘literary’ qualities. In fact, these latter areas were soon re-dubbed ‘Old’ and ‘Middle’ English so as to point up the continuity of a tradition leading to ‘Modern’ English (here meaning English from the sixteenth century onwards). In this way the image of a national language, literature and culture was fashioned ‘as a whole’: a complete hi/story with beginning (Old English), middle (Middle English) and end (Modern English).
New hi/stories for old

Significantly, it is only with the relatively recent recognition of the so-called ‘New Englishes’ of the Caribbean, Africa, India and Australasia that the earlier, neatly complete history (or story) of English has been challenged and changed. Now, largely under the pressure of postcolonial critiques of dominant British and American versions of English, there are seen to be not just one but many possible hi/stories. Feminists have made similarly marked interventions in the older notion of Literary History composed of a ‘great tradition’ of chiefly male writers. Significant, too, is the fact that courses tracing the previously forgotten or hidden histories of women’s writing and postcolonial literature (including slave narratives) are now occupying space in the English Studies curriculum that might once have been filled by courses in ‘Old and Middle English’ or ‘History of the Language’. Medievalists tend to retire or retool, and be replaced by lecturers in later periods and other areas. Thus it is not only the subject’s reconstructions of ‘external’ history which are changing, but also the subject’s reconstruction of its own ‘internal’ history. English is both engaging with and enacting constantly shifting histories. That is precisely why this part of the book (1.5) offers a historical approach to the subject as presently configured.

The relations between English and History as named academic disciplines are also currently in flux. One sign of this is the appearance of more interdisciplinary programmes involving named combinations of ‘English/Literary and Historical Studies’. In part this is made possible by the fact that the historian’s and the literary historian’s conceptions of history as social history have tended to converge. In both subjects the ‘great men/writers’ versions of history have largely given way to agendas emphasising collective rather than individual agency, e.g.:

- **institutions:** church, state, education, the family, medicine, marriage;
- **movements:** women’s, labour, national, ethnic;
- **revolutions:** political, technological, aesthetic and otherwise.

New historicist, Marxist, feminist and postcolonial agendas have all affected the focusing and identification of distinctive, often explicitly political, subject matters in English and History. There is also a common tendency in both these areas to review traditional distinctions between what is in the foreground and the background of study. Literary historians are now less inclined to approve a text as the expression of some uniquely individual ‘genius’ and more inclined to explore it as an instance of the interplay of contextual conditions and social-historical forces. Conversely, many historians are much readier to recognise the distinctive value of what would previously have been considered ‘soft’ sources: diaries, private letters, oral history, and even poems, plays and novels. These now figure alongside traditional ‘hard’ sources such as legal statutes, government reports, public records and statistics. They are invoked to help explain people’s perceptions and attitudes, their ‘mind-sets’ and ‘interiority’ at a particular historical moment. This kind of Literary/Historical interchange is being greatly helped by increased flexibility in the notions of auto/biography, discourse, narrative, hi/story, faction, genre and representation. ‘Truth’ in both subjects is now more likely to be seen as contingent and conditional: as much dependent on who spoke or wrote when, where and why as on what was said.
Periodic border disputes

But there are still many differences between English and History as self-conscious disciplines. There are also plenty of practitioners of both subjects who would reject the interdependence of all the terms highlighted in the previous paragraph. They would insist that traditional distinctions (and traditional discipline boundaries) be maintained. For one thing, there continue to be many different ways of distinguishing historical periods, depending upon the discipline doing the distinguishing. Thus, where a historian may characterise the late eighteenth and early nineteenth centuries as ‘The Age of Revolutions’, literary historians are more likely to talk of ‘Romanticism’. Meanwhile, the latter term is used by a historian of Music to refer to a somewhat later and different movement. Furthermore, literary historians may talk of Modernism and POSTMODERNISM as both historical periods and cultural movements. Historians, however, are more likely to talk about Modernisation and Post-industrialisation, and thereby intend only partly similar (or utterly different) processes. Meanwhile, during what is notionally ‘the same period’, Art historians would be busy distinguishing Post-impressionism, Cubism, Constructivism, Pop Art, and the like (or rather the unlike!). The point is that not only does every discipline have its own institutional and intellectual history. It also breaks down and reconstitutes the continuum of history in its own image and through its own apparatuses and terminologies. No period label is easily translatable across disciplines. All processes of periodisation are to some extent discipline specific.

Nonetheless, period labels do change within disciplines; and they do get translated (and thereby transformed) between disciplines. Interdisciplinary work is becoming the norm, not the exception. We now quite routinely have course, book and periodical titles which twenty years ago would have been rare or considered odd, e.g.: ‘Writing in Time of Revolution’, ‘Power and Politics in Renaissance Texts’, ‘Gender in Popular Discourse in the Postwar Period’, ‘Representations of Slavery in the 18th and 19th Centuries’. History, then, is very much there for the making as well as the taking. It is still up to each and all of us, individually and collectively, to grasp the kind of history we find most useful in our version or vision of English. That includes the various histories of the subject itself.


1.5.8 From Literary Appreciation to Literary Criticism

At the same time that one area of English Studies was being fortified as ‘hard’ and ‘rigorous’ by philologists and textual scholars, another area was being maintained as ‘soft’ and ‘impressionistic’ by devotees of what has been called literary appreciation. At best, literary appreciation is a style of commentary on literature which has much in common with a good journalistic review of a book, play, film or concert: it tells you what the reviewer does and does not like and why. At worst, it smacks of after-dinner chit-chat about ‘fine’ authors, artists, composers, wine and food, or glossy coffee-table books on ‘great works’. This approach to LITERATURE is also called bellettrist (from French belles lettres/beautiful writings) or, more pejoratively,
dilettantish (from Italian dilettanti/delight-tasters). Either way, this way of talking about literature has as its primary aim the division of works into ‘pleasing’ or ‘displeasing’, ‘beautiful’ or ‘ugly’, ‘true’ or ‘false’, ‘good’ or ‘bad’, ‘major’ or minor – depending on the precise criteria in play.

As that loaded phrase literary appreciation implies, the expectations of both teacher and learner are presumed to be predisposed towards admiration of ‘fine’ writing and, conversely, censure of ‘bad’ writing. Literary appreciation therefore tends to be loosely aesthetic and value-laden. I say ‘loosely’ because writers in this mode tend not to explore their premises in much detail. Rather, they imply a community of interest and a consensus of belief amongst peers. There is the general air of a gentleman’s club or the amiable complacency of an Oxbridge senior common room. The canon of great works is not so much argued over as assumed or asserted. One of the most notable critics of this kind was Sir Arthur Quiller-Couch. He was the editor of many highly influential anthologies, including the Oxford Book of English Verse (1902) and was appointed Professor of English Literature at Cambridge in 1912. His sweeping gestures and magisterial pronouncements also have something in common with the ‘biographies of great writers’ kind of Literary History referred to in the previous section. The main difference is that ‘Q’, as he preferred to be called, is more concerned with literary textures than historical contexts. Interestingly, Q’s style has much in common with that of a slightly later Cambridge don, F.R. Leavis. In fact, for all Leavis’s avowed opposition to his Cambridge predecessors (as well as many of his contemporaries), his penchant for bold assertion and his vigorous insistence that the critic’s task is to ‘discriminate’ between ‘good’ and ‘bad’ writing signal his allegiance far more to the camp of literary appreciation than to that of literary criticism which superseded it. It is the latter we turn to now.

Professionalising criticism

After the First World War, university English Studies became much more professionalised. The gentleman reviewer and bellettrist gradually gave way to the scholar-critic. The latter insisted that the subject be made more rigorous and technically precise. More particularly, these self-conscious literary critics urged much greater attention to ‘the words on the page’ and developed a distinctive critical vocabulary and apparatus for doing just that. These movements were known as PRACTICAL CRITICISM in the UK and NEW CRITICISM in the USA (see 2.3). Here all that need be noted is that Practical/New Criticism aimed to put commentary on literary texts on a new footing. In place of general impressions and loose opinionating, there was to be close and ‘objective’ analysis of such features as ambiguity, irony, imagery, point of view and integrated or ‘organic’ structure. The fact that many of these terms are perhaps already familiar, even ‘natural’, to you as the routine counters of Literary Criticism is a measure of just how far Practical and New Criticism succeeded in becoming an orthodoxy for much of the twentieth century.

Part Two of the present book identifies a further dozen or so Theoretical Positions and Critical Approaches. This is a reminder that ultimately Practical/New Criticism is just one kind of movement and historical moment in literary criticism, albeit a highly influential and persistent one. (See opposite for definitions of criticism.)

One response to the globalisation of English is to drop the ‘English’ altogether and substitute for it the adjective ‘Literary’. This has the effect of at once broadening and narrowing the subject matter:

♦ broadening the subject in that many other literatures than English can be openly embraced; e.g., courses on the novel which take in nineteenth-century Russian and twentieth-century South American as well as English and American instances; courses on classical Greek and Roman, Elizabethan and Japanese drama;

♦ narrowing the subject in that many non-literary forms of speech and writing routinely featured in courses on English Language and discourse then tend to be ignored; e.g., conversation, advertising, news-reporting, historical and philosophical texts.

As usual, there are pluses and minuses all round. The international reach of the course can be attractive (there is an especial grandeur in courses billed as ‘World Literature’); but this may be at the expense of a firm grasp of any specific national or regional tradition. ‘Cross-cultural’ comparisons may be plentiful; but these may turn out to be superficial because of shaky knowledge of local contexts and the specificities of cultural–historical differences. The large promise of a totalised view of ‘World Literature’ may also in practice often come down to a predictable core of Western classics (Homer to Heaney) duly trimmed with a more or less exotic fringe of token non-Westerners, also classic. It has yet to be seen how far attempts at more ideologically sensitive courses and anthologies of World Literature on more genuinely global, or at least less Euro-American lines, will fare (e.g., Caws and Prendergast 1994, Geok-Lin Lim and Spencer 1993). A further challenge is that a great deal of what gets studied in ‘Literary Studies’ is translated into English. This is fine as long as it is recognised that that is precisely what is involved: translation. Courses which use translation extensively need to be informed by at least some work on the theory, practice and implications of translation – in short, translation studies.

The term ‘literary’ can also be a problem when certain notions of literature are assumed to be universal and transhistorical. Many dominant Western European...
notions of the literary simply do not apply to other countries and cultures. For instance, traditional mega-genres such as poetry, prose and drama do not easily accommodate the mixtures of verse, song, narrative, dialogue, oratory and performance we find in various Native American, Afro-Caribbean and Asian traditions (see 5.1.5–6). The printed novel, for instance, is a distinctively modern Western European and substantially bourgeois narrative mode. Even such increasingly prominent genres as auto/biography, travel writing, ‘science’ and ‘fantasy’ fiction are not exempt from this risk. No genre can apply everywhere and always. Every instance of such apparently universal modes as narrative and drama turns out to be in some sense peculiar; and sometimes it turns into something else entirely (e.g., a performed narrative which enacts a people’s place in nature; see 5.1.6 b). Another consequence of a certain kind of narrow ‘literary-mindedness’ is that alternative ways of describing cultural practices may be ignored. Word-play and language arts, in particular, or play and art in general, can sometimes prove more capacious and productive concepts. So, in another sphere, can the notions of * sign-systems, communication (from face-to-face to multimedia) and cultural practices. But whatever terms and frames are used, the main thing is to avoid imposing an unexamined notion of literature on every performance or text we meet. Formalist preoccupation with ‘literariness’ and ‘defamiliarisation’ or new critical preoccupations with ambiguity, irony and ‘organic unity’ do not work too well with African folk tale, Caribbean dub poetry and Maori or Aboriginal creation myths. Nor for that matter, do some of the more rigid templates of class, gender and race supplied by certain kinds of Marxist, Feminist and Postcolonial literary criticism.

Nonetheless, the shift from ‘English’ to ‘Literary’ Studies is now common and can be well worth making. It all depends what national and international arenas you decide to operate in, and how far the linguistic, literary and cultural frames you work with are themselves held up for inspection and interrogation. It also depends how far you are prepared to bend that frame so as to accommodate some of the kinds of traditionally non-literary material featured in the other versions of English which follow (in 1.5.10–12).


1.5.10 English with Theatre or Film Studies

In this case the emphasis obviously tends to be on the text as part of a dramatic, filmic or telesvisual event: not just how words are read from the page but how whole worlds of sight and sound, live or recorded, are realised on stage or screen. In many respects theatre, film and TV are themselves quite distinct media, both in modes of (re)production and contexts of reception. They are therefore sometimes practised and studied separately. However, the fact that all use sounds and images as well as words often draws practitioners as well as students together. In addition, most films, like most stage and radio and TV plays, are based at some point on a script (including shooting script and story-board in the case of films). Interestingly, it is only really the script as a primarily verbal text which ensures the links between theatre and film studies, and between both of them and English Literature (where plays, novels and poems are traditionally studied as texts not as performances). For the rest, the super-
How studied?

abundantly non-verbal nature of theatre, film and TV makes them particularly awkward – as well as peculiarly attractive – for students of English. Occasionally, Theatre and Film Studies are closely integrated with English or other Modern Language departments. Sometimes they move within the orbit of Visual Studies, Design or even Education. Increasingly, however, they exist in their own independent spaces, sometimes aligned with Media, Communication and Cultural Studies (see 1.5.11). But whatever the precise configuration, there is a noticeable tendency for English departments to incorporate more and more video and films into their courses. Sometimes this is as a kind of optional extra, the occasional showing of the film of a Shakespeare play or a TV adaptation of an Austen or Dickens novel, for instance. But increasingly there are whole courses built around the relations between literature and film, with the specificity of both media and their various moments of re/production taken into account – ‘Shakespeare and Film’, or ‘The Novel and Screen Adaptation’, for instance. Significantly, such combinations often signal a steady retreat from close associations with practical Drama courses. This seems to be because Drama is perceived as more labour and space intensive, as well as less culturally central than film and TV.

Cumulatively, all these shifts are beginning to impact on English in a variety of interesting ways. Collaborative production processes and institutional frames tend to be very much to the fore in film, TV and theatre – both in the materials studied and in the ways of studying them. A film or play is palpably the result of a collective effort, whoever the prominent individuals involved. Many student projects in these areas are also collective and involve team work. Both these facts naturally prompt students of English and Film or Theatre to query the Romantic notion of the author as individual genius. We may, for instance, revise our views of such supposedly individual geniuses as Shakespeare in the light of the palpably collaborative practices of his own theatre (see 2.2). The overall significance of such courses involving theatre and/or film is therefore much greater than a mere change of ‘medium’, narrowly conceived. What is entailed is a radical revision of what is meant by textual (re)production, as well as a challenge to individualistic modes of learning and assessment.


1.5.11 English into Cultural, Communication and Media Studies

These are yet other, interrelated, responses to the globalising and technologising of contemporary culture. Here the focus shifts to the processes and products of communication in general, and often the modern print and audio-visual media in particular (i.e. newspapers, magazines, pulp fiction, TV, video, computers and multimedia interfaces). At the same time increased attention is usually paid to MULTI-CULTURAL and other social differences, along with concerted challenging or scrambling of traditional divisions between ‘high’ art and ‘popular’ cultures. This last point is significant because Cultural Studies to some extent takes over where people working on the interfaces between traditional departments of Literature, Art History and Music leave off. Until quite recently, if they did interdisciplinary work at all, the latter tended to concentrate on the interrelations amongst classics of a more or less
elite kind. In earlier periods the emphasis would be on poetry, painting and music produced for aristocrats, often as a result of patronage (e.g., ‘The Literature, Art and Music of the Court of . . . ’). In later periods the emphasis would be on work of a ‘difficult’ kind often appealing to small and still privileged minorities of connoisseurs (e.g., ‘Modernism, Cubism and Atonality’). In this respect Cultural Studies was initially reactive in that it concentrated on (and was readily confused with) Popular Studies. There was a deliberate emphasis on folk or popular (rather than court or elite) practices in earlier periods and on mass media or broadcast rather than minority and narrowcast) materials in later periods (e.g., ‘Ballads and Broadsheets in . . . ’; ‘Popular Carnival in . . . ’; ‘Popular Women’s Magazines . . . ’).

This balance is currently being redressed, however, especially at postgraduate level. Work within and between traditional departments of English, Art History and Music (often in conjunction with History; see 1.5.7) is now much more likely to embrace the study of a range of material. Popular ballads, songs and images are studied alongside their court and elite counterparts (see 5.1.1 b, f). Illustrated newspapers and magazines are studied together with the novels and short stories (often illustrated) which appeared serialised in their pages or circulated in the volumes of travelling libraries (e.g., Dickens). William Blake may be studied in his multifarious roles as poet, engraver, painter and publisher (not solely as poet; see 5.1.3 d). Songs are studied as words and music; drama is studied as performance on stage or screen, not simply as words on the page (see 1.5.10). Crucially, most of these courses move beyond the merely supplementary use of art and music as backgrounds to the serious business of literature in the foreground – as though art were merely illustrative and music were merely atmospheric. The best grapple from the outset with the challenges of perceiving through different media (they do not automatically privilege ‘the word’). They also acknowledge the problems of distinct traditions of production and reception, and of different period and genre labels for notionally ‘the same’ times and places.

At the same time, Cultural Studies is becoming more self-aware and circumspect. It is being recognised that culture operates at a variety of social levels and in a variety of media. Supposedly ‘mass’ readerships and audiences always turn out to be shifting aggregates and networks of ‘minority’ interests. There is also a growing recognition that print-culture is not in fact being destroyed by electronic audio-visual media (as various groups have tended to celebrate or lament). Instead, it is being reconfigured. People still speak, and write by hand, even if they also type and tape, e-mail and ‘text’. It’s simply that they now do these things in different proportions, on varying occasions and for changing functions. Major cultural practices and communicative modes tend to displace – not utterly replace – one another. The telephone extended the reach of speech, displaced the writing of letters and postcards, and altered people’s perceptions of time and distance. But it destroyed nothing except its immediate predecessor and prototype, the telegraph. The same is currently happening with electronic mail and text-messaging, and will doubtless happen with their multi-media successors. These are largely patterns of displacement and replacement; only rarely of utter destruction and disappearance. All this needs saying loud and clear, both inside and outside education. Otherwise the real complexities and teasing dis/continuities are overwhelmed by the strident strains of ‘brave new electronic world’ triumphalism on the one hand or ‘poor old print world’ pessimism on the other. Picking up the challenges identified in the Prologue (pp. 7–9), practitioners of ‘English’ therefore have some ever-more pressing questions to find answers for:
How dependent is the subject on the medium of the written or printed word? Must its central object of study be the printed book?

Do the boundaries of the ‘literary’ (as distinct from the ‘non-literary’) need to be: (i) rigorously policed? (ii) utterly abolished? (iii) maintained so as to be periodically transgressed? (iv) perpetually re-drawn?

Where is ‘English’ in all this as a national or international culture? and a local and global resource?

Do hypertext and computerised multi-media oblige us to recognise much more collaborative (less individualistic) modes of working and much more flexible models of authorship (also see 1.5.10)? Is this a total ‘revolution’ in the making of the subject?

Or is it a gradual, albeit accelerated, ‘evolution’ – an extension of what we already more or less knew? For haven’t we always had a plural, hybrid and flexible sense of the cultures, communicative practices and media in which we are involved?

Or have we?!


1.5.12 Critical Theory into Cultural Practice

This has been yet another set of possibilities opened up by what might be called ‘several Englishes in search of a subject’ (where subject means ‘discipline’, ‘subject matter’ and ‘subject position’). For in this case ‘English’ has taken several concerted turns towards literary and cultural theory, notably: MARXIST, FEMINIST, PSYCHOANALYTIC, POSTSTRUCTURALIST, POSTMODERN, POSTCOLONIAL and MULTICULTURAL. The resulting prospects are variously arid or exhilarating, shallow or profound. It all depends on the particular theories invoked and how these are related to the actual practices of reading and writing, learning and teaching.

Latterly there have been clear signs that the moment of ‘high theory’ (i.e. highly abstract theory) has passed. There is now a growing concern with theory in practice, especially the politically and pedagogically urgent question of who learns and teaches what, how and why. There is also an incipient sense of ‘post-theory’. Though it remains to be seen how far this takes a regressive or progressive turn – back to ‘lit. crit.’ or towards a fuller environmental or scientific awareness, for instance. All these matters are cued in the Prologue (pp. 6–7) and picked up in Part Two. There each major position is reviewed in turn and its contribution to a transformed practice weighed. The emphasis is on what can be done with each theory rather than on what it is. There is also an insistence on a flexible yet principled plurality of approach: identifying models and methods appropriate to specific tasks and texts – not arbitrarily imposing one on all (see 2.10). This principle is extended to modes of writing and study too. Part Four presents a wide range of textual activities and learning strategies which are designed to put a variety of theories into a variety of practices.

1.6 SUMMARY: PASTS, PRESENTS AND FUTURES

In this section we have traced at least a dozen directions in which the study of English is currently moving. All of these derive directly from the very varied history of the subject as studied in schools, and especially colleges and universities, over the last century and a half. English as we currently know it is constituted by the knitting together of a variety of ‘living histories’. Virtually every strand of its past design can be discerned in some aspect of the current fabric. Thus we find that traces of subjects as varied (and themselves as variable) as Classics, Theology, Rhetoric, Composition and History (Literary and Linguistic) and a wide range of ‘Studies’ (Theatre, Film, Literary, Cultural, Communication and Media) as well as a wide range of critical theories and cultural practices (from New Critical and Formalist to Feminist, Poststructuralist and Postcolonial), can all be discerned in the complex patterning of the discipline(s) we currently call English Studies. Indeed, this patterning is so richly variegated that it has been suggested we recognise English as an ‘interdiscipline’: a site where old disciplines meet with new, and in their mingling help generate fresh configurations of knowledge. This last aspect is crucial. English as it is currently configured is as much concerned with ‘know how’ (skills) and ‘know why’ (critical evaluation and cultural theory) as with ‘know what’ (content, subject matter).

To be sure, no single department of English – and certainly no single person in it – is practising all of these knowledges. Nor can the present book claim to do more than gesture towards the major ones. And yet, every department and every individual practitioner of English potentially has access to all of them. That is, we all have the capacity (even if we do not always have the opportunity or even the desire) to draw on a variety of traditions stretching from the recoverable past to the as yet unmade future. Put another way, with the emphasis on plurality and choice, we all have some responsibility to identify the pasts of the subject we wish to draw on, and to use these to help articulate the futures we would prefer. In this respect it is desirable, at least initially, to try to think the study of English ‘as a whole’ (even if it sometimes seems to be no more than ‘a series of holes’). No one may be practising all ‘English Studies’ – but all are practising some. We are all contributing to some features of what is, even if not a common design, a shared fabric. And so are many people who belong to what, nominally at least, are quite distinct disciplines (from Art and History to Cultural and Queer Studies). The activities which follow should help you get some provisional bearings on the kinds of ‘Studies’ you are currently involved in.

1.7 ACTIVITIES, DISCUSSION, READING

English and or as a configuration of other educational subjects? Use Appendix C to help plot the kinds of English Studies in which you are currently engaged. More particularly, use it to discuss:

♦ the main emphases and orientations of your current English programme;
♦ your own main interests within or beyond that programme;
♦ directions or dimensions in which the subject in general seems to be moving;
♦ directions or dimensions in which you would like to push it.

Go on to modify or completely remodel this diagram as you see fit.
Discussion

(i) Interdisciplinary work is not the calm of an easy security; it begins *effectively* (as opposed to the mere expression of a pious wish) when the solidarity of the disciplines breaks down.


(ii) English should be reconstituted as the study of how verbal and written fictions have been produced and used, socially channelled and evaluated, grouped together, given social significance, institutionalised, transformed [. . .] The study of English will then provide a creative base for active experiments with cultural production (verbal, visual and aural) which enhance, improve and diversify rather than narrow and homogenise our cultural life.


READING: Specific suggestions are attached to each of the above sections (1.5.1–12). The following are of general and recurrent usefulness.


1.8 FIELDS OF STUDY

Here we take a closer look at the three main ‘fields’ in which English is currently studied. For convenience, these are distinguished as LANGUAGE, LITERATURE and CULTURE (this last including Communication and Media). Such labels are crude. But they are initially useful in that they agree with the recent history of the subject and the currently recognised institutional divisions within and around it. That is, individual English courses (and sometimes whole degree programmes) tend to concentrate on ‘language’ and/or ‘literature’ and/or ‘culture, communication and media’. (The repeated and/ors are a reminder that some courses and most programmes do a mixture, though invariably with a particular emphasis.) At the most obvious level, these distinctions can be observed in the various names we find in prospect uses and over departmental corridors. Aside from the relatively plain and all-purpose English and English Studies, the current favourites are English Language & Literature; English & Cultural Studies; English & Communication; and so on. Significantly, these names are increasingly hybrid (often projecting English and or as something else). Alternatively, they do without the term ‘English’ altogether, even when many of the materials involve English as an object and a medium of study (e.g., Literary Studies and Rhetoric and Composition; see 1.5.9, 1.5.6).

A couple of things should be clarified about the notion of ‘fields’ used here. First, these are better conceived as force fields rather than the kind of fields we find in farming. They operate as ceaselessly shifting and mutually shaping energies, not as spatially fixed and mutually exclusive areas. In this sense a ‘field’ is a force we bring to bear on a particular material, or the conditions in which we place that material. It is also the force exerted by that material. What one person sees and uses primarily as ‘language’ another may see and use primarily as ‘literature’, and yet another may see and use primarily as an instance of ‘culture’ (or communication or media). For instance, think of an extract from a novel and the lyrics of a pop song: e.g., Austen’s Pride and Prejudice (5.2.4 b) and Queen’s ‘Bohemian Rhapsody’ (5.1.6 c). Each can be grasped as a series of words (language); as a form of verbal play (literature); and as representation of things going on in the rest of the human world (culture). At the same time, the properties of the material itself predispose (though they do not absolutely predetermine) the ways in which we use and understand it. A novel tends to be read silently and in solitude; a pop song tends to be heard and (if supported by a video or performance) seen, often in the company of other people. We may also be predisposed to classify Pride and Prejudice as (classic) literature and ‘Bohemian Rhapsody’ as (popular) culture. However, the fact the novel can be made into a successful high-street film (and thus shift in medium and cultural location) while the words and music of the pop song have achieved such ‘classic’ status that they will be readily recognised by most readers of this book (and can thus legitimately be studied as instances of contemporary lyric/poetry), reminds us that these categories are flexible and to some extent arbitrary. What we see in a text is partly a function of what we
look for. What it is partly relates to what is done with it. That is why it is useful to approach all texts, at least initially, as potential instances of language and literature and culture. For only by grasping the complex interconnections amongst the latter concepts can we wield them effectively, together, as analytical tools.

The following brief examples should help fix the above points. We focus on just a couple of lines: ‘I wandered lonely as a cloud’ (the first line of Wordsworth’s poem of that name; see 5.4.2 a) and ‘The rain in Spain stays mainly in the plain’ (from the musical My Fair Lady, 1956, based on George Bernard Shaw’s Pygmalion, 1913). Both are used to show how the analysis of a text can operate at a variety of levels, and that, taking all these levels together, we can develop a complexly multilayered comprehension of that text in context and in relation to other texts. The main fields LANGUAGE, LITERATURE and CULTURE are signalled to the left. Meanwhile, the terms Rhetoric, Intertextuality and Discourse have been inserted into the gaps to the right. These simply confirm the overlap between the three fields, while also pointing to other ways in which the analysis might be configured. (More will be said about all these terms shortly; specifically linguistic and grammatical terms can be checked in the glossary in Part Six.) For the moment, simply note the multilayered nature of these analyses:

(a) ‘I wandered lonely as a cloud’

LANGUAGE: ‘I’ is a first person singular pronoun (subject); ‘wandered’ is a simple past tense (verb); ‘lonely as a cloud’ is an adverbial phrase of manner and comparison. Grammatical structure: (traditional) subject–verb–adverb; (functional): participant–process–circumstance

Rhetoric

LITERATURE: Opening of lyric poem; octosyllabic; embellished by pastoral simile; influential Romantic image of ‘poet’ and ‘poetry’

Intertextuality

CULTURE: Pastoral individualism; ‘idle’ country classes; subsequently clichéd view of poetry frequently cited and very variously ‘sited’ in other texts (e.g. 5.4.2 c, d)

Discourse

(b) ‘The rain in Spain stays mainly in the plain’

LANGUAGE: ‘The rain’ is a noun phrase; ‘in Spain’ is an adverbial with a named place; ‘stays mainly’ is a verb and post-modifying adverb; ‘in the plain’ is an adverbial of place. Nine out of ten syllables are monosyllabic, with recurrent sound patterning. Grammatical structure: (traditional) subject–verb–adverb; (functional) participant–process–circumstance.

Rhetoric

LITERATURE: This is part of a sung conversation based on a stage play. There is a basic pentameter structure (five ‘feet’ alternating unstressed/stressed and long/short syllables) and there are five internal rhymes on /ein/.

Intertextuality
Culture: It is also part of an elocution drill reinforcing ‘correct’ English (the consequence of a bet between privileged upper-class males (Professor Henry Higgins and Colonel Pickering) about the educability of an underprivileged working-class female (Eliza Doolittle). The line and song were made famous in a Hollywood musical starring Rex Harrison and Audrey Hepburn.

Discourse

Clearly, then, any text may act as the focus for a highly varied yet intricately interrelated set of analytical operations. It can be described at a variety of levels using a variety of linguistic, literary and cultural terms. Picking up those other terms featured to the right, we might also say that every text can be analysed in terms of rhetoric (its organisation of information and its power to persuade); intertextuality (its relations to other texts) and discourse (the particular way of saying and seeing and the values it projects). But whatever the terms and techniques used, it is crucial to observe that analysis can be undertaken in a variety of dimensions and directions and with various frames of reference in mind. It is equally crucial to recognise that all these ‘levels’ or ‘dimensions’ contribute to the building of what is notionally a single edifice: a full yet flexible critical understanding of the text. Thus we may roll all the above comments on the first line of Wordsworth’s ‘I wandered lonely as a cloud’ together to produce something like the following.

This text is organised round the notion of the poet as solitary individual, hence the prominence of the first person singular pronoun in the first word and the use of the adverb ‘lonely’. The verb ‘wandered’ (as distinct from, say, ‘walked’ or ‘marched’) implies an aimless ramble where there is neither the pressure of work nor a firm destination to direct it. The simile ‘lonely as a cloud’ points both to the wanderer’s aloneness and, at the same time, his oneness with nature. This line is often cited as a quintessential instance of ‘poetry’. To be more precise, it exemplifies a certain kind of Romantic pastoral poetry in which some supposedly special and sensitive soul comments upon and communes with nature. However, the susceptibility of this line to ironic and parodic treatment is a measure of just how particular, even peculiar, that vision of poetry and the poet is. Certainly this version of poetry stands at some distance from the largely urban scenes and the highly technologised and commercialised situations we encounter in much of modern life. For all these reasons, Marxists, Feminists and Postmodernists would all have different tales to tell about – and with – this material. In fact, the cultural value of this line is endlessly renegotiable, depending upon the texts with which it is identified and the discourses in which it is made to figure. Compare it, for instance, with Dorothy Wordsworth’s Journal entry about the same outing (5.4.2 b), where other people are present and some are working. Or compare it with the poetic parody (5.4.2 c), where it is the gendered dimension of the text’s mode and moment of reproduction that is wittily exposed. Meanwhile, the invocation of the text in the advertising copy (5.4.2 d) quite literally ‘trades upon’ the poem’s status as a familiar classic. This is now palpably poem as commodity.

In all these ways, then, even a single line can serve as the site, or act as the focus, for a wide range of analytical and critical activities. Significantly, these activities are both intensive and extensive. We look hard at the text in hand, but we also attempt to see through it. We look closely at ‘the words on the page’, but also try to see them in relation to other texts and as part of a larger world. We look at what the text is but
also try to see what it does. To be sure, none of this absolutely determines the value of William Wordsworth’s text, or of any of the others touched upon here. Nor does it determine whether we should like it or not. (Revaluation and dis/likes are matters that can only be weighed through discussion, negotiation and exchange. And in any case these are tiny, merely token samples.) At the same time, it should be clear that getting one’s initial bearings in terms of language, literature and culture (or rhetoric, intertextuality and discourse) has some real appeal. It allows us to establish fairly firm ground and provisional conditions upon which to frame a more sophisticated analysis. It also allows us to talk in a number of more or less common critical languages without forcing us to agree. The rest, quite properly, is up to us.

Activity

(a) Conflate the three-tiered comments on ‘The rain in Spain . . . ’ so as to produce an integrated analysis along the lines of that produced for the line from Wordsworth.

(b) Sketch a linguistic, literary and cultural analysis of the following line of text. Do this in the form of a three-tiered and an integrated analysis. The text for analysis – in its entirety – is:

‘If I should die, think only this of me’ (see 5.1.2 f)

(Notice that, like the Wordsworth material, this line is presented as part of a cluster of related materials supported by notes (5.1.2 f, g). This should help you gesture to broader contexts and conditions.) Finally, follow up the terms RHETORIC, intertextuality and discourse in the index. How might these also be used as tools to analyse one of the above texts?

Discussion

The field cannot well be seen from within the field.

Ralph Waldo Emerson, *Circles* (1841)

READING: All the following approach language, literature and culture as interconnected categories and processes. They often also explore related notions of rhetoric, intertextuality and discourse: Kinneavy 1971: 17–47; Birch 1989; Carter and Simpson 1989; Leith and Myerson 1989; Durant and Fabb 1990; Carter and Nash 1990; Green and LeBihan 1996: 1–48; Simpson 1997.

1.8.1 Language

Language can be provisionally defined as ‘words’, however made and wherever found. Learning to grasp words, both analytically and actively, is obviously a central part of English Studies. And that grasping, it should be stressed, means learning both to take language apart and to put it together again – differently. We use as well as analyse words. As far as language is concerned, English Studies embraces everything from the teaching and learning of basic literacy skills to the cultivation of advanced skills in comprehension and composition (in reading and writing literary and scientific texts,
for instance). It includes a knowledge of specific texts and utterances as well as a sense of how language in general works. Reading and writing are also best developed in conjunction with listening and speaking, with viewing and presenting. In this way language from the outset is situated in a variety of media (not all of which are exclusively verbal) and is used for a variety of purposes (not all of which are narrowly academic).

Every major theoretical position and critical practice in contemporary English Studies may be ‘placed’ according to its particular view of language. Each position or practice also has its own partially distinctive vocabulary and even style. Thus American NEW CRITICS, Russian FORMALISTS, and some deconstructionists tend, in their various ways, to concentrate on language as a system in its own right: they play up the relations between one word and another, and play down the relations between words and the rest of reality. They emphasise the text as a self-sufficient construct, more or less independent of context, and textuality as a wor(l)d unto itself. Conversely, a number of historically sensitive and politically motivated approaches associated with MARXISM, FEMINISM and POSTCOLONIALISM are much more committed to exploring word–world and text–context relations. They investigate the ways in which people can be liberated or enslaved by the words they use (or which use them), and they treat language as a form of social power (i.e. discourse). PSYCHOLOGICAL critics also emphasise the power of words both to express and repress that which is hidden in the unconscious. POSTMODERNISTS, meanwhile, are more engaged by the shifting relations among words, images and sounds in the contemporary media. They often treat words, and especially printed books, as of diminishing cultural significance.

Of course, many theorists and critics combine two or more positions with respect to language. They also develop distinctive approaches to the relations between, for instance, literary and non-literary or standard and ‘non-standard’ language. Indeed, some linguists contest such distinctions altogether. They use the more neutral terms text and discourse (without appealing to any essentially literary or non-literary properties) and often prefer to talk of plural varieties or versions of English (without insisting on a strict division into standard and non-standard).

For all these reasons, it is important for students of English to develop a good grasp of language, theoretically and in practice.

♦ What are words? What do we do with them? What do they do to us?
♦ How and why does language change over time and vary from place to place?
♦ What’s so special (or so common) about the language of each and every one of us?
♦ Are there really such things as ‘literary’ or ‘standard’ language? Or do these change and vary too?

You will not find neat, complete answers in what follows. But you will be encouraged to frame these questions more precisely and to relate them directly to your own experience of using, analysing and reflecting upon words.

What language is and can be

The word language derives from Latin lingua, through French langue, meaning ‘tongue’. Conversely, tongue is an archaic, ultimately Anglo-Saxon, English word for
language’ (as in ‘native tongue’, ‘foreign tongues’). Either way, language was initially primarily identified with the physical business of speech. Writing, on the other hand, is invariably a later manifestation of language, both in individual persons and in whole societies. Thus virtually everybody learns to listen and speak before they learn to read and write, and every society is *oral before it is literate. Moreover, most people continue to communicate orally even when literacy is widespread, though the relations between oracy and literacy change. For instance, virtually all the readers of this book will use language to talk with other people in corridors, in shops, over meals, in bed and on the telephone as well as to write notes, type essays, write poems, etc. We also routinely use language when listening to the radio and watching TV. This multimedia potentiality of words – their capacity to operate as speech and writing, sound and sight, in a variety of live and recorded modes – is of fundamental significance. It means that words are an extraordinarily versatile and volatile communicative resource. It also means that variation and the capacity to generate highly distinct versions of ostensibly ‘the same words’ are knit into the very fabric of language. That is why some of the activities in the present book work across the speech/writing interface, and involve various kinds of translation from one medium to another.

Language is a term which is used to refer to many different things. It is important to be aware which sense is in play at any one time. Language can be:

1. spoken, written, printed and otherwise recorded words: notionally a single *sign-system but constituted in many materials and media;
2. the notional totality of all languages, as well as what is common to them: ‘Language’ (capitalised and singular);
3. specific languages (lower case and plural) e.g., the English, Russian or Yoruba languages;
4. a distinctive variety, *style or genre, e.g., advertising language, journeylese, the language of Anglo-Saxon or of Caribbean poetry, old Church Slavonic;
5. loosely, by extension, modes of non-verbal communication and other sign-systems in general, e.g., ‘body language’, ‘the language of film – or flowers or music or love or advertising’ – even though each sign-system or communicative practice has its own way of saying/seeing/being which is not wholly explicable in terms of a narrowly linguistic model.

(For descriptions of English in particular, as ‘one and many’ – historically, geographically, socially and by medium – see 1.2.)

What language does and what we do with language

The preceding definitions of language are ‘essentialist’ in that they aim to explain language in terms of what it *is*. *Functional or *pragmatic approaches, however, set out to explore language in terms of what it *does* and how it is *used*. Here is an overview of functional perspectives. We use language:

♦ to interact in a wide range of social situations and material contexts: immediate and face-to-face (typically through speech); indirectly in mediated situations (typically through writing and print); in the modern audio-visual MEDIA (typically in various permutations of live and recorded, immediate and remote sign-systems – only one of which is verbal language);
to share and shape information collaboratively, through dialogue, as well as to transmit and transfer information from one person or group to another, through monologue: we thus use words for, respectively, many-way and one-way communication.

to converse with the rest of the world, others, ourselves and the language itself; i.e.

– the referential/ideational function: referring to features or aspects of the rest of the world, whether as objects, persons, events or ideas;
– the inter/personal function: expressing and helping constitute individual identities and social relations, senses of self and other;
– the *metalinguistic or *metatextual) function: drawing attention to the nature of language itself and the status of the specific utterance or text, a comment in language on language.

to perform a range of functions which may be further distinguished as:

♦ declarative: making statements (e.g., ‘It is’);
♦ interrogative: asking questions or making requests (‘Is it?’);
♦ directive/imperative: giving directions or issuing orders (‘Give it me!’);
♦ expressive/exclamatory: expressing emotions (‘It is?!’).

(Many of these functions are combined in actual practice, resulting in more subtle kinds of speech act: inviting, imploring, insulting, threatening, cajoling, etc.)

in short – for power and for play.

We use words for all the above functions. The fact that we do not only use words – or rarely use words alone – to perform these functions is a reminder that words are always implicated in other communication and sign-systems. Touch, gesture, clothing, car design, cityscapes: these too are ways in which we interact, share and shape, exercise power and explore through play. The advantage (some would say disadvantage) of a functionalist approach to language is that it is much richer (and messier) than an essentialist approach. Either way, trying to establish what we actually do with language always turns out to be a much more demanding and potentially rewarding activity than formulating in the abstract what language is.

Language variation and change

All languages change over time and eventually they change into ‘other languages’. Common Latin of the Roman Empire transformed into the various modern Romance languages: Italian, French, Spanish, etc. Old English transformed into the various kinds of modern English found in Britain, America, the Caribbean, Africa and India, etc. Relatively, languages vary from place to place and from one social group to another. Even the language of a single person (her or his *idiolect) changes over the course of her or his life and varies according to the company s/he keeps and the situations s/he is involved in. All these processes of change and variation are interrelated. It is obviously important for anyone studying English to understand the principles which inform these processes. These pressures for change and variation may for convenience be categorised under four heads: historically, geographically, socially and by medium (see 1.2). Here we shall review the main reasons language changes, as well as how people change language and language changes people.
Language changes . . . language changes people . . . people change language because:

- **language communities move around geographically**: people thereby meet the challenge of new conditions and other language communities with old words used in new ways and new words drawn from other languages and cultures;
- **language communities are never socially uniform but are always compounded of differences**: differentiation is most evident along the lines of rank, class, status, gender, occupation, ethnicity, religion, age and education;
- **human societies constantly evolve new modes of production and reproduction, of words as of everything else**: changes in technology and material conditions thus underpin shifts between and mixtures of speech, writing, print and the modern electronic media;
- **the human psyche, whether viewed individually or collectively, is constantly exploring new modes of expression and repression**: psychologically, words exist on the shifting interface between conscious and unconscious states;
- **all *signs are inherently split and unstable**: the material forms of words (signifiers) have no direct and necessary relation to the things they represent (signifieds). For instance, the modern English words ‘woman’ (Anglo-Saxon ‘wifman’) and ‘black’ (Anglo-Saxon ‘bla(e)c’), have changed in both form and sense over the past thousand years. The former split to give us modern ‘wife’ and ‘woman’; the latter could mean variously ‘black’, ‘shining’ or even ‘white’ – it all depended upon the reflective property of whatever was shining, not any intrinsic colour.

Overall, then, language change is implicated in every other aspect of change: social, technological, physical and biological. Plenty of big questions remain unanswered, of course. Precisely how and why do communities move geographically? societies become differentiated? new technologies arise? psyches express and repress? signs
ceaselessly split and re-form? But at least we can now recognise language change to be no isolated or purely self-sufficient process. It does happen for reasons not just 'because it happens'. It is implicated in chains of cause and effect. It is, so to speak, a transitive process. However, not surprisingly, people differ widely as to who or what causes what effect on whom or what. Some people also persist in the belief that language simply changes of itself, intransitively, as a kind of self-sufficing process. The following activities and discussion topics will help you weigh these and related matters for yourself.

The Glossary in Part Six defines all the common linguistic and grammatical terms, and a linguistic checklist for close reading can be found in 4.2.

Activities

(a) **Translate and adapt a couple of the following texts** into a variety of English with which you are familiar (spoken or written, formal or informal, literally or freely – as you wish): (a) Psalm 137 (5.4.1); (b) one of the Old and Middle English poems (5.1.1); (c) πο's 'daiz' (5.1.5 a); (d) Chan Wei Meng's 'I spik Ingglsh' (5.1.5 b); (d) the haiku by Basho (5.4.4 a).

Go on to make a systematic comparison between your version and the version(s) you translated/adapted with respect to: spelling, punctuation and visual presentation; word choice; word combination and discourse (see the checklist in 4.2).

(b) **Put the questions ‘What is it?’ and ‘What does it do?’ to some very different kinds of text.** Use your observations to prime reflection on the distinctions and connections between an ‘essentialist’ and a ‘functionalist’ approach to language.

Suggested genres for comparison are:

(i) a brief conversational exchange (e.g., 5.3.1 a);
(ii) news headlines or photo captions on the same event (e.g., 5.2.7 a);
(iii) a brief passage from a novel or short story (e.g., *Heart of Darkness* (5.2.5 b));
(iv) a short poem, song or advert (e.g., ‘Tropical Death’ (5.4.6 d); ‘Bohemian Rhapsody’ (5.1.6 c); Clarins skincare advert (5.4.5 b)).

Discussion

(i) A system network is a theory of language as choice. It represents a language, or any part of a language, as a resource for making meaning by choosing.


(ii) As a writer I know that I must select studiously the nouns, pronouns, verbs, adverbs, etcetera, and by a careful syntactical arrangement make readers laugh, reflect or riot.

Maya Angelou, from *Conversations with Maya Angelou* (1985)

(iii) Language is not decaying due to neglect. It is just changing as it always did.

Also see: 1.1; 4.2; accent and dialect; addressee–addressee; discourse and discourse analysis; *grammar; poetry and word-play; *semiotics; speech and conversation, monologue and dialogue; *punctuation; standards and standardisation, varieties and variation; translation; text, context and intertextuality.


Useful traditional *grammars are Greenbaum and Quirk 1990, Hurford 1994 and Crystal 1996; effective *functional grammars are Halliday and Hasan 1989 (introductory) and Halliday 1994 (advanced).

Recommended theory on language is Williams 1977: 21–44, and Burke et al. 2000. For specific reading on 'English/Englishes', see 1.4. For glossaries of 'key words' and linguistic/stylistic dictionaries, see beginning of Part Six.

1.8.2 LITERATURE

If you are studying English in tertiary education it tends to be assumed you are doing English Literature. And that in turn leads to the common assumption (amongst people outside college at least) that you spend most of your time sitting round making admiring remarks about 'great works of Eng. Lit': poems by Wordsworth and Keats, novels by Austen and Dickens, and plays by Shakespeare and ... well, more Shakespeare. Occasionally such assumptions turn out to be true. The equation ‘English’ = ‘Eng. Lit.’ = ‘a small selection of great authors/works’ sometimes still holds. Increasingly, however, such assumptions are likely to prove ill-founded, or at best only partial truths. You may indeed spend some of your time studying, discussing and writing about commonly recognised classics belonging to a canon of supposedly great works. But this is likely to involve something more historically informed and culturally demanding than mere LITERARY APPRECIATION (see 1.5.8). It is also likely to focus on authors, works, genres, social movements and even whole national literatures which have little or nothing in common with the popular – and remarkably persistent – vision of ‘Eng. Lit.’ as a kind of genteel club.

The shifting multiplicity of subjects covered by the term ‘English’ is explored earlier in 1.1. The historical fact that Literature, narrowly conceived, has only ever been a part of English Studies, broadly conceived, is explored in 1.2. In the present section we concentrate on the fact that ‘literature’ is itself a historically variable and theoretically elastic term. We also review past, present and possible future alternatives to it. To be precise, we consider

♦ the history of the term ‘literature’, along with cognate terms such as literary, literariness and literate;
♦ the relative usefulness of alternative terms such as rhetoric, poetics, writing, text, discourse and performance.
What was, is and can be literature?

The word ‘literature’ ultimately derives from the Latin littera, meaning ‘letter of the alphabet’. The word came into English, via court French, in the late fourteenth century and for the next few centuries simply meant ‘acquaintance with books’ and ‘book learning’ in general. As such it was virtually synonymous with what we now call ‘literacy’ (being able to read and write), a word which came into English in contradiction to ‘illiteracy’ in the early nineteenth century. Thus a writer in 1581 can talk of ‘Ane pure [i.e. poor] man quha [who] hes nocht sufficient literatur to undirstond the scripture’ (see OED, Literature, 1). By extension, in so far as ‘literature’ referred to a body of books, as well as the activity of book learning, there was little attempt to distinguish the kinds of book. This generalised sense of literature meaning ‘anything written on a subject’ persists to the present day (e.g., scientific or advertising literature). The only criterion seems to have been that the books be of some value. Thus Hazlitt (c.1825) quotes Ayrton as having dubbed ‘the two greatest names in English literature, Sir Isaac Newton and Mr Locke’ (Williams 1983: 185).

Newton was a scientist and Locke a philosopher; so neither of them would fit into the conceptions of ‘English literature’ which later came to underpin university departments of that name.

In fact it is only since the late eighteenth and early nineteenth centuries that ‘literature’ has become narrowed in meaning to its current dominant sense of creative or imaginative writing of a specifically aesthetic kind. Thus Dr Johnson in his ‘Life of Cowley’ (1779): ‘An author whose pregnancy of imagination and elegance of language have set him high in the ranks of literature.’ Corresponding narrowings and elevations of meaning can be observed over the same period in the terms artist (increasingly distinguished from the humbler term artisan) and author (increasingly distinguished from the more general term writer). Meanwhile, again relatedly, a category of specifically fictional writing was being increasingly distinguished from a category of specifically factual writing (see realism), just as story was being separated out from history (see narrative). The overall result of these interrelated changes may be summed up as follows.

‘Literature’, from the late eighteenth century onwards, was narrowed and elevated so as to mean: certain kinds of artistic or aesthetic writing which were reckoned to be especially creative and imaginative, fictional (not factual), stories (not histories), and to be the product of especially gifted or talented writers called authors – in extreme cases geniuses. Conversely, from this new and narrowly ‘literary’ point of view, all writing that was reckoned to be factual and historical was also implicitly stigmatised as less creative and imaginative – in short, ‘non-literary’.

The ramifications of such a division and hierarchy are of fundamental significance. They underpin both the sorting of texts and the sorting of whole subject areas into distinct disciplines. Henceforth (and it is worth repeating that this shift only began to become marked less than two hundred years ago), ‘literature’ was abstracted from the general continuum of writing practices and book production and put on a special pedestal of its own.
It is the above narrowed and elevated sense of literature which dominated most departments of Literature until quite recently. Now, however, there are signs of a return to literary studies (see 1.5.9), along lines which more and more resemble its pre-Romantic shape. That is, there is a return to a much more capacious view of literature as ‘book learning’ in particular, and the processes and products of reading and writing in general. This is especially noticeable in the adjacent (and increasingly overlapping) ‘field’ of rhetoric and composition (see 1.5.6). One symptom of this is that there is now a tendency to talk more neutrally and in less value-laden terms of texts (rather than of ‘literary works’ or even ‘poems’, ‘plays’ and ‘novels’). Another is that there is a tendency to foreground the social-historical and power dimensions of various kinds of writing and reading by characterising them as discourses (rather than compulsively sorting them into the categories of ‘literary’ or ‘non-literary’, ‘fictional’ or ‘factual’). In all these ways, contemporary literary studies – and even more so contemporary cultural studies (see 1.5.11) – have challenged recently dominant notions of literature and have sought to put the study of texts of all kinds on a different footing. Partly this has been done with the support of the more rigorous models and methods of text and discourse analysis derived from linguistics. Partly this has been prompted by more or less explicit and committed political agendas drawn from varieties of Marxism, feminism and postcolonialism. Either way, the result is an approach to literature – and an interrogation of the category itself – which is substantially opposed to the various orthodoxies that dominated the teaching of ‘English’ (as) ‘Literature’ for much of the twentieth century. American new criticism in its concentration on the literary work, especially the poem, as ‘verbal icon’ was one such orthodoxy. Russian formalism with its concentration on literariness as the *defamiliarisation (‘making strange’) of ordinary language use and ‘routine’ norms of perception was another. In the event, whether they have assumed or asserted, resisted or refused the category itself, every one of the approaches represented in Part Two has had something useful to contribute to the debate on literature.

**WHAT IS LITERATURE – OPEN DISCUSSION OR HIDDEN AGENDA?**

Contemporary students of English quickly become aware of certain things about the continuing debate on what is or isn’t literature. For one thing, they recognise that there is indeed a debate (and sometimes nothing short of a pitched battle) when it comes to defending or attacking, maintaining or modifying, certain versions of ‘literature’. For another thing, more immediately and as a matter of academic survival, they are usually adept at working out which lecturers hold which views – and perhaps adjusting their own accordingly. This leaves everyone involved, staff as well as students, with opportunities as well as problems.

- At best, the debates on ‘what is(n’t) literature’ are conducted from the outset, in the open, reasonably and for all to participate in, student or lecturer. Regular forums, position papers and round-tables work well in these respects.
- At worst, there is no debate at all: only more or less secret, undeclared and unargued agendas; a sense of faction or mutual incomprehension amongst the teachers. Students
are thus left with the unenviable task of second-guessing what version or vision of literature (or textuality or discourse) particular members of their department expect them to engage with.

The suggestions and questions below will not solve any of these problems, intellectually or institutionally. But they will at least help identify areas of common concern and, perhaps, transform them into common interest. The question of ‘What was, is and can be literature?’ can then be recognised as a challenge and an opportunity – not a threat and an obstacle.

Activities

(a) **What kinds of literature are YOU engaged with?** Go through the following kinds of text and in each case ask how far approaching them as literature is appropriate or adequate. (Some alternative terms and concepts are offered in parentheses.)

Does the kind of literature you are engaged with include:

(i) **works which are chiefly designed to be read silently by individuals.**
(Does a ‘literary’ approach therefore emphasise reading more than writing?)

(ii) **works which are primarily designed to be spoken and performed, heard and seen, e.g., stage and TV plays, films, scripts of speeches?**
(Does a ‘literary’ approach draw undue attention to the page rather than the stage or screen? What other approaches through drama and theatre, performance and other media are possible and perhaps desirable? How practicable are they?)

(iii) **texts which are clearly in some sense ‘creative’, ‘imaginative’ and ‘made-up’** – terms commonly used to designate poems, novels and plays – but which also clearly have instrumental social functions: advertising, news reporting, political speeches? And do these include texts that you ‘create’ yourself? (How far are notions of rhetoric and, say, play more helpful in these areas? Can poetics embrace more than ‘poetry’ as such? And what about ‘creative writing’?)

(iv) **narratives of all kinds**: not just novels and short stories, but also instances of auto/biography, history, oral anecdotes and jokes, as well as news and magazine stories (printed and televised), films (documentary and otherwise)?

(v) **materials from the popular ‘broadcast’ media** (e.g., pulp fiction, soap operas, pop song) as well as materials from elite ‘narrowcast’ culture (e.g., experimental or avant-garde art works, modernist writing, classic drama, ballet and opera).
(Is ‘discourse’ a more useful term than ‘literature’ in such areas? What others are there?)

(vi) **texts identified with a supposedly single national culture** (e.g., ‘English literature’ or ‘Literature in English’) or with a variety of interrelated cultures
worldwide (e.g., American, African, Caribbean, Indian, Australian writing)? How far are these texts in translation? (Would postcolonial and multicultural frames be more fitting?)

(b) **Literary or non-literary?** Take an actual instance of a supposedly non-literary text (e.g., a bus ticket, a recipe, a news headline, an advert, a note to the milkman, entries in a telephone book). Do two things with and to it.

(i) Argue with all the resources and cunning at your disposal that this text is already in some senses creative, imaginative, fictional – in short, ‘literary’.

(ii) Relocate and, if you wish, adapt the ‘non-literary’ text you chose so that it functions as (part of) a plausible poem, play, novel or short story. Add a commentary exploring what you did and why.

**Discussion**

(i) Some texts are born literary, some achieve literariness, and some have literariness thrust upon them.


(ii) It seems, however, best to consider as literature only works in which the aesthetic function is dominant.


(iii) Clearly the proper study of literature is – everything else.

   *Peter Widdowson, ‘W(he)ther English?’ in Coyle et al. (1990: 1228)*

Also see: 1.5.8–11; new criticism; formalism; aesthetic(s); art; author; autobiography; canon and classic; creative writing; imagination; narrative; poetry and word-play; text; translation; writing.


**1.8.3 Culture, communication and media**

The complex and sometimes vexed relations between various kinds of Studies – English, Literary, Cultural, Communication and Media – are introduced from a historical and institutional perspective in 1.5.9–12. In the present section we consider how a practical approach to our subject through Culture, Communication and Media (these terms are differentiated but taken together as a kind of composite ‘field’) can help redefine and redirect what we are doing in the other two fields of language and literature (1.8.1–2). We also see that all these relations are reciprocal.
Specifically linguistic and literary approaches have their parts to play, too, particularly in the precise and sensitive analysis of verbal materials.

In certain limited senses ‘English’ has always been concerned with culture, communication and media. Literary critics from Matthew Arnold in the late nineteenth century to F.R. Leavis and Lionel Trilling in mid-twentieth-century Britain and America, along with many of their successors to the present day, have often insisted upon the ‘cultural’ dimension of their mission (see NEW CRITICISM). For what is ‘the English language’, they insist, but a quintessential verbal expression of English (or American) culture? What is ‘English Literature’ but a splendid way of communicating that culture as a national heritage or spiritual and aesthetic resource? And what are manuscript and print but the primary media in which ‘the best that has been known and thought’ (to recall Arnold’s famous phrase) in that culture have been recorded and transmitted to future generations? In other words, even the most conventional courses in History of the Language and Literary Criticism have always been concerned with larger cultural issues.

Or have they?

Depending how you look at it, answers to all the above questions may be a qualified ‘yes’ followed by ‘but . . . ’, or a disqualifying ‘no’. I’ll opt for the former.

♦

Yes, ‘the English language’ may express ‘English culture’

*but which ENGLISHES*: old, middle, modern or ‘new’? spoken Cumbrian or Caribbean creole? standard printed British or American?

*and which versions or sections of those cultures*: upper, middle or working class? women or men? the un/employed or the un/educated? Protestants, Catholics, Jews, atheists? non/native Britons, Americans, Australians . . . ?

♦

Yes, ‘English LITERATURE’ has had a central role in communicating culture

*but for a long time the latter has been(mis)represented by a highly specific canon of texts*, chiefly by men who were almost exclusively white, middle-to-upper class and Western European in origin or orientation.

♦

Yes with an emphasis on the written and printed words

*but not much attending to manuscript and print cultures in general* (including newspapers, popular magazines, bestsellers and pulp fiction) and only very selectively attending to early *oral culture* (court songs rather than popular ballads) while roundly ignoring most of contemporary audio and audio-visual cultures (from radio to film, TV, video and, latterly, hypermedia).

Yes, English Studies has always in some sense been concerned with culture, communication and media – *but . . . but . . . but . . . *

The purpose of this section is therefore twofold:

- to provide some definitions of ‘culture’, ‘communication’ and ‘media’ which both embrace and exceed those current in contemporary English Studies;
- to encourage a range of activities and educational practices which are effective and enjoyable, whether the course be nominally in English, Cultural, Communication or Media Studies.
CULTURE as a word derives via French from Latin *cultus*, primarily meaning ‘the nurturing of growth’. The root verb is *colere* – to grow. The history of the term is especially complex and fascinating. Six uses of ‘culture’ are distinguished below, each of which belongs to a distinct line of development and all of which can be traced in current debates on the subject. Culture has previously meant and still can mean:

1. *The tending of growing things, the nurturing of nature.* The earliest English senses of culture are tied up with farming, agriculture and horticulture. ‘Cultivation’ is a closely related word which also initially referred to the cultivation of fields, orchards and gardens, and only later (from the seventeenth century) designated the cultivation of people’s minds and manners. This radical connection between ‘culture’ and ‘cultivation’ and the tending of natural growth is crucial to traditional (especially Romantic) debates on the relations between ‘nature’ and ‘nurture’, and the ‘human/nature’ debate in general. It is also tapped into by modern ecological critics. In these cases, basically, Culture = Nature + Humanity.

2. *Human civilisation, set against (rather than alongside or in harmony with) the rest of nature.* From the eighteenth century onwards it became increasingly common to see human culture, for better and worse, as hardly part of nature at all. In these cases, Culture = Humanity – Nature.

3. *Artistic and aesthetic activity of a primarily symbolic kind,* as distinct from artisanal and practical activity of a primarily instrumental kind. Such a narrowing and elevation of the sense of ‘culture’ is observable from the mid-nineteenth century onwards and is closely paralleled by changes in the senses of literature and art.

4. *High culture (variously called court, elite or dominant cultures) as distinct from popular culture (variously called folk, mass or subcultures).* The tendency latterly, largely through pressure from Marxist, feminist, multicultural and postmodernist critics, has been to resist such fixed polarities, to recognise genuinely plural cultural differences, and to argue for constant revaluation.

5. *Specific national cultures,* usually in terms of such generalised qualities as ‘English reserve’ or ‘Australian directness’, or represented by a few other assorted stereotypes: e.g., ‘England’ = cream teas, castles and Shakespeare; ‘Australia’ = the outback, Sydney Opera House and Waltzing Matilda. Such highly selective versions of cultural identity underpin national heritage and tourist industries.

6. *Universal or global culture – which may or may not be recognised as rooted in the local.* Thus in the spheres of both high art and the mass media, it is now common for anything from Van Goghs to cans of Coke and from CDs to soap operas to circulate throughout the world as both aesthetic objects and commodities. Celebrants of postmodernism hail this, along with the Internet and multimedia in general, as the onset of a qualitatively new global culture. Critics of postmodernism recognise the quantity and ubiquity but question the quality and relevance. Postcolonial, Marxist and feminist critics all point to continuing imbalances of power and access.
with respect to this supposedly ‘global’ culture. (They might also point out that ‘colony’ ultimately derives from the same verb *colere*, ‘to cultivate’, ‘to settle’, which in its past participle form, *cultum*, gave us the root of *culture* in the first place. Hence the threat of domination – not simply emancipation – through someone else’s version of culture.)

These six definitions of ‘culture’ are neither exhaustive nor conclusive. They often overlap and they sometimes contradict one another. All that is to be expected. Culture is a concept central to so many contemporary debates and practices (including whole disciplines such as English, Art, Sociology and Anthropology) that it would be very surprising if there were anything resembling consensus. Indeed, that is precisely why we are left with the challenge and responsibility of deciding how debates on culture are to be articulated outside as well as within those disciplines.

**COMMUNICATION** as a word derives via French from the Latin *communicare* meaning ‘to share’, ‘to make common’, as well as ‘to impart’ (information) and ‘to convey’ (goods). The distinctions among these meanings are worth emphasising because they point to fundamental differences in the theory and practice of a whole range of activities we now call communications. Basically, there are four interrelated ways in which we can conceive of the processes of *communication*: one-way; two- or many-way; exchange and change; through medium and context.

1. **In a one-way process**, information is ‘imparted’ or goods ‘conveyed’ from one person (or source) to another: addresser to addressee; A → B. In terms of language this corresponds to *monologue*, and is generally referred to as a uni-directional, linear or transference model of communication. This model is properly used in communications engineering where the aim is to transmit a signal from transmitter to receiver in the purest form possible and with the minimum interference or ‘noise’. Monologic, one-way modes are also common in social situations where there are marked differences in power and authority (e.g., in traditional sermons and lectures, where the preacher or teacher is institutionally empowered to speak for long stretches without interruption or audible response).

2. **In a two- or many-way process**, information is shared, goods are made collectively, and they are in some sense held in common. In terms of language this corresponds to *dialogue*, and is in general referred to as a multidirectional, recursive (‘feedback’) or interactive model of communication. In this case the emphasis is on communication as a complexly interactive process, not simply proactive or reactive. For instance, addresser A talks to addressee B, who then responds but is interrupted by addressee C. Meanwhile, participant D goes out without saying anything but having heard everything (though she wasn’t meant to). She is thus, technically, neither addresser nor addressee, but is still a very important participant. Such many-way modes of communication are the norm in *conversation*, and in this case the activities of interruption or joining in are not merely ‘noise’ or ‘interference’ to be eliminated. They may turn out to be a crucial part of the interaction.

3. *Communication as a process of change as well as exchange*. This applies whether the communication system involved is as obvious as a plane full of people or a ship full
of cargo (i.e. transport systems) or as inconspicuous as a trace on a computer screen or a movement of air between speaker’s mouth and a hearer’s ear. In any event – in every event – neither the vehicles which carry the ‘message’ (the MEDIA), nor the materials themselves nor the participants involved are left unchanged by the process. Nothing arrives exactly as dispatched; it may or may not reach its projected destination, and both senders and receivers are never quite – or at all – the same again. Notice, too, that this notion of communication as ex/change has a symbolic or *semiotic dimension. Values are transformed, never simply transferred, once they are communicated. In this respect all communication is a form of translation and re-valuation in the fullest senses.

Communication also varies markedly according to MEDIUM, context and *participants. It is convenient to distinguish various kinds of communication in these respects, some of which overlap:

♦ face-to-face, where all participants are ‘present’ in that they are in the same time and place, share an immediate context and can address one another directly (e.g., most conversation);
♦ mediated, where one or more of the participants is ‘absent’ and in a different time or place; the contexts are therefore various and some of the commun-ication must be indirect (e.g., all writing, print and telecommunications, including television and the Internet);
♦ ‘live’, where participants communicate at the same time but in different places (e.g., a telephone conversation, an instantaneous broadcast). The inverted commas confirm the mediated aspect of the contact;
♦ recorded, where some trace of the message is stored and may be subsequently retrieved. Writing, print, film, audio and audio-visual tape, as well as computer memory and disks are all ‘recording’ technologies in these respects;
♦ verbal, using words (see LANGUAGE, 1.8.1);
♦ non-verbal, not using words, but other *signs and sign-systems. (Notice that the treatment of ‘verbal’ as norm and ‘non-verbal’ as marked betrays a word-based, logocentric, bias.)

A couple of further cautions and qualifications may be added. First, all communication is in some sense interpersonal, so it can be confusing to talk of specifically interpersonal communication when what is meant is ‘face-to-face’ interaction. A more precise and useful distinction is that between interpersonal communication (self with others e.g., ‘I’ with ‘you’, ‘she’ with ‘he’) and intra-personal communication (self with self e.g., ‘I’ with ‘me’). Second, we must beware of treating face-to-face communication as unproblematic and even the norm. Certainly, face-to-face communication may be more immediate than mediated or recorded communication, but it is not necessarily simpler or less problematic. For one thing there are many more *codes to cope with in face-to-face communication than in writing or print: ‘body language’ and context as well as verbal language. For another thing the participants may be physically present in the same time and space; but they may have widely varying premises, aims, values and frames of reference. People are still in some respects absent from one another even when they are ostensibly ‘present’. Indeed, PSYCHOLOGICALLY, no one is wholly ‘present’ to (i.e. conscious of) her or him self – let alone to others. What’s more, all
experiences are mediated by our consciousness and by our perceptual – including biological and technological – apparatuses. Hence the need to understand mediation as both apparatus and process.

MEDIA as a word derives from the plural of Latin medium, meaning ‘middle’ or ‘between’ (hence ‘mediator’ as a ‘go-between’, also medieval, coined in the nineteenth century to label the age between the classical period and the Renaissance). From the early twentieth century, however, it has become increasingly common to talk of ‘the media’ (definite article and plural). The media thus understood mean two interrelated yet distinct things:

♦ those specifically modern technologies and modes of communication which enable people to communicate at a distance, characteristically through print (especially newspapers and magazines); the various tele-communications (‘tele-’ comes from the Greek word for ‘far’, hence telegraph/‘far-writing’, telephone/‘far-sound’, television/‘far-sight’), as well as film, video, cable, satellite and the Internet;
♦ by extension, the institutions which own and control these technologies as well as the people who work for them (e.g., newspaper proprietors, TV and film companies, advertising agencies and governments, as well as reporters, camera operators, editors, producers, presenters, etc.).

We may therefore say that the media have both technological and social dimensions. The emphasis on specifically modern, often contemporary, technologies and organisations is constitutive. Many current courses in MEDIA STUDIES do not reach back to materials much before the mid-nineteenth century and the invention of the steam-driven printing press (see 1.5.10). Often they concentrate on today’s (and as far as possible tomorrow’s) most pervasive, influential and popular media. Increasingly these are hi-tech multi-media. For all these reasons, notwithstanding their obvious areas of overlap, the models and methods used in Media and Communication Studies can to some extent be distinguished. Media Studies tend to:

♦ play down face-to-face interaction (e.g., speech and conversation) and play up technologically mediated modes (e.g., print and TV);
♦ concentrate on TV drama (soap operas and documentary) and film rather than on stage plays, theatre and live performance;
♦ within print culture, concentrate on newspapers and magazines rather than on books;
♦ generally concentrate on broadcast rather than narrowcast media and genres: public letters to ‘problem pages’ rather than private letters to a friend; bestselling pulp fiction rather than classics; general release rather than studio films; magazine and TV advertising rather than poetry; etc.

Mediation is the process whereby one person (or group) handles and passes on perceptions and information to another. Some people claim or pretend that the medium and the mediator can be ‘neutral’, ‘impartial’, ‘objective’ or ‘innocent’. This is to ignore or suppress the fact that every transference of information involves a transformation, every exchange a change. There is thus, strictly, no such thing as a mediation (or medium or mediator) which simply presents or reflects reality: all re-present and refract versions of reality (see realism). Again, all translation entails transformation as well as transference.
Activities

(a) **What kinds of culture does each of the following represent?** Milton’s *Paradise Lost* (5.1.3 a); Yeats’s ‘Leda and the Swan’ (5.1.4 a); Tutuola’s *Palm Wine Drinkard* (5.2.5 d); Kelman’s *How late it was, how late* (5.3.3 f); Nichols’s ‘Tropical Death’ (5.4.6 d). Are the cultures represented by each piece adequately definable in terms of: (i) high art or popular culture; (ii) literature or non-literature; (iii) class, gender, ethnicity, nationality, age and education? Go on to put the same questions to texts you are studying.

(b) **Read the entry on addresser–addressee in Part Three** and try to apply Jakobson’s model to: (i) a poem; (ii) a piece of prose; (iii) a piece of drama or conversation (see 5.1., 5.2. and 5.3. for examples). In each case go on to consider your own roles as someone who both addresses and is addressed by the text (i.e. is involved in a dialogue).

(c) ‘Great English Writing’ or ‘Visions of Empire’? These are the titles of two radio or TV programmes for which you have been asked to script alternative frames and links using the same material. The material is by Shakespeare (5.3.2 b), Defoe, Behn Douglass and Morrison (5.2.3) and Churchill (5.3.3 e). (Substitute others if you wish.) Sketch two very different scripts then consider what this activity shows about the relations between Language, Literature, Culture, Communication and Media.

Discussion

(i) a culture is not only a body of intellectual and imaginative work; it is also a whole way of life.


(ii) there is no document of civilisation which is not at the same time a document of barbarism.


(iii) though cultures have changed and will change poems remain and explain.

W.K. Wimsatt and M. Beardsley ‘The Affective Fallacy’ (1949) in Lodge (1972: 357)

(iv) communication defined as strict transference of or participation in identical experiences does not occur.


(v) a scholarly discipline, like literature, cannot begin to do cultural studies simply by expanding its dominion to encompass specific cultural forms (western novels, say, or TV sitcoms, or rock and roll) [. . .] Cultural Studies involves how and why such work is done, not just its content.

Lawrence Grossberg *et al.* Introduction to *Cultural Studies* (1992: 11)

1.9 SUMMARY: KEEPING ON COURSE AND MAKING YOUR OWN WAY

There is no single way of summarising the relations between Language and Literature and both of them and Culture, Communication and Media. Indeed the main point of the previous section has been to demonstrate that all these terms are categories and tools, not fixed ‘things’ at all. We use them to sort and select, work and play with materials which, depending on the very categories and tools we apply, are transformed into specific subjects of study. To be sure, certain texts or other artefacts, because of what we perceive to be intrinsic qualities, may predispose us to work and play with them primarily as ‘literary’, ‘linguistic’, ‘cultural’, ‘communicative’ or ‘media’ materials. Nonetheless, it is still arguable how far such qualities are indeed intrinsic, and how far they are extrinsic: what they contain or essentially are, or the result of a particular way of looking at and handling them.

Of course, the main frames and terms of reference within which you are expected to approach ‘English’ (or whatever it is called) have already been set in the design of the course you are taking. Your teachers have already chosen and combined the materials you will study. They have also, implicitly or explicitly, already decided on the models and methods you will use in handling those materials. However, that still leaves you with the fundamental task of recognising what those materials, models and methods are; and then attempting to grasp and wield them for yourself. This can only really happen if you are able to stand back a little from the particular course you are engaged in, and if you can see round – and even beyond – it. Hence the following summary questions:

♦ What are the kinds of material you are dealing with?
♦ How far are they being represented to you as language and/or literature and/or culture? And what kinds or genres of language, literature, culture?
♦ Are some kinds of text valued more than others? And are the criteria of valuation – and the processes of re-valuation – made explicit?
♦ Are you concentrating on detailed analysis of ‘the words on the page’ and/or ‘the text in context’? Is it being appreciated as an isolated artefact, a particular series of effects or an ongoing communicative and cultural process? Is the medium (or media) in which it is realised incidental or central to your approach?
♦ Are there visual or audio-visual dimensions to what you do? Are you equipped to
deal with these in and on their own terms, or is the emphasis (and your critical apparatus) primarily verbal?

Are you handling this material on your own and/or in groups? Does this ‘handling’ involve practical work: making, remaking and ‘publishing’ texts (including your own), as well as analysing and describing those of others?

Perhaps use the rest of this page to sketch a view of particular courses or your whole programme in the above terms. And in any other terms you choose . . .
THEORETICAL POSITIONS AND PRACTICAL APPROACHES

PREVIEW

This part of the book explores the main theoretical positions available within contemporary English Studies. It shows how these can be used both to approach individual texts and to understand textual and cultural activity in general. The emphasis is on relating varieties of critical theory to varieties of practical activity, and on developing models that really work. The first section (2.1) invites you to get some initial bearings and insists that what ultimately matters is the development of your own positions and orientations. We then consider a general model of textuality and the critical process (2.2). This is framed in terms of producers, texts, receivers and relations to the rest of the world. The model is illustrated in action with a specific textual focus (Shakespeare’s Hamlet) and also used as matrix against which to plot the various theoretical positions and critical practices that follow. Each of these is presented through: Overview; Key terms; Major figures and movements; ‘How to practise . . .’; Worked example; Activities; Discussion and Reading.

The positions and approaches featured in this part are:

PRACTICAL and (old) NEW CRITICISM (2.3)
FORMALISM into FUNCTIONALISM (2.4)
PSYCHOLOGICAL approaches (2.5)
MARXISM, CULTURAL MATERIALISM and NEW HISTORICISM (2.6)
FEMINISM, GENDER and SEXUALITY (2.7)
POSTSTRUCTURALISM and POSTMODERNISM (2.8)
POSTCOLONIALISM and MULTICULTURALISM (2.9)
ETHICS, AESTHETICS, ECOLOGY (2.10)
2.1 GETTING SOME INITIAL BEARINGS

This brief section is offered by way of both encouragement and warning. It encourages you to see the activity of theorising as a natural and necessary part of being a reflective reader and writer. It warns you against simply mugging up theories so as to sprinkle your speech with flashy phrases that sound clever. Knowing about other people’s theories is important, even essential. Opening up that knowledge is precisely what the rest of Part Two is designed to do. At the same time, knowing about such things is not necessarily the same as knowing how to do them. Nor is it the same as knowing when to refine and replace the tools you are working with and pick up others which will do a certain job better. That is why there is particular emphasis on exploring and experimenting with each approach in the various ‘How to practise . . . ’ and Activity sections. Cumulatively, too, as we move from theory to theory, you will see that there is an insistence on bracing one theory against another: sometimes combining them and sometimes leaving them in conflict. Either way, it is insisted that precisely how or whether you use a certain approach (or combination of approaches) will partly depend upon the particular material in hand as well as the hand (and mind and identity) of the particular person who is wielding it. Theories may propose – but it is particular writers, materials and readers that dispose. A number of things are therefore worth stressing:

♦ No one has a single, pure and fixed position. Anyone who declares ‘I’m a feminist critic’ or ‘Postmodernism is what it’s all about’ and merely leaves it at that is naïve or deluded.
♦ Everyone to some extent has plural, hybrid and shifting orientations. The person who says ‘I have a strong interest in gender from a psychoanalytic point of view, mainly in contemporary film and fiction. But I’m also getting interested in . . . ’ is likely to be much more self-aware and sensible.
♦ No-one has an approach identical to other people’s. We are all coming from and going to somewhat different places. The text in hand is grasped by each of us differently, and at different moments differently.
♦ Yet everyone also has aspects of their approach which interrelate with other people’s. We may not have a ‘common pursuit’, but we do have some things that we share and can agree as well as argue about.
♦ A mind which is utterly open is never made up. A mind which is utterly closed is simply not thinking. The most critical and creative minds tend to move between and beyond. This may be put more abstractly. In theory, critical differences are infinite and may be indefinitely delayed and deferred. But in practice we always have to settle on provisional preferences. The main thing is to try to keep both the differences and the preferences in play, simultaneously or by turns.

All that said, here is an activity to help you gauge your own present positions as well as the directions and dimensions in which you are currently moving.

Activity

Turn to the ‘Wordsworth’ texts gathered in Part Five (5.4.2). Read each of them in order with the following suggestions and questions in mind.
William Wordsworth’s ‘I wandered lonely as a cloud . . .’ (5.4.2 a). Do you normally read such texts with or without the kind of information supplied in the accompanying notes? Does such information make a difference to how you understand the poem?

(This points to the difference between a purely textual and a contextual approach. PRACTICAL and (old) NEW CRITICS and FORMALISTS tend to be more purely textual; most other approaches also take contextual information into account.)

Dorothy Wordsworth’s ‘Grasmere Journals’ (5.4.2 b). Do you expect to read journals, diaries and letters as part of an ‘English’ course? Would you classify this piece as ‘literature’ or something else? Go on to weigh how far your reading of Dorothy’s journal entry modifies your understanding of her brother William’s poem about the same episode.

(This points to the difference between a purely ‘literary’ and a more broadly textual approach to materials. It also suggests that auto/biography and history may – or may not – be allied areas of study depending how you conceive the subject.)

Lynn Peters’s ‘Why Dorothy Wordsworth is not as famous as her brother’ (5.4.2 c). This text takes a humorously parodic and decidedly FEMINIST turn. Are you happy with or irritated by this? How does reading Lynn Peters’s poem affect your earlier readings of William’s poem and Dorothy’s journal entry?

(This points up the fact that you may or may not attach importance to the GENDER dimensions of writing and reading. It also points to the use of parody as a form of critique, and perhaps highlights the question of how serious and reverential or playful and irreverent you expect your subject to be. Some CULTURAL MATERIALIST, FEMINIST and QUEER approaches sport with this kind of iconoclasm.)

‘Heineken refreshes the poets others beers can’t reach’ (5.4.2 d). Here there’s a switch of MEDIA (print to TV screen plus music) and a hybridising of genres (poem within advert). There’s therefore the obvious aim of selling – and not just saying – something: the humour has a commercial as well as a parodic function. The advert is also unashamedly populist in appeal. We are thus now firmly within the domain of the POSTMODERN. Though we could also be in the domain of, say, MARXIST, FEMINIST and POSTCOLONIAL approaches if we drew attention to the evident class, gender and colour dimensions of this advert and its particular market appeal, along with the cultural, political and economic implication of alcohol production and consumption in general.

Finally, look through the ‘Overviews’ introducing each of the main positions and approaches featured in the rest of Part Two: from PRACTICAL CRITICISM (2.3) to ECOLOGICAL (2.10). Which of these approaches do you currently find (i) most familiar; (ii) most interesting; (iii) most forbidding? Be prepared for all this to change as you find out more.

READING: The following short introductions to theory and theorising are recommended as both practical and accessible: Barry 1995; Webster 1996; Culler 1997; Bennett and Royle 1999, Harland 1999 and Bertens 2001. Fuller and eminently ‘hands-on’ is Hopkins 2001.
2.2 THEORY IN PRACTICE – A WORKING MODEL

Theory is still seen as a dubious or even dangerous pursuit in some areas of English Studies; whereas in others it can sometimes be celebrated as an end in itself. Here we shall treat theory as neither a threatening bogey nor a universal panacea. Instead, as far as possible, we shall consider specific theories and theorists (plural). We shall also engage in activities of theorising practice and practising theory (as continuing processes). Some provisional definitions and brief historical explanations of these key terms will therefore be in order:

Figure 2 opposite shows a model which will help frame the various theoretical positions and practical approaches that follow. It is adapted from one in M.H. Abrams's influential essay ‘Orientation of Critical Theories’ in *The Mirror and the Lamp* (1953); also in Lodge (1972: 1–26). Abrams suggests that we may categorise critical positions in so far as they emphasise one of four aspects of the literary-critical process: the *work*, the *author*, the *reader*, the *universe*. In order to make this model more applicable in a contemporary interdisciplinary context, I have modified it as follows. Any text or other human artefact may be understood as a *product* or *succession of products* (Abrams’s ‘work’) and as the result of a number of *processes*. These processes involve three basic elements: *producers* (e.g. authors, artists, performers, publishers – Abrams’s ‘author’); *receivers* (e.g. readers, audiences, viewers – Abrams’s ‘reader’); and *relations to the rest of the world* (i.e. everyone and everything else to which the work can be taken to refer or relate – Abrams’s ‘universe’). Some further detail on each of these key terms will be useful.

*Text* can be understood both as an array of achieved *products* and as a series of constitutive *processes*. That is why the ‘process’ arrows in the diagram are double-headed. They converge on and radiate out from the centre and help us see human activity as both ‘product-centred’ and ‘process-oriented’. They therefore remind us that texts/artefacts are not simply fixed ‘things’ but are also items we change and exchange. (This may be called the *product-based* or *object-centred* dimension.)

*Producers* are featured whenever we understand the text as an expression of the design, intentional or otherwise, of particular authors, artists, directors, etc. By extension these include the ‘designs’ on the text of collaborating or subsequent publishers, performers, adapters, etc. All producers are therefore in some sense reproducers in that people always make new things out of existing materials in the
language, literature and culture. We never make things from scratch, out of nothing. (This may be called the expressive or maker-centred dimension.)

Receivers are featured whenever we understand the text through its actual or implied effects on various readers, audiences and viewers. Notice that all ‘receivers’ are also in some sense re/producers; for we make sense of things actively not just passively. (This may be called the affective or effects-based dimension.)

Relations to the rest of the world are featured whenever we understand the text to represent, refer or in some way relate to people, places, events, ideas, beliefs in the worlds behind or beyond it. We say the ‘rest’ of the world because texts, producers and receivers are also part of the world; we might also say ‘worlds’ (plural) because there are always many realities (psychological, economic, political, ecological, etc.) to which a text can be related. (This may be called the representational, mimetic, referential or relevance-based dimension.)

There is a further complication, however. We must also recognise that texts exist in time and space. Every one of these products and processes is therefore constituted in a variety of historical moments. That grand abstraction ‘the text’ is always potentially deceptive. In reality ‘the text’ always turns out to be both plural and variable – a series of versions (notes, sketches, drafts, editions, performances, etc.)
and not a simple and single thing at all. (Think of your own notes and drafts of essays, for instance.) The text in hand is always a particular text – and not just any text or every text. The notions of producers and receivers may be similarly pluralised and extended. They can embrace anyone and everyone who has ever had a hand in the transmission, transformation and reception of the text. Meanwhile, as remarked above, ‘relations with the rest of the world’ entail locations within and gestures towards all sorts of versions and visions of reality. These stretch from the ‘then and there’ of an initial moment of production to the ‘here and now’ of a current moment of reproduction and reception.

BASIC THEORETICAL AND PRACTICAL QUESTIONS TO PUT TO ANY TEXT

1 Text as products: In what manuscript, printed, performance, film or otherwise recorded versions has this text existed?
2 Reproduction and reception: Who has been involved in making and responding to this text at various moments?
3 Relations to the rest of the world: What are the various frames of reference and contexts (political, religious, social, etc.) within which this text has been realised historically? What ‘world-views’ does it represent?

Example: The not-so-strange case of ‘Shakespeare’s Hamlet’

Here is the above model set to work on a phenomenon known as ‘Shakespeare’s Hamlet’. The cautious ‘scare quotes’ round author and title are necessary because, as we quickly see, the whole matter of what we mean by ‘Hamlet’, whose it is, and where and when it is to be found are themselves the matters at issue. Incidentally, for the purpose of this illustration, it does not matter whether you already know anything about anybody’s ‘Hamlet’. The same principles can and will be applied to all sorts of other texts and artefacts.

Text as products

‘Shakespeare’s Hamlet’ involves a wide variety of products – verbal, theatrical and filmic.

♦ Verbally, in a narrow sense, ‘Hamlet’ exists in three early and substantially distinct printed versions: the First Quarto (1603), based on a transcript of an actual performance and/or actors’ scripts; the Second Quarto (1604), a much longer text presumably related to a later performance; and the First Folio (1623), part of the posthumous collection of Shakespeare’s plays put together primarily for literary posterity and reading rather than performers. None of these texts bears Shakespeare’s signature or is in his hand. All have been used – sometimes singly, often in combination – as the basis for later printed editions.

♦ Theatrically, an earlier play called ‘Hamlet’ (probably written by Thomas Kyd) is known to have existed in the late 1580s. We also know that performances of
Shakespeare’s earliest version preceded the First Quarto, and various versions have continued to be performed, often highly adapted, from the seventeenth century to the present. Just a few of many notable examples include: a performance for foreign merchants on the deck of an East India Company ship anchored off Sierra Leone (1607–8); Garrick’s influential version in which he drops the gravediggers and much of the fifth act as ‘indecorous’ (1772); Kemble’s streamlined version of less than 3,000 lines (early nineteenth century). Meanwhile, outright theatrical parodies, rewrites and extensions are legion. They include Marovitz’s *Hamlet: the Collage* (1966; a cut-up, reshuffled version); Stoppard’s *Rosencrantz and Guildenstern are Dead* (also 1966, adapted for film 1991, in which two minor characters move centre stage); Hormone Imbalance’s *Ophelia* (1979), in which Ophelia is a lesbian and runs off with a woman servant to join a guerrilla commune; Curtis’s obscenely funny *The Skinhead Hamlet* (1982) and Jean Betts’s *Ophelia Thinks Harder* (1993), in which the heroine acts assertively while the hero dithers.

Filmically, ‘Hamlet’ has existed for film and TV viewers in numerous heavily cut and adapted versions directed by, for instance, Olivier (England, 1947; darkly psychological); Kozintsev (Russia, 1963; darkly political); Zeffirelli (America, 1990; youthfully romantic); as well as the series of half-hour *Shakespeare: The Animated Tales* (English and Russian, 1992; as a brisk folk tale). Again this is to mention only a few.

Producers

‘Shakespeare’s Hamlet’ therefore also involves a wide variety of producers, all in their various moments of production and reproduction. These include: Saxo Grammaticus, the twelfth-century Dane who first recorded but apparently did not invent the Hamlet story; Belleforest, with his retelling of Saxo in the *Histoires Tragiques* (1582, Vol. V); Thomas Kyd, the likely author of the play before Shakespeare; Shakespeare and his fellow actors, directors and playwrights (Shakespeare is known to have collaborated closely with all of these as a matter of course, as did virtually all his contemporaries and as do many subsequent theatrical practitioners); Garrick, Kemble, Olivier, Kozinstsev, Zeffirelli, etc. – along with all the people and technologies (actors, designers, camera-crews, editors, etc.) they worked with. In short, Shakespeare is just one of a vast succession of re-producers of ‘Hamlet’, both named and anonymous. Certainly he is the best known. But he was not the first and assuredly will not be the last.

 Receivers

‘Shakespeare’s Hamlet’ therefore necessarily involves a wide variety of receivers, all in their various moments of reception. In one sense Shakespeare himself was just another receiver of other people’s versions. Whether directly or indirectly, he drew upon Saxo’s and Belleforest’s versions, the earlier play, and a whole host of influences from other areas of language, literature and culture (widely known works on and beliefs in ‘melancholy’, ghosts and revenge, for instance). Only through those could he in turn re-produce. Moreover, fellow actors, directors and playwrights are likely to have been his first and most formative ‘audience’. Performances of the play will then have been heard and seen by a prodigious variety of early seventeenth-century
audiences ranging from artisans to aristocracy, ‘groundlings’ to grandees (Elizabethan theatre audiences were much more socially variegated than their modern counterparts). Therefore, we must look to moments of reception (and reproduction) as different as: early seventeenth-century foreign merchants at sea off Sierra Leone; the Restoration and eighteenth-century court and city; the nineteenth-century Victorian music-hall; twentieth-century Soviet, British, Italian, US and world cinemas – and any time, anywhere that a TV has been showing one of the many acted or animated versions. What’s more, the awesome – some would say awful – fact is that by far the greatest number of modern ‘receivers’ of ‘Shakespeare’s Hamlet’ are to be found in formal education. These include students, teachers, scholars, critics – in fact anyone and everyone who has studied ‘it’ in the classroom or lecture theatre, chiefly from the page, occasionally on the stage, and increasingly from the screen.

Relations to the rest of the world

‘Shakespeare’s Hamlet’ thus involves a wide variety of references, representations and kinds of relevance, again in various historical moments and social contexts. These include representations of such matters as: social and psychological order and disorder, families, adolescence, adultery, murder, revenge, love, lust, the supernatural, royalty, nobility, manual labour, scholarship, being a student, returning home, having friends, being alone, and much more. Notice again that all of these issues will be understood slightly or very differently depending on the frames of reference within which they are realised: what they relate to in some contemporary world. These worlds will vary between, say, the late sixteenth and early twenty-first centuries, between post-feudal and post-industrial societies. The world-views in play amongst readers and audiences will vary correspondingly: in religion across kinds of Christianity, Buddhism, Islam, agnosticism, atheism, etc.; in politics across forms of monarchy, absolutism, democracy and dictatorship; in psychology/physiology from a vision of the mind–body based on the elements of fire, air, earth and water, along with their associated ‘humours’, to interrelations of ‘ego’ and ‘id’, or ‘Oedipus complexes’, desire, the ‘semiotic’, sexuality, and so on. For this reason, the most personally pressing questions you are likely to put to Hamlet would be: ‘what are my views and experiences of social and psychological dis/order, families, monarchy, being a student, returning home, etc.?’ And yet inevitably, at the same time, you are likely to wonder about the historical context: ‘what views and experiences of social dis/order, psychological disturbance, families, etc. were available, encouraged, prohibited or unthinkable in late sixteenth- and early seventeenth-century London (England, Britain, the rest of the world)?’ Similar questions quickly arise about every other time, place and social context within which Shakespeare’s (and everyone else’s) ‘Hamlet’ has been realised.

By now it will be clear that ‘Shakespeare’s Hamlet’ is a very complex and changeable phenomenon indeed. In fact, ‘it’ turns out to be a ‘they’: an apparently single object turns out, on closer investigation, to be an array of products and a series of processes. These have been plotted systematically and at length (though still far from exhaustively) in four dimensions: texts; reproduction; reception; and relations to the rest of the world. It has also been pointed out that all of these dimensions are characterised by variation in time, place and social space. Consequently, just whose ‘Hamlet’ this is remains a highly fascinating and deeply contentious matter:
Shakespeare’s? his predecessors’? his contemporaries’? his successors’? our own? someone else’s entirely? That is one reason why we need theoretical models. It is also why, if they are to be of practical use, we need particular materials on which to try and test them. No model or method is universal and omnipotent. Only by bringing materials, models and methods into dynamic relation can we really know the potentialities of any of them.

### ONE MODEL LEADS TO ANOTHER . . .

The above model of *text, producer, receiver* and *relations to the rest of the world* can be used in three ways:

- as a practical tool to help analyse a particular text;
- as a theoretical model of how texts in general come into being;
- as a framework in which to ‘place’ particular critical movements.

Other related yet distinct models can be found in the entries on *addresser–address–addressee* and *text, context and intertextuality* in Part Three. All are used to underpin the ‘How to practise . . .’ sections featured in the rest of Part Two.

### Activities

(a) **Applying the model.** Explore a text you are studying (or one of those in Part Five) with the help of the above model of *text, producer, receivers* and *relations to the rest of the world* (see Figure 2.1). Use the basic theoretical and practical questions on p. 73 to get started, drawing on reference books, critical editions and other resources for relevant information. Go on to consider what aspects of the text and your response to it are not especially addressed by the present model. Revise or replace it accordingly.

(b) **‘Placing’ theories.** Look at the initial ‘Overview’ sections for a couple of the specific approaches featured in the rest of Part Two (e.g. ‘Practical and (old) new criticism’ and ‘Feminism and gender studies’ or ‘Postcolonialism and multiculturalism’). Consider how far that approach seems to be text-centred or oriented towards producers, receivers and the rest of the world. Which dimensions are you currently most interested in?

### Discussion

(i) [the term] theory is often used derogatorily just because it explains and − implicitly or explicitly − challenges some customary action.

   Raymond Williams, *Keywords* (1983: 317)

(ii) A man with one theory is lost. He needs several of them − or lots! He should stuff them in his pockets like newspapers.

   Bertolt Brecht, in Makaryk (1993: vii)
READING: Short, practical introductions to theory are referred to at the close of the previous section (2.1). Large anthologies and readers including useful general and section introductions are: Lodge (1972, earlier 20th century); Lodge and Wood (2000, later 20th century); Rivkin and Ryan (1998); Rice and Waugh (2001); Leitch et al. 2001.

For a handy text, critical history and overview of approaches to Hamlet, see William Shakespeare, Hamlet, ed. Suzanne Wofford (1994) in the series Case Studies in Contemporary Criticism (Bedford/St Martin’s Press) ed. Ross Murfin. This whole series contains useful introductions to the principal approaches, as well as essays applying them to particular texts. Wolfreys 2001 and Brooker and Widdowson 1996 are excellent introductions to theory in practice on particular texts. (Section 1 of the latter is also devoted to Hamlet.)

2.3 PRACTICAL CRITICISM AND (OLD) NEW CRITICISM

Overview

Practical Criticism and New Criticism were two highly influential approaches developed during the middle years of the twentieth century in, respectively, Britain and the USA. Both were text-centred and required ‘close reading’ of ‘the words on the page’. This was done substantially without reference to context, author’s identity and reader’s role. Discriminating aesthetic responses and ethical judgements were encouraged among readers. However, students were generally not expected to challenge either the choice of texts (typically, short lyrics and prose extracts from classic English and American authors) nor the critic’s and teacher’s methods and values (these tended to be assumed or asserted rather than explicitly theorised). The New Critics’ emphasis on LITERATURE as a series of finished art objects or ‘verbal icons’
made them suspicious of (and suspected by) more theoretically explicit and linguistically systematic FORMALISTS and FUNCTIONALISTS. New Critics were also opposed to (and by) many kinds of PSYCHOLOGICAL, MARXIST and, latterly, FEMINIST and POSTCOLONIAL CRITICS. They appeared to assume that most literature of note was by white, middle- to upper-class males – but that this fact need not itself be noted or was impertinent. It has been suggested that certain strains of POSTSTRUCTURALISM (especially deconstructive criticism) continue the New Critical programme under a different guise; for deconstruction too can sometimes be narrowly text-centred and concerned with paradox, ambiguity and irony (these were all key New Critical concepts; see p. 79 below). Meanwhile, the general practice of ‘close reading’ has tended to be technically sharpened by the use of *stylistics and politically sensitised by an awareness of RHETORIC (see 1.5.6) and of language as discourse.

Key terms: aesthetic; ambiguity; art; canon and classic; criticism; form; imagery; irony; LITERATURE; narrator (un/reliable); paradox; point of view; structure, including balance, pattern, tension, (organic) unity and integrity.

Major figures and movements

Practical Criticism as both a critical method and an educational movement was initiated by the publication of I.A. Richards’s book of that name in 1929. Its subtitle was ‘A Study of Literary Judgement’, and it was dedicated to establishing an area of English devoted to LITERARY CRITICISM as distinct from LITERARY HISTORY and philology (historical language study) – both of which had dominated the subject till then. Criticism as such had often been a dilettanteish form of LITERARY APPRECIATION. Richards’s method was basically simple and is still quite widely practised: ‘I have made the experiment of issuing printed sheets of poems [. . .] to audiences who were asked to comment freely in writing upon them. The authorship of the poems was not revealed’ (1929: 3). The written responses that resulted, what Richards called ‘protocols’, then formed the subject of his lectures and subsequently his book. Through detailed analysis of student responses Richards pointed to many aspects of the reading process that had previously been ignored or merely assumed. In particular, he stressed the ultimate ambiguity of all words, as well as recurring problems which seemed to prevent a sensitive appreciation of the text, e.g., ‘stock responses’, ‘general critical preconceptions’ and ‘doctrinal adhesions’. Above all, developing a line of argument initiated in his previous book, Principles of Literary Criticism (1924), Richards insisted that the reading of poetry was a searching test of and stimulating aid to the cultivation of ‘discrimination’ in general and ‘literary judgement’ in particular.

In his practice Richards was clearly heir to the eminent Victorian poet, critic and educationist Matthew Arnold. Arnold advocated that ‘short passages, even single lines’ of ‘poetry belong[ing] to the class of the truly excellent’ can be applied as ‘touchstones’ to other poetry (The Study of Poetry, 1880). It should be added, however, that Richards was generally more interested in understanding the process whereby literary and cultural judgements were formed, rather than in simply imposing them. In this respect Richards can be distinguished from most of his predecessors as well as many of his successors (e.g., F.R. Leavis, also at Cambridge), who tended to assert their judgements rather than explaining – let alone theorising – them. Richards was unusual,
too, in his readiness to engage with larger problems of communication, value and meaning (e.g., Richards 1924: Chs 4, 21 and Appendix).

In the year of the first publication of *Practical Criticism* (1929), Richards left Cambridge for Peking and then Harvard, where he taught from 1939. This move influenced the development of a partly similar critical movement in English in the United States. This movement came to be called ‘New Criticism’, after the title of John Crowe Ransom’s book of that name (1941). New Criticism and Practical Criticism were to have a pervasive and decisive influence on the critical and classroom practices of the middle years of the twentieth century. In effect, they became orthodoxies which in some quarters persist to the present day. Other key New Critical textbooks were Cleanth Brooks and Robert Penn Warren’s *Understanding Poetry* (1939, 4th edn still in print), Brooks’s *The Well-Wrought Urn: Studies in the Structure of Poetry* (1947) and William Wimsatt’s *The Verbal Icon: Studies in the Meaning of Poetry* (1954). All these texts proclaim themselves in various ways as ‘new’ criticism in so far as, like Richards, they distinguish their objects and methods from the then ‘old’ study of literature which concentrated on literary history (including biography) and history of the language (philology) (see 1.5.7). However, in a much more exclusive and self-conscious way than Richards, New Critics insisted that the proper object of study was ‘the words on the page’ and ‘the text itself’ or (more often and more narrowly) ‘the poem itself’. Consequently, they ruled out appeals both to the supposed intentions or even the life of the author on the one hand, and to the actual effects of the poem on particular readers on the other. These positions were put most forcefully and influentially by William Wimsatt and Monroe Beardsley in two joint essays attacking what they dubbed ‘The Intentional Fallacy’ (1946) and ‘The Affective Fallacy’ (1949). In the former they claimed that ‘the design or intention of the author is neither available nor desirable as a standard for judging the success of a work of literary art’ (Lodge 1972: 335). In the later essay they asserted that ‘The Affective Fallacy is a confusion between the poem and its results (what it is and what it does)’ (Lodge 1972: 345).

New Critics developed a distinctive, though not especially systematic, critical vocabulary. Characteristically, a New Critic would look for the overall principle of organic unity or integrated structure in a work, often a short lyric poem. This would then be related to the detailed ‘particulars’ and ‘textures’ of imagery. Tension, contrast and above all balance in design as well as ambiguity in individual words and phrases were reckoned the hallmarks of a fine piece. Thus the overall aim of the poem as a whole was to establish variety within unity. Where contradictions remained these could be resolved through irony (not really meaning what is said) or paradox (maintaining two or more contradictory positions simultaneously). According to Brooks (1947: 12), ‘the language of poetry is the language of paradox’. New Critics were also flatly opposed to any abstraction of what they called the ‘prose sense’ of a piece of poetry, especially in the form of paraphrase (which they considered a ‘heresy’). Instead, they preferred to concentrate on the ‘poetic sense’. In this, like Richards, they opposed a referential, ‘scientific’ use of language to an emotive, ‘poetic’ use of language. They thereby perpetuated that split between the sciences and the ‘arts’ which continues to divide (and bedevil) much of society both inside and outside education.

A further consequence of the elevation of poetry was the marginalising of prose and the neglect of drama. When New Critics did treat prose, it was almost exclusively ‘literary’ prose (short stories and extracts from novels – and not diaries, letters,
newspaper stories and adverts). They also concentrated on formal and structural matters of technique such as point of view, characterisation, narrators (first and third person, partial and omniscient), narrative structure and plot. They were not particularly interested in the worlds represented and the novel's or the novelist's relations with the society at the time (i.e. 'relations with the rest of the world'; see 2.1).

How to practise Practical Criticism and New Criticism

Practical Criticism

Concentrate on short unidentified texts, preferably poems and extracts from novels or short stories, and ask people to ‘comment freely’ upon them. On the basis of the ensuing discussion or short comments in writing, try to pick out insensitive, clichéd and 'stock' responses. Aim to cultivate greater ‘critical discrimination’ and ‘literary judgement’. (Use texts from Part Five if you wish, but for the purpose of this exercise be sure to ignore the attached notes.)

New Criticism

Read an unidentified whole poem, a short story or an extract from a play or novel. Then talk or write about it with respect to the following:

♦ the main tensions or contrasts around which it is organised;
♦ the overall structuring of argument, plot or imagery (including verse organisation for poetry, and types of narrator, characterisation and points of view for story or play);
♦ all the imagery, paradoxes, ambiguities and ironies which contribute to the localised texture and overall variety of the text;
♦ those strategies and devices which, especially towards the close of the text, ensure that it seems to be ‘integrated’, ‘whole’ and ‘successfully resolved’.

Examples

Read William Wordsworth’s ‘I wandered lonely as a cloud’ (5.4.2 a) with the above suggestions on ‘How to practise Practical and New Criticism’ in mind. Be sure to ignore the accompanying notes in the anthology for the purpose of this exercise, and only read on once you have sketched a preliminary response.

Poem: William Wordsworth’s ‘I wandered lonely as a cloud’ (5.4.2 a) The Practical Critical aim here would be to see this poem afresh, avoiding the ‘stock responses’ that its familiarity as a classic Romantic poem have built up. In a more specifically New Critical vein we would observe that the poem is generally organised around tensions between the sad and solitary poet and joyful teeming nature; between the immediate experience of what was seen and the subsequent memory of it. The argument progresses in three stages: from the poet’s solitude (‘I wandered lonely . . . ’) to pleasant communing with nature (‘laughing company’) to a later moment of reverie (‘when on my couch I lie . . . ’). Each state dominates one of the verses in turn. Metrically, all the lines are octosyllabic and gathered in verses rhyming ‘ababcc’.
Localised ambiguities, especially of imagery, include the observations that even from the beginning the poet is likened to a part of nature (‘I wandered lonely as a cloud’) and is therefore not wholly alone and apart from it. Notice too that the daffodils and waves are humanised as ‘dancing’ and ‘a laughing company’. The ultimate ambiguity, and perhaps paradox, is that by the close we may not be sure whether the daffodils and waves we have just ‘seen’ are those of the poet’s first moment of vision or his later moments of re-vision: is he – and we – ‘along the lake’ or ‘on my couch’? This may be a paradoxical resolution in that it draws together what are usually recognised as distinct: humanity and nature; inner and outer worlds; past, present and future.

(Note: Practical and New Critical readings of this poem would not draw attention to many of the historical, biographical, contextual and intertextual aspects featured in the anthology: the redrafting process involving manual and verbal assistance from sister and wife (especially Mary’s contribution of ‘They flash . . . solitude’, ll. pp. 21–22); William’s transformation of a country ramble evidently involving several people into a solitary act of wandering (see Dorothy’s account, 5.4.2 b); the screening out of ‘people working’ and thus, perhaps, of any thought that William was not. Nor would Practical and New Critics pay anything but slight – and probably slighting – attention to subsequent re-productions of the poem in the forms of Feminist critique and Commercial parody (see 5.4.2 c–d). Such things would be considered irrelevant, ‘non-literary’ or trivial and could not, it would be argued, contribute to an understanding of ‘the poem itself’.)

Prose: Kipling’s ‘The Story of Muhammad Din’ (5.2.5 a) The overall tension is between the world-views of adult Englishman and Indian child, the worlds of grown-up work and child’s play. The story develops fairly simply, from first meeting with Muhammad Din, through the construction, destruction and reconstruction of his toy palaces, to his death. There is just one, first-person narrator throughout, the Englishman, who seems to play a partly enigmatic role.

Localised tensions include: the illicit but tolerated presence of Muhammad Din in the Sahib’s room; strain between father and son; the accidental destruction of the child’s toy palace, and the doctor’s callous remark on ‘these brats’. The precise attitude of the Englishman to the Indian boy is hard to pin down: sympathetic and yet distant, fatherly and yet patronising – in a word (paradoxically) im/personal. All these ambiguous perspectives might be inferred from the narrator’s references to ‘the little white shirt and the fat little body’, ‘chubby little eccentricity’. Accordingly, the tone is often ironic, a blend of the (mock-)heroic with the trivial (e.g., the self-conscious formality of ‘my salutation’ and the ‘magnificent palaces from the stale flowers’).

The story is resolved sharply, by the boy’s sudden illness and death. However, the narrator’s ambiguously im/personal, sympathetic and yet distant tone is maintained to the very end: ‘wrapped in a white cloth, all that was left of little Muhammad Din’.

(Note: Practical and New Critics would probably not choose this Anglo-Indian tale in the first place: they rarely feature overtly cross-cultural materials. But if they did they would probably not comment directly on such matters as the specifically political and historical dimensions of the colonial relations between English ‘sahib’ and Indian servants (e.g., ‘servants’ quarters . . . any command of mine . . . ’); the fanciful, make-believe palaces being built from natural and imperial bric-à-brac in the white man’s ‘garden’; the total absence of women (mothers, wives, sisters); the occluded ‘otherness’ of ‘Mussulman’ burial grounds and customs; Kipling’s own deeply traumatic
childhood and his – and his age’s – general tendency to sentimentalise children; the polyglot mixture of languages, English and Indian, while still observing a hierarchy in favour of the former (all the Indian words are overtly ‘power’ terms: *sahib, khitmatgar, budmash*, etc.). In short, there would be no obviously *postcolonial*, *marxist*, *feminist* or *psychoanalytic* dimensions to such a reading.)

**Activities**

(a) *Same text, different analyses.* Analyse the same text in two (or more) ways: once using the above ‘How to practise Practical Criticism and New Criticism’ method; again drawing on the accompanying notes and, if you wish, one of the other ‘How to practise . . . ’ frameworks supplied in Part Two (Feminist, Marxist, Poststructuralist, etc.). (If this is being done in class, different groups can work on different analyses simultaneously.) Go on to compare the various analyses and discuss the strengths and weaknesses of each approach.

Suggestions: *Poetry:* ‘They flee from me’ (5.1.1 f); ‘My mistress’ eyes’ (5.1.2 a); ‘I am – yet what I am’ (5.3.4 a); ‘I felt a Funeral’ (5.4.6 c); ‘Dialogue’ (5.3.4 b). *Prose:* *Pride and Prejudice* (5.2.4 b); *Heart of Darkness* (5.2.5 b). *Drama:* *The Tempest* (5.3.2 b); *Not I* (5.3.3 d); *Educating Rita* (5.3.1 c).

(b) *Attempt a New Critical analysis of an advert, a news report, a transcript of an interview, a soap opera script.* How far do you get? What problems do you encounter? What other kinds of knowledge and skill do you feel you need to draw on?

Suggestions: the Clarins advert (5.4.5 b); the *Guardian* stories (5.2.7 d, e).

**Discussion**

Debate the following positions *for, against* and *alternative* (i.e. by fashioning a different proposition). Wherever possible, support your arguments by reference to specific texts, authors, periods, genres and media.

(i) though cultures have changed and will change, poems remain and explain.

William Wimsatt and Monroe Beardsley, ‘The Affective Fallacy’ (1949)
in Lodge (1972: 357)

(ii) New Criticism . . . was a recipe for political inertia.


Also see: 1.5.8 and 1.8.2; *formalism*; and ‘Key terms’, p. 83.

2.4 FORMALISM INTO FUNCTIONALISM

Overview

Formalism as the name for a specific critical movement is usually identified with ‘Russian Formalism’. This developed in Moscow and St Petersburg/Leningrad between 1915 and the late 1920s. The position Russian Formalists adopted was text-centred (or, perhaps better, textuality-centred) in that they concentrated on those features that make literature ‘literary’ and poems ‘poetic’. They also systematically studied the devices of narrative fiction. Their aim was thus less the analysis of particular texts (which was the aim of New Critics) and more the establishment of general principles and theories. Chief amongst the concepts developed by Russian Formalists were defamiliarisation and foregrounding. The idea was that literary texts always in some way challenge and change (i.e. ‘defamiliarise’) all that is dulled by familiarity and habit: they freshen and sharpen perception. Formalists also observed that literary, especially poetic, texts tend to draw attention to certain aspects of the language (notably through imagery, unusual word combinations, sound patterning, metre, rhyme, inverted or unusual word order) and these elements are thereby ‘foregrounded’ against a ‘background’ made up of more routine and ‘ordinary’ language use. Foregrounding is basically any linguistic feature that, for whatever reason, sticks out. Narrative fiction does this on a larger scale through reshuffling time, space and narrator or character perspective.

Functionalism as the name for a specific movement is usually identified with ‘Prague School Functionalism’. This was a distinctive outgrowth from Russian Formalism and was centred on Czechoslovakia, and subsequently Estonia, from the late 1920s to the 1960s. Functionalists took the fairly abstract Formalist notions of defamiliarisation and foregrounding and in effect socialised and historicised them. They insisted that these criteria be seen dynamically in relation to changing notions of ‘the familiar’ and ‘background.’ Crucially, the latter were now recognised to be constantly in flux. It was argued that there is no fixed norm of perception nor any absolutely ‘ordinary’ language-use. Consequently, we have no firm grounds on which to plot that which is universally un/familiar or that which is universally in the ‘fore-’ or the ‘back-’ ground. Instead, Functionalists argued, we must recognise that the relation between, say, literature and life, or art and reality, is always shifting. What we consider literature or art is, therefore, subject to constant renegotiation and revision.

Russian Formalism and Czech Functionalism only really came to prominence in the West from the 1960s onwards, chiefly as a result of the activities of structuralists and functional linguists.

Key terms: aesthetics and art; foreground and background; *defamiliarisation; *deviation; dialogic; *form and *function; literature; narrative; *poetics; versification; rhetoric; *stylistics.

Major figures and movements

Two preliminary warnings should be given about the phrase ‘Russian Formalism’. Not everyone associated with the movement was Russian (or constantly based in Russia), and none called themselves Formalist! In fact there were two founding groups
and movements: the Moscow Linguistic Circle (1915) and the Petrograd – later Leningrad – based group, the Society for the Study of Poetic Language (1916). Members of the former included Roman Jakobson and Petr Bogatyrev; members of the latter included Viktor Shklovsky, Yuri Tynyanov and Boris Eikhenbaum. Several of these (notably Jakobson and Bogatyrev) subsequently moved to Czechoslovakia where they helped found the Prague Linguistic Circle (1926–48). Dominant members of the latter in the 1930s were the Czechs Jan Mukarovsky and Nikolay Trubetskoy; meanwhile Jakobson and Rene Wellek, another native Czech member of the Prague Circle, emigrated to the USA and became US citizens. In short, the Russian-ness of ‘Russian’ Formalism was elastic. ‘Formalist’, meanwhile, was a term of abuse wielded by the opponents – not the proponents – of these groups. The members referred to themselves variously as students of ‘linguistics and literature’, ‘poetics’ and, later, ‘semiotics’. The name has stuck, however, so we shall stick with it too, though not in a pejorative sense.

Poetry and *poetics v. ‘ordinary language’

One of the lasting achievements of Russian Formalists was in *poetics. Previously, literary historians had gathered and categorised poems in terms of the various periods, genres and traditions they represented. Formalists, however, sought to codify the underlying rules which made poetry ‘poetic’. Central to this project was Jakobson’s view of poetry as ‘organised violence committed on ordinary speech’. That is, poetry both disturbs and re-forms the patterns of routine language. And it does so at three distinct linguistic levels: (i) sound-structure (alliteration, assonance, rhyme, metre, etc.); (ii) *choice of words (metaphor, archaism, varieties of vocabulary, etc.); and (iii) *combination of words (e.g., unusual collocations, inverted word-order, marked parallelism, ellipsis). (For a glossary explaining and a checklist applying these terms, see Part 6 and 4.2.) Look at the first verse of Blake’s ‘And did those feet . . . ’, for instance (5.1.3 d). This would be analysed by Formalists in terms of: (i) sound – the succession of eight-syllable, four-beat lines with rhymes in the second and fourth; (ii) word choice – the mixture of pastoral, patriotic and religious vocabularies, including metaphor (e.g. ‘Lamb of God’); (iii) word combination – the parallel question structures, including inversion of syntax. Taken together, all these features effectively commit ‘organised violence’ in that they both disturb and re-form what we would find otherwise in ‘ordinary speech’. They draw on ordinary linguistic resources (sounds, choices and combinations of words) but pattern them in other-than-ordinary ways. And that, for Formalists, is chiefly what distinguishes poetic speech from ordinary speech: not choice of special subject matter, or tone, or a special ‘poetic’ (e.g., archaic) vocabulary – but a formal re-design of routine verbal materials. Formalists said something similar of prose and drama in so far as they exhibit more-than-usual design: plot structure; narrative perspective; etc.

It is therefore important to insist on two further distinctions: one made by Formalists themselves; the other by their critics. First, poetic is not restricted to poetry as traditionally conceived; there is a potential for ‘more-than-ordinary’ design in all language. It’s simply that poems are more obviously locatable towards one end of a continuum which can also include, say, advertising, political speech-making, sermons, wittily pointed conversations, etc. (see poetry and word-play). Second, the very concept of ‘ordinary speech’ is problematic. Can we say with confidence that it
actually exists? Can we point to an actual instance (a conversation in school (5.3.1 b), say, or your last conversation) and say categorically: that is ordinary? Ordinary for whom, when and where? Plenty of teachers and students would talk in different ways. And if you think your last conversation was really ‘ordinary’, then why don’t most people speak like that most of the time?! Paradoxically, then, ‘ordinariness’ is an extraordinarily variable social, geographical and historical matter. As we see shortly, however, this problem was tackled with considerable success by Formalists in so far as they later turned Functionalist. First, however, we must review the other main terms and concepts that early Formalists put in play.

*Defamiliarisation in poetry and narrative*

Defamiliarisation is a concept that many people find initially useful when asking ‘what precisely is it about this text that I find interesting or striking?’ The answer, simply yet significantly, is often ‘because it makes me see things differently’. Obvious examples are the opening lines of Shakespeare’s ‘My mistress’ eyes are nothing like the sun’ (5.1.2 a) and Dickinson’s ‘I felt a Funeral, in my Brain’ (5.4.6 c). In the first, we are treated to an unexpected non-compliment about the poet’s mistress. In the second, we wonder what kind of funeral this can be ‘in’ someone’s brain.

Formalists also extended the concept of defamiliarisation to narrative. They concentrated on its larger-scale ‘techniques’ and smaller-scale ‘devices’. Shklovsky, notably, argued that the crucial aspect of ‘literariness’ in the novel was its tendency to reshuffle and reconfigure elements of the world. Shklovsky’s favourite examples from English literature were Sterne’s *Tristram Shandy* and Swift’s *Gulliver’s Travels*. In the former, the narrator overtly and playfully interrupts, accelerates, delays, expands or digresses from his story till we are sometimes sure of nothing except the act and art of narration itself. In the latter, the ceaseless disproportions in size or nature between the narrator Gulliver and the tiny Lilliputians or the huge Brobdingnagians constantly draw attention to aspects of life which might otherwise pass unnoticed. For Shklovsky it was precisely this sense of art, and especially the novel, as ‘technique’ that openly reconstituted the categories of time, space and persons which was paramount. (The NEW CRITIC Mark Schorer made a similar observation in his ‘Technique as Discovery’ (1948).) In fact both Shklovsky and Schorer thereby proclaim their affinity with specifically Modernist techniques. For writers, artists, and film-makers otherwise as diverse as T.S. Eliot, Joyce, Woolf, Faulkner, Picasso and Eisenstein, it was precisely this project of exposing how a work is put together that marks their work as Modernist. Shklovsky’s phrase for this activity was ‘baring the device’. This is often cited as the chief characteristic which distinguishes ‘realist’ work (where devices are purportedly not ‘bared’) from pre- and post-realist work, whether medieval, Renaissance or modern (where they purportedly are). A politically motivated version of ‘defamiliarisation’ and ‘baring the device’ can be found in the dramatic theory and practice of Bertolt Brecht, notably his ‘making-strange effects’ (*Verfremdungseffekte*); also in Benjamin’s notion of ‘shock’ (see MARXISM, pp. 107–8).

We meet several other fundamental distinctions in early Russian Formalism which later theorists and practitioners have adapted. Eikhenbaum, for instance, developed a view of narrative as *skaz* (in Russian literally, ‘the thing said’). English equivalents would be the anecdote or ‘yarn’, where it is precisely the narrator’s visible and audible
presence, and her or his palpable relations with the characters and actions that constitute much of the tale’s dynamic and appeal. With a similar emphasis, Mukarovsky, later, following Tomashevsky, was to develop an influential distinction between \textit{fabula} and \textit{sjuzhet}. \textit{Fabula} is the raw stuff of the narrative imagined as though in chronological sequence, in a continuous space and as yet untold. \textit{Sjuzhet} is the worked-up material of an actual narrative once it has been reconfigured in time and space and been informed by specific narratorial and character voices.

Another influential approach to narrative was that of Vladimir Propp in his \textit{Morphology of the Folktale} (1928). This was more narrowly Formalist in that it concentrated on a body of texts (a collection of classic Russian folk tales) but paid no attention to narrators and narratees. Instead, Propp aimed to discover what he termed ‘the underlying principles of the various shapes’ (i.e. morphology) of ‘the Folk tale’ in general. Propp’s claims have subsequently been contested with respect to world folk tale in general. His corpus was small and culture-specific; and world story is such a vast and variegated body. Nonetheless, Propp’s model and some of his categories have been applied, sometimes very suggestively, in areas ranging from medieval romance to Hollywood feature films, taking in detective fiction, tabloid newspaper stories, cartoons and soap operas on the way. (For further explanation and activities, see narrative.)

\section*{Foreground and background}

But Formalism was not solely concerned with identifying potentially universal structures. Indeed, in so far as it transformed into Functionalism, it came increasingly to focus on particular structures and effects at particular historical moments. The notion of \textit{foregrounding} is a case in point. In the early years of Formalism, drawing on an analogy with the visual arts, ‘foregrounding’ had referred to those features which are prominent \textit{within} a text in contrast to other elements \textit{within} the text which thereby act as a background. Later, Functionalists recognised that there are in fact at least two stages of the foregrounding/backgrounding process: (1) foreground and background \textit{within} the text; (2) foregrounding of the text against the background \textit{outside} the text. This may be explained in terms of the initial text–painting analogy. Not only must we see what is prominent \textit{inside} the frame, we must also look \textit{behind} and \textit{beyond} the frame. Only then can we gauge the overall effect (and material fact) of the picture in relation to the room and building in which it hangs, and by extension the world as a whole. To get ‘the whole picture’, in the fullest sense, we must look at, through, behind and beyond it.

Similar refinements and extensions of early Formalist positions characterised Functionalism in general. Defamiliarisation came to be more dynamically braced against a notion of the familiar or routine world which was itself recognised as problematic: historically changing, geographically dispersed, socially variegated and politically contentious. It was recognised that what is familiar or unfamiliar in one period and place, or for one group or person, might not be for another. Moreover, if the whole concept of defamiliarisation is culturally relative, so is the whole concept of ‘literariness’, of which it was the cornerstone. \textsc{literature} might be different things to different people(s) – not a universal and eternal form but a range of social-historical functions. Its values would therefore be conditional, not absolute (see difference and preference).
*Form into *function

A fully developed version of this Functionalist model can be found in the work of the most influential member of the Prague Linguistic Circle, Jan Mukarovsky. His *Aesthetic Function: Norm and Value as Social Facts* (1936) is a particularly powerful example. As the title makes clear, Mukarovsky was not at all interested in aesthetics in some merely formal sense of ‘art for art’s sake’. He was concerned with aesthetic function: the ways in which aesthetic and social values interrelate according to prevailing ‘norms’, and shift as those norms shift. For Mukarovsky, what was crucial was whether a work was perceived as having a practical, instrumental function with some other end in mind, or ‘aesthetically’, as an end in itself irrespective of other purposes. For instance, a picture of a Madonna and child might have a primarily religious function in a certain period or society. But in another, more secular, period or society it might primarily function as an art object or as a tourist attraction. It might also, of course, chiefly function as an educational object of study – in a History of Art course, for example. A church or cathedral or mosque can be perceived as a house of God or as an instance of building techniques and architectural styles or, as with Althusser, an ‘ideological apparatus’. A rough clay drinking vessel can become a priceless museum exhibit. It’s the same with any text or other artefact you may be studying. How we see it will partly depend upon how we are expected to use it. Its value is a product of its function. Mukarovsky summarises the situation thus (1936: 6, 60):

> [W]e can never discount the possibility that the functions of a given work were originally entirely different from what they appear to be when we apply our system of values. . . . Every shift in time, space or social surroundings alters the existing artistic traditions through whose prism that work is observed.

Mukarovsky also insists that there is no eternally present ‘norm’ in relation to which the value of a work may be gauged (p. 36): ‘A living work of art always oscillates between the past and future status of an aesthetic norm.’ In all these respects, Mukarovsky clearly anticipated and, indeed, influenced the reception aesthetics developed by later German reader-response critics such as Iser and Jauss (see writing and reading). More immediately, we may recognise some close affinities between positions being developed by Mukarovsky in Czechoslovakia and those being developed by Mikhail Bakhtin in Russia around the same time. For instance, Bakhtin was interested in:

♦ the word as ‘a two-sided act’ suspended between one language-user and another: words are always ‘a site of struggle’ between contending value systems;
♦ the dialogic relations between various moments of production and reproduction: we are constantly refashioning ‘another’s words in one’s own language’;
♦ ‘chronotopes’ (Greek for ‘time-topics’), which he conceived as hybrids compounded of formal features of genres along with their period-specific aesthetic and social values, all of which change according to time, place and persons;
♦ carnival in general and parody in particular, where one set of cultural and aesthetic ‘norms’ is overthrown by another which is its obverse.
How to practise Formalism . . .

Concentrate on the overall strategies and localised devices whereby a work which is considered LITERATURE demonstrates its ‘literariness’. In particular, draw attention to ways in which it:

♦ defamiliarises habitual perceptions, prevents merely ‘automatic’ responses and promotes a fresh view of familiar things;
♦ commits ‘organised violence on ordinary language’ and thereby establishes a more than ordinary sense of poetic or rhetorical pattern, chiefly through manipulations of sound-patterning, parallelism (repetition with variation), antithesis, imagery and inverted syntax;
♦ foregrounds certain aspects of language within the text (e.g. imagery, sound-patterning) and effectively assumes or ‘backgrounds’ others;
♦ plays around with dimensions of time and space and narration: obtrudes or obscures the controlling presence of the writer, and generally ‘lays bare’ the devices of writing.

. . . And how to turn it into Functionalism

Go on to investigate:

♦ the aesthetic and social norms which the text was confirming or challenging at the time;
♦ the various functions the text has served, or may yet serve, at various moments of (re)production and reception;
♦ the processes of re-valuation it has been – and continues to be – subject to.

Examples

Draw on the above guidelines to help sketch your own Formalist and Functionalist analyses of each of the following texts. Do this before reading the commentary supplied below.

Poetry and poetics: Shakespeare’s ‘My mistress’ eyes . . .’ (5.1.2 a) A Formalist reading of this sonnet might start by drawing attention to the versification: how the rigour of the rhyme-scheme (ababcdedefgg) and metre (iambic pentameter) supply a ‘poetic’ framework, and yet the conversational freedom of the rhythms informs it with a sense of ‘ordinary speech’. Formalists might then move to consider the witty contrasts and inversions, and the systematically antithetical, parodic argument. All these features would be cited as evidence of the text’s self-conscious ‘literariness’, and its pervasive defamiliarising of the romantic love experience. A more fully Functionalist reading would compare the various uses the sonnet form is put to here and elsewhere by Shakespeare, with its use by Wyatt, Sidney and Petrarch previously and, say, Milton, Wroth, Shelley, Barrett Browning and others subsequently (see 5.1.2). It would also consider the fact that most sonnets were written by men and passed around among men. The emphasis would thus shift from what the sonnet is to what it does; e.g. boast, complain, insult, praise, show off, insinuate, admonish, celebrate. It would also be important to gauge the various foregrounds and
**backgrounds** against which this sonnet can be placed and evaluated: the conventional (Petrarchan) image of ‘fair’ female beauty which it twists and turns in the textual ‘foreground’, and the changing norms and valuations of female beauty (as well as males’ roles as observers and judges) which act as ‘backgrounds’. The significance and value of this sonnet could thereby be plotted textually, contextually and intertextually, and in a succession of historical moments.

**Prose narrative: Pratchett and Gaiman’s ‘Good Omens’ (5.1.3 f)** Formalists tend to concentrate on prose texts which sport with language, genre and narrative structure. In the *Good Omens* passage they would draw attention to such features as:

- the humorous slippage between different time-frames and world-views, from the nostalgically archaic and rural (‘slumbering villages . . . honest yeomen’) to the patently modern and commercial (‘financial consulting . . . software engineering’).
- the playful mixture of different genres, from documentary journalism (‘The surveyor’s theodolite is one of the most direful symbols of the twentieth century’) through biblical parody (‘there will come Road Widening, yea, . . . ) to an apocalyptic blend of real estate agent’s blurb (‘and two-thousand-home estates in keeping with the Essential Character of the Village. Executive Development will be manifest.’)
- the overt act of narration and acknowledgement of the fact that this is one book amongst many (‘Most books on witchcraft will tell you. . . . This is because most books on witchcraft are written by men.’)

Functionalists would go on to observe that many of these issues were acutely topical in the late 1980s and early 1990s in Britain, notably the gentrifying and embourgeoisement of the countryside, and the problem of road extension and widening (along with ecological opposition to it). Also acute was – and is – a sense that sensitive male writers might feel the need to apologise for patriarchal literary traditions. Further contextualisation would entail comparison with other contemporary fantasy and neo-Gothic tales, parodic and otherwise. In all these ways, precisely what is being defamiliarised would be recognised as a function of a specific social and historical moment – even while the aesthetic forms and techniques might be recognised as in some sense universal.

**Drama: Beckett’s ‘Not I’ (5.3.3 d)** Formalists, like NEW CRITICS, did not devote much attention to drama. In its mode of production on stage or screen, it was less exclusively ‘literary’ and more obviously and messily social. But when they did treat drama, again they tended to concentrate on Modernist or experimental works. Beckett’s *Not I* would be chosen because it committed ‘organised violence on ordinary speech’ through:

- the piling-up of truncated or interrupted phrases without much conventional punctuation or sentence-structure;
- half-formed thoughts, a sense of ‘talking to oneself’ and uncertain or scrambled frames of reference in time, space and person;
- the patent theatricality of Mouth and Auditor, which are clearly roles and devices not naturalistic character-parts;
- the sheer effort the reader/audience has to put into making familiar sense of what may initially seem crazily incomprehensible. (Is ‘Mouth’ the ‘tiny little girl’ or the mother? Is this an inner dialogue with self or an outer dialogue with an other?)
Functionalists would try to gauge the norms of sense and nonsense prevailing at the
time and, more specifically, trace the historical development and reception of so-called
**absurdist** theatre. Just how ‘absurd’ was it – and is it now – to whom and where?

**Activities**

(a)  *Use the above ‘How to practise . . . ’ framework (p. 93) to develop a Formalist and/
or Functionalist analysis of any ‘literary’ text you are studying.* Alternatively, analyse one of these: Wyatt’s ‘They flee from me’ (5.1.1 f); Dickinson’s ‘I felt a Funeral, in my Brain’ (5.4.6 c); Nichols’s ‘Tropical Death’ (5.4.6 d); Brontë’s *Jane Eyre* (5.2.4 c–d).

(b)  *Take a small sample of what you consider ‘familiar’ ‘ordinary’, ‘non-literary’ language*(e.g. a scrap of conversation, a bit of a newspaper story, a few entries from a telephone directory; cf. 5.3.1 a–b; 5.2.7). Now think how you might re-present or refashion this material so as to make other people see it afresh, in ways not dulled by routine. Consider anything from changes in punctuation, visual presentation and delivery, through tinkering with individual words and phrases, to full-scale transformation of text and context. In short, attempt to *defamiliarise* the piece.

Go on to reconsider just how ‘ordinary’ the sample of language was that you started
with. How far was it already in some sense patterned and structured? And what
grounds are there for labelling your transformation of it ‘literary’?

**Discussion**

(i)  The technique of art is to make objects ‘unfamiliar’, to make forms difficult, to increase the difficulty and length of perception.

*Victor Shklovsky, Art as Technique* (1917), in Rice and Waugh (2001: 50)

(ii)  Any object and any activity, whether natural or human, may become a carrier of the aesthetic function.

*Jan Mukarovsky, Aesthetic Function: Norm and Value as Social Facts* (1936: 6)

Also see: LITERATURE; POSTSTRUCTURALISM; above ‘Key terms’, p. 83.

Psychology for our purposes can be initially defined as the understanding of mental and emotional processes as these relate to language, literature and culture. Psychoanalysis is the study of these processes in individual people. Psychotherapy is concerned with techniques for resolving mental and emotional problems and with people realising their full potential. As distinctly modern practices, psychoanalysis and psychotherapy are primarily identified with Sigmund Freud (1856–1939). For it was Freud who aimed to put the study of human consciousness and the unconscious on a scientific footing. However, the analysis and treatment of mental and emotional disorders (as well as debate about the very terms ‘mental’, ‘emotional’, ‘dis/order’, ‘ab/normality’, ‘in/sanity’, ‘non/sense’, etc.) have long and complex histories both before and after Freud. Indeed, one of the main challenges in studying the ‘psyche’ is choosing the ground upon which we define it. The term derives from Greek psyche meaning ‘breath’ and ‘soul’ as well as ‘mind’. Psyche-ology broadly conceived is thus potentially the study of mental, emotional and spiritual processes.

LANGUAGE, in modern psychological terms, is the primary symbolic system through which we differentiate and categorise the worlds within and around us. For Lacan, the ‘subject’s entry into language’ is the primary condition for the perception of difference. Words are the chief means whereby we distinguish various selves from various others (notably through the personal pronouns ‘I, me, my, mine; you, she, he, it, they . . . ’. It is also chiefly through language that we assume or are assigned various subject positions, roles and identities (e.g. common nouns such as ‘mummy’, ‘daddy’, ‘girl’, ‘boy’, ‘baby’, ‘grown-up’, ‘student’, ‘lecturer’; and proper nouns such as people’s personal and family names). Words are therefore a primary means of both expression and repression. They allow us to say and see certain things but at the same time they prompt us to ignore or fail to recognise others. For this reason, psychologists often pay a great deal of attention to processes of dialogue, especially that between analyst and patient, and in psychotherapy the practice of the ‘talking cure’. They also look closely at the psychological implications of word-play, including word association, ambiguities, puns and slips of the tongue. Meanwhile, educational and developmental psychologists engage specifically with the processes of perception and memory and the relations between learning and play, not only in language but also in other forms of symbolic representation and social interaction.

LITERATURE, and more generally writing, figures both as an object of psychological study and as a therapeutic practice. We can study other people’s poems, plays, novels, auto/biographies and journals for what these tell us about their ‘inner’ lives. We can also use these genres and activities to explore our own identities, situations and circumstances. Either way, the focus tends to oscillate between the psychological object (the writer as realised in the text) and the psychological subject (the reader or writer’s relation to the text). Indeed, as with many contemporary approaches, there has been a noticeable shift of emphasis over the past twenty years: from writer to text to reader. The ostensible focus of study is now less likely to be, say, Shakespeare’s or Austen’s or Dickens’s ‘mind’, or even the ‘mind’ of the characters Hamlet or Elizabeth Bennett or Pip. It is more likely to be the psychological problems and possibilities realised by these figures in the minds of contemporary audiences and readers. In this
respect current psychological approaches have much in common with those of Reader Response and Reception. Fiction in particular becomes a ‘space’ in which it is not only the writer but also the reader who plays, ‘daydreams’, and generally explores and experiments with various versions of reality and the interplay of conscious and unconscious states.

CULTURE figures in psychological approaches in a variety of shadowy yet powerful ways. Civilisation as a whole can be seen as the result (the symptom even) of human beings’ struggles to control and redirect their basic animal drives and desires. Viewed negatively, culture is thus a sustained act of collective repression: it thwarts and distorts our animal natures and alienates us from our bodies. Viewed positively, culture is a celebration of all that it is to be distinctly ‘human’: it keeps us sane and safe and also allows us to express and project our bodies in many directions and dimensions. Thus we can conceive of literature, art, clothing, buildings, cityscapes, regimes of work and play (i.e. COMMUNICATION and sign-systems in general) in at least two ways: on the one hand, they conceal, constrict and contain; but on the other hand, they express, extend and explore. Either way, we are obliged to recognise that our understanding of emotional and mental processes is likely to be tied up with our understanding of bodily (‘animal’) functions, and that neither can be divorced from arguments about what we mean by culture, civilisation and humanity. For all these reasons, it is now common to find psychological dimensions to MARXIST, FEMINIST, POSTCOLONIAL and POSTSTRUCTURALIST approaches. Conversely, there are several kinds of psychological theory and practice specifically inflected in terms of class, sexuality and gender, race and ethnicity, and the post-humanist subject. Psychological processes of expression and repression are thereby related to social-historical processes of oppression and suppression. The personal is recognised to be public and political – and vice versa.

Key terms: absence and presence; absurd (see comedy); self and other (see auto/biography); character; condensation and displacement; consciousness and the unconscious; content (manifest and latent); desire; dream-work; ego, id and superego; expression and repression; lack; transaction; subjects and agents, identities and roles.

Major figures and models

Many of the most enduring terms in psychoanalysis were made current by Sigmund Freud. Even where these terms have been subsequently challenged or changed, they still provide a useful initial frame of reference. (They can be followed up further through the index.)

The unconscious and consciousness; repression and expression

The unconscious is everything in our psychological make-up that we are not directly aware of: our ultimate biological drives, pre-eminently sex, along with all those formative moments in our personal histories, chiefly from early childhood, which we have forgotten or repressed. By definition, the unconscious is a huge yet hidden power. It drives much of what we do yet remains concealed. Consciousness, meanwhile, is everything about ourselves that we are aware of: the sensations and perceptions we
can talk about or otherwise express, including those aspects of our personal histories and identities we can recall and explicitly represent. The relation between the unconscious and the conscious is dynamic not fixed. Hence our capacity to become conscious of things of which we were previously unaware, as well as the possibility of active ‘consciousness raising’ in general. Some later writers go on to make direct links between forms of psychological repression, the political oppression of certain social groups, and mechanisms of suppression (e.g., censorship) of certain kinds of information (e.g., Macherey 1966; Jameson 1981). They argue in effect for a politicised unconscious. We can – or cannot – realise certain things about ourselves precisely because of our past and present power relations with others (see auto/biography).

Manifest and latent contents: condensation, displacement and symbolism

Dreams, for Freud, are ‘the royal road to the unconscious’. So too, potentially, are imaginative literature and art in general. In all these areas Freud observed that much more is meant than meets the eye. Put more formally, the obvious ‘surface’ meaning of a dream (story, play or painting) is a merely manifest content. This must be interpreted so as to get at its hidden ‘deeper’ meaning, the latent content. Freud identified three ways in which meanings tend to be embedded and hidden, more or less unconsciously:

♦ condensation, where two or more meanings come to bear on the same word, figure or image (e.g. puns, metaphors, a composite person or event in a dream or painting);
♦ displacement, where one item stands in for another with which it has some perceived connection (e.g. substitution of opposites or part for whole, say, ‘girl’ for ‘boy’ or a ring for the person who wears it);
♦ symbolism, where some word, image or object is conventionally identified with a certain meaning or function (e.g. spears with fighting with men, bowls with cooking with women).

This last kind of symbolic meaning is primary for Carl Jung, Freud’s one-time collaborator and subsequent critic. It underpinned Jung’s notion that dreams and art were storehouses of universal images belonging to a ‘collective unconscious’ that had been repressed by civilisation. In general, Jung had a more positively celebratory, less negatively suspicious, view of the nature and function of art and literature than Freud. However, the poststructuralist psychoanalyst Jacques Lacan repudiated the notion of universal symbolism of all kinds. Instead, he insisted that the *sign – whether in literature, art or dreams – is inherently unstable and elusive. Consequently, we are always faced by a lack of essential meaning and are constantly engaged in processes of condensation and displacement. There is no ultimate ‘deeper’, ‘latent’ content at all – only a ceaseless succession of *metaphoric and *metonymic substitutions (for Lacan’s notion of ‘the Imaginary’, see image).

Myth and psycho-drama; ego, super-ego and id

Several of Freud’s dramatic representations of psychological processes have become classics. They draw upon classical myth and, like the man himself, have become myths
in their own right. The ‘Oedipus complex’, for instance, was Freud’s name for what he saw as a general developmental process: a phase when the male child wishes to kill the father and sleep with the mother. The prototype was Sophocles’s *Oedipus the King* where the hero, Oedipus, unwittingly does precisely that. Female children, meanwhile, according to Freud, are particularly prone to ‘penis envy’. They are aware of themselves chiefly in terms of a ‘lack’ of what little boys so visibly have: physically a penis, and symbolically a phallus. Not surprisingly, many Feminists have taken Freud to task over the male-centred myths at the heart of his psychology. In their various ways writers such as Klein, Chodorow, Kristeva and Cixous all argue for quite different configurations of mother–father, mother–daughter and mother–son relations. Characteristically, they equate the ‘good mother’ figure with a phase of security and undifferentiated ‘wholeness’ before the threat of separation represented by the father. Some psychoanalytic feminists, following Lacan, also identify the pre-verbal stage of child development with undifferentiated sexuality and semiotic flux, and the verbal stage with differentiated sexuality and symbolic fixity. Feminists have also been quick to question the vision of female ‘hysteria’ represented in Freud’s case history of ‘Dora’.

Another psycho-drama which has achieved classic status and common currency in speech is Freud’s model of the ego, super-ego and id. This later, three-part model of emotional and mental processes both refined and replaced the earlier two-part model of the conscious and unconscious. Now the psyche was conceived as the site where three, not two, forces are in play. The *ego* (Latin ‘I’) represents that part of the self most concerned to gratify the instinctual drives emanating from the unconscious, now renamed the *id* (Latin ‘that’, ‘that *other*’). Meanwhile, the *super-ego* (Latin ‘above-I’) is that part of the conscious self which acts as censor and judge. The super-ego regulates what shall be permitted or prohibited by way of expression or repression. It has the function of a kind of ‘conscience’ or self-censor and is identified by Freud with a socially internalised sense of self. (The ego, meanwhile, is identified with a relatively free, pre-social self.) One advantage of this triadic model of the ego, super-ego and id over that of the *binary model of the un/conscious* is that it introduces a sense of dynamism within the conscious self. There is now a range of actual and potential ‘selves’ (plural). The ego is both impelled by the desires of the id from within and imposed upon by the conscience of the super-ego from without. In short, ‘I’ becomes a site where versions of self and other contend. Henceforth the psychological subject is split, the ‘individual’ is divided, and people’s identities can never be wholly identified with their conscious view of themselves.

Freud’s models and myths have been extended (or exploded) in many ways. The following have been most influential in English and Literary Studies.

**Transactional analysis**

As developed by Norman Holland, this is concerned less with what the text tells us about an individual psyche (that of an author or character, say) and more with the text’s function as a form of therapy involving both writer and reader. In this view writers supply frameworks and scenarios to which readers respond and relate in their own ways. The text thereby becomes the site not just of one but of many psycho-dramas. In Melanie Klein’s terms, the text is ‘projected onto’ by the reader and thereby becomes ‘introjected into’ her or his unconsciousness. D.W. Winnicott in *Playing and
*Reality* (1974) develops a comparable notion of play as the exchange of real or imaginary objects. These *transitional objects* (whether dolls or texts) operate as a kind of ‘potential space’ in which hopes and fears may be safely realised and released. Such processes clearly have something in common with Aristotle’s notion of catharsis as the ‘purging’ of emotion by the witnessing of a dramatic spectacle (see *comedy* and *tragedy*). They also partly overlap with reader-response approaches, especially those developed by David Bleich (1978) in his model of ‘subjective criticism’ as a kind of individual and group therapy (see *writing* and *reading*).

An overtly socio-psychological approach to learning in general and language-learning in particular was developed by Lev Vygotsky (1934). For Vygotsky language is a form of consciousness which develops through a continuing *dialogue* between the ‘inner voices’ of the speaker’s unconscious *self* and the ‘outer voices’ of significant *others* in the surrounding world (see *auto/biography*). Learning and development are thus recognised to be *interpersonal* as well as *intrapersonal* processes: articulated on an ‘I/we–you’ axis as well as an ‘I–me’ axis. Indeed, the one is a refraction of the other. For Bakhtin, too, words are always caught in the processes of exchange and change that bind people to one another socially. Every transaction (linguistic, educational and psychological) therefore entails a transformation. People are human *becomings* not simply human *beings*. Deleuze (1987) presses a similar point.

**Psycho-politics: the personal is political**

The progressive socialising and historicising of psychology are a feature of most contemporary approaches. So is a recognition that ‘personal politics’ cuts both ways. Just as the personal is always political, so the political always has a psychological dimension to it. Michel Foucault (1986: 121ff.), for instance, insists that we understand ‘sanity’ and ‘insanity’, ‘normality’ and ‘abnormality’, ‘sense’ and ‘nonsense’, dialectically and historically. These terms are braced against one another within shifting medical, legal and other *discourses*. They mean subtly or markedly different things at different times. Thus ‘madness’ is not the same, nor treated the same, amongst medieval mystics, in eighteenth-century French asylums, in Stalinist Russia and in twenty-first-century Manhattan. Diagnosis and treatment also vary according to sex and social status. Sexuality, too, Foucault argues, is inscribed and expressed differently in different cultures. The libido, like the body in general, is subject to various ‘economies’ (distributions, values) and is perhaps not the universal instinctual drive often implied by Freud.

Others, meanwhile, as already mentioned, point to the need to read psychological *repression* in relation to political *oppression* of powerless groups and the systematic *suppression* of potentially available means of communication and *expression*. (In short, all these ‘—pressions’ are interdependent.) Writers such as Fanon, Freire, Macherey, Williams and Jameson see efforts to achieve consciousness as struggles which are personal-political not simply personal. MARXISTS in effect insist on a pluralising and collectivising of Freud’s psycho-drama of the ‘I’, ‘above-I’ and ‘it’. They argue for the recognition of a ‘them’ and ‘us’ dimension of ‘inner’ as well as ‘outer’ struggle. FEMINISTS too insist on sexually complicated versions of the psyche, even before the gendered differences entailed by the entry into language and the symbolic order. The whole drama of ‘s/he’ (i.e. the psychological subject as ‘she’ and/or ‘he’) must therefore be added to that of an otherwise neutered or patriarchally
privileged ‘I’. So must the dramas (and traumas) of a self-consciously ‘queer’ psyche in so far as these expose and exceed the limitations of a merely binary view of heterosexuality. ‘Colour’, too, whatever the precise colours of the actual faces and perceived ‘masks’ of ourselves and others, inevitably impinges upon the development of each and every one of us as personal-political subjects living through POST-COLONIALISM. Study of cultural identification and cross-cultural differences is a significant feature of contemporary psychology.

The end(s) of psychology

Finally, in the various debates informing POSTSTRUCTURALISM and POST-MODERNISM, it is the radical instability not only of the psychological subject as person but also of psychology as a discipline and practice which is at issue. That is, psychology too, along with its associated practices of psychoanalysis and psychotherapy, may itself be identified as just one of a range of socially and historically situated discourses. At some point these will be transformed into or superseded by others. After all, modern psychoanalysis and psychotherapy largely took over the ‘curative’ and ‘purging’ functions previously assigned to religion and magic (e.g. confession, spiritual guidance, conscience, exorcism). The question, then, paradoxically, is What is it that modern psychology itself ‘represses’? What other modes of expression does psychology in some way deny or distort? What alternative disciplines and practices are currently developing inside, alongside and outside psychology? Does the notion of the specifically human ‘psyche’ as mental, emotional and spiritual entity have a future at all? Is it, for instance, a humanist or post-humanist construct, and does it survive contemporary genetics and bio-technics? Or do we need to think, feel, and generally imagine in ways as yet undreamt of – at least in mainstream Western traditions? The method which follows tries to take account of these possibilities too.

How to practise psychological approaches

Begin by considering the text in three dimensions:

♦ what it suggests about the writer’s emotional, mental and spiritual states and processes, as well as those of her or his time;
♦ how you as a modern reader relate to – and perhaps identify with or project onto – the events, characters and situations represented;
♦ what the language of the text suggests about the nature of expression and repression in general, and the relation of both to our understanding of tensions between conscious and unconscious states.

In all these areas try to take into account the interplay of a range of psychological subjects (writer, reader, text, language) in a range of social and historical moments. Don’t imagine there is just one psychological reading. Further research and reflection are clearly necessary, so go on to consider:

♦ auto/biography: what is known about the writer’s life, both from her or him self and from others? What seems to be revealed or concealed in the work in hand? What are we (not) being told, and why?
choice of psychological model: which of the following emphases seems to best answer both the demands of the particular material and your own particular aims:

– manifest and latent content, observing and perhaps attempting to ‘decode’ the text’s strategies of condensation, displacement and symbolism?

– Freudian notions of a tension between the unconscious and consciousness; and psycho-dramas such as the Oedipus complex and hysteria; or the relations between ego, super-ego and id?

– transactional analysis of teacher-learner and learner-learner as well as writer-reader relations, where the text functions as a ‘transitional’ object and item of exchange at various moments?

– post- or anti-Freudian models of ‘the good mother’; lack and desire; self and other; the Imaginary; the subject’s entry into language and the symbolic order?

– social-psychological differences relating to sexuality and gender, rank and class, ethnicity, religion and MULTICULTURALISM in general.

Finally, consider those aspects of the text and your response to it that are under-represented, misrepresented or completely unrepresented by this kind of psychological approach. What other, potential approaches has it, in turn, repressed or suppressed?

Example

John Clare’s ‘I am – yet what I am’ (5.3.4 a). Read this in conjunction with the accompanying notes and, if possible, a brief account of Clare’s life (e.g. in Ousby 1992). Sketch a psychological analysis using the above ‘How to practise’ guidelines before reading on.

A psychological approach to this poem might begin with the writer-text relation (how the poem relates to Clare’s life) then move to the reader-text relation (e.g. how you and I relate to the poem). Both might lead to larger inferences about language, the un/conscious, and expression and repression in general, as well as to reflection upon the similarities and differences between early-nineteenth- and twenty-first-century notions of sanity and insanity, normality and abnormality.

‘I’dentity crises. The profound sense of self-alienation and estrangement from others that pervades the first two stanzas might be traced back to Clare’s adolescence. For it was then that Clare’s lifelong love for Mary Joyce, a local farmer’s daughter, was thwarted by the intervention of her father. Clare was of farm-labourer stock and apparently not considered a suitable match. It was then, too, in the early 1800s, that land around Clare’s native village of Helpstone was ‘enclosed’ (i.e. taken over by a local landowner for private parkland and conversion to sheep-farming). This resulted in the dislocation, both physical and mental, of many farm-labourers, including Clare and his family. Against all this could be set the idyllic vision projected in the last stanza of early childhood as a time of security and belonging. Such observations might be backed up by appeal to Clare’s scattered autobiographical writings (1821–41) as well as to his other poems. Many are marked by the sense of a previously pastoral, almost paradisal, childhood state (real or imaginary) that was subsequently subject to personally traumatic and socially dramatic change. We might therefore venture to say that Clare had trouble maintaining a viable sense of self when challenged by others: his ‘super/ego’ fragmented under the pressure of an internal or external ‘id’.

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But whatever the cause or explanation, it is matter of record that Clare was first admitted to an asylum at Epping in 1837. He escaped in 1841 and tried to walk back to Northampton, believing he was married to his childhood sweetheart. He was then committed to Northampton General Lunatic Asylum. There he lived for the remaining twenty-three years of his life and wrote many poems, including this one (c.1844). All this information may help us explore—even though it can only crudely explain—a number of the poem’s recurrent concerns:

♦ the sense of a self divided against itself (‘I am—yet what I am... the self-consumer of my woes’);
♦ the absence of comforting others (‘friends forsake me like a memory lost’);
♦ a loss of clear distinction between consciousness and unconsciousness (‘the living sea of waking dreams...’); all that remains is a present sense of longing contrasted with a past sense of belonging: an overpowering desire to fill an irreparable lack.

Thus the whole last stanza (perhaps re-read it now) may be variously interpreted as: (i) yearning for a kind of primordial infantile oblivion; (ii) a vision of a heavenly paradise or utopia; (iii) a throwback to some sexually undifferentiated state; (iv) a desire for reintegration with nature, the ‘id’ and all that is ‘not-I’ – a ‘death-wish’, even.

The ‘forming’ of desire Psychological readings might move in other directions and dimensions too. Formally, they might point to the expressively irregular rhythms, the moving caesura (right from the first line) and the ‘dashing’ punctuation. At the same time they would note the controlling, if not calming, influence of the highly regular versification and metre: three stanzas each with six ten-syllable lines, the first with alternating rhymes throughout, the last two concluding with couplets. Such a high degree of patterning might be seen negatively as a symbolic attempt to repress the semiotic flux beneath – a kind of verbal strait-jacket. But it might also be seen positively as a saving vestige of civilisation, turning what would otherwise be an anguished animal cry into a recognisably human harmony. A rather different, contextual reading might relate the poem’s substance and structure to the sense of ‘confinement’ experienced in many early nineteenth-century (and later) asylums. This might even be extended to notions of ‘enclosure’: the privatisation of fields and property resulting in the privation of bodies and minds. In this way the personal would be realised as political, and vice versa. The psychology invoked would be grounded in society and history, not simply in the notion of the universal human psyche. There might also be some recognition that this poem was written over a decade before the birth of Freud and half a century before the formal institution of psychoanalysis. Perhaps, then, the most appropriate contemporary intellectual framework for the poem at that time was religious and spiritual (as in its last verse) and not psychological at all (as in the above analysis).

A personal–political response. All this leaves us, as modern readers, with a crucial responsibility. And this cannot be detached from the ways in which we, collectively and individually, respond to the text (i.e. our ‘response-ability’). What sense do we make of the poem? More pointedly, what sense does it make of us? Personal responses will vary of course. But if we regard psychological transaction as what takes place between reader and reader as well as between reader, text and writer, then we have
an obligation to try to tease out at least some of our responses. Inevitably, some of these will turn out to be idiosyncratic; others may be common; and all are in some sense shareable. (I must leave you to decide which are which, for you, in the following.) Here ‘I’ go:

I too, like Clare in the last verse, associate childhood with a time when I ‘sweetly slept’. Now I often don’t sleep too well. As I get older I also recognise, perhaps with Clare (ll. 11–12), that friends and family can become ‘strange’, either through death (the ultimate estrangement) or through changing relationships. (When I first drafted this piece in October 1996 I remembered my mother who had died a year previously and a good friend who had died recently. These events were very much part of my immediate response then.) More generally, there is the tricky matter of fears for one’s own sanity, as well as general uncertainty about what ‘sanity’ and ‘normality’ actually mean nowadays. After all, I am a member of a species which is gradually tearing itself and the rest of the planet to pieces, notwithstanding claims to scientific rationality and progress. (‘Enclosure’ too, I recall, was hailed as a mark of progress and civilisation — though by the enclosers rather than the enclosed.) In other words, you don’t have to have been in a mental asylum or formally certified as insane to have anxieties about your own and other people’s sanity. At the same time, as I reread Clare’s last verse, I take comfort from its vision of at least potential harmony and (re-)union. Though whether this is saving illusion or crazy delusion I cannot say.

The relevance of this brief autobiographical excursus to your own response to Clare’s poem I must leave you to decide for yourself.

Activities

(a) Draw on the above ‘How to practise . . . ’ guidelines to help frame a psychological analysis of a text and/or author that interests you. (Suggested focuses in Part Five are: Shelley, Frankenstein (5.2.6 a); Emily Dickinson, ‘I felt a Funeral’ (5.4.6 c); Beckett, Not I (5.3.3 d); Queen, ‘Bohemian Rhapsody’ (5.1.6 c).) Whatever and whoever you choose, find out as much as you reasonably can about the lives of the people involved.

(b) ‘Identities: selves and others’ Read Rich’s ‘Dialogue’ (5.3.4 b) or Hollinghurst’s The Swimming-Pool Library (5.3.4 c) weighing precisely where ‘you’ stand in relation to the relationships presented. How do the identities – especially the sexual identities – of the various figures involved prompt you to review your own identity? With whom or what do you identify as ‘self’? Whom or what do you identify as ‘other’?

Discussion

(i) our actual enjoyment of an imaginative work proceeds from a liberation of tension in our minds [ . . . ] thenceforward to enjoy our own daydreams without self-reproach or shame.

Sigmund Freud, Creative Writers and Day-dreaming (1908) in Lodge (1972: 41–2)
Psychoanalytic criticism addresses the genesis of the self as revealed in literature and the arts in all of which there is the attempt to insert the subject into the social. Elizabeth Wright, ‘Psychoanalytic Criticism’ in Coyle et al. (1990: 774)


Also see: FEMINISM; POSTSTRUCTURALISM; POSTCOLONIALISM; above ‘Key terms’, p. 97.


2.6 MARXISM, CULTURAL MATERIALISM AND NEW HISTORICISM

Overview

All these approaches are concerned with understanding texts in social and historical context. Language is grasped functionally for what it does, rather than essentially for what it is. Literature is treated as a problematic, even suspect category, especially in so far as it offers as ‘universal’ and ‘natural’ writing which appears to underpin privileged, often elitist, views of society. Accordingly, the emphasis of these approaches tends to be broadly cultural and specifically political. Culture is recognised as an arena of conflict as well as consensus, a ‘space’ where differences of interest diverge as well as converge. Access or denial of access to certain modes of communication is also recognised as crucial. Meanwhile, the primary forces of historical change are reckoned to be those of social class as well as latterly, gender and race.

Marxist approaches to language, literature and culture tend to be developed from the models of economic and political change that Marx, Engels and the other founders of Marxism devised, rather than from the relatively few and incidental things they said about literature and art as such. There is thus much attention to:

♦ modes of production – the technologies and social relations whereby goods are produced (including the modes of production, publication and transmission of poems, novels, plays, newspapers, films, TV programmes, etc.);

♦ relations between the economic base and the ideological superstructure – how certain economic organisations of labour and materials affect and are affected by institutions such as the law, religion, education, the media and the state (e.g. the relations between poverty and illiteracy, control of the media and access to political power);
power, powerlessness and empowerment – how far power is maintained by coercion, complicity or consent; and how far those who are subject to dominant world-views have the capacity to assert themselves as agents in their own emancipation.

Cultural Materialism is a form of Marxist analysis chiefly identified with Raymond Williams, Alan Sinfield, Catherine Belsey and others in Britain. It is marked by a committed socialist critique of literary and cultural artefacts and of the institutions that maintain them. New Historicism is a related, socially sensitive but less politically committed form of analysis identified with such figures as Stephen Greenblatt, Louis Montrose and others in the USA. The aim of New Historicists is to recognise the power relations in play both in a text’s moment of production and in its subsequent moments of re-production (e.g., by academics in universities). Typically, whereas (British) Cultural Materialists tend to emphasise resistant, subversive and sometimes revolutionary readings of texts, their (American) New Historicist counterparts tend to emphasise the ways in which texts and their readers finally ‘contain’ subversion and promote conformity.

There are very few pure – some would say vulgar – Marxists in academic circles nowadays. But there are many broadly ‘Marxian’ critics and theorists who would identify with parts of the above agendas. Most do so with an awareness of other socially sensitive and politically motivated approaches, especially FEMINIST and POSTCOLONIAL ones. Marxists also have vexed but often highly productive relations with PSYCHOANALYTIC, POSTSTRUCTURALIST and POSTMODERNIST approaches. Arguments in this area often revolve around differing notions of the subject (conceived as person, subject matter and academic discipline). It all depends how far it (and we) are understood to be individual and social, private and public, repressed and oppressed, coherent and dispersed, local and global, in and out of history.

Key terms: absence and presence, gaps and silences, centres and margins; foreground and background; class; text in context; CULTURE; discourse; HISTORY (see 1.5.7); narrative . . . hi/story; ideology; popular; power; realism and representation; subject and agent; re-valuation.

Some major figures and movements

Broadly speaking, there are three distinct yet interrelated approaches to texts practised by critics in the Marxist tradition, each of which we shall treat in turn:

♦ ‘socialist realism’, primarily associated with the critical writing of Georg Lukács (1885–1971);
♦ ‘socialist POST/MODERNISM’, primarily associated with the theory and practice of Bertolt Brecht (1898–1956);
♦ ‘democratic MULTICULTURALISM’, spanning contemporary Cultural Materialism and New Historicism, and distinguished by its attention to cultural differences and power.

Socialist realism

The Hungarian critic Lukács was chiefly interested in the nineteenth-century novel and the ways in which such ‘epic’ and ‘encyclopaedic’ novelists as Dickens, Balzac
and Tolstoy could present overarching views of the societies in which they lived. The sheer breadth of these writers' social and historical visions offered imaginary ‘totalities’. In effect, they afforded what Lukács termed a ‘world-historical’ sense of the various classes and sections of society in dynamic tension: caught in the very ebb and flow of social conflict and historical change. Characters were thus significant not only as individuals but for their ‘typicality’, their capacity to express the pressures which their social roles thrust upon them. In short, Lukács read fictions for the socio-economic conditions and class conflicts they represented. His attachment to realism (or rather ‘critical realism’) as a mode and the nineteenth-century novel as a historical genre was based upon the assumption that the best art both reflects and refracts history ‘as a whole’: it holds up a large mirror to social changes and at the same time revealingly tilts it.

Socialist post/modernism

This is a very different kind of political and aesthetic vision. Though still discernibly Marxist, it was practised by Brecht. He too aimed for what he termed an ‘epic theatre’; but in his case he had in mind a more formal, Aristotelian notion of epic as dramatic exchanges framed by narrative. More particularly, Brecht practised a politically motivated version of the kinds of ‘defamiliarisation technique theorised by the Russian FORMALISTS. His ‘making-strange-device’ (Verfremdungseffekt) aimed to prevent audiences identifying too readily with the characters and situations presented. Instead, spectators were forced to stand back from the action and appraise it critically, from a distance. Brecht’s mixture of narrative and dramatic modes, sometimes punctuated by song, had the same aim: to make viewers pause for reflection, not just empathise emotionally. There is particular attention to clashes between discourses so as to produce, not a single and unified illusion of wholeness, but a plural and variegated play of competing realities. Where Lukács stressed totality, Brecht stressed fragmentation. In this respect Brecht practised what Adorno (a theoretician of the contemporary Frankfurt School) preached: a politically charged Modernism. Indeed, in his use of the then-modern media (back-projection of slides, bursts of audio-recording) and in his attempts to be popularly accessible, Brecht can properly be seen as POSTMODERNIST. Certainly he did not indulge in the kinds of ‘literary’ difficulty and obscurity practised by such ‘high’ modernists as Joyce, Kafka and T.S. Eliot. All of these writers and their characteristic qualities Lukács stigmatised as symptomatic of bourgeois decadence.

Shocking change

Walter Benjamin, Brecht’s friend and commentator, went on to develop the theoretical ramifications of such a politicised post/modernist aesthetics. Key elements in this are the concept of shock and the practice of brushing history against the grain. Benjamin maintained that in times of revolutionary change a traditional, neo-classical aesthetics of ‘harmony’, ‘balance’, ‘organic unity’ and ‘reconciliation’ (the basic NEW CRITICAL position, in fact) was inadequate and likely to prove politically reactionary. He insisted that genuinely revolutionary art needed to effect a radical rupture with the past. It needed to shock readers and viewers into a recognition of the oppression which
underpins even the most apparently civilised society (see Discussion (iii), p. 114). The job of radical writers and readers was therefore to brush official, dominant versions of history against the grain: to expose the many alternative histories (especially of working-class men and women) that had been muted or suppressed. Benjamin also articulated a crucial POSTMODERNIST view of the relations between art and modern technology in his essay ‘The Work of Art in an Age of Mechanical Reproduction’ (c.1935). There he pointed out that the capacity of modern technology to reproduce images cheaply and accurately in effect disperses the ‘aura’ surrounding supposedly unique works of art. What was previously exclusive may be made widely available. What belonged to elite culture may circulate in popular culture. Moreover, the ‘art object’ is more clearly recognised for what it always was – a commodity.

The subsequent progress of Marxist criticism can be seen in terms of a tension between the socialist realist and socialist post/modernist positions outlined above. Should history be viewed as a totality or a series of fragments: one grand and continuous narrative featuring the gradual emancipation of the working classes, for instance; or many small and discontinuous narratives involving many intermittent kinds of struggle? How far does the control of contemporary technologies increasingly turn all cultural products into commodities circulating according to (late) capitalist modes of production, reproduction and distribution? What are the possible vantage points and points of leverage outside or within that system? Indeed, is it still possible to ‘see’ capitalism at all as a distinct and potentially transient phase of social and economic organisation? Or is it already so all-encompassing as to seem ‘universal’, ‘natural’ and ‘inevitable’? All these questions are answered in various ways by the writers we now review.

I ideological subjects and agents

For a rereading of Marxism through a combination of poststructuralist and psychoanalytic lenses, we must turn to the work of Louis Althusser (1918–90), a political theorist who produced a number of influential modifications of central tenets. Most fundamentally, he distinguished the ‘Ideological State Apparatuses’ of law, religion, politics and education from the ‘Repressive State Apparatuses’ of the police and the military, assigning to each sphere a ‘relative autonomy’ both from one another and from the economic base. This opened the way for a kind of culturalism in which discourses tend to be detached from modes of production. Cultural differences may then be understood without direct appeal to differences in material conditions. At the same time, Althusser insisted that the humanist notion of the unified and integrated ‘individual’ (i.e., ‘the one who cannot be divided’) be radically reformulated. In its place he offered a view of each person as a variegated and shifting configuration of ideological subjects (plural). Each member of society is in effect assigned a variety of roles depending on the contexts in which she or he operates. In Althusser’s terms, each of us is ‘addressed’ (i.e. greeted and named) by various institutions and thereby ‘interpellated’ in a variety of ‘subject positions’. Crucially, many of these roles or subject positions are not initially of our own choosing. They are thrust upon us and we must then decide to comply and consent, or resist and refuse, perhaps insisting on another role and subject position entirely. A current example in the UK would be the tendency among educational managers to speak of students as ‘customers’ or ‘clients’, and lecturers/teachers as ‘providers’ who ‘deliver course-packages’. Meanwhile,
all of them/us, including employers and the rest of the public, are addressed as ‘stakeholders’. In this way a conspicuously commercial model of human relations is being superimposed on a traditionally educational process. Those involved may then decide to comply, resist, or assert a preferable alternative. Pro-active, as distinct from merely reactive, subjects are sometime called agents (see subject).

Gaps and silences – the ‘not-said’

Pierre Macherey’s A Theory of Literary Production (1966) signals an even more marked convergence of Marxist and poststructuralist models. For Macherey the primary focus of textual study is what the text does not – or cannot – say (the nondit). Every text can therefore be characterised not only by what it does talk about, its expressed subject matter (its presences) but also by what it represses or suppresses (its absences). The ‘unsaid’ or ‘unsayable’ thus constitutes a kind of unconscious upon which the text draws but which, by definition, it cannot wholly bring to consciousness. The role of the critical reader, therefore, is to search for the ‘gaps and silences’: the figures and events that have been quickly glossed over, marginalised or ignored. What other stories and histories have been displaced or replaced by the very act of telling this hi/story in this way and not another? Clearly, then, though Macherey’s method is dialectical, historical and psychological, it is not exclusively Marxist. This can be said of much of the later work in this area. Fredric Jameson’s The Political Unconscious: Narrative as a Socially Symbolic Act (1981) is a case in point. Like Macherey, Jameson stresses the psycho-political force of texts. Narrative structure can be construed as a double-edged act of repression/oppression as well as expression.

Dominant, residual and emergent ideologies

Similar tensions can be found, variously articulated, throughout British and American writings in a broadly Marxian tradition. Raymond Williams, for instance, worked through from a social democratic commitment to culture as ‘the whole way of living of a people’ (Culture and Society 1780–1930, 1958: 83) to ‘an argument [ . . . ] set into a new and conscious relation with Marxism’ (Marxism and Literature, 1977: 6). In the latter work in particular, Williams developed a dynamic model of ideology which many students of literature and culture have found very useful. Williams suggests that we see every text (or other cultural practice) as the site in which three phases of ideological development can be traced. These phases he calls dominant, residual and emergent (1977: 121–8):

♦ The dominant refers to those aspects of the text which express the socially privileged and central ways of seeing and saying of its age: the dominant discourses in the present.
♦ The residual refers to those ways of saying and seeing which were once central but have now been superseded and are only evident as vestiges: these were often the dominant discourses of the past.
♦ The emergent refers to those embryonic growth points which exist only as half-formed potential but which may be perceived as precursors of new ways of saying and seeing: these may become the dominant discourses of the future.
In short, every text can be grasped as a site where the discourses of past, present and future meet and contend. We might see *Hamlet*, for instance, as a play where residual feudal models of society are challenged by emergent forms of individualism, with both set against the dominant contemporary model of the nation–state. The emphasis is thus not on texts simply reflecting or representing a single fixed ideology, but on texts refracting ideologies (plural) as part of a continuing process of struggle. Moreover, following Bakhtin and Voloshinov, Williams points out that such struggles take place in and over words of all kinds. The contest of dominant, residual and emergent ideologies ensures that even a single word, every utterance of that word (e.g. ‘woman’, ‘black’, ‘God’, ‘freedom’) is a newly configured site for the collision and coalescence of the past and the future in the present.

Cultural Materialists and New Historicists

All practitioners of these approaches work with conceptions of ideology as a dynamic process: texts and language are sites of ideological struggle. The chief differences among them are in the kinds and degrees of political commitment each brings to the task; also in the specific academic institutions and national cultures within which each operates. It is initially tempting, and to some extent useful, to offer the broad equations: Cultural materialism = British socialist tradition = more positive commitment to conflictual politics; and New Historicism = American democratic tradition = more positive commitment to consensual politics. However, it should also be stressed that contemporary practitioners of all these positions are in some sense eclectic and elastic. Terry Eagleton (UK) and Fredric Jameson (US) may exchange comradely blows on their respective analyses of POSTMODERNISM and its relations to ‘late capitalism’. But they do so wielding a similarly wide array of models and methods drawn from POSTSTRUCTURALISM and PSYCHOANALYSIS. Moreover, many of the most forceful and resourceful proponents of Marxist analysis now operate with an acute awareness of the need to meld it with FEMINIST and POSTCOLONIALIST critical discourses too. Catherine Belsey and Gayatri Spivak are notable in this respect. Alan Sinfield and Jonathan Dollimore, in particular, have further developed cultural materialist agendas in terms of changing modes and models of sexuality in highly charged social and political contexts. The overall result is multiply determined – not crudely reductive – readings. But whatever the labels we apply, one thing is clear: all these writers share a concern not simply with *which* texts are studied and *how*, but also *who* is doing the studying and *why*. The broadly institutional and cultural as well as the narrowly textual dimensions of study are therefore equally emphasised in the method which follows.

How to practise Marxist analyses, as developed by Cultural Materialists and New Historicists

*In general,* consider the power relations in play within and around the text (i) in its initial moment of production (‘there and then’); (ii) in its subsequent moments of reproduction (e.g. ‘here and now’).

*In particular,* concentrate on such factors as class, rank, occupation and education, gradually broadening your analysis to take in such complicating factors as gender.
race, nationality and age. Do this systematically with attention to every major aspect of the text in context and every moment of production and reception. The following checklist will help.

Start with ‘the text in hand’ (on the screen, in your mind)

♦ How did it get there? Who made it as an object and traded in it as a commodity?
♦ What labour and materials have gone into its making?
♦ What technologies, social organisations and general modes of production and exchange (including publication and distribution) were involved? At what economic and ecological costs?

Move to the immediate context and participants

♦ Where and when are you receiving (and thereby reproducing) this text?
♦ Who are ‘you’, the ‘I-who-reads’, in terms of class, status, occupation and education; as well as gender, race, nationality and age?
♦ Who are you doing this with? What are the kinds of relation involved: reader–text, learner–learner and learner–teacher? And what kinds of authority and hierarchy are in play?
♦ How would you describe the social and political functions of the programme and institution you are studying in? How far do these accord with your own aims?
♦ In sum, what constructions of the subject (i.e. topic and course as well as yourself as subject) currently apply?

Now consider every major dimension of the ‘text as products and processes’ (see Figure 2, p. 77):

♦ 
  author–reader (producer–receiver) relations:
  ♦ What do you know, or can you infer, about the author’s social relations to her or his readers (audience, viewers, etc.,)? (Pluralise ‘s/he’ to ‘they’, where appropriate.) Was s/he in some way dependent or independent?
  ♦ Did s/he make a living from this, or was it a private activity? Did s/he require or hire others to produce and distribute it?
  ♦ What do we know about his or her ideas, tastes, values and beliefs? And do these make any difference to how we understand this text?

♦ 
  text as products at earlier moments of reproduction:
  ♦ What were the general modes of economic production and social organisation at the time (e.g. was the society chiefly ‘slave’, ‘feudal’, ‘bourgeois’, ‘capitalist’)?
  ♦ What were the specifically ‘literary’ or ‘artistic’ modes of production and distribution in which this text was implicated: (e.g. oral, theatrical, manuscript, print, filmic; libraries, bookshops, studios)? Who owned or controlled them?

♦ 
  relations to the rest of the world – then and now:
  ♦ What sections of society are represented as central – or arguably mis- or under- or un-represented? Are there marked gaps and silences?
Draw on the above questions and suggestions, sketch an analysis of the representation of Chaucer's Knight in *The General Prologue* (5.1.1 c). (Be sure to draw on the accompanying notes as well, if possible supplemented by the notes in a scholarly edition such as *The Oxford Riverside Chaucer*, ed. L.D. Benson 1988: 800–1. Notice that even when you lack further information you can still pose questions about context and history. Do this before reading on.)

*The 'value' of Chaucer.* A Marxist analysis might start by drawing attention to the specific social and political context in which you are studying, and the fact that you are reading Chaucer in a modern printed textbook. This has an educational function and a price: it is itself both a medium of instruction and a commodity. The social relations, media and technologies involved are therefore very different from Chaucer's initial moments and modes of production. Chaucer probably first read this *orally* to other members of the court circle of which he was a relatively junior member (he was the son of a wine merchant). Thereafter the text circulated in manuscript copies amongst members of the aristocracy, richer merchants and senior clergy. Straight away, then, we are involved in a complex socio-historical dialogue. We may be left asking how far the 'Chaucer' (or any other author) we are studying is a modern educational subject and capitalist commodity as well as, say, a feudal subject and court entertainer. What are and were the social relations? What are and were the 'values' in play?

*An (un)ideal knight.* A Marxist might then observe that the Knight is given pride of place as the first pilgrim to be introduced, thus confirming his status as the most senior pilgrim. This is also, at least at first glance, an idealised and perhaps flattering image of knighthood: 'He was a verray, parfit gentil knyght' (l.72). All this is conventional and perhaps socially conformist. However, on further investigation, the image of the knight perhaps turns out to be not so simple and stable. And here we may bring parts of the historical background into the foreground. For one thing, by this time in the late fourteenth century, crusading knights were relatively outmoded as well as economically and militarily irrelevant. They were being displaced by yeomen archers and footsoldiers in fighting, and by members of the moneyed merchant classes in the economy. Chivalry was thus largely a *residual* social form. It belonged to the older feudal order, even though it still exerted a powerful symbolic force. For another thing, reading 'between the lines' of the text, we can identify significant gaps and silences. We are told the knight was 'At Alisaundre . . . whan it was wonne' (l.51). What we are *not* told is that 'Alexandria, in Egypt, was conquered by Peter I (Lusignan) of
Cyprus on 10 October 1365 and abandoned a week later, after great plundering and a massacre of its inhabitants (Riverside Chaucer 1988: 801, n. 51). Merely to note this is to brush Chaucer’s history against the grain. It raises the possibility of a negative reading of the Knight as a mercenary, and may also make us wonder whether Chaucer was being ironic in his view of ‘many a noble armee’ (l.60).

Christians v. heathens: from the Crusades to the Gulf War. There also remains the ideologically vexed matter of Chaucer’s specifically Western European version of medieval Christianity. Did he wholly approve of those who ‘foughten for oure feith’ against the ‘he[a]then’ (ll.49, 66)? As another historical note tells us, ‘only campaigns against Moslems, schismatics (Russian Orthodoxy), and pagans are enumerated’ (Riverside Chaucer 1988: 801, n. 47). Perhaps, then, we are justified in discerning a routinely ‘anti-oriental’ slant to Chaucer’s world-historical reality? Obviously no amount of scrutinising of these few words on the page and the extract out of context will give us answers. But a reading in context will begin to. A reading of the whole of ‘The General Prologue’ would clearly help too. For there we see Chaucer formally and critically distancing himself from all these observations by placing them in the mouth and mind of himself represented as a naïve and perhaps gullible narrator.

We might then proceed to compare late medieval and modern world-views. One thing this might indicate is just how pervasive and deep-seated were (and are) certain Christian and Western antipathies to Muslims and Orientals. We might even draw tentative analogies between medieval crusades and the 1992 Gulf War. Even the archaic and euphemistic names for the Western forces marshalled against Iraq (‘Desert Shield’) smacked of a latter-day crusade, and this imagery was widely reinforced in many of the accounts in the Western popular media. Such an appeal to a medieval/modern analogy would be a characteristic move for Cultural Materialists and New Historicists alike. It would be all the more acute in the wake of the attack by Islamic extremists on the World Trade Centre in New York in 2001. (It would probably be put and received differently in Britain and the USA, too.) Either way, such a transhistorical gesture would complete the interpretive cycle by reading the past both in and through the present. The critical–political and textual–contextual project would thus be integrated but still open and ongoing.

Activities

(a) Drawing on the above ‘How to practise . . .’ framework, sketch a Marxist (Cultural Materialist or New Historicist) analysis of a text that you are currently studying. Alternatively, focus on one in Part Five. Either way, you will need to find out about the author’s life and times and the text’s moments and modes of production and reception. Go on to weigh the strengths and weaknesses of this approach. (Suggested focuses in Part Five: Hands, ‘A Poem, . . . by a Servant Maid’ (5.1.3 c); McEwan and Roy (5.2.7 d, e); Kelman (5.3.3 f); Langland (5.1.1 d).)

(b) Rewrite part of a text which you find politically fascinating and yet frustrating. Attempt to brush it ‘against the grain’ and explore some of its ‘gaps and silences’. (This might take the form of adaptation, change in point of view, altered ending, etc.; see 4.4.) Add a commentary on your processes of research, reflection and rewriting.
Discussion

(i) Traditional literary critics have only interpreted the world in various ways; the point, however, is to change it.
   Adapted from Karl Marx, Theses on Feuerbach (1845); ‘traditional literary critics’ substituted for ‘philosophers’

(ii) the histories we reconstruct are the textual construct of critics who are, ourselves, historical subjects.

(iii) There is no document of civilisation which is not at the same time a document of barbarism.
   Walter Benjamin, ‘Theses on the Philosophy of History’ VI (c. 1939) in Walder (1990: 363)

Also see: 1.5.11–12; 1.8.3; FEMINISM; POSTCOLONIALISM; ‘Key terms’, p. 106.


2.7 FEMINISM, GENDER AND SEXUALITY

Overview

Feminism is a politically motivated movement dedicated to personal and social change. Feminists challenge the traditional power of men (patriarchy) and revalue and celebrate the roles of women. Feminism is informed by critical–political agendas which cut across subject areas and are not limited to education. LANGUAGE and LITERATURE are, ultimately, not treated separately but recognised as part of a larger and deeply contentious CULTURAL project. In these respects Feminism both influences and is influenced by MARXIST and POSTCOLONIAL approaches. Many Feminist writers also have a strong interest in PSYCHOLOGICAL models and methods, especially those which wrest the human subject from a narrowly patriarchal, substantially Freudian frame. Whether as post-Freudians or anti-Freudians, they seek to develop more positively woman-centred and gender-sensitive critical and therapeutic practices. A decade ago it was common to distinguish psychoanalytically inclined (French) Feminists from more socially and historically inclined (Anglo-American) Feminists. Now, however, though these emphases partly persist, the internationalising of the women’s movement has led to a much more flexible and eclectic approach amongst Feminist critics. Notwithstanding, it can still be useful to further distinguish a variety of Feminisms (plural). Current practitioners can often be described in so far as they adopt one of the following positions or a combination of them:
Feminism, Gender and Sexuality

- socialist Feminist – expressly configured with Marxism and CULTURAL MATERIALISM;
- black Feminist and women of colour – often drawing on and contributing to expressly Postcolonial or MULTICULTURAL agendas;
- radical separatist Feminist – often expressly aligned with the lesbian movement;
- bourgeois or liberal Feminist – concerned with selected 'images' of relatively privileged women, but not with the representation (in every sense) of working-class women and women of colour or with lesbian and gay politics as such.

Gender and sexuality are related but partly distinct areas. Studying them entails investigating not only cultural constructions of women and men, but also the shifting relations and changing evaluations of heterosexuality and homosexuality in general. Some feminists complain that Gender Studies represents a dilution and diffusion – even a neutralising – of sexual politics. Others maintain that it is more open, plural and less dogmatic, and that it also makes more space for lesbian and gay perspectives. It makes more space for men too. Either way, these approaches have much common as well as some disputed ground. Both were initially concerned with ‘images of women’, extending latterly to ‘images of men’ and ‘gays’. Soon, however, critics and scholars set about recovering and re-valuing previously marginalised traditions or suppressed works by women, gays and/or lesbians themselves (for a note on the changing politics of ‘gay’, ‘lesbian’ and ‘queer’ as names, see below, p.118). Latterly, there has been an emphasis on seeing patterns of sexuality in complexly plural rather than simply polarised ways. Contemporary ‘queer’ approaches, in particular, insist on the potential for an active assertion and performance of kinds of homosexuality beyond – not just between – current heterosexual models.

Key terms: auto/biography, selves and others; canon (alternative, new orthodox); difference . . . (re-)valuation; gender; power; reproduction (biological and economic); romance; sex; sexuality; writing and reading, response and rewriting (resistantly, as a wo/man).

Some major figures and movements

Crucial to any work in this area is an initial distinction between ‘sex’ and ‘gender’.

- Sex refers to our physiological make-up and those biological differences which determine us as female or male: differences of chromosomes, genitals, hormones.
- Gender, however, refers to our social make-up and those culturally constructed differences which distinguish us as feminine or masculine: differences of dress, social role, expectations, etc.

We are all born female or male; but each of us learns to be feminine or masculine according to our experience of the prevailing social norms. Thus, sexually, women (not men) are equipped to conceive, carry and give birth to children. However, these functions do not necessarily mean that women and men have to be stereotyped along the following gender lines:
Such mutually reinforcing binary oppositions underpin many people's expectations of what it is to be a girl/woman and a boy/man. They also underpin dominant notions of how women and men speak and write, and what subjects or areas of life they speak and write about. Thus, stereotypically, in conversation men talk louder (often about sport and politics), swear more and compete with one another; whereas women talk more quietly and more 'properly' (often about children and relationships) and they support one another. In terms of genres, again stereotypically, men like war stories and perhaps pornography, whereas women like romances and perhaps domestic soap opera. Clearly these stereotypes do partly correspond to observable patterns. Equally clearly, however, they by no means apply to all men and women. Nor do they apply to all historical periods and cultures, or to all parts of nominally 'the same' society. Thus the Victorian middle and upper classes may have idolised women as 'the softer sex' and 'angels in the house'. But this characterisation did not extend to the female factory workers who in clothing, manners and even tasks were often virtually indistinguishable from the males. Similarly, and equally complexly, Westernised women and men may affect the appearance of equality by wearing 'unisex' clothing (e.g. jeans); but this does not guarantee equality as an economic fact. Nor, conversely, does the wearing of the yashmak and their exclusion from public office prevent many Moslem women from having great matriarchal power over the family within the domestic sphere. Gender differences are therefore always inflected with other multicultural differences of period, class, caste, nation, religion, age and familial role. That is why many people working in this area concentrate on attitudes to modes of sexual reproduction, broadly understood (e.g. representations of puberty, menstruation, conception, contraception, pregnancy, abortion, birth and child care), as well as the gendering of modes of economic production (e.g. nursing, secretarial and housework gendered as primarily 'woman's work').

But there is an increasing recognition that a conceptualising of issues based solely on sexual reproduction and gender roles is not enough. Obviously homosexuality needs to be added to the various heterosexual equations. But even that, though crucial, is potentially limiting, and all too easily recuperated as a 'queer'/straight' dichotomy. A further term and distinction is required. Sexuality, as currently defined, refers to sexual orientation and the play of desire across a wide range of objects, subject positions and practices. As Eve Kosofsky Sedgwick puts it in her highly influential Epistemology of the Closet:

Other dimensions of sexuality, however, distinguish object choices quite differently (e.g., human/animal, adult/child, singular/plural, autoerotic/alloerotic) or are not even about object choice (e.g., orgasmic/non-orgasmic, non-commercial/commercial, using bodies only/using manufactured objects, in private/in public, spontaneous/scripted).

(1990: Introduction, Axiom 2)
Battles of (and for) the sexes. Contrary to casual opinion, there has always been an acute awareness that women and men are expected to play distinct roles, and an equally acute awareness that they often fail or refuse to conform. Alternatives are sometimes explored too. Chaucer’s ‘Wife of Bath’s Prologue and Tale’ and Shakespeare’s The Taming of the Shrew as well as his Sonnets are but three instances of earlier classic texts by men in which traditional gender roles are inverted and sported with. Among the ancient Greeks, Socrates was gay, Sappho was a lesbian, and they both wrote of love partly in those terms. Christine de Pisan’s City of Ladies (c. 1405) is a learned and witty attack on the assumptions of medieval patriarchy and a celebration as well as a defence of the unrecognised achievements and supposedly superior morality of women. Mary Wollstonecraft’s A Vindication of the Rights of Woman (1792) is a powerful plea for social reform of women’s lot at a time when the restitution of middle-class men’s rights was being trumpeted. Ibsen, too, scandalised bourgeois propriety with his head-on tackling of the nineteenth-century ‘woman question’ in A Doll’s House. Virginia Woolf, too, most famously in A Room of One’s Own (1929), acted as feminist literary echo to the work of the suffragettes in the 1920s. In particular she pointed to the lack of education, leisure and opportunity which hitherto had precluded most women from writing, and also began to re-construct a female literary tradition (e.g., Behn, 5.2.3 a and Barrett Browning, 5.1.2 d). A little later, Simone de Beauvoir in The Second Sex (1949) offered a political and philosophical history of women as the institutionalised other relative to dominant notions of the male self.

All these writers confirm that there has long been an acute awareness, and sometimes a political consciousness, of the constraints of gender roles as well as a need to establish more positive conditions and roles for women in particular. Sexuality, too, male and female, has repeatedly been at issue. Witness the various ‘obscenity’ trials and causes célèbres that have rocked the literary establishment over the past century: Oscar Wilde’s imprisonment for homosexuality (1895); the banning of Marguerite Radcliffe Hall’s sympathetic and now classic study of lesbian experience, The Well of Loneliness (1928); the attempt at continuing expurgation of D.H. Lawrence’s Lady Chatterley’s Lover (1959–60), also now a novel and film classic; the attempted prosecution of the director of Howard Brenton’s The Romans in Britain (1980) for sexually explicit and politically abrasive analogies between the Roman invasion of Britain and British ‘occupation’ of Northern Ireland, both conceived as homosexual rape. Many other cases could be cited. All attest to attempts to police the boundaries between literature (or art) and life, as well as to deep anxieties about explorations and exhibitions of sexuality. (Though we may also recall that the usual cynical defence of prosecuted pornographers is the claim that ‘It’s art, isn’t it?!’)

Foucault’s The History of Sexuality (Vol.1, 1976) is a primary reference here. It laid the foundations for an understanding of social regimes and institutions in terms not only of explicitly heterosexual and homosexual practices, but also of implicitly homosocial or homophobic expectations. Thus everything from the organisation of schooling, health care and prisons to dress codes and dietary regimes might underwrite certain kinds of male or female identification and ‘bonding’ as acceptable or unacceptable: to be embraced (homosocial) or shunned (homophobic).

Clearly, then, ‘sexual politics’ is no new thing, especially if we take this to include ‘the policing of sexuality’ as well as ‘the battle of the sexes’. Most immediately, however, it is to the Women’s Liberation and Gay Rights movements initiated in the late 1960s and 1970s that most people look for the roots of contemporary Feminism,
Gender and Sexuality Studies. Below we retrace these roots through the fields of Language and Literature.

**‘GAY’, ‘QUEER’ AND A NOTE ON THE POLITICS OF LANGUAGE**

Since the 1970s the term ‘gay’ has been widely used to refer to homosexual women and men but, latterly, may be reserved for homosexual men alone. ‘Lesbian’ is increasingly the preferred term for homosexual women. Both ‘gay’ and ‘lesbian’, however, are currently covered by the assertively up-front use of ‘Queer’, as in ‘Queer politics’ and ‘Queer reading and writing’ by some homosexuals of themselves. ‘Queer’ then becomes a positively charged term for homosexuality, deliberately challenging the negatively charged sense of the earlier and persistent anti-homosexual or homophobic usage of the term (cf. ‘queer-bashing’). Meanwhile, some people continue to bemoan the associations of both ‘gay’ and ‘queer’ with homosexuality, notwithstanding the fact that both have had such associations in the larger culture or in subcultures since at least the sixteenth century.

LANGUAGE is a common place to start exploring the ways in which women and men are culturally constructed through discourse and not just biologically determined. We may distinguish four main kinds of approach, all of which to some extent overlap:

- The Anglo-American and Australasian approach (represented by such writers as Lakoff, Spender, Miller and Swift, and Tannen) tends to be more practical and overtly political: language is seen as ‘man-made’ or at least ‘man-centred’ and it is the task of the feminist language-user to overthrow that order and construct one fairer to women.

- The French approach (represented by such writers as Kristeva, Irigaray and Cixous) tends to be more theoretical and politically elusive, and emphasises psychoanalytic models. Here language is seen as the primary system wherein we learn to construct ourselves and others through differences of all kinds, including those of gender. It is therefore the task of each of us to renegotiate our subject positions and gender identities as best we can.

- ‘Black’, ‘ethnic’ or ‘postcolonial’ approaches (represented by such figures as Hurston, Fanon, hooks, Smith and Spivak) often combine political and psychological emphases: language is seen as the primary site where gender identity is further vexed by combinations of Western and indigenous versions of patriarchy and matriarchy.

- Gay and lesbian writers (represented by such figures as Rich, Butler, Kosofsky Sedgwick and Dollimore) attempt to wrest the whole notion of differences constructed on heterosexual lines from its pride of place. Instead they propose radically revised notions of what it is (not) to be, and read and write, from a range of assertively – but often deliberately elusive and evasive – ‘queer’ positions.

In practice, much of the best contemporary work on language, gender and sexuality (e.g. that by Cameron, Coates, Mills and Weedon) attempts to take cognisance of many, if not all, of the above perspectives. For this reason, the following review of topics offers a synthesis rather than a segregation of approaches.

The gendered entry into language and the symbolic order

In learning a language, we learn to label ourselves and others as ‘girl’ and ‘boy’, ‘daughter’ and ‘son’, ‘sister’ and ‘brother’, ‘mummy’ and ‘daddy’, ‘aunty’ and ‘uncle’,
etc. This process of differentiation is strongly gendered in fundamentally binary ways. As a result, we may learn to ignore or repress differences within and the common ground between what nominally pass as 'masculine' or 'feminine': the 'feminine within the masculine', for instance, and vice versa. We may also play down sexual differences and preferences which are not just negatively neither (neuter), but alternatively and positively other.

Names and titles

Many languages, including English, have a distinctly 'patrilineal' skew to the ways in which they assign family names and titles denoting status. Family names are invariably drawn from the male rather than the female line. Thus my mother's 'maiden name' was Parsons and her mother's 'maiden name' was Stephenson and her mother's 'maiden name' was Grimwood. But you could not possibly know that from the surname Pope which appears on the front of this book. That was my father's name, and his father's, and his father's... In this way, women's identities and matrilineal traditions in general are relatively 'hidden from history'. Titles, too, are generally distributed in ways which betray a gender imbalance. In English, males will be addressed as 'Mr' (short for 'Master') throughout their lives, whether they marry or not. Females, however, are still usually addressed as 'Miss' when girls and unmarried, and then they become 'Mrs' when they get married. In other words, women are sorted into the categories single/available (Miss) and married/ unavailable (Mrs), whereas men (Mr) are not. Nor has the relative newcomer 'Ms' solved all the problems. Though technically this simply signals 'female', regardless of marital status, it is commonly understood by many people to mean 'feminist'. Such is the persistent power of patriarchy. Indeed, it is only when women acquire professional status as 'Dr', 'Professor', 'Your honour', etc. that they achieve titular equality with men. And then of course we encounter the pointed matter of how many female doctors, academics and judges there really are.

'Unmarked' men and 'marked' women

Imbalances between masculine and feminine terms are pervasive in English, as in many languages. Usually this takes the form of the masculine term being privileged as 'normal' (unmarked) and often positive, while the corresponding feminine term is 'abnormal' (marked) and often negatively loaded. Familiar examples of masculine as norm are 'man' and 'mankind' (not 'wo/mankind'); 'the man in the street' and 'chairman' (cf. archaic 'Madam chairman' and modern 'chairperson'). Examples of masculine as positive and feminine as negative are 'master' (cf. 'mistress'); 'dog' (cf. 'bitch'), as well as a motley host of words for genitalia: cock (cf. cunt); chest (cf. tit), etc. Moreover, notwithstanding the clamour for and against politically correct pronouns, it is still not hard to find people who believe that the masculine pronoun 'he' is perfectly acceptable even when the person referred to may be male or female (e.g., 'The student... he...'). For some the shift to 'he or she' (sometimes written 's/he') or the plural 'they' seems to be curiously unthinkable.
Women and men in conversation

Robin Lakoff in a book called *A Woman’s Place* (1975) claimed that in conversation, compared with men, women tend to (i) use more ‘hedges’, continually qualifying what they say (‘It’s sort of hot’, ‘I’d kind of like to’, ‘I guess’); (ii) be super-polite (‘Would you please . . .’, ‘. . . if you wouldn’t mind’); (iii) add on ‘tag questions’ (‘Pete is here, isn’t he?’, ‘We’ll go, shall we?’); and (iv) generally answer questions with a quizzical rise in intonation (e.g. in response to the question ‘When shall we meet?’ the answer ‘Around eight o’clock?’). You may feel there is some truth in these observations. However, later researchers (e.g., Tannen 1992) point out that much still depends upon education, class and ethnicity, as well as temperament.

Sexist syntax

The combination and ordering of words always carry implications for focus and emphasis. The order of precedence in ‘Mr and Mrs’, ‘male and female’ and even ‘he or she’ may seem natural; but try reversing these items and consider whether that seems ‘natural’ too. Conversely, notice the order of deference in the formula of address ‘Ladies and gentlemen’. Often it is the overall organisation of the text which betrays a sexist bias in favour of the male subject or the masculine viewpoint. Hence this characteristic story opening from the UK tabloid newspaper *The Sun*: ‘A terrified 19-stone husband was forced to lie next to his wife as two men raped her yesterday’ (see Cameron 1998: 17).

Writing as a wo/man

It is sometimes maintained that women and men have different styles of writing and, by extension, different thought processes. Luce Irigaray and Hélène Cixous, for instance, have argued that there is a distinctive form of ‘womanly speech/writing’ which they call, respectively, parler femme and écriture féminine. Both of them partly take their cue from Virginia Woolf’s praise of Dorothy Richardson’s development of ‘the psychological sentence of the female gender’ (1923; see Cameron 1998). The general characteristics of such ‘womanly writing/speech’ are reckoned to be long and loosely coordinated sentences, fluid changes of topic, a resistance to ‘linear’ logic and, implicitly, a woman-centred focus on inner feelings and personal relationships. Set against this are the presumably archetypal characteristics of ‘manly writing’: tightly controlled and heavily subordinated sentences, orderly and linear progression of topic, and a man-centred focus on external actions and public relationships. Three important qualifications need to be made, however:

1. Irigaray insists that ultimately only biological women have facility in ‘parler femme’, whereas Cixous suggests that men too can open up the ‘féminine’ in themselves and their ‘écriture’ (e.g. Joyce, Mallarmé);
2. many women writers from the fifteenth century to the present have cultivated a ‘plain’ or supposedly ‘manly’ style;
3. there therefore remains a big question about how far so-called ‘womanly writing’ is tied up with contradictory notions of Modernism and sexual essentialism. Is it a period-specific phase posing as a universal determinant?
LITERATURE, as the above review confirms, is clearly not separated from a fundamental concern with language by most feminists. Nor is it divorced from a larger CULTURAL and political project. Nonetheless, there are distinctive historical phases and critical emphases within feminist and gender-based literary studies. These may be identified under several heads, as long as we remember that these 'heads' sometimes argue amongst themselves and may or may not belong to the same, constantly metamorphosing ‘body’.

Gendered literacies and genre

Most women for most of human history have not been allowed or encouraged to learn to read or write. And when they have become literate this has often equipped them to do no more than keep household accounts, write letters and diaries, and perhaps read the Bible and novels in the vernacular (e.g. English). Women have thus often been denied ‘higher’ or more specialised learning in the CLASSICS (Latin and Greek) and in the sciences. The results of all this have been complex and many-edged. Though long discouraged from making substantial contributions to traditional genres such as poetry and drama, women developed facility in both reading and writing the ‘newer’, and initially notionally inferior genre of the novel (see narrative). They also cultivated forms of recording the interiorised self (through diaries) and personal interactions with others (through letters) which have latterly been recognised as pre-eminently – but not exclusively – ‘feminine’ modes of writing (see auto/biography).

Representations of women by men

An initial and enduring emphasis in feminist literary studies has been on images or representations of women in work by male writers. Given the relative absence of women writers from the traditional male-dominated canon, this focus was at first inevitable. So, too, was an early insistence on the ways in which male writers mis-or under-represent women. Modern male writers, chiefly novelists, such as D.H. Lawrence, Ernest Hemingway, Henry Miller, Phillip Roth and Norman Mailer, were the primary targets in the pioneering polemical work by Kate Millett (Sexual Politics, 1970). These men were roundly attacked for representing women as stereotypes, often ‘sex-objects’. At the same time, ‘images of women’ criticism was being extended to earlier bastions of the male canon such as Chaucer, Shakespeare and Milton (e.g., Germaine Greer’s The Female Eunuch, 1970). Behind and informing all these works were discerned a number of powerful patriarchal stereotypes, many of them ultimately identified with biblical women. In addition to the main polarities of woman as sinful temptress (the Old Testament Eve, Adam’s ‘spare rib’) and woman as holy mother (the New Testament Mary, ‘full of grace’ or a grieving mater dolorosa), there were woman as whore (Salome, the whore of Babylon) or the silent, submissive woman (Ruth, Martha). It is still common, and often useful, for readers to read with a critical eye trained on precisely such stereotypes, whether they are reading Beowulf or ‘the Beats’. Increasingly, however, it is recognised that male writers do not always simply misrepresent women; they may also renegotiate and challenge the stereotypes. They may well be exploring masculinity and their own sexuality too.
Rediscovering and revaluing women’s writing

The next phase of feminist criticism and research (sometimes called gynocriticism) has tended to concentrate less on men’s representations of women than on women’s struggle to represent themselves. The few established female novelists (Austen, the Brontës, George Eliot, Gaskell and Woolf) have been radically reread, and the numerous previously marginalised or ignored female writers (Bradstreet, Behn, Butts, Manley, Wollstonecraft, Mary Shelley, Edgeworth, Barrett Browning, Dickinson, Stein – to mention just a few) have been investigated afresh or for the first time. Their work has also been widely published and promoted, notably by presses such as Virago, Pandora and the Women’s Press. At the same time, there has been a considerable commitment to publishing and studying contemporary women’s writing, often with an eye trained on specifically female traditions which conventional LITERARY HISTORY had patronised or ignored. Crucial texts in this deliberate and often daring reshaping of the literary landscape include Ellen Moers’s *Literary Women* (1976), Elaine Showalter’s *A Literature of their Own* (1977), Sandra Gilbert and Susan Gubar’s *The Madwoman in the Attic* (1979), Joanna Russ’s *How to Suppress Women’s Writing* (1983), Dale Spender’s *Mothers of the Novel* (1986) and Jane Spencer’s *The Rise of the Woman Novelist* (1986). Nor is this simply a matter of putting women in the existing picture. The effect has been to switch the picture and shift the focus entirely. Thus there has been a thoroughgoing critical and historical revaluation of such social phenomena as ‘being single’, marriage, child-bearing and rearing, madness and hysteria, and widowhood. The institutions of religion, education, the law and medicine have been especially explored for the ways in which they relate to women’s (and men’s) powers over their bodies, minds and property.

Reading and writing by or as a wo/man

Latterly, there are signs that the issues of women’s writing, including the activities of women writing and reading, have opened out again. Do you need to be biologically a woman to write or read ‘as a woman’? Is to be a woman or a man to be locked into certain kinds of sympathy and antipathy? Or is it a matter of learning to identify with certain subject positions within and around a given text – and therefore of potentially unlearning and relearning? In short, can women and men re(en)gender themselves as certain kinds of writer and reader? Whatever the answers, the point is precisely that there is room for potential agreement, as well as persistent disagreement, about who, under what social, political and psychological circumstances, where and when, can claim to write or read by, for or as a woman (see e.g. Jardine and Smith 1987; Cameron 1998; Mills 1994).

Becoming our bodies ourselves

There are several ways in which ‘the body’ features in contemporary cultural debates and practices. The fact that these debates and practices are central to but not peculiar to Feminism, Gender and Sexuality Studies is a measure of the liveliness of the ‘bodies’ in question. Especially influential are Judith Butler’s *Bodies that Matter* (1993), Susan Bordo’s *Unbearable Weight: Feminism, Western Culture and the Body* (1993), and
Donna Haraway’s ‘A Manifesto for Cyborgs: Science, Technology and Socialist Feminism’ (1990) (e.g. in Leitch 2001: 2266–98).

♦ Women’s bodies have long been represented as objects of male desire and of the ‘masculine gaze’ in practices ranging from high art nude portraiture to popular advertising, and from rape to pornography (cf. 5.1.4). It is one of the primary purposes of feminism to reclaim and celebrate that body as an active subject/agent in its own right.

♦ Appeals to or displays of the body promise an actuality and presence which are supposedly beyond words. According to certain feminist psychoanalysts, bodies defy or defer not only a ‘logocentric’ (word-centred) world-view but more particularly celebrate a pre-Oedipal *semiotic flux before, alongside and even against the symbolic ‘order of the father’ (i.e., phallo-logocentrism).

♦ More practically and urgently, the body is a site of disease and sickness (including eating disorders and AIDS); and it is women’s and men’s bodies that are intervened in or extended, often differently, by everything from surgery (medical and cosmetic) and contraception (internal and external) to tattooing, hair-styling and clothing.

The body is therefore the ultimate site and *sign for all discourses on gender, sex and sexuality. Therefore it is crucial how far the body is taken to underwrite and guarantee versions not only of femininity and masculinity (i.e., gender) but also of hetero- and homosexuality. Time and again the argument is whether men and women are ‘necessarily’, ‘essentially’, ‘biologically’ one thing or another. Are we as human beings always already some version of ‘feminine’ or ‘masculine’ and ‘female’ or ‘male’? Or are we still in the process of becoming something and someone else – alternative, other, plural?

How to practise a feminist analysis sensitive to gender and sexuality

Begin by considering the roles and representations of women and men as they affect your understanding of the text (i) in your immediate context; (ii) in its initial moment of production. More particularly, consider:

♦ the sexual composition and orientation and gender roles of the group or course in which you are studying. How evident are these in terms of the texts and topics highlighted; social hierarchies and dynamics; the kinds and patterns of contribution? For instance, are the atmosphere and critical agenda discernibly feminist or anti-feminist, and hetero- or homosexual?

♦ the kinds of women and men represented within the text. Is there a sense of tension between and within the sexes? What kinds of women’s and men’s roles and relationships are not represented – and are either unspoken or even ‘unspeakable’ (i.e. taboo)? Pay special attention to representations of: family; occupations outside and within the home; gendered ways of speaking, dressing and behaving; clothed and naked bodies; sexual activity; childbirth and child care; single or married states; other commercial, legal, medical, educational, military and religious institutions as they bear on women and men differently (e.g., the army, clergy, schools, hospitals); complicating factors of class, ethnicity, age and other cultural differences.
the sex, sexual orientations and gender expectations of the writer. Are these ascertainable from the text or from external (e.g. auto/biographical) sources? How far are we justified in identifying the author’s subject position with any of those offered by the text? What aspects of, say, genre, narration, characterisation and imagery prevent such a ready author–text identification?

the gender roles and sexual practices current at the time. Can the text be read as a form of sexual expression, repression or negotiation? What behaviour seems to have been considered ‘proper’ or ‘normal’, and how far are such proprieties and norms reinforced or challenged?

your own reading and writing practices as a wo/man. How far do you think gender differences and sexual preferences affect the way you relate to this text: whom you identify with and what you look for and value? Again, consider complicating factors such as class, ethnicity, age and temperament.

Go on to investigate other relatable texts by women and men at the time, as well as other media and modes of representation. How did women and men feature in the performing or visual arts, for instance, either as producers or as objects of representation? How relatively powerful or powerless were women and men, gays and lesbians with respect to publication and broadcasting? How much have things changed now?

Example

Read Adrienne Rich’s ‘Dialogue’ (5.3.4 b) with the above ‘How to practise’ questions and suggestions in mind. Go on to compare your responses with the following.

Feeling a way into the conversation. The poem is a dialogue of a particularly open and teasing kind. There is general uncertainty about the nature of the relationship between the narrator and the speaker. The shifting indeterminacy of the ‘I’s and ‘she’s makes for an especially enigmatic encounter. In fact the whole thing seems to be more of a monologue than a dialogue: there are no ‘you’s, for instance, and only one ‘we’. Perhaps, then, it is the dialogue with us the readers which is most insistent. We are privy to the action but excluded from any sure knowledge of what it means. As a result, precisely how we read this poem in terms of gender and sexuality (and much else) very much depends upon who and what we reckon we are. It also, of course, depends upon what we infer from the text, and what we may know about the author (a little information about Adrienne Rich is supplied in the supporting notes). I shall therefore begin with some tentative questions:

♦ Is the ‘old ring’ a token of past friendship, a ‘marriage’ ring perhaps?
♦ How do we respond to the persistence and natural violence of ‘our talk has beaten / like rain against the screens’? or the studied distance of ‘we look at each other’?
♦ Is the second, reported ‘I’ (who speaks in italics) talking of another event and relationship altogether? If so, why is the first, reporting ‘I’ so obsessed by the memory of what was said as to ‘live through [it] over and over’?
♦ Could it be, then, that what is being so elusive spoken of in italics in fact refers to the relationship between the two participants? or does it refer to another?
At this point most readers pause for further reflection and introspection. They may also reach for information about the writer, or at least a sense of who s/he is. Often they return to the brief biographical notes.

**Going public through discussion.** Here are some observations on my experience of studying this poem in sexually mixed groups. These are the kinds of ‘answer’ usually forthcoming once people have formulated something like the above questions for themselves. Overtly heterosexual readers (often men) who have no knowledge of or perhaps interest in Adrienne Rich usually persist in the view that the second speaker is speaking of another, female–male relationship, and that she is talking about this to the first. However, readers sensitive to homosexuality (often women) who are aware of Rich’s radical feminist and subsequently assertively lesbian stance tend to read the poem quite otherwise: as a comment on a female–female relationship, probably between the two present participants, the narrating ‘I’ in the first part and the speaking ‘I’ in the second part. But other readings are possible too, and these may be voiced by a range of women and men. Perhaps we should not assume the ‘I’dentity of either narrator or speaker with Adrienne Rich. Or perhaps we should treat this as a dramatised dialogue between two parts of the self: one observing and the other observed. In any event, as the discussion continues there remain many suggestions and questions in play. Is the ‘sex’ in question (‘I don’t know / if sex is an illusion’) the biological difference between female and male? the social gender difference? the sexual act? What kind of subject, gendered and otherwise, is the ‘I’ who asks ‘whether I willed to feel / what I had read about’? The willing victim of romantic or of radical feminist literature, perhaps?

A ‘Rich’ tradition. Our sense of the contexts of writing and reading could be important too. Rich has lived through a period of changing gender roles and continuing sexual revolution. Reading the poem around 1967, when it was first published and when Rich had not yet ‘come out’ as a lesbian, might have entailed a ‘heterosexual’ response. Reading it in *Poems Old and New* in 1984, when she had ‘come out’, might have prompted another (perhaps suggesting a ‘repressed lesbian’). Reading it in Carol Rumens’s controversially titled collection of *Post-feminist Poetry: Making for the Open* (2nd edn, 1987) might even have suggested a post-feminist or a post-lesbian reading (whatever one might understand those to mean). But whatever your own reading of ‘Dialogue’, one thing at least should be clear. Gender differences and sexual preferences are themselves caught up in the ongoing dialogue between and within specific writers and readers. The image and fact of ‘woman’ or ‘man’ are never simply a given but always in part remade. Rich, herself, has famously referred to this process as ‘re-vision’ (see Discussion (iii), p. 126).

**Activities**

(a) Apply the ‘How to practise a feminist analysis . . . ’ method to a text by a woman and a relatable text by a man (e.g., texts which treat similar topics or belong to the same period but different genres). Compare your analyses with other people’s and consider how far you can or cannot achieve consensus on matters of women and men, writing and reading. (Suggestions from Part Five: Wyatt and Wroth (5.1.1 f and 5.1.2 b); Pope and Hands (5.1.3 b and c); Behn and Defoe (5.2.3 a and b); William and Dorothy Wordsworth (5.4.2. a and b); Yeats and Kazantzis (5.1.4).)
Compare the dialogue in Hollinghurst’s *The Swimming Pool Library* (5.3.4 c) with that in Rich’s ‘Dialogue’ (5.3.4 b, analysed above). Consider in what ways your own sexuality is put on the line by reading these texts. Alternatively, compare the representations of (non-) human sexuality in the science fiction of Shelley, Dick and Le Guin (5.2.6).

Looking or looked at? Doing or done to? Speaking, spoken to or spoken about? Put these questions to the representation of women and men in any text which interests (and perhaps irritates) you. Go on to consider how you might rewrite part of it so as to challenge and change the roles and perspectives it offers. (Texts commonly chosen in Part Five include: Shakespeare (5.1.2 a); Rhys (5.2.4 d) and Conrad (5.2.5 b).)

**Discussion**

Support your arguments, where possible, with references to specific authors, texts, periods, genres and movements.

(i) notions of ‘women’s’ or ‘feminine’ language just aid and abet anti-feminist thinking.


(ii) when we look at women writers collectively we can see an imaginative continuum, the recurrence of certain patterns, themes, problems and images from generation to generation.

   Elaine Showalter, *A Literature of their Own* (1977: 10)

(iii) revision – the act of looking back, of seeing with fresh eyes, of entering an old text from a new critical direction – is for women more than a chapter in cultural history: it is an act of survival.


(iv) the inquiry into both homosexuality and gender will need to cede the priority of both terms in the service of a more complex mapping of power that interrogates the formation of each in specified racial regimes and geopolitical spatializations.


(v) men should take seriously at last the ‘hetero’ in heterosexuality, which means the heterogeneity in us, on us, and . . . give up . . . that oppressive representation of the sexual as act, complementarity, two sexes, coupling.


Also see: MARXISM; POSTCOLONIALISM; PSYCHOANALYSIS; ‘Key terms’ p. 115.

2.8 POSTSTRUCTURALISM AND POSTMODERNISM

Overview

Poststructuralism and postmodernism are two relatable yet distinct contemporary movements. Both are concerned with the radical instability of subjects (whether conceived as human subjects, subject matters or whole disciplines) and both celebrate kinds of openness, plurality and difference in systems of all kinds. Both are also devoted to the play of indeterminacy within and around meanings. But these two movements are also distinct. Poststructuralism grows out of an academic milieu in Linguistics, Anthropology and Philosophy and is primarily concerned with language. Postmodernism grows out of an artistic and literary milieu and is primarily concerned with global communications and the commercial multi-media. Poststructuralism and postmodernism are both clearly terms that depend on prior concepts for their definition (i.e. Structuralism and Modernism). As with postcolonialism, however, we must recognise that the prefix ‘post-’ can mean ‘after’ in at least two senses: ‘after and distinct from’ as well as ‘after and a result of’. That is, Poststructuralism can be seen as a radical break with Structuralism as well as a natural extension of it. The same can be said of Postmodernism’s relation to Modernism and Postcolonialism’s relation to Colonialism. We therefore need to know what is being succeeded or superseded in each case.

Structuralism is a grab-bag of a term stuffed with a wide range of writers and writings: the structural anthropology of Lévi-Strauss; the formal linguistics of Saussure and of Chomsky; the early writings of Barthes and Derrida; and the writings of the much earlier Russian formalists as rediscovered and translated in the West during the late 1960s and early 1970s. What all these writers and writings have in common is the understanding of phenomena (words, poems, narratives, myths, customs, social practices) not as discrete entities but as parts of larger structures or systems. The emphasis is on making sense of things as signs in larger sign-systems, and on perceiving the ways in which one sign-system relates to another. Hence the close association of structuralism with semiotics/semiology, the study of sign-systems.

Poststructuralism is chiefly associated with the later writings of Barthes, Derrida and Foucault and is ‘post-’ in that it both extends and to some extent explodes the premises of Structuralism. Whereas a structuralist approach would tend to treat a sign-system as a complete, finished, potentially knowable whole with a notional centre, a poststructuralist approach would tend to treat a sign-system as an incomplete, unfinished and ultimately unknowable fragment with many potential centres or no centre at all. We may therefore say that Structuralism concentrates on ‘whole systems’ whereas Poststructuralism concentrates on the ‘holes in systems’. Put yet another way, where Structuralism concentrates on ‘sense-making’ activities, Poststructuralism concentrates on ‘nonsense-making activities’ or, perhaps better, ‘the making of sense other-wise’.
Poststructuralism is probably best known for the analytical techniques of deconstruction. This involves breaking down a text (or other artefact) into its constituent differences and identifying its notional centre, then exploring the procedures whereby certain of these are preferred or 'privileged'. A characteristic deconstructive move is to invert differences and to point to what is marginalised or absent, thereby setting up alternative centres or challenging the notion of centres altogether. Poststructuralists in general, and deconstructors in particular, are especially fascinated by absences, gaps and silences and are keen on offering radical inversions (some would say perversions) of the relations between foreground and background.

Postmodernism involves something relatable yet distinct. Modernism, its precursor, can be broadly characterised as an early twentieth-century literary and artistic movement with an aesthetic opposed to that of nineteenth-century 'classic realism'. Modernists in English include such figures as Joyce, Woolf, T.S. Eliot, W.B.Yeats, Carlos Williams, Stevens and Beckett. All of these writers developed strategies of 'non-realist' representation involving collage, montage, pastiche, 'stream of consciousness', multiple points of view, and other kinds of highly self-conscious, reflexive and apparently fragmentary techniques. What most of these modernists also have in common is their implication in a 'high art' view of culture and their concentration on a traditionally literary medium: the written word. It is in these latter respects that postmodernism most obviously both extends and explodes the premises of Modernism. Postmodernism is broadly populist rather than narrowly elitist in appeal, and tends to be multimedia rather than purely literary in materials. At the same time postmodernist texts deploy many of the strategies of Modernism and promote an aesthetic which is still palpably non-realist. Thus we find that collage, montage, pastiche, multiple viewpoint, reflexivity and open intertextuality are also characteristic of such pre-eminently postmodern discourses as advertising, popular music, game and chat shows, magazines and magazine programmes, TV and tabloid news reporting, interactive video, computer games and the World-Wide-Web. In fact just about any aspect of modern life has a potentially 'postmodernist' edge to it in so far as it is concerned with the self-conscious production, projection and consumption of reflexive images of all kinds, especially those in the commercial, global domains. By this definition, shopping malls and Disneyland are typical postmodern 'texts'.

Relations between and reactions to poststructuralism and postmodernism vary greatly. Some see the two as complementary aspects of a kind of intellectual-commercial 'New Ageism', and get correspondingly excited or irritated. Others see them as utterly distinct in origin and trajectory. Meanwhile, political critiques proliferate. Poststructuralism is attacked by some Marxist, feminist and post-colonial critics as a kind of hyper-sceptical game which is finally debilitating and self-defeating. If all differences and centres are arbitrary, then what grounds are there for morally and politically informed preferences? Others, however, recognise the ground-breaking or at least ground-clearing power of deconstruction to challenge all supposedly 'neutral' differences, 'natural' hierarchies and fixed centres. Postmodernism, meanwhile, is regularly mauled for its complicity with various brands of capitalism, patriarchy and neo-colonialism. Though some critics do point to the potentially subversive power of postmodernist texts in so far as such texts expose and sport with the superficial artifice and glaring contradictions of contemporary life rather than smoothing them over and concealing them.

Key terms: communication and media; formalism into functionalism; absence and presence, gaps and silences, centres and margins; aesthetics; author (death
Major figures and models

We now review the main concepts and figures associated with Poststructuralism and Postmodernism in turn. As usual, this is basically a checklist designed to prompt activities and further reading.

Saussure and sign-systems

The concept of the "sign composed of 'signifier' and 'signified' is fundamental to structuralism and poststructuralism alike. Saussure made it the basis of his General Linguistics and thereby opened up the way for an understanding of communication in terms of sign-systems in general. In Saussure's view, words do not simply mean things in themselves. Words are the product of systematic yet shifting relations between sounds in air or marks on paper (signifiers) and those aspects of experience which those sounds or marks are taken to refer to (signifieds). There is therefore no necessary reason why the English words 'tree', 'blue' and 'walk', for example, should mean what they do (after all, other languages have different words corresponding to comparable phenomena). Rather, words 'mean' by virtue of an assumed and broadly agreed relation amongst people who 'speak the same language' and therefore draw on the same sign-system. At the same time, there is always a tension between any particular instance or utterance of a word (the 'parole') and the language system viewed as a whole (the 'langue'). Particular people or groups of people always mean slightly – sometimes very – different things by ostensibly the same word. In the above cases the precise meanings would depend on your experiences of 'trees', 'blue' and 'walk' and the contexts in which you routinely meet and use these words. In short, signs are parts of apparently stable but ultimately moving sign-systems.

Many of the crucial differences between Structuralist and Poststructuralist positions can be placed in relation to one of these two polarities.

| Structuralists tend to emphasise systems as closed 'wholes'. |
| Poststructuralists tend to emphasise the 'holes' within and around open systems. |

Lévi-Strauss and a structural model of culture

The anthropologist Claude Lévi-Strauss developed a model which sought to systematise understanding of symbolic interaction within cultures. His model is basically structuralist in that he used sets of fundamental oppositions such as 'nature v. civilisation', 'wild v. domestic' and 'raw v. cooked' to produce an overview of how whole societies interact coherently. For Lévi-Strauss, all cultural artefacts and practices have not only a functional but also a symbolic dimension. Everything from pots and buildings to gesture, costume and field layout thereby become 'goods for thinking with' (bonnes à penser). The systematic interrelations among these artefacts and
practices also encourage a kind of ‘thinking by analogy’ (bricolage). For instance, pots and spears may be associated with, respectively, feminine and masculine in a given culture, and both pairs of terms may then be accommodated within a larger structural opposition relating ‘nurture’ (maintaining civilisation) and ‘nature’ (keeping the wild at bay). Lévi-Strauss also pointed to the ways in which myths, dramas and narratives in general rehearse and resolve the contradictions experienced within societies, thereby allowing cultures to maintain a sense of coherence. Lévi-Strauss’s approach to myth is similar to Propp’s approach to folktale in that both are looking for the constant, underlying structures that relate one narrative to another. They are less interested in the idiosyncrasies of various versions or the peculiar pressures which make each telling in context to some extent unique. In this respect structuralist models have much in common with formalist models, which they partly draw upon.

Barthes and the opening up of modern myths

Barthes was a structuralist who always had strong poststructuralist tendencies. His early Mythologies (1957) was heavily influenced by Saussure and Lévi-Strauss. The concluding section on ‘Myth today’ argues for an extension of sign-theory so as to recognise myth, including narrative and drama, as what Barthes calls ‘second-order sign-systems’. That is, not only are they chiefly made of words (a ‘first-order sign-system’); they are also made of strings or frames of words which can be aligned with certain genres of verbal experience (‘second-order sign-systems’). A simple example would be the formulas ‘Once upon a time . . . ’ and ‘. . . and they all lived happily ever after’. These are made up of a series of individual verbal signs (‘Once’, ‘upon’, etc.). However, taken together as strings of words, they also signal the beginning and ending of a traditional kind of children’s story. Such attempts at formal systematisation recur in Barthes’s theoretical work, and they often have a ‘totalising’ (and therefore structuralist) air about them – attempting to embrace, if not explain, everything. Another instance is his ‘Introduction to a Structural Analysis of Narrative’ (1977: 79–124). Significantly, however, Barthes’s own analytical practice often belies or exceeds his theorising. Many of the essays in Mythologies are lively and more or less ad hoc meditations on contemporary popular culture: ‘The Face of Greta Garbo’, ‘The new Citroën’ and ‘Strip-tease’. They offer playful and often inspiring sallies into what was then a new terrain. And their cumulative effect is to suggest much more that culture is plural, hybrid, many-centred and ultimately ‘non-totalisable’. In this Barthes confirms the strongly poststructuralist side to his project. There is a similarly suggestive disjuncture in his later work S/Z (1970). This offers a highly complex and elaborate overview of the processes of reading and interpretation in terms of just five codes (proairetic, hermeneutic, semic, symbolic and referential). However, again, in Barthes’s own daring and virtuoso readings these codes are seen converging and diverging, coalescing and exploding in ways which are decidedly poststructuralist rather than structuralist. There is always a sense that the system is open and in process.

Derrida, decentring and deconstruction

Derrida is the philosopher who has probably done most to challenge dominant Western notions of ‘wholeness’ and ‘centre’ in symbolic structures of all kinds,
especially in language. Proceeding from the structuralist insight that all meaning is constituted through the interplay of differences (Saussure had remarked that language is ‘a system of . . . differences without positive terms’), Derrida argues that all meanings are ultimately ‘deferred’. (The ambiguity of the French différences allows him a pun on ‘difference’ and ‘deferral’.) According to Derrida, there is never an encounter with meaning as such, simply a ceaseless play of differences between those terms which are present and those which are absent. Put another way, we only understand things by understanding what they are not. Moreover, in any given culture there is a tendency to assume a hierarchy of differences, to imply preferences. Thus in dominant Western traditions it is common and conventional to privilege ‘white’ before ‘black’, ‘male’ before ‘female’, ‘up’ before ‘down’, ‘reason’ before ‘the senses’, ‘the whole’ before ‘the part’, ‘presence’ before ‘absence’, ‘centre’ before ‘margin’, and so on. These are all instances of what Derrida and other poststructuralists would term ‘violent hierarchies’. It is thus the role of deconstructive thinkers not simply to invert these hierarchies (for example by now privileging ‘black’ before ‘white’ or ‘female’ before ‘male’) but actually to reopen the play of differences round the terms and to resist the lure of merely *binary thinking. In the above examples this means radically rethinking our notions of the ‘colour’ spectrum (both in the physical and the social sense); recognising the plurality of possible gender roles as well as permutations of homo- and heterosexuality; and generally opening up a relativistic sense of alternative – not simply opposed – differences and centres.

Much of Derrida’s work is concentrated upon the domain of linguistic philosophy – even while he attacks many of its premises. Characteristically, he is concerned with the vexed relations between speech and writing and the effect of trying to ‘decentre’ the human subject from the core of philosophical debate. He also offers the challenge of a non-Western approach to issues of reality and representation (including problems of absence and presence, and non/sense) which is not simply its traditional obverse, i.e. Eastern. Put another way, Derrida explores the problems and possibilities of ‘sense-other-wise’ – beyond the binary principle of sense or nonsense. Significantly, this project is seen as too radical by right-wing political commentators who accuse deconstructionists of the destruction of civilised (Western) values. Meanwhile, overtly MARXIST, FEMINIST and POSTCOLONIAL commentators sometimes complain of Derrida’s apparent philosophical distance from pointedly political issues. Either way, Derrida’s deconstructive techniques, like all tools, remain politically powerful or powerless depending upon who they are wielded by and how.

Foucault, discourse and historical discontinuity

Foucault was chiefly concerned with the interrelations of knowledge and power, especially the ways in which legal, medical and religious discourses operate to produce changing perceptions of what it is to be ‘normal’ or ‘deviant’ (‘sane’ or ‘insane’, ‘law-abiding’ or ‘criminal’). Along with Barthes, Foucault was also committed to exploring the dominant Western notion of the author as the sole source, origin and guarantor of a text’s meanings. Instead, they proposed that the concept ‘author’ be treated as a historically variable and politically contested site. They also shifted the focus to texts in context as intertextual constructs, insisting that cultures are expressed through not simply by writers and producers. Foucault articulated various influential historical models of self and other as well as a radically dis/continuous view of history which
has been very influential with NEW HISTORICISTS. He resists the notion that history can ever be understood, let alone told, within a single narrative frame. Instead, he argues, we must recognise that the many localised narratives of history, like the many discourses of culture, do not add up to a single coherent whole. History is always fractured and off balance. Indeed, Foucault emphasises that what most often arrests us in history is a sense of radical rupture with the past. It is the discontinuity rather than the continuity of history which is significant.

Lyotard and the postmodern condition

Lyotard makes a comparable attack on what he calls the ‘grand narratives’ (grands récits) in *The Postmodern Condition: A Report on Knowledge* (1979). By grand narratives Lyotard means all those overarching intellectual schemes which purport to offer a totalising frame in which to understand some aspect of modern life. The Enlightenment belief in progress, Darwinian evolutionism, MARXIST political and economic history, and Freudian PSYCHOLOGY are all seen as potentially repressive and regressive forces in so far as they limit what he calls ‘intensities and energies’. Whatever their avowed aims, all these forms of knowledge may become strait-jackets within which the human body and mind are restrained. In place of such ‘grand narratives’ Lyotard argues for a politics of ‘small-scale narratives’ (petits récits), working from the immediate and the local, and without aspirations to any totalising – and potentially totalitarian – grasp of the whole. In the field of discourse this means that Lyotard is committed to what Wittgenstein calls ‘language games’: people playing their roles with all the energies and resources at their disposal – even to the point of bending or breaking the rules and insisting that another game be played – but at no time believing that theirs is the only game, or that there is some grander mega-game of which all games are simply a part.

Another dimension of Lyotard’s vision of the postmodern condition is his attention to the implications of contemporary global communications. Given our increasing capacity to bring fragments of the ‘far’ near and to incorporate fragments of the ‘past’ in the present, he argues that all knowledge thereby becomes at once global and local, timeless and timely. Contemporary humanity has thus done something radically paradoxical with the perception of space and time. This line of thinking is taken to its logical (some would say illogical) extreme in the work of Baudrillard. He argues that modern COMMUNICATIONS and MEDIA (including computer-assisted editing and transmission techniques) have become so pervasive and sophisticated that we can no longer claim to have a view of ‘the real’ untouched by human hand, mind or machine. Instead we are treated to composite images of images of images – without any guarantee of an ‘untouched’ reality beyond. These ‘images without originals’ Baudrillard calls simulacra. Thus, most provocatively, he argues that in a sense the 1992 Gulf War did not really take place for most people in the West. Its communication through an elaborately mediated mix of real life and simulation meant that for many the events existed in ‘virtual reality’ and ‘cyber-space’. It could all just as well have been a daily dose of hi-tech war stories and disaster movies.
Postmodernism attacked and defended

Perhaps not surprisingly, there are many who take exception to this view of the postmodern world. They see the implications and consequences of global communications more positively, as potentially emancipating rather than enslaving, heightening and extending rather than dulling and constraining our senses of reality – virtual and otherwise. Some, however, attack the very notion of ‘the postmodern’. Eagleton and Harvey suggest that Postmodernism is finally little more than a fancy label for ‘late Capitalism’ (see MARXISM, p. 107, 110). Meanwhile, Said, Spivak and others point to the *laissez-faire* complicity of the concept with neo-colonialism and ‘coca-colaisation’, as well as its casually unreconstructed stereotypes of gender and sexuality (see POSTCOLONIALISM and FEMINISM).

And yet there are those such as Jameson, Hutcheon and Bhabha who see ‘the postmodern condition’ as something we should neither dismiss nor acquiesce in. Rather, we must play in and work through it, engaging actively with its strategies in order to redirect its political agenda. Hutcheon for example draws attention to the productively disruptive effects of much postmodern practice in writing, art and the media. She cites numerous instances of parody, collage and non- or anti-realist representations and performances where there is a sense of creative critique from within a postmodernist aesthetic – not simply an uncritical wallowing in consumer culture. More particularly, Hutcheon points to the radical and potentially liberating view of history as *faction* rather than ‘fact’. She argues that alternative histories, both actual and potential, can only be generated once the illusion of a single overarching story (Lytard’s ‘grand narrative’) is fractured, dispersed and re-formed. She is especially interested (as is Waugh) in the capacity of supposedly ‘fictional’ writers and other imaginative artists to blur and redraw the boundaries between fact and fiction, notably in the genre she terms ‘historiographic metafiction’. Along with Fiske (1987), Hutcheon also places considerable emphasis on the critical and creative powers (as well as the responsibilities) of readers, audiences and viewers. She observes that people generally take what is most useful and helpful for themselves, and ignore or reject what they judge irrelevant or harmful. Overall, then, Hutcheon argues for a recognition of the opportunities as well as the risks of living through the postmodern moment: exploring and experimenting, not simply coping or coping out. In this respect her position resembles that of Benjamin and Brecht much earlier. For they too urged culturally aware and politically active engagement with all the contemporary media resources at their disposal. And they too counselled against lofty indifference, reactionary disaffection or indulgent immersion (see pp. 107–110).

The account of Poststructuralism in this section emphasises its primarily philosophical concerns. For a specifically psychoanalytic framing of related issues to do with fragmented and displaced subjects, especially Lacan’s notion of ‘lack’, see PSYCHOLOGY; also subject identity and role.
How to practise Poststructuralism in a Postmodern moment

Begin by considering the various kinds of subject in play: the subject matter of the text in hand; the academic subject within which you are studying it; some sense of yourself as a human subject constituted in terms of gender, ethnicity, class, education and personal history. This serves as a preliminary reminder of the interrelated structures and moments within which you and the text are currently constructing meaning. Go on to consider the following:

Differences, binary and plural:
♦ What are the main contrasts and tensions, especially the binary oppositions, through which the text seems to operate (e.g. nature v. artifice; passion v. reason; men v. women; human v. machine; order v. disorder; past v. present; individual v. society; etc.)?
♦ Which polarities seem to be preferred before their opposites, thus establishing a perceptual hierarchy (e.g. passion before reason, past before present)?
♦ What other, plural differences does the text appear to express or suppress (e.g. other ways of seeing and saying 'the same thing' differently)?

Centres and margins, de-centring and re-centring:
♦ What is assumed to be central within the text (e.g. a certain time, place and set of participants; a particular aesthetic, moral, economic or political premise)?
♦ What is treated as marginal or ignored completely but might nonetheless offer a related yet alternative centre of interest and valuation (e.g. other previously merely implied or excluded places and participants; other relatable times and places; alternative aesthetic and moral premises)?
♦ Is there in fact any limit to the number of different centres you can perceive within and around the text? And how do you, individually and collectively, arrive at preferring some before others?

Closed and open structures, ‘wholes’ and ‘holes’:
♦ Try to describe the text as a ‘whole’, complete and unified in itself. Do the same for the language (or other sign-system) in which it is realised. (In effect, this means saying: ‘The text is wholly X.’ ‘The language is wholly Y’, and so on.)
♦ Now try to see the text as a series of ‘holes’ through which can be glimpsed fragments of other words and worlds. Do the same for the language (or sign-system) in which it is realised. (In effect, this means saying: ‘Through this text I get glimpses of texts A and B to which it is similar or relatable. Through this sign-system I get glimpses of other relatable sign-systems.’)

Narratives, ‘grand’ and ‘small’, local and global, factional and metafictional (this is where we go more obviously ‘Postmodern’):
♦ Are there any larger ‘narratives’ (general psychological, political, scientific or religious frameworks and regimes) which the text seems to draw on or contribute to? In what sense could it be viewed as an episode in a global cultural history?
♦ Or would you rather see it on a smaller scale, as a configuration of peculiarly local and to some extent unique effects?
♦ How far is the text categorisable as fiction or fact, story or history? Or would you rather categorise it as factional and hi/story? Why?
♦ Does the text comment on itself (*metatextually)? Or is such reflection and self-reflexivity also the prerogative of the reader, audience or viewer (e.g. you)?
Read the text of Queen’s ‘Bohemian Rhapsody’ (5.1.6 c) with the above ‘How to practise . . . ’ guidelines in mind. Then compare your responses with those below.

Preliminary reflection on the kinds of ‘subject’ in play within and around ‘Bohemian Rhapsody’ produces, for me, something like the following. Textually, this is a song about a marginalised figure, an outcast: the protagonist seems to be a ‘poor boy’ who faces a death sentence for murder. In this respect it is similar to a number of rock songs which express alienation and disaffection. Contextually, from a present perspective, ‘Bohemian Rhapsody’ is strongly identified with Queen’s singer, Freddie Mercury, who died of AIDS in 1991, when the song was re-released. This fact has tended to reinforce the ‘tragic’ sense of the song as well as, perhaps, the gendering of its protagonist. Meanwhile, from my own subject position as a white, middle-aged, male lecturer in English (and an old Queen fan), I am aware that there are attitudes and perspectives that may not be shared by all present readers. The mere inclusion in this book of the words of a pop song may grate with more traditional proponents of ‘Eng Lit’ (‘It may be English – but is it Literature?!’). This particular choice of song may also clash with the musical interests and tastes of younger, perhaps predominantly female students.

The general point is that all the above ‘subjects’ (the subject matter of the text and the subject positions of both performer and interpreters) are all implicated in an understanding of ‘Bohemian Rhapsody’. Each and all might serve as focuses for a systematic enquiry into not only what the song means but also how it means. What are the conditions whereby this text operates in the world? What are the social and textual structures and relations within which it can be sited – or cited and sighted? Anything like a comprehensive answer would therefore need to consider the interplay between a number of verbal, musical and (in performance) visual codes. It would also need to engage with a variety of specific yet shifting discourses – commercial and educational, popular and academic. In what follows I shall concentrate on the words of the song as reproduced in 5.1.6 c. However, as occasion demands, I shall pick up the broader concerns signalled above. A poststructuralist reading must necessarily recognise that all structures are interrelated yet open, while a postmodern response cannot be limited to words alone.

If we plot the overall structure of the text of ‘Bohemian Rhapsody’ in terms of binary oppositions we come up with something like this:

‘real life’ versus ‘fantasy’; life versus death; ‘I’ (murderer) versus ‘he’ (murdered); individual versus society; solo voice versus chorus; angels versus devils; aggression versus apathy . . .

This is initially useful because it offers an overall conceptual grid within which to structure an interpretation. Ultimately, however, it is limiting. For what such simple, fixed oppositions fail to catch are the plural and shifting differences that are in play. For instance, ‘Mama, (I) just killed a man’ involves three (not two) participants: one spoken to (‘Mama’), one speaking (I, understood), and one spoken about (‘a man’). Meanwhile, the singer modulates – sometimes gradually, sometimes abruptly – through a whole array of postures and emotions (again not just two). He is by turns languorous, aggressive, defiant, terrified, pathetic and apathetic. Binary structures may be a good place to start. They are rarely a good place to end.
In terms of what is explicitly centred, the dominant subject position of the text is emphatically male: ‘poor boy’ (x 4), ‘just killed a man’, ‘silhouetto of a man’, ‘Galileo’. This is reinforced by the fact of a male singer and an all-male band – and perhaps by me as a male commentator. However, there is also a marginal yet strong female presence signalled by the repeated appeals to ‘Mama’ and ‘mama mia’. Moreover, still other, non-binary possibilities are opened up by the recognition that Freddie Mercury affected an alternately or simultaneously ‘gay-macho’ persona in performance. He did this increasingly overtly between 1975, when the single was first released, and 1991 when it was re-released. As a result, the gendering of both performer and performance shifted noticeably over a decade and a half, just as it may still do between one viewer/listener/reader and another. Hetero- and homo-sexual interpretations are never absolutely circumscribed. They are always renegotiable.

‘Bohemian Rhapsody’ is an apparently finished yet in reality open structure in other ways. It is obviously complete and ‘whole’ in that it lasts six minutes and physically sounds much the same every time you hear it (in Part Five it occupies a determinate space on the paper and is framed as an entire text). It also has a discernible beginning, middle and end. The song opens and closes simply and quietly, but there is a hell of a lot going on in the middle (including full diabolic/angelic chorus and extended instrumental solos). There is an overall sense of narrative and dramatic structure, too: ‘I’ (the ‘poor boy’) is telling others (notably the chorus and us) of the terrible thing he’s done and the punishment that awaits him. There are also several key phrases repeated over the course of the piece, many of them passed between singer and chorus, notably ‘poor boy’, ‘any way the wind bows’, ‘mama (mia)’, ‘easy come. easy go’, ‘let me (him, you) go’. In all these ways textual cohesion and a degree of perceptual coherence are achieved.

At the same time the text obviously falls apart in various ways. It is full of ‘holes’. For one thing, the ‘I’ who speaks/sings is either highly variable or inconsistent. He switches from aggression to apathy, terror to languor, with little notice or apparent cause. It is also unclear whether anything has really progressed by the end, or indeed whether the whole thing, as the opening lines ask, is ‘real life’ or ‘fantasy’. (Do ‘Galileo’, ‘piccolo’ and ‘magnifico-o-o-o-o’, for instance, relate to anything else or even to one another – except as a series of similar sounds?)

For a combination of all the above reasons we may therefore say that this text is at once ‘whole’ and ‘full of holes’. It is a determinate structure with partly coherent meanings and it is teeming with indeterminacies and discontinuities.

‘Bohemian Rhapsody’ draws upon a variety of ‘grand narratives’ in that it can be readily aligned with certain recognisable genres and scenarios. It rehearses a classic, perhaps distinctively modern, confrontation between the individual and society: the outsider pitted against everybody else. The ‘poor boy’ figure obviously keys into popular images of angry and apathetic young men, rebels with and without causes. It also hints at a combination of the figure on death-row with that of the Faust-like damned soul (‘Too late. My time has come . . . ’). In all these respects this text can be ‘placed’ generically and intertextually: it can be viewed as an episode in a larger cultural history. At the same time, this particular text offers a peculiar and to some extent unique configuration of effects. It is a highly distinctive ‘small narrative’ in its own right. Historically, ‘Bohemian Rhapsody’ was among the first cooperations between a rock band and full orchestra. It was innovative in its use of a full-length promotional video incorporating computerised graphics. In addition, as already mentioned, the sense of the song was given a bitterly ironic twist because of the fate
of the singer. The anticipated death of the ‘poor boy’ and that of Freddie Mercury through AIDS have tended to be confused in the popular imagination. The death in the song gets mixed up with the death of the singer. Fiction lends itself to fact, and vice versa. The two combined make up the factional hi/story that is the rock legend that is ‘Queen’.

Activities

(a) **Binary oppositions, violent hierarchies and the play of differences.** Begin by analysing Shakespeare’s ‘My mistress’ eyes’ (5.1.2 a) or Defoe’s *Robinson Crusoe* (5.2.3 b) — or any other text that interests you — in terms of binary oppositions (e.g. black v. white, man v. woman, speaking v. spoken to, etc.). Examine how far each of these oppositions is weighted towards one of the polarities, thereby instituting a ‘violent hierarchy’. Finally, consider all the ways in which your reading of the text exposes plural differences beyond those of simple opposition.

(b) **Practising Postmodernism.** Speculate how you might turn one of the clusters of texts in Part Five (on the Wordsworths (5.4.2); Brooke (5.1.2 f–g), etc.) into part of a postmodernist multimedia event. Add a commentary explaining your aims and rationale.

(c) **Attempt to apply the ‘How to practise Poststructuralism . . . ’ method** to a twentieth-century post/modernist text (e.g. Beckett’s *Not I*, 5.3.3 d) and a nineteenth-century classic realist text (e.g. Austen’s *Pride and Prejudice*, 5.2.4 b). What strengths and weaknesses show up in the method when you do this? And is there any sense that it suits certain kinds of text — and perhaps certain genres and periods — better than others?

Discussion

(i) [Poststructuralism is] the joyous affirmation of the play of the world and of the innocence of becoming, the affirmation of a world of signs without fault, without truth, and without origin . . .


(ii) [Deconstructive] readings and interpretations have a tendency to end up all looking the same, all demonstrating the ceaseless play of the signifier and nothing much else.


(iii) The point is that we are within the culture of postmodernism to the point where a facile repudiation is as impossible as any equally facile celebration of it is complacent and complicit.

(iv) The current post-structuralist/postmodern challenges to the coherent, autonomous subject have to be put on hold in feminist and postcolonial discourses, for both must first work to assert and affirm a denied or alienated subjectivity: those radical postmodern challenges are in many ways the luxury of the dominant order which can afford to challenge that which it securely possesses.


2.9 POSTCOLONIALISM AND MULTICULTURALISM

Overview

Awareness of the colonial and postcolonial dimensions of English Studies has massively increased over the past two decades. So has recognition of the fact that most English-speaking countries (including Britain, America, Australia and New Zealand) are fundamentally multicultural and in some senses always have been. Signal moments in the modern raising of consciousness were the Civil Rights and 'Black Power' movements of the late 1960s and 1970s in the USA. In the UK the consequences of the British Empire and subsequently the Commonwealth came home (both literally and metaphorically) from the late 1950s onwards: by 1990 around five million people from the former colonies (chiefly the West Indies, Africa, India, Pakistan and Hong Kong) had emigrated to the 'motherland' in search of work and a better life. In Australia and New Zealand, meanwhile, since the 1970s at least, the position of indigenous Aboriginal and Maori peoples previously displaced or dispossessed by European settlers has been prominent on political and educational agendas (though as with their counterparts, the Native Indians of America, sometimes more has been said than done). The most recent and radical site of postcolonial change in the English-speaking world is South Africa. The system of 'apartheid' (a Boer word meaning separation/segregation) was formally overthrown in 1994.

Such prodigious changes have important implications for English Studies. We are experiencing a huge shift in the ways we construct and approach our subjects of study, as well as in the ways we perceive ourselves as certain kinds of ideological subject, geographically and historically. Along with feminism and gender studies, postcolonialism and multiculturalism have arguably done more to transform our sense of who we are and what we are about than any other recent intellectual and political movements. Throughout the English-speaking world debates about the role of English in education regularly become embroiled in arguments about national or regional
identity, ‘mono-’ or ‘multi-’ culturalism, majorities and minorities. In every domain of language, literature and culture there is an acute tension and sometimes a flat contradiction between globalising processes of standardisation and localising processes of differentiation. Thus in English LANGUAGE studies there is currently much attention to the following:

**New Englishes** of the former British colonies, chiefly in Africa, the Caribbean, India, Australasia and the Pacific rim. These ‘new’ Englishes include varieties such as *pidgins* and *creoles* as well as alternative national standards (see 5.1.5, 5.3.3 c), though in fact most of them have been around for a long time. The most notable and powerful old ‘new’ English is none other than American English, which has its roots deep in colonial history and its branches moving in a palpably multilingual atmosphere (including Spanish, French and native American languages). There is now a strong interest in notions of global dispersal (*diaspora*) and differentiation. This is in part in reaction to World or International English as a kind of global standard. This is primarily written and printed, and substantially American in spelling, vocabulary and grammar. It is commonly used for international communication in science, technology, business and education, and has a kind of colloquial counterpart in the voice of the American popular media (notably Hollywood films, TV, adverts and pop songs). These too have a remarkably global reach. Locally, English may be conceived as a ‘killer language’, endangering indigenous varieties even as it enables global communication.

**Kinds of illiteracy.** In so-called ‘Third World’ or ‘developing’ countries the ability to read and write, often in English, is a rare skill and a prized commodity. Basic illiteracy is a continuing problem. Meanwhile, in so-called ‘First World’ or ‘developed’ countries there are signs that literacy (i.e., reading and writing skills, as such), may be decreasing both in practice and prestige. Partly this is a consequence of an increasing emphasis on visual and audio-visual modes of communication, rather than on the written and printed word alone. Meanwhile, the gulf between the barely literate and the sophisticatedly ‘computer literate’ continues to widen.

In LITERARY studies, too, postcolonial and multicultural agendas are having profound effects:

‘English Literature’ is currently being transformed into ‘Literature(s) in English’, or ‘Literary Studies’ or ‘Literary and Cultural Studies’, dropping the ‘English’ completely (see 1.5.9). This tends to happen even where there is no formal change of departmental name or programme title.

**The conventional Anglicentric and Anglo-American canons of literary classics are being recast** in the shapes of a wide variety of national and regional cultures. Caribbean, African, Australian, New Zealand, Canadian and other literatures (themselves always hybrid) now commonly feature as courses and programmes in their own rights. So too do national, regional and ethnic writings in English from within the British Isles, from Ireland, Wales, Scotland and indigenous Caribbean and Asian communities; as do the work and traditions of Black American, Spanish, Chicano, Jewish and other groups of writers within the USA.

There is an increasing recognition of non-Western-European genres of writing, *oral performance and cultural production*. Legends, histories, laws, fables, anecdotes, oratory, song, chant, song-and-dance are all making their way on to a transformed cultural agenda, and thereby challenging the dominant Western neoclassical division of literature into the mega-genres of poetry, prose and drama. The latter often don’t fit the hybrid forms of oratory, writing and performance that
characterise many pre-colonial, colonial and post-colonial verbal arts. The printed novel, for instance, is being recognised as just one, distinctively Western form of narrative. All this is also prompting a revised awareness of the nature of pre-print oral and manuscript cultures within the Old and Middle English periods. Anglo-Saxon oral-formulaic elegies and battle-poems turn out to have a surprising amount in common with modern Caribbean ‘dub’ poetry.

Texts in translation are now much more likely to be ‘set’ in English and Literary Studies. Classic writers of the modern Western European theatre such as Ibsen, Pirandello and Brecht have been naturalised as legitimate ‘Eng. Lit.’ subjects for quite a while. More recently, much attention is being paid to translations of the works of such writers, chiefly novelists, as Allende and Márquez from Central and South America, Kundera and Havel from Eastern Europe and Chang from Asia. The challenge in all these cases is to grasp the nature of translation as, in its broadest sense, an activity of transformation: between cultures as well as languages. Easy access can lead to appropriation as well as assimilation. The possibility of radical misinterpretation because of an ignorance of local social and historical conditions has to be recognised.

In terms of broader culture there is a corresponding relativising, and to some extent a challenging, of exclusively Western European models:

The classical heritage of Greece and Rome now tends to be seen alongside many other, sometimes older ‘classical’ cultures. The Middle and Far East, India, China and Japan, as well as the largely oral cultures of Africa and the Americas (North, Central and South) also have their highly elaborate, distinctive and often extremely powerful philosophies, sciences and world-views.

Christianity and the Bible, in particular, must be seen in relation to other religions and their associated myths, stories, symbolism, belief systems and holy books. There is especial interest in and investigation of those forms of religious organisation and spiritual insight which were displaced by the deliberate dissemination of the Bible as part of the ‘civilising’ project of colonisation.

Overall, then, postcolonial and multicultural perspectives entail a radical reconfiguring of English Studies, not a mere tinkering with it. (We may draw comfort and inspiration from the fact that such changes and challenges are the rule rather than the exception in English Studies: see 1.2.) The following are some of the most persistent questions and the most prominent figures in this lively and important area of debate (for references see Reading, p. 155):

♦ How deep is skin-deep? When does ethnicity become racism? When does patriotic pride become nationalist paranoia? (Fanon, Gates, Young).
♦ What happens when ‘the empire writes back’? Or when people(s) attempt to forget or reclaim some of their many pasts? (Rushdie, Ashcroft, Griffiths et al., Gates).
♦ Where and how are we to locate the many and various ‘centres’ and ‘margins’ of culture? Can we ever expect these to be more than provisional and contested? (Bhabha, Said).
♦ What desires and dangers are involved when we try to recognise people(s) as other? Can we be so sure our selves are unitary and stable in the first place? And when does a respect for cultural difference tip into a covert sense of separation/segregation? (Kristeva, Morrison, Spivak).
♦ Can anyone ever ‘speak for’ and in every sense represent someone else? (a member of one ethnic group representing another, for instance?) If people aspire to look and
sound like one another, then who is ‘mimicking’ whom? Whose ‘mask’ is in play? In whose language does ‘the subaltern’ (dependent subordinate) speak? (Spivak, Minh-ha, Bhabha).

What of community and consensus, personal expression and collective celebration? Or is it all division and conflict, personal repression, public oppression or secret suppression? Can we reject certain imperialist (and aristocratic and patriarchal) aspects of the Western European humanist and Enlightenment models of human nature, while building on its project of justice, reason and democracy? (hooks, Hall, Norris).

Key terms: ENGLISH/Englishes (1.1.); LANGUAGE; LITERATURE; CULTURE; absence and presence . . . centres and margins; auto/biography and travel writing, self and other; canon and classic; colonialism (post- and neo-); similarity and differences; ethnic, ethnocentric (e.g. Anglocentric, Eurocentric); literacy and illiteracy; native; *orality; orientalism; race, racism; standards and varieties; translation.

Also see: MARXISM, FEMINISM and ECOLOGY.

Major issues and models

The terrain we are traversing is uneven and shifting. It can be both frustrating and fascinating, dangerous as well as delightful. (For a white, male, middle-aged, British-born university teacher of English there are peculiar perils as well as privileges in this area. You will have your own.) There are, moreover, no absolutely reliable and impartial ‘maps’. I have simply set up some signposts and ask you to follow these as long as seems helpful – then look for or set up others.

Colonisation – a varied and ongoing process

‘Colonisation’ is the activity of making colonies. ‘Colonialism’ is the state of being a colony. Both terms ultimately derive from the Latin colonia, meaning ‘farm’ or ‘settlement’. Both therefore also share a common root with the word ‘culture’, through Latin colere (past. part. cultum) – ‘to grow’ (see CULTURE). As currently used, colonisation (the active noun we shall stick with here) is an all-purpose term which can embrace many different relations amongst peoples and things and places. In British colonisation alone we may distinguish the following kinds and stages from the twelfth to the twentieth centuries:

♦ internal colonisation within the British Isles by England of Wales, Ireland and Scotland, involving successive ‘plantations’ of English settlers and displacements or ‘clearances’ of natives from the Western Isles to the Highlands; also ‘enclosures’ of common land and evictions of natives within England;

♦ external colonisation beyond the British Isles in what became successively the British Empire and (from 1931) the Commonwealth. External colonies may also be further distinguished according to the ways in which they came into being:

♦ initial trading relations eventually leading to imperial administration (India from the seventeenth-century East India Company to the twentieth-century Raj);

♦ dissident religious communities, primarily of tradespeople (e.g. the Pilgrim Fathers – and Mothers and Children – who settled New England in America from the 1620s);
Moving communities of settlers, living and working largely on their own (as in New Zealand) or with the more or less enforced labour of natives or slaves (in South Africa, other parts of Africa and the Americas);

- slave transportation and enforced labour on a large scale (from West Africa to the Caribbean and North, Central and South America);

- convict transportation and penal colonies (e.g. Botany Bay in Australia, so-called because of an earlier natural history survey by James Cook et al.).

It is important to recognise the shifting permutations and complex interdependencies of all these aspects of empire. Trading relations could lead to imperial control (as in India). A first phase of religious foundation might be succeeded by a welter of other kinds of settler, including slave and then migrant labour (as in North America). Farming and mining might initially be undertaken by white settlers, but then draw on native and slave labour (as in South Africa). Even the term ‘plantation’ has shifted in sense. Initially it referred to ‘transplanting of people’; only later, by association, was the sense extended to plantations of fruit, sugar cane and cotton.

The internal–external dynamic of the processes of colonisation within and beyond Britain and America must also be appreciated. Many of the people who were the first English settlers (farmers, miners, craftspeople and traders, as well as soldiers and sailors) emigrated out of necessity or compulsion, not out of choice. Often they had been dispossessed in Britain as a result of land enclosures and clearances (especially in Ireland, Scotland and the Home Counties). Alternatively, or as well, they had been left un- or under-employed during the Industrial Revolution, chiefly as a result of the mechanisation of the cotton and wool mills, the mines and farming. Religious dissenters fled persecution as much as they sought new communities. Criminals were ‘transported’ abroad (e.g., to Australia); and many of the soldiers and sailors of the empire were either ‘pressed’ (i.e. forced) into military and naval service, or took up arms abroad as an alternative to unemployment or starvation at home. Thus the history of empire and exploitation beyond the British Isles is continuous with the history of empire and exploitation within the British Isles. This helps explain the complex and often vexed relations between the colonisers abroad and the colonial authorities back in Britain. It was not only the colonised who had some bones to pick with their British masters and mistresses.

The slave-trade triangle

The classic British–American example illustrating the interdependencies of empire is the ‘slave-trade triangle’ which linked Britain to West Africa and both to the West Indies and the Americas (see Appendix A). Ships from Britain would head for West Africa with a load of supplies (including guns) for the settlers and their allies and trinkets for the natives. In West Africa, they would pick up African slaves, spices, animal skins and ivory and take them all to the Caribbean and America. Once there, the slaves would be sold and set to work on the sugar-cane, cotton and fruit plantations. Sugar, molasses and rum, as well as raw cotton, would then be taken back to Britain for manufacture, sale and ‘home’ consumption or export. And so back round again. The whole ‘triangular’ operation had, in theory at least, an elegance, simplicity and efficiency which made it a model of economic resource management. Unless, that is, you happened to be an African captured, enslaved, transported and,
if you survived the appalling voyage, quite possibly worked to death. The slave traffic across the Atlantic has resulted in this phase of slavery being referred to as 'the Middle Passage' and its defining space (after Paul Gilroy) as 'the Black Atlantic'. (See 5.2.3 for a cluster of perspectives on slaves and slavery. Oroonoko (c.1681) is about this very 'slave-trade triangle'.)

America, too, has thus been in both colonial and postcolonial states since the arrival of the Europeans, and arguably well before. Native American Indians were – and in some sense remain – the colonised; though their own earlier tribal wars and empires complicate the picture further. Meanwhile, white Western European settlers in America (notably the English and French) were colonisers then changed their status by breaking away from their respective homelands to set up nations of their own. They also subsequently broke away from one another, notably in French- and English-speaking Canada.

Colonisers, colonised and slaves

Theoretically as well as practically, it is important to distinguish the various participants in the processes of colonisation:

♦ the colonisers, ‘foreigners’, those who initially come from elsewhere;
♦ the colonised, ‘natives’, those who were born in the place (from Latin natus – ‘born’; cf. nation);
♦ slaves, who were often neither colonisers nor colonised but forcibly brought from elsewhere, and therefore were both ‘foreign’ and ‘non-native’ in their new place.

It is also important to observe that over time the families of colonisers may become second-, third- and fourth-generation settlers, and therefore are also ‘natives’ in that they too were ‘born’ there. Settlers may also have interbred with the initial natives, thus complicating issues still further. Moreover, taking a still longer historical view, we must also recognise that many of the colonised have themselves at some time been colonisers (displacing and perhaps dispossessing other peoples). Colonisers, too, may well have been colonised at some point in their past. Thus in Britain the Normans colonised the Germanic tribes who themselves had colonised the Celts. In South Africa the English and Dutch (Boers) colonised the Zulus, who themselves had colonised earlier tribes and nations ‘native’ to the southern grasslands. In this respect no people is in absolute terms either ‘native’ or ‘foreign’ to a place. We are all in some sense visitors, temporary tenants. Put another way, everybody is involved in various stages of post/colonialism, before, during or after the event. Hence the optional slashed form (/) in the term itself. An alternative is to consider any and every phase as in some sense mid-colonialism. As with wars, there is always one going on somewhere.

To some extent, then, the labels ‘coloniser’ and ‘colonised’ may be swapped around over time and from place to place. Colonisation is a varied and ongoing process. Yet it is crucial to recognise that, over any given period and in any given place, some people, often whole peoples, have indeed been colonisers while others have most certainly been colonised, and perhaps enslaved too. Thus in the past five hundred years many (native) African, American and Asian peoples have been at the sharp end of colonisation while others (chiefly Western Europeans and their descendants) have been doing the sharpening and cutting. There are, therefore, crucial distinctions to
be maintained between those ‘doing’ and responsible for colonisation and those ‘done to’ and affected by it. History does involve actions and reactions as well as interactions and interrelation. This latter point may seem to be obvious and laboured. However, it would not seem so in the context of certain kinds of NEW HISTORICIST and POSTMODERNIST approach where agency, causality and responsibility threaten to dissolve into an amorphous mass of relations without determination or discrimination. In short, to repeat, some people were – and are – more colonising than colonised. To pretend otherwise is in effect to tell no hi/story while affecting to tell every or any hi/story. And we always tell some hi/story. The point is to realise that that is precisely what we are doing: to reflect upon our knowledge, remedy our ignorance, and recognise the inevitable partiality of our points of view and subject positions.

Postcolonialism, as such, can be broadly and theoretically defined as ‘what grows out of and away from colonialism’. Like POSTSTRUCTURALISM and POSTMODERNISM, the term expresses a state which is both continuous with and distinct from that which it succeeds. Postcolonialism, more narrowly and historically defined, is usually understood to refer to the state of those countries which achieved formal political independence from Britain (and from other Western European powers such as Spain, France, Portugal, Holland, Belgium and Germany) from the mid-twentieth century onwards. As far as Britain is concerned, many of these countries became – and some still are – members of the British Commonwealth (first recognised in 1931). However, as the above more complex and flexible definitions of post colonialism imply (embracing the simultaneous presence of both colonial and postcolonial states) Britain and America can be characterised as being in both colonial and postcolonial conditions virtually since the beginning of modern history. In this respect, the most recent, successful independence movement by a British colony within Britain was that of Eire (Southern Ireland) in 1922. Scotland and Wales gained a regional Parliament and Assembly, respectively, at the beginning of the twenty-first century. Britain’s most recent colonial ‘war’ was with Argentina over the Falkland Islands/Malvinas in 1982. Meanwhile, in 1997, Hong Kong was handed back to China; though the British government again refused to give back Gibraltar to Spain.

Neo-colonialism (meaning ‘new-style’ colonialism) generally means the exercise of international power through economic and commercial rather than military means. The USA and Japan are currently often accused of neo-colonialism because of their dominance in world markets and their power to make other countries economically dependent. The World Banking System, especially the International Monetary Fund, is also arguably neo-colonial in its power to maintain the dependence of many ‘Third World’ countries through control of their debts and trade alliances.

Multiculturalism can be briefly defined as ‘awareness of the distinctively plural and hybrid nature of all cultures’. I put the case like this, slightly provocatively, because it is impossible to point to any culture which has been, is or is ever likely to be, ‘single and pure’ (i.e. monocultural). Historically, those who have seriously sought to maintain the myth of a pure culture have been rabble-rousing ideologues (e.g. Hitler). There are, however, various views of what multicultural can mean. It can mean:

- **multiracial**, in which case the emphasis is on perceived differences in people’s ‘colour’, hair texture and physical build (white, black, yellow, etc.) Race is the core term here, a concept that is still heavy with nineteenth-century notions of fixed human physiological types, particularly the mistaken belief that different peoples (African,
Caucasian, Asiatic, etc.) have fundamentally different physical and mental capacities. Hence the negative charge of the term ‘racism’.

- **Multi-ethnic**, where the emphasis is more on people’s social organisation and cultural practices (e.g. dress and marriage customs) rather than their physiological make-up. **Ethnicity** (derived from Greek *ethnos*, meaning ‘nation’) therefore avoids the biological determinism of the term ‘race’ and recognises the fact that people can be born into a certain group but that they may subsequently take up the cultural practices of another group. Ethnicity offers the possibility of cultural change and variation; race implies biologically determined fixity. (Compare the crucial distinction in **gender studies** between biologically determined sex and socially constructed gender.) Ethnicity is a term which is positively valued. **Ethnocentrism**, conversely, is negatively charged because it refers to the tendency to privilege or centre one culture before others, which thereby become marginalised or ignored (e.g. Anglocentric, Eurocentric).

- **Cultural differences of all kinds**, including differences of class, rank, caste, sexuality, gender, occupation, region, age, dis/ability, etc. – as well as race and ethnicity. Though broad and potentially bland, this extended sense of multiculturalism has the great advantage that it does not concentrate upon one cultural difference to the potential exclusion of others. It recognises cultural differences to be plural and complexly interrelated (also see **marxism** and **feminism**).

Finally, it should also be noted that multiculturalism is a term that can be used in a superficial, merely expedient way. It can be used to promote the sense that everyone should simply ‘get on’ with one another – regardless of persisting disparities in access to education, work, housing, health care, etc. Then the concept papers over the cracks in a fundamentally unequal system. Some purportedly ‘multicultural’ programmes may encourage a kind of sham or fragile consensus, but without addressing the real (largely economic) causes of conflict. It also depends upon whose interests are really being served by the maintenance or dissolution of existing cultural differences. Such, in outline, are the problems and the possibilities facing all purportedly multicultural initiatives from Northern Ireland to the former Yugoslavia, from inner city London to outer city Johannesburg. Whose version or vision of multiculturalism, for whom and why?

*Literacy, illiteracy and language policies

Questions of who can read, write and speak what kinds of thing in what language (‘native’ and/or English and/or another) inevitably bulk large in postcolonial contexts. They did under colonialism too. However, both literacy and language policies are all too easily ignored or obscured in a narrowly ‘literary’ approach to texts. The fact of reading and writing is readily assumed and forgotten by those who have long been in on the act. So are the privileges and prejudices of those who routinely and perhaps exclusively use English. (See Prologue and pp. 11–12 for some current institutional challenges.) Answers to such problems, as we see shortly, vary greatly from place to place. The underlying issues, however, have much in common:

- **How far are the languages of the European colonisers** (English, French, Spanish, Portuguese, Dutch and German) permanently tainted in the eyes, ears and minds of
Can the English word ‘black’, for instance, ever be fully cleansed of its dominant associations with ‘evil’, ‘dirt’ and ‘darkness’, and the word ‘white’ ever be invested with dominant associations other than those of ‘goodness’, ‘innocence’, ‘light’ and ‘cleanliness’? What would this do to everything from pictorial representations of God as an old white man to advertising slogans for washing powders promising ‘whiter than white’ cleanliness?

What are the practical alternatives to English (French, Spanish, etc.) from amongst the native languages of the various states of Africa, Asia and the Americas? What are the immediate and the long-term dis/advantages of teaching people to read and write as well as speak these languages, especially when resources of all kinds (including those for basic literacy) are so scarce?

What are the ‘internal’ implications for regional, tribal, caste and national identity if any single language (European or indigenous) is chosen to the exclusion of others?

What are the ‘external’ implications of a presence and voice on the international stage which is ‘English’ or native? Can a workable compromise be fashioned?

These are persistent questions facing educationists, language-planners, governments and companies worldwide. Because they cut across so many areas of language, literature and culture, refractions of them can be found elsewhere throughout the book (see 1.2; accent and dialect and standards). Figure 3 (opposite) presents a theoretically polarised view of the dilemmas. In practice, people invariably come up with compromises and hybrid solutions. In post-independence Tanzania, Kenya and Malaysia, for instance, English is no longer an ‘official’ language but it is still widely used. In India, English shares ‘official’ status with Hindi, Urdu and several other languages and is often valued for its external, non-sectarian status. In Nigeria English has ‘official’ status, along with Igbo and Yoruba; but there continues to be very pointed argument about the harm it does or benefits it brings to the literacy of indigenous cultures. In any given instance, we are likely to find a mixture of arguments from both sides. The result, in principle or practice, ‘officially’ or otherwise, will be a hybrid situation. Interestingly, much the same principles apply to all kinds of bi- or multilingual groups and institutions, large and small – from individual families, schools and neighbourhoods to international companies and whole countries.

Renaming and remapping

One of the first acts of any explorer, conqueror or coloniser (the terms are at first fluidly interchangeable) is to name the places he (and it usually is a he) ‘discovers’. The fact that the places he ‘discovers’ have been known and inhabited by native peoples for generations, and that many names for the places already exist, is generally overlooked or accounted of merely incidental interest. Somebody’s ‘New World’ is always somebody else’s ‘Old World’. Visitors invariably ‘find’ what the locals had never lost – or had not lost yet anyway. But what were the many and varied names of the ‘Americas’ (North, Central and South) before Amerigo Vespucci’s first name was applied to all of them – prefaced by some approximate longitudinal markers? ‘New England’ before the recently arrived Englanders named it ‘New’? ‘Australia’ before it blew Europeans there from the north (the name comes from the Latin for ‘south wind’ – auster, australis)? And, once there, what were the tribal names of ‘Aborigines’ for themselves before the visiting Europeans called the natives that in
the belief they had found a more ‘primitive’ and ‘original’ kind of human animal? (The European word is a conflation of Latin *ab origine*, meaning ‘from the beginning’; just one of their own tribal names was ‘Koori’.) Put the other way round, did you know that ‘Aotearoa’ was one of the Maori names for ‘New Zealand’ before the Dutchman Abel Tasman visited and renamed it in the seventeenth century? Or that ‘Kentucky’ is Iroquois for ‘meadow land’, and ‘Kansas’ and ‘Arkansas’ are Sioux for ‘land of the South Wind people’? That ‘California’ and ‘Texas’ derive from the Spanish *for*, respectively, ‘earthly paradise’ and ‘allies’? In all these ways, the suppression or the survival of particular place-names, and the ceaseless processes of renaming, give us glimpses in miniature of tiny fragments of continuing, invariably contentious, histories.

Maps, too, are symbolic as well as practical tools. For many people born in Britain in the 1950s (e.g. me) there are variously proud or perplexed memories of maps of the world liberally coloured in pink (the colour reserved for the British Empire and Commonwealth). There was also curiosity about the extremely straight, geometrical and patently non-natural, national boundaries of most of the African states. Only later did I realise just how arbitrary and ‘sharp’, in every sense, was the mid-nineteenth century ‘carving up’ of Africa by Western European powers. Now, however, I am constantly reminded of the long-term consequences for the self-(in)sufficient (non-)economic development of many of these nations in the modern world. On a still grander scale, there is the understandable but still unsettling fact that most maps of the world before the early twentieth century were made by Western Europeans with an eye to Western Europe as the centre, visually as well as figuratively. After all, if you think the world revolves around you, that’s how you draw it. More technically, the traditional ‘Mercator’ (conical) projection of the globe, dominant from the seventeenth century, had a strong tendency to exaggerate the relative size of Western Europe. More recent projections such as that by Winckel represent the world more accurately in terms of actual land area. The effect has been to shrink Western Europe.

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**Figure 3** Postcolonial problems and possibilities with English

<table>
<thead>
<tr>
<th>ENGLISH</th>
<th>NATIVE LANGUAGE(S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associated with British Empire and/or American neo-colonialism</td>
<td>Associated with indigenous social structures and institutions</td>
</tr>
<tr>
<td>Identified with local power elite</td>
<td>Identified with local powerlessness</td>
</tr>
<tr>
<td>Learnt artificially through formal education</td>
<td>Learnt naturally through routine social interaction</td>
</tr>
<tr>
<td>Mainly for reading and writing – print culture</td>
<td>Mainly for speaking and listening – oral culture</td>
</tr>
<tr>
<td>Part of public, official sphere; international power</td>
<td>Part of personal, informal sphere; ethnic solidarity</td>
</tr>
<tr>
<td>Access to global learning and communication</td>
<td>Access to local learning, customs and communication</td>
</tr>
</tbody>
</table>
to less than half its former size relative to, say, Russia or Africa. On large-scale maps Britain almost disappears completely.

In all these ways, through processes of renaming and remapping, Western Europeans have left their marks, both physical and figurative, on the shape of the modern post/colonial world. To be sure, post-independence governments were often quick to re-rename their countries and cities, even if they couldn’t always do much about the actual redrawing of their borders. Thus Rhodesia (named after Sir Cecil Rhodes) was renamed Zimbabwe; Salisbury its capital was renamed Harare; though these were only two of the previous local options. ‘South West Africa’ was named ‘Namibia’; though this had no exact relation to any preceding cultural–political configuration. Each one of these acts of (re)namings and (re-)mappings, whether by colonisers or de-colonisers, is thus historically highly specific and motivated by politically distinct agendas. One thing is clear about all of these processes, however. The signs on buildings, roads and maps may change and even ‘return’, but they never point to exactly the same places or peoples. The pointing is always going on in a different social context and historical moment. This is a principle that applies as much to actual signs as to notional ones. Issues of renaming and remapping, whether understood literally or metaphorically, are also central to such activities as translation and travel-writing (see auto/biography).

White selves and black others: some cases of mis-, under- and non-representation

In general terms, we tend to brace a sense of our selves against our sense of everyone and everything else we are not (i.e. others). In ethnic terms, this means that specific cultural groups tend to define themselves by reference to other groups they are not. Thus a Jew is aware s/he is not a Gentile; a Christian is aware s/he is not a Jew or Moslem. And countless British jokes sport with the supposed differences between ‘this Englishman, this Irishman, this Scotsman and this Welshman’. Of course, the basis of all such distinctions is ethnic stereotypes of a generally negative but occasionally positive kind: the Jew may be God-fearing or God-challenging, family-minded or acquisitive; the Scot may be wildly drunken or a hyper-sober Presbyterian, generous or mean; and so on. Add physiological features to these caricatures and you quickly get racial stereotyping (the sallow-faced, hook-nosed Jew; the fierily red-haired Scot).

There are obviously deeply psychological as well as social dimensions to these processes. The person who reckons her- or himself to be ‘pure white’ has necessarily only been able to do this by taking on board an equally extreme image of ‘pure black’. S/he is thus totally locked into a process of self-definition which actually needs the ‘other’ to maintain the fixed dynamic of that definition. The inverse applies, of course. ‘Pure black’ consciousness (i.e. negritude) actually needs an internalised and externalised sense of ‘pure whiteness’ to maintain its self-definition. Similar processes are at work when people talk approvingly or disapprovingly of someone or something as being, say, ‘English through and through’, ‘all-American’, ‘genuinely Russian’ or ‘typically Japanese’. In all these cases, there is some strongly implied obverse (‘not at all English’, ‘un-American’, etc.) which underwrites the observation.

The model opposite (Figure 4) shows a dominant Western European mind-set and cultural frame. This model is deeply embedded in colonialism and persists in modified
form into postcolonialism. Such *binary oppositions are commonly invoked or implied when people adopt a simplistically ‘black-and-white’ approach to ethnicity. (Some ‘muted’ mind-sets and cultural frames are supplied italicised in brackets. These point to alternative views that were and are available; though notice that these too may easily become polarised.) The first polarities are chiefly identified with the earlier stages of empire. The later ones are more recent and demonstrate just how remarkably resilient and pervasive such modes of thinking, seeing and saying can be.

It was a founding axiom of European colonialism, and one of the declared rationales of its civilising mission, that ‘the black man is the white man’s burden’.

**Figure 4** Dominant post/colonial and neo-colonial mind-sets (and some muted alternatives)
The dominant polarities featured obviously underwrite this view of the coloniser as basically a helper, nurturer and guide for the colonised. Such polarities also clearly extend from the colonial to the postcolonial and neo-colonial worlds (in ‘Third World/Development Aid’ programmes, for instance). At the same time we must recognise the complex relations between these black-and-white oppositions and those identified with, for instance, masculine and feminine (see GENDER STUDIES, pp. 115–116) and upper (or middle) class and working class. Thus even in terms of crudely dominant discourses, there are complications in the ways we must frame notions of race and ethnicity. These frames must be superimposed on those relating to sexuality and gender, class and rank, as well as education, religion, region, and the like. In short, even leaving aside the matter of actual times, places and names, it makes a huge difference whether we think of a white or a black person as, say, female, middle-class and Muslim or male, working-class and Christian. And of course the complications multiply prodigiously once we add in ‘muted’ and ‘alternative’ dimensions of all these superimposed and, in reality, ceaselessly shifting frames (for related work on other kinds of multicultural, political and philosophical difference, see MARXISM, FEMINISM and POSTSTRUCTURALISM).

How to practise Postcolonial approaches in a multicultural world

General frames

Begin by putting yourself ‘on the map’, both geographically and historically. Where in the world are you? Where did your family and people you know come from – when, where and why? What, for instance, was their likely relation to the ‘slave-trade triangle’ between Britain, Africa and the Caribbean/Americas? (See the maps in Appendix A and Activity (b) in 1.4 for detailed suggestions.) More particularly, consider:

♦ the various phases of post/colonialism (including neo-colonialism) in which you are directly or indirectly implicated. How far do you identify yourself with colonisers or with colonised? within or beyond the British Isles, Western Europe, America, Australia? within or beyond whatever centre(s) you identify as ‘home’?
♦ the kinds and degrees of multiculturalism in which you are directly or indirectly implicated because you live where, when and how you do. Representatives of what ethnic and other cultural groups do you routinely (or rarely) come into contact with? Which do you only know through the media (TV, films, newspapers, magazines)?

Go on to reflect upon the kinds of LANGUAGE you use and the kinds of LITERATURE you are studying with an eye and ear to their post/colonial and multicultural implications:

♦ What varieties of English (including accents and dialects) do you use? What standard do you identify with – British, American, Indian, Caribbean, etc.?
♦ Would you categorise the texts you are currently studying nationally, internationally or in some other way (e.g. as English or American or Australian Literature; Literature in English; English Studies; Comparative (Commonwealth, Postcolonial) Literature; Women’s Writing; Literary or Textual Studies)?
Specific text

Notice that these questions can be put to any text, whether or not it has an obviously post/colonial, ethnic or multicultural dimension to it. (Revising views of what is obvious is itself part of the project.)

Where in the world did – and does – the text come from? Who wrote or produced it – for whom, where, when, why and how? Is it noticeably ethnocentric (e.g. Anglo-, Euro-, Afrocentric) in the people and places it represents, or in the communicative and media circles in which it moves?

(All the following questions may focus initially on ethnicity; but they should be extended and complicated so as to acknowledge other differences of class, rank, gender, sexuality, age and education, etc.):

♦ Which persons or peoples are centred, marginalised or ignored – geographically and socially? Do you feel that any group is over-, under-, mis- or un-represented? (What if roles were reversed, say, or background figures were moved to the foreground?)
♦ Are racial or ethnic stereotypes reinforced or challenged? For instance, how far do physiological build and physical appearance (complexion, hair, bone structure, dress, body language) support a particular cultural ‘placing’ and, perhaps, moral evaluation? Who are realised as ‘selves’ – near and known, familiar and perhaps ‘normal’? And who are realised as ‘others’ – far and foreign, unfamiliar and perhaps exotic or grotesque?
♦ How far does the text seem to assume or assert some of the dominant ‘black-and-white’ polarities presented above (e.g. culture v. nature; reason v. feeling; science v. superstition; Christian v. heathen)? And how far does it seem to offer ‘muted’ positions, or explore genuinely alternative possibilities (perhaps by shifting or completely switching the terms of the argument)?
♦ Are there any genres or cultural frames of reference which are unfamiliar to you? For instance, are there any distinctions between or confusions of, say, literature and performance, story and history, or fiction and fact, which you find striking? And are there stories, myths, legends, religious imagery, world-views you’ve never encountered before?
♦ How might you interpret (and perhaps even rewrite) the text so as to make its post/colonial and multi/cultural dimensions more – or differently – ‘obvious’? Because every text is always already in some sense both post/colonial and multi/cultural, this is quite properly a matter not only of the initial writing but also of subsequent reading and rewriting.

Example

Read Billy Marshall-Stoneking’s ‘Passage’ (5.1.6 b) with the accompanying notes and above questions and suggestions in mind. Then compare your responses to those below.

‘In’ but not ‘of’ English. The first thing that strikes me about this text is that English is being talked about as an optional medium. The act of using it is commented upon explicitly and thereby foregrounded: ‘The oldest man . . . speaks to me in English’;
We speak to each other in English. Implicitly, somewhere in the background, is the sense that another language might be used, one that would not prompt such surprise, one that would perhaps suit ‘the oldest man in the world’ and the occasion better. And yet, because this text is written in English, we are reading and understanding it. It is still proving serviceable. English brings you and I and the narrator and the oldest man into contact. We understand them – after a fashion. But perhaps only after a fashion. For the strong implication of the poem, reinforced by the notes, is that the ‘other’, unmentioned yet potentially more expected, language is ‘Aboriginal’. That, clearly, is the culture of which the oldest man speaks, albeit through the verbal medium of another.

But there are other signs of an interplay of cultures: apparently slight yet subtle intimations of sights and sensations. From the very first line our attention is drawn to the seemingly unexceptional fact that ‘The oldest man in the world wears shoes’. To you and me, who probably wear them most of the time, this is nothing strange. Yet again, as with the insistent presence of ‘English’, the foregrounding of ‘shoes’ presence implies a significant absence. Other footwear maybe? Or perhaps rather, again taking our cue from the notes and any other cultural knowledge we have of these traditionally far-roaming, fast-moving peoples, the fact that we might expect no shoes at all. The implied absence is most likely bare feet. The same presumably goes for the fact that ‘He rides in motor cars’. Notice that it doesn’t say he ‘drives’ or ‘has’ (i.e. owns) a car, but that he ‘rides’ in them, as though there is a certain distance between him and the machine. (This distance is confirmed by the use of the more formal, now archaic phrase ‘motor car’.) The oldest man’s relation to motor cars evidently involves neither control nor possession – simply use. Presumably it’s the poet’s car. At the same time, the oldest man seems perfectly capable of handling it all. He even, in his own way, seems to be totally in harmony with the machine; or at least well able to resist and respond to it: ‘He rides in motor cars. / His body: fluid, capable – a perfect shock absorber’.

Re-mapping history. Meanwhile, we too are in for some shocks as, in the company of this pair, ‘we bounce over the dirt track in the back / of a four-wheel drive’. For this may not just be a ‘dirt track’ that the four-wheel drive is bouncing ‘over’. The oldest man has already begun to ‘name . . . Names’. Perhaps there is something we are missing – or messing up.

1That tree is a digging stick
left by the giant woman who was looking for honey ants;
That rock, a dingo’s nose;
There, on the mountain, is the footprint
left by Tjangara on his way to Ulamburra;
Here the rockhole of Warnampi – very dangerous – ’

And so he ‘names Names’ and, in effect, re-maps the landscape for his listener in the car. And incidentally for us too. Perhaps it is we who are the lucky ones because this is not in an Aboriginal language but in English. This way we can follow the ‘Passage’. It leads us through legends otherwise almost certainly inaccessible to us; and it leads us to a vision of the landscape, both physical and mythical, we could not otherwise have. Because for me certainly, and for you quite probably, none of these ‘Names’ and none of these stories is familiar. We therefore have to piece meanings together, to make some coherent sense of plants (‘That tree’); minerals (‘That rock’); animals (‘a dingo’s nose’); people (‘the giant woman’, ‘Tjangara’); places (‘Ulamburra’,
‘Warnampi’ – or are these personal names too?). To us such traces may be barely decipherable. We have no frame of shared story or history in which to place them. We do not even know how many, if any, of these legends are based on what we would distinguish as story (anthropomorphic myth, folktale, fable) or history (the oral record, albeit refashioned, of some actual settlement, some actual events). Indeed, we cannot at all be sure whether or how well our conventional Western distinctions between ‘story’ and ‘history’ will hold up in this world. For this is a kind of *oral narrative, and perhaps a mix of ‘hi/story’ Westerners are not now familiar with (though its principles would probably have been familiar enough to the Anglo-Saxons and the Native American Indians who sang and listened to their own legends, histories and lore). Moreover, those casually assumed categories ‘mineral’, ‘plant’, ‘animal’, ‘place’, ‘person’, may also turn out to be impositions of alien, or at least inappropriate, mind-sets and cultural frames. For the general drift and continuous flow of the hi/story we are being told and the whole shape and shift of the landscape we are having fashioned for us may suggest some quite different world-sense: one in which it is the intuited wholeness – not the analytical discreteness – that is being rehearsed and realised.

*Tell-tale singsong*. In fact, it is through this verbal rehearsal that all this – and this sense of ‘allness’ – is being realised. The world is being given coherent shape, meaning and purpose by the very act of telling the tale. The landscape is being, in every sense, ‘animated’ by the teller – even as the features of that landscape act as prompts for him in the telling:

‘This is the power of the Song.
Through the singing we keep everything alive;
through the songs the spirits keep us alive.’

This is, then, a reciprocal, symbiotic relationship. The Song keeps everything alive; while the singer (and by extension singers-along and listeners) are all part of the ‘us’ that ‘the spirits’ through the songs ‘keep alive’. It is a model of the world and a function of singing many people in the West are not now very familiar with. It is a hi/story within a poem – and perhaps a science within an art – that we may therefore learn a lot from.

*Old worlds for new*. But of course there is not one ‘we’ but at least two. There’s the ‘we’ within the poem (the oldest man and his interlocutor, the poet-narrator) and there’s you and I and other people outside it. Certainly, in a crucial imaginative sense, for the duration of our reading of the poem, we all bob along as a kind of capacious, collective ‘we’: ‘We bump along together in the back of the truck. . . . We speak to each other in English’. ‘We’ all do in some sense communicate, we share things. At the same time, ‘we’ are all of us in some crucial respects different. In the poem, for instance, ‘The oldest man in the world’ is distinguished from ‘the newest man in the world’. And the latter acknowledges that ‘my place [is] less exact than his’. Perhaps the newest man is literally on unfamiliar terrain, lost even. But perhaps, too, he feels himself to be more lost in the world – or at least less sure of his ‘place’ in the one they are currently in – than his older companion. And here again the supplementary notes, including a very brief biography, might help us refine, point and ‘locate’ our interpretation. Billy Marshall-Stoneking is an American who has adopted and adapted Australian, especially Aboriginal, ways. Perhaps, then, what he is making us privy to is his own sense of dislocation, inadequacy even, when confronted by an ‘older’ member of one of the ethnic groups he is beginning to identify with. After all, it seems
that the poet-listener, like us, needs to be told these things about the land/spirit-scape
he is in. Maybe he knows more of the myths, legends and hi/stories than you or I do.
But he evidently knows much less than ‘the oldest man’ he listens to. We may therefore
be left wondering a variety of things by the end of the poem. For by now the last lines
have built up a stronger pressure behind them, and acquired a more subtly ambiguous
resonance than the first time we met versions of them near the beginning:

We speak to each other in English
over the rumble of engine, over the roar of the wheels.
His body: a perfect shock absorber.

Maybe the oldest man has an effective way of dealing not only with the rumble and
roar of the car, but also with the ‘rumble’ and ‘roar’ of modern Western life. We have
already been told explicitly by him that ‘the Dreaming does not end; it is not like the
whiteman’s way.’ So very likely the shock his body is able to absorb is the ‘shock of
the new’ (to use Toffler’s phrase) as well as the literal bump and bounce of motor
cars. And very likely it is this quality of resilience as well as the sense of being sure
of the world and one’s place in it that the poet-listener admires and perhaps even
wishes to emulate.

Activities

(a) Compare the ways in which ethnic differences are complicated and compounded by
those of gender, class and age in a couple of the following post/colonial texts: Nichols’s
‘Tropical Death’ (5.4.6 d); Shakespeare’s The Tempest (5.3.2 b); Churchill’s Cloud 9
(5.3.3 e); Conrad’s Heart of Darkness (5.2.5 b); Achebe’s Things Fall Apart (5.2.5 e).

(b) Draw on the questions and suggestions in ‘How to practise postcolonial approaches
in a multicultural context’ to help frame a response to any text which interests you
in these respects. (Kipling’s Muhammed Din (5.2.5 d) offers a thorough work-out.)

(c) Rewrite the extract from Defoe’s Robinson Crusoe (‘I Call Him Friday’ – 5.2.3 b) so
as to explore alternative subject positions and perspectives. Consider changes of genre,
medium and period, too, if you wish. Add a commentary on the problems and
possibilities encountered. (Later, see Holdsworth (5.2.3 c) for a version done by
someone else.)

Discussion

(i) English the subject is the place where a fundamental question about intercultural
relations is being addressed.

Colin Evans, English People: The Experience of Teaching and Learning
English in British Universities (1993: 213)

(ii) Post-colonialism [is] an always present tendency in any literature of subjugation
marked by a systematic process of cultural domination through the imposition
of imperial structures of power.

Viyay Mishra and Bob Hodge, ‘What is Post-colonialism’ in
Williams and Chrisman (1993: 284)
The challenge of postcolonial literature is that by exposing and attacking anglo-centric assumptions directly, it can replace ‘English literature’ with ‘world literature in English’.


All of us, in some sense, belong to the diaspora; every nation is hybrid, becoming more so as migration increases.

Dennis Walder, Post-Colonial Literatures in English (1998:199)

2.10 TOWARDS A NEW ECLECTICISM: ETHICS, AESTHETICS, ECeology . . .?

The aim of this final section is not to have the last word on theory. But it is to put in a word (four of them, in fact) for certain ways of going about things. It is offered as a contribution to a continuing conversation on what theorising the subject (and being a subject who actively theorises) is and may yet be. It also seeks in various ways to ‘see through’ the current Post-positions (Poststructuralism, Postmodernism, Postcolonialism, Post-theory) with their predominant sense of belatedness, of being ‘after’ rather than ‘during’ or ‘before’ the event (see Prologue, pp. 6–7). Above all this is an invitation to readers to review and reconfigure the options for themselves, while also cueing some of the key terms and topics in Part Three.

The kind of eclecticism referred to here is not really another ‘-ism’. It is not a distinct movement, model or even method. Rather, it is the pragmatic activity of gathering and selecting, refining and adapting, whatever tools and techniques work with the materials and task in hand. The root is Greek ekleign, meaning ‘to select’ or ‘to elect’, which are the Latin forms that came into English. ‘Eclectics’ was the name for a loose association of early Greek philosophers (second and first centuries BCE) distinguished by their attempts to synthesise a variety of idealist and materialist philosophies (Aristotelian, Platonic, Stoic, Epicurean); and they were praised or censured depending whether the effort was judged worthwhile. ‘Being eclectic’, it should be observed, is still considered a good or a bad thing. Again it all depends whether the results are reckoned significant and satisfying. By definition, therefore, the present Eclecticism is only ‘new’ in so far as it helps draw attention to existing practices that are readily recognised but usually unacknowledged. For the fact is that virtually all the most powerful and persuasive contemporary approaches turn out to be mixtures, compounds or hybrids and, however principled, in some measure ‘impure’ – in a word eclectic. Examples are the convergence of psychoanalytic, postmodern and post-structural perspectives in a nominally ‘postcolonial’ critic such as Bhabha, with feminist and Marxist inflections in another nominally ‘postcolonial’ critic such as
Spivak; or the capacious theoretical resource and nimble rhetoric of such opponents
and proponents of Postmodernism as, say, Eagleton and Jameson (avowedly Marxist)
and Hutcheon and Weedon (avowedly Feminist). All these writers are eclectic in that
they continue to refine and develop – they do not simply impose – their particular
syntheses. The present reader is enjoined to do the same.

**Ethics** is a handy, hold-all term for systematic attention to matters of right and
wrong, responsibility, justice, and, by extension, all kinds of value. At its broadest
ethics embraces moral and cultural ‘atmosphere’ or ‘ethos’ (whence ethics). All
approaches to the subject are inevitably ethical in so far as their practitioners propose
or presuppose a better rather than a worse way of looking at and doing things. In
the case of overtly social-historical approaches such as Marxism, Feminism and
Postcolonialism, the ethical imperative is linked to more or less explicit political
agendas associated with class, gender, sexuality, race and ethnicity. In the case of more
narrowly text-based approaches such as New Criticism, Formalism and Post-
structuralism (especially deconstruction), the ethical dimension is usually implicit in
attitudes to verbal devices and textual structures: what counts as coherent and unified,
or as acceptably discontinuous and heterogeneous. Meanwhile, the most persistent
general rationale for the reading and study of **literature** is fundamentally ethical
as well as aesthetic: that it cultivates a sense of imaginative tolerance, a capacity to
see many points of view; reading ‘opens up horizons’ and ‘broadens the mind’. To be
sure, such an argument has its problems: not all students and teachers of English are
automatically full of sweetness and light. (The commandants of the Nazi death camps,
we should recall, still enjoyed high art.) None the less, it is a widely held conviction
that the very process of seriously engaging with complex and demanding work is
inherently good for you. Bakhtin, for example, argues that the capacity to be fully
responsive to a work (i.e. ‘response-able’) also helps readers sharpen their sense of
‘responsibility’ (see p. 261), and related arguments are made by many critics
committed to Reader Response and Reception Aesthetics (see **writing and reading,**
**response and rewriting**). Some such positions are held by defenders and proponents
of liberal – and liberating – education as various as Ricoeur, Nussbaum Hillis Miller,
Kearney and Levinas (see Reading p. 166).

Meanwhile, in pragmatic approaches to **language** there is a long-standing
engagement with issues of power and responsibility. The teaching of **rhetoric**, for
instance, whether ancient or modern, directly addresses the relation between
information and persuasion. In ancient Greece and Rome this was in the context of
oratory and an oligarchy, which excluded women and depended on slave labour.
Today it is more likely to be in the context of a broader-based democracy with
communications dominated by the multi-media. But both kinds of Rhetoric are
expressly concerned with what it means, in the fullest sense, to use language ‘well’ or
‘badly’: in the ethical service of what is true and good and not just for aesthetically
pleasing effects and politically expedient ends. Similar concerns are expressed in
current movements such as Critical Discourse Analysis and Critical Language
Awareness (Hodge and Kress, Fairclough, Tannen, Cameron and others) and, latterly,
Ethical Linguistics (especially Wales). There are two main areas of attention:

◆ **Critical awareness of the ideological implications of using certain words, structures
and varieties of language.** This includes (a) sensitivity to sexual and racial
discrimination in language, and recognition of the loaded nature of such choices as
‘terrorist/freedom-fighter’, ‘fanatic/believer/infidel’, ‘we/they’, ‘them/us’, etc.; (b) a
grasp of the implications of grammatical structure when identifying causes, attributing agency and assigning responsibility for actions and events (notably the differences among active/passive, transitive/intransitive, nominalised and verbalised structures; see 5.2.7 a); and (c) awareness that sometimes simply using a technically specialist variety of language – even a particular language (English, say) – may serve to exclude some interested parties while consolidating the power of others. In this respect translation, both broadly and narrowly conceived, between specialist varieties as well as between whole languages, is a crucial issue. As it is in . . .

Conduct of interviews, consultations and negotiations; the drafting of contracts, agreements, records and other official documents. Such activities are particularly significant in legal, medical, educational and other professional or bureaucratic encounters (getting a job or advice, receiving treatment, being legally sentenced, resolving a dispute, etc.); but they arise in any discourse situation where information and opinion need to be elicited, facts established and action taken. In such cases it is acutely obvious that speech acts: it has real, serious and sometimes life-threatening or life-saving consequences. The crucial consideration is how far the communication is one-, two- or many-way (i.e. based upon monologue or dialogue), and whether the controlling dynamic is conceived as ‘top-down’, ‘bottom-up’ or ‘across’ (e.g., expert–lay, doctor–patient, police–suspect, lecturer–student, provider–customer, citizen–citizen, person–person). With written and printed documents there is the added matter of specialised literacy skills (legal, financial, medical, etc.) and the technology used in recording and retrieving information. Meanwhile, underpinning all of these activities are processes of official certification and professional accreditation. Linguistically, these have a palpably performative dimension to them: you can’t be an officially recognised doctor, lawyer, teacher or whatever unless you have the appropriate ‘bit of paper’. Documents such as passports, visas and work-permits can in some circumstances be essential to survival as well as employment.

In all these ways, language not only reflects and underwrites but in effect enacts and embodies power relations. Words are tools or weapons and may be wielded in ways that are more or less irresponsible and more or less unjust. They are at the very heart of processes of legitimisation and validation, and are therefore subject to covert control and connivance, as well as being the objects of open re-negotiation and re-valuation.

But values are shifting and complex, and one kind of value judgement tends to get mixed up with another. As a result, any approach to language and/or literature tends to entail not only a particular ethics but also a particular aesthetics. That is, for better and worse, the sense of what is good or bad ethically (morally, politically) tends to get mixed up with a sense of what is good or bad aesthetically (formally, perceptually). There is therefore a fundamental, and often undeclared, ambiguity about virtually all talk of ‘good’ or ‘bad’ writing, of ‘good’ or ‘bad’ art. Does this mean writing that is morally good or bad in its execution? a good or bad representation or image of something that already exists in the world (and therefore in some sense in/accurate or in/adequate)? a good or bad performance or work of imagination in its own right, and therefore un/successful at creating its own world? or a mixture of all of these? To be sure, casual talk of ‘good’ and ‘bad’ writing or art can be confusing and unproductive; it smacks of dilettantism and idle opinionating. However, careful consideration of the interrelations among various kinds of value is absolutely essential if there is to be any sense of an integrated subject as well as any claim to integrity in its study.
There is a fuller discussion of aesthetics and pleasure, art and beauty in the entry in Part Three. There it is confirmed that ‘aesthetics’ can carry its broadly plural and ultimately radical sense of ‘study of the conditions of sensuous perception’ (the meaning favoured by Kant, from the Greek root aisthetes, ‘those who perceive through the senses’). Conversely, ‘the Aesthetic’ need not be limited to the narrower, essentially singular sense of ‘the idea of the beautiful’ that underwrote the predominantly elitist and escapist ‘art for art’s sake’ movement of the late nineteenth century. All that will be added here is that it is tempting to venture some kind of compound approach to value that we might call ‘Aesth-ethics’. The emphasis then is upon the tensions within and between various value systems, their points of convergence as well as divergence. ‘Aesth-ethically’ speaking, for instance, we may observe that many of the critical approaches reviewed in previous sections entail a distinctive aesthetics as well as ethics. (Put another way, each has a distinctive *poetics as well as politics.) NEW CRITICISM, for instance, celebrates certain kinds of textual ‘wholeness’ and ‘unity’ produced by the paradoxical resolution of ‘tensions’ and ‘ambiguities’. It tends to be neo-classical and ‘High’ Modernist in temper and conservative in politics, and works best with lyric poetry and shorter fiction. Traditional forms of MARXISM, however – represented by Lukács and Goldmann – are dedicated to ‘totalising’ and ‘world-historical’ visions of social reality built along lines of class-conflict; they tend to favour large-scale, encyclopedic fiction in a realist mode. Meanwhile, more experimental forms of Marxism and CULTURAL MATERIALISM (represented by Brecht and Benjamin) are far more committed to fragmented and discontinuous dramatic and narrative forms (even when nominally ‘epic’); and they propose a more dynamically revolutionary vision of political change through ‘shock’ and ‘making strange’. FORMALISTS, on the other hand, may concern themselves chiefly with perceptual *defamiliarisation and linguistic *deviation; but they rarely take the turn back from form to function, and text to context enjoined by their FUNCTIONALIST successors. POSTSTRUCTURALISTS and POSTMODERNISTS, likewise, may in various ways be politically elusive, submissive or subversive. It all depends how far the instability of the subject is conceived as an individual, collective or collaborative matter and whether the play of difference in verbal, intertextual and cross-media space is merely self-reflexive or prompts critical reflection on the world beyond. Finally, FEMINIST and POSTCOLONIAL approaches are particularly notable for the wide range of ethical-aesthetic and political-poetic agendas they address; also the sheer variety of theories and disciplines they draw upon and reconfigure. They are therefore ‘eclectic’ in the fullest, most flexible and contentious sense of the word.

So is the approach – and final key term – featured next.

Ecology is the study of the evolving interrelations among natural – including human – systems, also the systems themselves. The ‘eco-’ part derives from Greek oikos, meaning ‘household’ or ‘home’, a root which ecology shares with economics (in which case all economics is in some sense ‘home economics’). The difference is that ecology designates ‘study’, ‘knowledge’ or ‘understanding’ (from Greek logos) whereas economics designates ‘control’, ‘management’ or ‘direction’ (from Greek nomia). The persistent challenge, in fact, is to bring the two together to produce a kind of ‘understanding-management’ or ‘knowledgeable-control’: economics informed by ecological awareness, and an ecology that is economically viable. Crucially, this depends upon the definitions of ‘household’ or ‘home’, and a recognition that these differ from culture to culture and vary over time. The Latin counterpart of Greek oikos was habitus, which also carried a range of senses from ‘human habitation’ to
‘natural habitat’. In Darwin’s *The Origin of Species* (1859), for instance, ‘inhabitants’ is regularly used to refer to any organism – human, animal or plant – that occupies a common space. For the Greeks, *oikos* was a similarly capacious and flexible concept. At the very least it covered everyone ‘under the same roof’ and, so to speak, ‘held by the same house’ (not just the house-holder as the nominal owner of the property). More generally, it embraced not only the immediate, ‘nuclear’ family of parents and children and the larger, ‘extended’ family of grandparents, uncles, aunts and cousins etc., but also the servants and slaves as well as the livestock and the attached gardens and fields. All belonged to and were identified with the *oikos*. This was therefore a model of community based not just upon blood and family ties but on a sense of place and shared space. Nor was it limited to humans; though it was certainly centred on human social organisation. The combined human–animal, house–field sense of the archaic notion of ‘eco-*’/oikos (like that of Latin *habitus*) is worth stressing. For it is often casually assumed that ecology is simply a faddish word for biology or nature and, conversely, that economics is a purely human affair. In reality, however, the two activities are intimately and intricately interconnected. They are deeply coloured by the politics of their particular historical moment, too. As already mentioned, Greek ‘households’ were organised hierarchically in terms of men, women and slaves; just as Roman ‘households’ were circumscribed by notions of citizenship and empire. Modern ‘ecology’ movements may be aligned with the ‘green’ politics of a just and sustainable global economy based on ‘fair’ rather than ‘free’ trade. But similar arguments may be appropriated, especially by advertisers, to underwrite a mere back-to-nature ‘organic’ lifestyle for the rich who consume – not the poor who produce.

That said, the implications for a fully ecological–economic grasp of the subject (in principle any subject) are prodigious. The central focus then becomes a complex phenomenon we might call *humanity-in-nature* and *nature-in-humanity* (rather than, say, *human nature* viewed as a separate and privileged entity in a narrowly Humanistic sense); and the main issues have to do with kinds of relation and interchange, and dynamic processes of evolution and becoming (rather than, say, essence, identity and fixed states of being). Radical Ecology therefore shares with *POSTSTRUCTURALISM* a concern with the interrelations amongst notionally whole systems in so far as these are perceived to be open and in process and to have indeterminate or multiple centres. It shares with *POSTMODERNISM* a concern with the human/nature/technology interface; with *FEMINISM* and Queer Studies a concern with the ‘naturalness’ or otherwise of current models of both GENDER and SEXUALITY (especially the nature of the body, reproduction and contraception); and with *POSTCOLONIALISM* a concern with what it is to be ‘native’ and have ‘roots’ or a sense of ‘belonging’ or, conversely, what it is to be ‘rootless’ or *en route* – displaced, migratory or nomadic – moved by a sense of ‘longing’. The three main strands of the present section may therefore be woven together thus:

♦ **Ethics** is concerned with principles of justice, right and responsibility that lay claim to some degree of common and ultimately universal applicability – whether based on shared reason, humanity, the sanctity of life, humility before god or death, or scientific laws. Crucially, such principles are always tested and put to the proof by contact, often collision, with values and belief systems that are relatively local and historically specific but which themselves often claim to be absolute.

♦ **Aesthetics** is concerned with the realisation of kinds of wholeness and satisfaction in perception and experience, commonly expressed as a tension between gestures
towards some ultimate totality or infinity on the one hand and immediate impulses
towards finite yet intensely charged particulars on the other. This may also involve
the tension between a *formal aesthetic that claims some kind of ideal purity and
unity, and various *functional aesthetics that are felt in practice to be irreducibly
plural and concrete.

Ecology, meanwhile, is concerned with an integrated, notionally holistic view of
human–natural systems, even though at any point in time or space these systems –
whether nominally organic or mechanical – are seen to be open and evolving. They
are in process of becoming yet other systems.

There are two things, then, that characterise all these projects: (i) a concern with kinds
of wholeness and universality and with values that are in some measure held in
common; (ii) a recognition that values differ and vary, and are arrived at by processes
of valuation that involve conflict as well as cooperation. Hence the persistent need
for methods that are capacious and flexible, generous yet principled. Hence, here, the
argument for a kind of *eclecticism the defining characteristic of which is precisely the
attempt to gather a whole host of different approaches and synthesise them in ways
that are significant and satisfying. Though it should be added that this is necessarily
always in some way unique to each person and occasion. And, of course, the present
reader may have objections to all of this. Isn’t it limply ‘liberal’ or merely ‘pragmatic’?
or perhaps far too ‘radical’? or simply, most tellingly – with the emphasis on the
negative – *eclectic?! But that’s fine too. For you will then have to state clearly just
what your own grounds for gathering, selecting and synthesising materials and
methods and models are – and if not *ethically, *aesthetically and *ecologically in the
present senses, then in others you prefer. And if not these terms, then yet others of
your own finding and fashioning. For there are plenty to choose from in the previous
sections, and plenty more in the next part of the book. Equally importantly, there are
plenty *not in this book and, perhaps most important, some *not yet in any book or
essay or discussion at all. Unless or until, that is, someone decides to write or say
them. You, for instance.

Returning to English Studies in particular, we see that many of these issues have
been around in one form or another for a long time. A fundamentally ethical
commitment to the cultivation of discriminating judgement and powers of right
action, over and above mere matters of taste and appreciation, is a persistent strain
in the subject. This is a project to which figures as various as Arnold, Richards, Leavis,
Williams, Eagleton, Belsey and Spivak all contribute, albeit with radically different
aims and agendas. Meanwhile a broadly ecological concern with human/nature and
people/place relations is a deep-rooted and perennial feature of the subject, implicit
in some of its Classical origins and explicit in much of its Romantic legacy. What
follows, therefore, is a kind of ‘ecological’ checklist of terms and topics. It is dedicated
to what might be called (somewhat cumbersomely) *re-valuations and *re-presentations
of *people in *place in *time. But really, like all the other checklists, if it helps prompt
some exploration and argument it will have served its turn. (Notice that the questions
and suggestions that follow can – and in some ways must – be addressed to yourself
and to others as well as to the text in hand. For those are properly ecological and
eclectic moves, too.)

Household, family and community (*oikos and *habitus). Are the ‘households’ based
on property, land, rank, blood ties, friendship, occupation? and are they with or
without servants, animals, etc.? Are the families one-parent, nuclear, extended . . . ? What of the other overlapping communities based on street, neighbourhood, farm, village, work, recreation, network, etc.? Overall, is there a sense of ‘home’ or ‘homelessness’, literal or metaphorical? (In the work of the Brontës, for instance, most famously in *Jane Eyre* and *Wuthering Heights*, it is the larger household, including such figures as adopted relatives, servants and governesses, that is the primary social unit and focus; it is not ‘family’ in a narrowly blood-based, and still less a modern ‘nuclear’, sense. Thornfield Hall, the Heights and Thrushcross Grange are all more populous and various than the latter alone, and also extend through the buildings to the landscapes beyond.)

*Identity and identification: ‘roots’ or ‘routes’. Is there a sense of rootlessness or of being ‘en route’, perhaps as a migrant or nomad – and is this experienced as a good or bad thing? Relatedly, are there strong identifications between a character and an environment, or a mood and a place? (The latter is sometimes, following Ruskin, negatively referred to as the ‘pathetic fallacy’; it may be more positively conceived as the ‘genius or spirit of place’, *genius loci*). Alternatively, are there strong antipathies and marked disjunctures between persons and places – perhaps the sense of a hostile environment, whether threatening nature or alienating society? Often, in fact, the dynamic arises from a sense of belonging to – and longing for – different places, times and social spaces. (The slave narratives in 5.2.3 offer particularly poignant and vexed images of be/longing; but such strains can be traced in virtually all auto/biography and travel writing (see 5.2.1 and 5.2.2) and ultimately in most projections of people in – and out of – place and time; e.g. Wordsworth and Clare, 5.4.2 a and 5.3.4 a.)*

*Life and death, time and change, pattern and rhythm.* How are the fundamental cycles of birth, life and death realised? And what of the fundamental activities of eating, drinking, sleeping and sex? Is the passage of time gauged by sun and stars, light and dark, changes of sea or river, the revolving seasons? Or is it tied to work schedules, the social and religious round, clock-time and calendars? (Often, in fact, there is a mixture of ‘natural’ and ‘artificial’ cycles in play.) Go on to gauge how far the text not only represents but actually embodies and enacts a certain rhythm or pattern of life (in its formal organisation, for instance); also consider how far this is similar to your own way of life. (An extreme example would be the Seminole chants, 5.1.6 a, with their ritual celebration and commemoration of human birth and death in terms of the regular turning of the heavens, the seasons and the social round. Another, equally extreme, is Beckett’s *Not I*, 5.3.3 d, in which there is radical uncertainty about what story and history the ‘Mouth’ tells and how it stands in relation to the rest of its body and life – or indeed whether it is already dead or disembodied.)*

*People a part of – or apart from – Nature? How far is humanity represented as a part of or apart from the rest of nature, in harmony or at odds with it? And is ‘Nature’ conceived as a hospitable or hostile force? Either way, are natural forces conceived as ‘internal’ to humanity and generated from within, or ‘external’ and imposed from without? All this can be expressed in terms of three major and recurrent topics in literary and cultural history:*

1) *Versions of pastoral.* Stereotypically, *pastoral* is a genre in which shepherds in particular (Latin *pastor* = shepherd) or country-dwellers in general are
represented in an idyllically idealised state of simplicity and innocence, far from the complex ills and excesses of court or city. Sometimes this gets inflected in terms of paradisal garden states, before the Fall. Alternatively, country folk are presented as brutal and backward, country bumpkins or boorish peasants. In biblical terms they may live in a wild state of nature, after the expulsion from the Garden of Eden. In social terms, pastoral images of a ‘back-to-nature’ kind often underwrite a sense of organic community and belonging: ‘a place for everyone . . .’. But sometimes this impression is offset by counter-images of nature red in tooth and claw, of primitive life as nasty, brutish and short, and, socially, by an oppressive sense of old-fashioned, semi-feudal hierarchy: ‘. . . and everyone in their place’. Typically, in many a piece it is the movement between these states that drives the plot and informs the main issues. (In Wroth, 5.1.2. b, for instance, the foundling Urania struggles with a sense of not quite belonging and finds she is not of shepherd stock in the country but a princess from the court. In The Tempest, 5.3.2 b, the ethereal Ariel and the earthy Caliban represent two very different aspects of ‘nature’ vis-à-vis their master, the aristocrat-magician Prospero. Contemporary versions of pastoral on TV include everything from garden ‘make-overs’ to travel programmes and ‘castaway’ challenges.)

2) The city as second nature. Here alternatives tend to be framed in terms of the delights and distresses of urban living as a whole, without recourse to rural comparisons. Above all it is the capital city, the Metropolis, that is seen as an interlocking system of worlds within worlds, an intricate network of cultures and sub-cultures. Thus, as both myth and lived reality, a city such as London (or Paris or New York or Sydney or Delhi or Bombay) tends to feature as the hero, the villain, or the chorus of the piece in a variety of ways. There are two extreme views and a host of intermediate permutations. The most persistent scenario or schema is one in which the city is hailed from afar as a place of individual opportunity and social mobility, ‘the bright city lights’, ‘where it’s at’. As such, it offers an enticingly cosmopolitan array of high art and popular culture, conspicuous consumption, and the seething busy-ness of a multicultural melting-pot (this is the world in which Baudelaire’s and Benjamin’s typically male flâneur moves as in his natural element – street-wandering and people-watching). But on further acquaintance and reflection the city often turns out to be a place of personal loneliness and social alienation, naked acquisitiveness and financial vulnerability. Its inhabitants are either rootless and restless or fragmented into ghettos, and they are dogged as much by the threat of the low-life (crime, violence, drugs, vagrancy) as by the tawdry promise of the high-life. (Familiar examples are the urban worlds of Dickens’s Bleak House, Batman’s ‘Gotham City’ and Irving Welsh’s Trainspotting. Moreover, again, it is the clash or transition between these two visions of the city – the rich promise of freedom and opportunity and the bleak threat of decadence or degradation – that serves to motivate the plot, point the theme, and test and reveal character. In Hollinghurst’s The Swimming-Pool Library, 5.3.4 c, for example, it is precisely the tension between ‘those formative landscapes, the Yorkshire dales, the streams and watermeads of Winchester’ and ‘the sexed immediacy of London life . . . the sex-sharp little circuits of discos and pubs’ that sounds the key-note of a life that is exhilaratingly yet enervatingly divided – superabundant in some ways, mean in others.)
3) **Science Fiction: Utopias and Dystopias.** The genre of Science Fiction has been particularly influential in offering representations of imaginary places that are variously utopian and dystopian. ‘Utopia’, from Greek _ou-topos_, is strictly ‘no-place’. However, following Thomas More’s coining of the term for his imaginary travelogue of that name (1516), it has come to mean an imaginary _ideal_ place. Dystopia was a term coined later to designate an imaginary _horrible_ place. And in fact, depending on one’s point of view, most Utopias have a potentially dystopian dimension to them. The challenge is to decide which is which and for whom. Philip K. Dick’s _Do Androids Dream of Electric Sheep?,_ 5.2.6 b, for instance – filmed as _Blade Runner_ – offers a vision of a world in which it is difficult to tell the difference between humans and machines. Humans may be callous, calculating and lacking in sympathy – in a word ‘machine-like’; whereas humanoid robots, androids, may be more ‘sensitive’ to conditions and simulate human sympathy and desire. Indeed, ‘andies’, as they are familiarly called, have responsibilities without rights, and duties without legitimate desires; so they tend to excite the sympathy of readers. A similar problem is rehearsed in Mary Shelley’s _Frankenstein, _5.2.6 a, a work centrally concerned with the relation between the obsessed and then disgusted scientist and the wretchedly alienated ‘creature’ he has fashioned. Moreover, in both Shelley and Dick the finger points squarely at humanity’s inhumanity to other humans (slaves, servants, the under-class), while also exposing humanity’s ultimate flouting of natural laws and waste of natural resources. Such are the consequences of power without responsibility, economic control without ecological understanding. A related ethical and ecological issue is broached in Le Guin’s _The Left Hand of Darkness, _5.2.6 c. There we are offered an appealingly Utopian or – depending how you see it – appallingly Dystopian vision of a world in which _SEXUALITY_ is optional and negotiable, as is the responsibility for actually bearing and giving birth to children. On the planet Gethin this happens because there is a physiological and psychological state of ‘Kemmer’, which can tip to male or female for either party depending on the precise stage and dynamic of the relationship. So either partner can produce an egg and become ‘female’ for a while. This tendency can also be induced by drugs. For better and worse this is medical engineering and a genetic utopia/dystopia in one of its more beguiling guises.

The final two topics relate to issues already raised under _postcolonialism_, particularly in relation to (re-)naming and (re-)mapping (see pp. 146–8). Here they are in flated in ways that are more specifically ecological and ethical, though in any given application no less political and historical. And again questions are addressed not only to the text and task in hand but also to the persons doing the handling. For, as always, it is the resulting dialogue and dynamic _between_ text and reader that is most revealing – not one or other as a fixed and isolated point of reference.

♦

_Local and global._ How far is the text conceived – and do you conceive yourself – in pointedly local or broadly global terms? Where does it – and do you – seem to be speaking from and for in the first place? and on further reflection in the last or another place? For even such apparently neutral and neatly balanced terms as _local_ and _global_ are always loaded. What is judged ‘local’ (from Latin _locus_, place) can be as big or small, as inclusive or exclusive, as whatever and whoever you choose to ‘locate’ within it. The local is thus always already implicated in the global (i.e., the planet at large);
just as the global is always constituted by a multiplicity of localities. The notion of *global*, meanwhile, like that of ‘the world’, very much depends upon who is drawing the ‘whole’ thing, from where and why. (The maps of the Britain, the USA and ‘the world’ in Appendix A are no exception. Re-visit them and consider which places have been put in or left out and why.)

**Nation states and international relations.** Is there a markedly or self-consciously ‘national’ or ‘international’ dimension to the text – or to the present reader(s)? For ‘nation’, too, is a loaded term. It shares a root with *native*, meaning ‘born somewhere’; and yet not everyone born in a place has equal claim to being a citizen. For *nationality* (i.e. formal citizenship) may be variously inherited or acquired. Meanwhile, *national borders* are where screening takes place; and *national security* and the *national interest* can be invoked to cover everything from internal dissent to external threat, the public good and official secrets, freedom of speech and suppression of information. Against and alongside these ‘national’ concerns are braced all things ‘international’: *international* trade, military and political agreements of a more or less binding kind; *international pressure*, understanding and opinion of a more or less informal nature. Moreover, even nominally international organisations (from the United Nations to the International Monetary Fund) include and privilege some nations while excluding and marginalising others. As a result, *inter/national relations* always turn out to be more partial and less comprehensive than they may initially appear. Historically, they are contingent on the development of the modern nation state from the sixteenth to the twentieth centuries; and latterly, increasingly urgently, the development of supplementary or compensatory international bodies. (Such issues are a matter of constant concern in the areas of migration, citizenship and employment; e.g. Tan, 5.2.2 c. They become horrifically acute in the event of acts of international terrorism and war; see 5.2.7, esp. McEwan and Roy, 5.2.7 d–e.)

**How to practise eclectically . . .?!**

By definition there is no single way of ‘being eclectic’. But it is worth considering that your present practice is already likely to be in some measure a mixture (whether deliberate or accidental). It makes sense to develop a more theoretically considered and resourceful array of practices. The following advice builds on that given at the beginning of this part of the book, when ‘Getting some initial bearings’ (pp. 74–6).

♦ Draw on any and every available resource – but be selective when drawing them together.

♦ Be prepared to adapt, synthesise and extend – not just adopt, repeat and explain. Recognise and to some extent respect existing disciplinary boundaries – but be ready to cross and re-draw them at need.

♦ Know that even the most apparently ‘pure’ theory turns out to be ‘mixed’ in practice; and even the most apparently ‘comprehensive’ practice turns out to be theoretically ‘partial’. (The present plea for eclecticism is no exception.)

♦ Some theories and practices are certainly better than others – if not absolutely then for particular purposes.

♦ The ‘best’ theorising, however – with the emphasis on doing it – is something you have a hand and say in putting together yourself, with others as well as on your own.
Discussion

(i) On my return home, it occurred to me [...] that something might perhaps be made out on this question by patiently accumulating and reflecting on all sorts of facts which could possibly have any bearing on it.

Charles Darwin's Introduction to *The Origin of Species* (1859: 1)

(b) The *Origin of Species*, with its passionate and intense sympathies, open and inclusive approach to all phenomena, and its seemingly inexhaustible range of applications and concerns, provides a model of the ecological knowledge we continue to need.

Jeff Wallace’s Introduction to *The Origin of Species* (1998: xxiii)

(ii) You could see your own house as a tiny fleck on an ever-widening landscape, or as the center of it all from which the circles expanded into the infinite unknown. [...] At the center of what? [...] Begin though, not with a continent or a country or a house, but with the geography closest in – the body.


(iii) We cannot stand aside from the popular discourse of value. [...] Very many language-users hold passionate convictions about what is right in language, and conversely about what is wrong with it. [...] we must acknowledge people’s genuine concerns about language, understand the desires and fears that lie behind their concerns, and try to work with them not against them.


(iv) To follow through the question of democratic agency, we need to move towards an analysis of the contradictory identifications of which we are capable. This means turning the search for roots – the desire for a fixed centre of identity – into a search for routes out of the prison-house of marginality.


(v) What are poets for in our brave new millennium? Could it be to remind the next few generations that it is we who have the power to determine whether the earth will sing or be silent?


(vi) Imagining what it is like to be someone other than yourself is at the core of our humanity. It is the essence of compassion, and it is the beginning of morality.

Ian McEwan, from *The Guardian*, 15 September 2001 (see 5.2.7 d)

(vii) We are always in a zone of intensity or flux which is common to [...] a very remote global enterprise, to very distant geographical environments.

Gilles Deleuze and Claire Parnet, *Dialogues* (1988: 112)

(viii) A map of the world that does not include Utopia is not worth even glancing at, for it leaves out the one country at which Humanity is always landing.

Oscar Wilde, ‘The Soul of Man under Socialism’, *Intentions* (1891)
READING: Given the eclectic nature of the present enterprise, reading should be wide-ranging and open to chance as well as, where appropriate, deep and deliberate. System and serendipity are the watchwords. Reviewing the various approaches featured in Part Two and working out your own preferred synthesis is a good place to start. Keeping on reading and thinking, talking and writing is the only way to take this further. But the real challenge, as always, is to bring questions to bear on oneself and others through the text. The following offer guidance with an ecological and/or ethical emphasis. For basic terms of reference, see ‘ethics’ and ‘ecology’ in Payne 1996: 112–4, 153–9, 178–82, and various entries in Williams 1983: ‘country’ pp. 81–2, ‘culture’ pp. 87–93, ‘ecology’ pp. 110–1, ‘native’ pp. 213–6, ‘nature’ pp. 219–224, ‘organic’ pp. 227–9, ‘regional’ pp. 264–6; also Williams 1958 and 1973. Accessible and influential introductions to Ecology and English literature, chiefly poetry, are Bate 1991 and 2001. Kerridge and Sammells 1998 takes a more capacious view of literature, environmental writing and ecocriticism; as does Buell 1995 and 2001 with an American emphasis, and Murphy 1995 with a Feminist emphasis. Specifically socialist and socialist-feminist perspectives are offered by Pepper 1993 and Haraway in Leitch 2001: 2266–98 (and see above pp. 122–3). A powerful and influential argument for the importance of the Utopian element in literature and art is Bloch 1988. Stimulating Ecology readers/anthologies are Ross 1995 and Coupe 2000. Ethical issues are best approached through dialogue, so appropriate places to pick up current debates are the interviews in Kearney 1995: with Nussbaum on the reading process as a form of negotiated empathy and critical enquiry, what she calls ‘love’s knowledge’, ‘Ethics of Literature’, pp. 120–33; with Levinas on the apprehension of ‘the face of the other’ as the ground of our ethical sense, ‘Ethics of the infinite’, pp. 177–99; and with Lyotard on the need for a ‘new responsibility’ within the postmodern domain, ‘What is Just?’, pp. 290–304. Also see Nussbaum and Levinas in Rice and Waugh 2001: ‘Criticism and Ethics’ 410–30. A sustained review and critique of the work of the latter, drawing attention to the constitutive, truth-making nature of language as dialogic performance, is Eaglestone 1997. Critchley 1992 interrogates the ethics of deconstruction, while Palmer 1992 offers refreshing perspectives on the seemingly dull and out-dated topic of ‘Literature and Morality’. Other voices urging an expanded and flexible sense of ethical judgement and communicative rationality include Wittgenstein and Habermas (in Cahoone 1996: 191–9, 589–616) and Ricoeur (in Kearney 1995: 33–6, 216–45). A specific plea for ‘ethical stylistics’ is sounded by the entry in Wales 2001; also see Cameron 1995. For further explorations of the ethical–aesthetic and poetic–political dimensions of what is here, playfully but quite seriously, called ‘Aesth-ethics’, see Armstrong 2000, Joghin and Malpas 2002, and the entry on aesthetics in Part Three.
This consists of some twenty-five entries featuring over a hundred key terms. These are ‘common’ topics in that they recur in critical discussions of all kinds and are not the exclusive property of a single model or method. You will therefore find them throughout the book highlighted in bold. Indeed, words such as author, character, image, poetry, standard(s) and text are central and significant precisely because people either assume what they mean or argue about what they can mean. Paradoxically, then, what is ‘common’ about such terms is precisely their differences: the different roles they are made to play in various critical discourses. (Difference and discourse are also such terms, and therefore included too.) Each entry comprises:

- a preliminary definition, usually in the first sentence;
- an indication of the areas of LANGUAGE, LITERATURE and CULTURE, and the various theoretical positions and critical approaches to which it most readily relates (keyed to Parts One and Two);
- further distinctions and qualifications;
- illustrations and activities framed so as to be applicable to any text, but also keyed to the anthology of sample texts in Part Five;
- points for discussion and further reading.

At the close of this part you are invited to gather further entries and build a critical dictionary of your own.
ABSENCE AND PRESENCE, GAPS AND SILENCES, CENTRES AND MARGINS

All the concepts gathered here have to do with the fundamental matter of understanding what is there in terms of what isn’t: gauging the ‘thisness’ of something against all the ‘thatnesses’ which it is not. In dialectical terms, this is called the activity of negation. Arguably, all thought involves some such process organised round the double-edged question ‘What is/n’t it?’ However, the concepts featured here have become especially prominent in POSTSTRUCTURALISM and the activity of deconstruction in particular.

Derrida has argued that Western thought systems are dominated by the notion of ultimate ‘presence’ and ‘essence’. That is, ‘truth’ and ‘facts’ are treated as phenomena that can be positively identified and are ultimately knowable. This contrasts with Eastern thought systems (and some Western philosophical and mystical traditions) where there is greater emphasis on what can not be identified and is ultimately unknowable. Derrida illustrates this Western preoccupation with presence by observing that most Western philosophers of language, and indeed most linguists, tend to privilege speech before writing, as though speech is a primary and writing a secondary manifestation. They imply that speech is more obviously tied to an authenticating source and palpable presence (the speaker), whereas writing can more readily exist without the writer present. Derrida challenges this conventional wisdom by insisting that it is writing – not speech – which is the more characteristically linguistic mode. For, he argues, all words are always by definition not the things they refer to, but substitutes for them. The word ‘tree’ is not a tree, but stands in for it. Language is not primarily about presences at all, but about absences. Moreover, as many writers on COMMUNICATION are quick to add, there is no such thing as a pure unmediated event, ‘the event in itself’. The apparently simple matter of being present at an event is no guarantee that a participant will have a full, let alone an impartial, grasp of what is going on. Given their personal histories and temperaments, as well as their immediate aims and expectations, participants are never strictly present in the same way.

In PSYCHOLOGICAL terms, too, the absence of our unconscious from our conscious selves ensures that we are never completely ‘self-evident’. We are more than and different from what we know. With this in mind, the notion of gaps and silences was developed by Macherey in his A Theory of Literary Production (1966). For Macherey the primary focus of textual study is what the text does not or cannot say (the nondit). That is, every text can be characterised not only by its expressed subject matter (its presences) but also by what it represses psychologically and suppresses politically (its absences). The role of the critical reader, therefore, is to search for the ‘gaps and silences’: reading between the lines and filling the embarrassed or pregnant silences. What figures and events have been quickly passed over or ignored? What other stories and histories have been partially displaced or utterly replaced by the very act of telling this story (or history) this way? Macherey explores the ‘unsaid’ or ‘unsayable’ in, for instance, Robinson Crusoe (see 5.2.3 b–c), tying this work in with the construction of a white colonising self (Crusoe) established at the expense of a a black colonised other (Friday). He also gestures towards hi/stories of empire and slaves either inevitably unwritten or deliberately ignored. Jameson develops related insights in The Political Unconscious (1981).

The concept of centres and margins, along with the activities of decentring and recentring, can be usefully introduced at this point. MARXISTS, FEMINISTS and others
have long talked about ‘marginalised’ as opposed to ‘dominant’ groups. However, it is to POSTSTRUCTURALIST writers such as Derrida that we chiefly owe an interest in the activities known as decentring and, by extension, recentring. The basic principles are simple and follow from the previous explication of absences and presences and gaps and silences. By centring we mean the act of placing certain persons, places, times, issues and perceptions at the centre of attention – and thereby marginalising or ignoring others. By decentring a text, critical readers and writers actively dislocate what was assumed to be at the centre of attention and draw attention to something inside or outside the text which they feel throws a revealing light across it. In Hamlet an instance of such ‘internal’ decentring might mean drawing attention to the go-betweens Rosencrantz and Guildenstern (as Stoppard does in his play) or to Ophelia and Gertrude (as do many FEMINISTS). ‘External’ decentring might mean turning to critical receptions of the play or, say, investigating, the role of actual gravediggers (featured theatrically in Act V sc. i) in the early seventeenth century – or even analysing a series of TV ads for some cigars called ‘Hamlet’. Another instance of de- and recentring is Jean Rhys’s Wide Sargasso Sea. This centres attention on the earlier life of the mad and largely absent Mrs Rochester of Charlotte Brontë’s Jane Eyre (see 5.2.4 c–d).

The theoretical terminology of de- and recentring, like that of deconstruction in general, can be forbiddingly dense. But the practice can be both simple and powerful. Here’s a suggested procedure:

DE- AND RECENTRING TEXTS (cf. discourse questions, p. 203)

1 Identify the presumed centre of the text: the one the author seems to be preoccupied with, or the one critics invite you to concentrate on.
2 Decentre it so as to draw attention to marginal or ignored figures, events and materials. Try decentring in two dimensions, internally and externally, drawing attention to other possibilities within and outside the text in hand.
3 Recognise that you have thereby Recentred the text. Weigh the implications of what you have done for an understanding of the text as you first found it. Also notice that you have produced another configuration which can itself be challenged and changed, and further de- and recentred in turn.

There is, strictly, no single ‘end’ or ultimate ‘point’ to the process of de- and recentring: there are always multiple absences which will help us realise a presence. Nor is there just one gap or silence which can be detected within the noisy fabric of a text. The value of such an activity, however, is that it encourages us to grasp texts creatively as well as critically. We weigh what they are or seem to say in relation to what they are not or might have said differently. We grasp texts, so to speak, not only as ‘wholes’ but also as configurations of ‘holes’.

Activity

Consider how far a text which interests you is in some sense about the tension between ‘absence’ and ‘presence’. Go on to apply the three-part procedure for de- and
recentring. (Suggested focuses in Part Five: ‘They flee from me’ (5.1.1 f); How late it was, how late (5.3.3 f); Not I (5.3.3 d).)

Discussion

(i) Play is the disruption of presence. [...] Play is always play of absence and presence.


(ii) Things fall apart; the centre cannot hold;

William Butler Yeats, ‘The Second Coming’ (1921); also in the title of Achebe’s novel (see 5.2.5 e)

Also see: POSTSTRUCTURALISM; foreground, background; difference and similarity.


ACCENT AND DIALECT

Accent and dialect are aspects of language variety. They therefore vary from place to place, over time, according to social context and depending on medium (see 1.2.1–4). Speaking ‘with an accent’ means pronouncing words in a way which is nationally, regionally or socially distinctive; hence speaking English with a Southern, Russian, Irish, New York or upper-class accent. In this respect everyone has an accent. Speaking or writing ‘in dialect’, however, is more than a matter of accent alone. It also involves choices and combinations of words which are distinctive, if not peculiar, to the vocabulary and grammar of a particular region or social group. Thus speakers of English will pronounce the same words (‘How are you?’ for instance) with a variety of accents. However, only when they use distinctive choices and combinations of words would we describe them as using dialectal forms (stereotypically, such greetings as ‘G’day’ in Australia; ‘Wotcha!’ in parts of London). For a fuller sense of dialectal variation in English across the whole range of word choice and word combination, as well as accent/pronunciation (here represented by variations in spelling), see Io, Meng and Collins (5.1.5), Hurston, Tutuola and Achebe (5.2.5) and Synge, Fugard and Kelman (5.3.3).

Accents and dialects sometimes get ranked hierarchically in relation to a socially privileged standard. In Britain it is common to place accents against ‘Received Pronunciation’ (RP) and to place the language as a whole (including dialects) against ‘BBC English’ or, more archaically, ‘the Queen’s English’. In the USA and Australia, however, there is far less identification of a specific regional accent with power, privilege and status. No one state tends to dominate the various ‘network’ (i.e. media) standards which operate. What’s more, it should be observed that people everywhere routinely switch from one variety to another, depending on the social situation and topic. The ‘local’ variety tends to be used in informal conversation and implies a sense of solidarity. Meanwhile the ‘standard’ variety tends to be used whenever there is an
increase in formality, where printed documents are involved and where there is a stronger sense of power. In this respect, most speakers of English and other languages are at least *di-glossic, routinely shifting between two varieties: local and national. Indeed, most speakers are *multi-glossic in that they readily switch amongst many varieties, depending on age, education, peer group, gender, class and ethnicity, as well as on region. The term *sociolect is sometimes used to refer to all these other kinds of social language variety, the term dialect being reserved for purely regional variety.

Selected versions of accents, dialects, sociolects and even instances of other languages are often used in novels, plays, films, adverts and songs. They signal a specific regional, class, national or ethnic identity. Perhaps the most persistent and predictable instances occur in TV and radio adverts. On British TV and radio, for instance, upper-class and markedly ‘Queen’s English’ accents are used to sell insurance, banking, lean cuisine and expensive cars; ‘regional’ and working-class accents are used to sell beers (Australian matiness an optional extra), junk food and washing powders (though even then the sales pitch is often clinched by a final voice-over invoking the authority of another, more ‘standard’ variety). Plays, novels and stories, too, often give at least a passing flavour, and sometimes a full taste, of people speaking and writing in ways which are ‘other-than-standard’ (though even then they are usually braced against a standard printed or spoken form which is assumed to be the norm). Classic examples include: Shakespeare’s Henry V (for ‘stage’ Welsh, Scots, Irish and French); Gaskell’s North and South, Dickens’s Hard Times, Lawrence’s Sons and Lovers (for Northern English working class); Hardy’s ‘Wessex’ novels (for rural West Country); also Faulkner’s As I Lay Dying, Hurston’s Their Eyes Were Watching God (5.2.5 c), Walker’s The Color Purple and Morrison’s Beloved (5.2.3 e) (for varieties of English from the American Southern States. Synge’s Playboy of the Western World and Thomas’s Under Milk Wood have been especially influential stage and radio play versions of respectively, Irish and Welsh varieties of English (see 5.3.3 a–b). For current Irish and Scots varieties, see Doyle (5.2.7 c), Leonard (5.2.7 b) and Kelman (5.3.3 f).

In contemporary Britain, novels, plays and films by Roddy Doyle, James Kelman, Mike Leigh and Hanif Kureishi have done much to put contemporary urban Irish, Scottish, London-based and Asian varieties on the literary and media map. Soap operas, comedy programmes and other TV series such as Coronation Street, Brookside, EastEnders, Ralph Nesbitt and The Bill have done something similar, though with different degrees of stereotyping. Meanwhile, the accents of Neighbours and Home and Away virtually are Australian English for legions of TV-watching non-Australian English-speakers the world over. Bands such as Simply Red and the Cranberries as well as comedians such as Billy Connolly, Victoria Wood, Jasper Carrott, Max Boyce and Ben Elton all have (or have had) noticeably ‘regional’ accents and images. Many Hollywood films also include voices other than those of white Anglo-Saxon Americans, notably black, Hispanic and Native American Indian. Remarkably few, however, get beyond stereotyped roles and marginal or token presences.

Finally, it should be noted that each one of us has a particular *idioclect. An idiolect is the distinctive and to some extent unique configuration of language varieties peculiar to each person. It is our personal repertoire – a kind of verbal fingerprint – with the difference that our verbal resources not only grow but also change in pattern over the course of our lives.

(For the specialised meaning of ‘accent’ as the accentual stress in verse, see versification.)
Activity

Consider how regional accents and dialects (or sociolects) are represented and what they signify in a novel, poem, play, film, TV programme or advert with which you are familiar. Alternatively, concentrate on one of those referred to above or featured in Part Five: e.g., Leonard’s ‘This is the . . . news’ (5.2.7 b); Nichols’s ‘Tropical Death’ (5.4.6 d); ‘Ilo’s ‘7 daiz’ (5.1.5 a). How far are the formal differences simply matters of pronunciation/spelling or of word choice and combination? Go on to consider what kinds of social and cultural identity are being projected, against what kinds of assumed or asserted background.

Discussion

Mrs Durbeyfield habitually spoke the dialect [Dorset]; her daughter, who had passed the Sixth Standard in the National School under a London-trained mistress, spoke two languages: the dialect at home, more or less; ordinary English abroad and to persons of quality.

Thomas Hardy, *Tess of the d’Urbervilles* (1891: Ch. 3)

Also see: 1.2.1–4; 1.8.1; discourse; standards and . . . varieties.


**ADDRESSER, ADDRESS, ADDRESSEE**

This is a handy way of distinguishing the three main components in any act of communication: someone (addresser) communicates something (address) to someone else (addressee). In terms of subject positions and personal *pronouns, we may say there is the ‘speaking subject’ (first person ‘I/we’); the ‘spoken-about subject’ (third person ‘she/he/they/it’) and the ‘spoken-to subject’ (second person ‘you’). We may also re-express the addresser–address–addressee distinctions in a variety of ways, depending on the medium: speaker–speech–audience (for speech); writer–text–reader (for writing and print); performer–play–audience or producer–programme/film–viewer (for theatre, film and TV). But whatever terms we use, the advantage of an addresser–address–addressee model is that it insists we see speeches, texts and other artefacts as intermediary products caught in the process of communication between a producer and receiver. We are thereby discouraged from concentrating exclusively on ‘the words on the page’ (in NEW CRITICAL fashion) or the form and structure of the text in itself (in FORMALIST fashion), as though these could be fully grasped independently of the relationship between the participants. We are thus encouraged to adopt a FUNCTIONALIST and contextual approach to communication.

The linguist Roman Jakobson developed an influential version of this addresser–address–addressee model by drawing attention to other components of the communicative event. These are represented diagrammatically in Figure 5.
This can be explained as follows. The address as a whole:

- takes place in some general \textit{context} (e.g., 1960s Nigeria, America last week);
- involves a specific moment of \textit{contact} (e.g., a chance encounter in a particular bar);
- takes the form of a specific \textit{message} (e.g., a particular sequence of words or images);
- draws on a particular *\textit{code} (e.g., spoken or written English, photography, film).

Jakobson also argues that every communicative act tends to emphasise one or more of its constituent dimensions:

- \textbf{Addresser}-centred communication is \textit{expressive} (e.g., ‘I feel I need to tell someone’).
- \textbf{Addressee}-centred communication is \textit{directive} (e.g., ‘You, tell him!’).
- \textbf{Context-centred} communication is \textit{referential} (e.g., ‘That is what she said’).
- \textbf{Contact-centred} communication is *\textit{phatic} and checks that channels are kept open (e.g., ‘You know she said that, OK?’).
- \textbf{Message-centred} communication is *\textit{poetic} and plays around with the materiality of the message (e.g., ‘Telling-schmelling! I’m telling yooouuuuu!’).
- \textbf{Code-centred} communication is metalinguistic, a comment on language in language (e.g., ‘I’m telling you \textit{in her very words}’).

This model has been used to frame a wide range of analytical and theoretical projects. It is particularly useful when trying to break down a communicative act into its constituent layers or levels and then relating these to functions. A big disadvantage, however, is that this is essentially a \textit{monologic} (one-way and linear) model. It emphasises a unidirectional flow of information from addresser to addressee. As a result it tends to ignore or misrepresent \textit{dialogic} (two- and many-way) models of communication. In fact, in most actual communicative events addressers and addressees are constantly changing places. There is a process of exchange and interaction, not simply transmission of unchanged information. We must thus acknowledge the kind of fluid swapping of roles and switches of topic found in both spontaneous \textit{conversation} and play scripts. We also need to distinguish between ‘actual’ and ‘implied’ addressers and addressees: who actually tells or is told something as distinct from who it appears to be delivered by and for (see \textit{narrative}). We also need to be careful to specify various moments of address; for there is invariably more than one moment of production, reproduction and reception involved (see 2.2).

Nonetheless, if we bear all these things in mind, the model of addresser, address and addressee proves to be remarkably durable and serviceable.
Activity

Addressing the text  Apply the above model of addresser, address and addressee to a text you are studying or one from Part Five (comparison of the first three texts in the 'Versions of age' cluster (5.4.5 a–c) is especially fascinating). How useful do you find Jakobson's further distinctions (contact, code, expressive, directive, etc.)? Go on to consider the fact that you, the reader, are both being addressed by and in your turn addressing the text. How does this complicate the analysis?

Discussion

A letter does not always reach its destination . . .

Edgar Allan Poe, 'The Purloined Letter' (1848)

Also see: COMMUNICATION; model of text in 2.2; FORMALISM INTO FUNCTIONALISM; speech and conversation, monologue and dialogue; narrative; writing and reading


AESTHETICS AND PLEASURE, ART AND BEAUTY

Aesthetics derives from a Greek word meaning 'things perceptible to the sense', 'sensory impressions'. At its broadest, anything could have an aesthetic effect simply by virtue of being sensed and perceived. From the late eighteenth century, however, aesthetics became narrowed to mean not just sense perception in general but 'perception of the beautiful' in particular. Thus by the late nineteenth century aesthetics was chiefly identified with the cultivation of 'good taste' in anything and everything from fine wine and clothes to literature, painting and music. As such, it melded with highly idealised and often socially elitist notions of 'the sublime' and 'the beautiful'. At its crudest, an aesthetic sense was simply a sign of good breeding.

Art, meanwhile, was undergoing a corresponding process of narrowing in meaning and elevation in social status. Initially, the term 'art' had derived through French from a Latin word (ars/artis) meaning 'skill', 'technique' or 'craft'. At this stage anything requiring practical knowledge and technical expertise could be an art, from the arts of husbandry (i.e. farming and housekeeping) to the arts of writing and building. Moreover, the 'seven arts' of the medieval universities (later called the Seven Liberal Arts) did not recognise modern distinctions between sciences on the one hand and arts and humanities on the other. The seven arts thus comprised Grammar, Logic and RHETORIC (the trivium) along with Arithmetic, Music, Geometry and Astronomy (the quadrivium). But all were 'arts' in that they required technical knowledge. By the mid-nineteenth century, however, 'Art' was increasingly being used as a singular and with a capital letter. Art was also being used as an umbrella term for what were now being called the fine (as distinct from the applied) arts: architecture (as distinct from building); sculpture (as distinct from carving), chamber and orchestral music (as distinct from popular singing and playing), ballet (not just any dance), painting on canvas (rather than, say, house-painting); poetry (as distinct from verse and song).
and LITERATURE in the sense of ‘belles lettres’ (as distinct from writing in general). Significantly, at the same time, the sciences were also tending to be split into pure and applied (e.g., physics as distinct from engineering).

The overall result was that henceforth Art was increasingly distinguished from other forms of representation and signification. By the same gesture, artists (who were supposedly preoccupied with the sublime) were carefully distinguished from their more humble and practical counterparts, artisans. The former, it was argued, made beautiful things; the latter made useful things. (Incidentally, it was precisely against this divisive state of affairs that William Morris and Company and the related ‘Arts and Crafts’ movements came into being. They resisted the split between fine and applied art, as well as that between artist and artisan.) At any rate, notwithstanding the efforts of Morris and Co, from the late nineteenth century to the present it has been common to assume that art is ultimately a matter of ‘art for art’s sake’, and that it is either fine and pure or impractical and useless, depending on your point of view. At the same time ‘the aesthetic’ is casually assumed to be nothing more nor less than a sensitivity to the sublime and the beautiful and an aversion to the ordinary and ugly.

For English Studies, especially for the study of Literature, the legacy of such a division has been profound. Many traditional English Literature courses still concentrate substantially on just one side of the divide: on a canon of literature treated as high art (poems, plays and novels revered as classics), as distinct from popular writing and mass media production in general (magazines, news stories, songs, soap operas, adverts, etc.). All the latter tend to be treated as artisanal, applied, commercial and ephemeral, and therefore left to courses in CULTURAL, COMMUNICATION, AND MEDIA Studies (see 1.5.11). The former, meanwhile, still tend to be treated as artistic, fine and in some sense timeless, and privileged as certain kinds of aesthetic literary object. The narrowed sense of aesthetic, meaning tasteful, refined and discriminating (rather than ‘sense perception in general’) has played a crucial role in maintaining the boundaries. So has a willingness to play down the fact that many works currently canonised as timeless classics (e.g., Shakespeare’s and Dickens’s) were highly popular and commercial and designedly ephemeral in their own day.

But contemporary understandings of both aesthetics and art are far more various and contentious than one might casually expect. They also tend to be materialist in emphasis and have a radical political edge. In English and Literary Studies, for instance, the two dominant aesthetics of the first half of the twentieth century have been effectively challenged. NEW CRITICS had approached texts as semi-sacred art objects (‘verbal icons’) and had asserted an aesthetics which resolves tensions and ambiguities and celebrates organic unity, balance and harmony (see 2.3). FORMALISTS had concentrated on literariness and *poetics in so far as these *defamiliarise routine language and sharpen dulled perceptions (see 2.4). Both these critical movements, for all their differences, were therefore upholding positions consistent with late nineteenth-century versions of aesthetics and art. Nowadays, however, such positions are much harder to maintain and in many areas have been substantially superseded. FUNCTIONALISTS and reader-reception critics, for instance, argue that every period or culture develops its own aesthetic principles, often defined against those which precede or surround it. They point out that the Romantics challenged an earlier eighteenth-century neo-classical aesthetic based upon symmetry, variety within unity and the reasoned subservience of parts to whole. In its place Romantic artists and writers developed an aesthetics based upon dislocation, multiplicity as it exceeds unity, and the emotional power of parts to shatter wholes.
In a similar way, Modernism then postmodernism challenged and changed the
dominant tenets of realism. We are thus left with competing aesthetics (plural), not
just one.

Many modern views of aesthetics are politically charged, therefore, and reject the
view that art is somehow above or to one side of social struggle. Marxist, feminist
and postcolonial writers, especially, all insist in their various ways that a
traditional aesthetics of harmony, balance and unity is often maintained only by
ignoring or playing down potentially disruptive issues of class, gender and race. They
point to the existence of opposed and alternative aesthetics based upon different
versions of beauty and visions of pleasure (e.g., representations of labourers, women,
people of colour and the family that resist or replace stereotypes based upon Western
European aristocratic, bourgeois and patriarchal values). Often, too, there is a radical
revision of what we understand by pleasure. Desire, for instance, may be perceived
as a power which blasts apart stale social forms, not simply as something to be
restrained by reason or religion. Pleasure, meanwhile, may entail participation and
collaboration (in its extreme form Barthes’s ecstatic ‘jouissance’) rather than a
sensation derived from mere spectating and voyeurism.

It is also now commonly insisted that ‘the aesthetic’ is not an inherent property of
objects at all – artistic or otherwise. Rather, it is argued, an aesthetic experience is
what is generated in the encounter between specific artefacts and specific readers,
audiences and viewers in specific conditions. Different aesthetics are thus conceived
as dynamic relationships not intrinsic essences: ongoing dialogues and exchanges in
specific material conditions, not the observance of fixed codes. Postmodernists,
moreover, point to the commodification and globalisation of all cultural products
and processes. They observe that modern technologies of reproduction and
communication are effectively abolishing any final division between ‘high’ and ‘low’,
‘elite’ and ‘popular’ arts. In fact the dominant characteristic of postmodernist
aesthetics is its hybridity and changeability. Such an aesthetics may be treated as a
common currency and have nothing to do with art in a narrow sense at all. The
complex matter of value persists, however, depending upon the notions of cultural
propriety and economic property in play. (For further discussion see 2.10.)

Activity

Aesthetics (plural) Identify two or more texts which seem to be constructed
according to different aesthetic principles: perhaps one which appears to celebrate
order and wholeness, harmony, balance and variety within unity; and another which
appears to celebrate disorder and fragmentation, cacophony, imbalance and variety
beyond unity. Also consider the possibility that these categories are themselves – along
with notions of ‘beauty’ – partly in the eye, ear and mind of the reader, audience or
viewer. (Texts which have worked well here, singly or in combination, include
the ‘Daffodils’ materials (5.4.2), epitaphs (5.4.6 a), Queen’s ‘Bohemian Rhapsody’
(5.1.6 c), Austen (5.2.4 b), Beckett (5.3.3 d).)
Discussion

(i) In any period it is upon a very small minority that the discerning appreciation of art and literature depends.
F.R. Leavis, *Mass Civilisation and Minority Culture* (1930) (1979: 3)

(ii) I would regard with dismay a politics which subtracts the aesthetic and refuses it cultural meaning and possibility. [. . .] But the best answer to this case might well be to retheorize a flagrantly emancipatory, unapologetically radical aesthetic.

Also see: AESTHETICS; LITERATURE; CULTURE; FORMALISM INTO FUNCTIONALISM; canon and classic; creativity; poetry and word-play; difference . . . re-valuation.


AUTHOR AND AUTHORITY

‘Author’ is now commonly used to refer to an individual writer who is supposed to be the ultimate creator of some especially valued text, often of a LITERARY kind. A more all-purpose and less prestigious term is writer. Generally speaking, ‘author’ is to ‘writer’ as artist is to ‘artisan’: authors and artists are assumed to be supreme and sublime individualists; writers and artisans to be practical, humdrum and generally serviceable (see previous entry). Such a view of the author/artist is problematic, however. It is also a relatively modern and in some respects predominantly Western view. In earlier periods, as in many other cultures today, we find that the concept of authorship was and is far more tied up with notions of collective authority and received wisdom. In Chaucer, for instance, ‘auctors’ (authors) were those who followed and in large measure translated previous ‘auctoritees’ (authorities, sources). Meanwhile, many contemporary African, Caribbean and Australasian writers draw upon corresponding traditions and roles voicing public rather than private concerns. The dominant modern Western view of the author must therefore be seen relatively, both historically and cross-culturally. It is characterised by five main assumptions:

1. the assumed primacy of the individual and of her or his experience as a guarantee of authenticity (hence the popular belief that authors work in splendid or miserable isolation);
2. an emphasis on the written word, as well as a generally ‘logocentric’ view of the creative process of composition;
3. the belief that authors make things up spontaneously out of their own heads;
4. the related belief that authors are very special people and in extreme cases ‘geniuses’;
5. the view that all readers have to do is be receptive and reverential.

Some people, however, hold quite different views of the nature and function of authorship in particular, and of the processes of creativity and cultural production in general. They would counter each of the above assumptions by emphasising:
the primarily social role of the author/artist in representing common and collective experiences, often appealing to precedent and tradition; also the fact that writers, performers and artists often work in close association with other people;

the pervasive interpenetration of cultural activities across many media (e.g., illustrated book, performance pieces, theatre, film), with the written word sometimes playing a minor role;

the fact that authors are reproducers and always in some sense transform previously existing materials (i.e. the current resources of language, literature and culture); they do not create out of nothing or simply ‘out of their heads’;

the belief that everyone constantly communicates things of significance and worth – they do not need to be special to do this;

an insistence that readers, audiences and viewers also have a crucial role to play in the negotiation and construction of meanings and values.

POSTSTRUCTURALISTS, moreover, would argue that there is never a fixed, ultimately identifiable source or ‘origin’ for anything. There is therefore no single ‘author’ or absolute ‘authority’. POSTMODERNISTS, meanwhile, would add that the very notion of ‘authorship’ has a narrowly literary as well as quaintly archaic ring to it: most media production now is palpably collaborative and decreasingly dependent on the written or printed word. ‘Authenticity’ (i.e. genuineness), they would further claim, has been dissolved into a succession of competing images and persistently plural points of view.

For all the above reasons, the question of whether the author (i.e., the concept of the author) is ‘dead’ or ‘alive’ is frequently raised in contemporary literary and cultural studies, most famously by Barthes and Foucault. Viewing the matter historically, we are also obliged to think about such matters as the impact of literary copyright and the nominal ownership of printed works from the seventeenth century onwards. Before that, writers did not ‘own’ their printed words and consequently could not derive direct profit from them. More recently, we may wonder what place ‘authors-as-individual-creators’ have in the collaborative wor(l)ds of the Internet and the hypermedia. This in turn may prompt us to revalue traditional, anonymous or collective cultural practices such as folktales, oral histories and anecdotes. In social and political terms, we may ask how far we see writers as isolable and self-creating individuals or as social roles and ideological identities interacting with others. In PSYCHOLOGICAL terms, we may ask how far we see writers as sources of expression or sites of repression. Related questions arise about LANGUAGE in particular and CULTURE in general. How far are we the active users (the ‘authors’) of our own words and worlds, and how far do they use and in effect ‘author’ us?

Activity

Authors, Writers, Producers, Directors, Performers, Practitioners . . . ? Which of the following are commonly thought to be produced by ‘an author’:
(a) classic novel; (b) pulp fiction; (c) computer manual; (d) sonnet; (e) magazine advert;
(f) TV soap opera; (g) theatrical performance; (h) movie; (i) news story; (j) greetings card message; (k) your last essay? In each case consider everyone who might be involved in the processes of (re)production and what other terms might be substituted or added.
Go on to select one anonymous work and one work with a known author and consider how important it is to know precisely who wrote or performed it. Do you put different questions to work by A. Nonymous? (Comparison between ‘Maiden in the mor lay’ (5.1.1 b) and Wordsworth’s ‘I wandered lonely . . . ’, (5.4.2 a) works well here.)

**Discussion**

the birth of the reader must be at the cost of the death of the author.


Also see: 2.2; PSYCHOLOGICAL; POSTSTRUCTURALIST and POSTMODERNIST; art; auto/biography; canon; creative writing; subject; writing.


**AUTO/BIOGRAPHY AND TRAVEL WRITING: SELF AND OTHER**

It is conventional to distinguish between *autobiography* (a life of the *self*) and biography (a life of another). Conventional, too, is the expectation that autobiography will be written in the first person singular by an ‘I’ who is both subject and object of the narrative, while biography will be written about a third person ‘she’ or ‘he’ who is quite distinct from a more or less invisible narrator. Often such conventional distinctions hold: the autobiography and biography sections of large bookstores are full of examples. However, there are also plenty of instances where writers choose to write about themselves as or through third persons (James Joyce’s *A Portrait of the Artist* and Gertrude Stein’s *The Autobiography of Alice B. Toklas* are famous modern examples). It is therefore important to recognise that there is a continuous and complex relationship between writing about oneself and writing about another. The processes are closely analogous, even if not identical. Both autobiographers and biographers select and combine elements as they see fit. The result in both cases is ‘a life’ (i.e., one of many possible lives) not ‘the life’ (i.e., the one and only definitive life). Moreover, it is virtually impossible to write one’s own life, autobiographically, without in some measure writing about the lives of others, biographically. (Try a brief run-down of your own life-story to date to demonstrate this point.) Nor is autobiography necessarily any more ‘subjective’ and biography any more ‘objective’: both can be equally (un)reliable and (im)partial. There is thus no necessary link – though one is often assumed – between literary fiction and autobiography on the one hand and historical fact and biography on the other hand. It all depends upon what kind of ‘truth’ the reader is prepared to accept.

More generally, it also depends upon the notion of *self* and *other* in play. In PSYCHOLOGICAL terms, for instance, the self is split into a variety of roles: conscious and unconscious, expressive and repressive. In later Freudian terms there is ceaseless negotiation between the ‘I’, the ‘above-I’ and the ‘that (other)’ (ego, super-ego and id). Lacan characterises the psyche as a site of ‘lack’, Kristeva sees it as a place of desire.
Meanwhile, in socio-political terms the person can be seen not as a fixed entity but as a changing and changeable identity (see subject). Who ‘I am’, ‘we are’ and ‘s/he is’ then depends as much upon social-historical conditions as upon psychological predispositions. Most pointedly, in a ‘them and us’ situation, this comes down to who counts as one of us (identified with self) and who counts as one of them (identified as other).

For all the above reasons, many contemporary theorists and practitioners prefer to talk more capaciously of life-writing or use the slashed form ‘auto/biography’. Both leave open the matter of precisely who is writing whose life. (For much the same reasons, some POSTMODERNIST writers and discourse analysts prefer to talk of all writing as faction rather than some as ‘fiction’ and some as ‘fact’ (see realism); or of hi/story so as to suggest the radical continuity between forms of ‘story’ and ‘history’ (see narrative).) The term life-writing also has the advantage of all verbal nouns in that it implies an activity as well as a thing: lives in the writing as well as already written. An emphasis on ‘lives’ as things we actively construct and do not just have constructed for us is especially important in the increasing numbers of critical-creative courses in life-writing. These encourage participants to write their own and other people’s lives even while they analyse previous attempts at auto/biography. The latter may range from St Augustine’s or Rousseau’s Confessions to magazine ‘True Life Confessions’, and from Johnson’s Lives of the Poets through Pepys’s Diary (5.2.1 b) to Frame’s To the Is-land (see 5.2.1 d). Letters and postcards, and even personal ads, c.v.s and interviews may also be grist to the auto/biographical mill.

Travel writing is a closely related area increasingly recognised to be of crucial cross-cultural significance. In this case the ‘lives’ and ‘people(s)’ in question are framed in terms of a comparison, and sometimes a clash, of cultures. And often the activity of travel writing is incidental to some other purpose – administrative, military, commercial or scientific: Raleigh’s military expedition to Guiana in search of gold; Darwin’s trip to South America to observe the geology and flora and fauna (5.2.2 a–b). Sometimes the travel is an end in itself, as with modern professional travel writers and journalists (e.g. Bryson 5.2.2 e) and, more generally, tourists. But whatever the aim or occasion, as with all life-writing, the result will be in some measure fictional as well as factual, a story as well as a history. There will also be an inescapable tendency to construct ‘other’ cultures in relation to one’s own, and vice versa. This is comparable to the self-other dynamic in auto/biography. With travel writing, typically, those ‘others’ are initially seen on a scale of ‘more or less’ relative to the observer’s own culture: more or less exotic/expected, savage/civilised, natural/artificial, reasonable/emotional, etc. (see the POSTCOLONIAL mind-sets on p. 149). Subsequently, however, evaluations tend to be more subtle and complex. Other people may gradually be seen in and on their own terms – and therefore not strictly as ‘other’ at all.

Inevitably travel involves the naming and mapping of places (see pp. 146–8). Indeed, sometimes that is the prime purpose of the journey: to make maps (generally for those from elsewhere) and perhaps to re-name or at least ‘standardise’ the names accordingly. This is the central bone of contention in Friel’s Translations (5.4.4 c), a play which re-creates the British military’s Ordnance Survey mapping of nineteenth-century Ireland, Anglicising Irish place-names in the process. This reminds us that translation is a virtually inevitable consequence of travel. It is also, so to speak, how languages travel: how speech or a text in one language becomes speech or a text in another – the ‘same thing’ made substantially of differences.

Historically, travel writing tends to be associated with a range of colonial and imperial projects and their characteristically national, commercial and religious
perspectives. But some sense of ‘travelling’ in space and time is entailed by just about any act of writing and representation, and ultimately this extends to the imaginative travels and mind-scapes of Science and Utopian or Dystopian Fiction (see 5.2.6). Meanwhile, in the modern media, current counterparts include TV and film travel documentaries, whether for broadly educational or specifically touristic purposes. Many of these tend to be neo-colonial in their construction of ‘abroad’ as a richly appealing – and, if things go wrong, wretchedly appalling – place. It is a commodity, too, most palpably in the ‘package holiday’ with the all-in price tag. To be sure, a few programmes, books and newspaper articles seek to set the record straight, drawing on a variety of ‘native’ perspectives. But even then the authorial or directorial voice controls the perspective and often the questions; as do the nature and needs of domestic viewers and readers as prospective consumers. Conversely, and paradoxically, when travel writing in some sense ‘goes native’ by sympathising and identifying with its objects, it ceases to be travel writing as such. One of the most fascinating and pressing topics in what is variously called ethnobiography or ‘cross-cultural life-writing’ focuses on the process of reciprocal representation when people from different cultures meet. That is, whether nominally the objects or the subjects of the others’ gaze, representatives of each group offer themselves up in suitably hostile or hospitable poses, depending how they think they are seen and how they wish to be seen. Such complex reflections and refractions are what Pratt (see Reading below) influentially refers to as ‘the arts of the contact zone’.

The implications of auto/biography and travel writing for English, Literary and Cultural Studies are profound. Whereas earlier practical and new critics assiduously rejected both the autobiographical and biographical dimensions of a work as irrelevant (instances of an ‘intentional fallacy’; see p. 84), many modern critics insist on the complex interconnectedness of the lives and works of both writers and readers. Feminist and postcolonial writers, in particular, are committed to rediscovering, recovering and, if necessary, re-visioning or re-membering previously neglected or marginalised lives. In this they are often indebted to psychology for interiorised images of selves which lay claim to kinds of anthropological and historical truth, even where an actual person has been ‘hidden from history’. The current resurgence of novels styled on journals, letters and travelogues is one symptom of this. Increased attention to slave narratives is another (see 5.2.3). In fact, auto/biography and travel writing are currently among the most lively (and lucrative) of contemporary genres, inside and outside academic circles.

Activity

Whose ‘life’ is it anyway? It is possible to look for and find (or avoid and ignore) the ‘auto/biographical’ and ‘travel’ dimensions of any writer’s writing – or for that matter any reader’s reading. With this proposition in mind, tackle a text that interests you. The latter need not be a text overtly dedicated to life-writing or travel; but you may find it initially most helpful to focus on one that is. Who is writing and reading whom? (Suggested focuses in Part Five include: Clare (5.3.4a); Dickinson (5.4.6c); letters and diaries (5.2.1); travellers’ tales (5.2.2); slave narratives (5.2.3) and ‘Identities in play (5.3.4).

Go on to reflect upon the various constructions of your own ‘selves’ for ‘others’ when writing in genres such as diary, letter, postcard and academic essay, or when
talking over coffee with friends, in seminar or interview. Who is it that writes and speaks your ‘lives’?

Discussion

An individual’s origin is of great relevance to the way he or she experiences the subject [English] [. . .] but for many the formative experience is of discovering identity by crossing boundaries.


Also see: 1.5.7; PSYCHOLOGICAL; POSTCOLONIALISM; addressee . . . addressee; author; narrative in story and history . . . ; realism and representation; subject . . . identities; translation.


BIBLES, HOLY BOOKS AND MYTHS

The word bible derives from Greek *biblia*, meaning ‘little books’. The Bible (definite article, capitalised and singular) is the name of a particular – though to some extent variable – collection of books bearing witness to Jewish (Old Testament) and Christian (New Testament) history and belief. Both parts of the Bible have supplied myths, stories, topics, themes and allusions that pervade Western, Eastern and global literature and the arts. They have been used as the primary texts for teaching *literacy and, indeed, have often been its main object. They have been translated from and into more languages than any other books in the world. And they have been used to underpin and *authorise* a wide variety of belief systems and social orders, not all of which are consistent with one another. (For instance, Jews see Jesus Christ as simply another prophet not the son of God; while Catholics, Protestants, Liberation Theologists, Jehovah’s Witnesses and assorted tele-evangelists cite the same or different parts of the New Testament to very various social and spiritual ends.) At any rate, the Jewish and Christian faiths have been so culturally pervasive and politically contentious that it is almost impossible to read anything in English from before the mid-twentieth century (and much after it), whether from Britain, America, Africa, the Caribbean or Australasia, without encountering direct or indirect evidence of biblical influence. From the early seventh-century ‘Dream of the Rood’ and the fourteenth-century ‘Maiden in the mor lay’ (5.1.1 b – a song about Mary?), through Chaucer, Shakespeare, Milton, Behn, Defoe, Austen, Byron, Dickens and T.S. Eliot, up to and beyond Queen’s ‘Bohemian Rhapsody’ (5.1.6 c – ‘Beelzebub has a devil set aside for me . . . ’), the strains and stresses of two of the world’s major religions and their founding books can be heard.

The implications for students of English LANGUAGE, LITERATURE and CULTURE are prodigious. It is necessary
to be at least acquainted with such biblical stories as the creation of the world and of Adam and Eve, Cain and Abel, Abraham and Isaac, Noah’s Flood (e.g., 5.3.2 a), the Nativity, Crucifixion and Resurrection of Christ, all the way through to the Last Judgement (‘Doomsday’);

- to recognise that myriad phrases such as ‘Let there be . . . ’, ‘In the beginning was . . . ’ and being ‘worth one’s salt’, as well as whole styles of speech, derive from the Bible (often from specific translations such as the Tyndall or the ‘Authorised’ versions);

- to be aware that many of the dominant models of oppositions between good and evil, heaven and hell, body and soul, light and dark – as well as dominant representations of men and women, believers and pagans/heathens – are based upon appeals to biblical authority and Judaeo-Christian doctrine.

At the same time it is important not to concentrate exclusively on the Bible. There are many other ‘holy books’ as well as whole oral and artistic traditions which celebrate other religious systems and social moralities. Myths, stories, rituals and representations may also be identified with specifically Greek, Roman, Celtic, Germanic, Hindu, Muslim, Buddhist, African and Aboriginal belief systems. These too have impinged upon and helped configure the languages, literatures and cultures we call ‘English’, as they have many others. So these too at least need to be acknowledged as relevant for all of us engaged in English Studies. Such adjustments are especially important in that the subject is still sometimes casually assumed to have a Christianising mission as well as a partly Christian history. After all, English as an educational subject cultivated by Church and state partly grew out of Christian theology and Sunday and Mission schools as well as Dissenting academies. It has thus often been identified with various forms of Christian humanism, from Matthew Arnold to the NEW CRITICS (see 1.5.1 and 1.5.5). As far as the Bible and English Studies are concerned, a number of further distinctions and qualifications therefore need to be made.

‘The Bible’ is itself not one but many languages, literatures and cultures. (Remember biblia = ‘books’.) The Old Testament, initially written in Hebrew, consists of a wide range of genres representing the historic mission of the Jews: mythic and epic narratives (Genesis to Exodus); chronicles (Kings); laws, moral codes and proverbs (Leviticus, Ecclesiasticus, Proverbs); prayers and love songs, sacred and erotic (Psalms, Song of Solomon); and lives of individual heroes and prophets (Job, Jonah, Ruth). The New Testament, initially written in Greek, also consists of many different genres: multiple narratives of the life of Christ (the four Gospels); extended letters (the epistles of St Paul to the early churches), and a mystical and highly poetic vision of apocalypse (the Book of Revelations). Moreover, various other books have been hailed as either authentic or ‘apocryphal’ by different sects at different times. They have accordingly been counted in or out of various canons of holy books. The so-called Gospel of Nicodemus, for instance, was accepted as a faithful account of Christ’s harrowing of hell during the early Middle Ages, only to be dropped later. Roman Catholics still accept more books as canonical than do Protestants. Meanwhile, the Church of Jesus Christ and Latter Day Saints has its own special Bible-sized extra book, the Book of Mormon (1830).

Bibles have existed in many different translations and adaptations and have served many different functions. The Bible exists primarily as ‘holy scripture’ (i.e. sacred writing). Consequently, for much of its history, most people have not actually read the Bible at all. The illiterate majority have had selections from it read to them, and
represented for them by clerics and artists in sermons, prayers, hymns, paintings, stained glass and carvings. The medieval Mystery Plays were one such highly dramatic and visual representation (see 5.3.2 a). Indeed, the story of the Bible’s transmission is generally one of a tension between a literate priestly caste and a more – gradually less – illiterate populace. The chief Bible of the Middle Ages, for instance, was called the Vulgate (i.e. Common) Bible of St Jerome (AD 405). However, this was in Latin and only ‘common’ to those educated in reading that language. Thereafter Bibles in the various European vernaculars began to appear: in England, notably, the Wycliffite version (c.1380); Tyndale’s and Coverdale’s (1526, 1535); the ‘Geneva’ Bible (1560); the so-called ‘authorised’ King James version (1611) largely based on the three former versions and itself revised 1881–5; and the New English, Good News (American) and New International versions (1970, 1976, 1979). Parts of the Gospels in particular have also been translated into varieties ranging from Glaswegian dialect to Jamaican creole. Musical, stage and film adaptations range from Handel’s Messiah (1742) to the 1960s’ rock musicals Joseph and his Amazing Technicolor Dreamcoat and Godspell, and Monty Python’s parodic Life of Brian (1979). (For translations and versions of Psalm 137, see 5.4.1.)

There are many other ‘holy books’, myths and belief systems that we also need to acknowledge. English Literature – and even more so Literature in English – is far from exclusively Christian in its religious roots and emphases. It is more properly conceived as a cross-cultural, and specifically cross-religious, hybrid. Earlier English texts are teeming with classical gods and heroes and their associated myths, legends and stories, from Mars and Venus to Zeus and Leda (e.g., 5.1.4). The chief sources are Ovid’s Metamorphoses, Homer’s Iliad and Odyssey and Virgil’s Aeneid. Germanic and Celtic gods and heroes also have a large part to play, notably in Anglo-Saxon poetry (e.g., the epic Beowulf) and in later medieval Arthurian legends. From a narrowly Christian point of view all these materials are pagan or heathen. Nonetheless, they freely blend and sometimes contend with the official religion of court, church and state. Evidently they supplied people with imaginary resources for exploring other world-views and other moral frames. A few instances from Part Five will help confirm how various these are. Chaucer shows himself well aware of the presence and obviously felt the threat of ‘hethen’ religions to the east (5.1.1 c). Shakespeare attempts to represent an encounter between a Western European Christian gentleman-cum-magician (Prospero) and various benign and malign nature spirits from the Americas (Ariel and Caliban; 5.3.2 b). Defoe and Behn bear witness to the collisions and coalescences of Western European, African and American cultures, religions and illiteracies (5.2.3 a–b). Byron blithely mimics and mocks religious forms that Milton took so seriously – yet himself assiduously blended with elements of classical mythology (5.1.3 a and e). Kipling shows himself to be fascinated by, yet excluded from, Muslim funeral practices (5.2.5 a). Conrad is both attracted and appalled by the image of African rites he conjures up at the ‘heart of darkness’ (5.2.5 b) – an image which is grotesquely inverted and inflated by Caryl Churchill some time later (5.3.3 e). More recently, we may readily turn to a widening array of writings which openly celebrate and revalue religions and belief systems which the colonial imposition of Christianity had obscured or downgraded. Examples represented here include: Seminole chants (5.1.6 a); Nigerian Igbo and Caribbean funeral rites (Achebe and Nichols, 5.2.5 e and 5.4.6 d); myths and legends from Australian Aborigine/Koori (Marshall-Stoneking, 5.1.6 b); New Zealand Maori (Frame, 5.2.1 d); the Caribbean (Scott, 5.4.5 d) and Nigerian Yoruba (Tutuola, 5.2.5
d). The palpably oral and performance aspects of many of these pieces also remind us that most of these religions and cultures have not depended upon scriptures and ‘bibles/books’ at all.

The religious beliefs and ideological positions of readers and critics necessarily affect what books they value – ‘holy’ or otherwise. Many of the first New Critics were Christians based in the American Southern States. They tended to assume the centrality of the Bible along with the authority of its ultimate ‘author’, God. All this is in line with their devotion to literary texts as ‘verbal icons’ and their commitment to a traditional canon. Many later critics take issue with them, however. POST-STRUCTURALISTS contest the absolute authority of all books and would tend to celebrate the sheer plurality of materials and the plethora of discontinuous historical moments which make the Bible not one but many. MARXISTS may see the Bible as an instrument of social control wielded by a privileged caste of literate clergy complicit in the maintenance of social hierarchy. But they may also recognise its potential for constructive dissent and emancipation, especially as invoked by political radicals outside as well as within the ranks of the clergy. FEMINISTS would add that most of the clergy were male and the social hierarchy was patriarchal, even while recognising that the Church often offered one of the few opportunities for women to get formally educated and organised. Feminist readings of the Bible therefore tend to draw attention to the ways in which female stereotypes are, for better and worse, reinforced or revised: Eve, Delilah and Jezebel as temptresses and deceivers; Noah’s wife as shrewish gossip or faithful female companion (see 5.3.2 a); Mary as patiently suffering mother; Martha as a good housewife; Ruth as patient servant and wife; etc. Feminists also look to other religious traditions and myths for more powerful role models, e.g., Lilith, who according to the Talmud was the strong-willed wife of Adam before Eve, or Cassandra, the female prophetess of Troy. POSTCOLONIAL critics also have their say. They often observe the ‘white mask’ routinely placed by Western European writers and artists upon the faces of Christ and his parents, notwithstanding the fact that the holy family were Palestinian Jews, presumably dark-skinned and perhaps African by background. But such critics may also draw attention to the potentially productive and emancipatory aspects of the Christianising mission: its resistance to as well as complicity with slavery; and its double-edged legacy of *literacy, spreading the power of a printed word that was not always wielded by the black reader in her or his own right/write. More recently, the case of Salman Rushdie was a stark reminder that none of this is a simple matter of black and white. The author of The Satanic Verses lived for several years under sentence of death by Muslim fundamentalists because of alleged blasphemy against the word and spirit of their holy books (the Koran and associated apocrypha). That too was a religious dimension of writing in English.

Activities

(a) *Same Psalm?* Compare the various translations and adaptations of the opening of Psalm 137 (5.4.1). Add a version of your own if you wish.

(b) *The Bible as Literature.* Select a passage from the Old or New Testaments and analyse it in terms of language, genre and narrative or dramatic structures.
(c) Unauthorised versions. Investigate the precise handling of the material in a text which has an overtly biblical theme or frame of reference (e.g., Noah’s Flood 5.3.2 a; Paradise Lost 5.1.3 a; The Vision of Judgement 5.1.3 e). What has been added, removed or modified compared with the Bible?

(d) Cross-cultural tensions. Concentrate on a text which exposes the tensions between one religion or belief system and another (e.g., Chaucer 5.1.1 c; Shakespeare 5.3.2 b; Kipling 5.2.5 a; Nichols 5.4.6 d) or a text which explores a religion or belief system unfamiliar to you (maybe Tutuola 5.2.5 d, or Marshall-Stoneking 5.1.6 b).

Discussion

(i) You just can’t expect knowledge of the Bible any more. Adverts, pop and sport, sure – and maybe the odd Maori myth. But not the Bible . . .

Retiring university English lecturer, New Zealand 1996

(ii) Bibles are, by their very nature, partisan. As that plural suggests, there are many bibles, even in English, and each is the product of a particular interest group – whether religious, commercial or, increasingly nowadays, both.


Also see: classics; theology; postcolonialism and multiculturalism; author(ity); canon; discourse; narrative in story; translation.


CANON AND CLASSIC

‘The canon’ refers to a body of privileged and prescribed texts which are assumed to be of ‘classic’ status and therefore automatically worthy of study. The matter of what texts are to be admitted to the canon, or of whether there ever has been or should be a fixed canon at all, has been especially contentious in English Studies over the past two decades. So, relatedly, has the matter of whether texts can be distinguished as ‘classic’ or ‘popular’. Often this comes down to the matter of what counts as literature, and whether we ultimately need that category either.

Canon derives from a Greek word meaning either ‘measuring rod’ or ‘list’. Both meanings were taken over and eventually conflated by early Christianity. ‘Canon law’ referred to rules or decrees of the Church; ‘the canon’ was a list of those books of the Bible officially accepted as genuine along with, later, those works of the Church fathers approved as authoritative and orthodox. All these were studiously distinguished from apocryphal works, which were reckoned to be fake, and heretical works, which were reckoned blasphemous and put on ‘the forbidden list’. Since the split at the Reformation, the Roman Catholic Church has continued to recognise as canonical eleven books of the Bible that Protestants reject as apocryphal. Saints, meanwhile, are formally ‘canonised’ once they are added to the official list of the (s)elect. From
the outset, then, whether conceived as official rules or as lists, canons and canonisation are characterised by at least two features: concerted institutional control and a high degree of inclusivity/exclusivity.

The notion of the canon as a list of *secular* privileged books dates from the seventeenth century. Initially it referred to those works accepted as genuinely by a particular author (e.g., ‘the Shakespeare canon’). More recently, debate over what shall be recognised, celebrated and taught as ‘the canon of English Literature’ has generated a great deal of heat if not always a lot of light. Most immediately, this comes down to the practical matter of who and what shall be ‘set texts’ on courses in schools, colleges and universities. The institutions involved include:

1) exam and syllabus-setting committees, 2) lecturers and teachers
3) publishers, editors, marketing managers, 4) librarians and stock-purchasers
5) critics and reviewers, 6) students and other book purchasers.

At the critical and ideological core there is invariably a complex of debates over what shall be deemed to constitute the national heritage or international identity of England, Britain, America or Australia. At the same time there are contributory, often conflicting, debates on the nature of the English language, *standard* or otherwise, as well as argument over precisely what literature might or should be. The outcome of all these debates varies greatly. It very much depends on whether there is a predominantly monocultural or *multicultural* conception of what it means to be ‘English’, ‘American’, ‘Australian’, etc. There are pressingly practical dimensions to the problem too. On the one hand, considerations of cost, copyright, availability and sheer familiarity often weigh heavily in favour of the well-known (if not always well-loved) text. On the other hand, fresh texts (old as well as new) are brought to prominence and people really do welcome a change if it seems to be in a promising direction. Either way, the assumption or assertion that ‘the canon’ (singular and definitive) has always simply been ‘there’, a universal and timeless entity, is a convenient but misleading myth. ‘English Literature’ itself has hardly been around as an educational subject for more than a century (see 1.5). How could any of its texts be that ‘set’?!

The concept *classic* tends to work in tandem with that of canon. Writers and their works get dubbed ‘classic(s)’ when they are reckoned first- (not second- or third-) class. It is also usually insisted that they have ‘stood the test of time’ (though this still leaves the question of precisely how long, whose time, and what kinds of test). Moreover, ‘classics’ invariably tend to be defined in contradistinction to other work which is labelled variously as ‘minor’, ‘common’ or (underscoring an implied elitism) ‘popular’. The ancient writer Gellius, for instance, talks of the *classicus scriptor* (classic writer) who by definition is *non proletarius* (not common/proletarian) (see *OED* classic). In fact, this value-laden and socially hierarchical sense of classic was carried over from Greek and Latin so that from the sixteenth century onwards ‘the Classics’ became the usual term to refer to the study of Greek and Latin culture as a whole, as distinct from later vernacular cultures. Thus in many a neo-classical battle of the books, classics were invariably identified with ‘the ancients’ as opposed to ‘the moderns’. However, it was not long before vernacular writers such as Dante in Italy and Chaucer, Spenser, Shakespeare and Milton in England were also hailed as classics. This especially tended to happen with poets in so far as they could be shown to use classical (i.e. Greek and Latin) models and to represent the beginnings of modern
national literary traditions. In this way the appearance of a continuous tradition was forged between older and newer literatures and social orders.

Feminists, however, have been quick to point out that these were largely patriarchal orders; and postcolonial critics have added that they were white and Western European too. For, until very recently, the charge that the traditional literary canon was largely stocked with classics by ‘Dead White European Males’ (DWEMs for short), though crudely put, was hard to deny. Marxists, meanwhile, would insist on inserting a class component into the equation (perhaps ‘DWE Middle-to-Upper Class Males’). In all these cases the consequences have been both radical and far-reaching. Not only have there been concerted critiques of previously established writers with respect to gender, ethnicity and class; there has also been a prodigious amount of work in the rediscovery and reappraisal of neglected traditions of women’s, black and working-class writing. (For further information on these, turn to sections 2.6–8.) At any rate, it is now necessary to think in terms of opposed or alternative traditions, and to talk of plural or open canons: lists of texts and lines of development which were previously ignored or crossed out and now cross and re-cross according to the logics of difference and similarity and self and other.

But even this is only one side of the canon debate. Strictly, the other side is no canon at all. A symptom of this is that during the late twentieth century it became increasingly common to talk of many more things than authors and books as ‘classics’. In the media and in popular culture generally, we readily speak of classic cars, races, films, pop songs and soap operas. Indeed, in postmodern discourses ‘classic’ has come to mean little more than ‘something that used to be popular’ (or more cynically, ‘something being commercially recycled’). However, in principle, such a charge may be as easily levelled at the ‘recycling’ of Shakespeare on stage and on exam syllabuses as at the latest TV re-run of Roseanne or a re-mix of ‘Bohemian Rhapsody’. Indeed, whether you are inclined or required to treat any of these materials as ‘canonical’, ‘classic’ or otherwise is very much the point at issue. It is also the point of the openly ambiguous invitation to ‘fire canons yourself’ in the activity which follows.

Activity

What ten texts would you put in a first-year course introducing a degree programme called ‘English Literature’, ‘Literature in English’, ‘English Studies’ or ‘Literary and Cultural Studies’? (You choose the course title and emphasis too.) Go on to review and perhaps revise your choices and combinations of text in the light of the criteria below. Have you ‘covered’ or sought to represent instances of:

♦ mega-genres such as poetry, drama and prose (including the novel and short story)?
♦ genres ancient and modern such as comedy and tragedy, epic and lyric; auto/biography, travel writing, science fiction and romance?
♦ writings and performances in English from, say, Australia, New Zealand, India, Africa, America, the Caribbean, England, Ireland, Scotland, Wales?
♦ influential texts in English translation; e.g., by Ibsen, Brecht, Allende, Márquez?
♦ various periods and movements: fifth century to the present, Anglo-Saxon to postmodern?
♦ various social groups distinguished by gender, class and ethnicity?
♦ various media – spoken, written, printed, audio-visual?
Go on to consider the possibility of introductory courses based not so much on ‘set’ texts or ‘coverage’ but on, say, skills, techniques, theories, approaches, practices of reading and writing and research (see Part Four for some possibilities).

Discussion

(i) The great English novelists are Jane Austen, George Eliot, Henry James and Joseph Conrad – to stop for the moment at that comparatively safe point in history.

Frank R. Leavis, The Great Tradition (1948) (1972: 9, opening sentence)

(ii) The challenge, then, is not simply to supplant the ‘ecclesiastical’ canon with the ‘emergent’ transgressive canon, but to rethink the relation of both on the basis of what it means to be ‘cultured’ or indeed educated.

Homi Bhabha, Times Higher Education Supplement (24 January 1992)

Also see: 1.5.4; 1.5.11; 1.6; LITERATURE; genre; poetry and word-play.


CHARACTER AND CHARACTERISATION

Character can be provisionally defined as ‘the construction of a fictional figure’, and characterisation as ‘the literary, linguistic and cultural means whereby that figure is constructed’. Character is a central concept in traditional approaches to narrative, especially novels, plays and film. That is why the meaning and value of the term are often merely assumed or asserted. There is also a common tendency simply to describe fictional characters as though they really existed and to forget that the matter at issue is often the kinds of character represented and the process of characterisation. For all these reasons it is important to grasp the various things that may be implied by character, and to recognise that characterisation is both a creative and a critical activity. It is also important to know that many approaches are critical of the very concept of character as such.

Character derives from a Greek word meaning ‘to engrave, to inscribe’ and currently has three main meanings:

1 the distinctive nature, disposition and traits of a real person (e.g., ‘My children have/are quite different characters’);
2 the particular role played by a fictional figure in a novel, film or play (e.g., ‘Hamlet is a character in Shakespeare’s play of that name’);
3 a letter of the alphabet or other graphic device (e.g., ‘The printer picked up each character and put it in its box’).

Together, all three meanings remind us that ‘a character’ can be everything from a real person (whatever we mean by that) to a fragment of printed language – a personal
identity and a textual entity. The first two definitions also remind us that discussions of character inevitably require us to negotiate the relation between real and imagined persons, and between fact and fiction. One answer is to treat all characters, ‘real’ or ‘imagined’, as the products of discourse and representation. It then depends upon the precise frames of reference (physical, biological, psychological, social, historical, philosophical, etc.) within which we construct our notions of reality and what it is to be a person. More particularly, it obliges us to engage with the relations between people’s personal stories (including auto/biographies) and more public and general histories. Indeed, if people are in reality already ‘playing parts’ and adopting psychological and social roles, it becomes a fascinating question just how far we can distinguish characters in literature from characters in the rest of life. What are the differences between playing the roles of, say, father, son, partner and lecturer in a film and playing those roles in fact? To be sure, there are crucial differences of consequence and responsibility. But formally and ideologically – in terms of how and why we play these roles – there is obviously much interdependence and mutual influence. ‘She feels as if she’s in a play – she is anyway’, as the Beatles put it in ‘Penny Lane’.

For these reasons not all critics are happy with the notion of ‘character’, as such. Marxist, feminist and postcolonial critics often prefer to talk about people as ‘sites of struggle’, ‘subjectivities’, ‘ideological subjects’, ‘identities’, ‘representatives of dominant or muted positions’, ‘instances of competing discourses’, ‘voices’, ‘bodies’, ‘stereotypes’, ‘antitypes’, etc. Character in a traditional sense is not a central and effective part of their critical lexicon. Indeed, for many contemporary critics the concept of character is far too tainted by humanist assumptions about the unity and sanctity of ‘the individual’ and the alleged universality of human nature to be of much use. For such critics the concept of character may serve as a point of departure, but it is rarely a point of arrival. Resistance to and deconstruction of ‘character’ is even more emphatic among writers with a post/structuralist or a postmodernist bent. They have little time for a construct so tied to notions of the individual as a pre-given centre or for notions of ‘convincing characters’ tied to limiting notions of realism.

Notwithstanding such a barrage of alternatives, certain traditional ways of describing character and characterisation prove remarkably resilient and, if handled with care, serviceable. Characters may thus still be described as:

♦ rounded or flat, following E.M. Forster’s Aspects of the Novel (1927); ‘rounded’ characters are interiorised, psychologically complex and develop (e.g., Paul Morel in Sons and Lovers, Seth in Beloved); ‘flat’ characters are known through exterior appearance, are apparently simpler and perhaps predictable – the latter are often also called caricatures (e.g., Jonson’s Volpone, Dickens’s Mr Pickwick).

♦ individuals or types (on closer inspection, most characters turn out to be both). Chaucer’s and Shakespeare’s major characters are often described as a mixture.

♦ character-narrators or character-actors: telling the tale or being told by it (Jane in Jane Eyre is a character-narrator, whereas Edward Rochester is a character-actor; these relations are reversed in Wide Sargasso Sea: see 5.2.4 c–d).

♦ points of view that switch, get mixed or compounded according to the various narrative and dramatic strategies in play (Jane Austen and Beckett represent what may be termed, respectively, ‘realist’ and ‘modernist’ ways with character and point of view).
But whatever terms you use to describe characters, it will be clear that the emphasis should largely be on characterisation: the kinds of character and the ways in which characters are constructed. Crucially, from a critical point of view this is as much a matter of how the reader sees the characters as how the writer says them. Meanwhile, as many of the approaches referred to earlier suggest, it is sometimes arguable whether we should talk of ‘characters’ as such at all.

Activity

Concentrate on a group of figures from a novel, play, film, autobiography, history or news story and suggest how they might be approached by (a) a Marxist; (b) a feminist; (c) a postcolonial critic. How compatible are such approaches with analyses of characterisation based upon, say, ‘rounded’ and ‘flat’ characters, ‘caricatures’, ‘individuals’ and ‘types’, ‘point of view’ (see above)? Which critical terms and frames do you prefer? (Atwood’s Happy Endings and Kipling’s Muhammad Din are suggested focuses in Part Five, 5.4.3 a and 5.2.5 a.)

Discussion

(i) Character is arguably the most important single component of the novel.  

(ii) Characters are imaginary identities constructed through reports of appearance, action, speech and thought.  
Brian Moon, Literary Terms: A Practical Glossary (1992: 10)

Also see: autobiography; narrative; foreground . . . point of view; subject.


COMEDY AND TRAGEDY, CARNIVAL AND THE ABSURD

Briefly, comedy is what makes us laugh and has a happy ending; tragedy is what makes us sad and has an unhappy ending; carnival is a kind of riotous festival, and the absurd is what perplexes and confounds us. All these terms offer ways of categorising kinds or genres of experience. They are applied chiefly but not exclusively to literature, and chiefly but not exclusively to drama. Comedy and tragedy are primarily associated with classical and neo-classical approaches to drama derived from Aristotle’s Poetics (c. 330 BC). Carnival and the absurd have more specifically modern antecedents. Carnival and the carnivalesque owe their critical currency to Bakhtin’s interest in popular festival forms in literature, notably in his Rabelais and His World (1968). The absurd and absurdism are most often encountered in the phrase ‘the theatre of the absurd’ and still owe their currency to a highly influential book of that name by Martin Esslin (1961). The three kinds of concept gathered in this entry are
on different trajectories in different frames of reference. They therefore entail different aesthetics and politics. Nonetheless, it is highly instructive to approach them as a relatable cluster; for they are commonly used to map, and sometimes to redraw, the same textual terrain.

Comedy and tragedy are braced against one another in a clear hierarchy by Aristotle: comedy inferior, tragedy superior. This order and emphasis are deliberately reversed in the present entry. Comed y derives from Greek komos-oidos, meaning ‘revel-song’, and initially referred to events associated with fertility rituals and the festival of Dionysus. According to Aristotle, who treats it slightly and slightingly (Poetics, Chapters 4 and 5), comedy has the following ingredients:

- happy endings and an overall progression from disorder to order, chaos to harmony;
- characters of inferior moral quality, usually of lower social status (slaves, artisans, traders, etc.);
- a spectacle of what is ridiculous but laughable, and therefore causes no pain.

To this must be added a catalogue of comic sub-genres which have subsequently been developed and distinguished (even though in any particular instance we invariably meet a mixture):

- comedy of humours, based on exaggeration of supposed physiological types: sanguine, melancholic, phlegmatic, choleric (hence ‘humorous’ = ‘funny’);
- comedy of manners, based on affectations in social appearance and behaviour;
- romantic comedy, involving fantastic adventures and often a love interest;
- pastoral comedy, invoking idyllic or idiotic images of country living, especially amongst romantically prettified or grotesquely uglified shepherds;
- satiric comedy, exposing and censuring faults, usually involving sex and acquisitiveness, often set in a corrupt city or household;
- black comedy, a dark kind of satire, often with an uncertain sense of morality and a sharp sense of absurdity and perhaps with a carnivalesque feel (see below).

Comedy is not limited to plays, of course, or to literature. Comedy was and is a common feature of the novel well before and after Fielding’s witty characterisation of his Tom Jones (1749) as ‘a comic epic poem in prose’. Meanwhile, comedy in verse – sometimes softened to irony, sometimes sharpened to satire – is evident in English from well before Chaucer to well after Byron (e.g., 5.1.5 e). Comics (plural), we should also note, refers to a couple of popular and until recently academically neglected genres: comic strips and comedians. Printed comic strips appeared in newspapers during the late nineteenth century and soon grew to occupy whole publications (i.e. full-blown comics) in their own right. Though long associated with children’s or childish reading, neither the comic nor its descendant the modern graphic novel/book is necessarily trivial or even funny. In fact, much of the best contemporary work on narrative and popular verbal-visual culture concentrates on precisely these genres. ‘Comics’ in the sense of comedians (‘stand-up’, ‘alternative’ or otherwise) are also increasingly recognised as significant focuses of study. Along with TV ‘sitcoms’ (i.e. situation comedies), they often foreground and sport with shifts in contemporary discourse. The study of jokes in particular has featured centrally in various kinds of psychological analysis virtually since its inception (e.g., Freud’s Jokes and their Relation to the Unconscious, 1905). It is also a focus for much significant work in
discourse analysis (e.g., Chiaro 1992). All in all, then, Aristotle may have had the first
word on certain aspects of comedy. But he doesn’t necessarily have the last laugh.

Tragedy derives from the Greek tragos-oidos (‘goat-song’) and initially referred to
festivals to Dionysus in which a he-goat was sacrificed. Tragedy is treated at much
greater length and with much greater seriousness than comedy by Aristotle (Poetics,
Chs 6–19). According to him, it has the following characteristics (notice that the first
three are directly antithetical to those of comedy above):

♦ unhappy endings and a progression from order to disorder, harmony to chaos;
♦ characters of superior morals, usually of high social status: kings, nobles, etc.;
♦ a spectacle which ‘arouses pity and fear’ but which, being not real but a
representation, ‘purges’ these emotions harmlessly (a process called catharsis);
♦ a plot built around a ‘downturn’ (cata-strophe) and eventual recognition of a true,
apalling state of affairs;
♦ a hero or heroine (the protagonist) who is basically noble but eventually undone by
some tragic flaw (hamartia), often in the form of excessive pride (hubris), as well as
by some implacable force such as destiny or fate, usually represented by the gods;
♦ a figure who stands out against the protagonist (the antagonist) as well as a chorus
which comments morally, often prophetically, upon the unfolding action;
♦ ‘the representation of an action that is complete and whole’ (Ch.7).

Legions of critics (including droves of students) have sought to apply Aristotle’s
criteria to plays called tragedies. The results range from the brilliant to the banal.
Routine analyses dutifully plod through the play in hand duly noting the presence –
or lamenting the absence – of catharsis, hamartia, hubris, catastrophe, etc. (invoking
the Greek names seems to give the stamp of authority). However, more adventurous
and genuinely critical analyses tend to brace themselves against the framework
supplied by Aristotle. They probe the concepts themselves and ask such questions as:
precisely who or what is responsible for the catastrophe? Why is pride accounted a
fault? What would happen if pity and fear were redirected rather than purged? What
social and political forces are being passed off as fate or the will of the gods? In this
way the nature and function of tragedy may be identified not simply with the play
itself, treated as an isolated artefact, but with specific social-historical conditions and
ideological frameworks (e.g., particular state and family structures, the relative
positions of nobles, citizens and slaves, men and women, natives and foreigners) as
well as with specific kinds of myth, religion and morality.

Another important consideration is the fact that most post-classical plays are
palpably ‘mixed’ in mode. They commonly alternate and often fuse elements of tragedy
and comedy so as to produce tragi-comedy. For instance, Shakespeare’s Hamlet,
though nominally a tragedy, includes comic gravediggers/clowns, a funny and funny
old pedant (Polonius) as well as a protagonist, Hamlet himself, who ceaselessly sports
with sense and bitterly plays the fool. Conversely, tragi-comic mixtures and fusions
characterise nominal ‘comedies’ such as As You Like It and The Tempest. Another
matter that plays havoc with classical distinctions between tragedy and comic has to
do with changes in underlying social structure. For obviously an aesthetic hierarchy
based upon a distinction between the tragically noble high life and the comically
ignoble low life can only hold as long as it is underwritten by a corresponding political
hierarchy. Once the middle and working classes become socially prominent and
politically aware, the old model becomes a strait-jacket or is irrelevant. We see this
happening in Ibsen’s and Chekhov’s plays. There the focus is on stresses and strains within the bourgeois family. Classical distinctions between comedy and tragedy, along with their associated aesthetics and politics, simply do not apply.

The absurd, following Esslin’s The Theatre of the Absurd (1961), refers to a group of mid-twentieth-century playwrights, notably Ionesco, Beckett, Pinter and Albee. These writers exploit silence as much as speech, absence as much as presence, and incoherence rather more than coherence. Esslin emphasises the ways in which they all explore kinds of il/logic and non/character, actionless plot and indeterminate setting, especially by comparison with the then-dominant form of ‘well-made play’. (The latter characteristically had a clear beginning, middle and end, a readily recognisable theme, and often presented ‘realistic’ figures in middle-class surroundings such as drawing-rooms.) Beckett’s Not I (5.3.3 d) is an instance of absurdist theatre. It shows a spotlight ‘Mouth’ pouring forth a continuous monologue on a minimally set stage while a shadowy figure (‘the Auditor’) looms to one side. But explorations of ‘the absurd’, generally conceived, extend much wider and much further back than certain kinds of mid-century drama. The movement has close aesthetic links with Surrealism and Expressionism (notably Kafka) and philosophical links with the existentialism of Camus and Sartre. All these movements can be characterised by their scepticism about conventional reason and their attempts to embrace, and sometimes celebrate, ‘meaninglessness’ as a condition. In fact, we can readily see absurdism as part of the general il/logic of modernism where the supposed certainties of family, state and religion are crumbling and isolated individuals are trying to piece together some sense against an ostensibly nonsensical background. In this respect, Eliot’s The Waste Land (1922) and Joyce’s Ulysses are not a little ‘absurd’. And so, in quite different veins, are Heller’s Catch 22 (1961) and Irving’s The World According to Garp (1978). ‘Nonsense verse’, and ‘nonsense writing’ in general, may also be cited at this point. Lewis Carroll’s Alice books (1865, 1871) are amongst the most famous fictionalised celebrations of paradox and nonsense. Deconstructive critics have an especial interest in these works, as in forms of paradox and absurdism generally. They argue – and often seek to demonstrate in their own manner of writing – that every model of reason depends upon the covert release and control of its opposite (unreason, nonsense, absurdity).

Carnival and ‘the carnivalesque’ are concepts identified with more socially and politically engaged, less philosophically detached, kinds of nonsense. The term derives from the Italian carne-vale (literally ‘a farewell to flesh’) and primarily refers to the Shrovetide festival in which Christians feast and revel before Lent and a period of enforced abstinence. In Europe during the Middle Ages and the Renaissance, as in South America and some other countries now, carnival was an occasion for street parties and pageants. Sometimes these led to riots and uprisings. This is how Bakhtin defines ‘carnival’ as a critical concept in Rabelais and his World (1968: 10):

[C]arnival celebrates the temporary liberation from prevailing truth and from the established order: it marks the suspension of all hierarchical rank, privileges, norms and prohibitions.

Politically, carnival is seen as an expression of popular culture opposed or alternative to an official order which it inverts and sports with. Physically, it is the celebration of the body over all that habitually constrains it. This aesthetically and politically charged notion of carnival has had considerable impact in many areas of literary and cultural studies, especially those where popular forms and practices are braced against
(or within) elite structures and contexts. Indeed, the key critical and political question is just how far carnivalesque elements are contained by – or exceed and break open – the frames within which they operate. (Broadly speaking, NEW HISTORICISTS tend to concentrate on ‘containment’ while MARXISTS and CULTURAL MATERIALISTS point to the possibilities of radical rupture, even revolution; see 2.6).

Texts of an obviously carnivalesque nature featured in Part Five include:

♦ the Chester Noaib (5.3.2 a), where Noah’s wife carouses with her friends before the Flood and laughingly flouts the authority of her husband;
♦ Synge’s Playboy (5.3.3 a), where the apparent murder of a father (and the overthrow of an old version of rural Ireland) is carried through with the panache of pantomime;
♦ Churchill’s Cloud 9 (5.3.3 e), where men and women cross-dress, actors ostentatiously play stereotypical roles and the effect is one of grotesque parody;

Arguments could also be made for at least some ‘carnivalesque’ elements in:

♦ Shakespeare’s ‘My mistress’ eyes’ (5.1.2 a), which inverts romantic expectations about female beauty and institutes a grotesque yet lovable antitype;
♦ Morgan’s ‘The First Men on Mercury’ (5.4.4 b), where the two groups first mix up then completely swap round one another’s languages;
♦ Pope’s and Byron’s versions of mock-heroic (5.1.3 b and e), where heroic pretensions are both undercut and celebrated;
♦ Nichols’s ‘Tropical Death’ (5.4.6 d), where the darkly negative solemnities of north-western European funeral rites are blown apart by ‘a brilliant tropical death yes’.

Meanwhile, what we might call the ‘mock-carnivalesque’ is rampant in TV advertising, pop videos and many other forms of POSTMODERN cultural activity. But there the fantasy offer of individual freedom, bodily fulfilment and a universal utopia is always a prelude to purchase. We are only invited to play if we can pay.

Activity

(a) Explore a text which is nominally a comedy or a tragedy with Aristotle’s criteria in mind (see above). How helpful or inhibiting do you find these criteria? What aspects of the text tend to get neglected by starting at these points?

(b) Drawing on the above definitions, identify a text which you consider in some way ‘absurd’ or in some way ‘carnivalesque’. Would it be just as useful to call them, say, ‘comic’, ‘tragic’ or ‘tragi-comic’? (Likely texts from Part Five are listed above.)

Discussion

(i) The tragedy of [any] period lies in the conflict between the individual and the collectivity, or in the conflict between two hostile collectivities within the same individual.
Leon Trotsky, Literature and Revolution (1924: Ch. 8; ‘any’ replaces ‘our’)

(ii) [A]t the centre of European man, dominating the great moments of his life, there lies an essential absurdity.
André Malraux, The Temptation of the West (1926) (see Cuddon 1992: 968)
CREATIVE WRITING, CREATIVITY, RE-CREATION

Creative writing refers to the practice of writing prose fiction, poetry, scripts and sometimes auto/biography, chiefly in educational contexts. The primary association with creative writing courses is constitutive: outside education ‘creative writers’ usually refer to themselves simply as ‘writers’, and in bookshops ‘creative writing’ is not recognised as a general category such as Fiction, Non-Fiction, Biography and Poetry. Creativity is here defined as the capacity to make something original and fitting, where ‘original’ can mean both ‘novel, innovative’ (its modern sense) and ‘going to the origin, essential’ (its ancient sense), and where ‘fitting’ means appropriate for some purpose and to some person. Creativity is therefore recognised to be something common as well as special, ordinary as well as extraordinary, collaborative as well as individual. These distinctions are important because creativity often gets loosely associated with notions of divine ‘creation from nothing’ (ex nihilo) on the one hand, and stereotypes of individual ‘geniuses’ – often male, sometimes mad – on the other. Re-creation is here offered as a crucial bridging term. It refers to the fact that in practice creation always involves making something new out of something old and something else out of what already is. The stress is put firmly on active re-creation (as distinct from the relatively weak notion of ‘recreation’ meaning pastime, leisure activity) and deliberately draws on association with such concepts as re-vision, re-membering and re-collecting. All these ‘re-’ terms involve an insistent, often radical re-visiting and re-valuing of the past in the present in order to gesture to ways forward. Initially developed by writers such as Adrienne Rich, Alice Walker, Toni Morrison and Louis Gates to refer to the dual finding and making of traditions of women’s and black writing, such terms are now widely applied to all sorts of fictional and factual projects, in story and history. Re-creation is the corresponding term in the area of creativity. Like rewriting, it offers a bridge between the notions of reading and writing (see writing and reading). And like critique, it supplies a crucial linking term between creativity and criticism. Broad issues to do with the institutional framing of ‘Creative Writing’ in relation to ‘English’, and ‘English Literature’ in particular, are addressed in the Prologue (pp. 9–11).

We now consider some instances of what actually goes on in creative writing classes. The following extract from the course description of a well-established Introductory Course in Creative Writing will help set the scene (with thanks to Tony Lopez and Paul Lawley at the University of Plymouth). The aims of the course are:

1. to introduce a range of writings as the basis for a study of composition;
2. to establish a workshop that will foster students’ creative writing;
3. to establish the importance of revision in the process of composition;
4. to challenge commonplace notions of creativity and originality.
The assessed skills are: (a) research for writing; (b) writing practice; (c) critical self-reflection; (d) drafting, rewriting and editing. Clearly, then, the kinds of skill and knowledge cultivated are comparable to those on most ‘Literature’ courses. The only, and major, difference is in the emphasis: creative writing foregrounds one’s own writing rather than writing about other people’s writing; doing it rather more than describing it. But otherwise the skills and knowledge involved are similar or complementary. They are not – or need not be – in conflict.

Having established a broad outline, here is some representative detail. Geoff Holdsworth’s ‘I call him Tuesday Afternoon’ (5.2.3 c) and Chan Wei Meng’s ‘I spik Inglish’ (5.1.5 b) were writing exercises produced in response to, respectively, Defoe’s Robinson Crusoe (the ‘I call him Friday’ chapter, 5.2.3 b) and Caribbean texts including Collins’s ‘No Dialects Please’ (5.1.5 c). That is, strictly, they were rewriting activities. The students took an existing text and either systematically changed it (a little or a lot) or used it as a prompt for some writing of their own. Kinds of rewriting of classic texts and topics by established writers featured here include Kazantzis on ‘Leda and Leonardo the Swan’ (5.1.4 b); Fanthorpe’s ‘Knowing about Sonnets’ (5.1.2 g, a rewrite of Brooke’s ‘The Soldier’, partly in response to Terry Eagleton (5.1.2 f) and Bolam’s ‘Gruoch’ (5.4.3 b, a realisation of Lady Macbeth in and on her own terms). Meanwhile, Atwood’s short story Happy Endings (5.4.3 a) offers a wide range of alternative endings. All these texts are re-creations in a more or less constrained or free sense: they extend from pastiche and parody through adaptation and critique to free-standing texts in their own right/write. Indeed a point at issue is how far these or any other texts are written entirely ‘in their own right’, and how far in some sense they always represent a response to other texts and a re-creation of one’s self through engagements with others. This is a principle of writing as practice no less than of dialogue and intertextuality as theory. To be sure, none of this need undermine the sense of uniqueness and wonder involved in creative activity; indeed, it may actually enhance it. But it should, in Lopez and Lawley’s phrase, ‘challenge commonplace notions of creativity and originality’.

With all this in mind, we look at a clutch of texts by the writer, performer, teacher and scientist Mario Petrucci (5.4.3 c). These were generated inside and outside educational and other institutions, including a laboratory and a museum. They may themselves be used as frameworks or prompts for work in creative writing classes; but they also gesture to words and worlds beyond. In this, crucially, they remind us that writing is creative and critical and that it takes place in, about, from and for a variety of actual and possible worlds. ‘The Complete Letter Guide’ (i) is an example of ‘cut-up’, a kind of ‘collage’. It draws together different parts of an early-twentieth-century guide to writing letters for all occasions (the kind of guide Richardson’s epistolary novel Pamela started off as). The various parts were selected and recombined, lineated and grouped as shown. ‘Mutations’ (ii), as the attached note indicates, is a kind of ‘computer-generated’ poem. It is what might happen if a computer engaged in random re-combination of the letters in the opening words of the nursery rhyme ‘Little Bo-Peep’. However, as Petrucci demonstrates, the apparently random nature of the process has been subject to design and crafting. This may be ‘chaos’, but it is informed by a variety of orders and logics (including that of genetic ‘mutations’, as the title suggests). As a consequence, by the close the reader has been treated to a curious cacophony of semi-Englishes (resonant of Dutch, Scots or something else, depending how you pronounce them) and a succession of variously innocent or salacious, half-sensical or non-sensical variants on a scheme. As with
most poems, this one is best tried out on the tongue and ear as well as the eye, with an audience as well as to oneself. **Performance** is a crucial aspect of the ‘publication’ (i.e. making public) of creative writing; as is the showing and sharing of one’s work in progress in workshops.

A sense of occasion and context is especially important with a text such as ‘Trench’ (iv). For this text, as the supporting notes explain, was composed for and in every sense sited (sighted, cited) in the Imperial War Museum, London. It is a particularly pointed instance of text in context and poetry as performance. ‘Occasional’ pieces such as this can be generated with many specific locations and purposes in mind. Meanwhile, a more free-standing piece such as ‘Reflections’ (iii) sports with inversions and perversions of familiar phrases. ‘Sting like a bee’, ‘as tough as a nut’, and ‘hare-brained schemes’ are all subjected to subtly different pressures. The result is a text which “de-familiarises aspects of the world beyond, even as it draws attention to the artifice of its own deviant structures.

What really matters, then, is not whether we label such activities critical or creative, but the quality and **value** of the experience generated by such experiments. In this respect, recalling the initial definition of creativity as the production of something ‘original and fitting’, a critical essay may be judged both whereas a poem may be judged neither. It all depends upon the kinds of re-creation or critique in play and what we expect or demand from the particular discourses and genres. A playful, punning essay by Derrida may be a source of delight or derision. So may the most solemn pronouncement by F.R. Leavis.

**Activities**

(a) *Draw on one of the texts, techniques or ideas featured above as a prompt to fashion a text of your own. Then reflect on and write up the process.*

(b) *Experiment with the problems and possibilities of both ‘free writing’ and ‘set writing’.* ‘Free writing’ means that you write down whatever comes into your head for, say, ten minutes, without pausing for more than a second or two to think what comes next (ignoring formal punctuation or sentence structures if you wish). *Set writing* means that you write with some specific constraint, purpose or topic in mind, whether formal or functional; for instance, you may write in a haiku or sonnet form about something that happened last night (cf. 5.4.4 and 5.1.2), or try to write in your mother’s or father’s voice, and so on. Having experimented with both ‘free’ and ‘set’ writing, go on to consider what might be worked up from both; also to reflect upon just how creative, or re-creative, you judge the various processes and products to be.

**Discussion**

(i) *The imagination imitates. It is the critical spirit that creates.*


(ii) *I must create a system or be enslaved by another man’s.*

(iii) Compare (a) ‘Your own life is the first source of your writing’ with (b) ‘Reading is the best source of inspiration’.

(Both statements are from Jenny Newman et al. (eds) *The Writer’s Workbook 2000:* 3, 27.)

Also see: Prologue: English Literature and Creative Writing; LITERATURE; writing and reading, response and rewriting; alternative modes of critical and creative writing (4.4).


DIFFERENCE AND SIMILARITY, PREFERENCE AND RE-VALUATION

All the terms in this entry have to do with perceiving similarities and differences and expressing preferences. These are basic operations of analysis and evaluation. Hence the persistence in essay questions of such formulas as ‘Compare and contrast . . . ’ and ‘How far do you agree . . . ?’ Moreover, because different people – or each of us at different moments – may perceive other differences and express other preferences, these are also operations that involve forms of re-valuation.

In LANGUAGE, similarity and difference are fundamental principles at every level because we only know one sound, word or structure to the extent that it is more or less similar to or different from others. Thus in terms of sound ‘pin’ is almost the same as ‘bin’: there’s just one *phoneme* different, a voiced/unvoiced difference between /b/ and /p/. But at the same time, in terms of meaning, ‘pin’ is almost the same as, say, ‘needle’ but very different from ‘bin’. In this way language offers an interplay of similarities and differences at a variety of levels. When actually using language, we select from the available resources: we use one sound, meaning, word or structure rather than another.

In LITERATURE, similarity and difference are also fundamental concepts. First, in order even to construct a category of texts called Literature, we need to posit some kind of similarity amongst all the items included. Inevitably, at the same time, this means deciding which items are to be excluded. We thus construct the categories Literature/Non-literature by a dialectical principle of ‘is’ (similar to, includes) versus ‘is not’ (different from, excludes). Hence fundamental arguments about whether Literary Studies should include or exclude drama, performance, TV, advertising, news reporting, etc. (see 1.8.2). Another area where the play of similarity and difference is crucial is that of genre. Whether we are sorting texts into the categories of comedy and tragedy or, for that matter, ‘shopping list’ and ‘answer-phone message’, the same analytical and dialectical operations apply: is this but not that; includes this but not that; similar to this but different from that. The matter of re-valuation most obviously comes into notions of Literature when we are constructing a canon of great, classic works or, more pragmatically, a syllabus built round ‘set’ texts. For at that point all the potential similarities and differences must be resolved into provisional preferences. What shall be read and why? Answers vary, of course, hence alternative canons, traditions and courses of women’s, black, POSTCOLONIAL writing, etc.
CULTURE is also constructed from the perception of myriad permutations of similarity and difference.

♦ A ‘sameness’ concept of culture tends towards the view that globally or nationally there is one model to which all aspire and against which all others can be placed and graded. Hence such monolithic notions as Civilisation and English Culture (capitalised and singular). An emphasis on sameness generally entails monoculturalism, homogeneity, centralising and unity. There is a promise of coherence but with a threat of intolerance.

♦ A ‘differences’ concept of culture tends towards the view that globally, nationally or locally there are many models to which different people aspire and relate, and that there is no overarching model within which cultures (lower case and plural) can be placed. Such MULTICULTURALISM is usually expressed in terms of variety and variation, multiple centres and hybridity. There is a promise of tolerance but with a threat of fragmentation.

Not surprisingly, all genuinely dynamic conceptions of culture tend to move between and beyond these polarities. Though even then they may stress difference within sameness (i.e. variety within unity) as well as difference beyond sameness (i.e. variation which exceeds unity). It all depends how closed or open, finished or in process, the system(s) of culture(s) are reckoned to be.

Difference is a term that has become very prominent in critical theory over the last thirty years. It derives from Latin differre, meaning ‘to move in two directions’ or ‘to carry away’, and both senses can be traced in current usage of the term. Two distinct traditions converge to make difference a key concept: one political, the other philosophical. First, there is the political pressure of FEMINIST and POSTCOLONIAL approaches. In these cases it is the fundamental differences between ‘female’ and ‘male’ (in gender terms ‘feminine’ and ‘masculine’) and between ‘black’ and ‘white’ that constitute the initial parameters of critical discourse. In sophisticated models these differences are always recognised as shifting and plural rather than static and binary. That is, there are many more permutations of gender and shades of colour than two. It is also recognised that differences of gender and ethnicity interact with one another and with other differences based upon class, education, religion and region.

The second major force behind contemporary interest in differences derives from POSTSTRUCTURALIST philosophy, especially the writings of Derrida. Drawing on the ambiguity of the French verb différer (which means both ‘to be different from’ and ‘to delay/defer’), Derrida, proposes that différences be conceived as an activity whereby terms and concepts not only differ from one another but also engage us in an endless process of deferral or delay. Every act of ‘differentiation’ is, in effect, a delaying tactic. At its most basic, the principle of différance is confirmed by the fact that one dictionary definition leads to another, which leads to another, then another – and so on. Eventually, it may well come back to the term with which you started (look up ‘language’ and ‘words’ to see this circularity in motion).

Significantly, the only way to arrest the potentially infinite play of difference/deferral in language is to insist upon a *reference in the non-verbal world; and that in turn means expressing a preference for certain ways of saying and seeing the world. For instance, I (like you) may be known by all sorts of different labels: in my case ‘father’, ‘husband’, ‘son’, ‘lecturer’, ‘citizen’, ‘patient’, ‘cyclist’, ‘guitarist’, and so on.
But which one is actually used at any one time will depend upon which aspect of me is being referred to (and whether I’m on a bike, in a lecture theatre or a hospital, say). It will also depend upon which aspect I and other people prefer to draw attention to.

**Preference may therefore be defined as the resolution of differences and the fixing of references.** (A related but somewhat narrower sense of preference is current in media studies. **Preferred readings** are those interpretations which appear to be offered by the text as ‘natural’ or ‘neutral’; e.g., a right-wing account of a political demonstration in terms of a challenge to law and order – rather than as legitimate protest or a fun day out.)

**Re-valuation** is the term preferred here to introduce the tricky concept of *value* (literary and otherwise). This is because *re-valuation* puts the emphasis firmly on evaluation as a continuing process rather than on value as an intrinsic property. It also draws attention to the revisionary nature of a process in which values are constantly challenged and changed, never simply enshrined and accepted (hence *re-valuation*). Value may be understood in at least three senses:

1. absolute worth in some scale of ‘universal values’;
2. relative worth in variable conditions (hence ‘exchange value’);
3. relative significance of one *sign* with respect to others within the same sign-system (a specialised sense from Saussure’s *valeur*).

Clearly, the last two, relative senses of value do not sit easily with the first, absolute one. Do we, for instance, treat Shakespeare’s *Hamlet* as though it has intrinsic qualities and embodies universal values (e.g., ‘the human predicament’, ‘human nature’)? Or do we treat *Hamlet* as something caught in shifting patterns of exchange, always open to renegotiation and revaluation? (See 2.2.) In this respect, it is worth adding that what is considered ‘valid’ or to ‘have validity’ in interpretation (both these terms are directly related to ‘value’) may have as much to do with the status and role of the valuer as with any intrinsic property of the thing being valued. The question ‘Is this a valid interpretation?’ therefore leads to further questions: for whom? for what purpose? when, where and why?

**Activities**

(a) *Similarities and differences.* Concentrate on a single short text and consider all the ways in which you might apply to it the principles of ‘similarity’ and ‘difference’. What other texts is it similar to and different from with respect to form, subject matter and genre? How are patterns of similarity established in the areas of sound, visual presentation, word choice and word combination – and where are differences introduced which break or extend those patterns? How are differences of, say, gender, class, ethnicity and education represented (or ignored) within the text? Finally – or perhaps first – how far are the wor(l)d(s) offered by the text similar to or different from your own? (Suggested focuses in Part Five are: Shakespeare’s ‘My mistress’ eyes’ (5.1.2 a) or Nichols’s ‘Tropical Death’ (5.4.6 d); Churchill’s *Cloud 9* (5.3.3 e).)

(b) *Preferences and re-valuation.* Analyse and evaluate the same text using two of the approaches featured in Part Two. Which of the ‘How to practise . . .’ methods do you consider more valid?
Discussion

(i) A 'differences' view of culture is no good without a decent politics. It can lead to Yugoslavia as easily as Utopia.

Paul O’Flinn in conversation, 2001

(ii) texts, like all the other objects we engage with, bear the marks and signs of their prior valuing [...] and are thus, we might say, always to some extent pre-evaluated for us.


Also see MARXISM; FEMINISM; POSTCOLONIALISM; POSTSTRUCTURALISM; absence and presence; aesthetics; foreground, background and point of view.


DISCOURSE AND DISCOURSE ANALYSIS

‘Discourse’ is a commonly, sometimes casually, used term in the humanities and social sciences. It can mean everything from ‘language understood as a form of social interaction and power’ to ‘a distinctive way of seeing and saying the world’; from dialogue in general to conversation in particular. As far as English Studies is concerned, use of the term discourse (along with text) has at least served to cut across conventional distinctions between LANGUAGE and LITERATURE. Both, it is strongly implied, can only be grasped in relation to one another and as forms of COMMUNICATION in specific CULTURAL contexts. Talk of language and literature (or, say, film and TV) as discourse therefore tends to occur in approaches which are socially and historically oriented, and often politically motivated (e.g., MARXISM, FEMINISM, POSTCOLONIALISM). ‘Discourse’ also tends to cut across conventional fact/fiction distinctions, encouraging us to treat all texts as in some sense factional (see realism and representation) and to see all hilstories as potentially related (see narrative). Discourse is therefore one of the common terms which points to closer relations between HISTORY AND ENGLISH as subjects (see 1.5.7).

For the sake of clarity, I shall distinguish five main meanings of discourse:

1. a formal treatise or dissertation (archaic); e.g., Descartes’s Discourse on Method;
2. stretches of language above the level of the sentence (i.e. paragraphs, whole texts), with the emphasis on verbal *cohesion and perceptual coherence;
3. dialogue in general or conversation in particular, primarily associated with the kind of discourse/conversation analysis currently extended into work on *pragmatics;
4. communicative practices and ‘ways of saying’ which express the interests of a particular social-historical group or institution. In this case we tend to speak of
discourses (plural) as distinct and often competing forms of knowledge and power (e.g., discourses of the law, medicine, science and education);

discours as used by theorists of narrative to refer to the narrational process of the story, especially the interaction between narrator and narratee, as distinguished from the ‘histoire’, the narrative product as though independent of the telling.

Given such a variety of potential meanings and applications, it is not surprising that people sometimes use the word discourse vaguely or confusedly. We shall concentrate on senses (3) and (4); for these are the most common senses in contemporary Literary and Cultural Studies. They may be summed up by the formula: Discourse = text in context = power in action. (Sense (2) will be invoked in so far as it encourages us to explore whole texts or interactions in detail.) The main issues can be framed as a series of questions to put to any text.

**DISCOURSE QUESTIONS**

- What ways of saying and seeing the world are being assumed or asserted?
- What power relations are in play within and around the text in context?
- What alternative ways of saying and seeing the world are thereby being marginalised or ignored?
- What if the whole text-in-context were said, seen and done differently?

Thus we may consider the words and music of the British (or any) national anthem as an instance of intertwined discourses. Take the first line: ‘God save our gracious queen’. This is marked in terms of religion (‘God’), aristocracy (‘queen’), social decorum (‘gracious’) and gender (‘queen’ again). In terms of context, the anthem as a whole is sung chiefly at the openings of national sporting and ceremonial occasions connected with Britain. All these features combine to make this a particularly powerful and privileged instance of language-in-action, text-in-context. We might call this a ‘nationalistic’ or ‘patriotic’ discourse. In order to explore and expose this discourse more fully, we might then consider whose ways of saying and seeing are not being represented in the British national anthem, and how else sporting and other public events might be – and indeed are – celebrated. For clearly there are many who would resist using or refuse to use the configuration of religion, monarchy, nationalism, gender and social decorum that it offers. Muslims, Buddhists, atheists, republicans, socialists, anarchists, internationalists, feminists, gays, and many others – all might (and often do) have different songs to sing and occasions to celebrate. Notice, too, that even if we stick with just the words of the national anthem (the ‘text itself’) but put them in a different context, their function and value can change dramatically. This happened with versions of ‘God Save the Queen’ by the punk group the Sex Pistols as well as by the rock group Queen. The former version was banned by the BBC (much as Roseanne Arnold’s version of ‘The Stars and Stripes’ caused an uproar in America), while Queen’s version drew attention to the band themselves along with gay politics (i.e. ‘Queen(s)’). In all these ways we can see discourse as a function of language-in-action and text-in-context. And arguably we can only fully grasp this process if we also see the possibility of language activated differently, in different contexts and serving different interests.
A further brief example will help clarify what is meant by discourse analysis when applied to speech and conversation (more analytical detail can be found in that particular entry and in section 4.2). In the ‘Supermarket exchange’ (5.3.1 a) the following features would be observed:

♦ At the macro-textual level, the social roles and power relations in play between the customer and the cashier: these would be analysed in terms of sex, age, ethnicity, class, education and personal temperament, as well as the general historical context and the immediate occasion of the encounter (Friday night shopping in central Oxford is obviously different from Sunday morning shopping in downtown Johannesburg).

♦ At the micro-textual level, the specific alternations of elicitation (the customer seeking a response) and silence (the cashier failing or refusing to respond); more particularly, the customer’s gradual progression from relatively depersonalised and indirect statements (‘There’s a mistake here’) to pointedly personal accusation (notably, the shift from passive to active structures in the last two moves: ‘A mistake has been made’ to ‘You’ve made a mistake’).

Taken together, these two macro- and micro-textual approaches to the text provide the basic framework within which a more extensive and intensive discourse analysis could be developed. And again there would be attention to text in context and language in action. The analysis would therefore be functional, not simply formal.

Activities

(a) Put the above ‘Discourse Questions’ to a cluster of texts which treat ostensibly the same topic (e.g., nature, love, war, death, marriage, the family, colonialism). How far do the various discourses in play in effect constitute a variety of subjects? (Suggested focuses in Part Five are: 5.4.2 (nature); 5.4.5 (age); 5.4.6 (death); ‘terrorism’ (5.2.7 a, d–e).)

(b) Analyse an instance of conversational exchange, scripted or unscripted, for the ways in which it constitutes power relations (e.g., Prospero and Caliban (5.3.2 b); Educating Rita (5.3.1 c); Cross-cultural talk in class (5.3.1 b)).

Discussion

(i) But discourse is just a fancy name for language, isn’t it?

(ii) this model of literature as social discourse is . . . socially responsible and progressive, and educationally useful.
   Roger Fowler, Literature as Social Discourse (1981: 199)

Also see: LANGUAGE; 4.2; addresser-address–addressee; genres; speech and conversation; subject . . . role.

All these areas prove both attractive and awkward for students of English, especially of English LITERATURE as traditionally conceived. They are attractive because they challenge the exclusivity of the ‘words on the page’ notion of textuality and draw attention to spoken words, (along with moving bodies, music and many other things) on the stage and screen. They are awkward for the same reason, because they are not primarily written or printed texts but audio-visual performances, live or recorded. The institutional framing of this situation in English Studies is sketched in 1.5.10–11. Its intellectual ramifications are explored in the entries on speech, text and writing.

We begin with some general distinctions and connections between drama and narrative. It is conventional and often convenient to contrast drama (the activity of acting, showing and presenting) with narrative (the activity of telling, reporting and representing). This can also be put in terms of who talks to whom. In drama we are most conscious of an addresser–addressee relation, persons speaking and spoken to. In narrative we are most conscious of the address itself, what is being related and spoken about. Basically, then, we may say that drama operates on an ‘I/we–you’ axis, while narrative focuses on ‘s/he’, ‘they’ or ‘it’. Characters are dramatised in so far as they appear to speak in their own persons; they are narrated in so far as someone else (a narrator) speaks for and of them. Some modern theorists, prompted by Aristotle, distinguish mimesis (drama) and diegesis (narrative).

At the same time it is important to recognise drama and narrative as points on a continuum rather than mutually exclusive categories. Narrators may be visible ‘up front’ (and therefore dramatic), most obviously in first person narratives such as autobiography and in dramatic monologues (e.g., Robert Browning’s). Conversely, dramatised characters constantly report on (and therefore narrate) various aspects of their own and other people’s experience. Figure 6 summarises both the distinctions and connections between drama and narrative:

We now turn to drama, theatre, film and TV in turn.

Drama derives from Greek draein (to do, to act) and means any kind of ‘acting’. Acting, notice, has the dual sense of ‘playing roles’ and ‘performing an action’. Acting can therefore take place on and off the stage/screen, in and out of a specially designed play or performance space. In short, dramas can happen in fiction and in fact. Hence
the common yet potentially confusing reference to ‘real-life dramas’ and ‘dramatic rescues’, where actual events are being referred to and simply heightened through an implicit appeal to fictional genres. Conventional Literary Studies courses often ‘do drama’, but they usually do so in a substantially text-based sense, and concentrate on classic plays for the stage. ‘TV and radio drama’ may be familiar enough categories in programme guides; but in the UK at least they rarely feature beyond the occasional recognition of Dylan Thomas’s *Under Milk Wood* as a radio play (see 5.3.3 b), and passing recognition of, say, Denis Potter and Mike Leigh as TV dramatists. In fact, drama is often the last and least fully represented element in the traditional lit. crit. trinity of ‘poetry, prose and drama’. (Arguably, the anthology of tran/scripts in Part Five (5.3) is no exception.)

**Theatre** derives from Greek *thea* (spectacle) and *theon* (spectator). Specifically theatrical events always require a special ‘play space’ where the significantly named ‘show’ can take place. Theatre also invariably entails some division between actors and audiences, players and spectators. This is the case even if the boundary is sometimes blurred or deliberately transgressed, as with bouts of audience participation. Theatres and the theatrical events played in them are commonly distinguished in terms of their staging: arena, in the round, thrust, proscenium arch (also-called ‘picture book’ and ‘fourth-wall removed’), Brechtian (e.g., with staging devices and stage-hands open to view), studio and promenade. All these practical considerations of building and space feature prominently in full-blown Theatre Studies courses, as do the economic as well as the aesthetic dimensions of scenery, lighting and costume. So do economic considerations of location, access and cost, along with the precise social composition of actors and audiences. These aspects of theatre may be treated cursorily or not at all in specifically literary courses.

**Film** is the name for particular MEDIA products (i.e. individual films) as well as the material from which they are made (i.e. film). Films are usually further distinguished according to a variety of criteria:

- **director and/or main actor**, e.g., Eisenstein’s *Battleship Potemkin*, Chaplin’s *Modern Times*, Ridley Scott’s and/or Harrison Ford’s *Blade Runner*.
- **technology**, e.g., celluloid or plastic film; 8mm, 16 mm or 35mm film width; silent movies, ‘talkies’, fully synchronised sound-track, computer-assisted effects, etc.
- **country and period**, e.g., Hollywood 1940s, French 1960s, contemporary Chinese.
- **genre**, e.g., cowboy, disaster, B movie, *film noir*, teen, spoof, art, porn, science fantasy, road, ‘feel good’, etc.

Notice, too, that ‘film’ can be both noun and verb. Like ‘writing’ (but unlike ‘literature’) ‘film’ can therefore more easily designate a process as well as a product. This is convenient because many courses in film emphasise the making and the viewing of films as cumulative activities.

Film is now widely recognised as an important element in English Studies. Often this is at the level of film adaptations of literary classics: Olivier’s and Branagh’s versions of Shakespeare’s *Henry V*, Passolini’s and Kurosawa’s versions of *Macbeth*, Lean’s versions of Dickens’s *Great Expectations* and Forster’s *A Passage to India*, and more recently film adaptations of Ishiguro’s *The Remains of the Day* and Ondaatje’s *The English Patient*. However, increasingly (albeit belatedly), it is being recognised within English Studies that film is a medium, mode of representation and art form in its own right; as are the implications of the fact that much of world cinema is either
produced in English (notably in Hollywood) or is available dubbed in English or with English subtitles. All this makes for variously close, tense or suspicious relations amongst practitioners of English and Film Studies. The materials and methods of these subjects can be seen as complementary or incompatible (see 1.5.10).

Television (Greek–Latin for 'far-seen') has been a major and growing component in both students’ and teachers’ leisure-time experience since the 1950s. Along with films, pop music, magazines and newspapers (all the chief elements of the popular media), TV constitutes probably the most common source of information and entertainment, and the most common frame of cultural reference for most people in contemporary Western (and many non-Western) societies. And again, like film, a great deal of TV is produced in English (notably in the USA, UK and Australia) or is readily dubbed in English. There are therefore all the attractions – as well as the perils – of a kind of English-speaking-media-imperialism. In fact, for a long time many people professionally involved in English Literature have adopted a posture of indifference or downright hostility to TV and the other popular media. New Critics in America and Leavisites in Britain all basically agreed that ‘TV was bad for you’. ‘Watching too much TV’ was (and is) held responsible for everything from alleged illiteracy and inarticulacy to passivity and time-wasting, as well as general irreverence for authority and a supposed decline in moral standards. The fact that television was and is also, at least potentially, an opportunity for wider participation in democracy, visual literacy, greater awareness of other regions and nations, and offers a rich array of new genres of information and entertainment was not always recognised.

TV and film are readily confused because of their reliance on similar audio-visual media, and the fact that plenty of films are shown and seen on TV. However, TV is distinct from film – and both are distinct from video and Digital Versatile Disk (DVD) – in a number of crucial respects, just as handwriting is similar to but distinct from print. These differences are worth pointing up.

Mode of production: TV uses video or live-relay cameras rather than film cameras: the audio-visual quality and texture are different. TV studios tend to work on series rather than one-offs; they have relatively stable teams and predictable products.

Mode of transmission: TV is characteristically broadcast (‘over the air’) rather than narrow-cast; though satellite and cable TV are modifying these patterns of distribution. So are video and DVD with respect to film.

Mode of reception: TV is commonly part of the routine hubbub at home and, like radio and music, may be part of the background ‘noise’. It is not a special spectacle received publicly in the darkness and silence of the cinema. The viewing unit for TV is often, say, part of an evening rather than a specific item. Meanwhile, ‘channel hopping’ is not an option in the cinema – though concentrated, uninterrupted viewing is.

Genres. TV genres are remarkably various; they include soap operas, game and chat shows, phone-ins, police- and hospital-based series, situation comedies, sports, documentaries, nature programmes, news, pop, adverts and recyclings of cinema films. TV genres are typically ‘open’ and ‘continuing’ (rather than ‘closed’ and ‘one-off’) because of their programming in series and serials. They are also remarkably hybrid in form and function (e.g., ‘Crime-watch’ programmes = police thriller + faction (reconstructed crimes) + phone-in; TV evangelism = religion + advertising + fund-raising).
Activities

(a) *Showing and/or telling?* Use the above ‘Drama>>>Narrative’ model (Figure 6) to explore the ways in which a particular text may be considered ‘dramatic’ and/or ‘narrative’, depending on how you look at it. (Suggested focuses in Part Five are: Wyatt’s ‘They flee from me’ (5.1.1 f); Austen’s *Pride and Prejudice* (5.2.4 b) and Bolam’s ‘Gruoch’ (5.4.3 b).)

(b) *Cross-media and cross-genre adaptation.* Try adapting part of a novel or short story into a script for stage, radio, TV or film. Alternatively, do the reverse. Add a commentary explaining your decisions and exploring the problems and possibilities encountered. Include comment on the following aspects:
- what is medium-specific to each version and what ‘translates’ fairly easily;
- how far the switch in medium prompts a shift in genre;
- who is speaking, thinking, feeling and looking at corresponding moments;
- how far there is a discernible authorial voice or directorial ‘presence’.

(Suggestions in Part Five: Atwood (5.4.3 a); Shelley, Dick or Le Guin (5.2.6); *Noah’s Flood* or *The Tempest* (5.3.2).)

Discussion

(i) Deadly Theatre approaches the classics from the viewpoint that somewhere, someone has found out and defined how the play should be done.

*Peter Brook, The Empty Space* (1968) (1972: 17)

(ii) It will never be adequate simply to impose a literary analysis on television entertainment without fully understanding the institutions of television, its mode of address and how it is received.

*Ros Coward, ‘Character and Narrative in Soap Operas’, in MacCabe (1988: 169–70; substitute ‘film’ or ‘drama’ for ‘television’ if you wish)

Also see: 1.5.10; *MEDIA*; 5.3; *narrative; realism; conversation*.


**FOREGROUND, BACKGROUND AND POINT OF VIEW**

All of these terms have to do with visualising a text from a variety of perspectives and in a variety of dimensions. The **foreground** is what appears closest and most prominent to someone; the **background** is what appears remotest and most inconspicuous. **Point of view** refers to the vantage point from which a particular event is seen and, by extension, heard, felt and otherwise perceived. Partly relatable
concepts, though with a decidedly POSTSTRUCTURALIST turn, can be found in the entry on absence and presence. The terms featured in the present entry derive chiefly from the theory of perspective in art and architecture and from the psychology of visual perception. As we shall quickly ‘see’, a ‘way of seeing’ invariably turns out to be a ‘way of saying’, and vice versa.

First, a couple of simple – or apparently simple – illustrations. In Leonardo da Vinci’s Mona Lisa we might say that the top half of a woman is in the foreground, and a dark landscape is in the background. In Shakespeare’s Hamlet, we might say that the prince of that name is in the foreground (and literally front-stage in the soliloquies) while the go-betweens Rosencrantz and Guildenstern are in the background. Ophelia, we might add, occupies a kind of middle ground. However, a little further reflection confirms that the foreground–background relation is not quite as simple and stable as it first seems. What we ‘see’ in a picture (or text) is partly what we are predisposed to see or read into it. It also depends how we are inclined to ‘frame’ the picture, physically and ideologically. Thus what is firmly in the foreground for one reader, viewer or audience – or for one period or social group – may not be for another. Reconsider Leonardo’s Mona Lisa, also called La Gioconda. If you were interested in landscape rather than portraiture you would concentrate on – and thereby foreground – the background. If you were a dressmaker or historical costumer you might ignore the famous smile but concentrate on the clothes. A MARXIST could look at the painting and the main thing at the front of his or her mind might be the painter’s dependence on wealthy patrons both for subjects and support (La Gioconda was the wife of a rich merchant Zanoki del Giocondo). Alternatively, all sorts of NEW HISTORICISTS might be taking a sideways glance at the rest of the Louvre (where the painting hangs) and contemplating its shift in function from royal palace to state museum. A FEMINIST, meanwhile, might be vigorously wrestling with and trying to re-vision one of the most teasing instances of woman as a ‘specular subject/object’ – both gazing and being gazed at. A POSTMODERNIST, however, might be busily comparing ‘the original’ with all the versions of the painting reproduced in books and magazines and on T-shirts; for images of the Mona Lisa are used to help sell everything from Italian spaghetti (she eats it in one advert) to a British TV arts programme (The South Bank Show, where she makes a cartoon appearance in the credits): ‘Will the ‘real’ Mona Lisa stand up please . . . !’

Similarly revised observations might be made about the apparently simple foreground–background relation in Hamlet. For one thing, a specific critic or director might actually draw attention to Rosencrantz and Guildenstern, or to Ophelia, and thereby put them in the foreground and ‘in a spotlight’. In fact this is precisely what Stoppard does in his play Rosencrantz and Guildenstern are Dead (1966) and Jean Betts does in her Ophelia (1995). Meanwhile, critics of all hues and persuasions do much the same in their ‘rewrites’ of Hamlet (as of other texts); for what are most critical essays but the highly selective quotation and foregrounding of certain ‘aspects’, ‘dimensions of’ and ‘perspectives on’ the play? Here, then, are some general questions which can be put to any text. They help to draw attention to the perceptual and cultural dimensions of what is never a merely visual issue.

Background is also familiar to students of English Literature in the phrases ‘the historical (or social) background’ and ‘background reading’. In both cases there is a strong implication that LITERATURE is somehow distinct or detachable from the social
and historical conditions in which it is produced and received; also that the primary
object of study is ‘the text in itself’, with the context (including intertextual relations)
being treated as secondary or even optional. Clearly, a case can be made for the
usefulness of such distinctions. NEW CRITICS and FORMALISTS assert or assume them
all the time. However, it should be noted that the equation ‘foreground = literature
= primary text’ and ‘background = society/history = context’ is a position, and is in
fact just one position amongst many. Virtually all the other positions and approaches
surveyed in Part Two would challenge that equation and the oppositions and
hierarchies it presupposes. MARXISTS, FEMINISTS and POSTCOLONIAL critics, in
particular, would insist on seeing all writing (not just that privileged as ‘literary’) as
being produced and received in – not above, to one side or in front of – history and
society. Nonetheless, the practical necessity of having to focus on something (not just
anything) inevitably means that some kind of foreground–background relation is
implied. The point, therefore, is to decide which one, and as far as possible to make
the theoretical ‘grounds’ of our particular ‘fore-’ and ‘back-’ explicit.

**Foreground** and the activity of **foregrounding** were concepts given prominence and
a particular twist in *stylistics* by Paul Garvin (1964). He used these words to translate
Czech *aktualisace* (literally ‘actualising’), as used by the 1930s Prague School (see
2.4). For Mukarovsky and Havranek, foregrounding/aktualisace occurs whenever a
linguistic item, device or strategy draws attention to itself against the assumed
background norms of the language. The result is a fresh perception both of the event
represented and of the nature of language itself. Foregrounding is thus the textual
mechanism whereby *defamiliarisation occurs. Routine examples of foregrounding
abound in jokes and puns where the ambiguity or incongruity of a particular item
suddenly draws attention to itself (e.g., ‘A: But I am trying. B: Yes, very!’ or ‘A: My
dog smells awful. How does yours smell? B: With his nose’, or such quips as ‘Today
I got up at the crack of lunchtime’). Another, more structural kind of foregrounding
can be equated with rhymes, songs and poetry in general, in fact wherever there is
some heightening of sound-pattern (see versification). In the written or printed word,
visual presentation and punctuation can also be foregrounded by, for instance,
omitting commas and full stops and using line-breaks to control the reader’s attention
instead.

The term *deviation* is also sometimes used to describe instances where the routine
norms and expectations of the language are bent or broken, deliberately or
accidentally (e.g., e e cummings’ ‘anyone lived in a pretty how town’ or my 3-year-old daughter’s ‘Mummy has ber-grain’ – modelled on ‘migraine’!). The problem with ‘deviance’ analysis, however, is that it presupposes that people have the same norms and expectations.

**Points of view** can also be identified with a variety of positions ‘within’ and ‘outside’ the text. It is useful to distinguish the following:

- actual **author**'s attitudes and values, e.g., Defoe’s, Brontë’s;
- **narrator**'s point of view, e.g., Robinson Crusoe’s, Jane Eyre’s;
- **character**’s point of view; e.g., Friday’s, Rochester’s;
- implied **reader**’s point of view, most overtly in the ‘dear reader’ mode of address;
- actual reader’s **responses**, e.g., what you and I actually see or look for.

What most engages us as readers or viewers, however, is **shifts or switches in point of view**: the ways in which the attitudes and values of author, narrator, characters and readers (actual as well as implied) ceaselessly diverge or converge, collide or coalesce. An absolutely fixed point of view, like a static relation between foreground and background, is basically boring.

**Activities**

(a) Put the questions on ‘Foregrounds, Backgrounds and Points of View’ (opposite) to a text you are studying. (Suggestions from Part Five are: Manley’s *The New Atalantis* (5.2.4 a); McEwan and Roy (5.2.7 d–e) and Yeats and Kazantsis (5.1.4).) Go on to read the entry on **absence and presence, gaps and silences, centres and margins** and consider whether anything is lost or gained by this switch in critical perspective.

(b) Think of an alternative title or caption for a text, painting or photo with which you are familiar. Consider how far you have thereby realigned the implied foreground–background relations and the implied points of view.

**Discussion**

(i) Saying what happened is an angle of saying.

(ii) the function of poetic language consists in the maximum foregrounding of the utterance.
Jan Mukarovsky and P. Havranek, ‘Standard Language and Poetic Language’ in Garvin (1964: 19)

Also see: **FORMALISM INTO FUNCTIONALISM**; **absence and presence**; **character**; **narrative**; **subject**.

GENRE AND KINDS OF TEXT

Genres are kinds, categories or types of cultural product and process – including texts. The word derives, through French, from Latin *genera* (pl.), where it simply means ‘kinds’ or ‘types’. Love sonnets, absurdist drama, shopping lists and disaster movies are all genres of text. By extension, we can also talk about genres of everything from chats over coffee to job interviews, and from pizza packaging to shopping malls. The main thing is that there should be some basic similarity of form and function in the kinds of cultural product or activity, notwithstanding all the differences there inevitably are between one item and another. At the broadest, then, analysis of genre has to do with the fundamental activity of perceiving *differences and similarities*. For students of English it mainly has to do with perceiving the relations between one text and another, i.e. *intertextuality*.

Genre as a term and concept is chiefly known to students of LITERATURE through such traditional categories as *poetry*, *novel* and *drama*. These are best seen as capacious and flexible mega-genres. Each can be broken down into sub-genres:

- poetry into epic, lyric, ballad, sonnet, haiku, epigram, free verse, concrete poetry, etc. (see *versification*);
- novel into picaresque, epistolary, journals, realist (social or ‘magical’), stream of consciousness, etc. (see *narrative*);
- drama into comedies, tragedies, street theatre, naturalist, absurdist, etc.

Such labels are a recognised and useful part of the vocabulary of literary criticism. Thus, it is helpful to recognise that all the poems in 5.1.2 are sonnets, that Beckett’s *Not I* (5.3.3 d) is an instance of absurdist drama, and that what links the otherwise highly diverse writings of Defoe (5.2.3 b) and Fielding (5.2.1 e) is that they are both novels in the form of diaries. Some important qualifications and extensions need to be made, however; for the whole matter of genres and sub-genres is much more fascinating and volatile than these relatively familiar, apparently fixed categories seem to imply.

RE-GENERATING GENRES . . .

Several deliberate decisions were made about the gathering and sorting of texts in the Anthology in the present book (Part Five). All have some bearing on matters of genre.

- The recognised mega-genres of poetry, prose and drama are respected but also stretched and supplemented in the three parts; hence, respectively, Poetry, song and performance (5.1); Prose fiction, life-writing and news (5.2); Drama – scripts and transcripts, monologue and dialogue (5.3).
- There is a recognition of relatively established generic classifications (e.g., heroic and mock-heroic verse, 5.1.3) as well as more recent ones (e.g. slave narratives, 5.2.3).
- The Intertextual clusters section (5.4) is an attempt to demonstrate that gathering and grouping texts is a matter of making as well as finding relations. ‘Genre’ is something we do as well as see.
Any named instance of a genre always turns out to be in some sense mixed, hybrid or impure; at the very least it can always be categorised in variety of ways. Thus Shakespeare’s ‘My mistress’ eyes’ can be characterised and categorised not only as a sonnet but also as a satire on women, a rhetorical display and a parody; Beckett’s *Not I* might be categorised as comedy and/or tragedy (depending how it is performed), minimalist theatre or modernist stream of consciousness.

**Genres are constantly changing so as to produce new variations on old modes as well as substantially new configurations.** Thus the *romance* was initially a chivalric tale of love and war in the Romance languages (hence the name); but subsequently it came to be the name for any story with a love (but not an erotic or pornographic) interest. Romances can now take forms as various as sentimental Mills and Boon novelettes, A.S. Byatt’s highly meta- and intertextual period piece *Possession* (1990) and most of the films featuring Meryl Streep. Meanwhile, the relatively modern genre of *science fiction* has moved from being the apparently exclusive preserve of what has been called the ‘men and machines’ movement (Verne, Wells, Asimov, Aldiss; latterly *Star Wars*, and *Blade Runner*) towards what might be more properly, though still inadequately labelled, *fantasy fiction*. Moreover, now the emphasis tends to be on *feminist* and/or ecological agendas, often mixed in with variously *utopian* or *dystopian* visions of the future and meditations on the present. Examples include work by Le Guin, Lessing, Piercy, Russ and Carter; and early precursors include Mary Shelley’s *Frankenstein* (see 5.2.6).

Such constant generation of old/new genres should not surprise us. Genre shares its root *gen-* (meaning ‘growth’, or ‘creation’) with such words as *generate*, *generation*, and *gender*. Genres which didn’t come and go, change and grow, wouldn’t be proper genres at all. (Other radical and ongoing shifts in generic classification are recorded in the entry on *auto/biography and travel writing*.)

**Genres are by no means limited to literature narrowly conceived, or even language broadly conceived: they are a characteristic of all kinds of cultural product and communicative activity.** Thus we routinely recognise and speak of different genres of music as, say, pop, folk and classical. And then, once more, we can go on to subdivide, blend and extend these ‘kinds’ so as to produce or recognise sub-genres. For pop perhaps: rock ‘n’ roll, rhythm ‘n’ blues, soul, punk, funk, rap, heavy metal, etc; as well as compounds such as ‘folk-rock’ or – an off-the-cuff coinage I overheard recently – ‘rap and roll with a funky rhythm and a touch of Jah Wobble’. (You can doubtless think of and make up many more. DJs do all the time.) In the same fertile and potentially highly nuanced vein, we can talk about different genres, sub-genres and ‘cross-genres’ of soap opera, game or chat show, police series, news programme, disaster movie, dance craze, and so on.

The basic principles relating to genre are therefore few and simple, even though particular instances always turn out to be complexly variegated:

- One instance of a text or activity is or is not like others in certain respects.
- It is mixed or fused with others in certain configurations.
- It is always on the point of turning away from or back towards another.
- Genres – when not fixed and fossilised – are constantly coming and going, changing and growing.
Activities

(a) Concentrate on one of the texts you are studying (or a text featured in Part Five) and consider some of the ways in which it can be categorised. How stable or debatable are these categories? And which would you say are recognised ‘genres’?

(b) Re-genring. Try interpreting the same short text as though it belonged to quite different genres and could therefore be ‘placed’ in quite different contexts and intertextual relations. (Suggestions from Part Five include treating each of the texts in ‘I’identities in play’ (5.3.4) or ‘Versions of age’ (5.4.5) as though it were (a) part of an advert (for what?); (b) part of a psychological case history (what’s the problem?); (c) part of an overheard conversation (with whom? in what context?). Go on to identify what marks it as, in fact, belonging to a particular genre.)

Discussion

(i) Genre is reborn and renewed at every new stage in the development of literature, and in every individual work of a given genre.

Mikhail Bakhtin, The Dialogic Imagination (1981: 321)

(ii) Thus redefined and democratised, not only is the term [genre] enjoying renewed currency in literary discourse; it also shows signs of becoming a general cultural buzzword, used in contexts increasingly remote from literary criticism.

David Duff, Modern Genre Theory (2000: 2)

Also see: auto/biography and travel writing; canon comedy and tragedy, carnival and the absurd; drama and theatre; narrative in story . . . ; text, context and intertextuality.


IMAGES, IMAGERY AND IMAGINATION

An image can be strictly visual (e.g., a painting, a photo) or, by extension, it can be a verbal representation of something visual (e.g., a description in a novel). Imagery refers to figurative or metaphorical language invoking a comparison or likeness, chiefly in poetry or ‘poetic’ writing. Imagination, meanwhile, can be provisionally defined as the capacity to conceive, ‘grasp’ or ‘see’ things, both in a visual and in a more general intellectual sense. Taken together, then, all the terms in this entry have something to do, at least initially, with ways of seeing and saying, and with issues of representation, verbal, visual and otherwise. The terms image, imagery and imagination are also obviously central to many people’s idea of what is going on in literature and the arts in particular, as well as culture in general. They crop up regularly in discussions of everything from poetry and film to literary and
CULTURAL theory, and in the latter they arise in everything from CLASSICAL to PSYCHOANALYTICAL approaches. What follows is a historical overview of the interrelations among the terms image(s), imagery and imagination (including imaginative and (the) imaginary). This is framed so as to encourage interdisciplinary and multimedia perspectives, while also observing the specificity of these terms in distinct discourses. (For other ‘visualising’ metaphors, see foreground, background and point of view; also absence . . . margins.)

Image came into English, via French, from Latin imago during the thirteenth century. The word already had various potential meanings, each of which has been realised and become prominent in English at successive historical moments. The cumulative result is that ‘image’ can now mean at least five things: physical likeness; mental construct; figurative language (i.e. imagery); optical effect and perceived identity. We shall consider each of these in turn.

- **Image as physical likeness or visible copy**, e.g., a painted or photographic representation of people and places, or a perceived resemblance (‘She’s the very image of her mother’).

- **Image as mental construct or ‘idea’,** usually of something which only really exists as an idea, and may therefore be an illusion or (more negatively) a delusion. This divided sense relates to a variety of persistent debates in aesthetics, philosophy and religion about the nature of images: are they pleasing or harmful? true or false? divinely or diabolically inspired?

- **Image as ‘imagery’ – figure of speech, trope (‘turn’, ‘twist’), figurative language in general. Imagery, as such, is usually further distinguished in terms of metaphor, simile and personification:**
  * **metaphor** (from Greek meta-pherein – ‘over-carry’) refers to the implicit ‘carrying over’ of sense from one area to another, implicitly talking about one thing in terms of something else (e.g., ‘She’s a doll’, ‘He’s a real pig’ – when said of a person, not of a pig!). Metaphors are themselves further distinguished as
    - **dead** and relatively routine, e.g., ‘He’s hard-faced’, ‘Think straight!’
    - **live** and striking, e.g., ‘He’s marble-eyed’, ‘Think bent for a change!’
    - **extended** and perhaps mixed or compounded, depending how coherent and successful the extension is judged to be: e.g. Hamlet’s ‘Whether ’tis nobler in the mind to suffer / The slings and arrows of outrageous fortune / Or to take arms against a sea of troubles, / And by opposing end them’ (Act III, sc i).
    - **metonymic**, in so far as there is a substitution of a part for the whole (e.g., ‘motor’ when used to mean ‘car’, ‘hand’ meaning ‘worker’) and where something physically connected is involved (e.g., ‘the White House’, ‘the Kremlin’ and ‘Downing Street’ when used to refer to the US, Russian and British governments).

  * **simile** (from Latin similis – ‘like’) refers to an explicit and overtly controlled comparison, characteristically signalled by such words as ‘like’, ‘as’, ‘seems’, ‘appears’, ‘compare’, ‘recalls’ (e.g., ‘Like a ferret up a drain-pipe’, ‘as happy as the day is long’, ‘Shall I compare thee to a summer’s day?’). Similes may also be dead, live and extended.

  * **personification**, conferring human attributes and identities on inanimate or non-human entities (e.g., ‘This is a friendly (threatening, snobbish, etc.) place’; ‘That vodka grabs you by the throat’). When personification involves an address to something as
though it were a person, the device is called apostrophe (e.g., in odes such as Shelley's 'O wild West Wind, thou breath of Autumn's being'). When personification involves an address by some non-human speaker, the device is called *prosopopoeia* (e.g., the speaking cross in the Anglo-Saxon *Dream of the Rood*, as well as riddles of the 'I am . . . ' type). Sustained personification can result in *allegory* (e.g., the Giant Despair and Hopeful in Bunyan's *The Pilgrim's Progress*, or Grumpy, Bashful, Dopey and Co. in Disney's *Snow White and the Seven Dwarfs*).

All these aspects of imagery are fundamental to language of all kinds, spoken and written. They are not limited to poetry in particular or literature in general. Thus for a long time they were studied as aspects of *rhetoric* (see 1.5.6). In fact it was only *new critics* and some *formalists* during the earlier twentieth century who tended to limit the study of imagery to specifically literary texts, especially poetry (see 2.3–2.4). Modern *discourse analysis* and a renewed interest in rhetoric is resulting in a much greater attention to the figurative nature of non-literary texts, including conversation (see *reading* below).

♦

*Image as a specifically technical, optical effect.* The sense here is of what results from the projection of light through a lens or film onto paper or a screen, or the assembly of pixels on a TV screen. This sense of image is obviously tied up with transformations in visual technology from the mid-nineteenth century onwards, notably photography, film, television, video and, latterly, computerised multi-media.

♦

*Image as projected or perceived identity, public reputation* (as in 'brand image', 'company image', 'creating the right image'). This usage has become current, and in some areas of life dominant, largely through the huge growth in the institutions of advertising, marketing and public relations. These discourses permeate many areas of life, especially in the postindustrial societies. It is also common to talk of 'self-image', largely because of the influence of popular *psychology*.

*Imagination* is a term somewhat out of favour in critical circles now. However, imagination is a concept with a complex history and constantly renegotiated meanings so there is every reason to believe that (like the related, equally out-of-favour but resilient term *creativity*) it will have a valuable future too. 'The Imagination' has at various times been visually likened to a mirror, window, lens and eye – all-seeing, opaque, partially sighted or blind. It has also been hailed as the site or source of everything from utter delusion to sublime revelation (see Selden 1988: 9–39). The huge problem – and fascinating challenge – is of course that we are trying to define an object by means of the tool which is that object. We are trying to imagine imagination! Most immediately, it involves trying to do what we’re trying to do throughout this book: define language with language. The most famous and influential attempt at a verbal definition of imagination in English Literature is doubtless that offered by the poet and philosopher Samuel Taylor Coleridge in his *Biographia Literaria* (1817: Ch. 14). There Coleridge explains, at length, that by ‘the name of imagination’ he means: ‘the balance or recognition of opposite or discordant qualities: of sameness, with difference; of the general, with the concrete; the idea, with the image; the individual, with the representative; the sense of novelty and freshness, with old and familiar objects; a more than usual state of emotion, with more than usual order . . .’. Many things can be said about Coleridge’s definition of imagination. One is that it was much prized and promoted by *new critics* (e.g., Brooks 1947: 12).
Such an elegant array of balanced antitheses admirably suited their views of both aesthetics and politics as processes of resolving tension through paradox. Another is that this vision of imagination would be substantially challenged by critics engaged in developing more conflictual, oppositional – or simply alternative – models of aesthetics and politics. In short, MARXIST, FEMINIST, POSTCOLONIAL, POST-STRUCTURALIST and POSTMODERNIST writers would all tend to imagine the form and the function of imagination differently. (Hence the invitation to critique Coleridge and imagine some other possibilities in Activity (b) below.) Here just a couple of brief notes will be added to bring the story of images and the imagination up to date.

The Imaginary (l’Imaginaire) is given a special status in the PSYCHOANALYTICAL model developed by Lacan. For him the Imaginary is the name of the non-differentiated state (and stage) of the unconscious before the psychological subject enters into language and the symbolic order. For Lacan, in the Imaginary there is not yet a clear distinction between, for instance, ‘I’ and ‘you’, subject and object, person and thing, child and mother, masculine and feminine, body and mind, physical image and conceptual idea. The Imaginary is also a kind of reservoir of the unconscious which the psyche may draw upon throughout life, chiefly in the form of ‘images’; though these are always a skewed refraction (never a direct reflection) of the psyche’s ‘imaginary’ resources.

Meanwhile, Baudrillard, a postmodernist philosopher and cultural critic, has effectively abolished ‘images’ in any traditional sense. He insists that we now live in an age when the whole concept of the image is in crisis. Because of the sheer speed, accuracy and proliferation of images in the modern audio-visual media, and because of the incredibly enhanced editing techniques of the computer-assisted multi-media, we have reached a point when it becomes hard to be sure that the image is a copy of anything in the rest of the world, or that there is an ‘original’ version of the image itself. This concept of the image-without-reference and the image-without-an-original Baudrillard calls a simulacrum (cf. Benjamin 1970: 219–53). Thus Baudrillard argues that we may have seen and heard countless ‘simulacra’ of the 1992 Gulf War in the media (e.g., 5.2.7 a). But they were so highly mediated at every stage (from computer-guided and camera-tracked missile systems to computer-simulated reconstructions in the media) that we could easily be lulled into believing that a war was not really going on: that the whole thing was a military exercise or another hi-tech disaster movie.

Activities

(a) **Ways of saying and seeing.** Compare a poem with an advert, or an extract from a novel with a news report, and consider the various kinds of ‘image’ and ‘imagery’ in play. What are the relations between the verbal and the visual? When does a ‘way of saying’ become a ‘way of seeing’, and vice versa? (Suggestions for comparison in Part Five are the ‘Daffodils’ texts (5.4.2); the Clarins advert and the other (anti-)ageing texts (5.4.5), and the news reports (5.2.7).)

(b) **Rewrite Coleridge’s definition of ‘imagination’** (see above) so as to challenge his assumptions about aesthetics and politics. How, for instance, might some of the writers referred to in Part Two other than New Critics view the roles and resources of the imaginative writer or artist?
Discussion

(i) Some readers are constitutionally prone to stress the place of imagery in reading [. . .] and even to judge the value of the poetry by the images it excites in them. I.A. Richards, Practical Criticism (1929: 15)

(ii) The phenomenal impact of the communications revolution in our century has meant a crisis of identity for imagination. [. . .] one can no longer be sure who or what is actually making our images – a creative human subject or some anonymous system of reproduction.

Richard Kearney, Poetics of Imagining: Modern to Postmodern (1998: 7)

Also see: 2.3; foreground, background and point of view; realism and representation; *sign and *sign-system.


NARRATIVE IN STORY AND HISTORY: NOVEL, NEWS AND FILM

Narrative can be provisionally defined as telling stories, true or false, factual or fictional, in any medium. The term narration is sometimes reserved for the process of telling stories, as distinct from the product of the activity, the narrative proper. Such capacious definitions are handy because they encourage us to recognise as narratives and narrations all sorts of products and processes: from anecdotes and jokes to adverts and news stories, from short stories to blockbuster novels, from comic strips and cartoons to full-length feature films (and their sequels), from your most recent account of what happened yesterday (in conversation or diary) to full-blown printed histories, auto/biographies and TV documentaries. Narrative is any activity which results in a story being told and an event represented and reported. Such a perspective therefore allows us to see the printed novel and short story (the narrative genres most often featured in LITERATURE courses) as simply two amongst many story-telling modes. To offset exclusively literary and verbal emphases, we also look at narrative in history and news, including film, TV and video. The following model is useful when approaching any instance of narrative as part of a communicative process of narration.

actual ↔ ‘external’ narrator ↔ character as narrator ↔ narratee ↔ actual writer 

reader

This may be explained as follows. The actual writer is the historical person as we conceive of him or her independently of the text s/he wrote (e.g., the living, breathing Dickens, Brontë). The ‘external’ narrator is the selective image of her or himself the writer projects in the text (how Dickens or Brontë chooses to present him/herself). The character-as-narrator is a figure who both relates and participates in the action
(e.g., Pip in Great Expectations, Jane in Jane Eyre; also see character). The narratee is the implied addressee of the narrative, the kind of person it appears to be primarily directed at (most explicit in the ‘dear reader’ mode of narrative, but implicit in every narrative). Actual readers are you and me and anyone else every time we engage with a particular narrative. The two-way arrows (↔) are important. They remind us of the potential bi- or multidirectionality of all acts of writing and reading. Thus, actual writers define themselves through dialogue with their narrators, while actual readers may or may not cooperate with the role of narratee they are offered. A narrative is therefore not so much a given ‘thing’ as the constant negotiation and realignment of a variety of actual readers and writers through a variety of narrators, characters and narratees. This means that the points of view and centres of attention of a narrative are never absolutely fixed. The teller tells the tale; but no-one ever puts up with simply being ‘told’. The reader, audience or viewer has a part to play too.

NARRATIVE TELLING AND DRAMATIC SHOWING

The basic distinction between narrative (what is told, reported and represented) and drama (what is shown, enacted or presented) is reviewed under drama. So is the fact that, characteristically, narrative emphasises the address: what is spoken about, the subject positions ‘she’, ‘he’, ‘they’ and ‘it’. Drama, meanwhile, emphasises the addressee–addresse relation: people speaking and spoken to, the subject positions ‘I’, ‘we’ and ‘you’.

Structural aspects of narrative

Many of the most valuable terms and techniques for the analysis of narrative structure have been provided by formalist and structuralist approaches. The most common are listed below. A few words should be added by way of caution, however. Not all of these terms are mutually compatible nor are they always glossed in the same way. The very emphasis on structure as something supposedly ‘whole’ and ‘neutral’ would be challenged by many poststructuralist critics, as well as by those who occupy politically explicit positions. That said, the following distinctions still prove both valuable and durable:

Story and plot. Story is what is told, the abstractable subject matter. Plot is how it is told, the actual treatment given to the material. Thus we might list the main characters and events of Great Expectations or Blade Runner; but that would not tell us how they were actually put together. The plot is what motivates and organises the raw story material.

Fabula and sjuzet (from early Formalist approaches). Fabula is the raw narrative events as they would usually be chronologically sequenced outside a particular telling. Sjuzet is the particular chronological sequencing and structural logic of a specific telling.

Discours and skaz. Discours (French) and skaz (Russian) are tales where the teller is prominent and openly acknowledged (e.g., in the first person and/or with a character-as-narrator). Both are distinct from histoire (French) or historia (Russian), which are narratives where the presence of the narrator is invisible or unacknowledged. Approximate English equivalents are, respectively, ‘yarn’ or ‘anecdote’ as distinct from (impersonal) ‘report’ or ‘account’.

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Narrators (also see ‘narration’ above) are commonly distinguished as:

- **first person**, speaking as an ‘I’, or **third person**, speaking only of others, as ‘she’, ‘he’, ‘they’;
- **omniscient** and all-knowing, or **partial** and limited;
- **reliable** or **unreliable**, projecting themselves as trustworthy or not.

Narrative episodes are commonly distinguished as:

- **beginnings, middles and ends** – points of opening, development and closure;
- **essential** (‘kernels’, ‘nuclei’), i.e. episodes which substantially advance the action;
- **optional** (‘catalysers’, ‘satellites’), which elaborate but do not advance action;
- **kinetic** – concentrating on action, movement and transformation;
- **static** – concentrating on description, state and atmosphere.

Characters are commonly distinguished in terms of the ways they are constructed, how far they are: individuals or types; ‘rounded’ or ‘flat’; psychologically interiorised or externally observed (see character and characterisation).

Points of view are usually initially identified with specific narrators and characters, but always eventually involve exploration of the positions and values held by actual writers and readers (see ‘narration’ above). Critical attention is frequently trained upon shifts and switches in perspective, and collisions and coalescences of identity against a variety of frames of reference which may be internal or external to the text (see foreground, background and point of view).

All of the above terms can be used to analyse the structural aspects of narrative in a variety of verbal and visual media, whether in stories or histories, novels or news reports. Care must be taken, however, to respect the structural capacities and generic traditions of the medium (see drama and theatre, film and TV); also to recognise that a formal analysis must ultimately take account of *functions* if it is to engage with texts in context (see 2.4). With that in mind, we now turn to particular kinds or modes of narrative: history, the novel and film. Clearly, these are not mutually exclusive categories. There are plenty of historical novels and historical films (e.g., period pieces and documentaries). Meanwhile, both the novel and film have their own histories implicated in various media and social-historical moments: the novel arose from print technology and culture during the early modern period; film arose from photographic and audio-visual culture over the past century. Here we concentrate on the narrative dimensions of history, the novel and film. At what points do they converge and diverge as kinds of story?

History and story derive from exactly the same root, Latin *historia*. That in turn derives from the Greek *histor*, meaning ‘a form of knowing’. This joint derivation points to an underlying sense in which history and story are basically two aspects of the same process. Both involve the fashioning of narratives which form ways of knowing the world. Indeed, in English and other European vernaculars it is only from the sixteenth century onwards that ‘history’ begins to be systematically distinguished as a way of knowing the actual past through factual narratives from ‘story’, which was a way of knowing everything else through fictional narratives. Concurrently, fact and fiction were themselves being more rigorously distinguished (see realism and representation). Before that, the words ‘histoire’, ‘historie’ and ‘storie’ were used almost interchangeably. If one looks for a modern equivalent it is most likely to be
the coinage faction. All this may strike modern readers as less strange if it is recalled that most medieval and many classical histories, chronicles and annals began with references to, respectively, Christian and pagan gods, myths and legends, then ran up to their own present through more recognisably ‘historical’ materials, often rounding off with a moral or divine vision of the world to come. The same ample view of history (including what to non-believers are fictional myths and legends) characterises the Bible, especially the Old Testament as a history of the Jews. All that need be added here is that there is a growing recognition that the writing and reading of histories (i.e. narrative accounts of what supposedly actually happened) have a great deal in common with the writing and reading of narratives of all kinds, whether supposedly true or not. In fact, an interdisciplinary grasp of discourse, genre and Rhetoric – along with narrative – has recently done much to reconfigure relations between English and History as academic subjects (see 1.5.7).

The novel was so called because of the perceived ‘newness’ of the genre in the eighteenth and nineteenth centuries. Novels can be broadly characterised as long narratives in prose dealing chiefly with contemporary life. All these features together distinguished it from the main literary genres recognised previously by neo-classical writers, namely, drama (comedy and tragedy) or poetry (epic and lyric). Prose romance was well developed earlier (e.g., Malory’s Morte D’Arthur); but this dealt with fantastic, usually mythic or legendary materials. In fact, the formal ‘newness’ of the novel consisted largely in its capaciousness and flexibility: it accommodated all or flouted any of the previously recognised genres. Socially, the novel was tied to the rapid consolidation of a new class of readers, the bourgeoisie. Technologically, it was deeply dependent upon the consolidation of print culture. In all these respects (formally, socially and technologically) the rise of the novel is therefore best seen in conjunction with the rise of that other relatively ‘new’ phenomenon, newspapers. These too came into their own in the eighteenth and nineteenth centuries. These too were built from narratives in prose, appealed to much the same readership and depended upon the same print technology. The crucial and constitutive difference was that whereas novels were presumed to be broadly fictional, newspapers were presumed to be broadly factual (see realism).

Most early and many later novels can be further categorised in terms of:

- the established literary genres they adapt and blend (often parodically), notably, romance, comedy, tragedy and heroic drama (e.g., Behn, Manley, Fielding, Sterne, Richardson, Dickens);
- the extra-literary genres they draw upon and mimic (and thereby eventually canonise as literary modes), notably, journals, diaries, letters, travelogues, confessions, conduct books of manners (e.g., Defoe, Richardson, Smollett, Austen);
- formal devices and structural strategies (see ‘Structural Aspects of Narrative’ above and the highlighted entries), namely, first or third person, partial or omniscient and un/reliable narration; point of view; emphasis on action or states, plot or character; techniques of realism and representation (e.g., ‘classic realist’, ‘stream of consciousness’, etc.).

Film and TV are sequential visual media, unfolding in time as well as in space. They are therefore especially amenable to narrative. Film is built up out of discrete frames which are then shown rapidly so as to provide the impression of continuous movement. In this respect films are like comics and moving strip cartoons (which are
themselves a significant narrative form) as are animated films as such. TV is formed from patterns of electro-magnetic impulses (now usually stored on video-tape or digitally) which produce a continuous ‘flow’. Both film and TV are now accompanied by sound-tracks which enable the synchronised reproduction of images, speech, music and sound effects. The overall consequences for the representation of narrative are profound. Image–music–word is the larger parcel we must learn to unpack when analysing story-telling in these media. And again it is convenient to distinguish technical, formal and social dimensions of the narrational process. (The emphasis here is upon film; so also see drama . . . TV.)

Technically, the basic minimum filmic unit is the frame, a continuous series of which builds up into a single shot. Shots are variously distinguished as: still, panning, tracked or hand-held; long, medium, medium-close or close-up; full-body, half-body or talking-head; shot–reverse shot (i.e. action–reaction); from above, below or eye level; etc. All this material is edited by cutting and splicing with other shots from the same or different cameras so as to produce a sequence. A series of sequences makes up the film as a whole. Technical complications include the fact that a single finished frame can be a composite superimposition of several frames or be modified by computer graphics. Meanwhile, the ‘whole film’ may exist in a variety of cut and uncut versions. The capacity to select and re-combine parts of a film, virtually at will or whim, is a particular feature of Digital Versatile Disks (DVD).

Formally, like all narratives, films are characterised by shifts and switches in time, place and participants. Development is only rarely strictly chronological and almost never limited to a single scene and a single perspective. Much more often the narrative proceeds through jumps in time and space (ellipsis); perhaps includes flashback, flash-forward or repetition; and generally establishes a variety of points of view – identifying with certain camera positions, focusing on certain figures, etc.

Socially, film is distinguished by specific modes of production and distribution and specific moments of reception. In the cinema proper, these include the high-street general release cinema chain or specialised studio cinema. Films on TV get around differently, of course – through commercial or public broadcast; satellite or cable narrowcast; in certain scheduled slots; on or off peak, etc. There is clearly a big difference between watching a big screen from a row of special seats in the dark and lounging around amongst the clutter and clamour of a domestic front room. All these contexts fundamentally affect both the kinds of story that get told in various kinds of film and TV, and the ways in which viewers engage with those stories. Basically, TV narratives tend to be more open-ended, recursive and diffuse (soap operas and situation comedies are the classic case). Meanwhile cinematic film narratives tend to be more closed, progressive and concentrated (one-off feature films are the model here).

Finally, brief mention will be made of two very different models that have proved particularly useful in the study of popular narratives of all kinds – whether spoken or printed, on film or TV. Vladimir Propp, in his influential Morphology of the Folktale (1928), developed a model of thirty-one narrative ‘functions’ (in effect stereotypical actions) based on the analysis of a corpus of Russian folktales. He distinguished such roles as ‘hero’, ‘helper’, ‘dispatcher’, ‘villain’ and ‘princess’ and argued that these function in folktales in predictable ways. Typical examples are: function 25 – a difficult task is proposed to the hero; function 26 – the false hero or villain is exposed; function 31 – the hero is married and ascends the throne. Similar roles and functions have been found in popular narratives from Superman comics to
feature films such as *Star Wars* and *Crocodile Dundee* and TV soap operas such as *Santa Barbara* and *EastEnders*. This supports the view that popular narrative is substantially formulaic in nature. It perhaps also underwrites the general observation that ‘there are only six or seven basic plots in the world’ (though, significantly, people tend to disagree on precisely which these are!).

William Labov, in his *Language in the Inner City* (1972), developed a simple yet remarkably durable model for describing the structure of oral narratives. He studied the story-telling patterns of chiefly black vernacular culture in inner city New York and developed a schema that has been widely observed in many kinds of narrative, oral and otherwise. Labov observes that every act of story-telling tends to involve six stages. These are, in order, abstract, orientation, complicating action, evaluation, resolution, coda. Here they will be illustrated by snatches from a story I recently heard in a pub:

1. **Abstract** (preface, link in) – ‘Yeah. Something like that happened to me.’
2. **Orientation** – ‘There was this guy who lived by the works . . .’
3. **Complicating action** – ‘But then you know what happened . . .’
4. **Evaluation** (can be pervasive) – ‘He was sooooo stupid . . . ’; ‘Isn’t that cool!’
5. **Resolution or result** – ‘Anyway, no one saw him again.’
6. **Coda** (link out) – ‘So there you go. Whose round is it?’

(Fuller applications and discussion can be found in Brumfit and Carter 1986: 119–32 and Toolan 1988: 146–76.)

**Activities**

(a) **Draw on one or more of the models/checklists supplied above to help analyse a narrative and a process of narration which interests you.** That is, use one of these: narration as process (actual writer . . . actual reader); structural aspects of narrative; narrative in film and TV (technical, formal and social); Propp’s model of popular story; Labov’s model of oral story-telling. (Suggestions: Atwood’s *Happy Endings* (5.4.3 a), Dick’s *Do Androids Dream . . .?* (Blade Runner) (5.2.6 b) or Marshall-Stoneking’s ‘Passage’ (5.1.6 b).)

(b) **That’s history! What’s news?** Compare two news reports of the same event (e.g., 5.2.7 a, d–e). How precisely does each build it into a different news story, and in effect construct a different event? In particular, compare the ways in which these stories begin, develop and close; the arguments or agendas they address; and how they handle people, places and time as well as action, speech and evaluation. Which account would be of greatest value as a historical document? Writing a history of what?

(c) **Adapting beginnings and endings.** Speculate how you would film and edit the opening and closing sequences of a novel or short story with which you are familiar. Be sure at some point to consider all the main technical, formal and social dimensions referred to above.
Discussion

(i) Caring nothing for the division between good and bad literature, narrative is international, transhistorical, transcultural.

(ii) There is the time of the thing told and the time of the telling . . .
Christian Metz, Film Language: A Semiotics of the Cinema (1974: 18)

Also see: 1.5.7; 1.5.10; formalism into functionalism; poststructuralism; postmodernism; auto/biography; character; drama and theatre, film and TV; foreground, background and point of view; realism and representation: fiction, fact, fiction and metafiction.


POETRY AND WORD-PLAY

This entry is in part a plea for ‘play’ in tertiary English Studies, both as something we study and something we do. It focuses in particular upon word-play, that is, play within and around language. It also proposes that poetry, though certainly the most prestigious and sometimes the most complex form of verbal play, is still just one of the many forms that it can take. Jokes and witty remarks (including puns and figurative language) are obvious instances of word-play in which most of us routinely engage. But it is also possible to regard a large part of all language use as a form of play. Much of the time speech and writing are not primarily concerned with the instrumental conveying of information at all, but with the social interplay embodied in the activity itself. In fact, in a narrowly instrumental, purely informational sense most language use is no use at all. Moreover, we are all regularly exposed to a barrage of more or less overtly playful language, often accompanied by no less playful images and music. Hence the perennial attraction (and distraction) of everything from advertising and pop songs to newspapers, panel games, quizzes, comedy shows, crosswords, Scrabble and graffiti. Much of this language has designs upon us as well as itself: the play is ultimately designed to make someone pay. There is a commercial as well as an aesthetic incentive. For all these reasons, this entry does not concentrate upon poetry narrowly conceived, but on word-play broadly conceived (including poetry). More specific attention to poetry as a genre, versification and imagery will be found in those entries.
Word-play can occur at all levels of language: sound, visual presentation, word, grammatical structure, genre and context. It also occurs in all areas of discourse: the media, education, law, medicine, the family, etc. Indeed, in so far as discourses are conceived, following Wittgenstein (1953) and Lyotard (1979), as distinct kinds of ‘language game’ (however seriously played), certain kinds of ‘word-play’ are constitutive of discourses as such. We shall therefore review each of the levels of language in turn, even though in any given instance we usually find more than one level in play (see 4.2 for a corresponding linguistic checklist and Part Six for definitions).

Sound-play (using phonology) arises whenever the sounds of the language become a source of pleasure in themselves, usually through repetition with variation. In simple cases the result is a kind of ‘word-music’ with a strong rhythm but with little semantic sense, e.g., ‘Hickory, Dickory, Dock’, ‘Humpty, Dumpty . . . ’, ‘With a hey-nonny-no’, ‘Oop-oop-be-doop’, ‘Bee-bop-a-lula’, ‘Showaddywaddy’. Commonly these elements function as refrains or choruses: they offer points where everyone can join in. Hence their frequency in popular songs and children’s rhymes. More elaborate and extended sound-play usually entails complex relations with word meaning and grammatical structure. Alliteration, assonance, stress, rhythm, rhyme and metre may then supply a framework of sound-patterning which underpins or counterpoints everything else (see versification). Poetry and song offer the most complex and varied examples (see Shakespeare’s ‘My mistress’ eyes’ (5.1.2 a) and, if possible, listen to Queen’s ‘Bohemian Rhapsody’ (5.1.6 c). But advertising, too, draws upon many of the same playful features: e.g., ‘Beanz Meanz Heinz’, ‘You can with a Nissan’; ‘Lipsmackinthirstquenchinchastin . . . Pepsi!’; ‘Coke. It’s the Ree-a-l thing’ (sung variously). The main difference is in the kinds and degrees of sophistication involved, and the ‘games’ we feel we are being invited to play. After all, it’s not only Coke, Heinz and Queen who have ‘designs’ on us. So has Shakespeare and every other writer.

Visual play uses the letters, shapes, spaces and colours on the page or screen to form patterns in their own right/write. Punctuation, font styles, letter sizes, line breaks, overall layout and design: these are all areas where the sheer materiality of the written or printed word is what attracts or sustains our attention – from tight sonnet-nuggets (5.1.2) through evenly spaced quatrains (5.1.3 d, 5.4.6 c) to the more flexible shapes of free verse (5.4.5 d, 5.4.6 d), magazine advertising (5.4.5 b) and newspaper – especially tabloid – copy (5.2.7 a). The editorial sophistication of the modern, computer-assisted multimedia also means that it is increasingly common for words not only to accompany images but actually to transform into them. ‘Logos’ are already a well-established area of word-as-image design. But film titles and credits also routinely superimpose upon or fade and merge into the action. So do the ceaselessly re-forming names and identities of everything from news programmes to whole TV channels (the constantly metamorphosing ‘2’ of BBC 2 and the ‘4’ of Channel 4 are two familiar instances from the UK). Graffiti on advertising hoardings are simply one of the more graphically resistant responses to a designedly graphic stimulus.

Lexical (‘word’) play arises where single words or lexical items are swapped around and even chopped up so as to remind us that they are both perpetually mobile and infinitely divisible. Crosswords, Scrabble and many TV and radio quizzes depend upon precisely this volatility and versatility at the level of ‘individual’ words (words which in the event turn out to be highly ‘dividual’?). Playing with parts of words often involves an exploration and informal awareness of their morphology.
Characteristically, however, these tend to be framed as word-games (narrowly conceived) rather than word-play (broadly conceived). Usually the questions are of the who, what, when and where type and can be answered by ‘slot-filling’ (the quiz equivalent of linguistic ‘cloze’ tests). Genuinely innovative and amusing panel shows such as *Have I Got News for You* and *Whose Line Is It Anyway?* are characterised by a healthy disregard for the question as posed – as well as a healthy irreverence for the questionmaster who poses. The contributors digress at will and the final score is totally irrelevant or an utter travesty. And that, arguably, is the difference between genuine word-play and a (mere) word-game. Poetry, we may add, also only becomes really significant when it constitutes a form of play with words – and by extension with the world – never simply a word-game.

Interestingly one of the most common kinds of lexical humour, the pun, is often looked down upon in academic discourse. Evidently this is because the pun destabilises the rules of sound-meaning, sporting in the spaces between signer and signified (see *sign*). It thereby threatens the very fabric of certain kinds of rationalistic argument. It is significant, therefore, that many POSTSTRUCTURALIST, PSYCHOANALYTIC and FEMINIST critics have reinvested the pun with a measure of seriousness while also striving to maintain its free-booting irregularity. Derrida’s pun on ‘*différence*/différance’ (i.e. *difference*/deferral) is perhaps the most famous example. But there are many more: Lacan’s ‘hommelette/omelette’ (little man/scrambled egg), Cixous’s ‘sorties’ (way(s) out), Irigaray’s ‘specular/speculate’ and Rich’s ‘re-vision’ are simply a few. In all these cases being ‘punny’ is both a happy accident and a deliberately ambiguating move. All these writers seek to disturb and re-form – not merely reflect – the polished surfaces of academic discourse. Naturally, those who admire that polish decry such writers and continue to demean the pun. Yet both Shakespeare and Joyce were utterly inveterate ‘punsters’, as legions of critics have noted with distaste or delight.

*Structural play* (sporting with *syntax* and *cohesion*) arises whenever there is a pleasurable sense of tension set up and maintained across larger linguistic structures, even across whole texts. Take the first few lines of Hamlet’s ‘To be or not to be’ speech (Act III, sc. i). In this case, not only is there a sustained sound-play built upon the tension between a regular underlying pattern of pentameter blank verse and the alternately halting and flowing rhythm of the speech. There is also a complex web of *metaphors* (‘take arms’, ‘sea of trouble’, ‘to sleep’, ‘to dream’) which itself threatens to come apart even as it seems to come together. Joyce’s *Ulysses* and Beckett’s *Not I* (5.3.3 d) also sport with expectations about conventional sentence structure and conventional perceptual coherence. They thereby *foreground* clipped and elliptical structures and in effect *defamiliarise* our sense of the world.

*Contextual* and *intertextual* play arise whenever we recognise that a text is being sited and cited differently. For ultimately every text can be aligned with a wide and potentially contradictory range of *genres* and can be located in a wide and potentially contradictory range of *contexts*. Take Mary Shelley’s *Frankenstein*, or the Modern Prometheus, for instance (5.2.6 a). Depending upon the critical discourse in which we cite/site it, this can be categorised as: science fiction; gothic tale; moral trait; novel of ideas; epistolary novel; and so on. Most immediately it functions as ‘example in a textbook’. In addition, mindful of the many later film adaptations and the popular mythology of Frankenstein as the type of ‘mad scientist’, we may note the ‘play’ of attention between the various moments of (re-)production of the text. The bit reproduced in the present book may thus be braced against all the other versions that
are absent (see absence and presence). This is just one way in which there is a degree of ‘play’ opened up in the spaces within and around a text. Genre and context are not simply ‘givens’. They are the product of a kind of ‘give and take’. It is also at this point that word-play most obviously gives way to what may be called ‘world play’ – a sense of the world as a place which is not simply found but also perpetually remade (see creativity . . . re-creation).

Activities

(a) In what ways might each of the following texts be considered in some sense ‘playful’: cross-cultural talk in class (5.3.1 b); the Clarins advert (5.4.5 b), Petrucci’s poems (5.4.3 c)? In each case review all the main levels of language: sound, visuals, individual words, larger structures, genre and context (see 4.2. for an analytical framework and checklists).

Go on to consider any other text which interests you as in some ways ‘playful’.

(b) Is there any common feature or quality of the various ‘poems’ in section 5.1 that would allow you to say categorically ‘Poetry is X and does Y’ or, conversely, ‘Poetry is not A and does not do B’? Weigh the implications of your answer for the study of poetry in particular and texts in general.

(c) Discipline or pun-ish! Attack or defend the practice of punning in academic disciplines such as English (for instances, see above). Do so in as po-faced or punny a manner as you see fit.

Discussion

(i) Play is the disruption of presence. […] Play is always play of absence and presence.


(ii) We need to alter our definitions of language to give proper recognition to the importance of language play. For only in this way can we reach a satisfactory understanding of what is involved in linguistic creativity.

David Crystal, Language Play (1998: 8)

Also see: RHETORIC; ‘Alternative modes of critical and creative writing’ (4.4); absence and presence; aesthetics; comedy and tragedy, carnival and the absurd; creative writing, creativity, re-creation; image, versification: rhythm, metre and rhyme.

REALISM AND REPRESENTATION: FICTION, FACT, FACTION AND METAFICTION

All the terms featured here concern the relation between what people consider ‘real’ and what goes on in cultural representations of that reality. How do literature and art relate to the rest of life? What makes one work ‘fictional’ and another ‘factual’? Is this the same as saying works are ‘true’ or ‘false’? And how stable are such categories as ‘fiction’ and ‘fact’ (or ‘true’ and ‘false’) from culture to culture, period to period, and even person to person? In any case, do we always have to measure artistic and literary works by their capacity to imitate faithfully some supposedly pre-existent reality? Can’t we also think of them as making their own realities?

In this entry, we see why it is important to distinguish reality (the general and ultimately unknowable notion of ‘what is’) from realisms (specific aesthetic movements which at various times have claimed to represent that reality accurately). We also see that fiction and fact not only turn out to be variable and mutually interdependent categories; they sometimes even turn into one another. Hence the use of the hybrid term ‘faction’, as well as the attention to texts which flaunt their own status as fictions (i.e. ‘metafictions’).

Realism in LITERATURE usually refers to one of two things:

♦ classic nineteenth-century realism, as in novels such as Austen’s *Pride and Prejudice* (5.2.4 b) or plays such as Ibsen’s *A Doll’s House*. Such realism usually entails detailed attention to the routine texture of social life, a narrator who is nominally invisible, and language which does not draw attention to itself. All this gives the impression of a direct, unmediated engagement with the characters and the action. This is sometimes called ‘bourgeois realism’ by MARXISTS because of the emphasis on middle-class families and values.

♦ any movement which claims to offer a fresh, supposedly more faithful view of reality, and thereby replace a preceding view of reality that has become conventionalised. In this respect almost every major literary or artistic movement (Neo-classical, Romantic, Modernist or POSTMODERNIST) claims to offer a higher or deeper reality than the one preceding it. So invariably do the movements that supersede it.

Clearly, it all depends what we understand by reality in the first place. Reality derives from the Latin word *res*, meaning ‘thing’. Thus whenever we privilege one view of things to the exclusion of all others we ‘reify’ it. More precisely, we may say that a certain vision or version of reality always exists in relation to some conceptual frame of reference. This in turn presupposes some evaluative frame of preference (i.e. what we prefer to acknowledge as real – the kind of reality we consider valid). An obvious example of this is the fact that the various critical approaches featured in Part Two (NEW CRITICAL, PSYCHOANALYTIC, POSTSTRUCTURALIST, etc.) all frame ostensibly ‘the same thing’ (a text) in markedly different ways. Moreover, not only do they see ‘it’ differently; they also argue about where ‘it’ ends and something else begins: where text becomes context, and where one text becomes another, intertextually. By extension, the kind of literary and aesthetic realism you prefer very much depends upon the kind of reality you recognise and value. Thus it is perfectly possible to see ‘documentary realism’ in photography, cinema, TV, the novel and news as being utterly natural and neutral or as being utterly contrived and unconvincing. It all depends how you view the illusion that the camera, reporter or observer are simply
there by accident, and the implication that there has been no selection, organisation, editing or distribution. Conversely, you may see Joyce’s *Ulysses* (1922) or Woolf’s *The Waves* (1931) or Faulkner’s *The Sound and the Fury* (1929) as the most ‘realistic’ novels you have ever come across (notwithstanding their reputation as deeply difficult Modernist texts associated with ‘stream of consciousness’ techniques). Again, it all depends how you reckon your own consciousness works. And in all these cases it depends what norm of reality you recognise as background to the form of realism in the foreground.

**Representation** has two distinct yet connected meanings:

- *verbal description and visual depiction*, e.g., the pictorial representation of a landscape or the written representation of someone’s speech (in a novel, say);
- *acting on behalf of someone or something, standing in for them*, e.g., proportional representation as a form of government, the US House of Representatives, or a sales rep(resentative) who sells on behalf of a business.

It is important to grasp both the distinction and the connection between these two meanings of representation. Painting a landscape is not necessarily the same as acting on behalf of it. Recording someone’s speech is not necessarily the same as speaking on behalf of them. And yet, at the same time, there is clearly some sense in which offering a certain vision of a landscape and offering a certain version of someone’s words is a way of standing in for that landscape or person. The one kind of representation relates to – even if it is not identical with – the other. The following questions are framed with this in mind. They can be put to cultural activities and political institutions in general, as well as to texts in particular.

**QUESTIONS OF ‘REPRESENTATION’**

- Who is representing whom or what, when, where, how and why?
- Who or what is being misrepresented, under-represented or unrepresented?
- Who and what is present in or absent from the text, image or institution?
- Who and what is treated as central, marginal or non-existent?
- What frames of reference (and preference) is it – and are you – appealing to?
- How else might ostensibly the ‘same’ people and things be represented?
- Or would a really radical re-representation put quite other people and things in play? (Compare questions on ‘De- and recentring’ (see absence) and ‘Discourse questions’, pp. 169, 203.)

**Fiction** has had a complicated triple sense since its first appearance in English (from French) in the fourteenth century. It could – and still can – mean:

1. imaginative literature or creative writing in general;
2. prose narrative in particular, especially the *novel* and short story;
3. something ‘made-up’ in the sense of being deceptive, a counterfeit (i.e. a mere or sheer fiction).
Such an ambiguous, and on balance suspicious, attitude to the ‘made-up’ nature of fiction is at least as old in the West as Plato. Plato would have banished poets from his ideal republic precisely because they invented things which, strictly, never had been or could be (Greek poeisis simply meant ‘making-up’, ‘fashioning’; just as ‘fiction’ derives from another, Latin word meaning ‘to fashion’—fingere). Something similar happened in practice during the Stalinist era in Russia and at the time of the Cultural Revolution in China. In both cases only certain officially approved forms of ‘socialist realism’ were encouraged (typically, these represented heroically progressive workers and pathetically decadent bourgeois reactionaries). Everything else was dubbed ‘fictional’, in the negative sense of being deceptive and deluded, and promptly suppressed.

Another awkward aspect of the term fiction is that, especially from the nineteenth century onwards, it has tended to be crudely set against its supposed opposite, ‘fact’. If something is not a fact then apparently it’s a (mere) fiction or, by this time used almost synonymously, a ‘fancy’. At the same time, and for the same reasons, story was being increasingly distinguished from its supposed opposite, history (see narrative). The problem in all these cases, of course, is precisely how far we can actually distinguish fiction from fact and story from history in any particular instance. A further twist in the tale of ‘fiction’ is that in twentieth-century high-street bookstores and local libraries the most fundamental division is that between Fiction and Non-fiction (not between Fiction and Fact). This is presumably because in these contexts it is fiction which is the most sought-after and numerous category, so that becomes the privileged term. Non-fiction is its merely shadowy inversion—and Fact has disappeared completely.

Faction (i.e. fact + fiction) is the term preferred by some writers when seeking to challenge casually extreme notions of fact versus fiction, truth versus falsehood, and reality versus imagination. Hi/story (with a slash) is sometimes preferred for the same reasons: it avoids a simplistic opposition of story to history. In all these cases it then becomes a matter of deciding what kinds and degrees of fiction/fact and story/history are in play in any particular instance. Questions of absolute truth thus tend to modulate into questions of relative power and knowledge. Reality is always in some measure an effect of discourse—a form of realism. It is not an entirely pre-existent phenomenon. Such processes are especially highlighted in science fiction (see 5.2.6); for there it is science as the current guarantor of fact and reality that is subjected to most telling interrogation as itself a form of contentious fiction (i.e. faction). Scientific ‘laws’ may also be challenged.

Metafiction involves the activity of revealing and sporting with the processes of fiction-making even while you are engaged in them. It is a comment on fiction in fiction, just as *metalanguage is a comment on language in language. A famous early example of metafiction is Sterne’s *Tristram Shandy* (1760–67). There the narrator constantly reminds us of the options both writer and reader have as the story is built before our eyes. Devices include a blank page for the reader to fill in, a line-drawing of how a stick was flourished, and the author’s constant admission that there are far more events absent from the novel than can possibly be represented in it. More recent examples are Fowles’s *The French Lieutenant’s Woman* (1969), where the novelist offers us alternative, un/happy endings from which we may choose (the film adaptation offers us a film within a film). Atwood’s *Happy Endings* (5.4.3 a) sports still more overtly with beginnings and middles as well as endings.

But the process of self-reflexivity in writing is by no means limited to fiction in a narrow or a broad sense. What formalists call ‘laying bare the device’ and what
Brecht, in a more politically charged vein, calls ‘making strange’ occurs in writing and communication of all kinds. Theatre, for example, is full of instances of the playwright, director and performers drawing attention to the very theatricality of the stage play. Famous instances include the play within the play in Hamlet (‘The Mousetrap’) and the plays of Brecht himself. An instance in Part Five is the overt cross-dressing and self-consciously stereotypical acting of Cloud 9 (5.3.3 e). We might call this ‘metatheatre’: comment on the theatre in the theatre. Poetry, too, is virtually by definition metalinguistic in that it calls attention to its own language through sustained processes of foregrounding, notably in versification and imagery. Narrative poets such as Chaucer and Byron also remind us of the insistent presence of their narrators.

The fact (!) is that any text which at some point calls attention to the fact (!!) that it is a made object can be called ‘metatextual’ (as here!!!). Even the routine apparatus of avowedly factual textbooks – the acknowledgements, preface, contents, chapter divisions and titles, notes, bibliography, the covers, the title – are constant reminders that a text cannot but expose to view some of its own processes of making. Thus, to be wholly consistent, we should perhaps recognise the category metafiction as something which goes on in all kinds of text, whether they are nominally categorised as fiction and/or fact. The same applies to the titles and credits of films and TV programmes – whether feature or documentary. The text in question may or may not overtly present itself as a made-up object. But nothing can stop alertly critical readers and viewers from drawing attention to precisely these aspects of its manufacture and mediation. In this respect, metatextuality, like intertextuality, is something we do as much as something we find.

Activities

(a) Realisms (plural). Compare an extract from a supposedly ‘classic realist’ text with an extract from a supposedly ‘post/modernist’ text (e.g., Pride and Prejudice (5.2.4 b) with How late it was, how late (5.3.3 f)). On what grounds might you claim that each both is and isn’t ‘realistic’?

(b) Represented and mis-, under- or un-represented? Put the above ‘Questions of Representation’ to any text which interests or irritates you. (Comparing McEwan and Roy, 5.2.7 d–e, works powerfully here.)

(c) Faction, History, Metafiction . . . Attack, support or suggest alternatives to these critical coinages with reference to specific texts you are studying.

Discussion

(i) But realism is itself just a matter of convention [...] and no one device is inherently more realistic than another.


(ii) modern realism [...] has] developed in increasingly rich forms in keeping with the constantly changing and expanding reality of modern life.

Erich Auerbach, Mimesis: The Representation of Reality in Western Literature (1946: 554)
Also see: formalism into functionalism; poststructuralism and postmodernism; auto/biography; discourse; foreground, background and point of view; image . . . imagination; narrative in story and history: novel, news and film.


SPEECH AND CONVERSATION, MONOLOGUE AND DIALOGUE

‘Speech’ means both the activity of speaking and the thing which results (e.g., a speech). Like writing, the other major dimension of language, speech is both process and product. It is important to stress, however, that speech and writing are analogous but not identical activities. Speech is made from sounds in air (*phonological material), while writing is made from marks on paper or plastic, etc. (*graphological material). Speech is more continuous with its context, whereas writing has a semi-independent existence as text. Speech tends to be more immediate and ephemeral, writing to be more remote and permanent. Some such broad distinctions between speech and writing are initially useful. However, they also need to be qualified in view of developments in audio-visual communications and media technology since the late nineteenth century. We now routinely use such apparatuses as the cassette-recorder, telephone (Greek ‘far-sound’), as well as photography, radio, film, television (Greek ‘far-vision’), video, and a whole host of computer-assisted interfaces. All these technologies have tended to scramble and reconstitute traditional distinctions between speech and writing. Speech, too, can now be recorded and edited like any written or printed text. It too can travel or be broadcast over vast distances in space and time. For this reason the lists of the properties and structures of speech that follow are carefully qualified. (Corresponding lists can be found in the entry on writing.)

SPEECH IS CHARACTERISTICALLY (but not always):

♦ immediate, transitory and often spontaneous – unless it is scripted, recorded or broadcast and thus obviously mediated;
♦ face-to-face and tied to a single shared context – but with non-shared contexts if, say, talking on the telephone or watching TV;
♦ potentially dialogic, two- or many-way and interactive – though ostensibly ‘live’ speeches in lectures, sermons and political speeches can be resolutely monologic and seem anything but ‘live’; conversely, letters, magazine problem-pages and TV chat shows – including studio-audience participation and viewer phone-ins – can be palpably two- or many-way;
♦ learnt ‘naturally’ by nearly everybody without special training – though *literacy, too, can come to seem ‘natural’ in certain communities.

THE STRUCTURES OF SPEECH are therefore characteristically (but not always):

♦ deeply embedded in other, *non-verbal aspects of face-to-face communication, from eye contact, posture and gesture all the way through to the size of the room and the nature of the occasion (though an ostensibly ‘live’ speaker can still avert eyes,
read the speech and ignore the audience; conversely, professional news presenters, DJs and game-show hosts cultivate a wide range of face-to-face – even ‘in-your-face’ strategies;

♦ **heavily dependent on** *context-sensitive words, e.g., ‘I’, ‘you’, ‘this’, ‘that’, ‘here’, ‘over there’, ‘now’, ‘in a moment’ (though informal written communications such as postcards, personal letters and casual e-mail also exhibit many of these features, along with many of those listed below);

♦ **pervasively organised by variations in** *stress and *intonation, often resulting in words being drawn out or clipped; e.g., ‘I r-e-e-ally like that! D’you?’ (though as these printed examples show, there are partly corresponding resources available in written *spelling, *punctuation and visual presentation);

♦ **full of suspended, mixed or reduced grammatical structures, often with an emphasis on loose grammatical *coordination (‘And . . . And . . . But . . . ’).** Other common features of spoken grammar include:

– **false-starts, half-formed restatements and reinforcements** as speakers switch structures in mid-flow (e.g., ‘Perhaps, if you’d be . . . Or rather, would you . . . ’);

– **grammatically pared down structures with** *ellipsis of subjects and auxiliaries (e.g., ‘Going tomorrow?’ rather than ‘Are you going tomorrow?’);

– **fillers like ‘erm’ and ‘ah’, *phatic communicators like ‘you know’ and tag questions like ‘. . . isn’t it?’ – these last two being quick checks that the listener is listening.

♦ **frequent sharing or interrupting by different speakers, as the listener anticipates and ‘completes’ or cuts across and deflects what the first speaker was saying, e.g., ‘A: He’s a real . . . B: – bastard? A: Yeah.’ (Though typed ‘conferencing’ on the Internet can be full of such things too, see 5.3.4 e.)**

Speech thus characteristically features all of the above properties and structures. The fact that it doesn’t always – and that writing, print and the modern audio-visual media do sometimes – simply adds richness and variety to the possibilities. We therefore have to approach each instance of speech or writing on its own terms, keeping general models in mind but also with a sensitivity to specificities. It will also be clear from the foregoing that some spoken language can be **monologic** and ‘one-way’ in tendency. Examples are conventional lectures, sermons, political speeches and news bulletins. Equally clearly, however, the great majority of spoken language tends to be **dialogic** and ‘two-’ or ‘many-way’. We now concentrate on the most common and characteristic of dialogic speech modes: conversation.

**Conversation** is the usual word for spoken interaction of all kinds. These range from passing banter and informal chats to formal interviews and interrogations. **Conversation analysis** concentrates on verbal interaction involving two or more present participants. The following analytical scheme is commonly used, though terminology sometimes varies. (The illustrations are drawn from the conversation at the supermarket checkout (5.3.1 a), which is also analysed in the entry on discourse analysis p. 204.)

**CONVERSATIONAL STRUCTURES**, ranked from larger to smaller, are:

**interaction** – the encounter as a whole (customer and cashier at supermarket);

**transaction** – negotiation of a particular topic (the bill and change);

**exchange** – a minimal round of initiation and response (e.g., first two lines).

**turn** – one person’s turn at speech (e.g., ‘There’s a mistake here’);

**move** – a particular move within the turn (e.g., ‘Excuse me’).
CONVERSATIONAL STRATEGIES, both verbal and non-verbal, include:

♦ who opens and who closes, and how;
♦ who nominates the topic and appears to direct the transaction;
♦ who initiates and responds, who listens and supports;
♦ frequency and fluidity of turn-taking;
♦ who interrupts or ‘completes’ another’s words;
♦ precise patterns of question, statement, command and exclamation, as well as more indirect *speech acts (e.g., statement as query, invitation as command).

When we analyse any instance of conversation with the above structures and strategies in mind, one thing quickly becomes clear.

Chat

<table>
<thead>
<tr>
<th>Culture is a continuing – sometimes contentious – ‘conversation’, because . . .</th>
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<tr>
<td>♦ Conversation proceeds dynamically, through divergence as well as convergence, conflict as well as cooperation.</td>
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<tr>
<td>♦ Conversation enacts the negotiation of personal relationships and relations of power.</td>
</tr>
<tr>
<td>♦ Any specific interaction is just one part of a continuing conversation which, strictly, has no absolute beginning or absolute end – only provisional, though decisive, points of opening and closure.</td>
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<tr>
<td>♦ Conversation is therefore part of that larger dialogue we call, variously, society, history and culture.</td>
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Dialogue has two further, more specialised meanings, aside from the senses of conversation and interaction in general: (i) the fictional representation of speech in novels, plays and films (e.g., ‘a piece of dialogue’, ‘to script some dialogue’); (ii) the dialogic principle as developed by Bakhtin, in which every utterance or text responds to a previous one and anticipates a succeeding one. We briefly treat each in turn.

Dialogue as the fictional representation of conversation in novels, plays and films The most common questions put to this kind of dialogue are ‘How authentic, natural or realistic is this dialogue?’ or ‘How much like ordinary, non-fictional speech is it?’ Some cautions need to be issued however:

1 Most fiction writers have never especially aimed to represent non-fictional speech faithfully in the first place – nor have most of their readers and audiences expected it. (This goes for most of Chaucer, Shakespeare, Milton and Dickens, to mention only ‘classic’ writers.)

2 Most writers and readers work quite happily within highly conventionalised expectations of how people speak (and act) in the various genres: romance, novel of manners, detective novel, Elizabethan tragedy or comedy, Victorian melodrama,
film noir, cowboy film, TV police series, etc. All entail distinctive verbal and visual modes, hence their instant recognisability and openness to parody.

3 There is a vast difference between a crafted script and a transcript of spontaneous conversation, as is demonstrated by comparing the transcript of conversation (5.3.1 b) with any of the scripts in the rest of that section.

4 Even spontaneous speakers in routine conversation still speak in and through various roles. People in ‘real’ life also ‘play parts’. Even spontaneous discourse is in that sense already partly ‘made up’.

5 We therefore need a model of conversation which is sensitive to role-playing and speech genres and discourses of all kinds – in fact as well as in fiction. That is why the above checklists (pp. 232–4) are framed so as to be equally applicable to spoken language wherever we engage with it: in our own speech and that of others, in and out of fiction, on and off the page, on and off the stage or screen.

The dialogic principle as developed by Bakhtin

Bakhtin’s grandest claim is that ‘To be means to communicate dialogically’ (Problems of Dostoevsky’s Poetics, 1984). By this he means that everyone and everything is bound up with everyone and everything else in a ceaseless process of exchange and transformation. More specifically, Bakhtin observes that ‘we always use another’s words in our own language’ and that ‘every word is a site of struggle’, a ‘multi-acentual’ space where people’s voices are perpetually contending with those of others (1981: 303ff.). Bakhtin also observes that ‘every word is directed towards an answer and cannot escape the profound influence of the answering word that it anticipates’ (1981: 280). There is always some addressee projected by every addressee. Our dialogues are therefore not only backward-looking (to other people whose words we are using and reacting to) but also forward-looking (to future responses that we expect, fear or desire). Bakhtin’s especial interest in the novel arose because it was there that he reckoned writers were most free to experiment with the ‘multi-voicenedness’ (*heteroglossia) of human society; there too that he traced those forms of *indirect speech whereby a narrator subtly slips into the words and point of view of a character. Arguably, such processes are not limited to the novel, nor even to fiction as such. They may characterise the ways in which we adopt and adapt language and sign-systems in general.

Activities

(a) Monologues as dialogues, and vice versa. Consider the ways in which any text is always in some sense a combination of monologue (one-way communication) AND dialogue (two- or many-way communication) – depending who you think is talking with or to whom, when, where and how. (Suggested focuses are Wyatt’s ‘They flee from me’ (5.1.1 f), Kelman’s How late it was . . . (5.3.3 f) and Jacobson’s ‘The Post-modern Lecture’ (5.3.1 d).)

(b) Transcripts. Compare a transcript of spontaneous conversation (e.g., 5.3.1 b) with a play, film or TV script (e.g., 5.3.1 c). Use the above checklists of features of speech
and conversation to help you do this. Go on to consider how the transcript might be ‘tidied up’ so as to look like a crafted script. Conversely, consider how the script might be ‘roughed up’ so as to sound like spontaneous conversation.

Discussion

(i) For the smallest social unit is not the single person but two people. In life too we develop one another.
   Bertolt Brecht, ‘A Short Organon for the Theatre’ (1948: part 58)

(ii) What living and buried speech is always vibrating here!
   Walt Whitman, Leaves of Grass (1871: no. 8)

Also see: 1.2.4; LANGUAGE; COMMUNICATION; addressee . . . addressee; drama and theatre; writing . . . response and rewriting.


STANDARDS AND STANDARDISATION, VARIETIES AND VARIATION

Is there such a thing as ‘standard English’ or does all English change over time and vary from one place or person to another? Does standardisation mean ‘making uniform’ or ‘improving’ – and can it be applied as easily to speech as to writing and print? Is one variety of language more ‘correct’ and ‘proper’ than another – or should we rather look at language in terms of appropriateness, context and communicative function? How does one variety become recognised as standard and can processes of variation turn any variety into a ‘standard’ for certain people and certain purposes? These are the questions addressed in this entry. We start with questions rather than answers because the whole area of standards and standardisation, varieties and variation is complex and contentious. Snap answers simply increase the confusion and snapiness.

ENGLISH AND ENGLISHES – ONE AND MANY

Many of the general principles underpinning the present entry and that on accent and dialect are introduced in 1.2 and 1.3. Those sections also include illustration.

Standard (noun and adjective) is a term with a complicated and potentially confusing history. The plural ‘standards’, for instance, is often tossed around as though it were a singular and everyone knew what it/they meant. Three basic meanings of standard can be distinguished:

1 average, routine, common, without frills (as in ‘standard model’, ‘standard fare’);
prescribed measure of quantity or quality, degree of excellence (as in British Standards Authority, the International Gold Standard);

the pole holding a flag or other emblem around which people rally and express their solidarity, often in the face of an enemy (as in ‘the royal standard’, ‘raising the standard’ and ‘standard bearer’). This is the earliest, twelfth-century sense.

Standards (plural), as already mentioned, has been loosely applied from the mid-nineteenth century onwards to everything from education and industry to appearance and morality (e.g., academic standards, manufacturing standards, standards of dress, moral standards). This sense obviously arises from a confusion of senses (2) and (3) above. The notion of ‘prescribed measure’ thus gets mixed up with a notion of ‘social value’, as well as a general sense of people ‘rallying round’ something or other. Equally obviously, this new sense of standards strenuously avoids sense (1), meaning average, routine or what is common.

It is against this background, then, that we must place the first explicit references and appeals to Standard English as well as Received/Standard Pronunciation which began to appear from the mid-nineteenth century onwards (see OED and Williams 1983: 296–9). In both these cases there is evidence of a concerted attempt to distinguish a certain prescribed or approved form of language (in the mid-nineteenth century principally that of the British private boarding schools and the London-based professions) from the forms used routinely and commonly by other sections of the British populace at large. Alternative names for Standard English in Britain are ‘the Queen’s/King’s English’ and ‘BBC English’. (The latter refers to state-sponsored radio and TV, both of which were also massively dominated, especially in their early days, by upper-middle-class speakers from the South of England.) Clearly, then, any notion of Standard English was from the first heavily implicated in specific historical, geographical, social and technological conditions. Alternative names were not, for instance, ‘Commoners’ English’ or ‘Manchester Evening News English’. Similar inbuilt partialities relate to the notion of Received Pronunciation: ‘received’ by whom, how, when, where and why? The form of the passive participle (received) assumes we either already know or wouldn’t be so rude as to enquire.

The following brief survey will help provide a historical framework for changing notions of standard English. It supplements that in the general Chronology (Appendix B). The emphasis here is social and political. Linguistic illustrations can be found in 1.1–1.4 and throughout Part Five.

**Anglo-Saxon: beginning and end of a ‘King’s English’**

Britain’s polyglot foundations are laid down at this stage (fifth–eleventh centuries): Celtic and Germanic languages and dialects meet and to some extent mingle. Latin continues to be the international language of official religion (Christianity), learning and letters as it had been previously in the Roman Empire. ‘Englisc’ first appears as the name applied to a group of related Germanic dialects, notably those of the Angles and Saxons, during the ninth century (see pp. 14–15). The first ‘King’s English’ as such is identified with King Alfred (c. 848–c. 900) and centred on his Wessex court at Winchester in Southern England. This ‘Saxon’ variety is braced against other, more Northerly, chiefly ‘Anglian’ varieties associated with the Danelaw as well as against the Celtic languages of Cornwall, Wales, Ireland and Scotland. For a time, ‘Alfredunder
English’ is consolidated through a programme of educational reform, including translations from Latin and the keeping of the Anglo-Saxon Chronicle. But then, as a consequence of the Norman Conquest (1066), this potentially ‘standard’ variety is overlaid and superseded by another based on Norman French.

Medieval many-tonguedness and a hierarchy of functions

The linguistic pecking order for much of the Middle Ages in Britain is as follows:

- *Latin* is used in speech and writing for higher religious, educational and administrative purposes, especially in international contexts.
- *Norman French and then Parisian French* are used in speech and writing for national and cross-Channel administration by ‘nobles’ and ‘royautee’ at ‘court(e)’ and in the ‘parlement’ (all the highlighted words derive from early French).
- *English* is used chiefly in speech (rarely in writing) for immediate and local purposes amongst peasants, artisans and merchants (the majority of the populace), and is only used by the higher clergy and nobles when teaching, preaching to and administering this ‘third estate’ (the first two being Church and Knighthood).

In fact English only really begins to make it back on to manuscript as the written word during the fourteenth and fifteenth centuries, and then it is much ‘Latinised’ and ‘Frenchified’. In many respects it has all the hybrid nature and semi-official status of a *creole*. Only towards the end of this period do laws and parliamentary business begin to be publicised in English. Meanwhile, Northern, Midland, Southern and other regional differences persist in both language and literary forms (see ‘Pearl’, Langland and Chaucer §1.1 c–e). But then, for technological and social reasons, everything shifts again.

Early Modern: printing, the state, and the politics of ‘correction’

*Spelling is increasingly standardised over this period (fifteenth–eighteenth centuries), chiefly through the influence of the printing presses. Most of these are concentrated in London (Caxton sets up the first one there in 1476–77). Again, therefore, the Southern, London-based variety associated with court, parliament and business is the one that is adopted as a model. In handwriting, however, people continue to spell in a wide variety of ways, often inconsistently and idiosyncratically. Even the national bard (1564–1616), blissfully oblivious of subsequent appeals to him as an authority on all things English, blots his copy-book and signs himself in legal documents variously as ‘Shackspere’, ‘Shagspere’, ‘Shaxper’ and even ‘Shaxberd’.

The other major factors in moves both towards and (eventually) away from the concept of a single ‘standard’ in language are tied up with the development of Britain as a nation–state and imperial power. Britain is by now, notionally at least, a single nation–state presided over by a court and parliament based in England. It is also the centre of a rapidly growing empire, already with territories, settlements or strong commercial interests (chiefly based on slavery and plantations) in America, the Caribbean, India, Africa and, latterly, Australia and New Zealand. The internal–external tensions of this situation can be felt in the sphere of language. Anxiety begins to be expressed about the ‘purity’ of the English language. From the late seventeenth
century onwards, it becomes common, even fashionable, for middle-to-upper-class writers to declare that the language is becoming ‘barbarous’, ‘uncivilised’ and ‘improper’, and therefore needs ‘regulating’, ‘correcting’ and ‘improving’. Printed grammars, word-lists and dictionaries soon appear, and there are repeated calls for the setting up of an ‘Academy’, as the French had done, to prescribe rules and to outlaw certain usages.

Later Modern: standard English, empire and an explosion of varieties

Steam printing presses pour forth more – and more diverse – materials. The United Kingdom is nominally ‘United’ in 1801, notwithstanding continuing pressure for various forms of regional and national devolution. Successive phases of industrial revolution throughout the nineteenth century prompt crises in social organisation and corresponding demands for political reform (notably through Chartism, the formation of trade unions and the Labour Party). This is also the empire upon which the sun never sets and upon which the gun – as well as legions of colonial administrators and Christian missionaries – never cease to train. It is against this social and political background that we must trace the rise, from the mid-nineteenth century onwards, of appeals to ‘Standard English’:

♦ ‘English’ is first raised as the ‘standard’ (flag, emblem, symbol) of empire, not so much as an actual linguistic entity, but in an ongoing attempt to confer social solidity and ideological solidarity upon an ideal. ‘Standard English’ is offered as something that everyone should rally round and respect or protect.

♦ Meanwhile, Queen Victoria, who has a German mother and husband (both Saxe-Coburgs), also has a strong German accent. The ‘Queen’s English’ is therefore a notional rather than an actual model. Nor is such a state of affairs that unusual. The first languages of many of the kings and queens of England have not been English at all. The real ‘King’s/Queen’s English’ often turns out to have a strong Norse, Norman, French, Dutch or German accent.

♦ In Ireland, Wales and Scotland, there is wide-scale imposition of – as well as resistance to – ‘Standard English’ as a compulsory school subject. For it systematically displaces other native dialects and whole languages. Beyond Britain, there is corresponding displacement of other native languages, ranging from Swahili and Urdu to Navaho and Koori (an Australian ‘Aboriginal’ tongue).

♦ The mass of the population are offered a version of *literacy and a vision of national heritage designed to help them fulfil their roles as productive factory and office workers, or efficient colonial administrators.

♦ At the same time, the ground is being prepared for the planting of other ‘standards’ and the unfurling of banners proclaiming other versions of civilisation . . .

Contemporary standards – global and local varieties

America, India, the Caribbean and Australia now all boast their own ‘standard’ Englishes. Each of these is to a greater or lesser degree distinct from what must now be specified as British Standard English. The differences span the whole linguistic range from accents and spelling through vocabulary and grammar to contexts and communicative functions. For the most part these standards are mutually intelligible
and this has huge potential advantages for certain kinds of international communication (see ‘Standard World English?’ below). But the differences between these standards are manifold, and an apparently slight difference can speak volumes, socially and culturally. For all these reasons, the appearance of such volumes as Webster’s American Dictionary (1828), Indian and British English: A Handbook (1970) and Ramson’s Australian National Dictionary (1988), to cite just three, is arguably as linguistically and ideologically momentous as the appearance of, say, Dr Johnson’s Dictionary of the English Language (1755) and the OED (1928).

Varieties are the linguistic products of difference; they are constituted by differences according to person, place, medium, context and function. Variation refers to the historical processes of differentiation; it embraces shifts and switches within the usage of an individual – even within a single speech – as well as large-scale change across whole language communities. Varieties and variation are therefore alternative ways of seeing the same thing as, respectively, product and process. We can thus explore various Englishes at a given moment, *synchronically (e.g., now or at a certain moment in the fourteenth century); and we can explore them as they change over time, *diachronically (e.g., between the fourteenth century and now). Either way, we avoid loosely value-laden talk of ‘standards’ as though these were above history. A ‘standard’ is itself a variety subject to continuing variation. It arises and increases or decreases in influence and prominence according to need and demand.

We therefore conclude much as we began, with problems and possibilities rather than a bogus final solution. Here the focus is on what is increasingly being talked of as a new Global Standard – ‘World English’. Though again, as with earlier notions of the Queen’s or King’s English, it is a moot point how far this really exists as a linguistic entity or is being raised as an ideological ‘standard’ around which various parts of the world are supposed to rally. (Also see fig. 3, p. 147: Postcolonial problems and possibilities with English.)

**‘STANDARD WORLD ENGLISH’?**

Good for international communication?
  - Bad for local, regional and national identity?

Good for formal functions and writing in print?
  - Bad for informal functions and for other dialects and languages in print?

An ideal to aspire to – a utopian dream?
  - An undesirable impossibility – a dystopian nightmare?
Activity

Non/standard, im/proper, in/correct? All the following texts might be cited as instances of ‘non-standard’ or even ‘incorrect’ and ‘improper’ English: talk in school (5.3.1 b); Leonard’s ‘This is thi . . . news’ (5.2.7 b); Nichols’s ‘Tropical Death’ (5.4.6 d); Doyle’s *Paddy Clarke* (5.2.7 c). (Add or substitute any others you wish.) In each case consider other ways in which you might describe these texts so as to be more discriminating and less judgmental. What alternatives are there to the crude dichotomies non/standard, in/correct and im/proper?

Discussion

(i) Certain it is harde to playse eueryman by cause of dyuersitie and chaunge of langage.

William Caxton, Prologue to *Eneydos* (his translation of *The Aeneid*) (1490)

(ii) Nationally, in Britain at least, proper English is a social view of who the proper English are; internationally, proper English cannot be divorced from a view of cultural and political domination.

Ron Carter, *Keywords in Language and Literacy* (1995: 123)

Also see: 1.2.1–4; LANGUAGE; accent and dialect; canon; change; speech.


SUBJECT AND AGENT, ROLE AND IDENTITY

All the terms featured here have to do with constructions or representations of people, in and out of language. They partly – but only partly – correspond to traditional terms such as author, character, individual and person. However, they so radically challenge and change these concepts that any grounds for comparison soon dissolve. The basic difference is that talking about people as ‘subjects’ and ‘agents’, ‘identities’ and ‘roles’ tends to emphasise the social and historical constructedness of their relations and the political power (or powerlessness) those relations entail. Talk of ‘authors’ and ‘characters’, ‘individuals’ and ‘persons’, however, tends to emphasise their uniqueness and/or their universality. This is why the former terms are often found in politically self-conscious critical discourses such as those of MARXISM, FEMINISM and POSTCOLONIALISM (usually in harness with notions of ideology and power); whereas the latter are often found in more overtly liberal or humanist critical discourses such as those of NEW CRITICISM and Leavisism (usually in harness with notions of truth and human nature). To be sure, these various critical vocabularies and the positions they represent can, for a while, be tied into the same critical project. But ultimately they operate in different dimensions and are pulling different conceptions of LANGUAGE, LITERATURE and CULTURE in different directions.
Subject is a term with a complex history and wide range of applications. It is helpful to distinguish four meanings:

1. **subject matter or topic**: what a particular text, film or picture, etc. is about (e.g., ‘It’s about Russia!’, as the speed-reader remarked of Tolstoy’s War and Peace);
2. **academic subject or discipline**: the particular configuration of knowledge and skills associated with a specific area of expertise and a specific institutional slot (e.g., English Studies, Psychology, Computing, Environmental Sciences);
3. **the grammatical subject**: what controls the verb in traditional grammar, as distinct from the grammatical object (‘She threw the ball’, for instance, has the structure subject ‘She’, verb ‘threw’ and object ‘the ball’);
4. **an ideological or psycho-social subject**: someone implicated in and subjected to a particular personal-political structure and its associated world-view. Thus, archaically, we talk of people being ‘royal’ or ‘British subjects’, meaning they are subject to the power of the monarch or are British citizens subject to the laws of that country. More recently and specifically, in the contemporary usage of such Social Sciences as psychology, anthropology, sociology and politics, it is common to talk of persons being the ‘subjects of’ (i.e. subjected to) cultural institutions and discourses of all kinds. Althusser explores the conflictual nature of this kind of subject in a political sphere (see Marxism). Freud and Lacan explore it in a specifically psychoanalytic sphere (see Psychology). Relatedly, the linguist Benveniste was careful to distinguish two dimensions of the ‘I’: the ‘I-who-speaks’ (le sujet d’énonciation) and the ‘I-who-is-spoken’ (le sujet d’énoncé). The ‘I-who-speaks’ is always to some extent mis- or under-represented by the ‘I-who-is-spoken’.

The fourth meaning of ‘subject’ (ideological subject) has bulked largest because it is the most complex and contentious and also perhaps the least familiar. However, it is a central term in cultural debates of all kinds, so we shall look at its precise implications more closely, as well as alternatives to it.

Subject derives from the Latin verb *subiacere*: ‘to throw under’ (*subjectum*, the past participle, means ‘thrown under’). This derivation may help explain some people’s resistance to the term. If one is ‘thrown under’ something by someone, then this implies a kind of passivity. Subjects are perhaps thereby cast in the roles of victims, those who are ‘done to’ rather than those who themselves ‘do’ (despite the grammatical sense of subject (3) above). For this reason some people prefer the term *participant*, which refers to anyone who takes part in an event, regardless of their activity or passivity. Still others prefer the term *agent* because it implies a degree of activity and independence, even if the agent is partly acting on behalf of someone or something else. Moreover, there is a strong tradition in philosophical discourse of agency meaning ‘the power to do’, ‘the force that causes effects’. (The word derives from the Latin verb *agere*: to act, to make happen; hence English ‘agitate’, employment and advertising agencies, and secret agents.)

A handy compromise is to recognise subject and agent as the passive and active dimensions of the same process. That is, each of us is potentially a subject/agent (a subject and an agent, simultaneously or by turns). We are subjects in so far as we are ‘thrown under’ things – politically oppressed or psychologically repressed. But at the same time we are also agents, capable of ‘doing things’ and ‘making things happen’,
politically and psychologically active in our own remaking. In terms of history, we may therefore see ourselves as both making and being made by it. In terms of narrative, we may see ourselves as both the teller and the told.

Referring to people in terms of their roles is another alternative. Often found in such phrases as ‘playing a role’, ‘adopting a role’ or ‘role play’, the concept of role obviously depends upon a dramatic or theatrical metaphor. So do the concepts ‘mask’ and ‘persona’ (cf., ‘dramatis personae’) when applied to non-theatrical contexts. Such analogies are most famously put by Jaques in his Seven Ages of Man speech in Shakespeare’s *As You Like It* (Act II sc. vii): ‘All the world’s a stage, and all the men and women merely players . . .’. This play/world, player/person analogy has been highly productive in many areas of thought, not only in Literary Studies. It has been especially powerful in the Social Sciences where it is now routine to talk of, say, ‘roles within the family’ or ‘social roles’, ‘role models’ and ‘switching’ or ‘modifying’ roles. By extension, ethnographers and others now commonly talk of *scripts*, *scenarios* and *schemata* when referring to predictable genres of speech and other discourse activity in routine (i.e. non-theatrical and non-filmic) situations. Thus we can legitimately and quite suggestively talk of, say, ‘roles within the family’ or ‘social roles’, ‘role models’ and ‘switching’ or ‘modifying’ roles.

Identity is another relatable term which has achieved wide critical currency in the Humanities and Social Sciences. Philosophically and in Mathematics, the term has been around for a long time with the specialised sense of ‘absolute sameness’ or ‘absolute equality between two equations’ (see OED; the Latin root is *idem*, meaning ‘the same one’; cf. *idiosyncracy* and *idiolect*). During the past thirty years, however, ‘identity’ has been increasingly used to refer to the social and historical make-up of a person, personality as a construct. Sometimes such identities are conceived in narrowly psychological, individualist terms, as the cumulative result of personal experience and family history. Sometimes identities are conceived in broadly sociological, constructivist terms, as the cumulative result of public pressure and larger historical circumstance. However, the most subtle and resourceful approaches to identity always draw upon a fusion of – or tension between – these two approaches. Identity is thereby recognised as a product of private and public histories, a richly psycho-social and personal-political process of becoming (i.e. *auto/biography* in the fullest and most challenging sense).

Identification too, we may note, is a suggestively ambiguous process. The ambiguity hinges on the difference between the concepts ‘identification of’ and ‘identification with’; also the distance between other and self:

♦ *Identification ‘of’ someone or something* entails pointing to, labelling and in effect ‘naming’ them as other (as in an identity parade).

♦ *Identification ‘with’ someone or something* entails sympathising and, in extreme cases, empathising and confusing our selves with someone or something else (as when we identify with a character/cause).

The process of identification in a fully dynamic sense therefore involves perceiving identity as other and as self. Arguably, some such complication occurs when we identify with characters in plays or novels, or when we identify with figures in life
generally (by falling in love, for instance). The aesthetics and politics of identification are much more complex and contentious than ‘identity politics’ conceived as a mere process of labelling.

Activities

(a) *A matter of people.* Choose a short story, novel or play and weigh the advantages and disadvantages of approaching the figures represented as *subjects, agents, identities and roles,* or as *individuals and persons.* What differences in emphasis and approach are entailed? Alternatively, can everything be covered by notions of *character and characterisation?* (Suggestion: Compare Atwood’s *Happy Endings* (5.4.3 a) with Kipling’s *The Story of Muhammad Din* (5.2.5 a).)

(b) *Identities in crisis.* Concentrate on a text which features a first person speaker or narrator, an ‘I’ (e.g., those in 5.3.4). How would you *identify* that figure in terms of gender, class, race, education, attitudes, expectations? And how far do you *identify with* him or her? In what ways are the two processes connected?

(c) *Transcripts and roles.* Cut a script or transcript at a potentially significant point (any of the texts in 5.3 will do). Consider the various roles in play up to that point and plot two alternative outcomes from there onwards. (Explore this through role-playing with colleagues if you wish.) Go on to discuss the nature of roles, masks, scripts, scenarios, frames and schemata in life at large.

Discussion

(i) The subject is seen no longer as the source of meaning but as the site of meaning. Raman Selden and Peter Widdowson, *A Reader’s Guide to Contemporary Literary Theory* 3rd edn (1993: 226)

(ii) It is not theatre that is able to imitate life; it is social life that is designed as a continuous performance.

   Umberto Eco, ‘Semiotics of Theatrical Performance’ (1977)

   in Walder (1990: 120)

(iii) All the world’s a Visual Display Unit – and all the men and women merely cyphers in cyber-space . . .

   Members of the Language, Literature, Discourse III group, Oxford, Spring 1997

Also see: *psychology; poststructuralism and postmodernism; author; auto/biography; character; drama and theatre.*

TEXT, CONTEXT AND INTERTEXTUALITY

Briefly, a text is any instance of a verbal record; the context is everything around the text; intertextuality refers to the text’s relation with other texts. The concept of ‘text’ is now shared by many areas of LITERARY, LINGUISTIC and CULTURAL Studies. In fact, it is one of the crucial terms which allows these subjects to interrelate and to maintain a sense of some common object of study. They are all in some sense dealing with texts. The problem, as with any widely used term, is that people in different subjects tend to mean rather different things by it. We can thus distinguish two basic senses of text, one narrow, the other broad.

Text as any record of a verbal message

All the following are texts in this sense: a handwritten letter; a printed newspaper or magazine; a book of any kind; a written or printed novel, poem or play; a tape-recording or transcript of a conversation. Texts are thereby distinguished on the one hand from unrecorded language in the form of spontaneous speech and conversation, and on the other hand from messages in non-verbal codes such as painting, photography, music and architecture. This sense of text as verbal record is the one favoured by most linguists and the one favoured here. However, it should be added that some self-consciously ‘literary’ critics shun the term ‘text’ altogether. They complain of it being too indiscriminate or technical-sounding and prefer to talk more selectively and exclusively of literature in general and, of poems, novels and plays as such. In fact, there is no reason we should not do both.

Text as any instance of the organisation of human *signs

This much-extended sense of text embraces everything from poems, adverts and films to paintings, photos, shopping malls and whole cityscapes. The only limits seem to be that the ‘text’ in question should be a cultural object produced by people rather than a natural object untouched by human hand or mind. This definition is not favoured here on the grounds that if virtually everything is a text the concept has no analytical power at all.

We now turn to the relation between texts and their contexts and between one text and other texts (i.e. intertextuality). The intrinsic and possibly inextricable relations amongst these three concepts can be gauged by the fact that context and intertextuality both have the core ‘text’ embedded within them. Moreover, the word text derives from the Latin verb texere meaning to weave and the noun textus, meaning ‘tissue’, ‘weaving’, ‘web’ (hence the related English words textile and texture). Texts are therefore perhaps best conceived as intermittent and extensible structures formed by a weaving together of strands. Like the World-Wide-Web – itself a contemporary kind of electronic mega-text made up of many interweavings – texts are wholes full of holes: always apparently somewhere and at the same time both everywhere and nowhere. In fact, the harder and closer you look at a text (paper or electronic), the more you find yourself looking through, round and beyond it. Its presence always implies and in a sense requires its absences. Like a bell, it rings out by virtue of the space where it is not. More practically and pointedly, we may add that set texts (i.e.
prescribed reading) always turn out to be far from ‘set’ in the sense of solid and immovable. They have always been set by somebody for specific purposes. Other texts might have been set for similar or different reasons (see canon).

**Context** (Latin for ‘with-text’) refers to all those physical and cultural conditions whereby a text – or, for that matter, anything else – comes into being. It is analytically convenient to distinguish four kinds of interrelated context:

- *context meaning immediate situation*, e.g., whenever and wherever you are reading this book, a particular course;
- *context meaning larger cultural frame of reference*, e.g., the society, language community and general historical moment in which that reading is taking place;
- *contexts of (re)production*, e.g., when, where and by whom this book was sketched, drafted, read, redrafted, edited, published;
- *contexts of reception*, e.g., who uses it when, where, how and why.

(Notice that the term *co-text* is sometimes used to refer to other words and images in the immediate vicinity of the text. Thus if this entry is treated as a text, the co-text is the rest of the book.)

All these overlapping yet non-identical contexts must be taken into account if we are to attempt to grasp a text fully, functionally as well as formally (see 2.2 for applications to *Hamlet*). We must therefore learn to see a text not only in but in some sense as its contexts. The same goes for the next dimension of textuality.

**Intertextuality** (Latin for ‘between-texts’) is the general term for the relation between one text and another. It is analytically useful to distinguish three kinds of intertextual relation: explicit, implied and inferrable.

**Explicit intertextuality** comprises all the other texts that are overtly referred to and all the specific sources that the writer has demonstrably drawn upon. Thus we might cite T.S. Eliot’s *The Waste Land* with its annotated references to Shakespeare’s *The Tempest* and its acknowledged debts to a mixture of Christian and Sanskrit texts as an instance of explicit intertextuality.

**Implied intertextuality** comprises all those passing allusions to other texts (including texts in the same genre) and all those effects (especially ironic and satiric) which seem to have been deliberately contrived by the writer so as to be picked up by the alert and similarly informed reader. One instance might be the first line of *The Waste Land* and its ironic inversion of the opening line of Chaucer’s *General Prologue*: ‘April is the cruellest month’ as against Chaucer’s ‘Aprille with his shoures soote [sweet]’.

By definition, implied intertextuality is always more subtle and indirect – and less easy to prove – than explicit intertextuality.

**Inferred intertextuality** refers to all those texts which actual readers draw on to help their understanding of the text in hand. These need not have been in the writer’s mind – or even existed at the time. It is their status in the reader’s mind that matters chiefly here. Thus we might compare the fragmentary collage effects of *The Waste Land* with Cubist or Surrealist art contemporary with the poem; but we might also compare or, more likely, contrast them with analogous postmodern techniques in TV advertising and pop videos (where it is precisely the recognisable rather than the recondite nature of the allusions that usually engages us). We might also choose to read the poem through Eliot’s own essay-writing on Shakespeare, or bring it into collision with, say, current feminist or postcolonial readings of *The Tempest*.

The fact is that we can make sense of a text by comparing and contrasting it with just about any other. The point, of course, is to make the comparison or contrast
significant. Inferred intertextuality is therefore at once the most open and the most demanding kind of textuality. It is more a critical technique than a textual object: a process of intertextual weaving rather than a finished web.

Activities

(a) *Is there a text in this text?!* Choose a text from Part Five (or anywhere else) and consider: (a) all the various contexts in which it is implicated; (b) all the other texts – or kinds of text – to which it can be related intertextually. What, then, are the grounds upon which you might build a concept of ‘the text itself’?

(b) *Kinds of intertextuality.* Look at one of the clusters of texts in section 5.4 or put together a cluster of your own. Either way, try to describe the relations amongst these texts in terms of the three kinds of intertextuality distinguished above: explicit, implied and inferred. How distinguishable are they in practice?

Discussion

(i) Depending on one’s position, the term ‘text’ either serves to democratise English Studies, which was previously dominated by a study of literary ‘works’, or it serves to undermine the judgments of the past, which have established a canon of literary works.

Ron Carter, *Keywords in Language and Literacy* (1995: 155)

(ii) In our century there are people who write as if there were nothing but texts.


Also see: 2.2; NEW CRITICISM; POSTSTRUCTURALISM; absence and presence; foreground and background; writing . . . rewriting.


TRANSLATION AND TRANSLATION STUDIES

Translation is the realising of meanings and effects in one language that correspond in some way to the meanings and effects realised in another. ‘Translation’ refers to both the process of translating and the product of that process (‘a translation’). Translation studies, meanwhile, is the academic study of the theory, history and practice of translation. It relates to the professional practice of translators and interpreters and the commercial business of publishing translations; but its chief purpose is to reflect upon and investigate those processes in a historical and cross-cultural perspective. Translation and by extension translation studies are important for a full understanding of English Studies for various reasons:
Globally, many teachers and learners of English have more than one language and, for many, English is not their first language. Thus, deliberately or unconsciously, they regularly operate across or between languages. This involves translation broadly conceived. The same happens with *code-switching within what is notionally the same language.

Even for the many students whose first and perhaps only language is English, there are many historical and contemporary varieties of English (e.g., Anglo-Saxon and Afro-Caribbean) which in some measure require translation into an English with which they are more familiar.

Translation into and out of English, whether for specialist technical purposes such as science and engineering or for general public and commercial use in the media (e.g., news, advertising, dubbing and subtitling of films and TV), is a widespread activity and major source of employment. Some of this is now done by machines (i.e., computer translation); but most is done by more or less professional, often part-time translators.

Many central cultural documents such as the Bible, the Koran and the epic poetry of Homer are only known to most users of English through translation. Within Departments of English alone, this list extends to plays by such writers as Ibsen and Brecht, novels by Proust, Calvino and Marquez, and the work of a great many theorists, from Aristotle to Artaud and Kant to Kristeva.

The traditional notion of translation ranges from word-for-word substitution to translation for the general sense. With poetry especially, there is the additional matter of whether the form of the original is carried over from the ‘source’ to the ‘target’ language. This is a particular challenge in that many languages (or different historical stages of the same language) have intrinsically different sound and grammatical structures, and quite distinct poetic traditions (see versification). This may be illustrated with a Modern English translation of the Old English poem, ‘Wulf and Eadwacer’ (5.1.1 a). The translation offered here is fairly ‘literal’ (word-for-word); but the word-order has been changed to suit the syntax of Modern English. Thus Willao by hine þcgan becomes ‘They will capture him’ and not, as in the original, ‘Will they him capture’. (Old English relied more on word-endings than word-order for its grammar). Meanwhile, the Modern English version occasionally manages to retain the alliterative and stressed manner of the original: ‘For my pople it is like a présent. They will cápture him if he cómes’. But this is much more localised and haphazard than the systematic, structural deployment of such features in the Old English. All this, however, is to stay at a relatively formal level, translating ‘words on the page’.

Current translation studies would tend to emphasise the text in context and the broader CULTURAL and COMMUNICATIVE dimensions of translation. It would also acknowledge the partial untranslatability of texts from one language to another in so far as the cultures those languages express and in which they are embedded are distinct and non-equivalent. Here, for instance, there is a potentially unbridgeable gap between the ‘source’ text and the ‘target’ text: the former recorded on manuscript by Christian clerics and initially conceived for oral performance, perhaps with musical accompaniment, at some social gathering; the latter as reproduced here in a printed textbook for silent study or discussion in class. At the same time, translation studies would endorse the attempt to search for correspondences, counterparts and analogies between one language, culture and moment of (re)production and another, even while
observing that exact equivalence is impossible. Take line 5 of ‘Wulf and Eadwacer’, for instance. Old English faest meant ‘secure’ or ‘strong’ and survives in the slightly archaic phrase ‘to make fast’ (e.g. with a rope). It does not mean ‘fast’ in the modern sense of ‘quick’, ‘rapid’. (This is an example of what translators call ‘a false friend’, a word with similar look and sound but different sense.) However, in the present translation it should be observed that in fact none of the above terms has been used to render faest. Instead, the translator (in this case me) has opted for a noun carrying the sense of ‘secure’ (‘stronghold’) but not the adjective itself as in the Old English. Some such process of push and pull – or shift and switch – among grammar and sound and sense goes on in all translation that seeks to register correspondences (not simply record equivalences). A more subtle and complex issue attaches to the Old English word fenne (literally ‘with the fen’), also in line 5. For the Anglo-Saxons the word ‘fenn’ referred to boggy and dangerous tracts of land of which there were then many; it had the additional connotation of ‘forbidden’ and ‘illegal’ because the fen was where many out-laws lived to avoid detection and arrest. In the present poem the ‘fen’ location therefore reinforces the sense of an illicit relationship between Wulf and Eadwacer. Nowadays, however, since ‘the fens’ have been extensively drained and farmed, they are more likely to refer to lush, canal-crossed meadows and, for tourists at least, to connote water-ways plied by boats and summer evenings at the pub. Again, then, even with a single, virtually identical word such as ‘fen(n)’, there are richly different worlds in play between one historical moment and cultural context and another. To grasp such complexities systematically is the task of what translation theorists call the ‘Polysystems’ approach, which is a branch of *semiotics. In practice it is what every skilled and experienced translator attempts to do every time s/he grasps one wor(l)d and tries to turn it into another. The success or otherwise of this is then a matter for the many kinds of reader and user of the particular translation to decide. For in this respect there are vast differences between the needs and demands of, say, a five-year-old child, a specialist student and a general reader. Translation is a matter of *function as well as form.

Finally, on a practical as well as a theoretical note, it may be observed that ‘translation’ is itself a word that may be variously translated. It derives from the past participle, translatum, of Latin transferre, ‘to carry across’. It therefore bears close comparison with, on the one hand, the word ‘dialogue’ (from Greek dia-logos, ‘across-word’) and, on the other, the word ‘metaphor’ (from Greek meta-pherein, ‘change-carrying’). Either way – or, rather, both ways – translation involves a highly complex and suggestive sense of exchange (dialogue) and change (metaphor). It is never a mere ‘transference’, in the sense of simply moving an object from A to B, but is always a transformation, in which A becomes B along the way.

Activities

(a) Consider the differences in structure, sense, sound and shape within the following groups of translations: (i) the Basho haiku (5.4.4 a); (ii) Psalm 137 (5.4.1). On the basis of these, go on to attempt a translation of your own into whatever language or language variety you have in mind.

(b) In two groups, read out (and, if you wish, act out) the text of Edwin Morgan’s ‘The First Men on Mercury’ (5.4.4 b). Do this with each group reading out alternate verses.
What does this prompt you to reflect on the relations between translation, transformation and dialogue?

(c) Compare George Gömőri’s ‘Daily I change tongues ...’ with Brian Friel's *Translations* (5.4.4 c–d), weighing precisely what ‘translation’ means in each case – aesthetically and politically.

**Discussion**

(i) What is really best in any book is translatable – any real insight or broad human sentiment.

Ralph Waldo Emerson, ‘Books’ in *Society and Solitude*, 1870.

(ii) Translation is a form of transfusion. It’s fresh blood, fresh air, good for the heart.


Also see: Prologue (pp. 11–12); *Bibles, holy books and myths*; Overview of textual activities – ‘Translation’ (4.1); Translation and transformation 5.4.4.


**VERSIFICATION: RHYTHM, METRE AND RHYME**

Versification covers all those aspects of the formal organisation of sounds that characterise verse. These range from localised matters of alliteration and stress through more pervasive patternings of rhythm, metre and rhyme to larger structural matters of genre (e.g., sonnet, ballad, and free verse). The principal focus here is poetry; but all these features grow out of the routine resources of the language. Similar devices and strategies can therefore be found in the design of speech and writing of all kinds, from oratory to advertising. Metrics and poetics are terms sometimes used to designate partly similar areas. Metrics, however, is restricted to the analysis of ‘measures’ or ‘feet’ within the line of verse (‘metre’ – also spelt ‘meter’ – derives from the Greek word for ‘measure’ which also gives us the metric units centimetre, kilometre, etc., and gas meter, i.e. gas-measurer). Poetics, meanwhile, has a more capacious sense than versification alone. It embraces formal patterning in language of all kinds, and includes rhetorical organisation in drama and narrative (Greek poiesis simply meant ‘fashioning’, ‘making’).

What we ‘measure’ in English poetry very much depends on the basic resources of the language. English is fundamentally a Germanic language. Therefore, like other Germanic languages such as Dutch, German, Danish, Norwegian and Swedish, its basic sound-structure is built upon the presence or absence of stress (i.e. stressed or unstressed syllables). In this respect English differs from Classical and Romance languages such as Greek, Latin, French and Italian, which are organised chiefly round principles of syllable length (i.e. long or short syllables). Consequently, if we return to the oldest substratum of English verse, Anglo-Saxon poetry, we find it is organised on the principle of a regular number of stresses to the line (four), regardless of the
number and length of intervening unstressed syllables. Another convention was that two or three of these stressed syllables had to begin with the same sound (i.e. alliterate). The opening lines of the poem ‘Wulf and Eadwacer’ (5.1.1 a) may therefore be measured or ‘scanned’ as follows (/ = stressed syllable; x = unstressed syllable; v = a marked medial pause or ‘caesura’; underlining marks structural alliteration):

\[
\begin{array}{cccc}
/ & x & / & v & / / & x & x & / & x \\
Wulf, min Wulf & wena me thine \\
/ / x / x / v & / / x / x x \\
geoce gedgygan & thine geltcmas \\
/ / x / x / v & / / x / x x x \\
murnende mod & nales meteliste
\end{array}
\]

The overall result is what is called stressed (or accentual) alliterative verse. Moreover, in that such poetry was primarily performed live and drew on a repertoire of half-line units (variations on all the above half-lines appear in other Anglo-Saxon poems) it is also called oral-formulaic poetry.

This kind of heavily stressed metre with structural alliteration was a powerful tradition in early English verse. Later medieval variations on it can be found in Piers Plowman (5.1.1 d), Pearl (5.1.1 e), and the Chester Noah (5.3.2 a). Furthermore, accentual verse – with or without structural alliteration – has been recognised as a powerful resource by many later writers across a whole range of ‘Englishes’. Poets as various as Burns and Hopkins (5.1.2 e) in the eighteenth and nineteenth centuries, and Dylan Thomas (5.3.3 b), Walcott, Brathwaite, Dabydeen, Hughes and Heaney in the twentieth century, have all expressly acknowledged the influence of early accentual ‘makers’ on their own poetic craft.

However, accentual/stressed metre is only half of the history of English verse, albeit the older half. Another principle of metrical organisation has also been at work for a long time, usually in harness and productive tension with accentual metre. This is the principle of ‘syllabic’ or ‘quantitative’ metre (often accompanied by end-rhyme) and it became part of the native tradition most obviously and influentially through the work of Geoffrey Chaucer. Unlike his contemporaries, the authors of Piers Plowman and Pearl, Chaucer mainly adopted French and Italian metrical models. The result was a verse structure based on a regular number of syllables per line (usually eight or ten syllables, hence octo- or decasyllabic) and rhyme schemes ranging from the couplet to complex patterns such as ‘rhyme royal’ (seven decasyllabic lines rhyming ababcc). Here are the first two lines of Chaucer’s description of the Knight (5.1.1 c). Like many of The Canterbury Tales, these are in decasyllabic couplets and have been marked accordingly (the caesura pause is again marked ‘v’ and rhymes are in italics; notice that the final ‘e’ of ‘time’ is sounded and that of ‘Trouthe’ elides with the vowel in ‘and’, as is usual with adjacent vowels):

1  2      3   4 v  5      6  7 8 9 10
A Knight ther was     and that a worthy man
1  2  3  4  5  6  7  8  9 10
That fro the time that he first bigan
To riden out, he loved chivalrie

Trouthe and honour, fredom and courteisie

Notice that where there is alliteration it is inconspicuous and localised rather than emphatic and structural. The following couplet from Pope's The Rape of the Lock (5.1.3 b) has a similar underlying decasyllabic structure. Here, however, I have extended the analysis so as to register a sense of the rhythm which also informs the lines. This particular pattern of ‘unstressed + stressed’ syllables is called by the classical name ‘iambic’, though strictly in Greek and Latin this signalled a pattern of ‘short + long’ syllables. (Notice, too, that the uprights, |, mark the boundary between one metrical ‘foot’ and another; here the basic unit is an iamb, so the whole line is called iambic pentameter – five iambic feet.)

And now unveiled the toilet stands displayed

Each silver vase in mystic order laid

As the above examples show, it is wisest to conclude that writers of English from the later Middle Ages to the present have had basically two principles of metrical organisation at their disposal: stressed and perhaps alliterating; and quantitative syllabic and perhaps rhymed. Indeed, more often than not the result has been various blends of the two, and what usually goes under the handily hybrid name of ‘accentual-syllabic metre’.

Rolling everything together, we may say that most verse gives us syllabic and/or stressed regularity varied by the flexible sense of a speaking voice. At the same time, language as sound interplays with language as syntax, and both are braced against the play of meaning as such. Some such comments can be made on most kinds of verse. For verse, virtually by definition, tends to be both orderly and resourceful, economic and expressive. Something of the kind may certainly be said of just about every sample of English verse in the anthology up to the mid-twentieth century, as well as many up to the present. Moreover, absolutely any verse (including ‘free verse’) – if it is to be at all recognisable as verse – must have at least some corresponding
principles of regularity and flexibility, unity and variety, order and expressiveness. The principles may be those of visual design organised for silent reading and sustained meditation. Or they may be those of sound patterning organised for live performance and immediate response. They may also be a mixture depending upon the expectations, media and resources in play. But some such general principles will be in operation, even though much of the actual appeal will always depend upon how they are realised in any one instance. Hence the following guidelines for you to apply (and modify) as you see and hear fit.

**Versification checklist**

What makes you think it’s verse?

*Appearance on the page* – stacked down the middle in regular blocks, or with a freer, more ‘spaced-out’ look? (at any rate not running prose-like from margin to margin).

*A kind of music to the ear, and the way it trips or tears from the tongue* – a more than usual sense of sound-patterning, and perhaps more effort in articulation?

*Structure of the line:*

♦ a regular or irregular number of *stresses* per line? How many, how often?
♦ a regular or irregular number of *syllables* per line? What kinds, in what patterns?

<table>
<thead>
<tr>
<th>Finding Your ‘Feet’</th>
</tr>
</thead>
<tbody>
<tr>
<td>There are five basic measures or ‘feet’ recognised in the scanning of English verse. Each of them involves a particular combination of unstressed (x) and stressed (/) syllables.</td>
</tr>
<tr>
<td><strong>Iambus</strong> – e.g., again, unveil, reverse, discuss (Think of further examples)</td>
</tr>
<tr>
<td><strong>Trochee</strong> – e.g., happy, never, heartless, discus, etc.</td>
</tr>
<tr>
<td><strong>Anapest</strong> – e.g., entertain, repossess, hurry up, disapprove, etc.</td>
</tr>
<tr>
<td><strong>Spondee</strong> – e.g., heart break, wine glass, Big Mac, Disc-World, etc.</td>
</tr>
<tr>
<td><strong>Dactyl</strong> – e.g., happiness, pulverise, orchestra, discotheque, etc.</td>
</tr>
</tbody>
</table>

The art of the poet chiefly lies in getting her or his ‘feet’ mixed up in variously elegant or arresting ways. At best the effect is of a kind of word-dance. The art of the analyst (and the performer) lies in retracing the steps.
systematic and structural or occasional and opportunistic use of alliteration?

systematic or occasional use of rhyme? Or half-rhyme (e.g., ‘bend/bind’)?

regular or variable break(s) or pause(s) (‘caesura(e)’) within the line?

Relation between verse line and sentence structure. Is there

run-over (enjambment) of sentence structures from one line to the next?

directional so that the line-end coincides with a clause or sentence break?

tension between the verse music and the rhythm of the speaking voice?

Larger verse structures and patterns in groups of lines. Are there

rhyming couplets, quatrains rhyming abab, or other configurations (e.g., abababc)?
eight-, ten- or twelve-syllable lines, repeated or alternating?
two-, three-, four- or five-stress lines, repeated or alternating?

Recognisable genres and ‘kinds’ of verse, for instance

ballad/lyric forms – usually in four-line verses (quatrain) with alternating rhymes (abab) and with four or three stresses per line; more ‘literary’ versions may be syllabically regular; e.g., Blake (5.1.3 d), Gray (5.4.6 a).

blank verse – regular accentual-syllabic verse, often iambic pentameter, but without rhyme or structural alliteration; e.g., Shakespeare’s The Tempest (5.3.2 b) and Milton’s Paradise Lost (5.1.3 a).

sonnet – characteristically, a fourteen-line poem (occasionally sixteen) broken into units of eight and six lines (octave and sestet) or three quatrains and a couplet. Metre is generally iambic pentameter, but rhyme-schemes can be very various; e.g., Petrarchan (abbaabba ccdecde), Spenserian (abab bc bc cdec d), and Shakespearean (abab cd cd ef ef gg): see 5.1.2 a and 5.4.5 c. Brooke’s sonnet (5.1.2 f), for instance, rhymes ababcdcd efgefg.

free verse – a modern hybrid form which picks up various structural principles in passing (by turns perhaps stressed, syllabic, alliterating, (half)rhyming, end-stopped or running over) but without establishing a single consistent pattern; e.g., poems by Peters (5.4.2 c), Fanton (5.1.2 g), Kazantsis (5.1.4 b), Rich (5.3.4 b), Nichols (5.4.6 d).

cconcrete poetry and word-as-image – where the very shape of the words on the page or their movement on the screen imitates a particular object or action (e.g., a dove-shaped poem on a dove; a fast-moving ‘express’ sign). Also common in TV advertising and computer-assisted text/image design, poetic precursors include work by Edwin Morgan and George Herbert. Here, see the visual lay-out of the Seminole chants (5.1.6 a) and Petrucci’s ‘Trench’ (5.4.3 c).

Activities

Reading out, listening and analysing. Read out loud and listen to one of the following pairs of poems (or another pair of your own choosing). Go on to analyse each poem in turn using the above ‘Versification Checklist.’ How far do the poems use similar or different resources for similar or different effects? (Suggested pairings are: Wyatt...
and Shakespeare (5.1.1 f, 5.1.2 a); Milton and Byron (5.1.3 a and e); Wordsworth and Peters (5.4.2 a and c); Yeats and Kazantzis (5.1.4 a and b); Brooke and Fanthorpe (5.1.2 f and g); Barrett Browning and Hopkins (5.1.2 d and e).)

(b) **Prose-poetry.** Take some short passages of prose (perhaps some of the letters and diaries in 5.2.1) and set them out on the page as various kinds of ‘poem’. In each case, consider how changes in typeface, line-spacing and punctuation might reinforce the rhetorical strategies and imagery in play.

**Poetry-prose.** Write out the poems by Bolam (5.4.3 b) and Rich (5.3.4 b) as continuous prose stretching from one side of the page to the other. What has been lost (or at least changed) by doing this? Go on to experiment with free verse structures alternative to those in the initial poems. Perhaps try a ‘cut-out’ poem like Petrucci’s ‘The Complete Letter Guide’ (5.4.3 c).

**Poetry-song-performance.** Listen to then read the lyrics of a popular song (e.g., Queen’s ‘Bohemian Rhapsody’ (5.1.6 c)). How much – or how little – of the sound-effect of the piece depends on the words on the page as distinct from the words in performance? In what ways do you need to supplement the above ‘Versification Checklist’ to accommodate these features?

**Discussion**

(i) Although in children’s verses the linguist or literary critic may see and analyse patterns of rhythm, repetition and grammatical parallelism, children themselves as they grow older are increasingly likely to see these verses as telling stories, creating images, and [. . .] as a means of social interaction.


(ii) However minute the employment may appear, of analysing lines into syllables, and whatever ridicule may be incurred by a solemn deliberation upon accents and pauses, it is certain that without this petty knowledge no man can be a poet; and that from the proper disposition of single sounds results that harmony that adds force to reason, and gives grace to sublimity.


Also see: 4.2; creative writing; foreground, background; poetry and word-play.


**WRITING AND READING, RESPONSE AND REWRITING**

**Writing** can be briefly defined as the activity of making verbal marks on paper or some other substance (stone, wood, plastic, computer screen, etc.); also what results (i.e. a piece of writing). **Reading** is the activity of engaging with those verbal marks.
and, again, what results (i.e. a reading). **Response** is a more capacious process. It includes reading but also embraces other forms of reaction and interaction, from listening and viewing to the initiation of a counter or alternative action. **Rewriting** is a fourth term added here so as to point up the relations among the other three. It reminds us that in some sense every writing is a rewriting of what has been read (heard, seen) previously; while every reading is a rewriting of what has been written. All these activities involve forms of response that may be variously reactive, interactive and proactive. All these activities, including response, can therefore be regarded as part of a continuous yet differentiated process elsewhere called **re-creation** (see **creative writing**). An understanding of this dynamic interrelatedness is crucial if we are to grasp the critical-creative nature of what it is we do whenever we set pen to paper or fingers to keyboards and when we focus our eyes on a page or a screen. Some finer, further distinctions are necessary before we proceed.

**Writing and reading can be processes as well as products, attributes as well as events.** This is evident grammatically because both these words can function as verbs and nouns and adjectives:

- writing and reading as **processes**, e.g., ‘She’s writing. I’m reading’ (present progressive verbs);
- writing and reading as **products**, e.g., ‘The writings of . . . ’, ‘a reading of . . . ’ (nouns, plural and singular);
- writing and reading as **attributes**, e.g., ‘A writing course’, ‘a reading journal’ (adjectives).

Another important feature of the verbs ‘to read’ and ‘to write’ is that they can be both *transitive* and *intransitive*. That is, we can read and write something to someone (transitively, with objects and persons in mind) or we can just read and write (intransitively, as ends in themselves). Thus

- ‘I’m writing a card to my friend’, ‘My daughter is reading a book to her dolly’ (both transitive, with functional structure: Participant 1 – Process – Object – Participant 2);
- ‘I’m writing’, ‘She’s reading’ (both intransitive, with functional structure: Participant – Process).

All this gives us plenty of room for manoeuvre when it comes to deciding what it is we are actually doing when we read and write.

### WRITING AND READING – OR LITERATURE – OR TEXT? Which are you doing?

*Writing and reading*, taken together, are extremely versatile concepts. As shown above, they can refer to things, to attributes of other things, and to activities. Meanwhile, as activities, they can be ends in themselves or have objects and aims beyond themselves.

**Literature**, however, has a narrower range of senses and grammatical functions. This may or may not be a good thing, depending on how you look at it. ‘English Literature’, for instance, usually refers to certain privileged kinds of fictional writing, and does not
Writing occurs in various media: handwriting, print and electronic modes. The term is here being used, as is common, to cover verbal marks in all three. However, we should remember that these are to some extent distinct communicative technologies with distinct yet variable functions and values. Whether people handwrite or type a letter, for instance, makes a big difference in terms of perceived (im)personality and (in)formality. Moreover, configurations of manuscript, print and screen cultures are constantly shifting in relation to one another; they are not fixed. Contemporary instances would be the pseudo-handwritten mass-reproduced advert (affecting informality and intimacy); the handwritten fax to a friend (a kind of electronically mediated but still personalised letter) and e-mail conferencing and text-messaging (which often have the interrupted structure and interactive feel of conversation, as well as the dashingly elliptical and exclamatory style of postcards; see 5.3.4 e).

Writing and reading are activities similar to but different from speaking and listening. The written and spoken words draw on the same underlying sign-system (i.e. verbal language); but they are realised in different materials with distinct properties and potentialities. Writing is made from graphological material (visible marks on paper, or whatever), while speech is made from phonological material (audible sounds in air). With these distinctions in mind, here is a review of the characteristic properties and structures of writing. This should be read in conjunction with that for speech, where some further qualifications are included.
WRITING IS characteristically (but not always):

- **a more permanent record** than memory alone, and often more ‘finished’ than speech;
- **faceless and detachable from particular occasions and places** – relatively ‘context-free’ (though every text is read in some context and can be placed in a variety of intertextual frames);
- **initially ‘one-way’** (monologic) – only ‘two-way’ (dialogic) after a delay;
- **learnt deliberately**, usually through specialised teaching (mere exposure to writing is not enough to produce *literacy*);
- **dependent on special writing materials and apparatuses** such as quills, pens, inks, animal skins, paper, printing-presses, typewriters, computers (the more technologically advanced the apparatus, the more expensive it is in capital terms).

THE STRUCTURES OF WRITING are thus characteristically (but not always):

- **self-sufficient and free-standing**, because the written or printed word alone has to do much of the work of contextualising;
- **dependent on full and explicit references**, with an inbuilt tendency towards the past tense (e.g., ‘Claire, David and Bill were in Adelaide in June 1996’) rather than their ‘context-sensitive equivalents in the present tense (e.g., ‘They’re here now’);
- **heavily reliant on *punctuation, visual presentation and additional words*, where stress and intonation would serve to point the sense in speech (e.g., ‘He greeted the baby with a strangely cooing and sickeningly patronising “Hell-O-oo!”’);
- **ostensibly ‘fully-formed’ and with an emphasis on the ‘finished’ product**: there is usually little surviving evidence of the redrafting process (including back-tracking, hesitation and changes of direction);
- **uninterrupted and with a tendency towards monologue and a single-voiced discourse**; even though writers can and do invoke other voices and discourses – as do critical and creative readers.

This last point brings us back to the dynamic interrelation of the activities of writing and reading, particularly the fact that reading is always a form of *rewriting*. The rest of this entry is devoted to variations on this theme.

Reception theorists (who explore forms of Reception Aesthetics) insist that a text does not simply exist in itself (as NEW CRITICS maintained) but that it exists as part of a shifting relation with readers over time. The text is a constantly re-forming construct. Thus Hans Robert Jauss sees the text historically, on a changing horizon of expectation which is defined by the meeting of the historical moments of the text and reader. As with a real horizon where sky meets land or sea, the relation between text and reader constantly changes as we travel through time and space. For Jauss, therefore, there is no single fixed point of reference, no absolutely imperative original meaning, but rather a succession of moments of reception, each one affected by the expectations, tastes and aims of the ‘receivers’ (for changing reception of Hamlet over time, see 2.2).

Wolfgang Iser is another German reception theorist, but he takes a rather different tack. Iser talks more abstractly and somewhat less historically about the relations between texts and readers that share the same cultural frame. He is less interested in changes in reception over time and more interested in how a contemporary reader responds to a contemporary text. Chief among Iser’s tools for modelling the
text–reader relation are the following concepts (see ‘narration process’ under narrative):

♦ implied reader – the reader apparently intended by the author and implied by the text as a role which actual readers are invited to fill;
♦ ‘blanks and vacancies’ – those areas of openness and indeterminacy in the text which actual readers fill according to their own capacities and orientations (cf. Macherey’s gaps and silences);
♦ affirmative negation – the dialectical activity of meeting such blanks, vacancies and indeterminacies creatively as well as critically: through reading, readers make sense of themselves; they do not simply make sense of the text as other.

Iser’s model of critical-creative reading has been deservedly influential. Its major drawback is that it often assumes readers who substantially share the world-view of the text they are reading. Furthermore, on closer inspection, this ‘ideal reader’ often turns out to be white, Western European and male. The tools of reception aesthetics can be extremely useful. But the politics which informs that aesthetics still determines what horizon is expected and what kind of material is assumed to fill the blanks and vacancies. Marxist, feminist and postcolonial readers all tend to be ‘receptive’ to different possibilities.

Reader-response critics are another broadly identifiable group of (chiefly American) writers engaged with readers and ways of reading. Many of these critics have a more psychological and less aesthetic emphasis than their German counterparts. Norman Holland, for instance, conceives of the text–reader relation as a transaction much like that between analyst and analysand. For Holland, moreover, it is as much the text which analyses the reader as the reader who analyses the text. The text is thereby seen as a site for the projection of anxieties and hopes, and is understood in terms of its therapeutic functions and effects, not in terms of intrinsic meaning. David Bleich, another American practitioner of reader-response, extends this transactive model of response into the arena of group work. Bleich explores not only the effects of a text on individuals but also the processes whereby groups cooperate and negotiate meanings with the aim of arriving at a consensus – even if in practice this is not achieved. In these respects Bleich’s models and techniques of ‘(inter)subjective criticism’ are far more subtle and powerful than, say, Stanley Fish’s notion of ‘interpretive communities’ (i.e. academic groups who share reading practices and values). The problem with the latter is that there is little recognition of the process whereby fundamental conflicts and differences arise between and within various groups of readers. Nor is much attention paid to variation in reading practice, whether from one group or person to another, or even from one reading to another by the same person. Relatedly (though he is not strictly a reader-response critic), Harold Bloom talks of the relation between one writer and another in terms of an Oedipal scenario: ‘strong’ writers deliberately ‘misunderstand’ and thereby both rewrite and overthrow their predecessors (who are conceived as threatening father-figures). However, Bloom does not include readers on his ‘map of misprision’. Nor does he much consider models of the individual as a social subject, other than those supplied by Freudian psychology.

For other models of the individual reader as a self-divided subject and an identity constantly involved in processes of dispersal and redefinition we must turn to poststructuralist and postmodernist theorists. Meanwhile, for frames in which to practise specifically ‘resistant’, ‘oppositional’ or ‘alternative’ readings we
must turn to Marxist, feminist and postcolonial writings (see below). All these
movements in their various ways challenge politically loaded idealisations of ‘the
reader’ or ‘readers’, as though s/he or they simply exist as some undifferentiated mass
in an ahistorical vacuum. Hence the framing of the following questions.

**‘THE READER’... WHICH READERS?**

These questions can be put to any text and to anyone reading. The insistence on past and
present moments of reception is a reminder that there are always more readers and
readings than one.

*Who could read* at all there and then? Who can read here and now? What are the
implications of these kinds and degrees of *il/literacy* for what got and gets written?

*How were (and are) readers distinguished* by class, gender, ethnicity, region, nation, religion
and education? And what of the specific kinds of reading practice in play then and now
(public and out loud, solitary and silent, for pleasure, instruction, analysis...)?

*How likely was (and is) a common response* given the cultural make-up of the readership?
Are utterly consensual or utterly conflictual readings ever possible?

*How does one person’s reading (and one person reading) influence another? And where
does this leave the notion of a ‘purely personal response’?*

*At what point does the activity of reading turn into that of (re)writing? In the head when
reading? Afterwards on reflection? In conversation when describing and evaluating? In a
written essay or analysis? In selective quotation? In finding or fashioning a particular
edition? In a concerted critique, adaptation, updating, parody, intervention...?*

(For influential case studies which show how such questions can be put to a range of
specific historical materials, see J. J. McGann *The Beauty of Inflections*, 1988.)

The following theorists have also contributed to the notion of reading as rewriting
in literary and cultural studies.

Roland Barthes made an influential distinction between ‘readerly’ (*lisible*) and
‘writerly’ (*scriptible*) texts. Readerly texts offer the reader the pleasure (*plaisir*) of
total immersion in and identification with a supposedly self-sufficient and closed
fictional world (examples would be Mills and Boon romances and certain kinds of
‘classic realism’). Writerly texts offer the reader the joy/ectasy (*jouissance*) of
participation in the construction of a fictional world which is openly in process and
always in the making (examples would be everything from Sterne’s *Tristram Shandy*
and Joyce’s *Ulysses* to interactive story-books and virtual reality games; see
*metafiction*). Subsequently, however, Barthes modified this distinction. He recognised
that it is also the reader (not only the author or the text) who controls how far a text
shall be read as ‘closed’ or ‘open’, ‘readerly’ or ‘writerly’. Thus even the most
apparently complete, self-sufficient and non-playful text (e.g., a telephone directory)
can readily be recognised as ‘writerly’. We simply need to draw attention to its
distinctive apparatuses and discourses and its manifold uses (from finding telephone
numbers and addresses to propping up shelves and demonstrating strong-arm
techniques). Conversely, even the most apparently incomplete and open text can be substantially filled in and closed down so as to be made ‘readerly’ (e.g., critical commentaries on Sterne and Joyce). Barthes partly covered this eventuality when he later observed that the same piece of literature could be approached as a finished ‘work of art’ (French œuvre; Latin opus) or as a ‘text’ (in this case invoking its ancient meaning of ‘a tissue’, ‘texture’, ‘a web’; see text). Hélène Cixous makes a relatable distinction with respect to what she calls écriture féminine (‘feminine writing’). Initially she claimed that there is a kind of writing characterised by its openness, fluidity and apparent fragmentariness which can be identified with women (e.g., Woolf and Dorothy Richardson). Later Cixous allowed that such writing is gendered rather than sexed, and can be identified with the ‘feminine’ in men too.

Mikhail Bakhtin is another critical theorist who challenges any hard-and-fast distinction between the activities of reading and writing. His insistence that words are ‘sites of struggle’ defined in the dialogic interplay between competing discourses and voices, means that every utterance is Janus-like. It looks both back and forwards: back to past utterances to which it is a response, and forwards to future utterances which it anticipates in response. In this way, for Bakhtin, response-ability or ‘answerability’ is the prerogative of both writers and readers alike. Bakhtin also stresses the ethical responsibility as well as the historical response-ability of every utterance we make (both senses are covered by Russian ответственность). Such a view of response-ability/responsibility has little in common with an exclusively individualist view of ‘personal response’. For Bakhtin, responses can never be purely ‘personal’ (in the sense of being ‘wholly authenticated by one’s own experience’ and expressed ‘in one’s own words’) precisely because one’s own experience and words are always already implicated in those of others (what he refers to as ‘another’s words in one’s own language’; also see self and other). Self is always expressed through – never simply against – other. Apparently personal responses always turn out to be interpersonal too.

Jacques Derrida is a theorist who has greatly influenced contemporary models of reading and writing in yet other ways. Above all, he insists that both writers and readers, because they use and are used by LANGUAGE, are involved in the continual displacement and deferral of meanings. The ceaseless play of differences within and between words, within and between texts, ensures that there is no fixed point of departure or arrival in the process of writing–reading, and therefore no stable distinction between writer and reader. Instead we are treated to a fascinating play of possibilities in interpersonal and intertextual space. Derrida also suggests that it is precisely the play between present words and absent things that is the motivating force informing most activities of writing and reading (see absence and presence). Whether as writers or readers, we are all involved in the endlessly fascinating yet ultimately frustrating task of trying to knit presences out of absences: looking at a text only to find ourselves looking through it. Writing – like speech – always turns out to be full of w/holes.

### RESPONSE-ABILITY IS RESPONSIBILITY

Aesthetic responsiveness = Ethical responsibility
Personal response = Interpersonal response-ability (after Bakhtin, see below)
Resistant readers and reading other-wise. Many overtly political writers propose strategies of reading that can be variously described as ‘resistant’, ‘counter’ or ‘alternative’. (The mere beginning of such a list might include: hooks, Brecht, Benjamin, Bhabha, Macherey, Hall, Cixous, Eco, Fetterley, Hutcheon, Kristeva, Mills, Said and Spivak.) For convenience, three kinds of response can be distinguished, though in any particular reading or reading practice there may well be a mixture:

♦ Passive or submissive reading involves reading ‘with the grain’ of the text, accepting its perceived values and versions of reality. This may be more positively framed as ‘receptive’ reading.
♦ Oppositional or counter-reading involves reading ‘against the grain’ of the text, aiming to invert or subvert its meanings. This may also be termed ‘aggressive’ or ‘assertive’ reading, depending upon how it is valued.
♦ Alternative or negotiated reading involves reading neither ‘with’ nor ‘against’ the grain of the text, but flexibly and with a sense of challengeable and changeable critical agendas. This may also be termed ‘shift’ or ‘subtle’ reading, depending upon what precisely goes on in practice and why.

Critical reading into critical-creative rewriting

In more radical versions of reading practice it is recognised that readings lead to rewritings in deed not just in the head. At this point, therefore, we must turn to such critical-creative genres as adaptation, imitation, parody, collage and intervention; also to creative writing and re-creation as such. Crucially, these are not only activities which specially designated authors, artists and other kinds of creative practitioner engage in. They are tried and tested genres of academic writing (usually including a commentary) which can very profitably and pleasurably be used to complement the traditional academic essay and analysis. (For further guidance see 4.4: Alternative modes of critical and creative writing.) All that need be added here is that such modes of re/production encourage interpretation and performance in the fullest sense. They thereby fundamentally reconfigure the relations between reading and writing, on the one hand, and criticism and creativity, on the other. Response is thus realised as something we negotiate and make together – not simply something each of us ‘has’.

Activities

(a) Transforming texts. For a range of activities exploring writing as both product and process, with an end in view and as an end in itself, see:
♦ speech, activity (b) – spontaneous conversation into crafted scripts;
♦ narrative, activity (c) – adaptation of novels and films for screen;
♦ versification, activity (b) – permutations of poetry, prose and performance.

(b) Being a responsive and responsible reader. Apply some of the terms and techniques introduced above to a text you are studying or one from Part Five: i.e. moments of reception and horizons of expectation (Jauss); implied reader, blanks and vacancies, affirmative negation (Iser); writerly and readerly, work (of art) and text (Barthes);
response-ability and dialogue (Bakhtin); feminine writing and reading as a woman (Cixous); passive, oppositional and alternative readers/readings.

(c) **Critical reading as critical-creative rewriting.** Use one or two of the ‘Alternative modes of critical and creative writing’ (4.4) to explore a text which interests or irritates you. Be sure to add a commentary.

**Discussion**

(i) Writing is teachable: it is an art that can be learned rather than a mysterious ability that one either has or does not have.


(ii) The word is a two-sided act [...] every utterance is suspended between the utterance to which it responds and the response which it anticipates.

V.I. Voloshinov, *Marxism and the Philosophy of Language* (1973: 86ff.)

(iii) The goal of literary work (or literature as work) is to make the reader no longer a consumer, but a producer of the text.

Roland Barthes, ‘From Work to Text’ (1977: 163)

Also see: 1.5.6; LITERATURE; 2.2; 4.4; absence and presence, gaps and silences; author and authority; creative writing, creativity, re-creation; speech and conversation, monologue and dialogue; text.


**YOUR OWN ADDITIONS AND MODIFICATIONS**

This is a reminder to continue adding items which you yourself find useful and necessary. For clearly there are plenty of common – and some not so common – terms not featured in this book which you may feel to be equally or more significant. There will probably be some of the definitions you would like to take issue with too. In this respect, Part Three should be regarded simply as a beginning. Extend, refine and replace it as you see fit.

There are many dictionaries as well as general guides and introductions relating to the terms and topics treated in this part of the book. In putting it together I have found the following of recurrent use. So may you.


Read and write on . . . !
This part surveys the principal ways in which students may learn (and by implication teachers teach) in contemporary English Studies courses. The basic premise is that we are all, in the broadest sense, students of English, so these are all matters of common interest. Particular attention is paid to the many ways in which we may handle texts, other people’s and our own: analytically, critically and creatively. The areas treated are:

4.1 Overview of textual activities: summary descriptions of a range of activities from traditional extract analysis and the writing of essays and dissertations to editing and publishing projects.

4.2 Frameworks and checklists for close reading: a series of extended questions to put to any text, followed by checklists for systematic attention to style and discourse.

4.3 Writing and research from essays to the Internet: initial frameworks and information sources to help develop and draft essays, dissertations and projects.

4.4 Alternative modes of critical and creative writing: from the use of alternative ‘summaries’ and exercises in imitation and parody to full-blown adaptations and interventions.

A key educational principle throughout is that learning and teaching should be interactive, interpersonal, intertextual and interdisciplinary. That is, genuine learning only takes place when we:

♦ grapple with and thereby internalise material for ourselves (interactively);
♦ share the delight and distress of working and playing together (interpersonally);
♦ compare and contrast texts, exploring similarities and differences (intertextually);
♦ recognise and respect but also cross and redraw the boundaries of existing disciplines and thereby realise interdisciplinary possibilities.
### 4.1 OVERVIEW OF TEXTUAL ACTIVITIES

#### face-to-face interaction ..................technologically mediated

| essays can be experimental ‘assays’, journalistic reviews, brief position papers, or full mini-theses – all on set or negotiated topics. They can involve different proportions of theory, illustration, analysis and argument; and their ‘logics’ can be variously linear, dialectical, metaphorical, recursive or self-reflexive. There is no such thing as ‘the essay’. |
| dissertations/theses (the terms are interchangeable) are in effect extended formal essays, with an emphasis on the learner’s role in identifying, investigating and framing a topic of particular interest to her- or himself. The supervisor’s role is to help guide the research and shape the overall result. Traditionally, dissertations begin with a speculative ‘hypothesis’ which is subjected to successive proof (‘thesis’) and disproof (‘anti-thesis’) with the whole thing leading towards an eventual conclusion (‘synthesis’). Now, however, this dialectical structure is often replaced by four or five chapters on interrelated issues. These are framed by an introduction and a conclusion and supported by a full scholarly apparatus of notes, bibliography and appendices. |
| analyses can be of short complete texts or of extracts from longer works. The objects of study may be previously ‘seen’ or ‘unseen’, and may or may not be accompanied by supplementary information on author(s), dates, contexts and conventions, etc. What is analysed may be the state or status of the text, formal, linguistic and ideological structures, the responses of particular readers or the processes of reading and sense-making as such. |
| presentations can be done individually or in groups, before just one person (e.g., the lecturer in a tutorial) or before a larger group (e.g., a seminar of one’s peers). There tends to be as much emphasis on how, and how well, things are presented as on the information as such. Clearly audible speech, a visibly engaged face and sheer enthusiasm are the basic keys to good presentation. These are greatly helped by well prepared and rehearsed cues and notes, perhaps on cards (not a verbatim script dutifully read out with head down). Handouts, overhead transparencies and posters can be a big help too. So may audio-visual and multimedia aids (though beware of all flash and no substance). Success is perhaps best judged by how much thought, discussion and other activity are generated than by how much the presenter manages to cram in or show off. |
| portfolios are cumulative samples of a range of work done over a whole course. Common in creative writing, they may also be used to represent a range of analytical, historical and theoretical activities. Portfolios are an opportunity to choose and combine individual pieces and to reflect upon overall development. They work best if there is an element of self-selection by the student. |
| editing and publishing involves gathering, comparing, selecting and combining existing materials (manuscript, print, still or moving images, sound-recording, etc.) so as to re-produce and represent them. The results can be designed and published for a wide or narrow range of readers, audiences and viewers, and may or may not be accompanied by annotation and commentary. The work of scholarly editors and, say, news editors is thus in principle similar; though their materials, tools and aims differ markedly. Either way, editing is one of the most powerful forms of criticism. Student projects generally include a commentary on criteria, procedures and projected ‘public’. |

#### individual....................................group

| spoken..............................written........................presented |
|..............................technologically mediated |
creative writing, performance and production may begin with one of the other activities (e.g., imitation and parody or adaptation and intervention – or even an information search) and move towards a more free-standing text. They may also begin with a topic or format suggested by someone else (e.g., an instructor); or derive from the writer’s, performer’s or director’s own experience; or be generated by workshops and collective improvisation round a theme or object. But in any event the results will be a compound of the ‘found’ and the ‘made’, the old and the new, the individual and the collective. The activity may be as ‘critical’ as it is ‘creative’, and again a commentary may be attached to explicate and explore the processes. A selection of student work may be edited and ‘published’ by the students themselves. This process may itself be a formal, assessed part of the course; or it may basically provide a souvenir and showcase.

information searches involve identifying, selecting and using reference resources appropriate to a specific task such as researching an author, period, genre, social group or event. The task may be ‘set’ or self-selected, solo or collaborative, and the resources may be paper or electronic – and other people. Given the vast increase in the range and variable quality of modern information sources, along with the relative speed and ease of retrieval, it is becoming more and more important to decide what to select and how to sort it out. The framing of provisional research questions and the selection of appropriate ‘key words’ are thus crucial. So is the capacity to ignore what seems to be irrelevant for one’s immediate purposes.

adaptation and intervention can involve transferring – and thereby transforming – a text from one genre or medium into another (e.g., verse into prose, novel into stage play or film – and vice versa) even to the point of re-casting plot, beginnings and endings, narrators, characters, etc. At a more detailed level this may entail tinkering with specific choices and combinations of words, sounds, images, etc. The critical-creative nature of these activities spans imitation and parody and creative writing as such. Again, a commentary can be added to explore distinctions and processes explicitly.

imitation and parody involve writing in the manner of a specific writer (e.g., reproducing Dickinson’s characteristic verse-form, imagery and punctuation; or Hemingway’s characteristic dialogue and action) or rewriting one writer in the terms and times of another (e.g., Austen as though by Woolf, Ibsen as though by Brecht, Eisenstein as though by Spielberg – and vice versa). How far the results are judged to be ‘imitative’ or ‘parodic’ depends on the kinds of critical distance perceived between the model and its copy. A commentary may be added to explore such distinctions and to record the processes of re- (and de-) composition.

course journals involve a cumulative record of what is going into and coming out of a course – or even a whole programme. Informal or formal, personal or public, individual or collective, purely verbal or accompanied by other materials – a journal acts as a space where the processes of learning (and teaching) can be recorded and reviewed. The whole thing may be handed in and shared, or a selection or summary made. The journal-keeper’s control of the journal and what is or is not made public is crucial. Journals often work best when required for completion of a course but not directly assigned a mark.

interviews and questionnaires can elicit information and opinion about issues relevant to a particular text, activity or event (such as a lecture, concert or TV programme). Tasks may include monitoring reader-, listener- or viewer- responses, comparing ‘expert’ and ‘non-expert’ informants, and gathering instances of oral history and story. Tools may include pen and paper, tape-recorders and videos. It’s a good idea to decide what you want to know first, then to seek advice on how to go about gathering the information and presenting the results. Most student work in this area is best seen as small-scale ‘pilot studies’ rather than full-blown surveys.

Figure 7 Textual activities as learning strategies
About the above textual activities . . .

There is still a widespread assumption in tertiary English that ‘work’ means ‘written work’ and that written work basically means essays and analyses done by individual students for assessment. This assumption is misleading on at least five counts. First, we communicate about – and in – English through speech as well as writing. There is therefore ‘spoken work’ as well as ‘written work’, and there may be ‘imaged work’ and ‘performed work’ too. Second, even if we concentrate on written work, there are many more ways of working – and playing – with writing than the essay or analysis. Third, even essays and analyses come in many shapes and sizes and can perform many functions. Fourth, not all work need be done by students as individuals; it can also be done in groups. Fifth and finally, not all work need be assessed or, if it is, need be assessed in the same ways.

All this is confirmed in the above overview of textual activities (see Figure 7). Textual is here intended in its broadest sense, meaning derived from and/or resulting in a verbal or visual record (in writing, print, audio- or audio-visual media). Most of these activities can be done by people working on their own or in groups, in class or out of it. They can be featured in a variety of learning and teaching contexts and may or may not be formally assessed. They can be combined to produce hybrids, and they can be supplemented by other activities.

Use this overview in two ways:

♦ to identify the activities you currently favour;
♦ to consider additional or alternative activities you might try.

Discussion

Debate Doyle’s proposal for the reconstitution of English study on p. 49, Discussion (ii); also Scholes’s view of ‘textual power’ on p. 280, Discussion (i).

READING: A lively student-centred view of the major possibilities for teaching, learning and assessment in tertiary education (not only in English) is Saunders 1994. For English and Literary Studies in particular, see Avery et al. 1999; Agathocleous and Dean 2002; Durant and Fabb 1990; Thomson 1992; Corcoran et al. 1994; Downing et al. 2002. Morgan 1992 is an inspiring example of a single project which is practically multidimensional and theoretically high-powered; also see the activities and rationales developed in Carter and Long 1987, hooks 1994, Scholes et al. 1995. Also see the Reading in 4.3.

All four volumes of the ‘Speak–Write’ Series, Stott et al. 2001, offer practical guidance with writing, argument and oral presentation in English Studies.

4.2 FRAMEWORKS AND CHECKLISTS FOR CLOSE READING

The following questions and suggestions are designed to help frame an analytical, critical and creative response to any text met. They should be used in conjunction with the checklist which follows and the approaches featured in Part Two.
Framing an overall response

1 Why, where and when are you reading this text? (Purpose and context of reading)

For instance, did you choose it yourself or was it chosen for you? In what kind of course or programme, with what stated or implicit aims?

2 What, basically, is the text about? (Identifying subject matters)

Attempt a couple of summaries of what the text seems to be about: one in a phrase or two; the other in a paraphrase of around thirty words. In each case consider what aspects of the text you have emphasised and which you have marginalised or excluded completely. Go on to compare your summaries with other people’s.

3 What kind(s) of text is it? (Medium, genre and function)

- medium: does it appear to be primarily for oral delivery or silent reading? public or private? formal or informal? What traces of this are there in the text?
- genre: what other texts does it most remind you of? Is there a mixture of types?
- function: what seem to be the chief purposes of this text – to inform, persuade, amuse, stir up, calm down, make think, make feel, answer questions, pose problems? For instance, is the text instrumental and directed towards an activity beyond itself (e.g., an advert or recipe)? Or does it appear to offer itself as an object of interest in its own right (e.g., a poem, a joke)?

4 Who is talking with whom within and around the text? How do you respond? (Addresser–addressee relations; dialogue and monologue)

Notice that studying texts involves a variety of people speaking and spoken to (addressers and addressees) and therefore a variety of one-, two- or many-way conversations (monologues and dialogues).

- ‘External’ conversations include teacher and learner, and learner and learner; also writer and reader.
- ‘Internal’ conversations include those between characters or figures within the text, as well as the ‘voice’ or ‘persona’ of any narrator.

As a result, every reading of a text, however simple, is in some sense many-voiced. One of those voices – for you the most immediate and important – is yours.

5 What overall version or vision of experience does the text appear to offer? Are you persuaded or happy to share it? (‘World-view’ and value)
That last general question is a reminder to stand back and weigh the overall effect and value of the text. What view of life does it offer? Is it helpful?

**Analysing in detail**

Here is a checklist to help turn the above general response into a fairly comprehensive analysis. It is organised in terms of word choice, word combination, sound-patterning and visual presentation, and textuality – text, context, intertextuality. To begin with, it can be a good idea to analyse a text by moving systematically through each of these categories in turn. Once you have got used to the terms and categories, you may move fairly freely from one to another, depending on the nature of the text and the purpose of your analysis. The main thing is to keep relating specific textual details to larger critical frameworks.

The present method and checklist will not tell you what to think about and how to value a particular text. But they will help you frame a response which is both searching and critical. Notice that each of the questions below is followed by some counter- and alternative questions. These are reminders to read creatively as well as critically: to gauge what is in a particular text by bracing it against what is not – but perhaps might have been. Treat these as invitations to rewrite, too, if you wish. (Technical grammatical and linguistic terms are glossed in Part Six.)

**Word choice**

*What sorts of vocabulary are being used? (What others might have been used?)*

How far are the words:

- short or long; monosyllabic or polysyllabic (see syllable)?
- simple or complex?
- concrete or abstract; particular or general?
- common and everyday, or from a specific area of use (religion, technology, etc.)?
- literal or figurative; plain or metaphorical?
- context-sensitive (e.g., the pronouns ‘I’, ‘she’, etc., and words such as ‘here’ and ‘now’) – or relatively context-free?
- heavily adjectival and adverbial – or mainly nouns and verbs?

Experiment by substituting, adding or deleting words.

**Word combination**

*What are the main ways in which the words are grouped or organised? (How else might they have been structured and to what alternative effects?)*

How far are there:

- familiar collocations (recognisable word-clusters) – or is much of it strikingly new?
- speeches quoted directly or indirectly, freely or precisely?
- speech moves, turns and exchanges with specific structures (see speech acts)?
- long or short sentences – and how many words on average?
‘fully’ or ‘incompletely’ framed sentences (major or minor)?
coordinated and/or subordinated structures?
repetitions of words, or parallelisms of phrase and sentences structure?
lightly or heavily modified nouns (pre- or post-modified); in/definite articles?
predominantly common nouns, proper nouns or personal pronouns?
lightly or heavily modalised verbs, with auxiliary verbs and/or adverbs?
one or more verbal tenses and aspects (see verbs) – suggesting what frames of time,
duration and frequency?
active or passive, transitive or intransitive structures (see verbs)?
favoured sentence-types: stating, questioning, commanding or exclaiming?

Again, experiment with alternatives. What combinations have not been used but
might have been?

Sound patterning and visual presentation

What kinds of ‘music’ or visual patterns do the words make, and with what effects?
(What other ‘musics’ and visual patterns might there have been – and with what
alternative effects?)
What do you hear, see, or infer with respect to:

stress, rhythm and intonation?
repetition or near-repetition of sounds or sights?
alliteration and assonance? rhyme and half-rhyme?
use of short or long vowels? plosives (e.g., /p, b, t/) or fricatives (/f, s/)?
rhythmic beats (see stress) or metrical syllables to the line?
single or many voices: alternating or overlapping, in harmony or cacophony?
distinctive features of spelling, punctuation and visual presentation?
audio- or audio-visual editing techniques?

As always, experiment with alternatives; and also see versification.

Textuality

How far does the text seem to hang together ‘as a whole’? In what contexts and other
texts is it implicated? (Conversely, how far is the text a series of ‘holes’? Is there any
end to the contexts and other texts we could bring to bear on it?)
Would you describe the text as:

unified or fragmentary? uniform or diverse?
heavily context-dependent and perhaps full of personal pronouns such as ‘I’, ‘we’ and
‘you’, and words such as ‘now’, ‘tomorrow’, ‘here’, ‘there’, ‘this’? or relatively
context-free and perhaps full of common and proper nouns such as ‘a waiter’,
‘John Davies’ and ‘Manchester’?
an instance of certain kinds of texts (genres), with recognisable features of subject
matter, form and structure?
tightly or loosely cohesive in terms of
Discussion

The journey is one of choices, judgements, of logic – if . . . then . . . and also . . . if not . . . therefore; the small words that have little use become instruments of power.


Reading: This checklist can be supplemented with others in Leech and Short 1981: 75–82, Toolan 1988: 111–15, Pope 1995: 192–6 and Short 1996. For some of the precursors of 'close reading', see practical and (old) new criticism (2.3); and for more systematic applications drawing (like those above) upon discourse analysis, see that entry and the readings in 1.8. The best dictionary in this area is Wales 2001. Goatly 2000 and Carter et al. 2001 are resourceful workbooks.

4.3 Writing and Research from Essays to the Internet

There are already some good books on writing essays and dissertations. There have also recently been some good guides to using computers for research and writing in English. The main purpose of this section is simply to point to these (see below) and then pretty much leave you to get on with things yourself. Before doing that, however, it may help if I at least sketch the stages through which the writing of a good essay (or for that matter most kinds of written project) tend to go. At the same time I shall indicate the main ways in which computers tend to be used in contemporary English Studies (as in the Arts, Humanities and Social Sciences in general). The reason for embracing both kinds of activity in the same section is not far to seek. The storage and retrieval, editing and distribution of information (much of it in the form of writing) are being done increasingly through computers. Meanwhile, a greater amount of the writing being done by students and teachers is word-processed, just as information searches in most college and university libraries are electronic. With many of the latter currently being dubbed 'Information and Resource Centres', the decision to approach writing and research in the context of computing perhaps requires no further elaboration.

A 'good piece of writing' (by which I here specifically intend a piece of writing that satisfies both the student-writer and teacher-reader) usually goes through a number of processes. These processes are themselves well enough researched and written about for at least the main elements to be agreed; even though there continues to be much disagreement about the precise models and methods and even the overall aims of academic writing. At any rate, something like the processes shown in Figure 8 are gone through before a piece of academic writing is reckoned successful.
Here are the main uses to which computing is put in English Studies:

♦ *Word-processing*: for drafting, redrafting and final presentation;
♦ *Information search*: initially for finding books, journals and other materials in the library and elsewhere (in-house and on-line), but increasingly as a source of relevant information in its own right;
♦ *E-mail*: for contacting lecturers, fellow students and friends – just to check on course schedules or as a whole way of developing and submitting work;
♦ *World-Wide-Web, Internet*: from casually ‘surfing the net’ to deliberately visiting a site – or even setting up one of your own with interested colleagues;
♦ *Text analysis*: everything from small-scale work on the textual variants of a single line or short poem to full-scale author, period and genre studies, including multivariate scanning of vast text corpora for word frequencies, collocations, grammatical and other structures;
♦ *Text manipulation*: again, ranging from relatively localised exercises with substitutions of single words (e.g., ‘cloze tests’) to collaborative global projects using hypertext and multimedia facilities;
♦ *From hypertext to multimedia, cyberspace and beyond*: The sky’s no limit for some. For others, however, it may still cost the earth (see literacy, neo-colonialism, and World English).

**READING:** *Writing essays and dissertations* for Literary Studies is excellently served by Fabb and Durant 1993; as is *more creative text composition* by Nash and Stacey 1997. Goring et al. 2001, Section 2, offers detailed advice on use of the electronic media. Browner 2000 is an invaluable handbook, as is, still, Crump and Carbone 1996 (revised edition in preparation).


The following institutions and companies provide sites and services that are directly relevant to English Studies. All have ongoing programmes and may shift precise ‘address’:

- Oxford University CTI Textual Studies Resources Guide is at http://www.ox.ac.uk/ctitext/
- Chadwyck-Healey, commercial large-scale text corpora are at http://www.chadwyck.co.uk/
- British National Corpus home page is at http://info.ac.uk/bnc
- Academic discussion lists run by Diane Kovacs at http://www.kovacs.com
- University of Virginia Electronic text centre is at http://www.lib.virginia.edu/etext/ETC.html
- University of Michigan Text Initiative is at http://www.hti.umich.edu/
- For an excellent literary encyclopedia, go to http://www.LitEncyc.com
- Voyager Company has a site at http://www.voyagerco.com/

(continuation on p. 276)
Initial reflection upon and provisional definition of the terms of the task and the nature of the material. Note deadline and aim to meet it.

'Brainstorming' on one's own or with others: free association and discussion, throwing everything down on paper or screen; going on to plot some likely clusters of materials and lines of argument.

Library/information search (1): initial search by supplied bibliography: topic, author, periods, genres, etc., and perhaps by 'key words'.

Final draft polished off: arguments and sentences fixed up as best you can; sections finalised (perhaps adding headings for clearer signposting and refining layout for visible structure); bibliography appended; foot- or end-notes (if any), indentation and paragraphing regularised; spellings checked; cover page added – usually including your name and perhaps student number, course title and number, title of task, tutor’s name, word-count if required and, finally, the date of submission. (With a little luck and some good management, this is on or before the one you aimed to meet at the 'START'.)

And then on to that next piece, which you’ll do in a similar way but differently . . .
Rough draft/listing of materials and arguments: establishing what is central, marginal and irrelevant; also what is possible and practicable in the time.

Library/information search (2): getting hold of extra material that is really central and crucial (or simply getting hold of what was not available earlier).

Further draft – more or less for keeps: key materials are fixed; overall argument and main sections are decided; much of this writing may make it to the final stage. Still plenty of sentences and even whole passages that are ragged, incomplete or expendable – but it’s getting there.

Figure 8 Writing and research processes
Women Writers Project (Brown University) is at http://twine.stg.brown.edu/projects/wwp_home.html

Online contemporary poetry at http://www.bbcnc.org.uk/online/poetry/index.html

Annotated Bibliography for English Studies at http://www.swets.nl/sps/journals/abes_home.html

For a list of useful dictionary and other resource sites relating to work on English language, including corpus search facilities, see Carter et al. 2001: 327–8. (The British National Corpus is at http://info.ox.ac.uk)

4.4 ALTERNATIVE MODES OF CRITICAL AND CREATIVE WRITING

There are many modes of critical-creative writing other than those of the traditional academic essay, analysis or dissertation. Most of these involve some kind of rewriting in the form of imitation, parody and adaptation of another text. This text may be a short story, novel, poem or play; but it may also be anything from a bus ticket or snatch of passing conversation to a news report, advert or TV documentary. It is the purpose of this section to encourage the wider and more considered use of such practices of (re-)writing. All the strategies featured below are being used (often with striking success) in departments of English, Rhetoric and Composition and Professional Writing in the USA, Australia and the UK. (The fact that they may be less familiar to tertiary students of English in the UK is a special reason for me introducing them here.) Just three things need to be stressed before proceeding:

♦ These are modes of writing ALTERNATIVE and COMPLEMENTARY to the essay, analysis and dissertation. They are not practised instead of – and still less in opposition to – more familiar kinds of work.

♦ Every piece of (re-)writing should be accompanied by a CRITICAL COMMENTARY. This explains the aims and explores the problems and possibilities encountered during the process. It focuses particular attention on what was learnt about the text you re-wrote.

♦ Such work is neither easier nor harder than more traditional work: it is simply DIFFERENT and, in every sense, MAKES A CHANGE. This needs emphasis because, initially, students tend to be unsure whether they can do it, and teachers tend to be unsure whether they can mark it. In the event, especially given the crucial analytical and critical role of the commentary, these anxieties invariably prove unfounded. (For instance, reading, research and referencing are exactly the same as for more traditional work.)

Fuller explanations, rationales and guidance can be found in the Reading referred to at the end of this section. Also see creative writing . . . re-creation; writing . . . rewriting.

Alternative summaries and the arts of paraphrase

Summarise the text in a variety of ways so as to draw attention to different aspects of its preoccupations or construction. In the commentary draw attention to the implication of your own methods of paraphrase. For instance, a series of summaries
varying between a phrase, a sentence, 50 words, and 100 words can be very revealing in establishing what you consider progressively more or less central in terms of themes, events, figures, strategies, etc. Each of these can then be compared with those of colleagues so as to identify areas of overlap and difference. Devising posters, adverts, songs, trailers and reviews based on the text in hand is another way of exploring summaries. Alternatively, you might ‘paraphrase’ the text drawing on critical discourses of one of the approaches featured in Part Two: MARXIST, FEMINIST, PSYCHOLOGICAL, POSTSTRUCTURALIST, POSTCOLONIALIST, etc. In all these ways you would learn to treat your own apparently ‘merely descriptive’ summaries as forms of discourse – and your own apparently ‘natural’ and ‘neutral’ discourses as inevitably value-laden ways of categorising, labelling and explaining. Paraphrase might then be recognised not so much as a ‘heresy’, as certain NEW CRITICS believed (see 2.3), but as a valuable critical tool.

**Changed titles, prefaces and openings**

Intervene in these areas of the text so as to disturb and reorient them. Aim to cue the reader for a slightly or very different reading experience: one with slightly (or very) different expectations as to genre, centre of interest, discourse, readership/audience and market (e.g., ‘Hamlet’ as ‘Ophelia’s nothing’ or ‘A further view from the gravediggers’).

**Alternative endings**

Alter the ending of the base text so as to draw attention to some option not explored or in some way foreclosed. Go on to explore the reasons why such an ending was not desirable, advisable or possible in the text at its initial moment of production. Then consider why you, in your own moment of reproduction, opted for it. Notice that, like all the exercises, this is an opportunity to explore historical differences and not simply express personal preferences. (What if Queen Gertrude had not drunk the poison? Or if Horatio were disposed to ‘speak to th’yet unknowing world / How these things came about’ in the manner of, say, Jane Austen, Henry James or Bertolt Brecht?) See Atwood, *Happy Endings* (5.4.3 a) for an extended example.

**Preludes, interludes and postludes**

Extend the text ‘before’, ‘during’ or ‘after’ the events it represents so as to explore alternative points of departure, processes of development, or points of arrival. What overall premises, procedures and aims are highlighted by this strategy? Really playful preludes, interludes and postludes often sport with a variety of historical moments as well as a variety of genres and discourses, and narrative and dramatic strategies. (Notice that Rhys’s *Wide Sargasso Sea* is a ‘prelude’ for Brontë’s *Jane Eyre* (see 5.2.4 c–d) and that Stoppard’s *Rosencrantz and Guildenstern Are Dead* is an ‘interlude’ for Shakespeare’s *Hamlet*.) Bolam’s ‘Gruoch’ (5.4.3 b) raises a voice before, during and after that of Shakespeare’s Lady Macbeth.
Narrative intervention

Change some ‘turning point’ in the narrative so as to explore alternative premises or consequences. Also consider ways of reframing the narrative so that the very process of narration is reoriented (e.g., by adding another narrator). This method of exploring continuities and discontinuities, kinds of textual cohesion and perceptual coherence, can be applied to ‘histories’ as well as ‘stories’, ‘factual’ as well as ‘fictional’ narratives. (What would happen if Friday, not Crusoe, were the narrator in Robinson Crusoe: see Holdsworth’s version 5.2.3 b–c? Or if a woman were projected as the author, not Daniel Defoe, as in J.M. Coetzee’s Foe, 1986?)

Dramatic intervention

Change the direction of a scripted drama or transcribed conversation by intervening in a single ‘move’ or ‘exchange’. Also consider figures you might reorient or insert so as to alter the emphasis or choice of topic and the course of the action. (Thus, perhaps, someone butting into or out of the supermarket exchange (5.3.1 a) or yet other twists in the scenes from The Tempest (5.3.2 b) and Cloud 9 (5.3.3 e).)

Narrative into drama – drama into narrative

Explore ‘showing’ through ‘re-telling’, and ‘telling’ through ‘re-showing’ (see drama and narrative), and thereby examine the peculiar configuration of re/presentation in your text. (There are plenty of adaptations of Austen, Dickens, Twain and Mary Shelley (Frankenstein) for stage and screen; while Shakespeare is ceaselessly ‘re-told’ by many more people than Charles Lamb. Experimenting with the possibilities yourself is a good way of tackling the problems of point of view and the relation between foreground and background, also of gauging what is specific to a particular medium.

Imitation

Cast something in the characteristic manner and form of a particular author, director, period or genre. This is no mere matter of ‘slavish imitation’, even if such a thing were practically or theoretically possible (which strictly it isn’t). For it soon becomes obvious that rewriting, say, some Shakespeare ‘in the manner’ of Ibsen, Brecht or Churchill (or Austen, or Dickens, or Joyce or Morrison) is no merely superficial exercise in style. It also entails transformations of substance as well. Another’s ‘word’ always implies a whole ‘world’. Innumerable writers from Chaucer through Pope and Byron to Tony Harrison have engaged in studied imitation. (A lively variation on this activity is to select a nursery rhyme, contemporary news item, advert or joke, then work it up in the manner and matter of, say, Gothic fantasy, women’s magazine romance or postmodern collage.)
Parody

Exaggerate some features of the text, or introduce incongruous (perhaps anachronistic) frames of reference so as to throw its characteristic style or preoccupations into relief. Crude parody is burlesque. Subtle parody can be so implicit and ironic that its parodic intent may be all but invisible. Both can be critically and creatively valid – and great fun. Either way, parody can be an act of affectionate celebration of an author’s work and need be neither negative nor destructive. In fact, the most searching and revealing parodies are usually those grounded in a mixture of fascination and frustration with the text/author/genre being parodied. (Milton’s, Pope’s and Byron’s mock/heroic verses are bound in peculiarly fruitful, partly parodic relations: see 5.1.3 a, b, e. Kazantzis’s ‘Leda and Leonardo the Swan’ can be read as an especially trenchant parody of the Leda myth in general, and perhaps Yeats’s poem in particular (5.1.4 a–b).)

Collage

Gather a diverse and perhaps disparate range of materials directly or indirectly relevant to the text, author or topic in hand: sources; parallels; contrasts; bits of critical commentary; relatable words, images, pieces of music, etc. – often from other periods and discourses. Then select from and arrange these materials so as to make a number of implicit statements, while also opening up the possibility of other interpretations. ‘Collage’ is neither more nor less than the art of ‘sticking together’. As always, the commentary should seek to make explicit what was implicit, and to lay bare the process of composition. Where do you want to take the play of intertextuality (see text) – and why? See Petrucci, ‘The Complete Letter Guide’ (5.4.3 c) for an example.

Hybrids and faction

Recast two or more related texts in a new textual mould so as to produce a compound – not merely a mixture. Compounding conventionally ‘fictional’ and ‘factual’ texts usually produces faction (in every sense). Alternative metaphors for this process include grafting a new plant from two ‘parent’ plants to generate a hybrid; or the biological process of cross-fertilisation of species. In any event, experiment with ways of making texts coalesce as well as collide. In this respect the generation of hybrids is distinct from the sticking together of ‘collages’. There is more obviously the making of a new and organic whole rather than a mechanical assemblage of old fragments. (For instance, the ‘Wordsworth’ material (5.4.2) might be spliced and compounded so as to produce a complexly composite text – some of it by those writers and some by you. Again, the commentary would help reinforce or tease out the various problems and possibilities of interpretation, along with the critical-historical insights the activity entails.)
Word to image, word to music, word to movement, word to . . . ?

This is a catch-all reminder that verbal texts can be very revealingly understood in the attempt to ‘translate’ and transform them into another medium, sign-system or mode of communication and expression. Film, video, photography, painting and sculpture; all kinds of music; dance, mime and other kinds of performance art; even clothes, architecture, smells, touches and tastes. These all offer alternative ways of ‘re-realising’ the actual and potential meanings, effects and values of a particular string of words: long or short, epic or epigram, novel or one-liner, single sound or letter. As always, the possibilities are infinite. But it is still your business to say which you have opened up (or closed down) and why. And it is the business of the commentary to make the implications of this critical-creative process explicit.

Discussion

(i) Criticism begins with the recognition of textual power and ends in the attempt to exercise it. This attempt may take the form of an essay, but it may just as easily be textualised as parody or counter-text in the same mode as its critical object. As teachers we should encourage the full range of critical practices in our students.

Robert Scholes, *Textual Power* (1985: Ch. 1); cf. 1.7, Discussion (ii)

(ii) In a post-traditional social universe, an indefinite range of potential courses of action (with their attendant risks) is at any moment open to individuals and collectivities. Choosing among such alternatives is always an ‘as if’ matter, a question of selecting between ‘possible worlds’.


(iii) The highest Criticism, then, is more creative . . . and the primary aim of the critic is to see the object as in itself it really is not.

Oscar Wilde, *The Critic as Artist* (1891)

This part of the book consists of short texts and extracts for discussion, analysis and other activities. A wide variety of Englishes is represented, past and present, ‘literary’ and ‘non-literary’, spoken, written and otherwise recorded. The aim is to provide handy resources for a variety of courses and to encourage interdisciplinary study. All these materials are featured in the illustrations and activities in the other parts of the book. A list of authors, texts and topics is supplied on the Contents page, and these can be followed up further in the Index. Much of the material is organised in three areas:

- Poetry, song and performance (5.1)
- Prose fiction, life-writing and news (5.2)
- Drama – scripts and transcripts, monologue and dialogue (5.3)

There is therefore a recognition of the traditional and still serviceable distinction between poetry, prose and drama. At the same time there is an attempt to extend and complicate these categories. We recognise other, relatable kinds of text and performance which are often treated separately or excluded altogether.

The remaining material is organised in groups of texts by topic or theme. It consists of

- Intertextual clusters (5.4)

All texts are identified by author(s) or producer(s), date of first publication and date of composition where this is significantly different and known. As far as possible, texts are complete. Extracts from longer works are briefly contextualised. The accompanying notes supply further information on context as well as cross-references to particularly relevant terms, issues and approaches featured elsewhere in the book. All this supporting apparatus is important, it is suggested, if we are to study texts and not just read them.
5.1.1 Anglo-Saxon poem: ANONYMOUS, untitled (‘Wulf and Eadwacer’), before 975

Leodum is minum swylce him mon lac gife; willao hy hine þæcgan, gif he on þreat cymeð Ungelic is us. Wulf is on iège, ic on ðærre. Faest is þæt eglond, fenne biworpen. Sindon waelreowe weras þæer on iège willao hy hine aþeacgan, gif he on þreat cymeð Ungelic is us. Wulfes ic mines widlastum wenum dogode; þonne hit waes renig weder and ic reotugu saet, þonne mec se beaducafa bogum bilegde, waes me wyn to þon, waes me hwæþre eac lað Wulf, min Wulf, wena me þine seoce gedydon, þine seldcymas, murnende mod, naes meteliste. 15

Gehyrest þu, Eadwacer? Uncerne earmne hwelp bire wulf to wuda þæt mon eæþe tosîte þætte naefre gesomnad waes, uncer giedd geador.

Translation:
For my people it is like a present. They will capture him if he comes with a troop.
We are apart.
Wulf is on one island, I am on another.
It is an island stronghold wrapped round by the fens.
Fierce and cruel are the people there on that island. They will capture him if he comes with a troop.
We are apart.
For my Wulf I have sorrowed from afar. When it was rainy weather, and I sat bereft.
When the bold warrior laid his arms about me. it was a joy to me, and it was also a pain.
O Wulf, my Wulf, my longing for you and the rareness of your coming has made me ill. My spirit grieves me more than the lack of food.
Eadwacer, do you hear me? A wolf will carry our sorry whelp to the woods.
That may easily be sundered which was never solemnised
Our song together.
This "oral-formulaic poem is a fragment of a larger, lost whole. It is in alliterative, stressed metre (see versification) and West-Saxon dialect, and survives in a single manuscript in one of the four main Anglo-Saxon poetry anthologies, the ‘Exeter Book’ (compiled c. 975). Interpretations and translations vary markedly, largely depending on whether the poem is read as a monologue or a dialogue, and whether there is judged to be the same or a new speaker from line 16. It used to be assumed that Anglo-Saxon poets were all men; but this belief has recently been challenged. As a genre this poem can be categorised as ‘complaint’, ‘elegy’ and ‘riddle’. The ‘þ’ (a ‘thorn’) is derived from the Germanic runic alphabet and had the sound ‘th’, as had the modified Anglo-Saxon δ. Both persisted to the fifteenth century.

(For a parallel text with a somewhat different translation, see Richard Hamer, A Choice of Anglo-Saxon Verse, London, 1970: 82–5.)

5.1.1 b ANONYMOUS, untitled (‘Maiden in the mor lay’), c. 1320

Maiden in the mor lay,
In the mor lay;
Sevenight fulle,
Sevenight fulle,
Maiden in the mor lay;
In the mor lay,
 Sevenightes fulle and a day. 5

Welle was hire mete.
What was hire mete?
The primerole and the –
The primerole and the –
Welle was hire mete.
What was hire mete?
The primerole and the violet.
Welle was hire dring.
What was hire dring?
The chelde water of the –
The chelde water of the –
Welle was hire dring.
What was hire dring?
The chelde water of the welle-spring. 10

Welle was hire bowr.
What was hire bowr?
The rede rose and the –
The rede rose and the –
Welle was hire bowr.
What was hire bowr?
The rede rose and the lilye flour.

This enigmatic poem survives in a single manuscript from the early fourteenth century. It looks and sounds to have been composed for song and perhaps dance, maybe as a ‘carole’ to be joined in at various moments by different people (part song refrain, ‘round’, etc). Interpretations vary widely. The ‘maiden’ has been seen as pagan fertility goddess, nature spirit, the Virgin Mary and a dead woman, real or imagined. At any rate, the bishop of Ossory in Ireland declared it was not suitable for singing by any of his priests. (For text and notes, see R.T. Davies (ed.) *Medieval English Lyrics*, London 1966: 102, 320–1.)

5.1.1 c GEOFREY CHAUCER, from ‘The General Prologue to the Canterbury Tales’, c. 1385–92, ll.43–72

A KNIGHT ther was, and that a worthy man,
That fr hire the tym he first bigan
To ride out, he loved chivalrie,
Truthe and honour, fredom and curteisie.
Ful worthy was he in his lorder werre,
And thereto hadde he ride, no man ferre,
As wel in cristendom as in heathenesse,
And evere honoured for his worthynesse;
At Alisaundre he was whan it was wonne.
Ful ofte tym he hadde the bord bigonne
Aboven alle nacions in Pruce;
In Lettow hadde he reysed and in Ruce,
No Cristen man so ofte of his degree.[. . .] 45
At mortal batalles hadde he been fiftene,
And foughten for oure feith at Tramyssene
In lystes thries, and ay slayn his foo.
This ilke worthy knyght hadde been also
Somtyme with the lord of Palaty
Agayn another hethen in Turkye;
And everemoore he hadde a sovereyn prys.
And though that he were worthy, he was wys,
And of his port as meeke as is a mayde.
He nevere yet no vileynye ne sayde
In al his lyf unto no maner wight.
He was a verray, parfit gentil knyght.

49. hethenesse – heathen lands. 51. Alisaundre – Alexandria. (All the places named in lines 51–66 were places in what is now the Middle East and Eastern Europe where English knights campaigned in the fourteenth century.) 52. bord bigonne – sat in the place of honour. 63. In lystes – in formal duels; ay – always. 64. ilke – same. 66. Agayn – against. 70. vileynye – rudeness, like a ‘villein’ / peasant. 71 no maner wight – any sort of person. 72. verray – true; parfit – perfect (complete); gentil – noble (of spirit and/or rank).

Chaucer (c.1343–1400) was variously courtier, squire, tax-collector, court poet, and knight of the shire and member of parliament for Kent. His patrons included John of Gaunt, Richard II and Henry IV. ‘The General Prologue’ survives in over eighty manuscripts from before the mid-fifteenth century. It is written in a South-East Midland, London-based dialect that is relatively familiar to modern readers because it came to underpin the printed
**standard** favoured at court and in the capital. The **versification** in decasyllabic rhyming couplets was influenced by later medieval French and was quite new in English at the time. Now, however, such a verse-form is more familiar than those in (d) and (e) (below), which in fact follow an earlier, Germanic, alliterative and stressed tradition. Chaucer's knight has been variously interpreted as chivalric ideal, mercenary and representative of Western European Christian civilisation or barbarism. For sample analysis, see MARXISM, Example pp. 112–13. (For text and notes, see L.D. Benson (ed.) *The Riverside Chaucer*, Oxford, 1988: 22, 800–2.)

5.1.1 **d WILLIAM LANGLAND, from Piers Plowman, before 1387**

In a somer sesoun, whan softe was the sonne,
Y' shope me into shroudes, as Y' a shep were,
In abite as an heremite, vnholy of werkes,
Wente forth in ðe world wondres to here,
And saw many selles and selkouth thynges. 5
Ac on a May mornynge on Maluerne hulles
Me biful for to slepe, for werynesse of-walked;
And in a launde as y lay, lened y and slepte,
And merueylousliche me mette, as I may telle.
Al ðe welthe of the world and ðe wo bothe 10
Wynkyng, as hit were, witterliche y sigh hit,
Of treuthe and tricherye, tresoun and gyle,
Al I saw slepynge, as y shal telle.

2–3. ‘I dressed myself in rough clothes, like a shepherd, in the garb of a hermit of secular life.’ 5. ‘And saw many marvels and strange things’.

*Piers Plowman* survives in three different versions from the late fourteenth century (here from the third, C-text, completed by 1387). It is written in a more northerly, Midland **dialect** than Chaucer's and composed in a loosely popular alliterative **verse**. It may be by an un- or under-employed freelance cleric called William Langland. (Text and notes in D. Pearsall (ed.) *Piers Plowman: the C-text*, London, Arnold, 1978: 27–8.)

5.1.1 **e ANONYMOUS, untitled (usually called Pearl) first verse, c. 1380**

Perle, plesaunte to prynces paye
To clanly clos in golde so clere:
Oute of oryent, I hardly saye,
Ne proved I never her precios pere.
So rounde, so reken in uche araye, 5
So smal, so smothe her sydes were,
Quere-so-ever I jugged gemmes gaye,
I sette hyr sengeley in synglere.
Allas! I leste hyr in on erbere;
Thurgh gresse to grounde hit fro me yot. 10
I dewyne, fordolked of luf-daungere
Of that pryvy perle wythouten spot.
Translation: ‘Pearl, pleasing for a prince’s treasure / Utterly flawlessly clasped in gold so bright: / from the orient, I confidently say, / I never came upon her precious equal. / So round, so fine in every respect, / so neat, so smooth were her sides / Wherever I have judged gorgeous gems / I would set her apart as unique. / Alas, I lost her in an arbour (garden); / Through grass to the ground it went from me. / I am pining away, utterly done for by the power of love / for that cherished pearl without a blemish’.

Pearl is a poem of 1212 lines and survives in a single manuscript. This is written in a northerly (Lancashire?) dialect and composed in a tightly structured versification combining alliteration, stress and rhyme. The present poem is almost certainly by the same anonymous author, probably court poet and/or cleric at a northern baronial court, who composed Sir Gawain and the Green Knight, which is also found in this manuscript. The pearl may be variously interpreted as an actual jewel, a dead infant daughter, lost innocence and the promise of heaven. (For full text, see A.C. Cawley (ed.) Pearl, Cleanness, Patience and Sir Gawain and the Green Knight, London, 1976.)

5.1.1 f SIR THOMAS WYATT, ‘They flee from me’, c.1535

They flee from me, that sometime did me seek,
With naked foot stalking in my chamber,
I have seen them, gentle, tame and meek,
That now are wild, and do not remember
That sometime they put themselves in danger
To take bread at my hand; and now they range,
Busily seeking with a continual change.

Thanked be fortune it hath been otherwise,
Twenty times better; but once in special,
In thin array, after a pleasant guise,
When her loose gown from her shoulders did fall,
And she me caught in her arms long and small,
Therewith all sweetly did me kiss
And softly said, ‘Dear heart, how like you this?’

It was no dream, I lay broad waking,
But all is turned, thorough my gentleness,
Into a strange fashion of forsaking;
And I have leave to go, of her goodness,
And she also to use newfangledness.
But since that I so kindly am serv’d,
I would fain know what she hath deserved.

Wyatt (c. 1503–42) was an influential courtier and diplomat at the court of Henry VIII. He was twice imprisoned in the Tower of London (1536, 1541), the first time possibly for an affair with Anne Boleyn, the king’s wife. This poem may allude to that incident. The text used here is taken from the Egerton MS (c. 1536) which is probably written in the author’s own hand. The poem may initially have been a song for musical accompaniment by lute. The poem was later anthologised in Tottel’s influential miscellany Songs and Sonets (1557). There it is given the title ‘The Lover Showeth How He is Forsaken of Such as He
Sometimes Enjoyed’. Tottel’s last line reads ‘How like you this, what hath she now
deserv’d?’ (For both versions, see Abrams 2000, Vol. I: 529–30.)

5.1.2 Sonnets by various hands

5.1.2 a WILLIAM SHAKESPEARE, ‘My mistress’ eyes’ (Sonnet 130),
written c. 1594–9, pub. 1609

My mistress’ eyes are nothing like the sun;
Coral is far more red than her lips’ red;
If snow be white, why then her breasts are dun;
If hairs be wires, black wires grow on her head.
I have seen roses damasked, red and white,
But no such roses see I in her cheeks;
And in some perfumes is there more delight
Than in the breath that from my mistress reeks.
I love to hear her speak, yet well I know
That music hath a far more pleasing sound;
I grant I never saw a goddess go;
My mistress, when she walks, treads on the ground.
And yet, by heaven, I think my love as rare
As any she belied with false compare.

William Shakespeare (1564–1616) – successful theatre shareholder, director, actor and
playwright – only seems to have cared to see his poems, not his plays, through the press
(e.g., Venus and Adonis (1593) and The Rape of Lucrece (1594) as well as Sonnets (1609)).
At that time printed plays had little prestige as literature. In the 1590s, when sonnets
were a very fashionable genre, Shakespeare was well known for ‘his sugared sonnets’
among private friends, according to a contemporary, Frances Meres. A decade later
Shakespeare had them printed, with an enigmatic dedication: ‘To the onelie begetter of
these ensuing sonnets, Mr W.H . . . ‘. This particular sonnet is about the so-called ‘Dark
Lady’, as are most of sonnets 127–54. Other sonnets are addressed to or are about one
or more male youths. For another Shakespeare sonnet, see 5.4.5 c. For a sample analysis
of the present sonnet, see formalism, Example pp. 93–4.

5.1.2 b LADY MARY WROTH, from The Countess of Montgomery’s
Urania, Book I, 1621

[Urania, a foundling adopted by shepherds, begins to realise she is not of shepherd stock.
She eventually finds out she is a daughter of the king of Naples.]

By this [time] were others come into that mead with their flocks: but she, esteeming
her sorrowing thoughts her best and choicest company, left that place, taking a
little path which brought her to the further side of the plain, to the foot of the
rocks, speaking as she went these lines, her eyes fixed upon the ground, her very
soul turned into mourning.
Unseen, unknown, I here alone complain
To rocks, to hills, to meadows, and to springs,
Which can no help return to ease my pain,
But back my sorrows the sad echo brings.
Thus still increasing are my woes to me,
Doubly resounded by that moanful voice,
Which seems to second me in misery,
And answer gives like friend of mine own choice.
Thus only she doth my companion prove,
The others silently do offer ease.
But those that grieve, a grieving note do love;
Pleasures to dying eyes bring but disease:
And such am I, who daily ending live,
Wailing a state which can no comfort give.

Wroth (c. 1587–c. 1651) moved in aristocratic, literary circles. Her uncle was Sir Philip Sidney and her aunt was Mary Sidney Herbert, countess of Pembroke. In manner, matter and name, Wroth’s Urania is partly modelled on Sidney’s pastoral romance known as The Countess of Pembroke’s Arcadia (1590–93) (so called because it was edited after Sidney’s death by the countess). But Urania is also distinctive in tone and approach, and some feminist critics have discerned in its attention to both ‘interiority’ and ‘intrigue’ an early instance of women’s writing that until recently has largely been ignored. There appears to be much coded reference (now lost) to contemporary goings-on at court, for the work caused an outcry there on its first publication. (For text and notes, see Abrams et al. 2000, Vol. I: 1424.)

5.1.2 c PERCY SHELLEY, ‘Sonnet: England in 1819’, written 1819, pub. 1839

An old, mad, blind, despised and dying King;
Princes, the dregs of their dull race, who flow
Through public scorn, – mud from a muddy spring;
Rulers who neither see nor feel nor know,
But leechlike to their fainting Country cling
Till they drop, blind in blood, without a blow;
A people starved and stabbed in the untitled field;
An army whom libertinage and prey
Makes as a two-edged sword to all who wield;
Golden and sanguine laws which tempt and slay;
Religion Christless, Godless, a book sealed;
A senate, Time’s worst statute, unrepealed, –
Are graves, from which a glorious Phantom may
Burst, to illumine our tempestuous day.

Shelley (1792–1822) – poet, atheist and political radical – wrote this poem, along with The Mask of Anarchy, in response to the systematic repression of popular dissent in England in 1819. Shelley was living in self-imposed exile in Italy at the time, and the poem was not published until well after his death by his wife, Mary Shelley, who supplied the
The king is George III, who was over 80 years old and had been insane for many years; he died in 1820 (cf. Byron 5.1.3 e). The 'field' is St Peter's Field in Manchester, where cavalry were used to break up a rally of 80,000 people demanding economic and political reform. Eleven protesters were killed and many hundreds maimed. It became known as 'The Peterloo Massacre' by ironic comparison with the Battle of Waterloo (1815).

5.1.2 d ELIZABETH BARRETT BROWNING, ‘To George Sand – A Desire’, 1844

Thou large-brained woman and large-hearted man,
Self-called George Sand, whose soul, amid the lions
Of thy tumultuous senses, moans defiance
And answers roar for roar, as spirits can.
I would some mild miraculous thunder ran
Above the applauded circus in appliance
Of thine own nobler nature’s strength and science,
Drawing two pinions, white as wings of swan,
From thy strong shoulders, to amaze the place
With holier light! that thou to woman’s claim
And man’s, might join beside the angel’s grace
Of a pure genius sanctified from blame,
Till child and maiden pressed to thine embrace
To kiss upon thy lips a stainless fame.

Barrett Browning (1806–61) – far more famous in her lifetime than her husband, Robert – wrote this and another sonnet (A Recognition) to the French woman novelist George Sand (1804–76). The latter was (in)famous for her challenging ideas and behaviour, including cross-dressing and using a man’s name.

5.1.2 e GERARD MANLEY HOPKINS, ‘The Windhover’, written 1877, pub. 1918

[Tips on reading. This can be a perplexing poem until you get into the swing of sounding it out loud and relish the sense of the French-derived words: ‘minion’ – darling; ‘dauphin’ – prince-in-waiting; ‘chevalier’ – knight; ‘sillion’ – furrow. The two marks over ‘sheer’ and ‘plod’ in line 12 are Hopkins’s indications of especial stress, though weighing where to place the stresses is a major part of the poem’s overall challenge. A windhover is a kestrel, a small falcon that hovers then suddenly swoops.]

I caught this morning morning’s minion, kingdom of daylight’s dauphin, dapple-dawn-drawn Falcon in his riding
Of the rolling level underneath him steady air, and striding
High there, how he rung upon the rein of a wimpling wing
In his ecstasy! then off, off forth on swing.

As a skate’s heel sweeps smooth on a bow bend: the hurl and gliding
Rebuffed the big wind. My heart in hiding
Stirred for a bird, — the achieve of, the mastery of the thing!
Brute beauty and valour and act, oh, air, pride, plume, here
Buckle! AND the fire that breaks from thee then, a billion
Times told lovelier, more dangerous, O my chevalier!

No wonder of it: shéer plód makes plough down sillion
Shine, and blue-bleak embers, ah my dear,
Fall, gall themselves, and gash gold vermilion.

While studying at Oxford, Hopkins (1844–89) was greatly influenced by the aesthetic ideas on sensuous beauty of his tutor, Walter Pater, and the conversion to Catholicism of his mentor, Cardinal Newman. Hopkins subsequently became a Jesuit priest, writing but not publishing poetry; first publication was in 1918, long after his death. The heavily alliterative, "stressed verse-form is partly modelled on early English poetic forms (cf. 5.1.1 a, d and e, and the wrenching of sense is an attempt to register what Hopkins calls ‘inscape’. This is a sensuously intense realisation of the ‘thisness’ of a specific event or identity, ultimately leading to an acute apprehension (‘instress’) of God in all things. Hopkins’s subtitle for this poem is To Christ our Lord.

5.1.2 f RUPERT BROOKE, ‘The Soldier’, written December 1914, pub. June 1915

If I should die, think only this of me:
That there’s some corner of a foreign field
That is for ever England. There shall be
In that rich earth a richer dust concealed;
A dust whom England bore, shaped, made aware,
Gave, once, her flowers to love, her ways to roam,
A body of England’s, breathing English air,
Washed by the rivers, blest by suns of home.

And think, this heart, all evil shed away,
A pulse in the eternal mind, no less
Gives somewhere back the thoughts by England given,
Her sights and sounds; dreams happy as her day;
And laughter, learnt of friends; and gentleness,
In hearts at peace, under an English heaven.

Brooke (1887–1915) was educated at a public (i.e. fee-paying private) school (Rugby) and Cambridge University. He is usually referred to as a ‘Georgian’ poet because of his mixture of patriotism and pastoralism. He died of dysentery and blood poisoning on a troop ship on the way to Gallipoli. Winston Churchill, in a ‘Valediction’ in the London Times (1915), used the occasion of the poet’s death and the posthumous publication of his poems a month later to reinforce a recruitment drive (see Abrams 2000, Vol II: 2051):

The thoughts to which he gave expression in the very few incomparable war sonnets which he has left behind will be shared by many thousands of young men moving resolutely and blithely forward into this, the hardest, the cruelest, and the least-rewarded of all the wars that men have fought. They are a whole history and revelation of Rupert Brooke himself. Joyous, fearless, versatile, deeply instructed, with classic symmetry of mind and body, he was all that one would wish England’s
noblest sons to be in days when no sacrifice but the most precious is acceptable, and the most precious is that which is most freely proffered.

Compare next text(s).

5.1.2 g URSULA A. FANTHORPE, Knowing about Sonnets, 1986

Lesson I: ‘The Soldier’ (Brooke)

[The task of criticism] is not to redouble the text’s self-understanding, to collude with its object in a conspiracy of silence. The task is to show the text as it cannot know itself.

Terry Eagleton, Criticism and Ideology

Recognizing a sonnet is like attaching
A name to a face. Mister Sonnet, I presume?

If I
And naming is power. It can hardly
Deny its name. You are well on the way
To mastery. The next step is telling the sonnet
What it is trying to say. This is called Interpretation.

If I should die
What you mustn’t do is collude with it. This
Is bad for the sonnet, and will only encourage it
To be eloquent. You must question it closely:
What has it left out? What made it decide
To be a sonnet? The author’s testimony
(If any) is not evidence. He is the last person to know.

If I should die, think this
Stand no nonsense with imagery. Remember, though shifty,
It is vulnerable to calculation. Apply the right tests.
Now you are able to Evaluate the sonnet.

If I

That should do for today.

If I should die
And over and over
The new white paper track innocent unlined hands

Think this. Think this. Think this. Think only this.

Fanthorpe (b.1929) was Head of English at Cheltenham Ladies’ College, a prestigious private girls’ school. Eagleton (b.1943) is a British MARXIST critic and Professor of English at the University of Manchester. His Criticism and Ideology was published in 1976. (Text from U.A. Fanthorpe, Selected Poems, London, Penguin, 1986: 112.)
5.1.3 Heroics and mock-heroics

5.1.3 a JOHN MILTON, from *Paradise Lost* Book IV, ll.549–81, 1667

[At the gates of heaven, the angel Uriel is telling the archangel Gabriel that a devil (Satan) seems to have escaped from hell.]

Betwixt these rocky pillars Gabriel sat,
Chief of the angelic guards, awaiting night;
About him exercised heroic games
The unarmed youth of heaven, but nigh at hand
Celestial armoury, shields, helms, and spears,
Hung high with diamond flaming, and with gold.
Thither came Uriel, gliding through the even
On a sunbeam, swift as a shooting star
In autumn thwarts the night, when vapours fired
Impress the air, and shows the mariner
From what point of his compass to beware
Impetuous winds. He thus began in haste.

Gabriel, to thee thy course by lot hath given
Charge and strict watch that to this happy place
No evil thing approach or enter in;
This day at height of noon came to my sphere
A spirit, zealous, as he seemed, to know
More of the almighty's works, and chiefly man
God's latest image: I described his way
Bent all on speed, and marked his airy gait;
But in the mount that lies from Eden north,
Where he first lighted, soon discerned his looks
Alien from heaven, with passions foul obscured:
Mine eye pursued him still, but under shade
Lost sight of him; one of the banished crew
I fear, hath ventured from the deep, to raise
New troubles; him thy care must be to find.

To whom the winged warrior thus returned:

Uriel, no wonder if thy perfect sight,
Amid the sun's bright circle where thou sit'st,
See far and wide: in at this gate none pass
The vigilance here placed, but such as come
Well known from heaven;

Milton (1608–74) – poet, pamphleteer, and classical and biblical scholar – was also a staunch Protestant, parliamentarian and anti-royalist. He probably began composing *Paradise Lost* when he was Secretary of Foreign Tongues to the Council of State, between the period of the ‘Commonwealth’ and before the Restoration of the monarchy (1660). Milton regularly wrote in and translated from Latin, Italian and English. He composed most of his hybrid Christian and neo-classical epic *Paradise Lost* in his head, when he was blind. The text was written down by his wives Katherine (d.1658) and Elizabeth and by his daughters (cf. William Wordsworth and his female amanuenses, 5.4.2 a and b). Milton's
heroically biblical and neo-CLASSICAL manner, Latinate diction and sentence-structure, as well as his blank verse were to prove very influential. Compare Blake’s ‘And did those feet’, from Milton (5.1.3 d) and Byron’s The Vision of Judgement (5.1.3 c).

5.1.3 b ALEXANDER POPE, from The Rape of the Lock, Canto 1, ll.121–48, pub. 1714

[A young woman of high society, Belinda, does her make-up, assisted by her maid, Betty. ‘Toilet’ refers to ‘toilette’, the contents of the dressing-table.]

And now, unveiled, the toilet stands displayed,
Each silver vase in mystic order laid.
First, robed in white, the nymph intent adores,
With head uncovered, the cosmetic powers.
A heavenly image in the glass appears;
To that she bends, to that her eyes she rears.
The inferior priestess, at her altar’s side,
Trembling begins the sacred rites of Pride.
Unnumbered treasures ope at once, and here
The various offerings of the world appear;
From each she nicely culls with curious toil,
And decks the goddess with the glittering spoil.
This casket India’s glowing gems unlocks,
And all Arabia breathes from yonder box.
The tortoise here and elephant unite,
Transformed to combs, the speckled and the white.
Here files of pins extend their shining rows,
Puffs, powders, patches, Bibles, billet-doux.
Now awful Beauty puts on all its arms;
The fair each moment rises in her charms,
Repairs her smiles, awakens every grace,
And calls forth all the wonders of her face;
Sees by degrees a purer blush arise,
And keener lightnings quicken in her eyes.
The busy Sylphs surround their darling care,
These set the head, and those divide the hair,
Some fold the sleeve, whilst others plait the gown;
And Betty’s praised for labours not her own.

Pope (1688–1744) was one of the first professional authors to make a living, eventually, as a poet and translator (notably of classical epics, satires and pastorals from Latin and Greek). He was famous for his satires on the contemporary literary scene and on fashionable London life (London was already the centre of a fast-growing empire based on trade and slavery). These satires were generally mock-heroic in manner and often used decasyllabic couplets (see versification). The immediate occasion of The Rape of the Lock was the uninvited cutting of a lock of hair belonging to an aristocratic ‘belle’ (Lady Arabella Fermor) by an aristocratic ‘beau’ (Lord Petre). The action caused a feud between the two families and the poem was designed to help effect a reconciliation; also to
demonstrate ‘What mighty contests rise from trivial things.’ First published in a two-canto version in 1712, the success of the piece prompted Pope to expand it into a five-canto version (pub. 1714). The above passage is from the latter. (Compare ‘Clarins’ cosmetic advert 5.4.5 b.)

5.1.3 c ELIZABETH HANDS, ‘A Poem, on the Supposition of an Advertisement appearing in a Morning Paper, of the Publication of a Volume of Poems, by a Servant Maid’, 1789

The tea-kettle bubbled, the tea things were set.
The candles were lighted, the ladies were met;
The how d’ye’s were over, and entering bustle,
The company seated, and silks ceased to rustle:
The great Mrs. Consequence opened her fan, 5
And thus the discourse in an instant began
(All affected reserve and formality scorning):
‘I suppose you all saw in the paper this morning
A volume of Poems advertised – ‘tis said
They’re produced by the pen of a poor servant-maid.’

‘A servant write verses!’ says Madam Du Bloom:
‘Pray what is the subject – a Mop, or a Broom?’
‘He, he, he,’ says Miss Flounce: ‘I suppose we shall see
An Ode on an Dishclout – what else can it be?’

Says Miss Coquettilla, ‘Why, ladies, so tart?
Perhaps Tom the footman has fired her heart;
And she’ll tell us how charming he looks in new clothes,
And how nimble his hand moves in brushing the shoes;
Or how, the last time that he went to May Fair,
He bought her some sweethearts of gingerbread ware.’

‘For my part I think,’ says old Lady Marr-joy,
A servant might find herself other employ:
Was she mine I’d employ her as long as ‘twas light,
And send her to bed without candle at night.’

‘Why so?’, says Miss Rhymer, displeased: ‘I protest
‘Tis pity a genius should be so depressed!’

‘What ideas can such low-bred creatures conceive?’
Says Mrs Noworthy, and laughed in her sleeve.
Says old Miss Prudella, ‘If servants can tell
How to write to their mothers, to say they are well,
And read of a Sunday The Duty of Man,
Which is more I believe than one half of them can;
I think ‘tis much properer they should rest there,
Than be reaching at things so much out of their sphere.’

Says old Mrs Candour, ‘I’ve now got a maid
That’s the plague of my life – a young gossiping jade;
There’s no end of the people that after her come,
And whenever I’m out, she is never at home;
I’d rather ten times she would sit down and write,
Than gossip all over the town every night.’
‘Some whimsical trollop most like,’ says Miss Prim,
‘Has been scribbling of nonsense, just out of a whim,
And, conscious it neither is witty or pretty,
Conceals her true name, and ascribes it to Betty.’
‘I once had a servant myself,’ says Miss Pines,
‘That wrote on a wedding some very good lines.’
Says Mrs Domestic, ‘And when they were done,
I can’t see for my part what use they were on;
Had she wrote a receipt, to’ve instructed you how
To warm a cold breast of veal, like a ragout,
Or to make cowslip wine, that would pass for Champagne,
It might have been useful, again and again.’
On the sofa was old Lady Pedigree placed;
She owned that for poetry she had no taste,
That the study of heraldry was more in fashion,
And boasted she knew all the crests in the nation.
Says Mrs. Routella, ‘Tom, take out the urn,
And stir up the fire, you see it don’t burn.’
The tea things removed, and the tea-table gone,
The card-tables brought, and the cards laid thereon,
The ladies, ambitious for each others’ crown,
Like courtiers contending for honours, sat down.

Hands (flourished c. 1789) had herself been a servant maid and subsequently a blacksmith’s wife. The present poem may therefore be in part autobiographical. It appeared in a collection of her verse, much of which is also mock-heroic in manner and in couplets, that was published by private subscription in Coventry in 1789. Little else is known about her. (The present text comes from R. Lonsdale (ed.) Eighteenth-century Women Poets, Oxford, Oxford University Press, 1990: 425–6.)

5.1.3 d WILLIAM BLAKE, ‘And did those feet’, from Milton, 1804–8
[Blake draws on the ancient legend that Joseph of Arimathea brought the Holy Grail carrying Christ’s blood to England and fashions it into his own blend of Christian myth.]

And did those feet in ancient time
Walk upon England’s mountains green?
And was the holy Lamb of God
On England’s pleasant pastures seen?

And did the Countenance Divine
Shine forth upon our clouded hills?
And was Jerusalem builded here
Among these dark Satanic Mills?

Bring me my Bow of burning gold:
Bring me my Arrows of desire:
Bring me my Spear: 0 clouds unfold!
Bring me my Chariot of fire.
I will not cease from Mental Fight,
Nor shall my Sword sleep in my hand
Till we have built Jerusalem
In England's green and pleasant Land.

This poem can be read, and was probably conceived, as a dissenting vision of ‘England's green and pleasant land’; hence the repeated question structures, the reference to ‘these dark Satanic Mills’ and the fact that there is still much to desire, fight for and build. However, since the words were set to music by Parry in the mid-nineteenth century, ‘Jerusalem’, as it is popularly known, has become best known as a celebratory hymn sung in British schools, at Church of England services and on the last night of the London Promenade Concerts (the Proms). A further twist is that the hymn is also sometimes sung by the British Labour Party and religious protest movements.

5.1.3 e GEORGE GORDON, LORD BYRON, from The Vision of Judgement, ll.121–44, 1822

[Sitting by the gate of heaven, Saint Peter is told of the recent death of King George III.]

XVI
Saint Peter sat by the celestial gate,
And nodded o'er his keys; when lo! there came
A wond'rous noise he had not heard of late —
A rushing sound of wind, and stream, and flame;
In short, a roar of things extremely great,
Which would have made aught save a saint exclaim;
But he, with first a start and then a wink,
Said, 'There's another star gone out, I think!'

XVII
But ere he could return to his repose,
A cherub flapp'd his right wing o'er his eyes —
At which Saint Peter yawn'd, and rubb'd his nose:
'Saint porter,' said the Angel, 'prithee rise!'
Waving a goodly wing, which glow'd, as glows
An earthly peacock's tail, with heavenly dyes;
To which the Saint replied, 'Well, what's the matter?
Is Lucifer come back with all this clatter?'

XVIII
'No,' quoth the Cherub; 'George the Third is dead.'
'And who is George the Third?' replied the Apostle;
'What George? what Third?' 'The King of England,' said
The Angel. 'Well! he won't find kings to jostle
Him on his way; but does he wear his head?
Because the last1 we saw here had a tussle,
And ne'er would have got into heaven's good graces,
Had he not flung his head in all our faces.'

1 Louis XVI of France, who was guillotined in 1793 during the Revolution.
Byron (1788–1824) – aristocrat, traveller, part-time revolutionary, sensualist and poet – is very difficult to disentangle from the madcap myth of himself which he so assiduously cultivated. Hence the notion of the ‘Byronic hero’. Byron is still by far the best known of the English Romantic poets in mainland Europe, where he, like the Shelleys, travelled extensively. In Britain, however, he is now relatively under-studied compared to Wordsworth, Coleridge and Keats – who are much less well known elsewhere. Byron had an ‘insider-outsider’ view of the British ruling elite: ‘insider’ because he was himself an aristocrat and once member of the House of Lords; ‘outsider’ because he was an avowed republican and never returned to England after 1816. Byron’s The Vision of Judgement was a satiric response to the British Poet Laureate, Robert Southey’s poem of the same name. Southey had both elegised and eulogised the mad, blind, tyrant King George III upon the latter’s death (1820). In the preface, the Poet Laureate had attacked Byron, along with Percy Shelley, as members of ‘the Satanic School’ of poets. Compare Shelley’s ‘Sonnet: England in 1819’ (5.1.2 c), also on George III.

5.1.3 f TERRY PRATCHETT and NEIL GAIMAN, opening of Good Omens, 1991

The Oxfordshire plain stretched out to the west, with a scattering of lights to mark the slumbering villages where honest yeomen were settling down to sleep after a long day’s editorial direction, financial consulting, or software engineering.

Up here on the hill a few glow-worms were lighting up.

The surveyor’s theodolite is one of the most direful symbols of the twentieth century. Set up anywhere in open countryside, it says: there will come Road Widening, yea, and two-thousand-home estates in keeping with the Essential Character of the Village. Executive Developments will be manifest.

But not even the most conscientious surveyor surveys at midnight, and yet here the thing was, tripod legs deep in the turf. Not many theodolites have a hazel twig strapped to the top, either, or crystal pendulums hanging from them and Celtic runes carved into the legs.

The soft breeze flapped the cloak of the slim figure who was adjusting the knobs of the thing. It was quite a heavy cloak, sensibly waterproof, with a warm lining.

Most books on witchcraft will tell you that witches work naked. This is because most books on witchcraft are written by men.

Pratchett, as it says on the inside auto/biographical blurbs of several of his comic fantasy novels: ‘was born in 1948 and is still not dead [. . . He is] on average a sort of youngish middle-aged. He lives in Somerset with his wife and daughter, and long ago chose journalism as a career because it was indoor work with no heavy lifting. Beyond that he positively refuses to be drawn. People never read these biographies anyway, do they? They want to get on with the book, not wade through masses of prose designed to suggest that the author is really a very interesting person [. . . ] Occasionally he gets accused of literature.’ Pratchett is also the author of the hugely popular Discworld series. Gaiman, Pratchett’s co-writer here, has much less to say for himself but is no doubt equally un/interesting. For sample analysis, see FORMALISM, Example p. 94. (Text from T. Pratchett and N. Gaiman, Good Omens, London, Corgi, 1991.)
5.1.4 Classics re-visited

5.1.4 a WILLIAM BUTLER YEATS, ‘Leda and the Swan’, 1923, as published 1928

[In classical Greek mythology, the god Zeus took on the body of a swan in order to trap then rape the water-nymph Leda. Helen of Troy and Clytemnestra were among the offspring that resulted from this forced union. Both were held responsible for subsequent violent disasters: the fall of Troy and the death of Agamemnon.]

A sudden blow: the great wings beating still
Above the staggering girl, her thighs caressed
By the dark webs, her nape caught in his bill,
He holds her helpless breast upon his breast.

How can those terrified vague fingers push
The feathered glory from her loosening thighs?
And how can body, laid in that white rush,
But feel the strange heart beating where it lies?

A shudder in the loins engenders there
The broken wall, the burning roof and tower
And Agamemnon dead.

Being so caught up,
So mastered by the brute blood of the air,
Did she put on his knowledge with his power
Before the indifferent beak could let her drop?

Yeats (1865–1939) – at various times, Irish nationalist, founder of the Irish Academy of Letters, devotee of esoteric mythologies (CLASSICAL, Celtic and invented), as well as poet, playwright and visionary – lived two thirds of his life outside Ireland and was awarded the Nobel Prize for Literature in 1923. That was also the year he started to draft, and subsequently repeatedly redraft, ‘Leda and the Swan’. It was initially called ‘Annunciation’. Yeats may have had in mind the scene as depicted in the neo-classical paintings by Leonardo da Vinci or Michelangelo (for drafts, see Abrams et al. 2000, Vol II: 2875–7). Compare the following poem by Kazantsis.

5.1.4 b JUDITH KAZANTIS, ‘Leda and Leonardo the Swan’, 1980

[See preliminary note on preceding poem for mythological references.]

Leda, the inside out lady of the swan
wants to knuckle the cold rotter who fluttered her to bed.

Caught in the infinite wiggle
in a mesmerization of paint
here she is, propped in her voluptuous stay
maddened
for all who like a good sex object
shielding her feathered friend.

His beak pinches her demonstrable little
breasts, quacking all mine
her plump pubic mound pretty and public
her eyes abashed
how she blushes, the mystery!
my corrected darling!

The silent curly face
carries on talking backwards to the wall
no no no no

Kazantzis (b.1940) is a poet, painter and scholar from a Greek-British background. This poem is from the collection *The Wicked Queen* (1980, with Michèle Roberts and Micheline Wandor) and seems to be primarily directed at the painting of the scene by Leonardo da Vinci (1452–1519). But she may also have had the above poem by Yeats (5.1.4 a) in mind. (Text from Judith Kazantzis, *Selected Poems 1977–1992*, London, Sinclair-Stevenson, 1995: 18.)

5.1.5 Some ‘New’ English varieties

5.1.5 a πo, *DAIZ*, 1996

Wun e-wa mor.
Wun e-wa mor Finish.
No hev kuppachino.
No hev kuppachino hee-a.
Nex’ shop.
Nex’ wun.
Wayt-kofi onli.
You Grik unch-ya.
0 – gee. 0 — gee-z!
Yoo awl da taym brok Ali.
Yoo awl da taym brok.
No unyon. No letus. No baykon.
No munn. 5
Yoo awl da taym brok Ali.
Yoo awl da taym brok.
Wotz yoo o’ra?
Yes pliz — thair?
Wotz yoo o’ra?
Bool-shee’! 10
Toogeta?
O’sep-aat?  
On da rol?  
On da bret?  
Solt on? Solt on?  
Poot solt on?  
Liv it.  
Liv it. Loo-i!  
Liv it.  
Detz yooz.  
Da udda wun not yooz.  
O’rayt. O’rayt.  
Wun e-wa mor.  
Wun e-wa mor Finish  
Aagen. Aaagen.  
Toomoro.  

πo’ (b.1951) is a Greek-Australian performance poet who lives and works in Melbourne. For all its initial strangeness on the page, the whole thing quickly becomes clear if you try to read it out loud. Its graphology is an attempt to represent a distinctive English phonology. The differences from standard Australian, British or American varieties are wholly matters of accent not dialect: pronunciation not vocabulary or grammar. In terms of genre, this is a dramatic monologue. Compare Leonard’s ‘This is thi six a clock news’ (5.2.7 b). (Text from P. MacFarlane and L. Temple (eds) Blue Light, Clear Atoms: Poetry for Senior Students, Melbourne, Macmillan, 1996: 194–5.)

5.1.5 b CHAN WEI MENG, ‘I spik Ingglish’, 1996

I speak English
To a foreign friend —
‘I don’t understand what you’re trying to say!’
‘How come? I spik Ingglish what!’

I spik Ingglish
In Home –
‘Hungry? You want fried lice or mee?’
‘I eat Can-tucky cheeken, can or not?’
‘Listen! Study Ingglish, earn more manee.’

I spik Ingglish
In School –
‘Everybody read – sing sang sung.’
‘I sing Maly hab a litter lamb.’
‘Attention! School close at one.’

I spik Ingglish
In Work –
‘You know, the komputer cannot open, izzit?’
‘I donno, got pay or not?’
‘Remember – customer is always light, pease.’
I spik Inglish
In Shop –
‘Hello, can I hepch you?’
‘I looksee first’
‘Buy now! they is vely cheep and new.’

I spik Inglish
Everywhere
Understand?

Chan Wei Meng (born c. 1975) was a student from Singapore studying English in New Zealand at the University of Otago in 1996. She wrote this as part of her response to the mixture of standard and creolised varieties encountered in a course on Caribbean-British poetry, including the poem by Merle Collins that follows. (Published by kind permission of the author.)

5.1.5 c MERLE COLLINS, 'No Dialects Please', performed 1970s, pub. 1987

In this competition
dey was lookin for poetry of worth
for a writin that could wrap up a feelin
an fling it back hard
with a captive power to choke de stars
so dey say
‘Send them to us
but NO DIALECTS PLEASE’
We're British!

Ay!
Well ah laugh till me bouschet near drop
Is not only dat ah tink
of de dialect of de Normans and de Saxons
dat combine an reformulate
to create a language-elect
is not only dat ah tink
how dis British education mus really be narrow
if it leave dem wid no knowledge of what dey own history is about
is not only dat ah tink
bout de part of my story
dat come from Liverpool in a big dirty white ship mark
AFRICAN SLAVES PLEASE!
We're the British!

But as if dat nat enough pain
for a body to bear
ah tink bout de part on de plantations down dere
Wey dey so frighten o de power
in the deep spaces
behind our watching faces
dat dey shout
NO AFRICAN LANGUAGES PLEASE!
It’s against the law!
Make me ha to go
an start up a language o me own
dat ah could share wid me people

Den when we start to shout
bout a culture o we own
a language o we own
dem an de others dey leave to control us say
STOP THAT NONSENSE NOW
We’re all British!
Every time we lif we foot to do we own ting
to fight we own fight
dey tell us how British we British
an ah wonder if dey remember
dat in Trinidad in the thirties
dey jail Butler
who dey say is their british citizen
an accuse him of
Hampering the war effort
Then it was
FIGHT FOR YOUR COUNTRY, FOLKS!
You’re British!

Ay! Ay!
Ah wonder when it change to
NO DIALECTS PLEASE!
WE’RE British!
Huh!
To tink how still dey do dunce
An so frighten o we power
dat dey have to hide behind a language
that we could wrap roun we little finger
in addition to we own!
Heavens o mercy!
Dat is dunceness oui!
Ah wonder where is de bright British?

11. bouschet – mouth

Merle Collins is from Grenada. She has worked as a teacher, a research officer on Latin American affairs, a solo performance poet and a member of the group ‘African Dawn’. The Afro-Caribbean tradition of poetry as *oral history*, social celebration and political complaint is strong in her work. This piece is not difficult to grasp if you try it out loud. (Text from J. Couzyn (ed.) *Singin’ Down the Bones*, London, The Women’s Press, 1989: 51–3.)
5.1.6 Singing culture

5.1.6 a SEMINOLE CHANTS:

(i) Song for the Dying

Come back
Before you get to the king-tree
Come back
Before you get to the peach-tree
Come back
Before you get to the line of fence
Come back
Before you get to the bushes
Come back
Before you get to the fork in the road
Come back
Before you get to the yard
Come back
Before you get to the door
Come back
Before you get to the fire
Come back
Before you get to the middle of the ladder
Come back

(ii) Song for Bringing a Child into the World

let
the
child
be
born
You day-sun
circling around
you wrinkled skin
circling around
you wrinkled age
circling around
You daylight
circling around
you night sun
circling around
you poor body

circling around
you flecked with gray
circling around
you wrinkled age
circling around
You day-light
circling around
you night sun
circling around
you poor body

circling around
You day-sun
circling around
You daylight
circling around
You day-light
You night sun
You poor body

These are anonymous translations of songs and rituals of the Native American Seminole tribe from Florida and Oklahoma, who use the Hitchiti language. Initially conceived for oral delivery, probably for more than one voice, these chants are best explored and initially ‘interpreted’ that way too. The visual lay-out is as in Native American Songs and Poems: An Anthology, Boston, Dover, 1996, pp. 1–2, from which the present texts come.
5.1.6 b  BILLY MARSHALL-STONEKING, 'Passage', 1990

The oldest man in the world wears shoes.
The oldest man in the world has a cowboy hat on his head.
The oldest man in the world speaks to me in English.
He rides in motor cars.
His body: fluid, capable – a perfect shock absorber. 5
One tooth knocked out in front, a red bandanna tied
around his neck, he names Names
as we bounce over the dirt track in the back
of a four-wheel drive.
'That tree is a digging stick 10
left by the giant woman who was looking for honey ants;
That rock, a dingo’s nose;
There, on the mountain, is the footprint
left by Tjangara on his way to Ulamburra;
Here, the rockhole of Warnampi – very dangerous – 15
and the cave where the nyi-nyi women escaped
the anger of marapulpa – the spider.
Wati Kutjarra – the two brothers – travelled this way.
There, you can see one was tired
from too much lovemaking – the mark of his penis
dragging the ground;
Here, the bodies of the honey ant men
where they crawled from the sand – 20
no, they are not dead – they keep coming
from the ground, moving toward the water at Warumpi –
it has been like this for many years:
the Dreaming does not end; it is not like the whiteman’s way.
What happened once happens again and again.
This is the law.
This is the power of the Song. 30
‘Through the singing we keep everything alive;
through the songs the spirits keep us alive.’
The oldest man in the world speaks
to the newest man in the world; my place
less exact than his. 35
We bump along together in the back of the truck
wearing shoes, belts, underwear.
We speak to each other in English
over the rumble of engine, over the roar of the wheels.
His body: a perfect shock absorber. 40


Is this the real life
Is this just fantasy
Caught in a landslide
no escape from reality
open your eyes
look up to the skies
and see . . .
I’m just a poor boy poor boy
I need no sympathy
because I’m easy come easy go
little high little low
any way the wind blows
doesn’t really matter to me
to me . . .
Mama. Just killed a man. Put a gun against his head. Pulled my trigger. Now he’s dead
Mama. Life’d just begun. But now I’ve gone and thrown it all away
Mama. 00-00-00-00. I didn’t mean to make you cry .
If I’m not back again tomorrow. Carry on carry on. Nothing really matters
Too late. My time has come.
sends shivers down my spine. Body’s aching all the time
Goodbye everybody. I’ve got to go.
gotta leave you all behind and face the truth
Mama. 00-00-00-00 (anyway the wind blows). I don’t want to die.
I sometimes wish I’d never been born at all

[Instrumental]

I see a little silhouetto of a man
scaramouche scaramouche
will you do the fandango
thunderbolt and lightning
very very frightening me
Galileo Galileo
Galileo / Galileo
Galileo piccolo
magnifico-o-o-o-o
I’m just a poor boy
nobody loves me
He’s just a poor boy
from a poor family
spare him his life
from this monstrosity
Easy come easy go
will you let me go
Bismillah no
we will not let you go
let him goooooo . . .
    Bismillah no we will not let you go
let him goooooo . . .
    Bismillah no we will not let you go
let me go
    will not let you go
let me go
    let you go
        never never never never never
        never never let me go-o-o-
        no no no no no no no no
Oh mama mia, mama mia, let me go

    Beelzebub has a devil set aside for me, for me, for MEEEE

    [Instrumental]

So you think you can stone me and spit in my eye
So you think you can love me and leave me to die

Oh baby
Can’t do this to me baby
    just gotta get out
    just gotta get right out of here

    [Instrumental] Oh yeah Oh yeah Oh yeah . . .

Nothing really matters
anyone can see
nothing really matters
nothing really matters
any way the winds blows. . .

‘Bohemian Rhapsody’ (1975) is a six-minute rock opera and now recognised as a pop classic. It has been continuously available for over two decades (Queen’s Greatest Hits, including this track, was in the UK charts for eleven years). This song was re-released in 1991, the same year it was featured in a famous ‘singalong’ scene in the film Wayne’s World. This was also the year the lead singer, Freddie Mercury, died of AIDS, thereby reinforcing the tragic and mythic status of the song. The fact that many people reading the above words will ‘hear’ ‘Bohemian Rhapsody’ and perhaps even ‘see’ Queen (in video promo or in concert) is a measure of just how deeply this piece is embedded in contemporary popular culture. (For sample analysis, see POSTMODERNISM, Example pp. 135–6).

Compare: ‘I’dentities in play, 5.3.4.'
5.2 PROSE FICTION, LIFE-WRITING AND NEWS

5.2.1 Letters, diaries and auto/biography

5.2.1 a MARGERY BREWS to John Paston III, A Valentine, February 1477

1 Unto my ryght welbelovyd Voluntyn, John Paston, Sqyuer, be this bill deliyvered, etc. Ryght reverent and wurschypfull and my ryght welebeloved Voluntyne, I recommande me unto yowe full hertely, desyring to here of yowr welefare, whIch I beseche Almyghty God long for to preserve unto hys plesure and yowr hertys desyre. And yf it please yowe to here of my welefare, I am not in god heele of body ner of herte, nor shall be tyll I here from yowe:

   For ther wottys no creature what peyn that I endure,
   And for to be deede, I dare it not dyscure.

And my lady my moder hath labourd the mater to my fadure full delygently, but sche can no more gete then ye knowe of, for the whech God knoweth I am full sory.

But yf that ye loffe me, as I tryste vere'ly that ye do, ye will not leffe me therfor; for if that ye hade not half the lyvelode that ye hafe, for to do the grettyst labur that any woman on lyve myght, I wold not forsake yowe.

And yf ye commande me to kepe me true wherever I go, iwyse I will do all my might yowe to love and never no mo.

And yf my freendys say that I do amys, thei shal not me let so for to do, Myn herte me byddys ever more to love yowe truly over all erthely thing.

20 And yf thei be never so wroth, I tryst it schall be bettur in tyme commyng.

No more to yowe at this tyme, but the Holy Trinite hafe yowe in kepyng.

Ande I besech yow that this bill be not seyn of non erthely creature safe only your selfe, etc. And thys lettur was indyte at Topcroft with ful hevy herte, etc.

Bi your own M.B.

This is one of the many letters surviving from the fifteenth century associated with the well-to-do Norfolk family, the Pastons. It is reproduced here for various reasons. It is an instance of relatively informal prose from the period between Chaucer and Shakespeare. It shows the flexibility of *spelling, especially of vowels, before the onset of print culture (e.g., ‘welbelovyd Voluntyn’, ‘welebeloved Voluntyne’). It reminds us that *auto/biography, whether public or personal, is informed by both feeling and convention, and in this case by *poetry. It also throws a sidelight on *literacy at the time; for this letter was dictated by Margery and written down by Thomas Kela, a servant of the Brews family. Margery herself, as was common, could not write. (Text from D. Gray (ed.) Late Medieval Verse and Prose, Oxford, Oxford University Press, 1985: 42–3, 428.)
5.2.1 b SAMUEL PEPYS, Diary, entry for 13 November 1664

13 Lord’s Day. The morning to church, where mighty sport to hear our Clerk sing out of tune, though his master sits by him that begins and keeps the tune aloud for the parish. Dined at home very well. And spent all the after-noon with my wife within doors – and getting a speech out of Hamlett, ‘To bee or not to bee,’ without book. In the evening, to sing psalms; and in came Mr. Hill to see me, and then he and I and the boy finely to sing; and so anon broke up after pleasure. He gone, I to supper and so to prayers and to bed,

Pepys (1633–1703) kept his diary in code and the whole six volumes were only finally deciphered and transliterated in 1983 by R. Latham and W. Matthews. The part from which the above is taken was deciphered by John Smith, a Cambridge undergraduate, and published in 1851. Pepys was a senior civil servant and many of his observations were personally compromising or publicly scandalous.

5.2.1 c MARY BUTTS, from her Journals, July 27–28, 1929

27 July
13 pages of notes, summary etc today. That with letters, a morning’s money chase, a long interview, some reading, 3 pages translation & Mireille. Not bad.

28 July
The beginning & end of Bacon’s work & greatness was this - that he changed the way in which we all think when we are thinking at all.

I try & work at what I am learning, create my ‘Organon’ to convey not only what I have seen & half divined, but the exquisite subtlety of its mode of happening. The nearest analogy is in chess the knight’s move. More perhaps than a mere analogy. The implications of that motion of a piece of wood or ivory across a given number of squares & its effect on a given number of other carved pieces, different in name, shape & power, are to be extended over a number of events caused by man & nature, in infinite, not arbitrary relation. This has to be translated back into a number of grammata, ‘scratches’ on paper, one of whose ends is to form the base of that ‘science of mysticism’ JWN Sullivan has considered possible. The problem is in part the artist’s, to express an unknown in terms of the known. And so, my scratches, chiefly arbitrary, & some questionable by the weight of memories they drag with them, out of the lost eyes of the world & through our histories – will have to do.

Butts (1890–1937) was a Modernist writer of short stories and novels greatly admired in her own time (she was compared favourably with and highly praised by writers as various as Katherine Mansfield, Virginia Woolf, D.H. Lawrence and T.S. Eliot) but until very recently she was substantially neglected. Now, however, as earlier for her contemporary ‘H.D.’ (also an admirer), her significance is once more being recognised. This is a direct result of concerted research, re-publication and re-evaluation by a number of feminist literary historians, notably Nathalie Blondel, whose biography (1998) informs these notes and from whose edition of the Journals (Yale University Press, 2002) the present text comes. In fact Butts is not only being put back in the canon of modernism; she is helping
reconfigure it. Her image of ‘the knight’s move’ as (‘more than’) an analogy for the artful
indirection of the creative process recurs in her journals. It offers a suggestive way into
the searching subtlety and learned resource of her fiction.

5.2.1 d JANET FRAME, from opening of To the Is-Land, 1982

In the Second Place
From the first place of liquid darkness, within the second place of air and light, I
set down the following record with its mixture of fact and truths and memories of
truths and its direction always toward the Third Place, where the starting point is
myth.

Toward the Is-Land
The Ancestors – who were they, the myth and the reality? As a child, I used to
boast that the Frames ‘came over with William of Orange’. I have since learned
that this may have been so, for Frame is a version of Fleming, Flammand, from
the Flemish weavers who settled in the lowlands of Scotland in the fourteenth
century. I strengthen the reality or the myth of those ancestors each time I recall
that Grandma Frame began working in a Paisley cotton mill when she was eight
years old; that her daughters Polly, Isy, Maggie spent their working lives as
dressmakers and in their leisure produced exquisite embroidery, knitting, tatting,
crochet; and that her son George Samuel, my father, had a range of skills that
included embroidery (or ‘fancy-work’, as it was known), rug making, leatherwork,
painting in oils on canvas and on velvet. The Frames had a passion for making
things. Like his father, our Grandad Frame, a blacksmith who made our fire pokers,
the boot-last, and even the wooden spurtle smoothed with stirring the morning
porridge. My father survives as a presence in such objects as a leather workbag,
a pair of ribbed butter pats, a handful of salmon spoons.

Frame (b.1924) is a writer who often mingles auto/biography, fiction and myth. She was
born in Dunedin, South Island, New Zealand – a city which proclaims its Scottish roots
in its name (the Gaelic for Edinburgh). Frame is highly conscious of the hybridity of history
as story, and vice versa. The first section above is loosely based on Maori myth. The ‘Is-
land’ is both New Zealand and ‘what is’. (Text from J. Frame, To the Is-land, Auckland,
Random Century, 1989.)

5.2.1 e HELEN FIELDING, ‘New Year Resolutions’, Bridget Jones’s
Diary, 1996

I WILL NOT
Drink more than fourteen alcohol units a week.
Smoke.
Waste money on: pasta-makers, ice-cream machines or other culinary devices
which will never use; books by unreadable literary authors to put impressively
on shelves; exotic underwear, since pointless as have no boyfriend.
Behave slutishly around the house, but instead imagine others are watching.
Spend more than earn.
Allow in-tray to rage out of control.
Fall for any of following: alcoholics, workaholics, commitment phobics, people with girlfriends or wives, misogynists, megalomaniacs, chauvinists, emotional fuckwits or freeloaders, perverts. [...]

I WILL

Stop smoking.
Drink no more than fourteen alcohol units a week.
Reduce circumference of thighs by 3 inches (ie. 1 and a half inches each), using anti-cellulite diet.
Purge flat of all extraneous matter.
Give all clothes which have not worn for two years or more to homeless.
Improve career and find new job with potential.
Save up money in form of savings. Poss start pension also.
Be more confident.
Be more assertive.
Make better use of time.
Not go out every night but stay in and read books and listen to classical music.

Fielding was born in Yorkshire and works in London for the media, including the BBC and various national newspapers. Bridget Jones’s Diary first appeared as a column in The Independent, and was adapted into a television series and then a film in 2001. As a comic novel it picks up and plays with many of the discourses (and anxieties) associated with a single, middle-class woman in contemporary Western culture.

5.2.1 f LORNA SAGE, from the opening of Bad Blood, 2000

Grandfather’s skirts would flap in the wind along the churchyard path and I would hang on. He often found things to do in the vestry, excuses for getting out of the vicarage (kicking the swollen door, cursing) and so long as he took me he couldn’t get up to much. I was a sort of hobble: he was my minder and I was his. He’d have liked to get further away, but petrol was rationed. The church was at least safe. My grandmother never went near it – except feet first in her coffin, but that was years later, when she was buried in the same grave with him. Rotting together for eternity, one flesh at the last after a life-time’s mutual loathing. In life, though, she never invaded his patch; once inside the churchyard gate he was on his own ground, in his element. He was good at funerals, being gaunt and lined, marked with mortality. He had a scar down his hollow cheek too, which grandma had done with the carving knife one of the many times he came home pissed and incapable. [...]

It was certainly easy to spot him at a distance too. But this was a village where it seemed everybody was their vocation. They didn’t just ‘know their place’, it was as though the place occupied them, so that they all knew what they were going to be from the beginning. People’s names conspired to colour in this picture. The gravedigger was actually called Mr Downward. The blacksmith who lived by the mere was called Bywater. Even more decisively, the family who owned the village were called Hanmer, and so was the village. The Hammers had come over with the Conqueror, got as far as the Welsh border and stayed ever since in this little rounded isthmus of North Wales sticking out into England, the detached
portion of Flintshire (Flintshire Maelor) as it was called then, surrounded by Shropshire, Cheshire and – on the Welsh side – Denbighshire. There was no town in the Maelor district, only villages and hamlets; Flintshire proper was some way off and (then) industrial, which made it in practice a world away from these pastoral parishes, which had become resigned to being handed a Labour MP at every election. People in Hanmer well understood, in almost a proudful way, that we weren’t part of all that. The kind of choice represented by voting didn’t figure large on the local map and you only really counted places you could get to on foot or by bike.

Sage (1943–2001) was born and, as this extract witnesses, lived in early childhood with her grandparents just within the border of North Wales with England. She eventually became a Professor of English at the University of East Anglia. A blend of auto/biography throughout (in the first part very much a biography of her grandfather, a parish vicar), this passage confirms a concern with mapping and naming as well as old age and childhood (cf. 5.4.5). Bad Blood was awarded the Whitbread Prize for biography shortly after the author’s death.

5.2.2 Travellers’ tales, names, maps . . .

5.2.2 a SIR WALTER RALEIGH, The discovery of the large, rich, and beautiful Empire of Guiana, 1596

Guiana is a country that hath yet her maidenhead, never sacked, turned, nor wrought, the face of the earth hath not been torn, nor the virtue and salt of the soil spent by manurance, the graves have not been opened for gold, the mines not broken with sledges, nor their images pulled down out of their temples. It hath never been entered by any army of strength, and never conquered or possessed by any Christian prince. It is besides so defensible, that if two forts be builded in one of the provinces which I have seen, the flood setteth in so near the bank, where the channel also lieth, that no ship can pass up but within a pike’s length of the artillery, first of the one, and afterwards of the other.

Raleigh (1552–1618) – soldier, courtier, explorer, colonist, poet and polymath – was for a long time a favourite of Elizabeth I. He waged a vicious war in Ireland, set up the first English colonies in Virginia, and went to Guiana in 1595 in search of gold. The account he had published on his return was in part designed to encourage further expeditions there and challenge Spanish interests in Central and South America. He was later imprisoned and eventually executed by James I, partly under pressure from the Spanish. Much of Behn’s Oroonoko takes place in Guiana; see 5.2.3 a. (Present text from Abrams 2000, Vol I: 886.)

5.2.2 b CHARLES DARWIN, from Beagle Diary, 23 January 1833

[Darwin observes the return of the man the English sailors called ‘Jemmy Button’ to his own people in Tierra del Fuego, at the tip of South America, after three years absence in England.]
At night we arrived at the junction with Ponsonby Sound; we took up our quarters with a family belonging to Jemmys or the Tekenika people. – They were quiet & inoffensive & soon joined the seamen round a blazing fire; although naked they streamed with perspiration at sitting so near to a fire which we found only comfortable. – They attempted to join Chorus with the songs; but the way in which they were always behind hand was quite laughable. – A canoe had to be despatched to spread the news & in the morning a large gang arrived. – [...] 

We were sorry to find that Jemmy had forgotten his language, that is as far as talking, he could however understand a little of what was said. It was pitiable, but laughable, to hear him talk to his brother in English & ask him in Spanish whether he understood it. I do not suppose, any person exists with such a small stock of language as poor Jemmy, his own language forgotten, & his English ornamented with a few Spanish words, almost unintelligible. – Jemmy heard that his father was dead; but as he had had a ‘dream in his head’ to that effect, he seemed to expect it & not much care about it. – He comforted himself with the natural reflection ‘me no help it’. – Jemmy could never find out any particulars about his father, as it is their constant habit, never to mention the dead. – We believe they are buried high up in the woods. – anyhow Jemmy will not eat land-birds, because they live on dead men. – This is one out of many instances where his prejudices are recollected, although language forgotten.

Darwin (1809–82) was a geologist and naturalist on the five-year voyage of HMS Beagle (1831–6), which had the primary task of mapping the coast of South America. Darwin also made many observations on the peoples and places he visited. ‘Tekenika’ was not in fact the name of the people, as reported here, but based on the Fuegian expression ‘I do not understand you’ (teke uneka). For a note on the latter and the present text, see Beagle Diary, ed. R.D. Keynes, Cambridge, Cambridge University Press, 1998: 135–7.

5.2.2 c AMY TAN, ‘Feathers from a thousand li away’, story from The Joy Luck Club, 1989

The old woman remembered a swan she had bought many years ago in Shanghai for a foolish sum. This bird, boasted the market vendor, was once a duck that stretched its neck in hopes of becoming a goose, and now look! – it is too beautiful to eat.

Then the woman and the swan sailed across the ocean many thousands of li wide, stretching their necks towards America. On her journey she cooed to the swan: ‘In America I will have a daughter just like me. But over there nobody will say her worth is measured by the loudness of her husband’s belch. Over there nobody will look down on her, because I will make her speak only perfect American English. And over there she will always be too full to swallow any sorrow! She will know my meaning, because I will give her this swan – a creature that became more than what was hoped for.’

But when she arrived in the new country, the immigration officials pulled her swan away from her, leaving the woman fluttering her arms and with only one swan feather for a memory. And then she had to fill out so many forms she forgot why she had come and what she had left behind.
Now the woman was old. And she had a daughter who grew up speaking only English and swallowed more Coca-Cola than sorrow. For a long time now the woman had wanted to give her daughter the single swan feather and tell her, ‘This feather may look worthless, but it comes from afar and carries with it all my good intentions.’ And she waited year after year, for the day she could tell her daughter this in perfect American English.

Tan was born in Oakland, California in 1952, shortly after her parents emigrated from China to the USA. She worked as an administrator of programmes for disabled children and later as a reporter and editor, visiting China for the first time in 1987. On her return she finished this, her first novel, trying out many parts with a weekly writers’ group. Following its adaptation as a film by Oliver Stone (1991) and adoption on many US literature syllabuses, often in the category ‘MULTICULTURAL literature’, Tan wrote of being delighted but also, in the words of her 1996 article of that name, ‘In the canon for all the wrong reasons’ (see Charters and Charters 2001: 722–5). (Present text from Amy Tan, The Joy Luck Club, London, Granada, 1994: 17.)

5.2.2 d HARRY BECK, Map of London Underground, 1931 (faded original)

(See comment overleaf by Bryson, 5.2.2 e.)
5.2.2 BILL BRYSON, from Notes from a Small Island, 1995

The London Underground Map. What a piece of perfection it is, created in 1931 by a forgotten hero named Harry Beck, an out-of-work draughtsman who realised that when you are under ground it doesn’t matter where you are. Beck saw – and what an intuitive stroke this was – that as long as the stations were presented in their right sequence with their interchanges clearly delineated, he could freely distort scale, indeed abandon it altogether. He gave his map the orderly precision of an electrical wiring system, and in so doing created an entirely new, imaginary London that has very little to do with the disorderly geography of the city above. [. . .] The best part of Underground travel is that you never actually see the places above you. You have to imagine them. In other cities station names are unimaginative and mundane: Lexington Avenue, Potsdamerplatz, Third Street South. But in London the names sound sylvan and beckoning: Stamford Brook, Turnham Green, Bromley-by-Bow, Maida Vale, Drayton Park. That isn’t a city up there, it’s a Jane Austen novel. It’s easy to imagine that you are shuttling about under a semi-mythic city from some golden, pre-industrial age. Swiss Cottage ceases to be a busy road junction and becomes instead a gingerbread dwelling in the midst of the great oak forest known as St John’s Wood. Chalk Farm is an open space of fields where cheerful peasants in brown smocks cut and gather crops of chalk. Blackfriars is full of cowled and chanting monks, Oxford Circus has its big top, Barking is a dangerous place overrun with packs of wild dogs, Theydon Bois is a community of industrious Huguenot weavers, White City is a walled and turreted elysium built of the most dazzling ivory, and Holland Park is full of windmills.

The problem with losing yourself in these little reveries is that when you surface things are apt to be disappointing. I came up now at Tower Hill and there wasn’t a tower and there wasn’t a hill.

Bryson (b.1951, Iowa, USA) lived and worked in England for twenty years as a journalist, editor and writer, before moving back to the USA in 1997. As well as travel writing, he is the author of popular histories of language and culture such as Mother Tongue (1996) and Made in America (1994). For map of the London Underground, see 5.2.2 d.

5.2.3 Slave narratives

5.2.3 a APHRA BEHN, from Oroonoko, or The Royal Slave, 1688

[The narrator is a young white woman who is the daughter of a man appointed to be Lieutenant General of (British) Surinam, later (Dutch) Guyana.]

I ought to tell you that the Christians never buy slaves but they give ‘em some name of their own, their native ones being likely very barbarous and hard to pronounce; so that Mr. Trefry gave Oroonoko that of Caesar, which name will live in that country as long as that (scarce more) glorious one of the great Roman; for ‘tis most evident, he wanted no part of the personal courage of that Caesar,
and acted things as memorable, had they been done in some part of the world replenished with people and historians that might have given him his due. But his misfortune was to fall in an obscure world, that afforded only a female pen to celebrate his fame; though I doubt not but it had lived from others’ endeavors, if the Dutch, who immediately after his time took that country, had not killed, banished, and dispersed all those that were capable of giving the world this great man’s life, much better than I have done. And Mr. Trefry, who designed it, died before he began it, and bemoaned himself for not having undertook it in time.

For the future, therefore, I must call Oroonoko Caesar; since by that name only he was known in our western world, and by that name he was received on shore at Parham House, where he was destined a slave. But if the King himself (God bless him) had come ashore, there could not have been greater expectations by all the whole plantation, and those neighboring ones, than was on ours at that time; and he was received more like a governor than a slave.

Behn (1640–89) was one of the first women writers in English to make a living as a professional writer, chiefly of plays such as The Rover (1677) and of prose fiction such as Oroonoko. The latter begins as a harem romance on the west coast of Africa and ends as an indictment of slavery in the West Indies and the Americas. Its narrative as told by a white English woman thus retraces the contemporary slave-trade triangle (see map p. 390). Behn was herself probably in the West Indies and Surinam in earlier life, and there is much that is historical and factional, as well as perhaps autobiographical, about her account. (Text from Abrams 2000, Vol. I: 2193.)

5.2.3 b DANIEL DEFOE, from Robinson Crusoe, Ch. 24:
‘I Call Him Friday’, 1719

[The shipwrecked hero records his first encounter with the man who is to become his servant.]

His face was round and plump; his nose small, not flat like the Negroes’, a very good mouth, thin lips, and his fine teeth well set, and white as ivory. After he had slumbered, rather than slept, about half an hour, he waked again, and comes out of the cave to me, for I had been milking my goats, which I had in the enclosure just by. When he espied me, he came running to me, laying himself down again upon the ground, with all the possible signs of an humble, thankful disposition, making a many antic gestures to show it. At last he lays his head flat upon the ground, close to my foot, and sets my other foot upon his head, as he had done before; and after this, made all the signs to me of subjection, servitude, and submission imaginable, to let me know how he would serve me as long as he lived; I understood him in many things and let him know I was very pleased with him; in a little time I began to speak to him and teach him to speak to me; and first, I made him know his name should be Friday, which was the day I saved his life; I called him so for the memory of the time; I likewise taught him to say ‘Master,’ and then let him know that was to be my name; I likewise taught him to say ‘yes’ and ‘no’ and to know the meaning of them; I gave him some milk in an earthen pot and let him see me drink it before him and sop my bread in it; and I gave him a cake of bread to do the like, which he quickly complied with, and made signs that it was very good for him.
Defoe (1660–1731) – journalist, novelist, tradesman and travel-writer – wrote the highly successful *Robinson Crusoe* and quickly followed it with the *Further Adventures of Robinson Crusoe* (1720) and *Moll Flanders*, the story of a (repentant) thief, prostitute and opportunist (1722). Along with the Bible and Shakespeare, *Robinson Crusoe* became one of the favourite and classic texts of the British Empire and was, until recently, read by most English children in full or in one of the many abridged versions. Defoe is also recognised as one of the ‘fathers of the English novel’.

5.2.3 c GEOFF HOLDSWORTH, ‘I call him Tuesday Afternoon’, 1994

He was a strange, comical fellow, an ungainly, rather squat figure with plump limbs, and, as I estimated, in his early forties. He was possessed of an arrogant countenance and showed little warmth of spirit, and yet, he seemed to have traces of femininity in his face, and elements of the assertive independence of an African about his countenance, especially on those rare occasions when he smiled. His hair was thin and wispy, not dark and thick; his forehead was narrow and creased from squinting into the sun, and his small pig-eyes were a dull lifeless grey. His skin was white; not the pleasing tinted offwhite of the Spanish visitors I had encountered, but an alarming, sickly white, interspersed with patches of bright red. His face was round, yet long; his nose short and sharp as an arrow head, and his large lip-less mouth revealed crooked yellow and brown teeth.

Having narrowly escaped the head hunters’ attack of last week, it was only a matter of time before their return, but Tuesday Afternoon (the first time I set eyes on him, and thereafter, my nick-name for this simpleton) seemed oblivious to this threat. Observing this odd fellow’s strange behaviour for over a week, I was convinced that, unless I made an effort to warn him of the impending danger, he was doubtless going to die. As my previous attempts at communication had proved disastrous, I took it upon myself to attempt some form of sign language. When I approached him he was doing something to one of his goats which defies description. Thankfully, on seeing me he stopped what he was doing and made some incomprehensible noises which I took to be a form of greeting. In an effort to instill a sense of urgency and warn him his life was threatened, I mimicked the warlike gestures of the head hunters and prostrated myself on the ground before him in the manner of someone who had been mortally wounded. This was obviously not working: his only reaction was to smile like an imbecile, point to himself and mumble something like ‘masta’. Frustrated, yet undeterred, I gesticulated further by grabbing one of his feet, setting it on my head and drawing my forefinger across my throat to indicate exactly what would happen to him should he remain. My exhortations were, however, all in vain. Again he grinned like an idiot, repeatedly pointed to himself and said ‘masta’ over and over. He then offered me some disgusting bread and warm white liquid which, just to humour him, I ate. Realising that any further attempts at communication would be futile, and that ‘I masta’ in his strange language probably means ‘I am an idiot’, I reluctantly left Tuesday Afternoon to his fate.

Holdsworth (b.1948), an undergraduate student at Oxford Brookes University, wrote this in 1994 as part of a rewriting exercise (plus commentary) on the preceding passage from *Robinson Crusoe*, 5.2.3 b. Also see: 4.4 and Pope 1995: 99–113.
5.2.3 d FREDERICK DOUGLASS, from *The Narrative and Life of Frederick Douglass, an American Slave, Written by Himself* (1845: 49)

Very soon after I went to live with Mr and Mrs. Auld, she very kindly commenced to teach me the A, B, C. After I had learned this, she assisted me in learning to spell words of three or four letters. Just at this point of my progress, Mr. Auld found out what was going on, and at once forbade Mrs. Auld to instruct me further, telling her, among other things, that it was unwise, as well as unsafe, to teach a slave to read. To use his own words, further, he said, ‘If you give a nigger an inch, he will take an ell. A nigger should know nothing but to obey his master – to do as he is told to do. Learning would spoil the best nigger in the world. Now,’ said he, ‘if you teach that nigger (speaking of myself) how to read, there would be no keeping him. It would forever unfit him to be a slave. He would at once become unmanageable, and of no value to his master. As to himself it could do him no good, but a great deal of harm. It would make him discontented and unhappy.’ These words sank deep into my heart, stirred up sentiments within that lay slumbering, and called into existence an entirely new train of thought. It was a new and special revelation, explaining dark and mysterious things, with which my young understanding had struggled, but struggled in vain. I now understood what had been to me a most perplexing difficulty – to wit, the white man’s power to enslave the black man. It was a grand achievement, and I prized it highly. From that moment I understood the pathway from slavery to freedom.

Douglass (1817–95) was born into slavery on a plantation in Maryland. After learning the power of literacy he taught fellow slaves before escaping to Massachusetts in 1838. Douglass became one of the most powerful orators, writers and campaigners for the anti-slavery movement. He enlarged his *Life* twice (1855, 1881), thereby amplifying a tradition in which auto/biography can be conceived as a personal-political tool. (For this and other narratives by slaves themselves, see Gates 1986 and Gates and McKay 1997: 127–460.)

5.2.3 e TONI MORRISON, *Beloved* (1987: 5)

[At this point, early on in the novel, a destitute black woman (Sethe) is reflecting on how she bartered her body for the carving of the single word ‘Beloved’ on her daughter’s tombstone.]

Ten minutes for seven letters. With another ten could she have gotten ‘Dearly’ too? She had not thought to ask him and it bothered her still that it might have been possible – that for twenty minutes, a half hour, say, she could have had the whole thing, every word she heard the preacher say at the funeral (and all there was to say, surely) engraved on her baby’s headstone: ‘Dearly Beloved’. But what she got, settled for, was the one word that mattered. She thought it would be enough, rutting among the headstones with the engraver, his young son looking on, the anger in his face so old; the appetite in it quite new. That should certainly be enough. Enough to answer one more preacher, one more abolitionist and a town full of disgust.
Morrison (b.1931) – novelist, university teacher and editor – makes narratives that may properly be regarded as factional: she both researches and, in Rich's phrase, 're-visions' the past. *Beloved* explores the conditions and consequences of slave infanticide through a woman who kills her own child ('Beloved') rather than see her born into the misery of slavery. This novel won the Pulitzer Prize in 1987 and its author won the Nobel Prize for Literature in 1993. (Compare the epitaphs in 5.4.6 a.)

5.2.4 Romance

5.2.4 a DELARIVIER MANLEY, from *The New Atalantis*, 1709

[An ageing Duke is showing Charlot, a young girl in his charge, one of the tales from Ovid's *Metamorphoses* in which a girl, Myrra, falls in love with her father.]

She took the Book, and plac'd herself by the Duke. His Eyes Feasted themselves upon her Face, thence wander'd over her snowy Bosom, and saw the young swelling Breasts just beginning to distinguish themselves, and which were gently heav'd at the Impression Myrra's Sufferings made upon her Heart. By this dangerous reading, he pretended to shew her, that there were Pleasures her Sex were born for; and which she might consequentially long to taste! Curiosity is an early and dangerous Enemy to Virtue. The young Charlot, who had by a noble inclination of Gratitude a strong propension of Affection for the Duke, whom she call'd and esteem'd her Papa, being a Girl of wonderful reflection, and consequently Application, wrought her Imagination up to such a lively height at the Fathers Anger after the possession of his Daughter, which she judg'd highly unkind and unnatural, that she drop'd her Book, Tears fill'd her Eyes, Sobs rose to oppress her, and she pull'd out her Handkerchief to cover the Disorder. The Duke, who was Master of all Mankind, could trace 'em in all the Meanders of Dissimulation and Cunning, was not at a loss how to interpret the Agitation of a Girl who knew no Hipocrisy, all was Artless, the beautiful product of Innocence and Nature; he drew her gently to him, drunk her Tears with his Kisses, suck'd her Sighs and gave her by that dangerous Commerce (her Soul before prepar'd to softness) new and unfelt Desires; her Virtue was becalm'd or rather unapprehensive of him for an Invader; he prest her Lips with his, the nimble beatings of his Heart, apparently seen and felt thro' his open Breast! the glowings! the tremblings of his Limbs! the glorious Sparkles from his guilty Eyes! his shortness of Breath, and eminent Disorder, were things all new to her; that had never seen, heard, or read before of those powerful Operations, struck from the Fire of the two meeting Sex; nor had she leisure to examine his disorders, possess'd by greater of her own! greater! because that Modesty opposing Nature, forc'd a struggle of Dissimulation. But the Duke's pursuing Kisses overcame the very Thoughts of anything, but that new and lazy Poison stealing to her Heart, and spreading swiftly and imperceptibly thro' all her Veins, she clos'd her Eyes with languishing Delight! deliver'd up the possession of her Lips and Breath to the amorous Invader; return'd his eager grasps, and, in a word, gave her whole Person into his Arms, in meltings full of delight! The Duke by that lovely Extasie, carry'd beyond himself, sunk over the expiring Fair, in Raptures too powerful for description!
Manley (1663–1724) wrote novels of the secret lives of high society which were both erotic and scandalous. Her work bears comparison with that of Jackie Collins and modern magazine treatments of Hollywood stars and, in Britain, royalty. The scandal of the present extract is that it alludes to the first Earl of Portland who was said to have seduced and subsequently abandoned a friend’s daughter in just such a way. There may also be an autobiographical dimension in that Manley claimed she too had been lured into a bigamous marriage by her guardian. Liberally capitalised nouns were a regular feature of spelling from the seventeenth to the nineteenth centuries. (Text in D. Spender and J. Todd (eds) Anthology of British Women Writers, London, Pandora, 1989: 165–6.)

5.2.4 b JANE AUSTEN, opening of Pride and Prejudice, 1797, pub. 1813

It is a truth universally acknowledged, that a single man in possession of a good fortune, must be in want of a wife.

However little known the feelings or views of such a man may be on his first entering a neighbourhood, this truth is so well fixed in the minds of the surrounding families, that he is considered as the rightful property of some one or other of their daughters.

‘My dear Mr. Bennet,’ said his lady to him one day, ‘have you heard that Netherfield Park is let at last?’

Mr Bennet replied that he had not.

‘But it is,’ returned she; ‘for Mrs Long has just been here, and she told me all about it.’

Mr Bennet made no answer.

‘Do you not want to know who has taken it?’ cried his wife impatiently.

‘You want to tell me, and I have no objection to hearing it.’

This was invitation enough.

‘Why, my dear, you must know, Mrs Long says that Netherfield is taken by a young man of large fortune from the north of England; that he came down on Monday in a chaise and four to see the place, and was so much delighted with it that he agreed with Mr Morris immediately; that he is to take possession before Michaelmas, and some of his servants are to be in the house by the end of next week.’

Austen (1775–1817) was a rector’s daughter who lived most of her life in moderately well-to-do circumstances in Hampshire. According to one commentator, ‘Her life was conspicuous for its lack of event – allowing biographers to make it a study in quiet contemplation or quiet frustration’ (Ousby 1992: 49). Her novels are sometimes referred to as ‘classic realist’, but are notable for their subtle shifts in point of view, irony and ‘rounded’ characterisation.

5.2.4 c CHARLOTTE BRONTË, ending of Jane Eyre, 1847

[Edward Rochester and Jane Eyre are drawn together, after many trials, tribulations and separations, by hearing one another’s voices calling to them from the air. Rochester has been blinded and crippled trying to save his ‘mad’ first wife from a fatal fire. Jane Eyre is the narrator.]
Reader, it was on Monday night – near midnight – that I too had received the mysterious summons: those were the very words by which I replied to it. I listened to Mr Rochester’s narrative, but made no disclosure in return. [. . .]

‘You cannot now wonder,’ continued my master, ‘that when you rose upon me so unexpectedly last night, I had difficulty in believing you any other than a mere voice and vision, something that would melt me to silence and annihilation, as the midnight whisper and mountain echo had melted before. Now, I thank God! I know it to be otherwise. Yes, I thank God!’

He put me off his knee, rose and reverently lifted his hat from his brow, and bending his sightless eyes to the earth, he stood in mute devotion. Only the last words of the worship were audible –

‘I thank my Maker, that, in the midst of judgement, He has remembered mercy. I humbly entreat my Redeemer to give me strength to lead henceforth a purer life than I have done hitherto!’

Then he stretched his hand out to be led. I took that dear hand, held it a moment to my lips, and then let it pass round my shoulder: being so much lower of stature than he, I served both for his prop and guide. We entered the wood and wended homeward.

FEMINISTS and others have long argued about the ‘progressive’ or ‘conservative’ dimensions of: Jane Eyre as a character; Jane Eyre as a novel, and Charlotte Brontë as an author (a succession of films further complicates perceptions). These three (or four) elements inevitably tend to get mixed up, but nonetheless need to be carefully distinguished. The first person fictional narrator, Jane, uses a classic instance of the ‘dear reader’ mode of address to an implied reader. (See next text for another view of Edward Rochester and the (not so) ‘mad’ Mrs Rochester.)

5.2.4 d JEAN RHYS, from Wide Sargasso Sea, 1968

[The narrator is Edward Rochester, a well-to-do Englishman visiting the West Indies. Antoinette is his wife, a Creole woman, who gradually finds herself stretched to breaking point between two communities. She is the ‘mad’ Mrs Rochester whom we never see in Brontë’s Jane Eyre, above.]

‘Did you hear what that girl was singing?’ Antoinette said.
‘I don’t always understand what they say or sing.’ Or anything else.

‘It was a song about a white cockroach. That’s me. That’s what they call all of us who were here before their own people in Africa sold them to the slave traders. And I’ve heard English women call us white niggers. So between you I often wonder who I am and where is my country and where do I belong and why was I ever born at all. Will you go now please. I must dress like Christophine said.’

After I had waited half an hour I knocked at her door. There was no answer so I asked Baptiste to bring me something to eat. He was sitting under the Seville orange tree at the end of the veranda. He served the food with such a mournful expression that I thought these people are very vulnerable. How old was I when I learned to hide what I felt? A very small boy. Six, five, even earlier. It was necessary, I was told, and that view I have always accepted. If these mountains challenge me, or Baptiste’s face, or Antoinette’s eyes, they are mistaken, melodramatic, unreal (England must be quite unreal and like a dream she said).
Rhys (1894–1979) was herself part *Creole. She was born in Dominica and came to England at the age of 16. Her ‘prequel’ to *Jane Eyre* is now recognised as a classic instance of the de- and recentering of a mainstream Western novel. Antoinette is in effect the absence of Brontë’s novel turned into a presence: a dead silence endowed with speech and life.

(Text from J. Rhys, *Wide Sargasso Sea*, Harmondsworth, Penguin, 1972: 85.) Compare Kazantzis’s response to the Leda myth (5.1.4 a–b); Holdsworth’s response to Defoe’s *Robinson Crusoe* (5.2.3 b–c), and Bolam’s response to Shakespeare’s *Macbeth* (5.4.3 b).

### 5.2.5 Further post/colonial tales

**5.2.5 a RUDYARD KIPLING, ‘The Story of Muhammad Din’ (complete short story), 1888**

Who is the happy man? He that sees in his own house at home, little children crowned with dust, leaping and falling and crying –

*Munichandra*, translated by Professor Peterson

The polo-ball was an old one, scarred, chipped, and dented. It stood on the mantelpiece among the pipe-stems which Imam Din, *khitmatgar*, was cleaning for me.

‘Does the Heaven-born want this ball?’ said Imam Din deferentially.

The Heaven-born set no particular store by it; but of what use was a polo-ball to a *khitmatgar*?

‘By Your Honour’s favour, I have a little son. He has seen this ball, and desires it to play with. I do not want it for myself.’

No one would for an instant accuse portly old Imam Din of wanting to play with polo-balls. He carried out the battered thing into the veranda; and there followed a hurricane of joyful squeaks, a patter of small feet, and the *thud-thud-thud* of the ball rolling along the ground. Evidently the little son had been waiting outside the door to secure his treasure. But how had he managed to see that polo-ball?

Next day, coming back from office half an hour earlier than usual, I was aware of a small figure in the dining-room – a tiny, plump figure in a ridiculously inadequate shirt which came, perhaps, half-way down the tubby stomach. It wandered round the room, thumb in mouth, crooning to itself as it took stock of the pictures. Undoubtedly this was the ‘little son’.

He had no business in my room, of course; but was so deeply absorbed in his discoveries that he never noticed me in the doorway. I stepped into the room and startled him nearly into a fit. He sat down on the ground with a gasp. His eyes opened, and his mouth followed suit. I knew what was coming, and fled, followed by a long, dry howl which reached the servants’ quarters far more quickly than any command of mine had ever done. In ten seconds Imam Din was in the dining-room. Then despairing sobs arose, and I returned to find Imam Din admonishing the small sinner who was using most of his shirt as a handkerchief.

‘This boy,’ said Imam Din judicially, ‘is a *budmash* – a big *budmash*. He will, without doubt, go to the *jail-khana* for his behaviour.’ Renewed yells from the penitent, and an elaborate apology to myself from Imam Din.

‘Tell the baby,’ said I, ‘that the *Sahib* is not angry, and take him away.’ Imam Din conveyed my forgiveness to the offender, who had now gathered all his shirt...
round his neck, stringwise, and the yell subsided into a sob. The two set off for the

doors. ‘His name,’ said Imam Din, as though the name were part of the crime, ‘is
Muhammad Din, and he is a budmash.’ Freed from present danger, Muhammad
Din turned round in his father’s arms, and said gravely, ‘It is true that my name is
Muhammad Din, Tahib, but I am not a budmash. I am a man!’

From that day dated my acquaintance with Muhammad Din. Never again did he
come into my dining-room, but on the neutral ground of the garden we greeted
each other with much state, though our conversation was confined to ‘Talaam,
tahib’ from his side, and ‘Salaam Muhammad Din’ from mine. Daily on my return
from office, the little white shirt and the fat little body used to rise from the shade
of the creeper-covered trellis where they had been hid; and daily I checked my
horse here, that my salutation might not be slurried over or given unseemly.

Muhammad Din never had any companions. He used to trot about the compound,
in and out of the castor-oil bushes, on mysterious errands of his own. One day I
stumbled upon some of his handiwork far down the grounds. He had half buried
the polo-ball in dust, and stuck six shrivelled old marigold flowers in a circle round
it. Outside that circle again was a rude square, traced out in bits of red brick
alternating with fragments of broken china; the whole bounded by a little bank of
dust. The water-man from the well-curb put in a plea for the small architect, saying
that it was only the play of a baby and did not much disfigure my garden.

Heaven knows that I had no intention of touching the child’s work then or later;
but, that evening, a stroll through the garden brought me unawares full on it; so
that I trampled, before I knew, marigold-heads, dust-bank, and fragments of broken
soap-dish into confusion past all hope of mending. Next morning, I came upon
Muhammad Din crying softly to himself over the ruin I had wrought. Some one
had cruelly told him that the Sahib was very angry with him for spoiling the garden,
and had scattered his rubbish, using bad language the while. Muhammad Din
laboured for an hour at effacing every trace of the dust-bank and pottery
fragments, and it was with a tearful and apologetic face that he said, ‘Talaam
Tahib,’ when I came home from office. A hasty inquiry resulted in Imam Din
informing Muhammad Din that, by my singular favour, he was permitted to disport
himself as he pleased. Whereat the child took heart and fell to tracing the ground-
plan of an edifice which was to eclipse the marigold-polo-ball creation.

For some months the chubby little eccentricity revolved in his humble orbit
among the castor-oil bushes and in the dust; always fashioning magnificent palaces
from stale flowers thrown away by the bearer, smooth water-worn pebbles, bits of
broken glass, and feathers pulled, I fancy, from my fowls – always alone, and always
crooning to himself.

A gaily-spotted seashell was dropped one day close to the last of his little buildings;
and I looked that Muhammad Din should build something more than ordinarily
splendid on the strength of it. Nor was I disappointed. He meditated for the better
part of an hour, and his crooning rose to a jubilant song. Then he began tracing in
the dust. It would certainly be a wonderous palace, this one, for it was two yards
long and a yard broad in ground-plan. But the palace was never completed.

Next day there was no Muhammad Din at the head of the carriage-drive, and
no ‘Talaam, Tahib’ to welcome my return. I had grown accustomed to the greeting,
and its omission troubled me. Next day Imam Din told me that the child was
suffering slightly from fever and needed quinine. He got the medicine, and an
English doctor.
‘They have no stamina, these brats,’ said the doctor, as he left Imam Din’s quarters.

A week later, though I would have given much to have avoided it, I met on the road to the Mussulman burying-ground Imam Din, accompanied by one other friend, carrying in his arms, wrapped in a white cloth, all that was left of little Muhammad Din.

Born in Bombay of well-to-do English parents, Kipling (1865–1936) was sent to private school in England at the age of six and had a miserable childhood. On returning to India in 1882 he worked as a journalist and short-story writer on the Civil and Military Gazette, which was read by the Anglo-Indian community. The above story first circulated there before being printed in the collection Plain Tales from the Hills. Kipling’s stories, poems and novels – including Barrack-Room Ballads (1892), The Jungle Books (1894, 1895), Kim (1901) and the Just So Stories (1902) – are remarkable for their variety and versatility; also for their critical, teasing and sometimes enigmatic visions of empire and “colonialism. After 1898 Kipling visited South Africa regularly. In 1907 he became the first English writer to receive the Nobel Prize for Literature. Postcolonialism has prompted a thorough revision of Kipling’s significance. (For sample analysis, see New Criticism, Example ii, pp. 86–7.)

5.2.5 b JOSEPH CONRAD, from Heart of Darkness, 1902

[There are inverted commas throughout the following text because it is part of a tale told by a narrator (Marlow) as he and four friends wait for the tide to turn in the Thames estuary. Marlow is telling of a trip up another ancient river, the Congo, and it is on its banks that he reports having seen the following sight.]

‘Dark human shapes could be made out in the distance, flitting indistinctly against the gloomy border of the forest, and near the river two bronze figures, leaning on tall spears, stood in the sunlight under fantastic head-dresses of spotted skins, warlike and still in statuesque repose. And from right to left along the lighted shore moved a wild and gorgeous apparition of a woman.

‘She walked with measured steps, draped in striped and fringed cloths, treading the earth proudly, with a slight jingle and flash of barbarous ornaments. She carried her head high; her hair was done in the shape of a helmet; she had brass leggings to the knee, brass wire gauntlets to the elbow, a crimson spot on her tawny cheek, innumerable necklaces of glass beads on her neck; bizarre things, charms, gifts of witch-men, that hung about her, glittered and trembled at every step. She must have had the value of several elephant tusks upon her. She was savage and superb, wild-eyed and magnificent; there was something ominous and stately in her deliberate progress. And in the hush that had fallen suddenly upon the whole sorrowful land, the immense wilderness, the colossal body of the fecund and mysterious life seemed to look at her, pensive, as though it had been looking at the image of its own tenebrous and passionate soul.

‘She came abreast of the steamer, stood still, and faced us. Her long shadow fell to the water’s edge. Her face had a tragic and fierce aspect of wild sorrow and of dumb pain mingled with the fear of some struggling, half-shaped resolve. She stood looking at us without a stir, and like the wilderness itself, with an air of brooding over and inscrutable purpose.’
Conrad (1857–1924) had himself, like the narrator of *Heart of Darkness*, served on boats up the (Belgian) Congo. Many of the events and figures in the novel are in some measure auto/biographical and historical. Postcolonial and feminist critics have had much to say about this and similar passages for their construction of ‘female’ and ‘black’ as other fixed by the gaze of a white, Western male self. Conrad was a Pole who became a naturalised British subject in 1886. For Leavis (see p. 189), Conrad was one of the four ‘great’ English novelists and has been part of the canon ever since.

5.2.5 c ZORA NEALE HURSTON, from *Their Eyes Were Watching God*, Ch. 5, 1937

[The first lamp is being lit in an all-black township in the USA.]

By five o’clock the town was full of every kind of a vehicle and swarming with people. They wanted to see that lamp lit at dusk. Near the time, Joe assembled everybody in the street before the store and made a speech.

‘Folkses, de sun is goin’ down. De Sun-maker brings it up in de mornin’, and de Sun-maker sends it tuh bed at night. Us poor weak humans can’t do nothin’ tuh hurry it up nor to slow it down. All we can do, if we want any light after de settin’ or befo’ de risin’, is tuh make some light ourselves. So dat’s how come lamps was made. Dis evenin’ we’se all assembled heah tuh light uh lamp. Dis occasion is something for us all tuh remember tuh our dyin’ day. De first street lamp in uh colored town. Lift yo’ eyes and gaze on it. And when Ah touch de match tuh dat lamp-wick let de light penetrate inside of yuh, and let it shine, let it shine, let it shine. Brother Davis, lead us in a word uh prayer. Ask uh blessin’ on dis town in uh most particular manner.’

While Davis chanted a traditional prayer-poem with his own variations, Joe mounted the box that had been placed for the purpose and opened the brazen door of the lamp. As the word Amen was said, he touched the lighted match to the wick, and Mrs. Bogle’s alto burst out in:

We’ll walk in de light, de beautiful light
Come where the dew drops of mercy shine bright
Shine all around us by day and by night
Jesus, the light of the world.

They, all of them, all of the people took it up and sung it over and over until it was wrung dry, and no further innovations of tone and tempo were conceivable. Then they hushed and ate barbecue.

Hurston (c.1891–1960) grew up in Eatonville, Florida, the first ‘incorporated’ black township in America, and it is upon this that the above civic lamp-lighting scene is based. Hurston was an eminent anthropologist, as well as a novelist, and knit many of her researches into the black *oral traditions of the American South and the Caribbean into her writing. (Text from Z.N. Hurston, *Their Eyes Were Watching God*, London, Virago, 1986, Chapter 5.)
5.2.5 d AMOS TUTUOLA, from *The Palm Wine Drinkard*, 1952, pub. 1987

[A man hears the character and destiny of his son interpreted by the Babalawo (‘doctor’) on the basis of the child’s ‘esent’aye’ – literally ‘footprint in the earth’. Two other ‘characters’ have already been predicted in this way.]

But then it was ‘the great grief which droops the heads of elders’ for Kimi Adugbo when he heard the bad ‘esent’aye’ of his child that morning. He was so sad that his mouth rejected food and drink, and great depression overwhelmed him immediately. Even the grief was overmuch for him so that he was unable to thank the Babalawo when he was leaving for his house that morning. After a few days, however, Kimi Adugbo accepted his fate and then he continued to be as cheerful to the people as he was before the ‘esent’aye’ of his child was read to him.

When Kimi Adugbo’s child became eight days old, he reluctantly gave him a name which was ALAGEMO. The meaning of this name ‘Alagemo’ is chameleon worshipper. But Kimi Adugbo named this his child in proverb, ‘The Agemo dancer said that he had done all he could to train his child how to dance. But if he does not know how to dance, that will be his fault.’

Moreover, his child was born in the month of Agemo. But now it is known that the prince of Oba chose the destiny of poverty and wretchedness, the daughter of the Otun Oba chose the destiny of harmful brawls, while the boy of Kimi Adugbo chose the destiny of the multifarious evil characters from Creator before the three of them were coming to earth.

Tutuola’s tales are largely based upon Yoruba traditions circulating *orally in his native Nigeria. The underlying conception of character and the whole pacing and texture of the narrative (including frequent appeals to the authority of proverbs) are far different from those in the Western mainstream novel. So are the myths and social practices referred to – here surrounding the act of naming. (Text from A. Tutuola, *The Palm Wine Drinkard*, London, Faber & Faber, 1987: 18–19.)

5.2.5 e CHINUA ACHEBE, *Things Fall Apart*, Ch. 13, 1958

[A death is announced in the traditional Igbo manner.]

The first cock had not crowed, and Umuofia was still swallowed up in sleep and silence when the ekwe began to talk, and the cannon shattered the silence. Men stirred on their bamboo beds and listened anxiously. Di-go-di-go-di-go-di-go floated in the message-laden night air. The faint and distant wailing of women settled like a sediment of sorrow on the earth. Now and again a full-chested lamentation rose above the wailing whenever a man came into the place of death. He raised his voice once or twice in manly sorrow and then sat down with the other men listening to the endless wailing of the women and the esoteric language of the ekwe. Now and again the cannon boomed. The wailing of the women would not be heard beyond the village, but the ekwe carried the news to all the nine villages and even beyond. It began by naming the clan: *Umuofia obodo dike*, ‘the land of the brave’. *Umuofia obodo dike! Umuofia obodo dike!* It said this over and over again, and as it dwelt on it, anxiety mounted in every heart that heaved on a bamboo bed that night. Then it went nearer and named the village: *Iguedo of the yellow*
grinding-stone! It was Okonkwo's village. Again and again Iguedo was called and
men waited breathlessly in all the nine villages. At last the man was named and
people sighed ‘E-u-u, Ezeudu is dead’.

Achebe’s reconstruction of Igbo life up to the time when Nigeria became a British colony
(in 1914) has become a classic of African literature in English (it has been reprinted by
Heinemann over forty times in as many years). For many people, its powerfully evocative
images of an “oral, organic and largely male-dominated society are held to be an accurate
representation of pre-colonialism. Nonetheless, it must also be recognised that the novel
is a story produced from within its own moment. Written fifty years after the events it
represents, but just two before Nigeria gained independence from Britain (in 1960), and
nine before the Igbo nation sought independence from the rest of Nigeria as Biafra, the
narrative is also about the construction of an authentic Igbo identity. The title is an explicit
reference to Yeats’s poem The Second Coming (1921): ‘Things fall apart; the centre cannot
hold’. Achebe’s text must therefore be read intertextually as well as contextually. Also
compare: Death and (not so) grave yards, 5.4.6.

5.2.6 Science fiction: genre and gender

5.2.6 a MARY SHELLEY, from Frankenstein, or The Modern Prometheus, Ch. 17, 1818

[The ‘fiend’ continues to reproach his creator for making him what he is and then
disowning him; also for failing to make him a mate.]

‘You are in the wrong,’ replied the fiend; ‘and, instead of threatening, I am content
to reason to you. I am malicious because I am miserable. Am I not shunned and
hated by all mankind? You, my creator, would tear me to pieces, and triumph;
remember that, and tell me why I should pity man more than he pities me? You
would not call it murder if you could precipitate me into one of those ice-riffs, and
destroy my frame, the work of your own hands. Shalt I respect man when he
contemns me? Let him live with me in the interchange of kindness; and, instead
of injury, I would bestow every benefit upon him with tears of gratitude at his
acceptance But that cannot be; the human senses are insurmountable barriers to
our union. Yet mine shall not be the submission of abject slavery. I will revenge my
injuries: if I cannot inspire love, I will cause fear; and chiefly towards you my arch-
enemy, because my creator, do I swear inextinguishable hatred. Have a care: I will
work at your destruction, nor finish until I desolate your heart, so that you shall
curse the hour of your birth.’

A fiendish rage animated him as he said this; his face was wrinkled into
contortions too horrible for human eyes to behold; but presently he calmed himself
and proceeded – ‘I intended to reason. This passion is detrimental to me; for you
do not reflect that you are the cause of its excess. If any being felt emotions of
benevolence towards me, I should return them an hundred and an hundredfold; for
that one creature’s sake, I would make peace with the whole kind! But I now
indulge in dreams of bliss that cannot be realised. What I ask of you is reasonable
and moderate; I demand a creature of another sex, but as hideous as myself; the
gratification is small, but it is all that I can receive, and it shall content me. It is
true we shall be monsters, cut off from all the world; but on that account we shall be more attached to one another. Our lives will not be happy, but they will be harmless, and free from the misery I now feel. Oh! my creator, make me happy; let me feel gratitude towards you for one benefit! Let me see that I excite the sympathy of some existing thing; do not deny me my request!"

Mary Shelley’s now classic story of science-gone-wrong and human ‘progress’ at the expense of a slave/worker is far different from what many modern viewers of horror films starring Boris Karloff or Peter Cushing have come to expect. It’s also much tougher and more argumentative than Branagh’s sentimental and misleadingly named film Mary Shelley’s Frankenstein (1994). The above extract gives fair notice of these concerns and qualities. Both teller and tale, for long excluded from the canon of literature studied at college, now receive considerable attention from feminist, psychoanalytic, marxist and postcolonial critics. How might you adapt this passage from novel into film or some other medium? (Compare Caliban’s reproach to Prospero in The Tempest 5.3.2 b.)

5.2.6 b PHILIP K. DICK, from Do Androids Dream of Electric Sheep?, 1968

[Rick Deckard is a police officer and bounty hunter who ‘retires’ (i.e. terminates) escaped androids – familiarly known as ‘andies’. He is visiting a museum with another police officer, Phil Resch, whom he thinks may in fact be an ‘andy’, too. Their task is to retire a female android who/that is posing as the opera singer, Luba Luft. The painting referred to is Edvard Munch’s The Scream.]

They arrived at the museum building, noted on which floor the Munch exhibit could be found, and ascended. Shortly, they wandered amid paintings and woodcuts. Many people had turned out for the exhibit, including a grammar school class; the shrill voice of the teacher penetrated all the rooms comprising the exhibit, and Rick thought, That’s what you’d expect an andy to sound – and look – like. Instead of like Rachel Rosen and Luba Luft. And – the man beside him. Or rather the thing beside him. [. . .]

At an oil painting Phil Resch halted, gazed intently. The painting showed a hairless, oppressed creature with a head like an inverted pear; its hands clapped in horror to its ears, its mouth open in a vast, soundless scream. Twisted ripples of the creature’s torment, echoes of its cry, flooded out into the air surrounding it; the man or woman, whichever it was, had become contained by its own howl. It had covered its ears against its own sound. The creature stood on a bridge and no one else was present; the creature screamed in isolation. Cut off by – or despite – its outcry.

‘He did a woodcut of this,’ Rick said, reading the card tacked below the painting.

‘I think,’ Phil Resch said, ‘that this is how an andy must feel.’ He traced in the air the convolutions, visible in the picture, of the creature’s cry. ‘I don’t feel like that, so maybe I’m not an –’ He broke off, as several persons strolled up to inspect the picture.

‘There’s Luba Luft.’ Rick pointed and Phil Resch halted his sombre introspection and defence; the two of them walked at a measured pace toward her,
taking their time as if nothing confronted them; as always it was vital to preserve
the atmosphere of the commonplace. Other humans, having no knowledge of the
presence of androids among them, had to be protected at all costs – even that of
losing the quarry.

Holding a printed catalogue, Luba Luft, wearing shiny tapered pants and an
illuminated gold vestlike top, stood absorbed in the picture before her; a drawing
of a young girl, hands clasped together, seated on the edge of a bed, an expression
of bewildered wonder and new, groping awe imprinted on the face.

Dick (1928–82) is widely recognised as one of the classic American writers of modern
science fiction. He died a few weeks before the release of the film based on the present
novel, Blade Runner (1982), directed by Riddley Scott and starring Harrison Ford as Rick
Deckard. It includes a scene corresponding to that from Chapter 14, featured here.

5.2.6c URSULA LE GUIN, from The Left Hand of Darkness, Ch. 7, 1969

From field notes of Ong Tot Oppong, Investigator, of the first Ekumenical landing party
on Gethen/Winter, Cycle 93 E.Y. 1448

I theorize about the origins of Gethenian sexual psychology. What do I actually
know about it? Otie Nim’s communication from the Orgoreyn region has cleared
up some of my earlier misconceptions. Let me set down all I know, and after that
my theories: first things first.

The sexual cycle averages 26 to 28 days (they tend to speak of it as 26 days,
approximating it to the lunar cycle). For 21 or 22 days the individual is somer,
sexually inactive, latent. On about the 18th day hormonal changes are initiated by
the pituitary control and on the 22nd or 23rd day the individual enters kemmer,
oestrus. In this first phase of kemmer (Karh. Secher) he remains completely
androgy nous. Gender, and potency, are not attained in isolation. A Gethenian in
first-phase kemmer, if kept alone or with others not in kemmer, remains incapable
of coitus. Yet the sexual impulse is tremendously strong in this phase, controlling
the entire personality, subjecting all other drives to its imperative. When the
individual finds a partner in kemmer, hormonal secretion is further stimulated
(most importantly by touch – secretion? scent?) until in one partner either a male
or female hormonal dominance is established. The genitals engorge or shrink
accordingly, foreplay intensifies, and the partner triggered by the change, takes on
the other sexual role. […] Normal individuals have no predisposition to either
sexual role in kemmer; they do not know whether they will be the male or the
female, and have no choice in the matter (Otie Nim wrote that in the Orgoreyn
region the use of hormone derivatives to establish a preferred sexuality is
quite common; I haven’t seen this done in rural Karhide.) […] If the individual
was in the female role and was impregnated, hormonal activity of course continues,
and for the 8.4-month gestation period and the 6- to 8-month lactation period
this individual remains female. The male sexual organs remain retracted some-
what, and the pelvic girdle widens. With the cessation of lactation the female
re-enters somer and becomes once more a perfect androgyne. No physiological
habit is established, and the mother of several children may be the father of several
more.
Le Guin (b.1929, Berkeley, California) is the author of much, now classic, science and fantasy fiction for both children and adults. Along with a concern with gender and sexuality, as here, her work shows a recurrent interest in the nature of story-telling, and the relations between story and history and fiction and fact. The present novel, for instance, opens with the following statement from one ‘Genly Ai, First Mobile on Gethin/Winter’: ‘I’ll make my report as if I told a story, for I was taught as a child on my homeworld that Truth is a matter of the imagination. The soundest fact may fail or prevail in the style of its telling: like that singular organic jewel of our seas, which grows brighter as one woman wears it and, worn by another, dulls and goes to dust. Facts are no more solid, coherent, round, and real than pearls are. But both are sensitive.’

5.2.7 News stories, novel histories

5.2.7 a HEADLINES and CAPTIONS

(i) Broadsheet and tabloid front-page headlines on main story, 13 October 1992

Terrorist bombers strike at pub in London’s West End
Five hurt in IRA pub bombing
NOW WE’RE ALL TARGETS
THEY RAISE THE STAKES
BOOZER BLITZ
NO-CHANCE SALOON
Small item on page 2: ‘350 killed in Cairo earthquake’

(ii) Captions, counter-captions and alternatives

The following two captions appeared in British and American local papers during the 1992 Gulf War (19 January). Both were attached to reproductions of an identical military press-release photo.

Captured – Iraqi POWs march through the desert
Captured Iraqi soldiers are marched through the desert

The captions below were generated in response to those above by a group of British and American undergraduates who were examining journalistic technique at the time in Oxford. (Reproduced by courtesy of members of ‘Language, Literature, Discourse III’, 1991–2. These rewrites were accompanied by analytical commentary and discussion, as suggested in 4.4.)

Heroic resistance in the 5th province against the forces of the Western capitalist conspiracy.
Arabs, unite to expel the aggressor! Your comrades are in chains.
It’s a man’s life in the modern army – Employment opportunities in the Middle East.
Desert Storm II – The final reckoning. This time it’s for real!
Long shot: Americans, Iraqis, British . . . can you tell the difference at this range?
5.2.7 b  TOM LEONARD, ‘This is thi six a clock news’, 1983

this is thi
six a clock
news thi
man said n
thi reason
a talk wia
BBC accent
iz coz yi
widny wahnt
mi ti talk
about thi
trooth wia
voice lik
wanna yoo
scruff, if
a toktaboot
thi trooth
lik wanna yoo
scruff yi
widny thingk
it wuz troo.
jist wanna yoo
scruff tokn.
thirza right
way ti spell
ana right way
ti tok it. this
is me tokn yir
right way a
spellin. this
is ma trooth
yooz doant no
thi trooth
yirselz cawz
yi canny talk
right. this is
the six a clock
nyooz. belt up.

5.2.7 c RODDY DOYLE, from *Paddy Clarke ha ha ha*, 1993

[The story of Paddy Clarke, a ten-year-old in Dublin in 1968. Paddy/Patrick is the narrator.]

They always talked during The News; they talked about the news. Sometimes it wasn’t really talk, not conversation, just comments.
— Bloody eejit.
— Yes.

I was able to tell when my da was going to call someone a bloody eejit; his chair creaked. It was always a man and he was always saying something to an interviewer.
— Who asked him?
The interviewer had asked him but I knew what my da meant. Sometimes I got there before him.
— Bloody eejit.
— Good man, Patrick.

My ma didn’t mind me saying Bloody when The News was on. The News was boring but sometimes I watched it properly, all of it. I thought that the Americans were fighting gorillas in Vietnam; that was what it sounded like. But it didn’t make any other kind of sense. The Israelis were always fighting the Arabs and the Americans were fighting the gorillas. It was nice that the gorillas had a country of their own, not like the zoo, and the Americans were killing them for it. There were Americans getting killed as well. They had helicopters. Mekong Delta. Demilitarised zone. Tet Offensive. The gorillas in the zoo didn’t look like they’d be hard to beat in a war. They were nice and old looking, brainy looking, and their hair was dirty. Their arms were brilliant; I’d have loved arms like that. I’d never been on the roof. Kevin had, and his da had killed him when he found out about it when he got home, and he’d only been on the kitchen roof, the flat bit. I was up for the gorillas even though two of my uncles and aunties lived in America. I’d never seen them. They sent us ten dollars, me and Sinbad, one Christmas. I couldn’t remember what I got with my five dollars.

Doyle was born in Dublin in 1958. While lecturing he wrote his first novel *The Commitments* (1988), which was adapted into a film with music in 1991. (Text from R. Doyle, *Paddy Clarke ha ha ha*, London, Secker and Warburg, 1993: 226–7, which won the Booker Prize that year.)

5.2.7 d IAN McEWAN, ‘Only love and then oblivion’, from *The Guardian*, 15 September 2001

Emotions have their narratives: after the shock we move inevitably to the grief, and the sense that we are doing it more or less together is one tiny scrap of consolation.

Initially the visual impact of the scenes — those towers collapsing with malign majesty — extended our state of fevered astonishment. Even on Wednesday, fresh video footage froze us in this stupefied condition, and denied us our profounder feelings: the first plane disappearing into the side of the tower as cleanly as a posted letter; the couple jumping into the void, hand in hand; a solitary figure
falling with a strangely extended arm (was it an umbrella serving as a hopeful parachute?); the rescue workers crawling about at the foot of a vast mountain of rubble. In our delirium, most of us wanted to talk. We babbled by e-mail, on the phone, around kitchen tables. We knew there was a greater reckoning ahead, but we could not quite feel it yet. Sheer amazement kept getting in the way. The reckoning, of course, was with the personal.

This is the nature of empathy, to think oneself into the minds of others. These are the mechanics of compassion: you are under the bedclothes, unable to sleep, and you are crouching in the brushed-steel lavatory at the rear of the plane, whispering a final message to your loved ones. There is only one thing to say, and you say it. All else is pointless. You have very little time before some holy fool, who believes in his place in eternity, kicks the door, slaps your head and orders you back to your seat. 23C. Here is your seat belt. There is the magazine you were reading before it all began.

The banality of these details might overwhelm you. If you are not already panicking, you are clinging to a shred of hope that the captain, who spoke with such authority as the plane pushed back from the stand, will rise from the floor, his throat uncut, to take the controls.

If the hijackers had been able to imagine themselves into the thoughts and feelings of the passengers, they would have been unable to proceed. It is hard to be cruel once you permit yourself to enter the mind of your victim. Imagining what it is like to be someone other than yourself is at the core of our humanity. It is the essence of compassion, and it is the beginning of morality.

McEwan (b.1948, Aldershot, England) is a novelist and short story writer who has won many prizes for his prose fiction, e.g., First Love, Last Rites (1975), The Cement Garden (1978), The Child in Time (1987). He also wrote the screenplay for The Ploughman’s Lunch (1983). He was amongst the first postgraduates from the programme in Creative Writing at the University of East Anglia and won the Booker Prize in 1998.


The world will probably never know what motivated those particular hijackers who flew planes into those particular American buildings. They were not glory boys. They left no suicide notes, no political messages; no organisation has claimed credit for the attacks. All we know is that their beliefs in what they were doing outstripped the natural human instinct for survival, or any desire to be remembered. It’s almost as though they could not scale down the enormity of their rage to anything smaller than their deeds. And what they did has blown a hole in the world as we knew it.

In the absence of information, politicians, political commentators and writers (like myself) will invest the act with their own politics, with their own interpretations. This speculation, this analysis of the political climate in which the attacks took place, can only be a good thing.

But war is looming large. Whatever remains to be said must be said quickly. [. . .] The September 11 attacks were a monstrous calling card from a world gone horribly wrong. The message may have been written by Bin Laden (who knows?) and delivered by his couriers, but it could well have been signed by the ghosts of
the victims of America’s old wars. [. . .] But who is Osama bin Laden really? Let me rephrase that. What is Osama bin Laden? He’s America’s family secret. He is the Americans’ president’s dark doppelganger. The savage twin of all that purports to be beautiful and civilised. [. . .] Now Bush and Bin Laden have even begun to borrow each other’s rhetoric. Each refers to the other as ‘the head of the snake’. Both invoke God and use the loose millenarian currency of good and evil as the terms of reference. Both are engaged in unequivocal political crimes. Both are dangerously armed – one with the nuclear arsenal of the obscenely powerful, the other with the incandescent destructive power of the utterly hopeless. The fireball and the ice pick. The bludgeon and the axe. The important thing to keep in mind is that neither is an acceptable alternative to the other.

Roy (b.Delhi, India) trained as an architect and has written screen plays. Her first novel, *The God of Small Things* (1997), won the Booker Prize for fiction. She still lives in Delhi.

5.3 DRAMA – SCRIPTS AND TRANSCRIPTS, MONOLOGUE AND DIALOGUE

5.3.1 Dramatising ‘English’ in education

5.3.1 a A SUPERMARKET EXCHANGE OVER CHANGE

[At a supermarket checkout.]

CUSTOMER: There’s a mistake here [holds out hand with change in].
CASHIER: Pardon?
CUSTOMER: A mistake has been made.
CASHIER: [blank look.]
CUSTOMER: You’ve made a mistake.
CASHIER: What’s wrong?

This is the kind of transcript of naturally occurring conversation which, when ‘tidied up’ and represented as a script, is useful when teaching and analysing routine discourse (as it is on p. 204). It can also be used as a basis for role play and rewriting.

5.3.1 b Cross-cultural talk in class (simplified abbreviated transcription)

[Two 14-year-old boys, Kuldip (Indian) and Faizal (Pakistani), are talking with a young teacher and interviewer, Ben (English). They are talking about two other 14-year-old boys: Harbans (Indian), whom they earlier refer to as ‘our clown of the year’, and Tony (English), who tries to copy Harbans. Parts of the speech are transcribed phonetically (see Appendix D: An alphabet of speech sounds). Words within brackets ( ) indicate interviewer’s additional observations. { indicates overlapping speeches.]

KULDIPI: (smile voice) that’s what Harbans does
FAIZAL: yeh
KULDIPI: with teachers he does that (light laughter)
BEN: he does it with the teachers?
KULDIP: he goes ‘what you talking about’
[ˌwɒt ju təkɪŋ aˈbaʊt]
FAIZAL: Harbans, he does it all the time
BEN: how do the teachers react?
FAIZAL: they just say ‘just sit down’ and he goes
‘I no understand’ and they just go away then
[ai no ɑndəstənd]  
KULDIP: cos he does it normally with um stand-in teachers when they just,
FAIZAL: come in you know
KULDIP: for
FAIZAL: supply teachers, messes them around
KULDIP: cos he does it normally with stand-in teachers when they just
FAIZAL: come in
KULDIP: yeh for
FAIZAL: supply teachers
KULDIP: yeh
BEN: aah
FAIZAL: he messes messes them around
BEN: right (but not
KULDIP: (um there’s this white boy, Tony Marsh, he sits right
next to him and he copies, (smile voice) he copies Harbans
FAIZAL: he tries to mix in with us lot
KULDIP: yeh
FAIZAL: he tries to do it too
KULDIP: and we sort of teach him some words (in Panjabi) and he sort
of (laughs quietly) says them (the interview continues with
Kuldip and Faizal explaining what Tony learns)

This transcript, slightly simplified, comes from Ben Rampton’s Crossing: Language and
exchanges at a school in the English Midlands. The passage both describes and
demonstrates the nature of cross-cultural conversation (including kinds of borrowing,
mimicry and mockery) and illustrates the conditions under which hybridity in culture and
*heteroglossia in language develop through the interaction of speech communities.

5.3.1 c WILLY RUSSELL, from Educating Rita, Act I, Scene 1, first stage
performance Royal Shakespeare Company, 1980; film 1983

[Rita is a ‘mature student’ who has enrolled on an Open University course in English.
Frank has been assigned as her tutor.]

RITA: You’ve got to challenge death an’ disease. I read this poem about fightin’
death . . .
FRANK: Ah – Dylan Thomas . . .
RITA: No. Roger McGough. It was about this old man who runs away from
hospital an’ goes out on the ale. He gets pissed an’ stands in the street shoutin’
an’ challengin’ death to come out an’ fight. It’s dead good.
FRANK: Yes, I don’t think I know the actual piece you mean . . .
RITA: I’ll bring y’ the book – it’s great.
FRANK: Thank you.
RITA: You probably won’t think it’s any good.
FRANK: Why?
RITA: It’s the sort of poetry you can understand.
FRANK: Ah. I see.

[rita begins looking idly round the room.]
FRANK: Can I offer you a drink?
RITA: What of?
FRANK: Scotch?
RITA: [going to the bookcase] Y’ wanna be careful with that stuff, it kills y’ brain cells.
FRANK: But you’ll have one? [He gets up and goes to the small table.]
RITA: All right. It’ll probably have a job findin’ my brain.
FRANK: [pouring the drinks] Water?
RITA: [looking at the bookcase] Yeh, all right. [She takes a copy of ‘Howards End’ from the shelf.] What’s this like?
FRANK goes over to RITA, looks at the title of the book and then goes back to the drinks.
FRANK: Howards End?
RITA: Yeh. It sounds filthy, doesn’t it? E.M. Foster.
FRANK: Forster.
RITA: Oh yeh. What’s it like?
FRANK: Borrow it. Read it.
RITA: Ta. I’ll look after it. [She moves back towards the desk.] If I pack the course in I’ll post it to y’.

[frank comes back to the desk with drinks.]
FRANK: [handing her the mug]: Pack it in? Why should you do that?
[rita puts her drink down on the desk and puts the copy of ‘Howards End’ in her bag.]
RITA: I just might. I might decide it was a soft idea.
FRANK: [looking at her]: Mm. Cheers. If – er – you’re already contemplating ‘packing it in’, why did you enrol in the first place?
RITA: Because I wanna know.
FRANK: What do you want to know?
RITA: Everything.
FRANK: Everything? That’s rather a lot, isn’t it? Where would you like to start?

Russell (b.1947) left school at 15, saw himself as ‘a kid from the ‘D’ stream, a piece of factory fodder’ (Russell 1988: 162). He then did a variety of manual jobs, including hairdressing, but saw a play by John McGrath and decided to become a playwright. He is also the author of Shirley Valentine (1987) and many other scripts for stage and TV. In the film of the present play Julie Walters played Rita, and Michael Caine played Frank. Russell was awarded an honorary MA in 1983 by the Open University in recognition of his work as a playwright. (Text from W. Russell, Educating Rita and other Plays, London, Methuen, 1988: 172–3.)
5.3.1 d JEREMY JACOBSON, ‘The Post-modern Lecture’, 1999

Dr Martin Lindsey Minelli laconically muses on modernity
He is precise and roundabout,
He is bony and sparse,
He is milk-made:
His hair, his eyebrows, his eyelashes are as milky as milk;
He is wrapped in milk paper
And his mouth spurts out sentences like an udder.
They splash on the table, spread out, then gather in puddles.
Long tongues lusting after theory
Lap them up but the words spurt so fast,
The puddles become a pool, the pool a lake.
The audience take to boats and bob up and down on a foam of phrases,
Scooping up curdled words from the deep with buckets.

There are more names than words:
Names upon names:
Foucault and Fiedler,
Kristeva, Kuhn and Klinkowitz,
Barthes, Baudrillard, Britten and Bhabha;
Bhabha is the most beloved of Dr Minelli’s names –
Who is this Bhabha?
Ali Baba of the thieves or Babar the Elephant Bhabha?

My boat has sprung a leak, torpedoed by a sharp quotation;
I try to bail out the coagulating names but they stick in my bucket;
I sink in a language bog, gulping.
The words are rancid in my mouth,
They take me in.

Jacobson (born in Cornwall) works for the British Council as a programme organiser for Language and Literature. The text comes from Poetry as a Foreign Language, ed. Martin Bates, East Linton: White Adder Press, 1999: 100, which, as its subtitle indicates, includes many poems connected with the teaching and learning of English as a Foreign or Second Language. Also see POSTMODERNISM and, for Homi Bhabha, POSTCOLONIALISM.

5.3.2 Early English stages

5.3.2 a CHESTER MYSTERY CYCLE, from Noah’s Flood, performed c.1340–c.1550, first pub. nineteenth century

[God’s flood is coming, the ark is ready but Noah’s wife is not prepared to leave her friends.]

NOAH: Come in, Wife, in twenty devils way,
Or else stand there without.
HAM: Shall we all fetch her in?
NOAH: Yea, son, in Christ’s blessing and mine,
    I would ye hied you betime,
    For of this flood I am in doubt.

[Song]

GOOD GOSSIP: The flood comes fleeting in full fast,
    On every side that spreadeth full far.
    For fear of drowning I am aghast;
    Good gossip, let us draw near.
    And let us drink ere we depart,
    For oftentimes we have done so.
    For at one draught thou drink a quart,
    And so will I do ere I go.

NOAH’S WIFE: Here is a pottle of Malmsey good and strong;
    It will rejoice both heart and tongue.
    Though Noah think us never so long,
    Yet we will drink atyte.

JAPHETH: Mother, we pray you all together –
    For we are here, your own childer –
    Come into the ship for fear of the weather,
    For his love that you bought!

NOAH’S WIFE: That will I not for all your call
    But I have my gossips all.

SHEM: I’ faith, mother, yet thou shall,
    Whether thou will or nought. [Drags her aboard]

NOAH: Welcome, wife, into this boat.

NOAH’S WIFE: [slaps him] Have thou that for thy note!

NOAH: Ah, Mary, this is hot!
    It is good for to be still.
    Ah, children, methinks my boat remeves.
    Our tarrying here me highly grieves.
    Over the land the water spreads;
    God do as He will.

[Then they sing and NOAH shall speak again.]

NOAH: Ah, great God that art so good,
    That workes not thy will is wood.
    Now all this world is on a flood.


This comic and potentially carnivalesque interlude with Noah’s wife is not to be found in the Bible story of Noah’s ark and the flood (Genesis, 5: 28–9). It shows how drama can be developed out of relatively fixed rituals. The Mystery cycles presented the Christian hi/story from Creation through the Crucifixion to Doomsday. They were put on by city guilds and performed by amateurs as street theatre every Spring. This particular play was put on, appropriately enough, by the water carriers guild. Like other pageants it may have been played on a makeshift stage or a specially constructed mobile pageant wagon. (Full text in A.C. Cawley, Everyman and the Medieval Miracle Plays, London, Dent, 1977: 35–49.)
[Prospero, exiled Duke of Milan and a magician, is chastising his slave, Caliban, for not working hard enough and for trying to rape his daughter, Miranda. Caliban is a native of the island and a witch’s son.]

**PROSPERO:** Thou poisonous slave, got by the devil himself
Upon thy wicked dam, come forth!

[Enter Caliban]

**CALIBAN:** As wicked dew as e’er my mother brush’d
With raven feather from unwholesome fen
Drop on you both! a south-west blow on ye
And blister you all o’er!

**PROSPERO:** For this, be sure, to-night thou shalt have cramps,
Side-stitches that shall pen thy breath up; urchins
Shall forth at vast of night, that they may work
All exercise on thee: thou shalt be pinch’d
As thick as honeycomb, each pinch more stinging
Than bees that made them.

**CALIBAN:** I must eat my dinner.
This island’s mine by Sycorax my mother,
Which thou tak’st from me. When thou camest first,
Thou strok’dst me, and mad’st much of me; wouldst give me
Water with berries in’t; and teach me how
To name the bigger light, and how the less,
That burn by day and night: and then I lov’d thee
And show’d thee all the qualities o’ th’ isle,
The fresh springs, brine-pits, barren place, and fertile.
Cursed be I that did so! – All the charms
Of Sycorax, toads, beetles, bats, light on you!
For I am all the subjects that you have,
Which first was mine own king; and here you sty me
In this hard rock, whiles you do keep from me
The rest o’ th’ island.

**PROSPERO:** Thou most lying slave,
Whom stripes may move, not kindness! I have us’d thee,
Filth as thou art, with human care; and lodg’d thee
In mine own cell, till thou didst seek to violate
The honour of my child.

**CALIBAN:** Oh ho! Oh ho! – would it had been done!
Thou didst prevent me; I had peopled else
This isle with Calibans.

**PROSPERO:** Abhorrèd slave.
Which any print of goodness will not take,
Being capable of all ill! I pitied thee,
Took pains to make thee speak, taught thee each hour
One thing or other: when thou didst not, savage,
Know thine own meaning, but wouldst gabble like
A thing most brutish, I endow'd thy purposes
With words that made them known: but thy vile race,
Though thou didst learn, had that in't which good natures
Could not abide to be with; therefore wast thou
Deservedly confin'd into this rock,
Who hadst deserv'd more than a prison.

CALIBAN: You taught me language; and my profit on't
Is, I know how to curse: the red plague rid you,
For learning me your language!

PROSPERO: Hag-seed, hence!
Fetch us in fuel,

Late nineteenth- and earlier-twentieth-century interpretations of *The Tempest* tended to conceive it in terms of a contest between art (Prospero) and nature (compounded of the earthy Caliban and the more ethereal spirit, Ariel). More recently, attention has concentrated upon the POST/COLONIAL dimension of the master–slave relationship; also the class and GENDER politics of Caliban as a wildly wilful male body and Miranda as a purely demure female. There continues to be much attention to Prospero the magician as a kind of theatrical super-illusionist and even as an autobiographical projection of Shakespeare himself saying farewell to the stage. (Compare Slave narratives, 5.2.3, and Frankenstein and his 'creature', 5.2.6 a.)

5.3.3 Voices with a difference

5.3.3 a JOHN MILLINGTON SYNGE, *The Playboy of the Western World*, Act III, first performed 1907

[The scene is a pub in a village in County Mayo on the west coast of Ireland. Christy Mahon, a stranger, has been boasting he’s killed his father, and the villagers have eventually taken fright. Pegeen Mike is the publican’s daughter and Shawn, her cousin, is a young farmer.]

PEGEEN: I’ll say, a strange man is a marvel, with his mighty talk; but what’s a squabble in your back-yard, and the blow of a loy, have taught me that there’s a great gap between a gallous story and a dirty deed. [To Men.] Take him on from this, or the lot of us will be likely put on trial for his deed to-day.

CHRISTY: [with horror in his voice] And it’s yourself will send me off, to have a horn-fingered hangman hitching his bloody slipknots at the butt of my ear.

MEN: [pulling rope] Come on, will you?

[He is pulled down on the floor.]

CHRISTY: [twisting his legs round the table] Cut the rope, Pegeen, and I’ll quit the lot of you, and live from this out, like the madman of Keel. Eating muck and green weeds on the faces of the cliffs.

PEGEEN: And leave us to hang, is it, for a saucy liar, the like of you? [To Men] Take him on, out from this.

SHAWN: Pull a twist on his neck, and squeeze him so.

PHILLY: Twist yourself. Sure he cannot hurt you, if you keep your distance from his teeth alone.
SHAWN: I’m afeard of him. [To Pegeen] Lift a lighted sod, will you, and scorch his leg.

PEGEEN: [blowing the fire with a bellows] Leave go now, young fellow, or I’ll scorch your shins.

CHRISTY: You’re blowing for to torture me. [His voice rising and growing stronger.] That’s your kind, is it? Then let the lot of you be wary, for, if I’ve to face the gallows, I’ll have a gay march down, I tell you, and shed the blood of some of you before I die.

This play caused a riot when it was first performed at the Abbey Theatre in Dublin. The cause was the generally carnivalesque nature of the piece (Christy boasts extravagantly—and, it turns out, lies utterly—about killing his father); also the breaking of a public taboo—the mere mention of an undergarment. Synge drew upon close observation of and familiarity with the language and people of the Aran Islands and Western Ireland as a whole. He in effect constructed authentic literary, especially stage, representations of Irish people and their accents and dialects. He thereby both reflected and reinforced the movement towards national identity politically realised in 1922. (For full text, see A. Saddlemyer (ed.) The Playboy . . . and Other Plays, Oxford, Oxford University Press, 1995.)

5.3.3 b DYLAN THOMAS, Under Milk Wood: A Play for Voices, radio broadcast 1954

[Dreams, dreamers and voices mingle in the night sky over a Welsh seaside town.]

FIRST VOICE
From where you are you can hear, in Cockle Row in the spring, moonless night, Miss Price, dressmaker and sweetshop-keeper, dream of

SECOND VOICE
her lover, tall as the town clock tower, Samson-syrup-gold-maned, whacking thighed and piping hot, thunderbolt-bass’d and barnacle-breasted, flailing up the cockles with his eyes like blowlamps and scooping low over her lonely loving hotwaterbottled body . . .

MR EDWARDS
Myfanwy Price!

MISS PRICE
Mr Mog Edwards!

MR EDWARDS
I am a draper mad with love. I love you more than all the flannelette and calico, candlewick, dimity, crash and merino, tussore, cretonne, crepon, muslin, poplin, ticking and twill in the whole Cloth Hall of the world. I have come to take you away to my Emporium on the hill, where the change hums on wires. Throw away your little bedsocks and your Welsh wool knitted jacket, I will lie by your side like the Sunday roast.
MISS PRICE
I will knit you a wallet of forget-me-not blue, for the money to be comfy. I will warm your heart by the fire so that you can slip it in under your vest when the shop is closed.

MR EDWARDS
Myfanwy, Myfanwy, before the mice gnaw at your bottom drawer will you say

MISS PRICE
Yes, Mog, yes, Mog, yes, yes, yes.

MR EDWARDS
And all the bells of the tills of the town shall ring for our wedding.
[Noise of money-tills and chapel bells]

Thomas (1914–53) was a charismatic reader of his own poetry and also a script-writer for BBC radio. Under Milk Wood (first broadcast 1954) is one of the classics of radio drama precisely because it blends highly visual imagery with highly musical speech. It also both reinforced and at the same time humorously mocked a stereotypical image of Welsh people and Anglo-Welsh accents. There is hardly any Welsh as such in the play, and Thomas lived the second half of his short life outside Wales, chiefly in London. (Text from D. Thomas, The Dylan Thomas Omnibus, London, Phoenix Orion, 1995.)

5.3.3 c ATHOL FUGARD, from Boesman and Lena, performed 1969

[A coloured woman and man share the memory of an enforced eviction from pondoks (shanty shacks) by donner (bulldozers).]

LENA: It was the same story for all of us. Once is enough if it’s a sad one.

BOESMAN: Sad story? Those two that had the fight because somebody grabbed the wrong broek [trousers]? The ou [guy] trying to catch his donkey? Or that other one running around with his porridge looking for a fire to finish cooking it? It was bioscope, man! And I watched it. Beginning to end, the way it happened. I saw it. Me.

The women and children sitting there with their snot and tears. The pondoks falling. The men standing, looking, as the yellow donner pushed them over and then staring at the pieces when they were the only things left standing. I saw all that! The whiteman stopped the bulldozer and smoked a cigarette. I saw that too.

[another act [i.e. he ‘play-acts’ as he has previously]]

‘Ek se’ [Hey, pal] my baas . . . !’ He threw me the stompie [cigarette butt]. ‘Dankie, baas.’

LENA: They made a big pile and burnt everything.

Fugard (b.1932) developed his plays through ‘poor theatre’ conditions with groups from black townships in South Africa. Boesman and Lena was written at a time when apartheid was vicious and public criticism of injustice by blacks or whites (let alone both together) was far more dangerous to the individuals concerned than to the state. The play is a modern tragi-comedy of resilience in the face of systematic brutalisation. It celebrates the
forging of identity even when people are treated as nonentities. The translated dialect words derive chiefly from Dutch Afrikaans. (Full text in D. Walder (ed.) Athol Fugard: Selected Plays, Oxford, Oxford University Press, 1987: 228.)

5.3.3 d SAMUEL BECKETT, opening of Not I, performed 1972 (author’s stage directions)

Stage in darkness but for MOUTH, upstage audience right, about 8 feet above stage level, faintly lit from close-up and below, rest of face in shadow. Invisible microphone. AUDITOR, downstage audience left, tall standing figure, sex indeterminable, enveloped from head to foot in loose black djellaba [North African cloak], with hood, fully faintly lit, standing on invisible podium about 4 feet high shown by attitude alone to be facing diagonally across stage intent on MOUTH, dead still throughout but for four brief movements where indicated. See Note.

As house lights down MOUTH’s voice unintelligible behind curtain. House lights out.

Voice continues unintelligible behind curtain, 10 seconds. With rise of curtain ad-libbing from text as required leading when curtain fully up and attention sufficient into:

MOUTH: . . . out . . . into this world . . . this world . . . tiny little thing . . . before its time . . . in a godfor- . . . what? . . . girl? . . . yes . . . tiny little girl . . . into this . . . out into this . . . before her time . . . godforsaken hole called . . . called . . . no matter . . . parents unknown . . . unheard of . . . he having vanished . . . thin air . . . no sooner buttoned up his breeches . . . she similarly . . . eight months later . . . almost to the tick . . . so no love . . . spared that . . . no love such as normally vented on the . . . speechless infant . . . in the home . . . no . . . nor indeed for that matter any of any kind . . . no love of any kind . . . at any subsequent stage . . . so typical affair . . . nothing of any note till coming up to sixty when- . . . what? . . . seventy? . . . good God! . . . coming up to seventy . . . wandering in a field . . . looking aimlessly for cowslips . . . to make a ball . . . a few steps then stop . . . stare into space . . . then on . . . a few more . . . stop and stare again . . . so on . . . drifting around . . . when suddenly . . . gradually . . . all went out . . . all that early April morning light . . . and she found herself in the – . . . what? . . . who? . . . no! . . . she! . . . [Pause and Movement 1.] . . . found herself in the dark . . . and if not exactly . . . insentient . . . insentient . . . for she could still hear the buzzing . . . so-called . . . in the ears . . . and a ray of light came and went . . . came and went . . . such as the moon might cast . . . drifting . . . in and out of cloud . . . but so dulled . . . feeling . . . feeling so dulled . . . she did not know . . . what position she was in . . . imagine! . . . what position she was in! . . . whether standing . . . or sitting . . . but the brain- . . . what? . . . kneeling? . . . yes . . . whether standing . . . or sitting . . . or kneeling . . .

Movement: this consists in simple sideways raising of arms from sides and their falling back, in a gesture of helpless compassion. It lessens with each recurrence till scarcely perceptible at third. There is just enough pause to contain it as MOUTH recovers from vehement refusal to relinquish third person.
but the brain—. . . what? . . . lying? . . . yes . . . whether standing . . . or sitting . . . or kneeling . . . or lying . . . but the brain still . . . still . . . in a way . . . for her first thought was . . . oh long after . . . sudden flash . . . brought up as she had been to believe . . . with the other waifs . . . in a merciful . . . [Brief laugh] . . . God . . . [Good laugh] . . .

Beckett (1906–89), best known for Waiting for Godot (1953), is commonly labelled an absurdist dramatist with a tendency, especially in his novels, to use Modernist ‘stream of consciousness’ techniques. He is also generally considered a non- or anti-realist writer. Such labels are initially useful. However, they also conceal (or indirectly reveal) questions about what one considers to be ‘normal’ or ‘real’ in the first place. They also beg questions about the relations between identities and roles on and off the stage. Even an ostensibly incoherent text can be made sense of in some context and some intertextual frame of reference. Every foreground has a variety of immediate and remote backgrounds. Every monologue presupposes or prompts a dialogue. Beckett won the Nobel Prize for Literature in 1969. (Text from S. Beckett, Collected Plays, London, Faber & Faber, 1992: 376–7.)

5.3.3 e CARYL CHURCHILL, Cloud 9, first performed 1979

[Clive is a colonial administrator in Victorian Africa; Betty is his wife, played by a man; Joshua is his black servant, played by a white man; Harry is an explorer.]

Clive: I did some good today I think. Kept up some alliances. There’s a lot of affection there.

Harry: They’re affectionate people. They can be very cruel of course.

Clive: Well they are savages.

Harry: Very beautiful people many of them.

Clive: Joshua! [To Harry] I think we should sleep with guns.

Harry: I haven’t slept in a house for six months. It seems extremely safe.

[Joshua comes]

Clive: Joshua, you will have gathered there’s a spot of bother. Rumours of this and that. You should be armed I think.

Joshua: There are many bad men, sir. I pray about it. Jesus will protect us.

Clive: He will indeed and I’ll also get you a weapon. Betty, come and keep Harry company. Look in the barn, Joshua, every night.

[Clive and Joshua go. Betty comes.]

Harry: I wondered where you were.

Betty: I was singing lullabies.

Harry: When I think of you I always think of you with Edward in your lap.

Betty: Do you think of me sometimes then?

Harry: You have been thought of where no white woman has ever been thought of before.

Betty: It’s one way of having adventures. I suppose I will never go in person.

Harry: That’s up to you.

Betty: Of course it’s not. I have duties.

Harry: Are you happy, Betty?

Betty: Where have you been?

Harry: Built a raft and went up the river. Stayed with some people. The king is always very good to me. They have a lot of skulls around the place but not white
men’s I think, I made up a poem one night. If I should die in this forsaken spot.
There is a loving heart without a blot, Where I will live — and so on.

BETTY: When I’m near you it’s like going out into the jungle. It’s like going up the river on a raft. It’s like going out in the dark.
HARRY: And you are safety and light and peace and home.
BETTY: But I want to be dangerous.

Churchill (b.1938) developed this play through role play, workshops and research with Joint Stock Theatre Group during 1978–79. In her preface (1985: 245), Churchill explains: ‘Betty, Clive’s wife, is played by a man because she wants to be what men want her to be [. . . ] Joshua, the black servant, is played by a white man because he wants to be what whites want him to be.’ Feminist, gender-based and postcolonial approaches are thus realised theatrically, through the palpable interplay of presence/absence. This is easier to grasp with actual bodies in performance than from the words on the page. But either way, dominant discourses are radically destabilised. Compare Slave narratives 5.2.3 and The Tempest 5.3.2 b. (Text from C. Churchill, Churchill: Plays One, London, Methuen, 1985: 260–1.)

5.3.3 f JAMES KELMAN, How late it was, how late, 1994

[The story of an unemployed ex-convict who returns to his native Glasgow, goes blind and finds himself out on the street.]

Ah fuck it man stories, stories, life’s full of stories, they’re there to help ye out, when ye’re in trouble, deep shit, they come to the rescue, and one thing ye learn in life is stories, Sammy’s head was fucking full of them, he had met some bastards in his time; it’s no as if he was auld either cause he wasnay he was only thirty-eight, he just seemed aulder, cause of the life he had led; when ye come to think about it, the life he had led.[. . . ] Maybe he should go to Glancy’s. It was an idea. Bound to be some cunt there that would lend him a couple of quid; even auld fucking Morris behind the bar, that crabbit auld bastard, even he would help Sammy out surely to fuck. Nay eyes man know what I’m saying nay fucking eyes! Jesus christ almighty! Okay relax. The traffic was fierce but and he had to cross this road and there was nay chance of crossing this road, no on his fucking tod, it wasnay fucking possible; out the question.

Patience was a virtue right enough.

Patience. Come on ya bastards! He started kicking his heel against the kerb, keeping his head down for some reason. I’m blind, he said in the offchance somebody was there. Cause there was bound to be. Nay takers but. Patience, ye had to learn it. How to just bloody stand there. What was that song . . . ? Fucking song man what was it again?

Voices at last. He kicked the kerb again. Could ye give me a hand across the street? he said.

What?
I cannay see. I’m blind.
Ye’re blind?
Aye.

Kelman was born in Glasgow in 1946 and still lives there. How late it was, how late won the 1994 Booker Prize. This prompted much heated (but not always illuminated) comment
on the novel’s allegedly gratuitous swearing. There was also much more or less overt
disapproval of its realisation of a Glaswegian accent (compare Leonard, 5.2.7 b), and a
cry for standards to be maintained in language, behaviour and much else. (Text from J.

5.3.4 ‘I’dentities in play – selves and others

5.3.4 a JOHN CLARE, ‘I am’, composed c. 1844, pub. 1865

I am – yet what I am, none cares or knows;
My friends forsake me like a memory lost;
I am the self-consumer of my woes –
They rise and vanish in oblivion’s host
Like shadows in love-frenzied stifled throes
And yet I am, and live – like vapours tost

Into the nothingness of scorn and noise,
Into the living sea of waking dreams,
Where there is neither sense of life or joys,
   But the vast shipwreck of my life’s esteems
Even the dearest that I love the best
Are strange – nay, rather, stranger than the rest.

I long for scenes where man hath never trod
   A place where woman never smiled or wept
There to abide with my Creator, God,
   And sleep as I in childhood sweetly slept,
Untroubling and untroubled where I lie
The grass below – above the vaulted sky.

Clare (1793–1864) was the son of an agricultural labourer and himself one in youth. At
that time the village of Helpston, Northamptonshire, where they lived, was ‘enclosed’ (i.e.
parcelled up into private fields for farming and parkland) and the Clares were uprooted
and left without regular work. Also at that time, Clare’s relationship with a local farmer’s
daughter, Mary Joyce, was ended by her father. Clare apparently never adjusted to these
calamities, even though he subsequently married, had children and achieved a passing
literary success as a ‘peasant poet’. *Literacy was elementary or non-existent amongst
farm labourers. ‘Literariness’ in such a person was judged remarkably quaint. From 1837
to 1841 Clare was in a private asylum in Epping. He escaped and walked back to
Northampton, believing he was married to Mary Joyce. From 1841 till he died he was
confined to Northampton General Lunatic Asylum. There he wrote this poem, which was
posthumously published. For sample analysis, see PSYCHOLOGICAL APPROACHES,
Example, pp. 102–4. (Text from G. Summerfield (ed.) *John Clare: Selected Poems*, London,
Penguin, 1990: 311.)
5.3.4 b ADRIENNE RICH, ‘Dialogue’, 1967

She sits with one hand poised against her head, the
other turning an old ring to the light
for hours our talk has beaten
like rain against the screens
a sense of August and heat-lightning
I get up, go to make tea, come back
we look at each other
then she says (and this is what I live through
over and over) – she says: I do not know
if sex is an illusion

I do not know
who I was when I did those things
or who I said I was
or whether I willed to feel
what I had read about
or who in fact was there with me
or whether I knew, even then
that there was doubt about these things

Rich, b.1929 in Baltimore, USA, has been strongly influential as poet, essayist and political
commentator in the development of radical FEMINIST, and latterly lesbian feminist, writing.
Her work is marked by a special interest in reclaiming LANGUAGE, exploring oppressive
and repressive silences and in urging a re-vision of past, present and future hi/stories. For
sample analysis, see FEMINISM, Example pp. 124–5. (Text from C. Rumens (ed.) Making

5.3.4 c ALAN HOLLINGHURST, from The Swimming-Pool Library, 1988

Though I didn’t believe in such things, I was a perfect Gemini, a child of the
ambiguous early summer, tugged between two versions of myself, one of them
the hedonist and the other – a little in the background these days – an almost
scholarly figure with a faintly puritanical set to the mouth. And there were deeper
dichotomies, differing stories – one the ‘account of myself’, the sex-sharp little
circuits of discos and pubs and cottages, the sheer crammed, single-minded
repetition of my empty months; the other the ‘romance of myself’, which
transformed all these mendacities with a protective glow, as if from my earliest
days my destiny had indeed been charmed, so that I was both of the world and
beyond its power, like the pantomime character Wordsworth describes, with
‘Invisible’ written on his chest.

At times my friend James became my other self, and told me off and tried to
persuade me that I was not doing all I might. I was never good at being told off,
and when he insisted that I should find a job, or even a man to settle down with,
it was in so intimate and knowledgeable a way that I felt as if one half of me were
accusing the other. It was from him, whom I loved more than anyone, that I most
often heard the account of myself. He had even said lately in his diary that I was
'thoughtless' – he meant cruel, in the way I had thrown off a kid who had fallen for me and who irritated me to distraction; but then he got the idea into his head: does Will care about anybody? does Will ever really think? and so on and so forth. ‘Of course I fucking think,’ I muttered, though he wasn’t there to hear me. And he gave a horrid little diagnosis: ‘Will becoming more and more brutal, more and more sentimental.’

I was certainly sentimental with Arthur, deeply sentimental and lightly brutal, at one moment caressingly attentive, the next glutting him with sex, mindlessly – thoughtlessly. It was the most beautiful thing I could imagine – all the more so for our knowledge that we could never make a go of it together. Even among the straight lines of the Park I wasn’t burdened by my need for him, and by the oppressive mildness of the day. The Park after all was only stilted countryside, its lake and trees inadequate reminders of those formative landscapes, the Yorkshire dales, the streams and watermeads of Winchester, whose influence was lost in the sexed immediacy of London life.

Hollinghurst (b.1954) taught English at the Universities of Oxford and London before becoming deputy editor of The Times Literary Supplement. His The Swimming-Pool Library (here from pp. 4–5 of the Penguin edition) draws together the narratives of two ‘queer’/‘gay’ men (the terms themselves are part of the matter at issue): William Beckwith (born 1958 and featured here) and Lord Nantwich (born 1900). Through their overlapping yet palpably discontinuous and unreliable stories, sometimes conflating the self and other of the two narrators, the novel refracts a complex and contentious history of sexuality in Britain spanning much of the twentieth century. Though stopping short of a direct address to AIDS, it has become something of a contemporary ‘gay’ classic (see Wolfreys 2001: 200–260).

5.3.4 d PERSONAL ADVERTS

(i) Attractive Male, 38, fair hair, hazel eyes, non-smoker, seeks relationship with warm, affectionate Lady. Photo, please.

(ii) WELL DRESSED, well travelled, honest, sincere, divorced, young 41 Male seeks slim attractive Female for possible lasting relationship. Prove to me that there is life after divorce.

(iii) Artistic, feminine Eurasian lady, petite, single, looking for nonsmoking man for lunch time Malay/Chinese meals. Go ‘Dutch’ maybe more if friendship develops . . . Box No 432.

(iv) Mother seeking good-looking educated girl for clean-shaven Sikh male, cultured, US citizen, 40, 5ft 11in, divorced. Hotel management, studying accountancy.

(v) Aunt invites suitable match from professional men physicians/engineers/scientists.

(vi) FLOPPY OLD HOUND on long leash, bored with fantasies, seeks Earth mother, object letters, chats, occasional meets for sniffs and scratches.
(vii) BRIGHTON BIKER, 36, hairy, large motor cycle, seeks bored housewife for wild rides while the kids are at school.

(viii) LEMON CAKETTE seeks professional man for afternoon tea.


(i) and (ii) from Oxford Star, 8 November 1990; (iii) from Adelaide Advertiser, 7 June 1996; (iv) and (v) from India Today, 30 April 1992; (vi)–(ix) from Private Eye, 27 March 1992 and 8 May 1992.

5.3.4 e TEXT MESSAGES and INTERNET CHAT

(i) These are some of the shorthand expressive symbols (‘emoticons’) currently used in informal exchanges by text-message and e-mail:

:o) smile :: male > = female (**-**) in love

(((H))) + XXXX a big hug and kisses @)>'-„---'--- a rose for you

(ii) And these are examples of four familiar texts using the abbreviated spelling conventions of text-messaging (from Itle bk of luv txt 2001: jokes@michaelomarabooks.com), with clues below if you need them:

(a) IGotUBbe (b) EvryMveUmMkeeILBWtchnu

(c) O My Luvs Lke a RD RD Rse
   Thts Nwly Sprng in Jne
   My Luvs Like T Mlode
   Thts Swetly Plyed in Tne

(d) Dbt thou T*** R Fre
   Dbt Tht T Sun Doth Mve
   Dbt Trth 2 B a Liar
   Bt Nvr Dbt I Luv

Clues: (a) Sonny and Cher; (b) Sting; (c) Burns; (d) Sonnet 115

(iii) Here is part of an internet/intranet exchange using a ‘MUD’ – Multi-User Dimension – programme:

Ray laughs
Tom watches Ray document his laughter
Tom says, ‘mudding with people in the same room is weird’
Ray laughed before typing: laughs
Tom nods
Ray thought he did
Ray says ‘wait, now I’m confused’
Tom eyes Ray warily
Ray says ‘which world is the real world?’
Ray eyes himself warily
This programme automatically designates the 'name' of the sender at the beginning of each sentence. Coming to the transcript 'cold' and out of context, it's intriguing to work out precisely what's going on. Its self-consciousness and *metatextuality may even suggest an absurdist or POSTMODERNIST script. (Text reproduced from Goodman and Graddol 1996: 127–8.)

5.4 INTERTEXTUAL CLUSTERS

5.4.1 Versions of ‘Psalm 137’, verse 1

(a) Ofer flodas babilones ðer we setun
    and weopun ða ðe we gemynnge ðin sion
    in salum in midle hire
    we hengun organa ure.

    (Vespasian Psalter, Mercian (Midlands), late eighth century)

(b) On the floodis of babylone there we saten,
    and wepten; while we bithoughten on Syon,
    In salewis in the myddil therof we hangiden
    vp our orguns

    (Wycliffite Bible, here Psalm 136, c.1382)

(c) By the rivers of Babylon, there we sat down, yea, we wept, when we remembered Zion.
    We hanged our harps upon the willows in the midst thereof.

    (King James Bible, 'Authorized' Version, 1611)

(d) On the proud banks of great Euphrates’ flood
    There we sat, and there we wept:
    Our harps that now no music understood
    Nodding on the willows slept,
    While unhappy, captived we,
    Lovely Zion thought on thee.

    (Richard Crashaw, from Steps to the Temple, 1646)

(e) By the waters of Babylon
    there we sat down and wept,
    when we remembered Zion.
    On the willows there
    we hung up our lyres

    (Bible, Revised Standard Version, 1952)

(f) She leaned over to the tape deck and pushed a button. Jesus, Jumpy thought, Boney M? Give me a break. For all her tough race-professional attitudes, the lady still had a lot to learn about music. Here it came, boomchickaboom. Then, without warning, he was crying, provoked into real tears by counterfeit emotion by a disco-beat imitation of pain. It was the one hundred and thirty-seventh psalm, 'Super flumina’. King David calling out across the centuries. How shall we sing the Lord’s song in a strange land.
‘I had to learn the psalms at school,’ Pamela Chamcha said, sitting on the floor, her head leaning against the sofa-bed, her eyes shut tight. By the river of Babylon, where we sat down, oh oh we wept . . . she stopped the tape, leaned back again, began to recite. ‘If I forget thee, O Jerusalem, let my right hand forget its cunning; if I do not remember thee, let my tongue cleave to the roof of my mouth; yea, if I prefer not Jerusalem in my mirth.’

Later, asleep in bed, she dreamed of her convent school, of matins and evensong, of the chanting of psalms.


(Versions (b)–(d) can be found in full in Hollander and Kermode 1973, Vol. I: 534–42)

5.4.2 Daffodils?

5.4.2 a WILLIAM WORDSWORTH, ‘I wandered lonely as a cloud’, 1804

I wandered lonely as a cloud
That floats on high o’er vales and hills
When all at once I saw a crowd
A host, of golden daffodils;
Beside the lake, beneath the trees,
Fluttering and dancing in the breeze.

Continuous as the stars that shine
And twinkle on the milky way,
They stretched in never-ending line
Along the margin of a bay:
Ten thousand saw I at a glance,
Tossing their heads in sprightly dance.

The waves beside them danced, but they
Outdid the sparkling waves in glee:
A poet could not but be gay
In such a jocund company:
I gazed – and gazed – but little thought
What wealth the show to me had brought.

For oft when on my couch I lie
In vacant or in pensive mood,
They flash upon that inward eye
Which is the bliss of solitude;
And then my heart with pleasure fills,
And dances with the daffodils.

Wordsworth (1770–1850) dictated early drafts to Mary, his wife, and then to Dorothy, his sister, between 1802 and 1804. This poem was first published without the third verse in Poems, in Two Volumes (1807). According to William’s own notes which were dictated to Isabella Fenwick forty years later (1842–43), ‘The best two lines in it are by Mary’
(quoting ll.21–22). This poem has subsequently become one of the most popular and classic lyrics in English, as well one of the most influential examples of what Romantic poets do and of what poetry in general is. (For sample analyses, see 1.8 and 2.3, PRACTICAL CRITICISM, Example pp. 85–6.)

5.4.2 b DOROTHY WORDSWORTH, Grasmere Journals, 15 April 1802

We got over into a field to avoid some cows – people working, a few primroses by the roadside, wood-sorrel flower, the anemone, scentless violets, strawberries, and that starry yellow flower which Mrs C. calls pile wort. When we were in the woods beyond Gorbarrow park we saw a few daffodils, close to the water side. We fancied that the lake had floated the seeds ashore and that the little colony had so sprung up. But as we went along there were more and yet more and at last under the boughs of the trees, we saw that there was a long belt of them along the shore, about the breadth of a country turnpike road. I never saw daffodils so beautiful, they grew among the mossy stones about and about them, some rested their heads upon these stones as on a pillow for weariness and the rest tossed and reeled and danced and seemed as if they verily laughed with the wind that blew upon them over the lake, they looked so gay ever glancing ever changing.

Dorothy Wordsworth’s Grasmere Journals (1800–3) were written without thought of publication and were not published till after her death in 1855. Their substance was freely shared with her brother William, often supplying him with prompts, reminders and even phrasing for his poetry. (Text from Abrams 2000, Vol. II: 391.)

5.4.2 c LYNN PETERS, ‘Why Dorothy Wordsworth is Not as Famous as her Brother’

‘I wandered lonely as a . . .
They’re in the top drawer, William,
Under your socks —
I wandered lonely as a —
No not that drawer, the top one.
I wandered by myself —
Well wear the ones you can find.
No, don’t get overwhelm my dear,
I’m coming.

‘One day I was out for a walk
When I saw this flock —
It can’t be too hard, it had three minutes.
Well put some butter in it.
– This host of golden daffodils
As I was out for a stroll —

‘Oh you fancy a stroll, do you?
Yes all right, William, I’m coming.
It’s on the peg. Under your hat.
5.4.2 d TV ADVERT for lager: ‘Heineken refreshes the poets other beers can’t reach’

Scene: A handsome young man in a frock coat is sitting on a mound, scratching his head and trying to write.

YOUNG MAN: I was rather lonely...[He crosses it out.]
I wandered around for a bit...!' [He crosses it out again.]
[Pauses and reaches for a glass and drinks from it. Sudden look of inspiration.
Cue rapturous symphonic music with sweeping strings
He jumps to his feet and, over the music, begins to declaim.]
I wandered lonely as a cloud
That floats on high o’er vales and hills...
[Camera pulls back and above to reveal him dancing – and still declaiming – among a field of daffodils]
MALE VOICE-OVER: [mature, faintly Germanic, cordial] Only Heineken can do this.
Because Heineken refreshes the poets other beers can’t reach.
[Final close-up shot of Heineken can with glass of lager]

One of a series of lager advertisements developed by Terry Lovelock, an advertising copywriter, and shown on British TV, 1974–89, continued 1991—. All are built round variations on the formula ‘Heineken refreshes the parts (poets, pets, etc.) other beers can’t reach’. (For sample analysis of all these ‘Daffodils’ passages, see 1.8 and 2.3.)

5.4.3 Rewriting: creative writing, critical process

5.4.3 a MARGARET ATWOOD, Happy Endings (complete short story)
1984.

John and Mary meet. What happens next? If you want a happy ending, try A

A. John and Mary fall in love and get married. They both have worthwhile and remunerative jobs which they find stimulating and challenging. They buy a charming house. Real estate values go up. Eventually, when they can afford live-in help, they have two children, to whom they are devoted. The children turn out well. John and Mary have a stimulating and challenging sex life and worthwhile friends. They go on fun vacations together. They retire. They both have hobbies which they find stimulating and challenging. Eventually they die. This is the end of the story.

B. Mary falls in love with John but John doesn’t fall in love with Mary. He merely uses her body for selfish pleasure and ego gratification of a tepid kind. He comes to her apartment twice a week and she cooks him dinner, you’ll
notice that he doesn’t even consider her worth the price of a dinner out, and
after he’s eaten the dinner he fucks and after that he falls asleep, while she
does the dishes so he won’t think she’s untidy, having all those dirty dishes
lying around, and puts on fresh lipstick so she’ll look good when he wakes
up, but when he wakes up he doesn’t even notice, he puts on his socks and his
shorts and his pants and his shirt and his tie and his shoes, the reverse order
from the one in which he took them off. He doesn’t take off Mary’s clothes,
she takes them off herself, she acts as if she’s dying for it every time, not
because she likes sex exactly, she doesn’t, but she wants John to think she
does because if they do it often enough surely he’ll get used to her, he’ll come
to depend on her and they will get married, but John goes out the door with
hardly so much as a goodnight and three days later he turns up at six o’clock
and they do the whole thing over again.

Mary gets run down. Crying is bad for your face, everyone knows that and
so does Mary but she can’t stop. People at work notice. Her friends tell her
John is a rat, a pig, a dog, he isn’t good enough for her, but she can’t believe
it. Inside John, she thinks is another John, who is much nicer. This other John
will emerge like a butterfly from a cocoon, a Jack from a box, a pit from a
prune, if the first John is only squeezed enough.

One evening John complains about the food. He has never complained
about the food before. Mary is hurt.

Her friends tell her they’ve seen him in a restaurant with another woman,
whose name is Madge. It’s not even Madge that finally gets to Mary: it’s the
restaurant. John has never taken Mary to a restaurant. Mary collects all the
sleeping pills and aspirins she can find, and takes them and half a bottle of
sherry. You can see what kind of a woman she is by the fact that it’s not even
whiskey. She leaves a note for John. She hopes he’ll discover her and get her
to the hospital in time and repent and then they can get married, but this fails
to happen and she dies.

John marries Madge and everything continues as in A.

C. John, who is an older man, falls in love with Mary, and Mary, who is only
twenty-two, feels sorry for him because he’s worried about his hair falling
out. She sleeps with him even though she’s not in love with him. She met him
at work. She’s in love with someone called James, who is twenty-two also
and not yet ready to settle down.

John on the contrary settled down long ago: this is what is bothering him.
John has a steady respectable job and is getting ahead in his field, but Mary
isn’t impressed by him, she’s impressed by James, who has a motorcycle and
a fabulous record collection. But James is often away on his motorcycle,
being free. Freedom isn’t the same for girls, so in the meantime Mary spends
Thursday evenings with John. Thursdays are the only days John can get away.

John is married to a woman called Madge and they have two children, a
charming house which they bought just before the real estate values went up,
and hobbies which they find stimulating and challenging, when they have the
time. John tells Mary how important she is to him, but of course he can’t
leave his wife because a commitment is a commitment. He goes on about this
more than is necessary and Mary finds it boring, but older men can keep it
up longer so on the whole she has a fairly good time.
One day James breezes in on his motorcycle with some top grade California hybrid and James and Mary get higher than you’d believe possible and they climb into bed. Everything becomes very underwater, but along comes John, who has a key to Mary’s apartment. He finds them stoned and entwined. He’s hardly in any position to be jealous, considering Madge, but nevertheless he’s overcome with despair. Finally he’s middle-aged, in two years he’ll be bald as an egg and he can’t stand it. He purchases a handgun, saying he needs it for target practice – this is the thin part of the plot, but it can be dealt with later – and shoots the two of them and himself.

Madge, after a suitable period of mourning, marries an understanding man called Fred and everything continues as in A, but under different names.

D. Fred and Madge have no problems. They get along exceptionally well and are good at working out any little difficulties that may arise. But their charming house is by the seashore and one day a giant tidal wave approaches. Real estate values go down. The rest of the story is about what caused the tidal wave and how they escape from it. They do, though thousands drown. Some of the story is about how the thousands drown, but Fred and Madge are virtuous and lucky. Finally on high ground they clasp each other, wet and dripping and grateful, and continue as in A.

E. Yes, but Fred has a bad heart. The rest of the story is about how kind and understanding they both are until Fred dies. Then Madge devotes herself to charity work until the end of A. If you like, it can be ‘Madge’, ‘cancer’, ‘guilty and confused’, and ‘bird watching’.

F. If you think this is all too bourgeois, make John a revolutionary and Mary a counterespionage agent and see how far that gets you. Remember, this is Canada. You’ll still end with A, though in between you may get a lustful brawling saga of passionate involvement, a chronicle of our times, sort of.

You’ll have to face it, the endings are the same however you slice it. Don’t be deluded by any other endings, they’re all fake, either deliberately fake, with malicious intent to deceive, or just motivated by excessive optimism if not by downright sentimentality.

The only authentic ending is the one provided here:

John and Mary die. John and Mary die. John and Mary die.

So much for endings. Beginnings are always more fun. True connoisseurs, however, are known to favour the stretch in between, since it’s the hardest to do anything with.

That’s about all that can be said for plots, which anyway are just one thing after another, a what and a what and a what.

Now try How and Why.

Atwood (b. Ottawa, 1939) is a poet, critic and editor as well as novelist and short story writer. Her novels include Surfacing (1972) and The Handmaid’s Tale (1985), a futuristic dystopia about a woman whose sole function is to breed. She is the editor of the The New Oxford Book of Canadian Verse in English (1983) and the author of the influential and controversial Survival: A Thematic Guide to Canadian Literature (1972), where she argues

5.4.3 b ROBYN BOLAM (published as Marion Lomax), ‘Gruoch’, 1996

[Gruoch is the Gaelic name of the historical Lady Macbeth; the last syllable is pronounced as in Scots ‘loch.’]

I have a name of my own. Gruoch –
a low growl of desire. He’d say it
and crush me against his throat. Gruoch –
his huge hands stroking my hip-length hair,
grasping it in his fists, drawing it taut
either side of my arms in ropes,
staked like a tent. He’d gasp when
folds slipped open, succulent
as split stems, to welcome him in.
How I held him, squeezed the sorrow
of no son out of him – for Lulach
was only mine, fruit of first union –
of Gillecomgain, forgotten by time.

He brought me Duncan as a trophy,
sweet revenge for my father’s slaughter.
Upstarts never prosper. I was the true
King’s daughter; Gruoch – uttered in wonder.
Seventeen years we reigned together through
keen seasons of hunger, feasting one to other.
War nor wantons wrenched him from me:
Gruoch – a whisper, sustaining fire.

He died before the battle with Malcolm:
obsequies cradled in a dry bed.
My mouth meandered down his body –
but it was winter, no bud stirring.
Gruoch – despairing: our death rattle.

Bolam (b. Newcastle, England 1953) grew up in Northumberland and has close family links with Scotland. She is Professor of Literature at St Mary’s College, Strawberry Hill, London, where she teaches Renaissance drama and creative writing. The present poem comes from her collection Raiding the Borders (written under the name of Marion Lomax, Newcastle: Bloodaxe, 1996: 17). Her note on the historical background (p. 64) reads: ‘Gruoch was directly descended from Kenneth III of Scotland (murdered by Malcolm II to secure the throne for his grandson, Duncan). She married Macbeth c.1032, either when she was pregnant with her son (Lulach) by her first partner, Gillecomgain, or soon after
his birth. Lulach succeeded to the throne in August 1057 on the death of Macbeth (who slew Duncan and was, in turn, killed by Duncan’s son, another Malcolm).’ Such information may help when studying the poem. But a vigorous and sensitive reading, preferably aloud, is the best way to get to grips with it. (Compare rewrites of Leda and the Swan by Yeats and Kazantzis, 5.1.4.)

5.4.3 c MARIO PETRUCCI, Four poems in process, 2002

(i) The Complete Letter Guide

I have just heard about your intended engagement to Mr Bird. I must just write this line
to congratulate you. I will just write this short note
to say how deeply affected I was at the untimely death
of your Chihuahua. It is a very difficult thing for me
to say anything to you about the loss you have sustained.

I am convinced you will bear it like a man. I enclose
the bill for the repair to my car caused by the collision.

(ii) Mutations

Little Bo-Peep has lost her sheep
Little Bo-Peep has lost her sheep
Littler Bo-Peer hes lost her shep
Littler Boy-Pep hees lost der shep
Littler Boy, Peep ees lost yer ship
Littler Boy, Peep his lust fer seep
Litter Boy, Keep h lust fer sheep
Titter Boy, lest ah keep yer wheep
Titter Boy, mah Keepe yoer heep
Sitter Boy, dah km Reepo yor heep
Titter Toy, de Reape komt ni yor sheep
Witter Boy – de Beaper kontim yor sheepe
Bitter Boy – de Reaper kom in yor sleepe.

(iii) Reflections

Bees will sting like a razor
The air will be clear as glass
A nut, tough as a tax-form
Hills as old as hats

Trees will be sturdy as girders
Hares, scheme-brained;
A feather as light as helium
Coal will be almost as black

as a space-time singularity.
Pie will be easy as numbers
Clockwork regular as citizens
And the button, that big red button
as bright as a child.

(iv)  
_Trench_

Sniper, Sniper, in your tree —
has your eye closed in on me?
Did your sights hot-cross my head
before you chose young Phil instead?
If looks could kill, would I be dead?

Sniper, Sniper, the one you get
doesn’t hear your rifle crack.
They’re saying here that you’ve the knack.
They’re telling me I’ve lost a bet —
they say I’m dead. I just don’t know it yet.

Petrucci (b. 1958 in London of Italian parents) is a physicist, ecologist, poet, performance artist and teacher, and the author of such collections as _Shrapnel and Sheets_ (1996) and _Lepidoptera_ (1999). He was the first writer-in-residence at the Imperial War Museum, London, and is currently a Royal Literary Fund Fellow. All four of the above poems are in process of publication in _Flowers of Sulphur_ (2002). They demonstrate what Petrucci terms a ‘poeclectic’ method of gathering and blending, adopting and adapting, materials from various sources in a range of styles and formats. His aim is ‘a multi-faceted identity through a play of voices’ (see www.nawe.co.uk.HEforum Autumn 2001, Issue 2). In particular, (i) is a ‘cut-up’ produced by splicing and re-presenting different parts of a guide to letter-writing; (ii) is what might happen if the first line of a familiar nursery rhyme were subject to apparently random genetic variation (hence the title ‘Mutations’), or if a computer generated seemingly arbitrary sequences (Edwin Morgan’s ‘The Computer’s First Christmas Card’ is another example; see Morgan, _Collected Poems_, 1985); (iii) draws together various inversions of idioms based on *similes*; and (iv) has a telescopic sight superimposed upon it to represent the medium and context in which the poem was first sighted/sited/cited – read through a rifle-sight at the end of a hall in the Imperial War Museum, with heads of passers-by crossing the field of vision. See creative writing, creativity, re-creation.

5.4.4 Translations and transformations

5.4.4 a Three versions of a _haiku_ by Basho

(i)  The old pond!
A frog jumps in —
Sound of the water.

(N.G. Shinkokai)

(ii) Oh thou unrippled pool of quietness
Upon whose shimmering surface, like the tears
Of olden days, a small batrachian leaps
The while aquatic sounds assail our ears.

(Lindley Williams Hubbell)

(iii) pond
frog
plop!

(James Kirkup)

These three twentieth-century translations of a Japanese haiku by the Zen Buddhist poet Basho (1644–94) include, in order: one that is relatively ‘straight’; a spoof in a neo-classical idiom; and another in a contemporary idiom considered ‘ludicrous’ in various senses. Inevitably, all are very different from the Japanese in that the graphology of the latter language used ideograms (‘picture-words’) which may be phonologically realised in a variety of ways. The standard modern Western definition of a haiku, as favoured by Imagist and later poets, is of a seventeen-syllable poem with three lines disposed in a 5/7/5 pattern and a last line with a humorous or suspended feel to it. However, aside from all being written in non-syllabic language, many Japanese haiku use a single line, and often a single sentence, of a variable number of syllables (see Preminger and Brogan 1993: 493–4). You might therefore like to try your hand at a ‘haiku’ on the same or another topic, and in whichever of these forms you have a mind to. (The present texts are from Susumi Takiguchi, ‘Twaddle of an Oxonian’, Ami-Net International Press, 2000: 21.)

5.4.4 b EDWIN MORGAN, ‘The First Men on Mercury’, 1984

– We come in peace from the third planet.
  Would you take us to your leader?

– Bawr stretter! Bawr. Bawr. Stretterhawl?
  This is a little plastic model
  of the solar system, with working parts.
  You are here and we are there and we
  are now here with you, is this clear?

– Gawl horrop. Bawr. Abawrhannahanna!
  Where we come from is blue and white
  with brown, you see we call the brown
  here ‘land’, the blue is ‘sea’, and the white
  is ‘clouds’ over land and sea, we live
  on the surface of the brown land,
  all round is sea and clouds. We are ‘men’.
  Men come –

– Glawp men! Gawrbenner menko. Menhawl?
  Men come in peace from the third planet
  which we call ‘earth’. We are earthmen.
  Take us earthmen to your leader.

  Yuleeda tan hanna. Harrabost yuleeda.
I am the yuleeda. You see my hands,
we carry no benner, we come in peace.
The spaceways are all stretterhawn.

Glawn peacemen all horrobhanna tantko!
Tan come at’mstrossop. Glawp yuleeda!

Atoms are peacegawl in our harraban.
Menbat worrabost from tan hannahanna.

You men we know bawrhossoptant. Bawr.
We know yuleeda. Go strawg backspetter quick.

We cantantabawr, tantingko backstretter now!

Banghapper now! Yes, third planet back.
Yuleeda will go back blue, white, brown
nowhanna! There is no more talk.

Gawl han fasthapper?

No. You must go back to your planet.
Go back in peace, take what you have gained
but quickly.

Stretterworra gawl, gawl . . .

Of course, but nothing is ever the same,
now is it? You’ll remember Mercury.

Morgan (b.1920, Glasgow) – poet, translator and professor – is perhaps best known for
his ‘concrete poetry’ (see versification) and his Scots translations of Mayakovsky and
others. The present poem also demonstrates a kind of translation. It is best approached
‘orally and dramatically through dialogue, with two groups taking alternate verses and
reading them out, perhaps while advancing towards one another across the room. This is
one of the strategies used by ‘DUET’ in their workshops for Developing University English
Teaching (see Evans 1995). (The text is from Edwin Morgan, Collected Poems,
Manchester, Carcanet, 1984.)

5.4.4 c BRIAN FRIEL, from Translations, first performed in Derry, 1980

[Captain Lancey is a British army officer in Ireland in August 1833 who has the task of
making the first detailed Ordnance Survey maps of County Donegal. In the process, the
Irish place-names are being Anglicised. Owen is a young Irishman who is very ‘freely’
translating what Lancey says for the largely Gaelic-speaking community of Baile Beag –
Anglicised as ‘Bally Beg’.]

LANCEY: A map is a representation on paper – a picture – you understand
picture? – a paper picture – showing, representing this country –
yes? – showing your country in miniature – a scaled drawing on
paper of – of – of –

(Suddenly DOALTY sniggers. Then BRIDGET. Then SARAH. OWEN
leaps in quickly.)
OWEN: It might be better if you assume they understand you –
LANCEY: Yes?
OWEN: And I’ll translate as you go along.
LANCEY: I see. Yes. Very well. Perhaps you’re right. Well. What we are doing is this. (*He looks at Owen. Owen nods reassuringly.*) His Majesty’s government has ordered the first ever comprehensive survey of this entire country – a general triangulation which will embrace detailed hydrographic and topographic information and which will be executed to a scale of six inches to the English mile.
HUGH: (*Pouring a drink*) Excellent – excellent.
(LANCEY looks at OWEN.)
OWEN: A new map is being made of the whole country.
(LANCEY looks to OWEN: Is that all? OWEN smiles reassuringly and indicates to proceed.)
LANCEY: This enormous task has been embarked on so that the military authorities will be equipped with up-to-date and accurate information on every corner of this part of the Empire.
OWEN: The job is being done by soldiers because they are skilled in this work.
LANCEY: And also so that the entire basis of land valuation can be reassessed for purposes of more equitable taxation.
OWEN: This new map will take the place of the estate-agent’s map so that from now on you will know exactly what is yours in law.[ . . ].
MANUS: What sort of a translation was that, Owen?
OWEN: Did I make a mess of it?
MANUS: You weren’t saying what Lancey was saying!
OWEN: ‘Uncertainty in meaning is incipient poetry’ – who said that?
MANUS: There was nothing uncertain about what Lancey said: it’s a blood military operation, Owen. And what’s Yolland’s function: What’s ‘incorrect’ about the place-names we have here?
OWEN: Nothing at all. They’re just going to be standardised.
MANUS: You mean changed into English?
OWEN: Where there’s ambiguity, they’ll be Anglicised.

Friel (b.1929, Omagh, Ireland) initially worked as a teacher in Derry in the North of Ireland, where this play was first performed in 1980 by the Field Day Theatre Company formed by him and Stephen Rae. Based on history and realised in drama, this play both demonstrates and discusses the political nature of translation in general and of (re)naming and (re)mapping in particular (see POSTCOLONIALISM pp. 146–7). The text is from Brian Friel, *Translations*, London, Faber & Faber, 1981: 30–2.

5.4.4 d GEORGE GÖMÖRI, ‘Daily I change tongues . . .’, 1961
(translated by the author with Clive Wilmer, 2001)

Daily I change tongues, masks in other words,
And at times it seems: the mask is now my own skin.
At other times: the spirit struggles in vain,
Only in my own language can I find salvation.
For I can describe in English the mysteries
Of life, the universe in all its glory,
But only in my mother tongue can I compose
The words that make a sunset glowing.

Gömöri (b. 1934, Budapest) came to England in 1956 after the Hungarian revolution in
which he took part. He teaches Polish and Hungarian literature at the University of
Cambridge. He often collaborates with Clive Wilmer on the translation of his own and
other people’s poetry from Hungarian. The present text is from Mother Tongues: Non
College, University of London, 2001: 144.

5.4.5 Versions of age

5.4.5 a MAY SARTON, opening of As We Are Now, New York, 1973

I am not mad, only old. I make this statement to give me courage. Suffice it to say
that it is has taken two weeks for me to obtain this notebook and a pen. I am in a
concentration camp for the old, a place where people dump their parents or
relatives exactly as though it were an ash can.

My brother, John, brought me here two weeks ago. Of course I knew from the
beginning that living with him would never work. I had to close my own house after
the heart attack (the stairs were too much for me). John is four years older than
I am and married a much younger woman after Elizabeth, his first wife, died. Ginny
never liked me. I make her feel inferior and I cannot help it. John is a reader and
always has been. So am I. John is interested in politics. So am I.

Sarton (1912–1995) was a prominent American teacher, and a writer of poems, novels
and autobiographical memoirs.

5.4.5 b ‘Clarins the problem solver’ skincare advert, Cosmopolitan,
February 1985

Puffy Eyes.
Crow’s Feet.
Help is in sight!
Your eyes are the first place to betray your age. Don’t be alarmed. Let Clarins,
France’s premier skin care authority, come to the rescue – with effective eye
contour treatments based on natural plant extracts.
Clarins recognizes the causes.
Squinting. Blinking. Smiling. Crying. These are constant aggressions the delicate
eye contour area endures. Even the daily application and removal of makeup take
a toll. Add stress, fatigue, pollution . . . and it’s no wonder your eyes reveal signs
of aging. Clearly, the need for special eye contour care is urgent!
Clarins is the Problem-Solver.
Clarins created light, non-oily products to effectively treat the fragile skin
tissue surrounding the eyes. (Oily formulations actually cause eyes to ‘puff-up’!) For
30 years, Clarins’ gentle eye contour treatments have proven to be successful
in the Clarins Parisian ‘Institut de Beauté’. Based on natural plant extracts, these treatments are dermatologically and allergy-tested.

5.4.5 c WILLIAM SHAKESPEARE, ‘Devouring Time’ (Sonnet 19), 1609

Devouring Time, blunt thou the Lion’s paws,
And make the earth devour her own sweet brood;
Pluck the keen teeth from the fierce Tiger’s jaws,
And burn the long-lived Phoenix in her blood; 4
Make glad and sorry seasons as thou fleet’st,
And do whate’er thou wilt, swift-footed Time,
To the wide world and all her fading sweets;
But I forbid thee one most heinous crime,
0, carve not with thy hours my love’s fair brow,
Nor draw no lines there with thine antique pen
Him in thy course untainted do allow,
For beauty’s pattern to succeeding men. 8
Yet do thy worst, old Time; despite thy wrong,
My love shall in my verse ever live young.

For notes on Shakespeare (1564–1616) and another Sonnet, see 5.1.2 a

5.4.5 d DENNIS SCOTT, ‘Uncle Time’, 1973

Uncle Time is a ole, ole man . . .
All year long ‘im wash ‘im foot in de sea,
long, lazy years on de wet san’
an’ shake de coconut tree dem
quiet-like wid ‘im sea-win’ laughter,
scraping away de lan’ . . . 5

Uncle Time is a spider-man, cunnin’ an’ cool,
Him tell yu: watch de hill an’ yu se mi.
Huhn! Fe yu yiye no quick enough fe si
how ‘im move like mongoose; man, yu tink ‘im fool?
Me Uncle Time smile black as sorrow;
‘im voice is sof’ as bamboo leaf
but Lawd, me Uncle cruel.
When ‘im play in de street
wid yu woman – watch ‘im! By tomorrow
she dry as cane-fire, bitter as cassava;
an’ when ‘im teach yu son, long after
yu walk wid stranger, an’ yu bread is grief.
Watch how ‘im spin web roun’ ya house, an’ creep
inside; an’ when ‘im touch yu, weep. . . . 15

5.4.6 Death and (not so) grave yards

5.4.6 a EPITAPHS by Pope, Gray, Burns, Monty Python, et al.

(i) I was as ye are nowe
and as I ye shall be

(Common late medieval epitaph)

(ii) Here ly two poor Lovers, who had the mishap
Tho very chaste peopl, to die of a Clap.
(Alexander Pope (1688–1744), ‘Epitaph on the Stanton-Harcourt Lovers’)

(iii) Here rests his head upon the lap of Earth
A youth to Fortune and to Fame unknown.
Fair Science frowned not on his humble birth,
And Melancholy marked him for her own.
Large was his bounty, and his soul sincere,
Heaven did a recompense as largely send:
He gave to Misery all he had, a tear,
He gained from Heaven (‘twas all he wished) a friend.

No farther seek his merits to disclose,
Or draw his frailties from their dread abode
(There they alike in trembling hope repose),
The bosom of his Father and his God.


(iv) Here lie Willie Michie’s banes;
O Satan, when ye take him,
Gie him the schoolin’ of your weans
For clever deils he’ll mak them!

(Robert Burns (1759–96) Epitaph on a Schoolmaster in Cleish Parish, 3. weans – infants, children. 4. deils – devils.)

(v) Here lies Lester Moore
Four slugs from a 44
No les no mor

(from a headstone in Tombstone, Arizona)

(vi) In Memory of MARY MARIA, wife of Wm. Dodd
Who died Dec.r 12th AD 1847 aged 27
also
of their children, LOUISA, who died Dec.r 12th 1847
aged 9 months, & ALFRED who died Jan.y 3rd AD 1848
aged 2 years & 9 months
All victims to the neglect of sanitary regulation
& specially referred to in a recent lecture on
Health in this town
And the lord said to the angel that destroyed
It is enough. Stay now thy hand – Chronicles 1, xx 17
(from a tombstone in Bilston, Staffordshire, England)

(vii) CUSTOMER: Look my lad, I’ve had just about enough of this. That parrot is definitely deceased. And when I bought it not half an hour ago, you assured me that its lack of movement was due to it being tired and shagged out after a long squawk.

SHOPKEEPER: It’s probably pining for the fiords. [. . .]

CUSTOMER: It’s not pining, it’s passed on. This parrot is no more. It has ceased to be. It’s expired and gone to meet its maker. This is a late parrot. It’s a stiff. Bereft of life, it rests in peace. If you hadn’t nailed it to the perch, it would be pushing up the daisies. It’s rung down the curtain and joined the choir invisible. This is an ex-parrot.

SHOPKEEPER: Well, I’d better replace it then.


Epitaphs (iv) and (v) are from Fritz Spiegel, A Small Book of Grave Humour, London, Pan, 1971. Compare: Morrison 5.2.3 e.

5.4.6 b CHARLES DICKENS, opening of Great Expectations, first serialised in All the Year Round, December 1860–1

My father’s family name being Pirrip and my Christian name Philip, my infant tongue could make of both names nothing longer or more explicit than Pip. So I called myself Pip, and came to be called Pip.

I give Pirrip as my father’s family name on the authority of his tombstone and my sister – Mrs. Joe Gargery, who married the blacksmith. As I never saw my father or my mother, and never saw any likeness of either of them (for their days were long before the days of photographs), my first fancies regarding what they were like were unreasonably derived from their tombstones. The shape of the letters on my father’s gave me an odd idea that he was a square, stout, dark man, with curly black hair. From the character and turn of the inscription, ‘Also Georgiana Wife of the Above,’ I drew a childish conclusion that my mother was freckled and sickly. To five little stone lozenges, each about a foot and a half long, which were arranged in a neat row beside their grave, and were sacred to the memory of five little brothers of mine – who gave up trying to get a living exceedingly early in that universal struggle – I am indebted for a belief I religiously entertained that they had all been born on their backs with their hands in their trousers pockets, and had never taken them out in this state of existence.
5.4.6 c EMILY DICKINSON, 'I felt a Funeral', c.1861, first pub. 1896

I felt a Funeral, in my Brain,
And Mourners to and fro
Kept treading – treading – till it seemed
That Sense was breaking through –

And when they all were seated,
A service, like a Drum –
Kept beating – beating – till I thought
My mind was going numb –

And then I heard them lift a Box
And creak across my soul
With those same Boots of Lead, again,
Then Space – began to toll,

As all the Heavens were a Bell,
And Being, but an Ear
And I, and Silence, some strange Race
Wrecked, solitary, here –

And then a Plank in Reason, broke,
And I dropped down, and down –
And hit a World, at every plunge,
And Finished knowing – then –

Dickinson (1830–86), poet, Puritan, sceptic and recluse, was born and lived all her life in Amherst, Massachusetts. (The text is from The Complete Poems, ed. T. Johnson, 1970.)

5.4.6 d GRACE NICHOLS, 'Tropical Death', 1984

The fat black woman want
a brilliant tropical death
not a cold sojourn
in some North Europe far/forlorn

The fat black woman want
some heat/hibiscus at her feet
blue sea dress
to wrap her neat

The fat black woman want
some bawl
no quiet jerk tear wiping
a polite hearse withdrawal

The fat black woman want
all her dead rights
first night
third night
nine night
all the sleepless droning
red-eyed wake nights

In the heart
of her mother’s sweetbreast
In the shade
of the sun leaf’s cool bless
In the bloom
of her people’s bloodrest

the fat black woman want
a brilliant tropical death yes

Nichols was born in Guyana in 1950 and moved to Britain in 1977. This is one of a series from her *The Fat Black Woman’s Poems*, London, Virago, 1984: 19.

Like all the other Parts of the book, this is only a beginning. And even then only one of many possible beginnings. Continue to add and annotate texts that you find particularly interesting for some reason: because of the language used or the way the topic is treated – or simply because you like them. Gather some of them into ‘textual clusters’, as seems appropriate . . .
This alphabetical glossary offers brief explanations and illustrations of all the grammatical and linguistic terms you are likely to meet in initial courses on English LANGUAGE AND LITERATURE. Many of them are drawn together and applied as tools in the ‘Frameworks and checklists for close reading’ (4.2). They are in play whenever detailed verbal analysis is needed.

Most of the terms featured are common and traditional (e.g., noun, verb, sentence). A few come from more specialised but increasingly influential areas such as pragmatics and functional and cognitive linguistics. As usual, items highlighted in bold (e.g., accent, subject, text) have fuller entries in Part Three and items marked with an asterisk may be found elsewhere in the glossary. All of these items can be followed up through the index. Fuller explanation and illustration of traditional terms can be found in Greenbaum and Quirk 1990, Crystal 1996 and Hurford 1994 (with exercises); functional terms can be found in Halliday 1994 and Halliday and Hasan 1989. Wales 2001 is an invaluable reference book in this area.

Go on to extend and supplement this glossary yourself as you feel the need. Add further illustrations to the existing entries and develop new entries of your own. The above reference books can help in this respect too.
accent  Features of pronunciation that identify the speaker with a particular national, regional or social group (e.g., all the ways in which different groups say the words ‘Good morning’; see 1.2).

acceptable  Those usages which are recognised as ‘well-formed’ and ‘normal’ by a particular group (e.g., ‘She wants’ in Standard British English; ‘she want’ in many Black Englishes and dialects; see 5.4.6 d).

active  1 Of verbal constructions where the grammatical subject controls the verbal action (e.g., ‘Iraqi soldiers march . . . ’), as opposed to *passive verbs where the grammatical subject is controlled by the verbal action (e.g., ‘Iraqi POWs are marched . . . ’) (see 5.2.7 a). 2 Of language competence in general, distinguishing words which people actively use in their own speech and writing, and the larger range of words which they passively recognise in listening and reading.

addresser–addressee  The roles and relations obtaining between speakers and listeners, writers and readers, presenters and viewers (e.g., me and you).

adjective  A structurally optional class of word which modifies the meaning of a noun (e.g., ‘That beautiful tabby cat’). Items such as ‘a’, ‘the’ and ‘that’ also modify the meaning of the noun but are usually distinguished as *articles and, along with adjectives, come under the larger category of *modifiers.

adverb  A structurally optional class of word which modifies the meaning of a verb, usually by supplying a sense of *circumstance (e.g., ‘She writes beautifully’). An adverbial phrase could be much bigger but occupy the same structural position (e.g., ‘She writes beautifully / in the morning / at home’). Here the / distinguishes between adverbs of, respectively, manner, time and place.

agent  1 In functional *grammar, the person or thing responsible for a dynamic process involving an affected body (e.g., ‘He / The car hit the wall’). 2 Generally, agency refers to the perceived causation or determined motivation of an event (see subject).

alliteration  Words beginning with the same sound (e.g., ‘You great galloping goon!’). Alliteration can also function as a large-scale structural principle in poetry, usually reinforced by patterns of stress (e.g., 5.1.1 a, d–e, 5.1.2 e). Along with assonance and consonance (the repetition of, respectively, *vowels and *consonants within words), alliteration is frequently used for localised effects in poetry, advertising and speech.

animate  One of the primary *selectional features identified in traditional *semantics, conventionally braced against its binary opposite inanimate. Thus ‘man’ and ‘cat’ are animate, whereas ‘rock’ and ‘earth’ are inanimate. However, a crude animate/inanimate distinction breaks down (as do many others) if we operate in a cultural frame other than that of Western objectivist science (e.g., the earth is animate in Aboriginal and many other world-views; see 5.1.6 a–b). The in/animacy distinction is also dissolved or challenged in much myth and poetry, as in *metaphorical usage generally (e.g., ‘It’s raining cats and dogs’).

antonym  See *synonym.

apostrophe  1 A mark of punctuation which signals the omission of a letter (e.g., ‘don’t’) or signals a possessive/genitive noun (e.g., ‘This woman’s bag’, ‘Ms. Howell’s bag’ (see *punctuation). 2 A rhetorical figure whereby an inanimate object, idea or absent
person is addressed (e.g., odes beginning ‘O wild West Wind . . . ’, ‘Time, blunt thou . . . ’!(see 5.4.5 c)).

**apposition** A series of items, often nouns or noun phrases, which have the same grammatical status (e.g., a shopping list, a reference to ‘Claire Woods, the director’, and the sequence ‘Squinting. Blinking. Crying’ in 5.4.5 b).

**archaism** An old word or phrase no longer in common use, often added for period flavour (and perhaps humour) or belonging to some fossilised usage such as legal terminology (e.g., ‘“Gadzooks!”, cried Billy Bunter’ or ‘The plaintiff’).

**articles** (also called pre-determiners) Distinguished as definite (‘the’), indefinite (‘a, some’) and demonstrative (‘this, these’, ‘that, those’). Like *adjectives*, these are items which pre-modify the meaning of nouns, in this case signalling kinds of specificity and generality, or proximity and remoteness (hence the difference between ‘The / a / that man appeared’).

**auxiliary verb** A secondary *verb* used to support the main verb with respect to tense or *modality. (In ‘She *will* / *ought to* / *mustn’t* do that’ – all the italicised verbs are auxiliary.)

**bilingual, multilingual** A person or speech community which uses, respectively, two or many languages. In some sense all persons and communities are bi- or multilingual in that we constantly switch amongst registers and language varieties according to situation and topic.

**binary oppositions** Seeing and saying things in terms of extreme oppositions and ‘either/or’ (digital) logic: on or off, black or white, masculine or feminine, up or down, internal or external, subject or object, this or that, now or then, here or there, etc.

**choice and combination** The two major axes of LANGUAGE structure and of *sign-systems* in general; also called, respectively, *paradigmatic* and *syntagmatic* axes. Everything from traffic lights to words, and from fashion to cityscapes can be described as systems in which items are chosen and combined. Conversely, by *negation*, we can consider what has not been chosen and how else things might have been combined.

**circumstance items** Along with *participants* and *processes*, one of the three basic structural categories of functional *grammar*. Circumstance items are typically *adverbs* or adverbial phrases. They are often optional in terms of grammatical structure but fundamentally affect our sense of context. Thus in ‘They will *probably arrive tomorrow from Cardiff*’ all the highlighted items fill out our understanding of the circumstances. Remove them and we’re left with a basic participant–process structure (here pronoun–verb) which can stand alone, but which tells us much less about the manner, time and place of the event: merely that ‘They will arrive’.

**clause** A structural unit in a sentence, usually distinguished as either *main* clause (the central structure which could stand on its own) or dependent clause (which cannot). Thus in ‘The fool who lives on the hill has arrived’ the main clause is ‘The fool . . . has arrived’; the dependent clause is ‘who lives on the hill’. The latter is also called a *subordinate* clause.

**closed set** A part of speech or word class composed of a limited number of items (e.g., pronouns, articles, conjunctions), as distinct from an *open set* which can be virtually infinite (e.g., nouns, verbs, adjectives). Notice, however, that, historically, even ‘closed’
sets change and are in that sense ‘ajar’ if not quite ‘open’. Thus the second person singular pronouns ‘thou/thee/thine’ were common in earlier English and now remain only in some dialects. Meanwhile, ‘s/he’ (usually said ‘he or she’) is becoming current in contemporary English.

code A system of signs for transmitting messages, now usually called *sign-system. Code-switching refers to a speaker’s or writer’s movement between varieties or languages.

*cognitive linguistics* A branch of language study concerned with the relation between, on the one hand, mental representations and perceptual categories and, on the other, verbal items and textual structures. In cognitive linguistics there is much attention to the nature of *metaphor* and *schemata* as the reader builds up a more or less coherent ‘text world’, even when the text may appear to lack formal *cohesion*. Characteristically, the perception of the latter depends upon readers’ *inferences* as much as *implicatures* in the text.

cohesion Everything which helps to hold a text together and thereby encourages us to perceive it as, in some sense, ‘a whole’. Factors contributing to cohesion span the whole range from visual layout or *intonation* patterns, through logical and spatio-temporal *connectors* (e.g., ‘However, . . . therefore, . . . Here, then, . . . ’), *parallelism* and *collocations*, to overarching matters of *discourse, genre, intertextuality* and context. Cohesion is the formal counterpart of *coherence* (i.e. what makes sense). Both are not simply intrinsic properties of the text but also a product of the reader’s, audience’s or viewer’s *cognitive* perception of that text in some context.

colloactions Those items which commonly occur close to or in the company of one another (e.g., leaf with branch, tree, green, grow, roots, breeze; compact disc with stereo, cassette, hi-fi, insert, HMV shop). Notice that nearly all words have multiple collocations and can be sited in more than one *semantic* field (e.g., leaf also with loose, paper and gold, turning over a new leaf; disc also with moon, computer, records, a slipped – ).

*competence* An internalised sense of a particular language and, by extension, culture. This is realised concretely through specific performances.

*connectors* A general term for all those items we use to forge explicit logical and spatio-temporal links between one sentence or part of a sentence and another. These include *coordinators* (‘and’, ‘but’, ‘or’), which signal basic operations of addition, negation and choice and often join elements of equivalent grammatical status, and *conjuncts* (‘because’, ‘therefore’, ‘however’, ‘thus’ ‘moreover, . . . ’, ‘in other words, . . . ’, etc.), which signal more complex kinds of causality, often with grammatical dependence. Connectors are crucial to textual *cohesion*.

*connotation* See *denotation*.

*consonants* Those sounds which frame *vowels* and establish *syllable* boundaries (e.g., *president*, where ‘pr’ and ‘nt’ also represent consonant clusters).

*context-sensitive words* (also called ‘shifters’ and ‘deictics’, from Greek *deixis*, meaning ‘pointing’) These are words and phrases which are especially dependent on *context* to fix their meaning. They include personal *pronouns* (‘I, me, mine, my’; ‘we’, ‘you’, ‘s/he’, ‘they’, ‘it’, etc.); demonstrative *adjectives and pronouns* (‘this/these’, ‘that/those’, etc); relative *pronouns* (‘who’, ‘which’, ‘where’, ‘when’) and *adverbs and adverbial groups* such as ‘here’, ‘there’, ‘now’, ‘then’, ‘yesterday’, ‘the day after
tomorrow’, ‘abroad’, etc. Thus the sentence ‘I’m here now’ (which contains three heavily context-sensitive words) may be said by many different people in different places at different times. By contrast, the sentence ‘Rob Pope is in Oxford, Wednesday 5 September 2001’ (which contains mainly proper nouns) is relatively context-free. Notice, however, that all words are to some extent context-sensitive. The precise meaning of that last example still depends upon what different people understand by ‘Oxford’ and ‘Rob Pope’!

cooperative principle A view of communication, especially conversation, premised on the notion that people aim to cooperate (i.e. work together) to understand one another. Grice proposes four maxims which must be observed for such cooperation to take place. Speakers should: (1) give adequate information – neither too little nor too much (quantity); (2) not tell lies (quality); (3) be relevant (relation); (4) avoid obscurity (manner). Leech adds a fifth, politeness principle: (5) be polite. Accidental failure to observe these maxims ‘violates’ the cooperative principle. Deliberate violations ‘flout’ them. Grice’s and Leech’s models can be aligned with a consensus model of communication and, by implication, society. In this view misunderstanding is basically the result of ‘a failure to communicate’; the desire or need not to cooperate is treated as abnormal or *deviant. However, this emphasis can only be maintained if the persistently unequal power relations in actual societies are treated as abnormal. In a conflict model of language and society ‘misunderstanding’ is the systemic result of fundamental differences of interest. ‘Breakdowns in communication’ are the symptoms not the causes.

It is therefore also necessary to recognise a kind of ‘non-cooperative’ (or, perhaps better, ‘assertiveness’) principle. This occasions some supplementary maxims: (1a) ask for more or different information; (2a) don’t expect to be told ‘the whole truth and nothing but the truth’; (3a) ask ‘relevant to whom?’, whose interests are being served? (4a) look for the loose ends which must have been tied up or snipped off to achieve total clarity; (5a) be forthright and assertive – if not exactly ‘impolite’!

creole A more fully developed and self-sufficient form of language than pidgin, from which creoles in part derive. Pidgins are limited forms of secondary, supporting language used for minimal functional understanding in such areas as work, trade and religion and are often tied to specific master–slave and slave–slave relations. Pidgins have no native speakers. Creoles, however, have developed all the major features and functions of a language and do have native speakers. Many Afro-Caribbean Englishes are creoles (e.g., Collins 5.1.5 c), and these often carry traces of other languages of empire such as Spanish, Portuguese, French and Dutch as well as of many native, non-European languages. Creoles are languages palpably in the making, much as the European vernaculars formed after the Roman Empire.

declarative A statement; also see *sentences and *speech acts.

defamiliarisation Also called de-automatisation (translating Russian ostraneniye). A formalist term designating techniques for refreshing familiar perceptions, comparable to Brecht’s more politically charged notion of ‘making strange’ (Verfemung). *Cognitively, both these processes bear comparison with Cook’s *schema refreshment; linguistically, they entail concerted foregrounding of aspects of language, and perhaps kinds of *deviation.

deficitics See *context-sensitive words.
denotation What appears to be the core meaning or primary reference of a word, as distinct from general cultural connotations and personal associations. For instance, ‘nourishment’, ‘food’, ‘grub’ and ‘yummies’ all have something in common. They all refer to ‘things to eat’. That is their shared denotation. Similarly, ‘senior citizen’, ‘the elderly’, ‘OAP (old-age pensioner)’, ‘old fogy’ and ‘wrinkly’ all have overlapping denotations but markedly different connotations.

deviation Narrowly, any localised twist or turn of the language away from what is expected (e.g., ‘I got up at the crack of lunchtime’ (expecting ‘dawn’); ‘lipsmackin’thirst-quenchinacetastin...’ (expecting breaks between words)). Broadly, any way in which expected norms or rules are bent or extended. In the sense that we all constantly make more or less unique utterances, we are bending and extending the language all the time. Thus, paradoxically, some degree of ‘deviance’ is normal. Poets are especially prone to verbal ‘deviance’. See foregrounding.

diachronic (from Greek dia-chronos – ‘across-time’) To do with language change; a historical approach to language. Conversely, a synchronic approach (from Greek syn-chronos – ‘together/same-time’) concentrates on language at a given point in time (e.g., now, or across the fourteenth century). A diachronic perspective focuses on variation; a synchronic perspective focuses on variety. Each offers a different view of the same thing.

dialect The distinctive vocabulary choices, syntactic combinations and accent identified with a particular region within a national language. Some approaches distinguish variety according to user (dialect) and use (register). Idiolect is the particular and to some extent peculiar mix of varieties associated with a single person, her or his ‘linguistic fingerprint’.

diaspora Greek for ‘dispersal’, this was initially applied to the dispersal of the ancient Greek nations and the tribes of Israel, and was subsequently extended to the dispersal of any linguistic community or ethnic group. For instance, the Afro-Caribbean diaspora includes all those with roots in – or regular routes through – those parts of the world. Linguistically, diasporic communities are often distinguished by wide variation and, at later stages, by a number of standards; in earlier stages they may be characterised by *pidgins and *creoles.

diction Archaic word for vocabulary or word-choice usually associated with RHETORIC and poetry.

direct and indirect speech The difference between, respectively, a supposedly accurate transcript and an approximate report of what someone has said. Thus ‘I’m coming,’ he said records direct speech, while He said that he was coming reports through indirect speech. Direct speech usually entails quotation marks, a separate phrase attributing the speech, and some differences in pronouns and tenses. Indirect speech usually entails the absence of quotation marks, a grammatically integrated attributing phrase, and a uniform consistency of pronouns and tenses. Free direct speech would simply be I’m coming (with no framing attribution). Free indirect speech occurs where the distinction between speaker and reporter is blurred and there is an inexplicit conflation of personal references and temporal perspectives – when we cannot be sure whose words are being represented (e.g., Coming, yes. Going when?, where who is perceived as saying or thinking these words would depend on context). All these ways
of representing speech can be applied to and to some extent overlap with ways of representing thought and other perceptions (e.g., hearing and seeing). Simply substitute analogous structures using 'thinks/thought that', 'sees/saw that', 'hears/heard that', etc.

discourse Several meanings are currently available: 1 a formal speech or treatise (archaic); 2 conversation in particular or dialogue in general; 3 stretches of text above the level of the sentence, including context and intertextuality; 4 communicative practices expressing the interests of a particular socio-historical group or institution. Discourse analysis engages with the last three in varying permutations.

elision The sliding together of adjacent *syllables to produce a single item (e.g., ‘She’ll’ – ‘she will’, ‘can’t – ‘cannot’). Elision is a routine feature in speech of all kinds but is less commonly represented in formal writing. Poets and song-writers often avail themselves of elision (as well as elongation of vowel sounds) to maintain a regular number of syllables to the line (e.g., ‘mistress’(s) eyes’ in 5.1.2 a).

ellipsis Omission of items implicitly understood from the context (e.g., ‘See you tomorrow!’), which omits ‘I/we’ll’). Ellipsis is especially common in speech.

etymology The history or derivation of words and its study.

euphemism (Greek for ‘well-speaking’) Words and phrases which cover or obscure culturally taboo subjects, often associated with birth, death, war, sex, defecation and, in some contexts, money, religion and politics. Dysphemisms (Greek ‘bad-speaking’) are words emphasising unpleasantness. Most euphemisms and dysphemisms are culture-specific and express a culture’s symptomatic fears and anxieties. The famous Monty Python ‘Dead Parrot’ sketch is constructed almost wholly of euphemisms and dysphemisms (see 5.4.6 a). Such materials are common in comedy and carnival generally.

figurative Language composed of *metaphors, metonyms and similes (see imagery) and not perceived to be ‘literal’. However, all language is in some sense figurative in that even the most literal word turns out to have a metaphorical aspect. For instance, the word ‘literal’ itself derives from *littera, the Latin word for ‘letter’, and that in turn relates to a word for ‘shore’, ‘margin’ or ‘boundary’ – and so on.

finite and non-finite See *verbs.

foregrounding Any linguistic feature or strategy which draws attention to itself against an assumed background in the text and/or the language at large. Sound patterning, visual presentation, word choice (e.g., metaphor) and syntax may all be foregrounded in this way. So may genres and media when there is a marked shift or switch from one to another (e.g., a sudden shift into prose during a poem, or into song during a naturalistic play).

form 1 Outward appearance or structure of words as *signifiers, usually considered without reference to meaning and function as *signifieds. 2 Formal language tends to be precise, impersonal and self-consciously ‘proper’, and to be associated with public occasions. Informal language tends to be looser, more personal and relaxed. 3 Formalism (‘Russian’) was the name given to an early structuralist movement by its detractors (see 2.4).
**fronting**  In grammar, moving a feature from the middle or end to prominence at the front (e.g., ‘Slowly, she turned the page’).

**function**  1 Language in use – what words do to us and what we do with them (cf. *form* and *grammar – functional*). 2 FUNCTIONALISM (‘Czech’) was a socially and historically aware development of FORMALISM (see 2.4).

**grammar**  Broadly, structures of LANGUAGE and their study. More narrowly and usually, grammar is synonymous with *syntax* (including *morphology*), one of the three main categories of linguistic analysis (the other two being *phonology* and *semantics*). Grammar/syntax thus conceived is concerned with the formal rules for structuring stretches of language, chiefly at the level of the *clause* and the *sentence*. The kind of grammar linguists are primarily concerned with is descriptive (describing what people actually do with language) rather than prescriptive or proscriptive (telling people what they should or shouldn’t do measured against some normative notion of correctness). In the teaching of a particular language, ‘Grammars’ are text-books designed to guide learners in well-formed and *acceptable* structuring of that language. There are two main contemporary models of grammar:

- **generative-transformational** grammar, which concentrates upon the mentalistic notion of a universal, inbuilt language *competence* and language as the generation of infinite ‘surface’ structures from finite ‘deep’ structures (primarily associated with Chomsky);
- **functional** grammar, which concentrates upon how language choice and combination relate to what people actually do with language in society and history, primarily associated with Halliday (see *participants and processes* and *circumstance*).

**graphology**  visible verbal marks on or in some material such as wood, stone, paper, plastic, or a TV screen; also the study of those marks. Graphology includes *spelling*, *punctuation*, visual layout and all aspects of visible design.

**hedges, hedging**  Ways of playing down or weakening the impact of an utterance (e.g., by adding ‘well, . . .’, ‘a sort of a’, ‘kind of’, ‘perhaps’, ‘a little’, ‘in a way’, etc.). Ways of playing up or strengthening the impact of an utterance include such *intensifiers* as ‘certainly’, ‘absolutely’, ‘in every respect’, ‘always’. All are aspects of *modality*.

**heteroglossia**  (‘varied-tonguedness’, the usual translation of Bahktin’s *raznorechie*) The fact that any supposedly unitary national language (e.g., ENGLISH) is actually made up of many colliding and coalescing *varieties* and is therefore inherently heteroglossic – a hybrid. For Bakhtin, every language is ceaselessly subject to centrifugal forces (tending to fragment it) and centripetal forces (tending to unify it). Because these forces are never equal, LANGUAGE has a constant tendency towards *variation* and change, even to the point of one language turning into another. Polyglossia refers to the ‘external’ interaction of notionally discrete national languages. Ultimately, heteroglossia and polyglossia interrelate. Monoglossia is the notion of a single, unitary language.

**hyperbole**  Emphatic exaggeration (e.g., ‘There was tons to eat’).

**hypotaxis**  The use of dependent, subordinated *clauses*; cf. *parataxis*.

**idiolect**  See dialect.
idiom  See *morphology.

imperative  A form of command or direction (e.g., ‘Go!’); see *sentences and *speech acts.

implicature  In *speech acts, those subtle, indirect meanings which go beyond or even subvert a speaker’s apparently literal, direct meanings. For instance, depending on the situation, ‘Have you done the washing up yet?’ can be intended as (1) a reproach; (2) an offer to do it oneself; (3) an invitation to come to bed; (4) any other plausibly ‘indirect’ meaning you come up with. Cf. *locutions.

inference  The sense-making activity of listeners, readers and viewers: how we actually go about constructing meaning out of the materials we are given, most obviously through ‘gap-filling’. Thus we may be told ‘A man lived in a house’; but the precise kind of ‘man’ and ‘house’ we imagine will depend on inference. Addressers may imply – or indirectly implicate – particular meanings; but it is still up to addressees to make their own inferences. See *cognitive linguistics and *pragmatics; also *locations.

information structure  The organisation of verbal or other information. The basic questions are:

1. What item of information is introduced first (the theme)?
2. What item is held over till later (the rheme)?
3. What knowledge and attitudes are being assumed (the ‘given’ premises)?
4. What knowledge and attitudes are being offered as additional or supplementary (the ‘new’)?

For instance, the headlines ‘19 shot in Bosnia’ and ‘Muslim Serbs shoot 19 Christian militia in former Yugoslavia’ have different information structures. They begin and close with different information (here using, respectively, *passive and *active verbal structures); they make varying assumptions about and demands upon the reader’s existing knowledge; and they offer (or omit) to supplement that knowledge in different ways.

intensifiers  See *hedges.

interrogative  Questioning; see *sentences and *speech acts.

intonation  A crucial *paralinguistic aspect of speech-sound embracing pitch (relative height of voice), *stress (relative force), and voice quality (husky, whispered, etc.). Intonation in English may be broadly distinguished in so far as it is rising (suggesting a question, exclamation or general excitement); even (suggesting a statement); or falling (suggesting an emphatic statement or disappointment). Many permutations are possible.

lexical item  A precise, if cumbersome, alternative to ‘word or phrase’. For instance, consider the alternatives in ‘she loves/adores/has a liking for/is fond of ice cream’. Even though the number of *words in each verb phrase varies from one to four, there is just one structurally corresponding lexical item in each case.

literacy  See *oral, orality.

locutions  All *speech acts can be broken down analytically into three components: the illocution (what the speaker intends or indirectly *implicates); the location (the material of the message itself); and the perlocution (what the listener actually *infers and understands).
**meta-** A Greek-derived prefix meaning ‘above’ or ‘over’ much favoured in contemporary criticism. *Metalanguage* is a comment on language in language: any way in which the act of verbal communication itself is drawn attention to. Hence the metalinguistic function of the highlighted words in the following: ‘You might say it’s a catastrophe, *in a sense*. ‘My reading of this is that . . .’ All the terms in this glossary also offer a technical metalanguage, words describing and defining words. By extension, texts which *foreground* the actual process of composition and draw attention to their own ‘made’ status are termed *metatextual*.

**metaphor** Talking of one thing in terms of another by implicit substitution or compression. For instance, take Walcott’s densely packed lines: ‘The world’s green age then was a rotting lime/whose stench became the charnel galleon’s text.’ Here a number of usually discrete concepts and words are conflated so as to be seen in terms of one another: the world + green + age; charnel + galleon + text. However, a great deal of routine language use is also metaphorical in its tendency to colour one kind of experience with another (e.g., ‘Where in hell (or heaven) is that screwdriver? I’d dig it out for you, but I’m not thinking straight this morning’). These are fairly *dead metaphors*, though even then not wholly without signs of rhetorical colour. Hamlet’s ‘To be or not to be’ soliloquy opens with a number of *extended metaphors*, which may also be considered ‘mixed’ or ‘compounded’, depending how successfully integrated you reckon them to be. Explicit comparison signalled by such words as ‘like’, ‘as’, ‘compare’, ‘looks/seems like’ is called *simile*. See *figurative*.

**metonymy** Talking of one thing in terms of some physically connected part of it; e.g., ‘There was a motion from the floor, so the chair called for a seconder.’ Cf. ‘farm hands’ (i.e. manual workers, who work with their hands) and ‘a motor’ (i.e. car).

**modality** Those features of language which most obviously express the ‘angling’ of events in terms of possibility, probability, conditionality and obligation. All the highlighted alternatives in the following contribute to modality: ‘I *must/may/could/ ought* to say, I *certainly/really do rather/quite/perhaps* like this *very much/a little/sometimes*’. (A much more simply modalised version would be ‘I say I like this’.) Typically, then, it is the *auxiliary verbs* and the *adverbs* (including *hedges* and *intensifiers*) which contribute most obviously to modality.

**modification, pre- and post** See *noun groups*.

**monoglossia** See *heteroglossia*.

**morphology** The internal structure of words; also its study. For instance, ‘reactive’ consists of the morphemes re + act + -ive.

♦ ‘re-’ is a bound prefix because it cannot appear on its own and is attached to the front of the word;
♦ ‘act’ is a free stem because it could stand on its own and is here the core around which the word is built;
♦ ‘-ive’ is a bound suffix in that it cannot stand on its own and is attached to the end of the word.

Other ways of word-building, aside from basically adding morphemes, include:

♦ *mutation*, changing the shape of the root (e.g., ‘mouse’ plural ‘mice’ – not ‘mouses’; ‘run’ past tense ‘ran’ – not ‘runned’);
♦ *compounds*, a word made of two or more words which combine to produce a new word with a specialised meaning; thus a ‘hotdog’ is not a ‘hot dog’; a ‘greenhouse’ is not a ‘green house’;
idioms, which are similar to compounds in that they combine a number of words to make a larger unit with a specialised sense; thus ‘to put your foot in it’ or ‘throw up’.

Word-building is going on all the time. Witness this tiny sample from the hundreds of thousands of the past twenty years: ‘sell-by date’, ‘privatise’, ‘prioritise’, ‘biodegradable’, ‘trekkie’, ‘cyber-punk’.

**multifunctionality** The fact that the same word often has more than one grammatical function and can operate in various *word-classes*. Thus ‘light’ can function as noun, verb and adjective: ‘Have you a light?’ (noun); ‘Light my fire!’ (verb); ‘What a light, airy room’ (adjective). In fact the great majority of words are grammatically multifunctional. ‘Table’, ‘man’, ‘woman’, ‘gender’, ‘black’, ‘white’, ‘race’, ‘book’, for instance, can all be used as nouns or verbs or adjectives.

**multilingual** See *bilingual*.

**nominalisation** The realisation of an event as a *noun* (and, by implication, a fixed ‘thing’ or *product*) rather than as a *verb* (and, by implication, an action, state or *process*). For instance, ‘recession’ is an abstract noun which nominalises what might otherwise be expressed verbally as ‘the process whereby employment, wages, output and profits are constantly driven downwards’ or (using an *active* rather than a *passive* verb) ‘the process whereby certain people constantly drive employment, wages, output and profits downwards’. Notice that ‘employment’, ‘wages’, ‘output’ and ‘profits’ are also, in turn, nominalisations; as, indeed, are ‘process’ and ‘people’. Try realising each of these nouns through a definition which involves a verb and you will see that this automatically entails a sense of process and change as well as, perhaps, responsibility and agency.

**nouns** A *word-class* (or ‘part of speech’) distinguished from and braced against other word-classes such as *verb*, *adjective* and *adverb*. For instance, only nouns would be likely to fill the slot marked ‘X’ in ‘X fell suddenly’ (where X might be ‘Rain’ ‘Constantinople’, ‘He’). And only similar kinds of item would fill the ‘Y’ slot in ‘Falling towards Y’ (where Y might be ‘home’, ‘happiness’, ‘them’, ‘England’). Nouns may be distinguished as:

♦ **common nouns**, which refer to types or categories of phenomena – e.g., ‘table’, ‘atmosphere’, ‘truth’, ‘democracy’ – which may themselves be further distinguished as *concrete* (e.g., ‘table’) or *abstract* (e.g., ‘truth’), as well as *count* (e.g., ‘pea/peas’) or *non-count* (e.g., ‘cosmos’ but not ‘cosmoses’);

♦ **proper nouns**, which name specific persons, places and events (e.g., ‘England’, ‘Tom Paine’, ‘St Petersburg’, your own name and address);

♦ **pronouns**, which are a special kind of *context-sensitive* word in that they ‘stand in’ for a noun (hence ‘pro-’ noun) and can also be further distinguished, namely: the *personal* pronouns ‘I, me, my, mine’, ‘we, us’, ‘you’, ‘s/he’, ‘they’, ‘it’; the *interrogative* pronouns ‘who?’, ‘whom?’, ‘what?’, ‘which?’, ‘where?’, ‘when?’ ‘how?’ and ‘why?’; the *relative* pronouns, which are similar to the latter except that they occur in relative or dependent *clauses* (e.g., ‘I’ll tell you what, the man who . . . ’; also ‘that’ as in ‘the man that arrived’); and the *demonstrative* pronouns, which distinguish ‘this/these’ from ‘that/those’ (e.g., ‘This is it’). See *noun groups*.

**noun groups** A structure built around a *noun*. This structure is best understood in terms of *modification*. Pre- and post-modifiers are items placed, respectively, before and after a *noun* (which is then called the *head* of the noun group). Traditionally, most
modifiers are called *adjectives and adjectival phrases. However, distinguishing pre- and post-modification has the advantage of allowing us to be precise about placement and also to embrace dependent phrases and *clauses of all kinds. (*Articles/pre-determiners are pre-modifiers that are usually distinguished separately.) We thus have an overall analytical scheme like this:

```
<table>
<thead>
<tr>
<th>pre-modifiers</th>
<th>head</th>
<th>post-modification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Those (pre-det.) magnificent young men</td>
<td>in their flying machines</td>
<td></td>
</tr>
</tbody>
</table>
```

(Notice that the post-modifying phrase is itself composed of a noun group with 'machines' as the head and 'their' and 'flying' as pre-modifiers; 'in' is a preposition.) Thus, grammatically, we have a noun group within a noun group; while, perceptually, we have a hierarchical layering of one perception within another. Modification has a prodigious effect on the way we see what is represented by the noun. Here, for instance, is a completely stripped-down, unmodified version of the above noun group: 'men'!

**object, direct and indirect**  See *sentences.

**open set**  See *closed set.

**oral, orality**  The 'speaking' side of speech (the 'listening' side is strictly aural). **Oracy** – by analogy with *literacy – refers to basics skills in speaking and listening. ‘Oratorical’ skills are their more highly developed counterpart, as are ‘literary’ skills relative to basic literacy. **Orature** is sometimes used to designate especially prized and valued oral performance, again as distinct from ‘literature’.

**orthography**  Letter-forms and *spelling; also their study.

**paradigm**  See *choice and combination.

**paralinguistic features**  Those aspects of speech-sound which tend to get left out or crudely registered in the transition to writing: *intonation, *stress, pitch (relative height of voice), and voice quality (tense, relaxed, whispered, husky, etc.). Along with *body language, such features are often fundamental to the precise meaning and effect of speech.

**parallelism**  Repetition with variation: the most common form of textual patterning. Parallelism can be a larger structural feature of texts (e.g., repetition of the same verse form but using different words; mirroring of main plot and sub-plot; recurrence of similar motifs); or it can be highly localised (e.g., ‘I am the way, the life and the truth’, which has a parallel structure of definite article plus different nouns).

**parataxis**  The use of coordinated *clauses; cf. *hypotaxis.

**part of speech**  An archaic name for *word-class.

**participants and processes**  Two of the three basic structural categories in functional *grammar, the other being *circumstances (see Toolan 1988: 111–15 and Halliday 1994). Typically, participants are expressed by *nouns, processes by *verbs, and circumstances by *adverbs. For instance, the two following sentences have the same raw structure at a primary level of analysis:
In each case we are left with a sense of participants (‘persons’ or ‘things’) being brought into specific relations by processes in specific circumstances.

There are many kinds of participant–process–circumstance structure in language, and each one corresponds to a particular way of verbalising experience. The main ones are:

♦ material, in which something is physically done or acted upon and a change is effected. Typical participants are agent and affected, e.g., ‘The army / exploded / the bomb’ (agent – *transitive process – affected) and ‘The bomb / exploded’ (affected – *intransitive process);

♦ mental-perceptual, in which participants do not so much act on materials as sense and express awareness of them through the processes ‘think’, ‘feel’, ‘believe’, ‘know’, etc. Typical participants are senser and phenomenon, e.g., ‘They / know / the truth’ and ‘She / loves / you’ (both senser – process – phenomenon);

♦ relational, in which one participant is defined by or relates to another through the processes ‘to be’ (‘is’, ‘was’, etc.), ‘become’, ‘seem’, as well as ‘have’, ‘own’, etc. Typical participants are, respectively, identified and identifier or possessor and possessed, e.g., ‘Roses / are / red’ (identified – process – identifier) and ‘Fred / has / a whippet’ (possessor – process – possessed);

♦ verbalising, in which the linguistic processes of ‘saying’, ‘writing’, ‘reading’, ‘telling’, ‘informing’, ‘advising’, etc. are themselves what the participants are engaged in. Typical participants are addresser and addressee (e.g., ‘I / am writing / this / for you’ (addresser – *transitive process – address – addressee) and ‘I / am writing’ (addresser / *intransitive process).

**participles** See *verbs.

**passive** See *active and *verbs.

**performative** An utterance that overtly performs an action or constitutes a transaction (e.g., ‘I hereby swear . . . ’, ‘I declare you man and wife’, ‘I name this building . . . ’, ‘I promise to pay . . . ’). *Pragmatics extends this insight to all *speech acts.

**phatic** Language which maintains social contact and checks that communication channels are open (for example, through tags such as ‘. . . , you know’, ‘. . . , isn’t it?’)

**phoneme** See *phonology.

**phonetics** The study of the physical production and reception of speech sound. Much attention is paid to the articulatory mechanisms whereby speech is produced, for example those which articulate a difference between ‘voiced’ sounds (where there is vibration in the glottis) and ‘unvoiced’ sounds (where there isn’t). Thus, just as a distinct contrast in sound is essential if we are to recognise different phonemes (see *phonology), so there has to be a distinct contrast in the way the sounds are produced. (See Appendix D for an alphabet of English speech sounds.) For instance,

♦ vocal cords vibrate or they don’t: /b/ contrasts with /p/; /d/ contrasts with /t/; /v/ contrasts with /f/; /z/ contrasts with /s/. Each of these pairs of sounds is produced
similarly, except that in each case the first item is voiced and the second is unvoiced. (All vowels and diphthongs involve vibration of the cords in the glottis and are therefore voiced.)

- air is released suddenly or continuously, thus resulting in a distinction between sudden, plosive sounds: e.g., /pl/, /bl/, /l/, /d/ and continuous, fricative sounds: e.g., /f/, /v/, /s/, /z/, /ʃ/. These last three (/s/, /ʃ/ and /z/) are all present, respectively, in the sounds of the word ‘sessions’; these are also called ‘hissing sounds’ or sibilants.
- the nasal cavity is used or it isn’t: /m/, /n/ and /ŋ/ all sound in the nasal cavity. All are present, in that order, in the word managing.

**phonology**  The sound-system of a particular language; also its study. A basic concept of phonology is the phoneme. Phonemes are the minimum distinctive differences of sound routinely recognised in a particular language. For instance, each of the following words, when spoken, begins with a different sound: ‘bin’, ‘din’, ‘sin’, ‘shin’, ‘thin’, ‘tin’. Each of these sounds is an acceptable English phoneme at the beginning of a word. The sounds corresponding to ‘ngin’ or ‘zdgin’, however, are not acceptable in such a position and therefore not a part of routine English phonology. However, if we go on to include the phonological characteristics of the many varieties of English, including regional dialects and the various national standards (American, Caribbean, Australian, etc.), the potential sound system of the language is much more extensive and flexible. Cf. phonetics. See Appendix D for a standard Phonetic Alphabet of British and American English.

**phrase**  A cluster of words grammatically simpler than a clause, often taking the form of a noun group or adverbial phrase (e.g., ‘those amazing women’, ‘up the road’).

**pidgin**  See creole.

**plosive**  See phonetics.

**poetics**  The study of forms and structures in literature in general and poetry in particular; the root sense is ‘making’ of all kinds (from Greek poiesis). Primarily associated with formalism and structuralism, and drawing on the technical resources of stylistics, poetics has also been developed with functional, pragmatic and rhetorical dimensions.

**polyglossia**  See heteroglossia.

**pragmatics**  Broadly, study of the practical conditions relating language to context. More narrowly, systematic study of the premises, assumptions, expectations, predictions and review processes which underpin successful interaction in language. The most immediately useful work in pragmatics concentrates on ‘real world’ language, especially conversation (rather than made-up examples) and is supported by a wide range of techniques and models concerned with dialogue, speech acts, genre and discourse. Pragmatic studies draw attention to the ways in which people do and do not cooperate in producing meaning, including the interplay between an addresser’s implicature and an addressee’s inference. See cognitive linguistics.

**pre- and post-modification**  See noun groups.

**prepositions** (also called particles)  Items that typically precede nouns and noun groups and also occur in phrasal verbs, assisting in orienting and interrelating them (e.g., ‘up’ and ‘down’ in ‘up/down the road’ and ‘to get up/down’).

**processes**  See participants and verbs.
**progressive and non-progressive** See *verbs: aspect.*

**pronouns** See *nouns* and *context-sensitive words.*

**pronunciation** See *accent* and *intonation.*

**punctuation** A system of graphic notation developed to point up grammatical, logical or rhythmic structures in *writing* and print. The basic range of punctuation current in written and printed modern English is:

- comma — dash ; semi-colon : colon . full stop
- ... suspension dots ( ) brackets ‘ ’ single inverted commas “ ” double inverted commas
- question mark ! exclamation mark
- ’ apostrophe - hyphen

Capitalisation, *sp a c i n g*, paragraphing

indentation, * asterisks, numbering and lettering 1 2 3 ... a b c ...* (sub- and superscript), specialised symbols ($% & @ etc.)*.

Many of these punctuation marks have become relatively *standardised* since the development of printing. However, like any linguistic system, that of punctuation is constantly changing and evolving to meet new needs. Ostensibly the same items also develop new functions. For instance, in the Middle Ages the punctus (.) was widely used to signal pauses, the length of pause being indicated by its height above the line. The punctus may look like a full stop but it did not, as now, signal the end of sentences. That function was signalled by spacing or another symbol that has now disappeared. From the sixteenth to the nineteenth centuries Nouns were commonly highlighted by the use of initial Capitals (as here, and in modern German). Meanwhile, in contemporary written English there are signs of a marked decrease in the use of the semi-colon (;) – which came in during the fifteenth century – and an increase in the use of commas and dashes. The history of the dash (–) is particularly interesting. Though now sometimes associated with informal writing (e.g., postcards and notes) and stigmatised as casual, the dash was widely used in writing of all kinds in the seventeenth and eighteenth centuries. It was also a very common item of punctuation in the verse of, for instance, Byron (see 5.1.3 e) and Dickinson (5.4.6 c). Apostrophes, meanwhile, are hovering on the brink of dissolution and probably eventual extinction. The fact that they signal missing letters is still obvious with, say, ‘can’t’ (i.e. ‘can(no)t’ and ‘it’s’ (i.e. ‘it (i)s’); but it’s hardly obvious with the possessive usage that records a form lost since the fifteenth century (e.g., ‘man’s’ from earlier ‘man(ne)s’). Meanwhile, other symbols are becoming unexpectedly current. The mark @, for instance, was previously an accounting symbol meaning ‘so many X @ (at a rate of) $Y’. But now @ has had a new lease of life and is widely recognised as meaning ‘at the e-mail site of’.

**reference** The capacity of language to ‘name’ and thereby categorise phenomena in the extra-linguistic world. What is referred to is called the referent.

**register** A traditional term for language *variety* as it relates to use (medium, situation and purpose) as distinct from user (see *dialect*). Typical questions on register are: Is this language written, printed or otherwise recorded (e.g., electronically)? Is it for use in formal or informal, public or private situations? Is it for technical or non-technical purposes?

**reported speech** See *direct and indirect speech.*
rhythm  Perceived regularities of *stress in speech, poetry and song.

schema  (plural schemata); also variously called a frame, script or scenario. A mental representation of some abstract category or recurrent and recognisable activity which may be invoked when making sense of a particular text or situation (e.g., a shopping encounter, an interview, an exam, an essay). Schema refreshment (after Cook 1994) occurs whenever a particular instance is so constructed or framed as to prompt a revised understanding of the initial schema (e.g., playfully saying 'Do you come here often?' to a colleague or friend you frequently see there, thereby ‘refreshing’ the informal schema of polite chit-chat; cf. *defamiliarisation). Schema reinforcement involves saying and doing what most people expect in the circumstances. The activities of reinforcing and refreshing schemata are crucial to the recognition and transformation of genre (kinds of text and utterance) and discourse (types of language-in-action).

selectional features  The attempt in traditional *semantics to describe word-meaning through an array of *binary oppositions: + or − *animate; + or − human; + or − female; + or − edible; + or − concrete, etc. Thus the word 'man’ can be described as ‘+ human − female’; while ‘bitch’ (i.e. female dog) is ‘− human + female’. The main problem is that the great bulk of language use turns out to be figurative, idiomatic or both. *Metaphor, for instance, is a routine – not an exceptional – dimension of language (e.g., the spatio-temporal metaphor ‘dimension’ in this very sentence). A more flexible and powerful approach to meaning is offered by *pragmatics and the study of discourse in social and historical context.

semantics  Verbal meanings and their study. Along with *phonology and *syntax, semantics is one of the three main areas of traditional language study. (The ‘sem-’ part derives from Greek semeion meaning sign, a root semantics shares with *semiotics, the study of sign-systems in general.) Many current approaches stress the relation between meaning, context and *function. Cf. discourse and *pragmatics.

sentences  Several traditional definitions of ‘the sentence’ are current:
1. a series of words which expresses a complete thought;
2. a series of words beginning with a capital letter and ending with a full stop;
3. a grammatical structure containing, at least, a subject and main verb.
Whatever their value as rough rule-of-thumb guides, none of these definitions proves infallible as an analytical tool. After all, what is ‘a complete thought’? Is ‘Eeee’ a sentence? And isn’t ‘A packet of cigs, please’ a passable sentence – even though there’s no verb and it’s hard to say whether ‘a packet of cigs’ is grammatically subject or object? In fact, it proves extremely difficult to describe or define the concept ‘sentence’ so as to cover all or perhaps even the majority of cases. For the fact remains that the majority of language use is still predominantly *oral and *conversational. It is rooted in *dialogic ‘give and take’ and substantially shared or exchanged structures. Indeed, in conversation the nearest equivalent to the concept ‘sentence’ is probably the ‘move’. Theoretically, then, it proves unproductive to try to define the sentence, as though it were a single, uniform entity. Of much more practical use is some sense of the various types of sentence. These are:
- major sentences, which contain a main verb and grammatical subject and are the favoured type in formal writing and speech (e.g., ‘The cat sat on the mat’);
- minor sentences, which don’t contain a main verb and are the favoured type in conversation, as well as many types of short text such as headlines, titles and
captions (e.g., ‘Over there’, ‘If you like’, ‘Some time in the future . . . maybe?’; ‘A PLJ day’ (advert), ‘Miners sympathy strike’ (headline));

♦ simple, single-clause sentences (e.g., ‘The boy’s here. He brought his dog’) and complex multi-clause sentences, which may be *coordinated (e.g., ‘The boy’s here and he brought his dog’), *subordinated (e.g., ‘The boy who brought his dog is here’) or both (e.g. ‘The boy who brought his dog was here and now he’s gone’);

♦ declarative (stating); interrogative (questioning); imperative / directive (commanding or instructing); exclamative (expressing surprise).

Sentences may be traditionally analysed (or ‘parsed’) in terms of subject, verb, objects (direct and indirect), complement and adjunct/adverbial. Thus:

(1) She wrote a letter to me in the morning

subject verb direct object indirect object adjunct

(2) The late train probably will be an overnight sleeper

subject adjunct verb complement

Traditionally speaking, the subject governs or controls the verb and is typically a *noun or noun group. The *verb (including the verb group) is a ‘doing’, ‘being’ or ‘relating’ word and expresses actions, states or relations amongst the other items. The direct object is the object, focus or result of the activity and is typically a noun or noun group. The indirect object (also typically a noun or noun group) is the person or thing to or for whom the activity relates. The adjunct supplies information on the circumstances or conditions of the activity and is typically an *adverb or adverbial group. The complement is an extension of the subject introduced by parts of such verbs as ‘to be’, ‘seem’, ‘appear’, etc. All these structures can be analysed in finer detail, at another level of ‘delicacy’, in terms of their constituent noun, verb and adverbial (group) structures, including *prepositions/particles. For structural analysis of sentences in terms of functional *grammar, see *participants and processes and *circumstances.

sibilants, sibilance  The ‘hissing’ fricative sounds /s/, /ʃ/ and /z/ (e.g., – in that order – in ‘sessions’).

sign, signifier, signified  Fundamental terms in *semiotics, the study of sign-systems (including language). A sign consists of a signifier (the material which does the signifying; e.g., the sounds in air or marks on paper of the English word ‘tree’) and a signified (the concept or category of experience that is signified: whatever we understand ‘tree’ to mean). Signifier and signified combine to make a sign. However, there is no necessary and fixed relation between signifier and signified, as witnessed by the simple fact that corresponding words in other languages are said and written differently and may refer to somewhat different things (e.g., French arbre, German Baum and Russian дереvo). There is thus an ultimate instability in the construction of verbal signs. Following Peirce, we may also distinguish three major kinds of sign:

1  indexical, where there is a physical connection between signifier and signified (e.g., smoke indicates that there is combustion);

2  iconic, where there is a physical resemblance between signifier and signified (e.g., all kinds of representational painting, statuary, photography and film which depict recognisable phenomena);
symbolic, where there is a purely arbitrary, learned relation between signifier and signified (e.g., traffic lights, chess, Arabic numbers (1, 2, 3, etc.) and most verbal language).

simile An explicitly marked comparison of one thing with another, typically involving such linking words as ‘like’, ‘as’, ‘seemed’, ‘appeared’, ‘in the manner of’ (e.g., ‘like a bat out of hell’, ‘as happy as the day is long’). Cf. *metaphor.

sociolect A linguistic variety defined socially in terms of, say, class, gender, ethnicity and occupation rather than by regional or national accent and dialect alone. Cf. *register.

speech acts What we actually do with speech and, by extension language and discourse in general; a part of *pragmatics. Narrowly conceived, speech acts are *performatives, whereby the person using certain words is deemed to be performing an action (e.g., ‘I hereby name this ship . . . ’; ‘I hereby declare you man and wife’; ‘We the undersigned witness this document’, ‘I promise to pay the bearer . . . ’, etc.). But the notion of ‘doing things with words’ can be much extended. For instance, all instances of language-use (spoken or written) can be sorted into four broad categories:
- declaratives, which state (e.g., ‘I am’);
- interrogatives, which question (‘Am I?’, ‘Who am I?’);
- directives / imperatives, which command or instruct (‘Be good’, ‘Do it’);
- exclamatives, which express excitement (‘I am!’, ‘Good grief!!’).
Each of these four basic types can readily be combined with one or more of the others (‘Am I?!’ ‘I am!’). But there are many other things we do with language along with the business of declaring, interrogating, directing and exclaiming. We also threaten, promise, cajole, swear, wheedle, whinge, cringe, complain, protest, submit, assert, etc., etc. In fact, the list is as endless as the number, variety and permutations of social relations in which people engage.

spelling The spelling system of English is only in part *phonetic and therefore initially vexing for those learning to write it and read it out loud. More positively, the sheer diversity of English spellings is a living record of the many different languages (e.g., Anglo-Saxon, French, Latin and Greek) that have gone into the making of the language. Complications have arisen because these languages often brought their spellings with them; also because spoken English uses over forty *phonemes whereas there are only twenty-six letters in the written alphabet. In addition, since the fifteenth century, printing has tended to fix the norms of writing whereas the forms of speech, especially *pronunciation, have continued to change. Some e-mail and text-message usages are currently modifying spellings in those media (see 5.3.4 e),

stress A *syllable given stronger emphasis than those immediately surrounding it (usually through a stronger pulse of air). There are three kinds of stress:
- word stress, where every word of two or more syllables has at least one syllable which is emphasised (e.g., orchestra, orchestral and orchestration);
- utterance stress, where speakers routinely have the option of deliberately stressing one word or phrase rather than others. (Thus the words ‘What are you doing here?’ may mean at least five different things depending which word is stressed: ‘What are you doing here?’; ‘What are you doing here?’; ‘What are you doing here?’; ‘What are you doing here?’; etc.);
- rhythmic stress, which is the pattern of stresses (usually involving *parallelism) that occurs in a relatively dispersed fashion in casual speech; becomes more
marked in formal speeches (e.g., lectures, political speeches, sermons); and is most marked in poetry and song (see versification).

**stylistics** The study of language variety and variation, now usually prefaced by the epithets ‘literary’ or discourse, depending on the primary focus.

**subject** The grammatical subject is what controls the verb: ‘She saw it’ and ‘The man ran’ have the subjects ‘She’ and ‘The man’.

**subordination** See *sentences*.

**syllable** A single pulse of speech-sound, typically built round a vowel; e.g., monosyllabic single-syllable ‘tip’, ‘pipe’, ‘Mum’; disyllabic/two-syllable ‘tipp’er’, ‘pipe-smoke’, ‘mother’; and so on. We can also distinguish long and short syllables (e.g., ‘pip’ – ‘pipe’; ‘sell’ – ‘seal’). Analytically, we may represent raw syllable structure thus (c = consonant or consonant cluster; v = vowel or diphthong): ‘library’ = cvcvcv; ‘junk food’ = cvc-cvc. Cf. *alliteration*, *stress*.

**synchronic** See *diachronic*.

**synonym** A word that may be substituted for another word and, in context, has broadly the same meaning (e.g., ‘food’, ‘nutriment’, ‘grub’, ‘nosh’, etc.). However, even though the basic *denotations* or *references* of synonyms may be similar, the *connotations* and *registers* may be vastly different. There are therefore no exact synonyms. *Antonyms* are words which in some respects are ‘opposites’ (e.g., ‘good/bad’, ‘up/down’, ‘run/walk’); though in many other respects such words must necessarily be similar for the contrast to hold; also see *binary oppositions*.

**syntagmatic** See *choice and combination*.

**syntax** See *grammar*.

**tense** See *verbs*.

**theme** (linguistic) See *information structure*.

**topics** The various subject matters treated over the course of a conversation or text, typically involving development, shifting or switching of topic. See *information structure*.

**transitivity** The *process of ‘carry-over’ or ‘extension’ whereby one *participant is held to affect or in some way relate to another (e.g., ‘Pilots fly aeroplanes’; ‘Writers write texts’). *Intransitivity* is a process which does not ‘carry over’ to something else but remains focused on the process itself (e.g., ‘Pilots (or aeroplanes) fly’; ‘Writers write’). Many *verbs* may be used transitively or intransitively (e.g., ‘grow’, ‘press’, ‘reach’, ‘see’, ‘hear’, ‘read’, ‘write’, etc.). This makes a huge difference to how we perceive the processes and participants in play: the difference between, say, ‘writing and reading something’ (transitively, with the emphasis on the object or product) and simply ‘writing and reading’ (intransitively, with the emphasis on the process). See writing and reading.

**utterance** General term for a stretch of spoken language or a *speech act*.

**variety** A capacious term embracing the many kinds of language according to use (see *register*) and user (see *dialect*). Notions of variety – and more dynamically of variation – are often braced against notions of a standard unitary language. Cf. *heteroglossia*. 

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**marked in formal speeches**: (e.g., lectures, political speeches, sermons); and is most marked in poetry and song (see versification).

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verbs
That class of words in which experience is most obviously conceived as *processes, as distinct from *nouns where experience is conceived in terms of relatively stable ‘things’, ‘persons’ or *participants. Verbs are highly complex in form and subtle in function. Nonetheless, it is possible to identify the basic form and function of a verb at any one time using the following criteria: *tense; *aspect; *modality; active or passive; non/finite; intransitive; dynamic or stative. Here all these options are illustrated with the verb ‘to win’:

♦ *tense, the basic temporal dimension (‘when’); e.g., present, ‘she wins’; future, ‘she will win’; simple past, ‘she won’. All these tenses may be further modified in terms of aspect.

♦ *aspect, the temporal dimension of duration or frequency (‘how long or how often’); e.g., instantaneous ‘dramatic’ present, ‘She wins!’ (i.e. now); generalising ‘state’ present, ‘She wins at games’ (i.e. all the time); progressive, continuous present, ‘She’s winning as she comes round the bend’. Taken together, the tense and aspect dimensions of the verb always result in a complex spatio-temporal orientation. This overlaps with modality.

♦ *modality, the most obviously ‘attitudinal’ dimensions of the verb (including various degrees of possibility, probability, condition, concession, obligation and capacity); e.g., ‘she can win’, ‘she must win’ (‘may’, ‘should’, ‘ought to’ and ‘did’, etc.). (Notice that modality is not limited to verbs; see *modality above.)

♦ active and passive, respectively, the ‘doing’ or ‘done to’ dimensions of the verb; e.g., ‘They won the war’ (active) and ‘The war was won’ (passive). The former specifies a human *agent as the grammatical *subject (“They”); the latter deletes or delays the agent and focuses on the result as the grammatical subject.

♦ finite and non-finite, respectively, the ‘specific’ and ‘non-specific’ dimensions of the verb: ‘She won’ and ‘They are winning’ are both finite in that they are marked for tense, person and number. However, ‘To win, or not to win’ (the infinitive) and ‘winning, winning, won!’ (the unattached present and past participles) are both non-finite in that we are not sure precisely who, what or when they apply to.

♦ *transitive and *intransitive, respectively, verbs that do or do not ‘carry over’ or ‘extend’ from one participant to another: thus ‘She won the race’ is transitive in that it has a participant–process–participant structure: there is ‘carry-over’. However, ‘She won’ and ‘She is winning’ are both intransitive in that they simply have participant–process structure: there is no ‘carry-over’.

♦ dynamic and stative, respectively, the ‘doing’ and ‘being/having’ dimensions of the verb. Thus ‘The car hit the wall’ is dynamic and involves some material action; but ‘The car is a wreck’ is stative in that we are presented with a state of being: no change, it just is wrecked. For a general overview of the main types of verbal process in functional grammar (material, relational, perceptual, etc.), see *participants and processes.

**verbal group**
Any phrase organised round a *verb; as distinct from a *noun group. A complex verbal group commonly consists of *auxiliary verb plus secondary verb plus main verb(s), perhaps with *adverbs attached; e.g.,

<table>
<thead>
<tr>
<th>She</th>
<th>has</th>
<th>already</th>
<th>missed</th>
<th>the train.</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>aux. v.</em></td>
<td></td>
<td><em>adv.</em></td>
<td><em>main v.</em></td>
<td></td>
</tr>
<tr>
<td>She</td>
<td>has been</td>
<td>trying</td>
<td>to buy</td>
<td>a ticket.</td>
</tr>
<tr>
<td><em>aux. v.</em></td>
<td></td>
<td><em>sec. v.</em></td>
<td><em>main v.</em></td>
<td></td>
</tr>
</tbody>
</table>
Particularly common in modern English and a tricky problem for both language learners and analysts alike are the phrasal or multi-word verbs (e.g., ‘to go up the wall’; ‘to take out a plate’ (or ‘to take a plate out’); ‘She threw her hands up’). These have a verb + preposition structure and there is often a choice as to where the *preposition is put.

**voice** Three quite distinct senses are current: 1 the difference between *active and passive* forms (‘voices’) of the *verb;* 2 the characteristic speech behaviour of a person, technically equivalent to *idiolect* (see *dialect*) or loosely equivalent to a person’s ‘verbal identity’; 3 the articulatory or vocal mechanisms whereby speech is produced (see *phonetics*).

**vowels** See *syllable.*

**word** The general term for items that are separated by spaces in writing and, at least potentially, by pauses in speech; cf. *lexical item.*

**word-class** Sets of words which share formal properties and fulfil the same grammatical functions (e.g., *nouns, verbs, adjectives, adverbs*); archaically termed ‘parts of speech’.

And that brings us to . . .

**NOT THE END**

As mentioned at the outset, this brief glossary is merely a beginning. Extend the entries and add other terms which you find particularly useful.
APPENDIX A
Maps of Britain, the USA and the world

Figure A1  Varieties of English and other languages in the British Isles
Drawn by R.M. Pomfret, 1997
Mother-tongue use
Official (second language)
or semi official use
Mother-tongue use co-exists
with other language

Figure A2 English in the world: a modern map with some historical underpinning. The names are those of current countries. Dates refer to formal beginnings and ends of British colonies. The arrows represent the main slave trade triangle in the seventeenth and eighteenth centuries. Shadings indicate extent and status of English, according to the key.

*Drawn by R.M. Pomfret, 1997 (Conflated and adapted from Crystal, 1988: 8–9 and Leith, 1997: 195)*
Figure A3  The USA: origins of state names with chief Northern, Midland and Southern dialect areas
Drawn by R.M. Pomfret, 1997 (Adapted from Crystal, 1995: 94, 105 and Graddol et al., 1996: 199)
# APPENDIX B
A chronology of English language and literature, culture, communication and media

<table>
<thead>
<tr>
<th>EVENTS</th>
<th>LANGUAGE &amp; LITERATURE</th>
<th>CULTURE COMMUNICATION &amp; MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD 43</td>
<td>Celtic languages and oratures</td>
<td>Celtic tribal structures, myths and art forms</td>
</tr>
<tr>
<td>Roman invasion of Celtic Britain</td>
<td>Old English language (Anglo-Saxon, Jutish and Kentish dialects): Germanic base with some traces of imperial Latin and Church Latin; highly inflected, relatively free word-order.</td>
<td>Germanic tribal (kin-based) society organised round household, village, church and court. Heroic warrior culture with admixtures of Celtic and Roman Christianity.</td>
</tr>
<tr>
<td>410</td>
<td></td>
<td>Oral and manuscript (animal skin) verbal media</td>
</tr>
<tr>
<td>Romans leave</td>
<td>Anglo-Saxon orature and literature (c. 450–c. 1100): poetry – oral-formulaic and stressed alliterative, chiefly, epic, heroic, elegiac (see ‘Wulf and Eadwacer’ 5.1.1a) and saints’ lives; prose – chiefly chronicles and sermons.</td>
<td></td>
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<tr>
<td>432</td>
<td></td>
<td></td>
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<tr>
<td>Patrick brings Christianity to Ireland</td>
<td></td>
<td></td>
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<tr>
<td>597</td>
<td></td>
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<tr>
<td>Augustine brings Christianity to England</td>
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<tr>
<td>449–900</td>
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<td></td>
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<tr>
<td>Romano-Celtic Britain invaded by Germanic tribes</td>
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<td></td>
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<tr>
<td>1066</td>
<td>Middle English language (1066–c. 1450): Germanic base with French and Latin superstructure; loss of inflections, fixing of word-order; onset of vowel changes. Anglo-Norman (earlier) for local administration; Paris French (later) for court and aristocracy; Latin for learning, church and international administration</td>
<td>Feudal (land-based) society organised round manor, castle and court, church or monastery, town and village – gradually giving way to money-based economy centred on trade and the city.</td>
</tr>
<tr>
<td>Norman conquest</td>
<td>Medieval English literature: Poetry – chiefly lyric (e.g ‘Maiden in the mor lay’ 5.1.1 b,</td>
<td>Oral and manuscript culture – gradually giving way to paper and print-based culture. Religious control of learning gradually giving way to secular.</td>
</tr>
<tr>
<td>1120–80</td>
<td></td>
<td>Pan-European notions of Christendom (braced against</td>
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<tr>
<td>First English ‘plantations’ in Wales and Ireland</td>
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<td></td>
</tr>
<tr>
<td>EVENTS</td>
<td>LANGUAGE &amp; LITERATURE</td>
<td>CULTURE</td>
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<tr>
<td>1384 Wyclif’s Bible in English</td>
<td>romance, satire and saints’ lives; versification variously alliterative and stressed (e.g. Piers Plowman and Pearl 5.1.1 d–e) or rhymed and syllabic (e.g. Chaucer’s ‘General Prologue’ 5.1.1 c). Drama – chiefly religious</td>
<td>‘pagan / heathen’ Muslims to the East, notably in the Crusades) and international court culture.</td>
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<tr>
<td>1415 Agincourt and Henry V’s victory over the French</td>
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<tr>
<td>1476 Caxton starts first printing press in London</td>
<td>Early Modern English (1450–1800): Germanic base with deep layers of French and Latin, and admixtures from other European and some non-European languages (ancient Greek, Dutch, Spanish, Italian . . . Caribbean and American Indian); major vowel shift effected in speech; written form gradually standardised through printing.</td>
<td>Print-based culture gradually displaces, but does not replace, oral and manuscript-based culture. Brief yet decisive prominence of drama in Elizabethan and Jacobean periods, and intermittently thereafter.</td>
</tr>
<tr>
<td>1525, 1535 First printed Bibles in English: Tyndale (New Testament) and Coverdale (complete), from Cologne</td>
<td></td>
<td>Rise of nation–states and sense of national identity.</td>
</tr>
<tr>
<td>1534 Break with the papacy: Church of England established</td>
<td>Renaissance / Early Modern literature: Drama (1580s onwards) – centred on ‘public’ and ‘private’ theatres, playhouse and court – comedies, tragedies, histories, satires (e.g. Shakespeare 5.3.2 b). Poetry – principal genres: sonnet (e.g. Shakespeare 5.1.2 a and 5.4.5 c; Wroth 5.1.2 b); lyric (e.g. Wyatt 5.1.1 f); neo-classical epic (e.g. Milton 5.1.3 a); satire and mock-heroic (e.g. Pope and Hands 5.1.3 b–c). Prose – especially the novel (e.g. Behn 5.2.3 a; Manley 5.2.4 a and Defoe 5.2.3 b); letters and diaries (e.g. Brews–Paston 5.2.1 a and Pepys 5.2.1 b).</td>
<td>Christendom divides into (North European) Protestantism and (South European) Roman Catholicism, as well as the Eastern Orthodox Church.</td>
</tr>
<tr>
<td>1603 Union of Crowns James I of England and VI of Scotland</td>
<td></td>
<td>Revival of classical learning and literature and (re)editing of ancient Greek and Roman texts.</td>
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<tr>
<td>1607 First permanent English settlement in America</td>
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<td>1619 First African slaves transported to America</td>
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<tr>
<td>1642–51 English Civil War</td>
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<td>1765 Beginning of major British influence in India</td>
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</tr>
<tr>
<td>EVENTS</td>
<td>LANGUAGE &amp; LITERATURE</td>
<td>CULTURE</td>
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<tr>
<td>1775–82 American War of Independence</td>
<td><strong>Romantic &amp; Victorian literature</strong> (1790–1900): Poetry – chiefly lyric and adapted ballad (e.g. Blake 5.1.3 d, W. Wordsworth 5.4.2 a, Clare 5.3.4 a and Dickinson 5.4.6 c); narrative and satire (e.g. Byron 5.1.3 e).</td>
<td>Belief in scientific progress blends with egalitarian models of society leading to revolutions and reforms.</td>
</tr>
<tr>
<td>1788 Penal colony established in Australia</td>
<td>Prose – chiefly novels of social manners, romance and realism (e.g. Austen and Brontë 5.2.4 b–c and Dickens 5.4.6 b); speculative or political tracts (cf. M. Shelley 5.2.6 a) and journals and auto-biography (e.g. D. Wordsworth 5.4.2 b, Darwin 5.2.2 b and Douglass 5.2.3 d).</td>
<td>Industrial Revolution sharpens division between city and country and, in Britain, between industrial North and rural South; while London grows to be Cobbett's 'great Wen' (i.e. tumour).</td>
</tr>
<tr>
<td>1789 French Revolution begins</td>
<td>Drama – heroic, romantic and domestic, initially in verse, latterly in prose.</td>
<td>Steam-printing presses massively increase output of print material. Newspapers and novels multiply. Demand and opportunity for literacy grow. Railways, canals and steamships revolutionise transport communication.</td>
</tr>
<tr>
<td>1801 Establishment of United Kingdom (England, Wales, Ireland and Scotland)</td>
<td></td>
<td>First practical photograph/daguerrotype (1837) Telegraph invented (1840) Morse Code developed (1852) Typewriter invented (1860) Telephone invented (1860) Phonograph/record-player invented (1877)</td>
</tr>
<tr>
<td>1840 Official colony in New Zealand</td>
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<td></td>
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<tr>
<td>1861–65 American Civil War</td>
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<td>1870–1910 European states divide up Africa</td>
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<tr>
<td>1914–18 First World War</td>
<td><strong>Modernist &amp; Postmodernist writings</strong>: non-realist fiction (e.g. Beckett 5.3.3 d) or mixed realist/non-realist (e.g. Fugard 5.3.3 c and Churchill 5.3.3 e), variously ‘high art’ or ‘popular' culture.</td>
<td>Radio developed by Marconi (1901) First one-reel ‘silent’ narrative film (1903) Television invented (1926) Sound-films/‘talkies’ (1928)</td>
</tr>
<tr>
<td>1922 Eire / Republic of Ireland formed</td>
<td><strong>Postmodern media productions</strong> for radio, film and TV (e.g. Thomas 5.3.3 b and Russell 5.3.1 c) and records and video (e.g. Queen 5.1.6 c);</td>
<td>BBC’s first high-definition television broadcast in the UK (1937)</td>
</tr>
<tr>
<td>1931 British Commonwealth established as British Empire disintegrates</td>
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</tr>
<tr>
<td>EVENTS</td>
<td>LANGUAGE &amp; LITERATURE</td>
<td>CULTURE &amp; COMMUNICATION &amp; MEDIA</td>
</tr>
<tr>
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<td>---------------------------------</td>
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<tr>
<td>1939–45 Second World War</td>
<td>cf. Rushdie 5.4.1), including advertising (e.g. Heineken 5.4.2 d and Clarins 5.4.5 b), news (e.g. 5.2.7) and chat (5.3.4 e).</td>
<td>NBC begins broadcasting in the USA (1939)</td>
</tr>
<tr>
<td>1947–1980s Independence and decolonisation from India to Africa and the Caribbean to the Pacific</td>
<td></td>
<td>Audio-tape invented (1937)</td>
</tr>
<tr>
<td>1950– Growing dominance of USA in economic, diplomatic and military power (Korea, Vietnam, Central America); neo-colonialism</td>
<td><strong>Postcolonial and multicultural writings</strong>, marking the passing of empire (e.g. Kipling, Conrad, Hurston, Achebe 5.2.5, Morrison 5.2.3 e, Churchill 5.3.3 e), the resurgence of ‘new’ regional and national identities (e.g. Synge 5.3.3 a, Leonard and Doyle 5.2.7 b–c, Fugard 5.3.3 c, Achebe 5.2.5 e, Flo 5.1.5 a) and the possibility – or impossibility – of cross- and multicultural understanding (e.g. Rhys 5.2.4 d, Wei Meng and Collins 5.1.5 b–c and Nichols 5.4.6 d; also 5.3.1 b).</td>
<td>Electronic computer developed (1943)</td>
</tr>
<tr>
<td>1950s–1975 Large-scale emigration to Britain from the Caribbean, Africa and Asia</td>
<td></td>
<td>Transistors begin to replace valves (1948)</td>
</tr>
<tr>
<td>1973– State Communism collapses in Eastern Europe; Yugoslavia in protracted civil war</td>
<td></td>
<td>Computerised multimedia interfaces developed (1980s— )</td>
</tr>
<tr>
<td>1994 Formal end of apartheid in South Africa</td>
<td></td>
<td>World-Wide-Web, e-mail, text-messaging and ‘cyber-space’ become widely available (virtual) realities for those who have resources and access . . .</td>
</tr>
<tr>
<td>1999/2000– Devolved Parliament in Scotland and Assembly in Wales</td>
<td></td>
<td>Oral, manuscript and print cultures continue to be displaced but not replaced. Communications and media are ever more complex but also potentially more homogeneous – more readily ‘translatable’.</td>
</tr>
<tr>
<td>1999/2000– Much of Africa continues in crisis; Japan and Korea dominate many world markets; China is poised for further change . . .</td>
<td></td>
<td>Car transport routine; air travel increasingly common</td>
</tr>
<tr>
<td>2001/2– Attack by Islamic extremists on World Trade Centre, New York, and Pentagon (see 5.2.7 d–e) Counter-attacks by USA, UK and allies on bases in Afghanistan.'War on Terrorism’ declared . . .</td>
<td></td>
<td>Cultures are increasingly global and local, international and national or regional; multi- and monocultural . . .</td>
</tr>
</tbody>
</table>
APPENDIX C

English Literary HISTORY, HISTORY of English Language, Lang. & Lit. in HISTORY

HISTORY (social, political, inter/national, oral . . .)
ART & ARCHITECTURAL HISTORY
HISTORY OF MUSIC, DRAMA, DANCE
HISTORY OF IDEAS, PHILOSOPHY, EDUCATION, SCIENCE . . .

English LANGUAGE, Teaching & Learning English as a Foreign, Second LANGUAGE – or for Special Purposes (technical, scientific, etc.)

LINGUISTICS (general, applied, socio-, ethno-, psycho-, historical, etc.)
MODERN LANGUAGES – FRENCH, SPANISH, ITALIAN, GERMAN, RUSSIAN, JAPANESE, CHINESE, AFRICAN, INDIAN, etc.
CLASSICAL LANGUAGES – LATIN, GREEK, SANSKRIT, INDIAN, CHINESE, etc.

English WRITING, SPEAKING AND PRESENTATION – for academic, business and other purposes

WRITING FOR ACADEMIC, TECHNICAL, BUSINESS, etc. PURPOSES
RHETORIC (ancient, neo-classical, modern and ‘new’)\nCOMPOSITION (comprehension, technical, literary)
CREATIVE WRITING (adaptation, imitation, expressive; individual, collaborative; print, multimedia)
INTERNET & HYPERTEXT (e-mail, World-Wide-Web, multimedia)
PUBLISHING & COMMUNICATIONS

ENGLISH LITERATURE – LITERATURES in ENGLISH

LITERARY HISTORY
LITERARY APPRECIATION
LITERARY CRITICISM
LITERARY THEORY
LITERARY STUDIES
ENGLISH, AMERICAN, CANADIAN, SCOTTISH . . .
WRITING (WOMEN’S, BLACK . . .)

Figure C  English and or as other educational subjects
EDUCATION in English, English in EDUCATION

EDUCATION (theory, methodology and practice)
HISTORY OF EDUCATION (formal and informal – including that of ‘English’ at elementary, primary, secondary and tertiary levels)
TEACHING, LEARNING & ASSESSMENT (individual, group; written, oral, recorded, multimedia; other, self- and peer; ‘open’, ‘closed’ and negotiated)
EDUCATIONAL METHODS & TECHNOLOGY (strategies; audio-visual; . . .)
STAFF & STUDENT SUPPORT & DEVELOPMENT (counselling, training, careers, etc.)

English TEXTS – INFORMATION in English

PUBLISHING (book, magazine, newspaper; paper, electronic; editing, design, marketing, distribution; general, specialist)
BIBLIOGRAPHY & TEXTUAL SCHOLARSHIP
LIBRARY & INFORMATION SERVICES
INFORMATION SCIENCES
COMMUNICATIONS

English STUDIES

WOMEN’S STUDIES,
GENDER STUDIES,
POSTCOLONIAL STUDIES
AREA STUDIES
ENVIRONMENTAL & ECOLOGICAL

English THEATRE AND DRAMA – PLAYS, PERFORMANCES AND RE/PRESENTATIONS partly in English

THEATRE STUDIES (textual, practical, vocational)
DRAMA & PERFORMANCE (with music and dance; on page, stage or screen; classical, contemporary; in and out of education)
VISUAL STUDIES – photography, film, video, art (fine, popular and commercial)
FILM, TV, MEDIA & MULTIMEDIA STUDIES

English (British, American, Australian, Caribbean . . .) CULTURE – CULTURES partly through English

ART, MUSIC & DANCE (‘high’ and ‘popular’)
CLASSIC & POPULAR CULTURE
HISTORY, GEOGRAPHY, SOCIOLOGY, LAW, POLITICS, HEALTH CARE, BIOLOGY, SCIENCES (theoretical and applied) . . .
CULTURAL STUDIES (British, American, Australian etc. models)
CULTURAL THEORY
APPENDIX D
An alphabet of speech sounds

The following symbols represent standard British English pronunciation and, for the consonants, many corresponding American words. Regional and ethnic differences abound in both countries, however, especially in vowel quality and intonation. (Also see phonetics and phonology; Carter et al. 2001: 41–72; Crystal 1995: 236–55 and Fromkin and Rodman 1998 – this last featuring American usage.)

CONSONANTS

Plosives (breath is held, then released quickly with an audible ‘explosion’)
/ p / – pop, upper / d / – din, order / k / – kin, docker/
/ b / – bin, object / t / – tim, bright / g / – good, cigar

Fricatives (breath is released gradually with audible friction)
/ v / – vat, ever / ŋ / – the, other / z / – zing, poison
/ j / – shine, sugar, wish / h / – happy, hinge / dʒ / – gin, George
/ ʒ / – measure, erasure / ʃ / – chin, watch
In addition, / h / is called an aspirate because it’s ‘breathy’; / s /, / θ / and / z / are called sibilants because they ‘hiss’ (as in sessions); and / dʒ / and / ʃ / are called affricates because they combine fricative and (ex)plosive properties.

Nasals are sounded in the nasal cavity: / m / – mat; / n / – none; / ŋ / – singing

Liquids have a kind of wobble or trill: / l / – all, little; / r / – red, bring

Semi-vowels are in some ways like vowels: / ʃ / – yet, higher / w / – will, white

VOWELS

Short
/ i / – sit
/ e / – get
/ æ / – man
/ ə / – not
/ u / – book
/ ɔ / – about river
/ ʌ / – mud

Long
/ i: / – see
/ u: / – fool
/ æ: / – awe, or
/ ə: / – heard
/ a:/ – barn

Compound (diphthongs)
/ ei / – fail
/ ai / – hide
/ ɔi / – boil
/ eu / – go
/ au / – bow
/ ɔʊ / – poor
/ ɛə / – there
/ iə / – here
BIBLIOGRAPHY

Most of the following references are to books or parts of books. Relevant journals, as well as addresses of useful associations, can be found in the next section. Guidance on general reference books can be found at the end of Part Three.


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RELEVANT JOURNALS AND USEFUL ADDRESSES

Most of the associations sponsor other useful publications, many of which are of international as well as national significance. Web searches will usually confirm present addresses and links.

Critical Survey (clear and lively overview of developing debates; includes creative writing), Oxford: Berghahn Publishers.

College English, National Council of Teachers of English, 1111, W. Kenyon Road, Urbana, IL 61801–1096, USA.

Council for College and University English, Department of English, University College, Northampton, NN2 7AL (twice yearly news).

Development of University English Teaching (DUET), Department of English, University of West of England, Oldbury Court Road, Fishponds, Bristol, BS16 2JP (see Evans (ed.) 1995).

English in Australia, Journal of Australian Association for the Teaching of English, PO Box 3202, Norwood, South Australia, 5067.

English in Education, National Association for the Teaching of English, 50 Broadfield Road, Sheffield, S8 0XJ, England.

English and Media Magazine, 18 Compton Terrace, London, N1 2UN.

English Subject Centre, Learning and Teaching Support Network, Royal Holloway College, University of London, Egham, TW20 0EX (twice yearly newsletter).

English Today, Cambridge: Cambridge University Press.


Language & Literature, journal of the Poetics and Linguistics Association, Sage Publications, 6, Bonhill Street, London, EC2A 4PU, UK.

Literature and History (old series and new series).

Literature Matters and Journal of British Studies:
The British Council, 11, Portland Place, London, W1N 4EJ UK or 10 Spring Gardens, London, SW1A 2BN UK or (UK Regional Services Manager) Medlock Street, Manchester M15 4AA. Specifically for: Northern Ireland – 1 Chlorine Gardens, Belfast, BT 9 5DJ; Scotland – 3 Bruntsfield Crescent, Edinburgh, EH10 4HD; Wales – 28 Park Place, Cardiff, CF1 3QE.

Open University Educational Enterprises Ltd, 13 Coferidge Close, Stony Stratford, Milton Keynes, MK11 1BY, UK.

Textual Practice (sophisticated contemporary theory and practice), Routledge, 11 New Fetter Lane, London, EC4P 4EE.

Wasafiri (dedicated to Caribbean, African, Asian and associated literatures in English; includes creative writing and information on cultural events, films, etc.), Dept. of English and Drama, Queen Mary and Westfield College, University of London, Mile End Road, London, E1 4NS, UK.

World Literature Written in English, Division of Literature and Drama, National Institute of Education, Bukit Timah Road, Singapore 1025.

For addresses of established institutional and commercial World-Wide-Web sites, see 4.3.

More advanced resources for research and review, including annual bibliographies and volumes on specific topics, are:

Annual Bibliography of English Language and Literature, Modern Humanities Research Association, Cambridge, UK.

Modern Language Association (MLA) International Bibliography of Books and Articles on the Modern Languages and Literatures, Modern Language Association of America, New York, USA.


The Yearbook of English Studies, Modern Humanities Research Association, Cambridge, UK.

The Year’s Work in English Studies and The Year’s Work in Critical and Cultural Theory, Oxford: Basil Blackwell; also Essays and Studies and The Use of English – all publications of the English Association, c/o University of Leicester, University Road, Leicester, LE1 7RH.
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This includes all significant references to terms, topics, persons and places. Highlighting is similar to that used throughout the book. Items in SMALL CAPITALS (e.g. ENGLISHES, LITERATURE, FEMINISM, POSTMODERNISM) refer to sections in Parts One and Two. Items in bold (e.g. author, canon, discourse, standards, text) refer to entries in Part Three. The only difference is that the asterisk has been dropped from items found in Part Six, the Glossary of Grammatical and Linguistic Terms. All page numbers indicating the principal references and the best places to start are highlighted in bold (e.g. accent 23, 170–2, 240, 368).

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